



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, March 16, 2023

COMMITTEE MEETING NOTICE


AD 13

PETERSON, Bradley J, Agent  
Sasas Hospitality LLC  
5105 S Howell Av  
Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, March 29, 2023 at 11:00 AM**

The access code is <https://meet.goto.com/415147613>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 415-147-613  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications with Change of Hours From Opening at 11:30AM Sun - Sat a  closing at 12AM Sun - Thu; To Open at 11AM Sun - Sat and Close at 2AM Sun - Thu and Hotel/Motel License Renewal Application as agent for "Sasas Hospitality LLC" for "Best Western Plus Milwaukee Airport" at 5105 S Howell Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

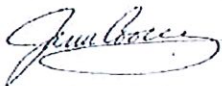
**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below. Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:   
Jim Cooney  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/25/23

LICENSE TYPE: Class B Tavern

No. 347427

NEW:

Application Date: 01/24/23

RENEWAL:

License Location: 5105 S. Howell Avenue

Business Name: Best Western Plus

Licensee/Applicant: PETERSON, Bradley  
(Last Name, First Name, MI)

Date of Birth: 06/03/1987

Home Address: 15265 W. Mark Drive

City: New Berlin

State: WI Zip Code: 53151

Home Phone: 262-408-3440

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/08/22 at 10:04pm, Milwaukee Police were dispatched to 5105 S. Howell Avenue for a trouble with subject compliant. Investigation revealed that there were complaints of marijuana use coming from one of the rooms. When police entered the room, it was unoccupied.

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2. On 04/15/22 at 10:27pm., officers were dispatched to 5105 S. Howell Av., for a Battery. On arrival management advised officers some guests were causing a disturbance. The officers contacted the guests and they left the premise with no further incident.
3. On 01/21/23, 12:02am, officers were dispatched to 5105 S. Howell Av., for Trouble with Subject. Investigation revealed 4 subjects were physically fighting in the lobby and management requested the officers to remove the subjects. All the subjects left upon officer's request.
4. On 02/05/23 at 7:13am, Milwaukee Police were dispatched to 5105 S. Howell Avenue for a theft complaint. Investigation revealed that someone had taken a truck catalytic converter from a truck in the rear parking lot of the location. There are no surveillance cameras on the exterior of the hotel and the manager/supervisor was cooperative with the investigation.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221050182

OtherEvent #: 22-LP-0356

## Incident

### 5105 S HOWELL AV MILWAUKEE, WISCONSIN 53207

Incident Date/Time:: 04/15/2022 22:27:00  
CAD Number:: 221051855  
District:: 6  
Beat:: 650  
Reporting Area:: 7369

## Business Agent (1)

### PETERSON, BRADLEY JOHN

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 06/03/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (262)-408-3440  
Phone 1 Type:: Phone  
Address:: 15265 W MARK DR  
City:: NEW BERLIN  
State:: WISCONSIN  
Zip Code:: 53151

## Licensed Persons Involved (1)

### SIERRA, FIDEL J

Person Involvement:: Manager  
DOB:: 11/22/1991  
Sex:: MALE  
Race:: WHITE  
Address:: 3747 W FREDERICA PL  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53215

## Licensed Premise Data (1)

### BEST WESTERN

Phone 1 Number:: (414)-769-2100  
Phone 1 Type:: Phone  
Address:: 5105 S HOWELL AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53207  
License Type:: Hotel/Motel  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:221050182

OtherEvent #: 22-LP-0356

Licensee or Manager was on premises at time of violation/incident: No

## Narrative (1)

### LICENSE PREMISE REPORT

Heeg, Frank J 029196

04/15/2022

On Friday, April 15, 2022 at 10:27 PM, PO HEMMING and I, along with PO CARSTEDT (Squad# 6250) and SGT JOLIFF (Squad# 6211), were called to 5105 S Howell Ave. for a battery complaint.

Upon arrival I made contact with the manager, Fidel J SIERRA (w/m, 11/22/91). Who stated that the guests in room 233 were causing a scene, and wanted them removed from the premises, due to violating their terms of service for staying there. We were able to get the guests to leave without incident and there were no other violations that were observed at this time.

End of Report

## Officer (2)

|                           |                               |                     |
|---------------------------|-------------------------------|---------------------|
| Reporting Officer:        | Heeg, Frank J (029196)        | 04/15/2022 23:32:00 |
| Section: (Work Location): | 64                            |                     |
| Approving Officer:        | Velasquez, Guadalupe (018673) | 04/18/2022 14:24:46 |
| Section: (Work Location): | 04                            |                     |

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230210007

OtherEvent #: 23-LP-0091

## Incident

### 5105 S HOWELL AV MILWAUKEE, WISCONSIN 53207

Incident Date/Time:: 01/20/2023 23:52:00  
CAD Number:: 230201889  
District:: 6  
Beat:: 650  
Reporting Area:: 7369

## Business Agent (1)

### PETERSON, BRADLEY JOHN

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 06/03/1987  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (262)-408-3440  
Phone 1 Type:: Phone  
Address:: 15265 W MARK DR  
City:: NEW BERLIN  
State:: WISCONSIN  
Zip Code:: 53151

## Licensed Persons Involved (1)

### WHITE, ANGENIKA R

Person Involvement:: Employee  
DOB:: 05/17/1979  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 233 W VINE ST  
Apartment or Suite:: B  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212

## Licensed Premise Data (1)

### Best Western

Phone 1 Number:: (414)-769-2100  
Address:: 5105 S HOWELL AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53207  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230210007

OtherEvent #: 23-LP-0091

Licensee or Manager was on premises at time of violation/incident: No

## Narrative (1)

### INITIAL INVESTIGATION

Dathe, Nash H 029420

01/21/2023

This report is being written by PO Nash DATHE, assigned to District 6, late shift, off group 10.

On January 21st, 2023, Squad 6350 (PO GARCIA and Myself) were dispatched to the Best Western Hotel located at 5105 S Howell Av in the City and County of Milwaukee for a trouble with subject call.

Upon arriving on scene, we made contact with Angenika R. WHITE (B/F, 05/17/1979) who was working the front desk of the location and put in the call for service. WHITE stated that there was a physical altercation between 4 subjects who were in the lobby of the location. All subjects involved refused any medical treatment. WHITE stated 3 of the subjects are staying at the location and were in room 255 while the 4th subject was an intoxicated individual who left the location. WHITE wanted the occupants of room 255 to leave the location due to their involvement in the altercation. We made contact with the occupants of room 255 and informed them that the staff wanted them removed from the property at which time all occupants left the location.

## Officer (2)

|                           |                          |                     |
|---------------------------|--------------------------|---------------------|
| Reporting Officer:        | Dathe, Nash H (029420)   | 01/21/2023 03:16:00 |
| Section: (Work Location): | 63                       |                     |
| Approving Officer:        | Seldl, Joshua M (018356) | 01/21/2023 23:11:35 |
| Section: (Work Location): | 63                       |                     |

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230360054

OtherEvent #: 23-LP-0215

## Incident

### 5105 S HOWELL AV MILWAUKEE, WISCONSIN 53207

Incident Date/Time:: 02/04/2023 20:30:00  
CAD Number:: 230230377  
District:: 6  
Beat:: 650  
Reporting Area:: 7369

## Business Agent (1)

### PETERSON, BRADLEY

Person Involvement: (Must choose Agent  
AGENT from drop down):  
Phone 1 Number:: (414)-769-2100  
Address:: 5105 S HOWELL AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53207

## Licensed Persons Involved (1)

### HERNANDEZ, VANESSA M

Person Involvement:: Manager  
DOB:: 11/13/1993  
Sex:: FEMALE  
Race:: WHITE  
Phone 1 Number:: 4147692100  
Address:: 1730 S 26TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53204

## Licensed Premise Data (1)

### Best Western

Phone 1 Number:: (414)-769-2100  
Phone 1 Type:: Phone  
Address:: 5105 S HOWELL AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53207  
License Type:: Hotel/Motel  
Licensee Notification Was Made:: Yes  
Licensee Notified Date/Time:: 02/05/2023 07:30:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230360054

OtherEvent #: 23-LP-0215

## Narrative (1)

### INITIAL INVESTIGATION

Sheremeta, Mark J 028487

02/05/2023

This report is being written by P.O. Mark SHEREMETA assigned to District 6 Late Shift.

On Sunday, February 05, 2023, at 7:13AM, Squad 6330 (myself and P.O. Ana ROMERO-PEREZ, both in full duty uniforms, equipped with BWCs, and operating a marked MPD Squad #574) was dispatched to assist Squad 6350 (P.O. Nashata NORWOOD) for a Theft complaint at the Best Western located 5105 S. Howell Avenue.

During the investigation of a theft of a Truck catalytic converter, which occurred in the rear parking lot of the hotel, we spoke with the manager/supervisor, Vanessa M. HERNANDEZ (W/F, 11-13-93) who advised that the hotel surveillance cameras are located inside the premises. She advised that there are no cameras located outside in the area of the incident. She also advised that there were no reports of any suspicious activity during the evening. In addition, no report of a witness to the incident.

HERNANDEZ was cooperative with the investigation and had already spoken with the victim/reporting person regarding the incident as well.

END OF REPORT.

## Officer (2)

|                           |                               |                     |
|---------------------------|-------------------------------|---------------------|
| Reporting Officer:        | Sheremeta, Mark J (028487)    | 02/05/2023 07:48:00 |
| Section: (Work Location): | 63                            |                     |
| Approving Officer:        | Anderson, Kimberly N (014710) | 02/06/2023 00:23:59 |
| Section: (Work Location): | 63                            |                     |



**2022-2023 Plan of Operation for 5105 S HOWELL AV**

|  |                        |   |                   |
|--|------------------------|---|-------------------|
| <b>1. Litter &amp; Security Plans</b>  |                        |   |                   |
| How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:   |                        |   |                   |
| How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:   |                        |   |                   |
| Who cleans the grounds? <input type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:   |                        |   |                   |
| How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:   |                        |   |                   |
| Are there designated outdoor smoking areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>outside all doors</u>   |                        |   |                   |
| Number of garbage cans: Inside <u>8</u> Locations: <u>3 in bar 5 in lounge</u><br>Outside <u>15</u> Locations: <u>outside all exits</u>  |                        |   |                   |
| Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:   |                        |   |                   |
| Number of restrooms: <u>2</u>  |                        | Name of solid waste contractor: <u>Eagle</u>  |                   |
| Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>100</u> and describe security plans:   |                        |   |                   |
| Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:   |                        |   |                   |
| Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____   |                        |   |                   |
| AND What are their responsibilities? _____   |                        |   |                   |
| What security equipment do they use? _____   |                        |   |                   |
| List their licensing, certification or training credentials: _____   |                        |   |                   |
| Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>inside entrance and in bar/lounge</u>   |                        |   |                   |
| Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:  |                        |   |                   |
| <b>2. Percentage of Sales (must total 100%)</b>  |                        |   |                   |
| Alcohol <u>10</u> %  | Food Sales <u>30</u> % | Entertainment _____ %   | Other <u>60</u> % |
| <b>3. Businesses On The Premises (choose all that apply):</b>  |                        |   |                   |
| <input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input checked="" type="checkbox"/> Cocktail Lounge <input checked="" type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility<br><input checked="" type="checkbox"/> Hotel <input checked="" type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other: |                        |   |                   |
| <b>4. Hours of Operation and Age Restriction</b>   |                        |   |                   |
| Are there any changes to the current hours of operation or age restriction? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>open 11 AM - 2 AM daily</u>   |                        |   |                   |
| Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.  |                        |   |                   |
| <b>5. Floor Plan and Capacity</b>  |                        |   |                   |
| Are you requesting any changes to your capacity or floor plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.   |                        |   |                   |
| Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.  |                        |   |                   |
| <b>6. Sidewalk Dining, Fee:</b>  |                        |   |                   |
| Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.   |                        |   |                   |
| <b>7. Food License: FREST 27189 Fee: \$1,250.00</b>  |                        | <b>8. Weights and Measures: Fee:</b>  |                   |
| Your current food license includes the following food operations: DHS - COMPLEX, Sales \$200,001 - \$2,000,000, Tavern Restaurant.   |                        | Number/Type of Devices:   |                   |
| Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____  |                        | Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions. |                   |

**1. CURRENT APPROVED ENTERTAINMENT for Best Western Plus Milwaukee Airport 5105 S HOWELL AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:  
 Disc Jockey, Magic Shows, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands, 1 Pool Table

**2. ADDING ENTERTAINMENT:**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |   |  |
|---|--|---|--|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                                      | <input type="checkbox"/> Comedy Acts   |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings  | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests  | <input type="checkbox"/> Patrons Dancing   |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley  | <input type="checkbox"/> Pool Tables   |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | How many? _____<br><input type="checkbox"/> Concerts<br>Approx. # per year? _____ | How many? _____<br><input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: <u>N/A</u>  |  |   |  |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:  
N/A

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe:

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

[Signature]  
 Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign



**HOTEL & MOTEL LICENSE  
SUPPLEMENTAL RENEWAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Sasas Hospitality LLC

Premises Address: 5105 S HOWELL AV

**MILWAUKEE COUNTY REPRESENTATIVE**

Is the applicant (sole proprietor, partners, or agent of Corp/LLC) a resident of Milwaukee County?  Yes  No  
If NO, a local representative (natural person) residing in Milwaukee County must be appointed.  
Provide the person's name and street address. P.O. Boxes are not acceptable.

Name of Person: Bradley Peterson

Street Address (including city and zip code):  
15265 W. Mark Dr. New Berlin WI 53151

**PLAN OF OPERATION & FLOOR PLAN**

Describe your plans to train employees to recognize and report guest or resident behaviors that are indicative of human trafficking at the premises.

Rooms = 140

Are there any changes to your current plan of operation or floor plan?  No  Yes If yes, describe: \_\_\_\_\_

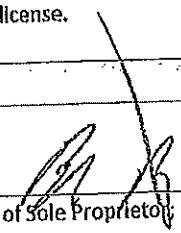
\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

**HOURS OF OPERATION**

Are there any changes to the current hours of operation?  
 NO  YES If Yes, describe changes: \_\_\_\_\_

Hours of operation are listed on your current license.

**SIGNATURE**

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign