

[DATE]

Community Development Alliance  
Via email: [ideas@housingplan.org](mailto:ideas@housingplan.org)

RE: Endorsement of Collective Affordable Housing Plan

Dear Community Development Alliance,

The Board of Commissioners of the Housing Authority of the City of Milwaukee (HACM) is proud to endorse Milwaukee's first Collective Affordable Housing Plan. Housing is critical to every aspect of the quality of life for all of us. Research shows that stable housing increases employment, decreases crime, and contributes to both educational success and overall health.

Our communities housing history has resulted in massive inequalities for people of color in our community. New systems are needed to support 32,000 new Black and Latino homeowners, and 32,000 affordable homes are needed for working families making less than \$15/hour.

It is time to write a new chapter to Milwaukee's story. The Collective Affordable Housing Plan provides a roadmap to change the narrative in Milwaukee. This new direction has been developed by more than 100 stakeholders representing resident-based organizations, philanthropy, private and public sectors. This new chapter has been built on the foundation of over a decade of neighborhood based plans, hundreds of survey responses, and countless hours of detailed root cause analysis and brainstorming.

This new chapter takes the energy of Milwaukee's incredible affordable housing practitioners and outlines a plan to maximize existing capacity, and new strategies to directly address the root causes of housing inequity in Milwaukee. The plan includes strategies to support *new* homeowners, and preservation strategies to support *existing* homeowners. The plan also includes strategies to *increase* the number of homes available for working families making less than \$15 per hour, and strategies to *preserve* the limited current stock of naturally accruing affordable housing.

The best for Milwaukee is yet to come, and together we can advance racial equity by providing a quality home for every Milwaukeean.

Sincerely,

Willie L. Hines, Jr.  
Secretary-Executive Director