

From: HRoth [<mailto:hroth@wi.rr.com>]

Sent: Thursday, June 09, 2016 10:20 AM

To: planadmin <planadmin@milwaukee.gov>

Cc: Marcoux, Rocky <Rocky.Marcoux@milwaukee.gov>; ribauma@milwaukee.gov; Mayor Tom Barrett <mayor@milwaukee.gov>; doughagerman@gmail.com; Del Mary Dettman <famdett@wi.rr.com>; Kovac, Nik <nkovac@milwaukee.gov>

Subject: Goll Mansion/1550 N. Prospect Ave Development

On March 9, 2019 Alderman Bauman hosted a Goll Mansion Redevelopment Hearing at 1522 N Prospect Avenue. The object of this Hearing was to inform neighbors of the developer's plans for the Goll Mansion Redevelopment. The architect of the project presented a site plan containing a 26 story High Rise positioned aft of a repositioned Goll House.

The overwhelming objection to the plan voiced by residents related to the size of the High Rise (230,000 square feet consisting of 203 residential units with a potential of up to 579 renters). This compares to 110,000 square feet and 36 owners of a 35 story condo approved for the site by rezoning several years ago. Vague answers were given relating to the consequential impacts to neighborhood parking, traffic, egress and ingress to the site.

After listening to residents concerns, Alderman Bauman said "I cannot support the project as currently designed" and asked the architect to go back to the drawing board to downsize the High Rise.

On Tuesday, June 7th, the developer came back with a revised plan which decreased the number of rental units to 192 (5% reduction) but added some number of rental units to the Goll House proper. He also decreased the building penetration on the bluff by 10ft by moving the High Rise 10 feet west. This reduction in scope is an insult to the neighbors and does not materially affect the neighborhood consequential impacts stated above.

Sincerely,
Howard Roth
Resident, 1522 Prospect Ave