



OFFICIAL STREET NAME SIGN APPLICATION

City Hall, Room 205
200 East Wells Street
Milwaukee, WI 53202

PLEASE NOTE: A \$100 PAYMENT MUST ACCOMPANY THIS FORM

1. Applicant information:

Applicant's Name Ald. Terry Witkowski
Organization or Company City of Milwaukee
Street Address 200 E. wells st. City/State Milwaukee, WI Zip 53202
Telephone 414 286 2221 Fax 414 286 3456 Email TWITKO@milwaukee.gov

2. Official Street Name Request

Street name requested PARK Southgate Playfield

Location of proposed designation: (for example, West Main Street from North 12th Street to North 15th Street)

3. Required Submittals:

- Refer to Chapter 113-3, Milwaukee Code of Ordinances (a copy of which is attached to this application)
A typed statement containing no fewer than 500 words describing the significance of the person, place, or event being honored. The statement should indicate why the official street name has been requested to be changed.
The City will conduct a post card survey to be sent to all property owners and to each address along the street. The cost of this postcard survey, which is approximately \$1.50 per property surveyed, may be required to be paid by the applicant prior to its being sent. A street renaming proposal shall not be given further consideration by the City unless the results of the post card survey indicates that at least 51% of all owners/residents along the street support the proposal. The applicant will be notified of the results of the post card survey to determine whether the request has enough support to continue through the process.

4. City Review and Approval Process:

Upon submission of this application, please allow six to eight weeks for City staff to review your request. Upon completion of the City's review and the favorable response from the post card survey of at least 51% of those polled; this request will be scheduled before the Street Naming Committee. All owners/residents along this street affected by the proposed official street name change will be notified of the meeting. The committee will then make its recommendation to the Public Works Committee (PW). Prior to its being scheduled before the PW Committee, the applicant must pay the city the cost to fabricate and install the signs. The PW Committee will make its recommendation to the Common Council. The applicant will be notified of the Common Council's action.

5. SIGNATURE OF APPLICANT:

My application consists of the following items necessary to a complete the application. Please check:

- [X] \$100 fee (check made payable to "City Treasurer")
[X] Completed Application Form
[X] Autobiography or statement regarding the person, place, or event being considered for an official street name change

Submit your application to the City Clerk, 200 East Wells St, Room 205

Signature Terry L. Witkowski Date 5-12-17

Printed Name Terry L. Witkowski

**VICE CHAIR**

- Anti-Graffiti Policy Committee

**MEMBER**

- Finance and Personnel Committee
- Public Safety Committee
- VISIT Milwaukee Board



*The  
Garden  
District*

**TERRY L. WITKOWSKI**  
ALDERMAN, 13TH DISTRICT

May 9, 2017

“The current name of the facility—“Southlawn Playfield”—suggests to area residents that it is a play area intended only for the residents of the Southlawn housing complex. This creates the unfortunate impression that area residents outside of Southlawn are not welcome there. A name change to the more encompassing “Southgate Playfield” would correct this misunderstanding, making it clear that the entire Southgate neighborhood surrounding and including Southlawn is welcome and encouraged to enjoy the green space and amenities accompanying the (soon-to-be-newly-designed) play area. Moreover, the playfield is operated by MPS Recreation, not Southlawn, and the former suggested the name change being proposed.”

Sincerely,

Terry L. Witkowski  
13th Aldermanic District