

Project Name: Riverwest Green Homes

Rezoning request: RT4 to PDD Detailed Plan Development

Applicant: GenCap Riverwest, LLC

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Civil Engineer: CJ Engineering, Inc.

Chris Jackson

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Brookfield, WI 53005

riverwest green homes

Detailed Plan Project Description and Owners Statement of Intent

Riverwest Green Homes is a new urban residential subdivision located on approximately 2.8 acres in the heart of Riverwest, on the block bounded by Concordia Avenue to the north, Weil Street to the east and Bremen Street to the west. The project will include two newly platted City streets: Leopold Place and Leopold Way. These streets will serve 27 units configured on 25 newly platted lots (two of these lots will include duplex homes).

The project is intended to blend seamlessly into the Riverwest neighborhood with narrow lots, elevated yards and an architecture that respectfully echoes the local vernacular vocabulary without literal replication. Building massing, steep roof pitches, porches and trim details are based on traditional forms found in the neighborhood, while each home's interior provides contemporary, functional space to meet the needs of today's diverse lifestyles.

The site is currently zoned RT4, a two-family residential zoning district. We are requesting rezoning to Planned Development District (295-907) to accommodate the site's long term environmental remediation strategy, which requires a portion of the site to remain

open space for several years while natural attenuation takes effect after an intensive clean up effort. The result is a distinctive urban subdivision with 16 single-family homes, two duplexes (four units) and seven "urban cottages," a unique building type modeled on a small footprint, highly efficient building form not yet seen in Milwaukee.

General Capital, in partnership with Johnson Controls, Inc., intends to install the new streets, plat the lots and build the homes themselves. Buyers will be offered several floor plans with a variety of elevation options. We will use a "semi-custom home" delivery method (set floor plans, but many options and upgrades to choose from). Our intention is to obtain approval for the new subdivision as well as a "pattern book" of elevations and floor plans to be used in developing the project.

As a special note of interest, this project will include numerous green building and sustainable development features, including a home specification that will qualify our units for Green Built Home ® certification. In addition, we have registered Riverwest

Green Homes as a LEED for Neighborhood Development (LEED-ND) pilot project. This program is being administered by a partnership between the U.S. Green Building Council (USGBC), the Congress for the New Urbanism (CNU) and the Natural Resources Defense Council (NRDC). This is very unique opportunity for both General Capital and the City of Milwaukee. Enrollment for the pilot program is now closed and only projects currently registered will be able to participate.

The RT4 District

"The purpose of the RT4 district is to promote, preserve and protect neighborhoods intended primarily for 2family dwellings while also permitting a mixture of single-family dwellings and small multi-family dwellings of 3 or 4 units. This district, much like the RT3 district, allows smaller lots, smaller setbacks and higher lot coverage than the RT1 and RT2 districts. The neighborhoods found in this district were platted and developed, in large part, in the late 1800's and early 1900's. This district allows traditional corner commercial establishments found in urban neighborhoods."

Vicinity Map





Site Context



















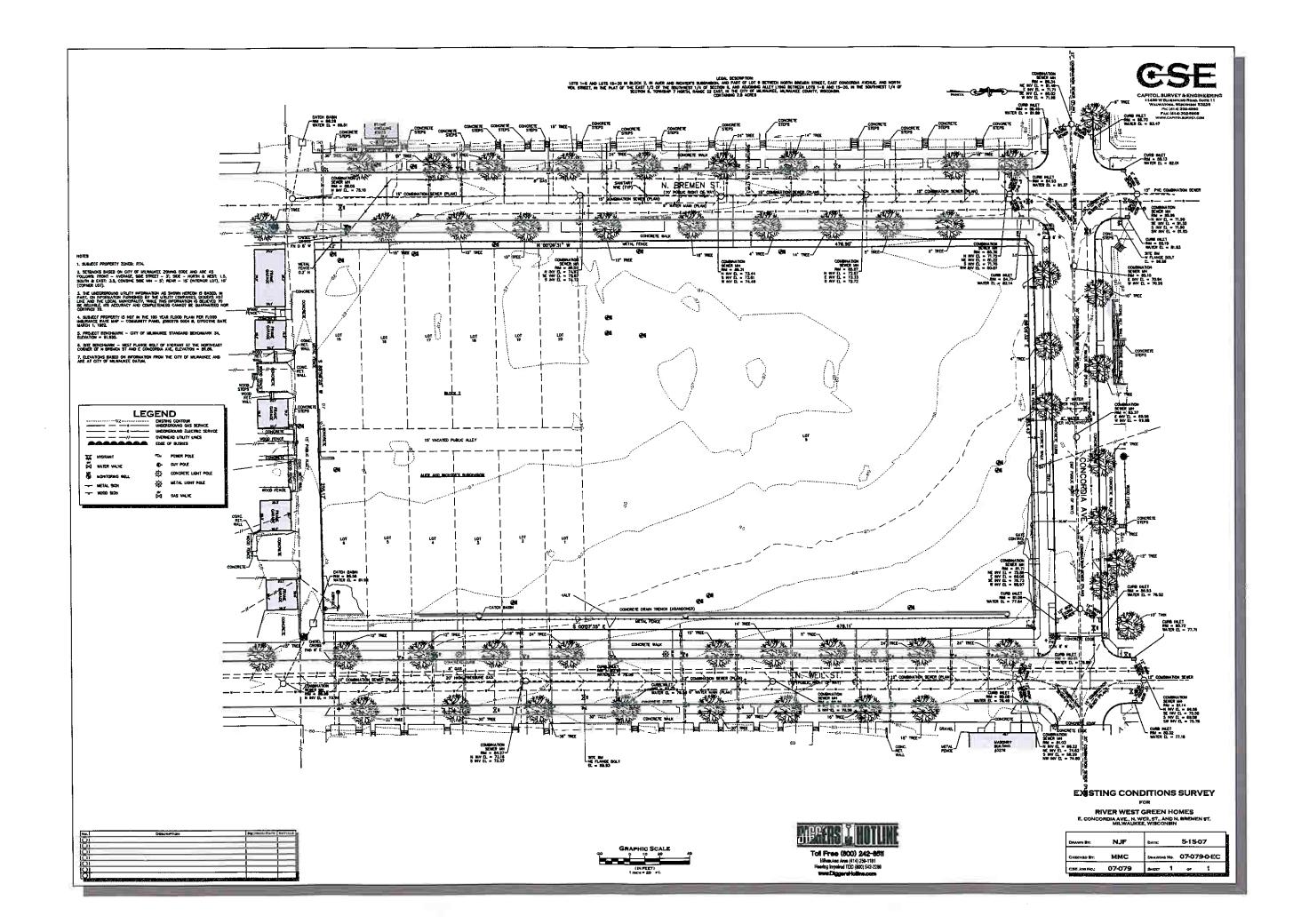
Summary of Site Statistics

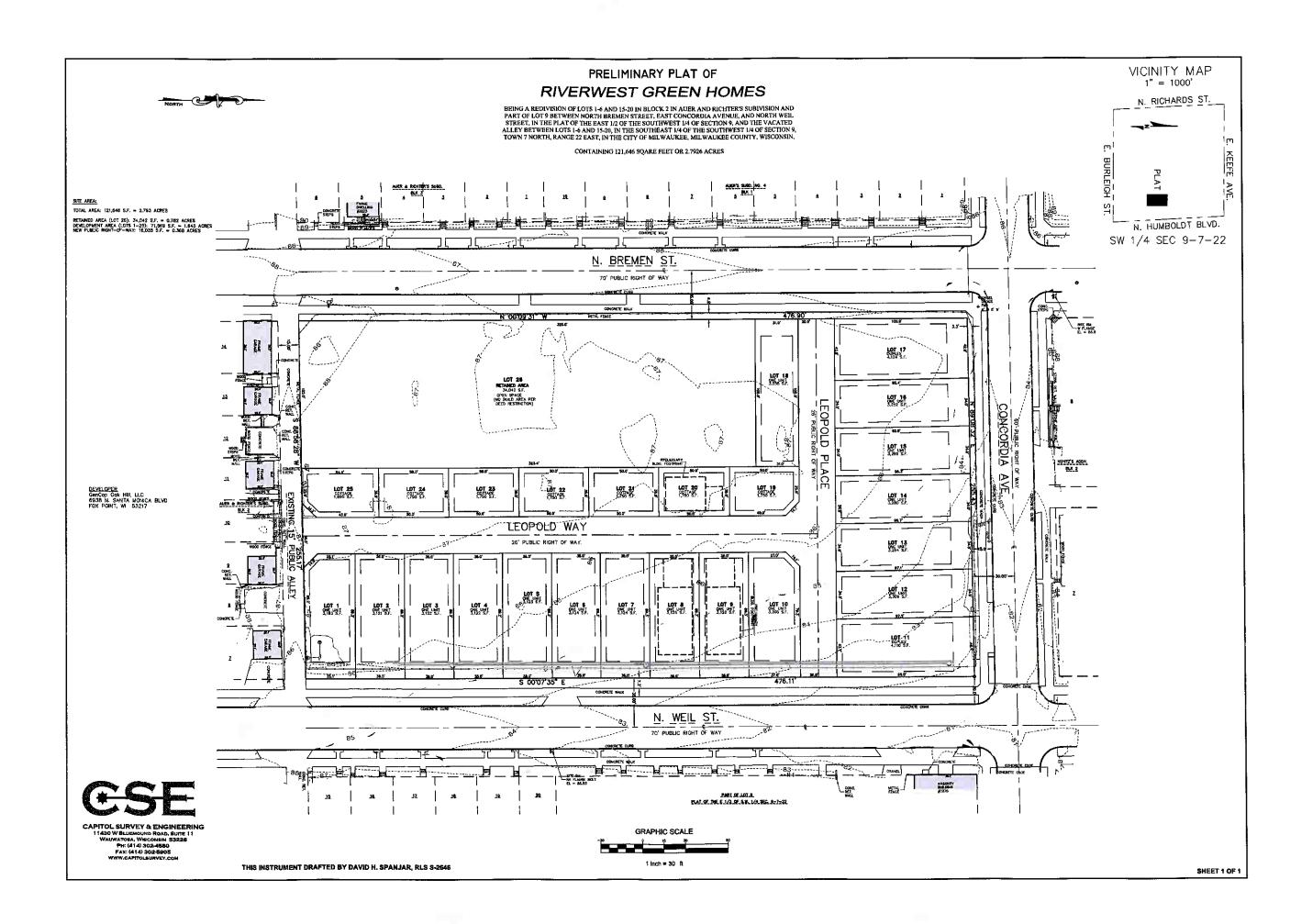
"S-F" indicates single-family unit

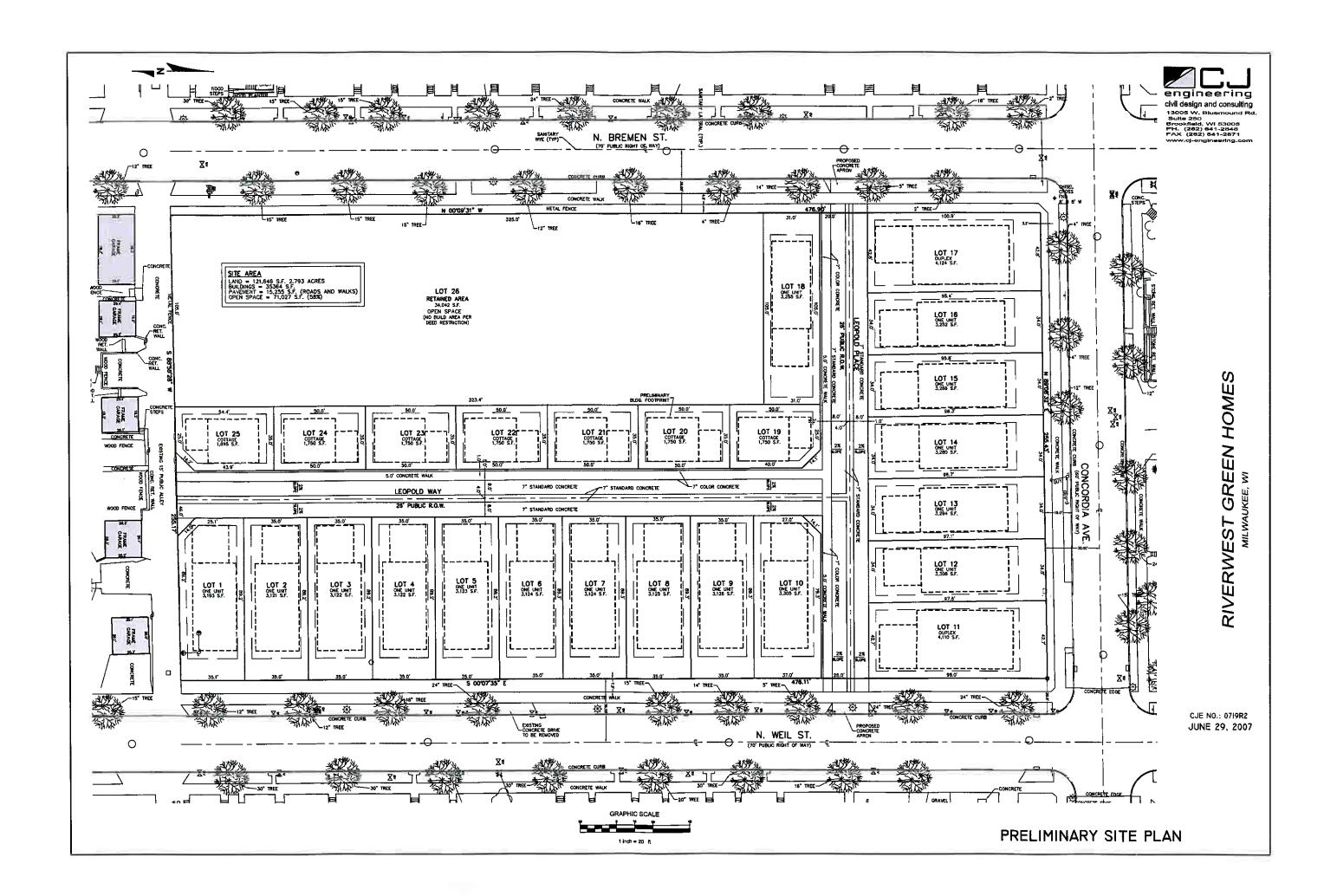
121,646 SF 2.793 Ac c-1-a. Gross Land Area 35,364 SF c-1-b. Land Covered by Principal Buildings +/- 15,255 SF c-1-c. Land Covered by Parking and Drives c-1-d. Land Devoted to Open Space 71,027 SF Percent Open Space 58% c-1-e. Proposed Dwelling Unit Density 9.67 du/Ac c-1-f. Proposed Number of Buildings 25 1 for S-F, 2 for Duplex c-1-g. Dwelling Units per Building c-1-h. Bedrooms per Unit Min. 2, Max 4 2 per S-F, 1 per Duplex Unit, c-1-i. Parking Spaces Provided 1 per Cottage Unit

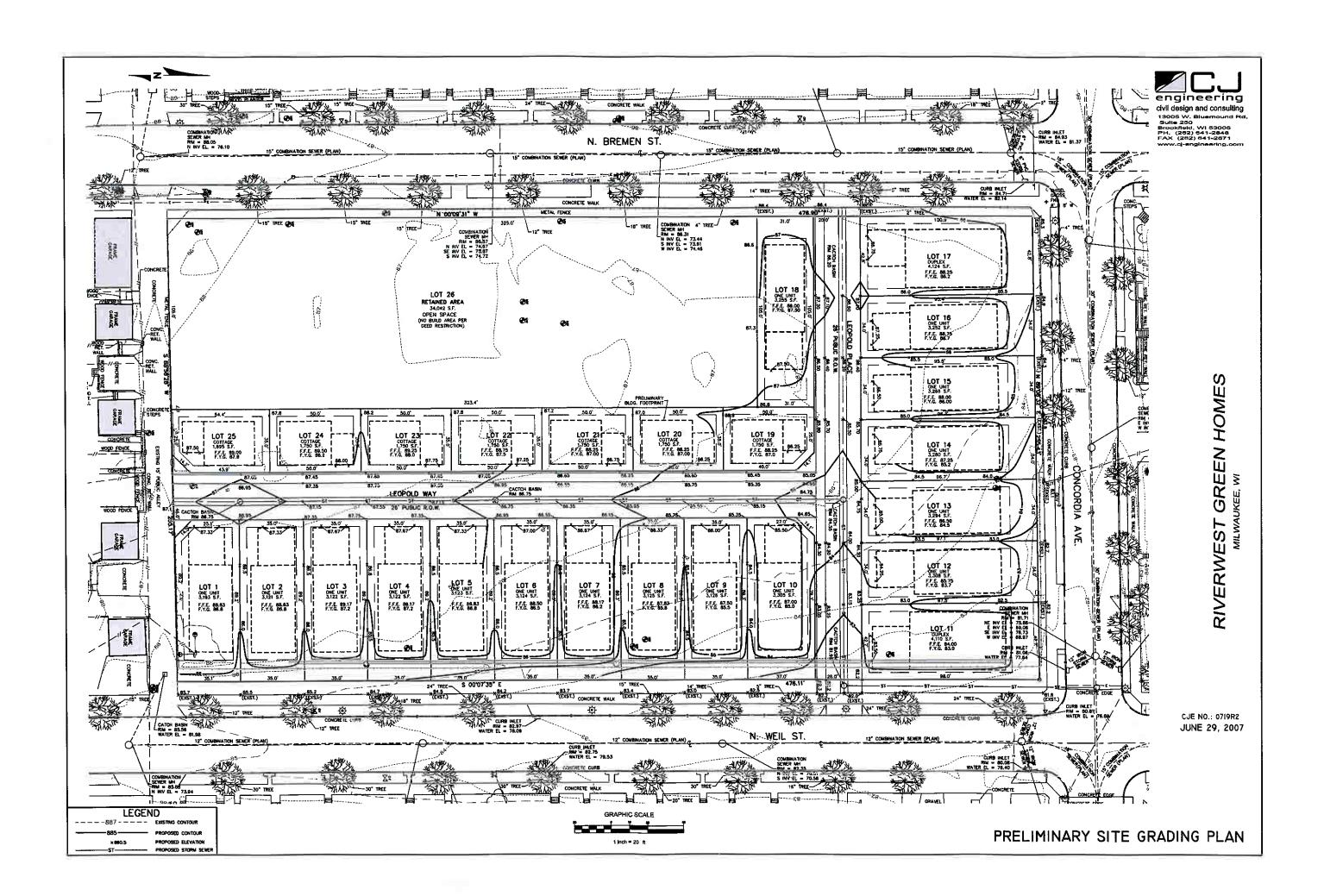
Civil Engineering

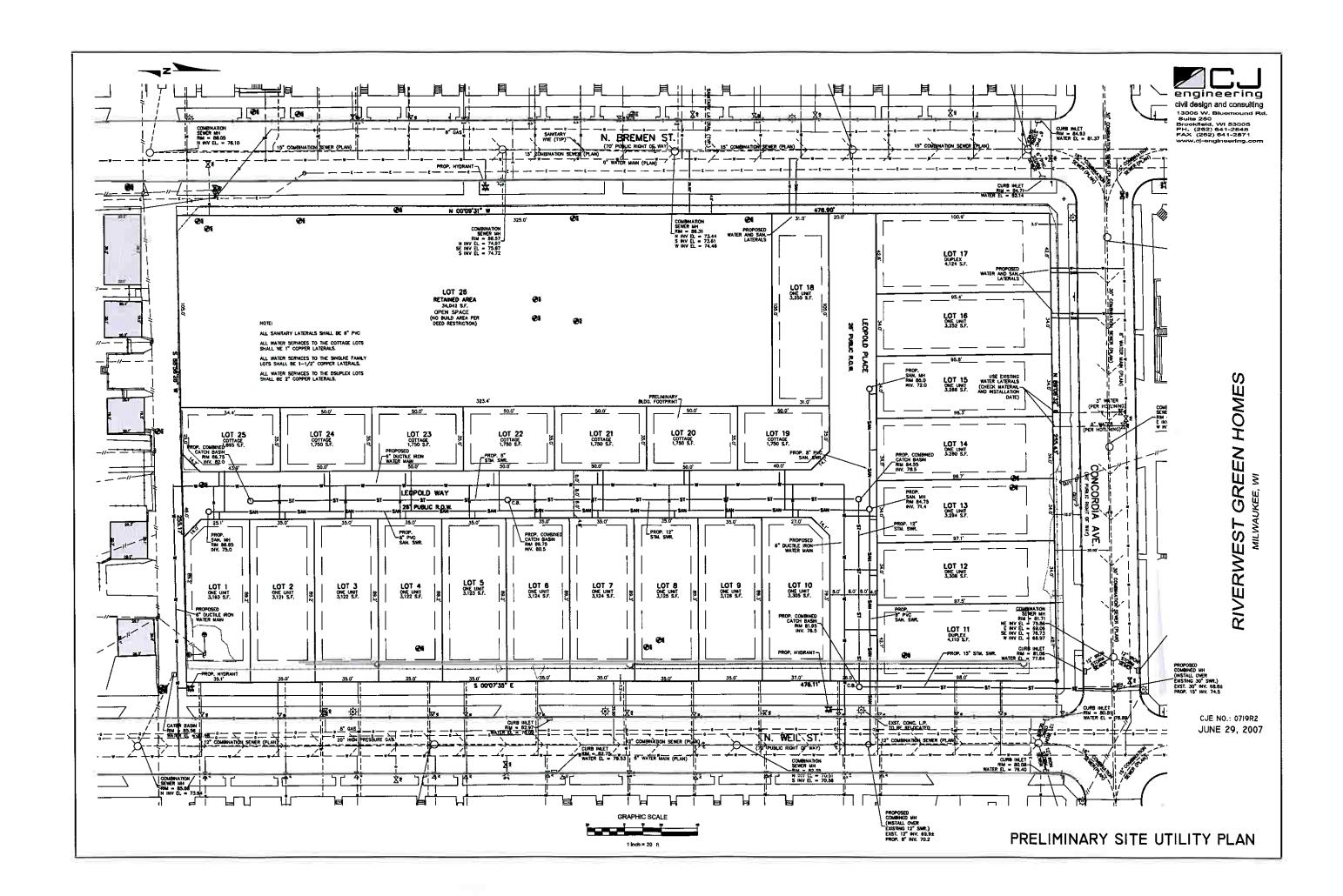
Plat of Survey
Preliminary Plat
Site Plan
Grading Plan
Utility Plan







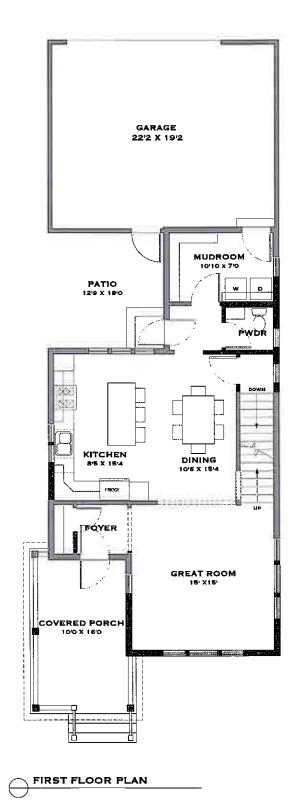


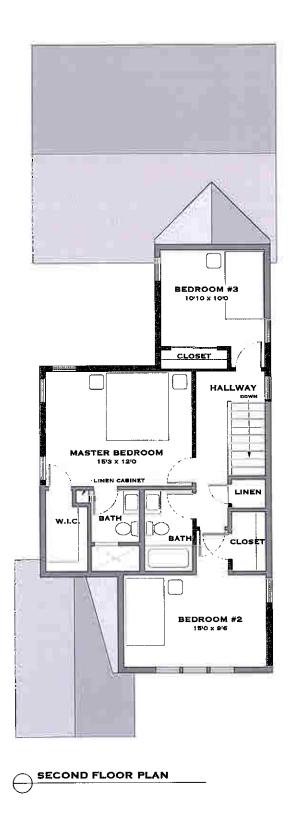


Architecture

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Single-Family Plans	
The Cambridge	1,666 SF
The Hawley	1,819 SF
The Linden	1,931 SF
Ouplex Plans	
The Hampton I	1,343 SF
The Hampton II	1,414 SF
Urban Cottage Plans	
The Hadley	1,072 SF
The Auer	1,328 SF





The Cambridge single-family plan

Floor Area 1,666 SF
Ground Floor 833 SF
Second Floor 833 SF
Bedrooms 3
Baths 2.5
Attached 2-car garage

The Cambridge is the smallest single-family model in the Green Home series, but an efficient layout creates large living spaces on the ground floor. All three bedrooms are on the second floor, including a generous master bedroom with its own master bath and walk-in closet.

The ground floor is a continuous great room, with a kitchen/dining room combination and street facing living room. Large windows on both sides of the living room flood the room with light. A mud room/powder room connects the primary building mass to the attached two-car garage, creating a cloistered patio space.

The Cambridge includes a large 10' x 16' signature front porch as a transition from public street to private realm.

The Cambridge single-family plan









The Hawley single-family plan

Floor Area 1,819 SF
Ground Floor 892 SF
Second Floor 927 SF

Bedrooms 3

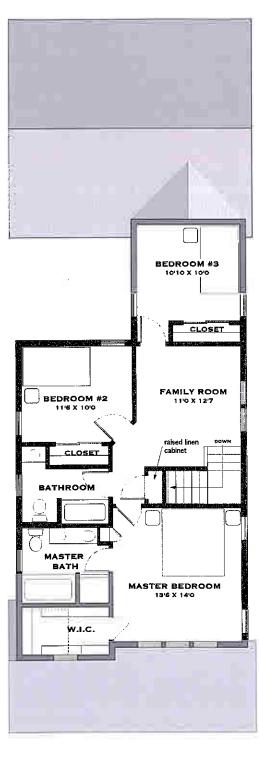
Baths 2.5

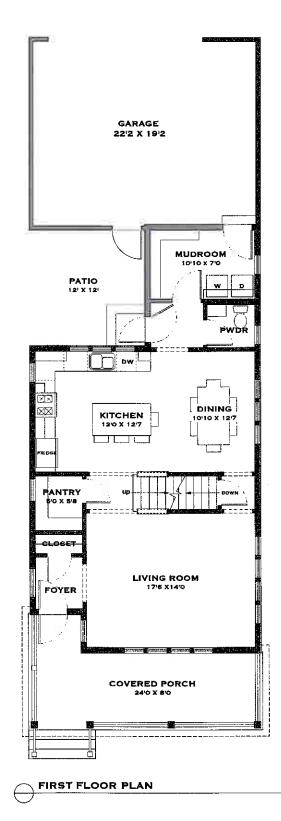
Attached 2-car garage

The Hawley is a larger version of the Cambridge, offering an additional family room on the second floor. This plan has three bedrooms on the second floor, including a master bedroom suite with five fixture bath and large walk-in closet. The family room is designed as a small private alcove at the top of the stair landing, offering a convenient area for a home office.

Similar to the Cambridge, the ground floor is a continuous great room, with a kitchen/dining room combination and street facing living room.

The signature element of the Hawley is the large front porch, which spans the entire width of the house on the street side.

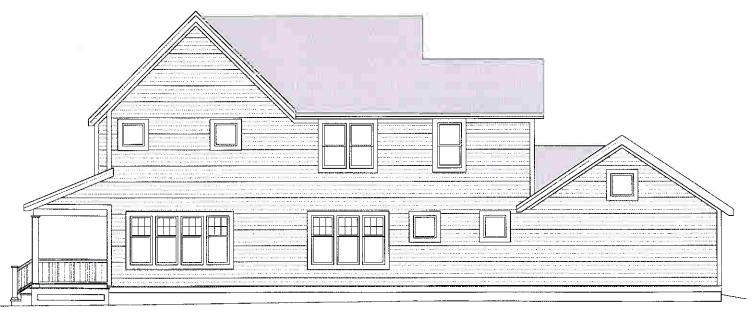




SECOND FLOOR PLAN

The Hawley single-family plan

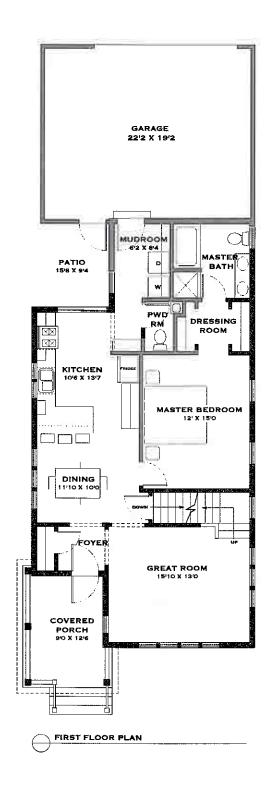




SIDE ELEVATION









The Linden

single-family plan

Floor Area 1,931 SF
Ground Floor 1,046 SF
Second Floor 885 SF

Bedrooms 4

Baths 2.5

Attached 2-car garage

The Linden is the largest model in the Green Home series and features a ground floor master bedroom with a five fixture master bath and dressing room. The kitchen/dining room combination is loaded to the south (or east) side of the home, offering generous light in the primary living spaces. The great room is more formally separate from the kitchen/dining areas than in other models, although large walls of windows give the great room a contemporary open feel.

This home features three additional bedrooms upstairs, as well as a large 15' x 15' family room, offering a casual, private living space on the upper level.

The Linden includes a large 9' x 12' side-loaded front porch. Alternative front elevations offer different window and roof configurations to add variety to this unit type.

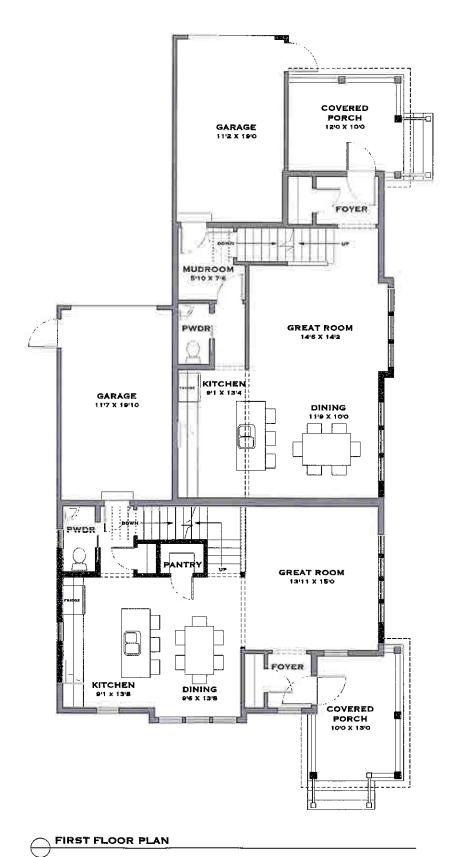
The Linden single-family plan





The Hampton duplex plan

2





Floor Area

Unit 1 1,343 SF Unit 2 1,414 SF

Bedrooms

Baths 1.5

Attached single-car garage

The Hampton is a side-by-side duplex model used to "bookend" the corners of the project. The Hampton is designed to address two street frontages, with front porches flanking either end of the build-

Each unit in the Hampton includes a master bedroom with generous walk-in closet, shared four fixture bath and laundry tucked into the second floor hall.

The ground floor of each unit is designed for open, functional living. Both units are large enough to accommodate a full dining room table. These units are further differentiated from the cottages with their full basements for storage and mechanicals.

The Hampton duplex plan

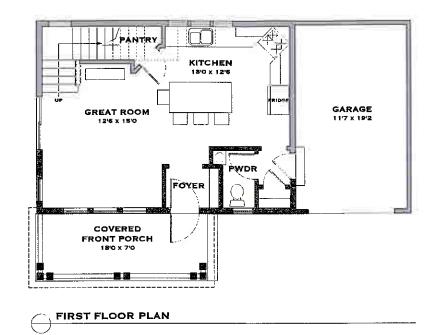


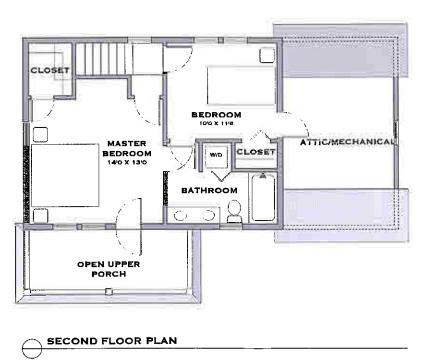


PRIMARY STREET ELEVATION









The Hadley urban cottage plan

- 1		
	Floor Area	1,072 SF
	Ground Floor	536 SF
	Second Floor	536 SF
	Bedrooms	2
	Baths	1.5
	Attached 1-car garage	

The Hadley is the smallest unit in the entire Green Home series with just over 1,000 square feet of living area, not including the single stall garage. While the floor area of this home is small, the floor plan is incredibly efficient, leaving no space unused. The entire lower level functions as a great room with kitchen, dining and living functions blending in a single open space.

A very functional upper level includes a master bedroom with walk-in closet, a second bedroom and shared bath. The attic/mechanical area offers abundant storage in this slab on grade micro home.

Indoor spaces spill out to the generous front porch and the master bedroom has its own balcony. This unit offers a compact floor plan for those choosing to minimize their footprint without compromising function.

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The Hadley urban cottage plan

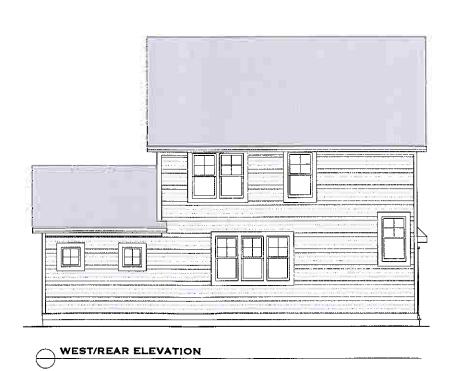


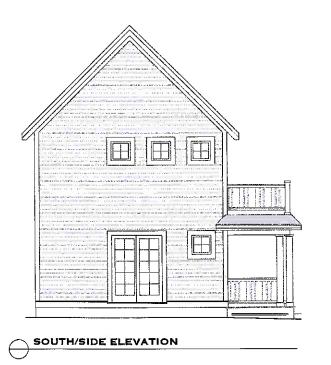










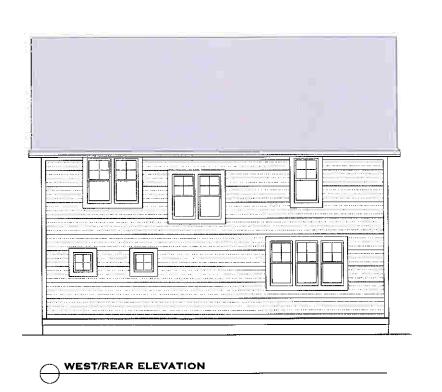


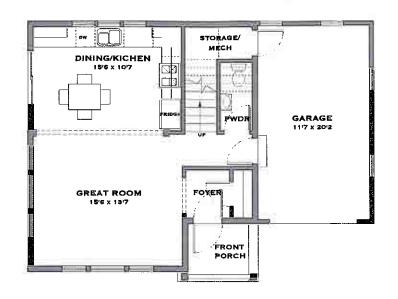
The Auer urban cottage plan



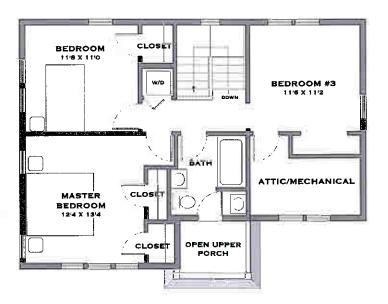












SECOND FLOOR PLAN

The Auer urban cottage plan

Floor Area 1,328 SF
Ground Floor 582 SF
Second Floor 746 SF

Bedrooms 3

Baths 1.5

Attached single-car garage

The Auer is the larger of the two urban cottage models, with three bedrooms on the second floor. The great room is oriented toward the south side of the home, creating a bright open floor plan. The great room in the Auer is simple: an L-shaped kitchen on the west side of the floorplan, framing an open great room. This layout offers maximum flexibility on the ground floor.

The upper level consists of a master bedroom with double closets and two additional bedrooms. Similar to the Hadley, an attic/mechanical room offers additional storage. A special feature of the Auer is a small balcony over the front porch, offering a perch above Leopold Way.

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Streetscape



CONCORDIA AVENUE ELEVATION

These streetscapes illustrate how our project could look, given the variety of plan and elevation options offered to potential buyers. While window sets would stay the same for each unit type, we intend to vary roof forms to create variety and interest in the street. The result is a neighborhood that seamlessly blends with the surrounding context.



WEIL STREET ELEVATION