

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: **Health Department**

Contact Person & Phone No: **Anna Benton, X3064**

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 110709

Previous Council File No.

Project/Program Title: End AIDS Milwaukee

Grantor Agency: MAC AIDS Fund through Diverse and Resilient

Grant Application Date: August 2011

Anticipated Award Date: September 14, 2011

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of the grant is to address unfavorable social conditions for young gay and bisexual men, especially young African American gay and bisexual men that results in limited HIV prevention information and high risk situations and behavior that contribute to HIV transmission.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

The project is directly related to the City-wide goals of improving health in the community and to the specific Health Department objectives related to decreasing the rate of STDs and HIV.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

This new contract will provide support to the advertising campaign surrounding this program.

4. Results Measurement/Progress Report (Applies only to Programs):

Increase HIV prevention and limit high risk situations and behavior that contribute to HIV transmission. Reduce HIV rates within the City of Milwaukee.

5. Grant Period, Timetable and Program Phase-out Plan:

November 1, 2011 through May 31, 2012

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach.