



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, May 06, 2025

COMMITTEE MEETING NOTICE

AD 12

SINGH, Gurmukh, Agent
G S BEER & FOOD LLC
738 W HISTORIC MITCHELL St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 20, 2025 at 09:50 AM

The access code is <https://meet.goto.com/724980021>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Fermented, Food Dealer and Weights & Measures License Application as agent for "G S BEER & FOOD LLC" for "MITCHELL FOOD" at 738 W HISTORIC MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, May 06, 2025

COMMITTEE MEETING NOTICE

AD 12

SINGH, Gurmukh, Agent
G S BEER & FOOD LLC
9501 70TH ST
Kenosha, WI 53142

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Jim Cooney
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If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/16/25
LICENSE TYPE: AMALT
NEW: ☐
RENEWAL: ☒

No. 379528
Application Date:

License Location:
Business Name:

Licensee/Applicant: Singh, Gurmukh
(Last Name, First Name, MI)
Date of Birth: 04/10/1971

Home Address: 9501 70th Street
City: Kenosha State: WI Zip Code: 53142
Home Phone: 262-694-5194

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/08/22, the applicant was cited by Milwaukee Police for Sale of Cigarette to Minor.

Charge: Sale of Cigarette to Minor
Finding: Guilty
Sentence: Fine
Date: 07/07/23
Case: 22055777

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 04/16/25

LICENSE TYPE: AMALT

NEW: ☐

RENEWAL: ☒

No. 379528

Application Date:

License Location: 738 W Historic Mitchell Street

Business Name: Quality Discount

Licensee/Applicant: Ali, Omar A
(Last Name, First Name, MI)

Date of Birth: 02/25/66

Home Address: 8046 S Wildwood Drive #104

City: Oak Creek

State: WI Zip Code: 53154

Home Phone: 414-517-7332

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. Applicant has a traffic warrant with the City of Milwaukee. 13100301
2. Applicant has overdue traffic fine in the amount of \$88.80 that was due on 07/30/13. 13045050

- =====
3. On 08/29/2014 an officer received a complaint that Quality Discount, 738 W. Historic Mitchell St was operating without a Class A Malt or food license due to a check not cashing. The applicant was contacted regarding and stated he would look into the matter first thing in the morning. On Tuesday 09/02/2014 the officer conducted follow up and found the applicant's Class A malt and Tobacco was up to date but he needed to renew his food license.
 4. On 10/04/2014 an officer working with Wisconsin WINS went to Quality Discount, 738 W. Historic Mitchell St to check for compliance with tobacco age restrictions. A subject who is under the age of 18 went into the store and purchased a Black and Mild wine cigar. The clerk Abdelmuti ALI admitted selling the cigar. The applicant was cited for Sale of Cigarettes to Minor/Underage and for not having an employee with a valid operator's license.

Charge 1: Sale of Cigarettes to Minor/Underage
2: Responsible Person on Premises Required
Finding 1: Dismissed
2: Guilty
Sentence: Fined \$378.00
Date: 03/09/2015
Case: 14080686
14080685

5. On 04/30/15 at 4:00 pm, Milwaukee police conducted a license premise check at 738 W Mitchell Street after receiving a complaint that the business was in violation of the submitted "Plan of Operation" report by selling individual fermented malt beverages as well as fermented malt beverages in 40 oz bottles. Upon entry, police spoke with Omar Ali and officers observed that the licenses for the premise were not on display. Ali was able to provide police the licenses which Ali obtained from a drawer near the cash register. Ali was cautioned that the licenses were required to be prominently posted at all times. Police advised Ali why they were there and officers observed 11 coolers filled with fermented malt beverages for sale, three of which were devoted to four packs of 16 oz beers. Officers observed two "broken" four packs, one of which the missing beer had fallen out and was at the bottom of the cooler, and the other, a four pack of 16 oz Old English 800 with three missing cans. Ali stated this was due to shoplifting. Officers did observe an entire cooler devoted to individual beer sales, the vast majority of which were 20 oz and 30 oz cans consisting of 40 different varieties of cans and bottles of fermented malt beverages. Ali stated he did not believe he was in violation of his plan of operation regarding sales of individual cans of fermented malt beverages because he was not breaking apart packages of beer and selling them individually. Ali stated that he had to sell the majority of the beers that were in 20 oz and 32 oz bottles or cans because that is the only way they are available but that the sale of these items doesn't conflict with his 2012 plan of operation. Ali stated that he had started carrying the 40 oz bottles last week due to a customer request. Police checked with a clerk from the License Division at City Hall and were informed by Jessica Celella that the agent agreed not to sell 40 oz bottles as part of the initial application and that the restriction still exists on the plan of operation. Ali was advised to stop selling the 40 oz bottles to which Ali stated he would.
6. On 05/28/15 at 1:52 pm, Milwaukee police were dispatched to 738 W Historic Mitchell Street for a shooting complaint. Investigation revealed that an argument over the purchase of beer took place between the store owner, Omar Ali and a customer. Ali stated that the customer reached over the counter and at this point, Ali feared for his safety and fired one round from his handgun, which was behind the counter. The victim was struck one time to the left side of his face and was taken to a nearby hospital by friends for medical treatment. Ali was arrested for Recklessly Endangering Safety and later released. As of June 3, 2015, no charges have been located in CCAP. During the investigation, Ali stated that the surveillance system that was installed in the store was not working.
7. **On 05/29/15 at 6:00 pm, police conducted followed up in regards to the 04/30/15 license premise check with licenses not being properly displayed. A check revealed the licenses were still not posted and the Omar Ali obtained the licenses again from a drawer behind the counter. Ali was advised he would be cited for the violation.**

Charge: Display of License
Finding: Guilty
Sentence: \$378.00 fine***in warrant status***
Date: 07/15/2015
Case: 15033213

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Item #7 above previously reported, disposition***including warrant status***added 06/20/2016.
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Item #7 continues in warrant status

8. On 09/10/2016 a 17 year old working in conjunction with the Milwaukee Police Department and WI WINS Tobacco initiative, was able to purchase a flavored Cigarillo cigar from the clerk. The applicant was on scene but denied he sold the cigar stating it must have been his brother. The applicant was advised he would be receiving a MARTS letter.

Charge: Sale of Cigarettes to Minor/Underage
Finding: Guilty
Sentence: Fined \$260.00 **BENCH WARRANT ISSUED**
Date: 10/30/2017
Case: 17002275

9. On 02/05/2017 officers responded to 738 W. Historic Mitchell St for a complaint of violation of restraining order. The applicant was the caller and stated he received a call from his brother threatening to kill him. There was a valid restraining order and the brother was arrested.
10. On 03/07/2017 officers conducted a licensed premise check at Quality Foods, 738 W. Mitchell St, regarding the fact the applicant's food license was expired. The applicant was on scene and stated he knew why the officers were there and stated he was waiting for a ride to go to pay for his license. Since his other licenses were valid he was advised to stop selling food until his license was renewed.
11. On 03/27/2017 officers responded to Quality Foods, 738 W. Historic Mitchell St, for a trouble with subject call. The caller stated the owner of the business struck him with a pole when he went into the business. The applicant was on scene and stated the caller was trespassing and was asked to leave. The officers asked to see the video footage and the applicant at first refused, then stated there were no cameras. There is no partition separating the clerk from the customers, therefore per city Ordinance there should be cameras. The applicant stated he did not strike the caller, but the caller ran into the door on the way out.
12. On 05/04/2017 officers conducted underage tavern enforcement in District 2. An underage Police Aid attempted to gain entry to Quality Discount at 738 W. Historic Mitchell St. The Police Aid gained entry and was able to purchase a 12 pack of Genuine Draft beer. The applicant was mailed a MARTS letter.

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Item #8 updated with disposition (and warrant information) on 06/27/2018

13. **The applicant has the following past due fines owed to Milwaukee Municipal Court:**

15033213 Display of License-Posting Required

\$99.25 due 10/09/2017

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14. The applicant has the following past due fines owed to Milwaukee Municipal Court:

15033213	Display of License-Posting Required	\$99.25 due 10/09/2017
17002275	Sale of Cigarettes to Minor/Underage	\$260.00 due 01/02/2018

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15. On 08/21/2019 at 10:40am officers conducted a licensed premise check at Quality Discount, 738 W. Historic Mitchell St. The applicant was on scene and showed the officer where the licenses were displayed. The Class A Malt license that was displayed was expired since 08/03/2019. The applicant stated he has a current license but is at his residence. He was advised to post the current license.

16. On 12/03/2019 at 11:16am officers conducted a licensed premise check at Quality Discount, 738 W. Historic Mitchell St. The applicant was on scene and showed the officer where the licenses were displayed. The Class A Malt license that was displayed was current but the food license was expired since October 2019. The applicant stated he paid for the license when he renewed his other license in August. The officer advised the applicant to contact city hall and check the status of his food license. The officer did observe perishable food displayed for sale. The officer checked LIRA and found the food license expired. The applicant was issued a citation.

Charge: Food Dealer License Required
Finding: Guilty
Sentence: Fine
Date: 08/25/20
Case: 20003760

17. The applicant has the following past due fines owed to Milwaukee Municipal Court:

15033213	Display of License-Posting Required	\$99.25 due 10/09/2017
17002275	Sale of Cigarette to Minor/Underage	\$262.25 due 01/02/2018
19035326	Fail Stop at Stop Sign	\$98.80 due 11/08/2019
19035327	Operate Vehicle with Suspended Registration	\$98.80 due 11/08/2019

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The applicant still has a warrant issued in his name for Item #16

18. The applicant still has the following past due fines owed to Milwaukee Municipal Court:

19035327	Operate Vehicle with Suspended Registration	\$98.80 due 11/08/2019
19035326	Fail Stop at Stop Sign	\$98.80 due 11/08/2019

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Item #16 has been updated with a disposition

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19. On 11/14/23 at 12:55p.m., Milwaukee Police conducted a License Premise Check at 738 W. Historic Mitchell St. Assisting in this assignment was an Agent from Wisconsin Department of Revenue Alcohol and Tobacco. The Agent seized all US Currency due to unpaid tax obligations, as well as tobacco products that had been purchased by an unlicensed wholesaler. Two unopened bottles of liquor were observed, which the agent stated were gifts. They were also seized by the Wisconsin Department of Revenue Alcohol and Tobacco Agent. The agent was cooperative during the investigation.

20. On 03/18/24 at 1:30p.m., Milwaukee Police conducted a License Premise Check at 738 W. Historic Mitchell St. Assisting in this assignment was an Agent from the Wisconsin Department of Revenue Alcohol and Tobacco. This business had their Sellers Permit revoked due to non-payment of taxes, however, remained open. The Revenue Agent served the agent with a search warrant and seized all US Currency as well as tobacco products, the business agent could not provide invoices for. The business agent was again instructed they could not open until their tax debt was resolved. The business agent was cooperative.

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PREVIOUS PREMISE

Date: 4/22/25

Officer: PO Matthew Diener

City of Milwaukee Police Department

90-5-1.5 Crime Prevention Survey

Convenience Store/Liquor Store Inspection

Name of Premise: GS Beer & Food

Address: 738 W Historic Mitchell St

Phone: N/P

Owner: Gurmukh SINGH

Owner address: 9501 70th St

City State Zip: Kenosha, WI 53142

Owner Phone: 414-339-3689

Owner email: bariksingh@yahoo.com

Manager: same

Home Address:

City State Zip:

Phone:

Email:

Preferred contact:

Location currently open: NO

Projected open date: May 2025

Day's open: ALL

Hours of Operation:

Sun: 9a-9p 24 hours : N

Mon: 9a-9p

Tue: 9a-9p

Wed: 9a-9p

Thu: 9a-9p

Fri: 9a-9p

Sat: 9a-9p

Premise Type: Liquor Store/Convenience Store

Licenses currently held:

Alcohol: Yes No Class: #:

Tobacco: Yes No #:

Food: Yes No #:

Extended Hours: Yes No #:

Secondhand Dealer: Yes No Type: #:

Other: Yes No Type: #:

Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses X
 - h. Other:
3. Can you see from the outside of the location into the interior Yes
4. Can you see the employees inside of the location from the outside Yes
5. Are exterior windows free of signage Yes
6. Is there a parking lot No
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves No
10. Is there exterior lighting? Yes . Does it appears to be adequate Yes
11. Exterior Payphone? No
12. Are there No Loitering Signs posted? No
13. Are there exterior security cameras No How Many:
14. Are the address numbers prominently displayed and easy to see Yes

Camera Survey:

1. Does this location have security cameras? Yes
2. Are they in working order? No
3. What format are the cameras?
 - a. Color: Yes
 - b. Digital: Yes
 - c. VCR: Yes
 - d. Recorded: Yes
4. How long is footage stored for later viewing: 90 days
5. Are there exterior cameras No How many:
6. Are there interior cameras Yes How many: 6
7. Do all employees know how to retrieve recorded digital images/footage? Yes

Interior Survey:

1. Is the storeowner willing to be a standing complainant regarding loitering? Yes
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs
No
2. Is the interior of the location neat and clean? Empty and being remodeled
3. Does an interior camera face the entrance/exit? Yes
4. Is there a lockable area that separates employees from customers? No
5. Does the store sell single chore boy? No
6. Does the store sell blunt wraps? Yes
7. Does the store sell scales? No
8. Does the store sell items that may be used as crack pipes? No
 - a. Describe item
9. Does the store have an over abundance of sandwich baggies? No
10. Does the owner understand that these items are often used for drug use? Yes
11. Do the products in the store appear to be new and rotated often? N/A
12. Are emergency and non-emergency numbers posted near the phone? Yes
13. Does the owner know how to contact their police district directly? Yes
 - a. Did you provide a district contact guide to the owner? Yes

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994?
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes
6. Are the security cameras in working order? No
7. Does one camera show an overall view of the counter and register area? Yes

8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes
9. Are the camera views obstructed by fixtures or displays? No
10. Is the recorded footage stored for at least 30 days? Yes
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes
12. Are customer entrances/exits made of glass or other transparent material? Yes No
 - a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? No
 - a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside. Does store conform to a-1 No

a-2 The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement. Does store conform to a-2 No

- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2. Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? N/A

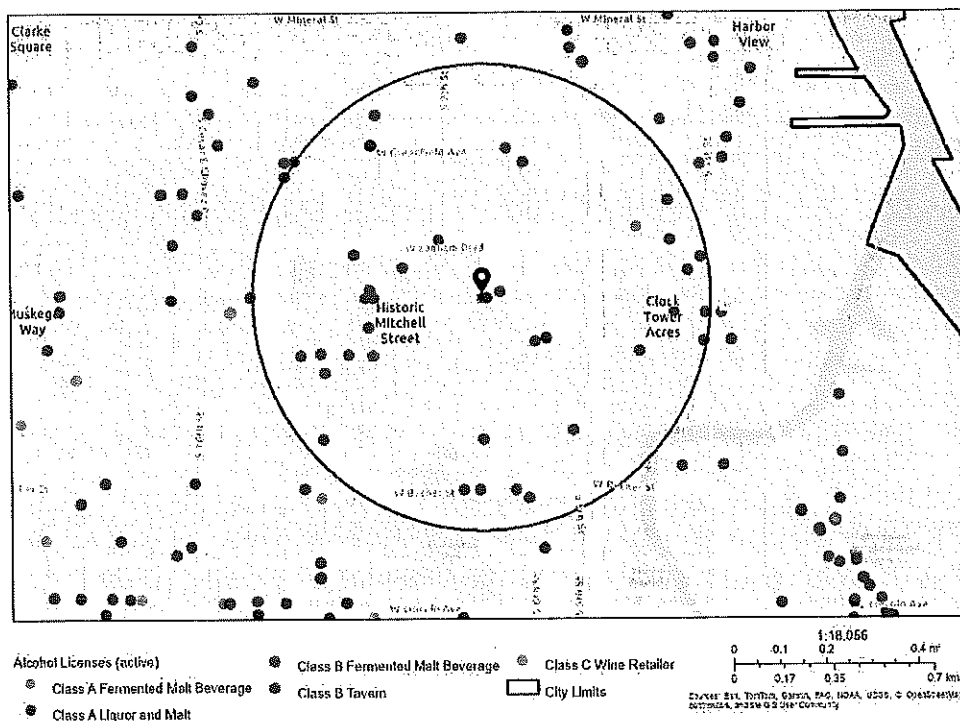
ADDITIONAL COMMENTS/RECOMMENDATIONS:

Premise is currently empty and will have to remodel the store. The applicant stated that they plan on installing one camera outside and adjusting others to cover more areas.

Area of Interest (AOI) Information

Area : 21,862,585.68 ft²

Apr 15 2025 14:54:01 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	39		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	La Luna Liquor Taqueria LLC	La Luna Liquor Taqueria	HANIN K ABDELRAHIM , Agt	552R W MAPLE ST	Class B Tavern License		5/2/2025, 7:00 PM	1
2	Liquid Elevation LLC	La Pina	Patrick L Todd, Agt	1801 S 3RD ST	Class B Tavern License		5/19/2025, 7:00 PM	1
3	Salas' Bar LLC	Sala's Bar and Beer Garden	Agustin Salas Macias, Agt	2078 S 8th ST	Class B Tavern License		6/29/2025, 7:00 PM	1
4	DEL VALLE OAX INC.	Del Valle Oaxaqueno & La Casa Del Pan	Miriam E De Garcia, Agt	1100 W HISTORIC MITCHELL ST	Class B Tavern License		6/30/2025, 7:00 PM	1
5	Tacos Gemelos Restaurant LLC	Los Gemelos Tacos	Juan G Antunez Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/22/2025, 7:00 PM	1
6	Campesino, LLC	Carniceria El Campesino	RUPINDER S ARORA, Agt	635 W GREENFIELD AV	Class B Tavern License	49	6/30/2025, 7:00 PM	1
7	Sky Pub and Grill LLC	Sky Bar	Ruben Albanil Coyolt, Agt	1339 S 7TH ST	Class B Tavern License	75	7/29/2025, 7:00 PM	1
8	GUANAJUAT O'S BAR	GUANAJUAT O'S BAR	FRANCISCO GONZALEZ, SR, SP	1979 S 5TH ST	Class B Tavern License	110	8/30/2025, 7:00 PM	1
9	Restaurante El Local LLC	Restaurante El Local	JESUS SOTO CRUZ, Agt	1801 S 11th ST	Class B Fermented Malt Beverage Retailer's License		7/28/2025, 7:00 PM	1
10	Colombia Tropical	Colombia Tropical	RODRIGO DIEZ, Agt	1629 S 10TH ST	Class B Tavern License	90	7/28/2025, 7:00 PM	1
11	MITCHELL STREET ARTS COLLABORATIVE INCORPORATED	MITCHELL STREET ARTS COLLABORATIVE	Andrew Otto Gordon, Agt	710 W HISTORIC MITCHELL ST	Class B Tavern License		8/9/2025, 7:00 PM	1
12	Johanna's Cakes & Desserts LLC	Johanna's Cafe	Johanna Ortiz, Agt	1239 S 11th ST	Class B Tavern License		7/29/2025, 7:00 PM	1
13	TENTACIONES	TENTACIONES	MARTIN R SAAVEDRA, SP	600 W MAPLE ST	Class B Tavern License	75	8/28/2025, 7:00 PM	1
14	KOZ'S MINI BOWL, INC	KOZ'S MINI BOWL	JUSTIN J KOSAKOSKI, Agt	2078 S 7TH ST	Class B Tavern License	80	9/19/2025, 7:00 PM	1
15	A&H Foods LLC	El Paso Foods	Amir Nagati F Mavrkis, Agt	1559 S 3rd ST	Class A Fermented Malt Beverage Retailer's License		9/20/2025, 7:00 PM	1
16	MULTIVERSE, INC	WOODY'S	Alan F Kettering, Agt	1579 S 2ND ST	Class B Tavern License	99	10/12/2025, 7:00 PM	1

17	Ivette Sanitation LLC	Punta Cana	Maritza Ivette Pica Fuentes, Agt	2000 S 13TH ST	Class B Tavern License		9/22/2025, 7:00 PM	1
18	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2025, 7:00 PM	1
19	QUALITY DISCOUNT, LLC	QUALITY DISCOUNT	OMAR A ALI, Agt	738 W HISTORIC MITCHELL ST	Class A Fermented Malt Beverage Retailer's License		9/20/2025, 7:00 PM	1
20	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License	25	10/20/2025, 7:00 PM	1
21	The Clem-Pank Group LLC	On My Way Home	DEBI DAMRON, Agt	2079 S 8TH ST	Class B Tavern License	71	11/17/2025, 6:00 PM	1
22	MJ DePalma, LLC	The Dark Horse Tavern	MONICA J DE PALMA, Agt	1517 S 2ND ST	Class B Tavern License	80	11/27/2025, 6:00 PM	1
23	Motherwit LLC	The People's Inn	Nicole A Blanks, Agt	1139 W MAPLE ST	Class B Tavern License		11/5/2025, 6:00 PM	1
24	MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	732 W HISTORIC MITCHELL ST	Class A Malt & Class A Liquor License		11/29/2025, 6:00 PM	1
25	SAN JOSE, LLC	CLUB GUADALAJAR A	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240	11/23/2025, 6:00 PM	1
26	Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	John A Szupica, Agt	1725 S 11th ST	Class B Tavern License	129	1/16/2026, 6:00 PM	1
27	ZAD'S, INC	ZAD'S	TERRY M ZADRA, Agt	436-38 S 2ND ST	Class B Tavern License	160	2/12/2026, 6:00 PM	1
28	TAQUERIA LOS GALLOS LLC	TAQUERIA LOS GALLOS	Gloria Cruz-Gomez, Agt	1800 S 13TH ST	Class B Tavern License		1/19/2026, 6:00 PM	1
29	RED MAPLE MKE LLC	RED MAPLE MKE	Robin L Koutecky, Agt	100 W MAPLE ST	Class B Tavern License	49	1/15/2026, 6:00 PM	1
30	TRANSFER, INC	TRANSFER PIZZERIA CAFE	JOHN M ROSSETTO, Agt	101 W MITCHELL ST	Class B Tavern License	99	1/13/2026, 6:00 PM	1
31	Carnitas Machetes	Carnitas Machetes	Alberto Morales, SP	2000 S 8th ST	Class B Tavern License		2/9/2026, 6:00 PM	1
32	1110, CORP	Birrieria El Torito	JOSE G LOZOYA, JR, Agt	1108 W GREENFIELD AV	Class B Tavern License	25	5/19/2025, 7:00 PM	1
33	Love's Lounge, LLC	Love's Lounge	MONTE A LOVE, Agt	201 W Mitchell ST	Class B Tavern License		2/9/2026, 6:00 PM	1
34	Creative Increase LLC	Vieux	Marcos A Ramos Garcia, Agt	1619 S 1st ST	Class B Tavern License		11/24/2025, 6:00 PM	1
35	Escvzq Club 69 LLC	Club 69	Lourdes J Jeronimo, Agt	1663 S 11TH ST	Class B Tavern License		3/2/2026, 6:00 PM	1

36	LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM , Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License		3/20/2026, 7:00 PM	1
37	Club 6 LLC	Club 6	BLAS CERDA, Agt	2101 S 6th ST	Class B Tavern License	80	6/30/2025, 7:00 PM	1
38	AJ FOOD MART CORP.	Greenfield Pantry	Gurpreet Singh, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		4/13/2026, 7:00 PM	1
39	BUCKAROO LTD	Bryant's Cocktail Lounge	JOHN M DYE, Agt	1579 S 9th ST	Class B Tavern License	99	4/7/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of Interest.



Tuesday, May 06, 2025



Notice of Public Hearing

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SINGH, Gurmukh, Agent
MITCHELL FOOD at 738 W HISTORIC MITCHELL St
Class A Fermented, Food Dealer and Weights & Measures Licenses Application

Tuesday, May 20, 2025 at 9:50 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/20/2025 at 9:50 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

CURRENT OCCUPANT	758 N BROADWAY# 1107	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1108	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1109	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1110	MILWAUKEE, WI 53202-4031
CURRENT OCCUPANT	758 N BROADWAY# 1112	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1201	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1202	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1203	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1204	MILWAUKEE, WI 53202-4032
CURRENT OCCUPANT	758 N BROADWAY# 1205	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1206	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1207	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1208	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1209	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1210	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1211	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 1212	MILWAUKEE, WI 53202-4033
CURRENT OCCUPANT	758 N BROADWAY# 801	MILWAUKEE, WI 53202-3997
CURRENT OCCUPANT	758 N BROADWAY# 802	MILWAUKEE, WI 53202-3997
CURRENT OCCUPANT	758 N BROADWAY# 803	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 804	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 805	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 806	MILWAUKEE, WI 53202-3998
CURRENT OCCUPANT	758 N BROADWAY# 807	MILWAUKEE, WI 53202-3999
CURRENT OCCUPANT	758 N BROADWAY# 808	MILWAUKEE, WI 53202-3654
CURRENT OCCUPANT	758 N BROADWAY# 809	MILWAUKEE, WI 53202-3999
CURRENT OCCUPANT	758 N BROADWAY# 810	MILWAUKEE, WI 53202-3999
CURRENT OCCUPANT	758 N BROADWAY# 901	MILWAUKEE, WI 53202-4011
CURRENT OCCUPANT	758 N BROADWAY# 902	MILWAUKEE, WI 53202-4011
CURRENT OCCUPANT	758 N BROADWAY# 903	MILWAUKEE, WI 53202-4011
CURRENT OCCUPANT	758 N BROADWAY# 904	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 905	MILWAUKEE, WI 53202-3654
CURRENT OCCUPANT	758 N BROADWAY# 906	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 907	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 908	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 909	MILWAUKEE, WI 53202-4012
CURRENT OCCUPANT	758 N BROADWAY# 910	MILWAUKEE, WI 53202-3654
CURRENT OCCUPANT	758 N BROADWAY# 911	MILWAUKEE, WI 53202-4013
CURRENT OCCUPANT	765 N MILWAUKEE ST	MILWAUKEE, WI 53202-3715
CURRENT OCCUPANT	769 N JEFFERSON ST# 201	MILWAUKEE, WI 53202-3722
CURRENT OCCUPANT	769 N JEFFERSON ST# 202	MILWAUKEE, WI 53202-3722
CURRENT OCCUPANT	769 N JEFFERSON ST# 301	MILWAUKEE, WI 53202-3730
CURRENT OCCUPANT	769 N JEFFERSON ST# 302	MILWAUKEE, WI 53202-3730
CURRENT OCCUPANT	773 N JEFFERSON ST# 1	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 2	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 3	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 4	MILWAUKEE, WI 53202-3707

CURRENT OCCUPANT	773 N JEFFERSON ST# 5	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	773 N JEFFERSON ST# 6	MILWAUKEE, WI 53202-3707
CURRENT OCCUPANT	780 N MILWAUKEE ST	MILWAUKEE, WI 53202-3705

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Total Records: 96

Radius 250 feet and Center of the Circle: 770 N Milwaukee St

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1634 S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1634A S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1634B S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1638 S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1638A S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1640 S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1643 S 7TH ST	MILWAUKEE, WI 53204-3413
CURRENT OCCUPANT	1643A S 7TH ST	MILWAUKEE, WI 53204-3413
CURRENT OCCUPANT	1644 S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1644A S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1644B S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1647 S 7TH ST	MILWAUKEE, WI 53204-3413
CURRENT OCCUPANT	1648 S 8TH ST# 1	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1648 S 8TH ST# 2	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1648 S 8TH ST# 3	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1648 S 8TH ST# 4	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1648A S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1649 S 7TH ST	MILWAUKEE, WI 53204-3413
CURRENT OCCUPANT	1656 S 8TH ST# 1	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 10	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 11	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 12	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 13	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 14	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 15	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 16	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 17	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 18	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 2	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 3	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 4	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 5	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 6	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 7	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 8	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1656 S 8TH ST# 9	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	1664 S 8TH ST	MILWAUKEE, WI 53204-3422
CURRENT OCCUPANT	701A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3529
CURRENT OCCUPANT	701B W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3529
CURRENT OCCUPANT	703A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3529
CURRENT OCCUPANT	703B W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3529
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 112	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 113	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 114	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 115	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 116	MILWAUKEE, WI 53204-3528

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CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 401	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 402	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 403	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 404	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 501	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 502	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 503	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 601	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 602	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 603	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 701	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 702	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 703	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 801	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 802	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	710 W HISTORIC MITCHELL ST# 803	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	720A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	720A W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3528
CURRENT OCCUPANT	806 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3530
CURRENT OCCUPANT	809 W HISTORIC MITCHELL ST# 1	MILWAUKEE, WI 53204-3531
CURRENT OCCUPANT	809 W HISTORIC MITCHELL ST# 2	MILWAUKEE, WI 53204-3531
CURRENT OCCUPANT	812 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3530
CURRENT OCCUPANT	813 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3531
CURRENT OCCUPANT	814 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3530
CURRENT OCCUPANT	815 W HISTORIC MITCHELL ST	MILWAUKEE, WI 53204-3531

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Total Records: 118

Radius 250 feet and Center of the Circle: 738 W Historic Mitchell St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

GROCERY STORE

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: OPERATING OTHER GROCERY STORE

2. Business Operations

- a. Proposed Opening Date: JUNE 2025
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: CLASS A BEER
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: APRIL 2025
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 2 Locations: 1 BY CASHIER + 1 BY DOOR
Outside: 1 Locations: BACK SIDE
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: EAGLE DISPOSAL

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 8 and list locations: 6 INSIDE
2 OUTSIDE
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>25</u> %	Food <u>55</u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>10</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>10</u> % Describe: <u>Household goods</u>
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility | <input type="checkbox"/> Bowling Alley | |
| <input type="checkbox"/> Hotel/Motel : Number of Floors: _____
Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____
Number of Rooms: _____ | | |

Type 2

- | | | | |
|--|--|--------------------------------------|---|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input checked="" type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | | <input type="checkbox"/> Recycling, Salvage or Towing |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) | | <input type="checkbox"/> Recording Studio |

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: _____
- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____
- c. Nearest Major Cross Street: 8TH & MITCHELL
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____
- f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____
- g. Building Owner Name: G & R MITCHELL PROPERTY Phone Number: (414) 339-3689
LLC
 Building Owner Address: 9501 70TH ST KENOSHA, WI 53142

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

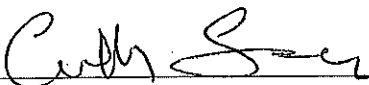
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 AM	9 PM			
Monday	9 AM	9 PM	70	15 YRS	
Tuesday	9 AM	9 PM	70	70	
Wednesday	9 AM	9 PM	100	80 YRS	
Thursday	9 AM	9 PM			
Friday	9 AM	9 PM			
Saturday	9 AM	9 PM			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: GS BEER & Food LLC

Premise Address: 738 W HISTORIC MITCHELL ST MILWAUKEE WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? LESSOR

c) Are you purchasing the stock and/or fixtures? ☒ No ☒ Yes If yes, amount paid \$ 39,300.00

d) Total amount paid for business \$ 20,700.00

e) Total amount paid for goodwill of the business \$

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 06/01/2025 Ends 05/31/2030

b) Monthly rental \$ 2000.00

c) Do you have an option to renew the lease? ☒ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5 YRS

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
- ☐ If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: G S BEER & FOOD LLC

Premises Address: 738 W HISTORIC MITCHELL ST, MILWAUKEE, WI 53204

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

☐ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☒ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☒ Yes ☐ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast

☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?

☐ Less than 25%

☐ 25% or More AND:

☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? ☒ No ☐ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ☐ No ☒ Yes
(Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: DAIRY PRODUCTS

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☒ No ☐ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☐ No ☒ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☐ Immediately ☒ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:



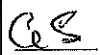
I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.



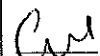
I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.



I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

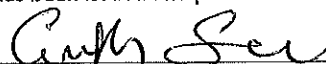


I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.



I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____



Signature of Additional Partner: _____

Cigarette, Tobacco, and Electronic Vaping Device Retail License Application

FOR CLERKS ONLY	
Municipality	
License Period	

Part A: Premises/Business Information

1. Legal Business Name (individual name if sole proprietor) GS BEER & FOOD LLC			
2. Business Trade Name or DBA MITCHELL FOOD			
3. FEIN 33-4315154		4. Wisconsin Seller's Permit Number 456-1032018935-02	
5. Entity Type (check one) <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation			
6. State of Organization WI		7. Date of Organization 04/01/2025	
8. Wisconsin DFI Registration Number G 074397			
9. Premises Address (do not use PO Box) 738 W HISTORIC MITCHELL ST			
10. City MILWAUKEE		11. State WI	12. Zip Code 53204
13. County MILWAUKEE	14. Governing Municipality: <input checked="" type="checkbox"/> City <input type="checkbox"/> Town <input type="checkbox"/> Village of: MILWAUKEE		15. Aldermanic District 12
16. Mailing Address (if different from premises address)			
17. City		18. State	19. Zip Code
20. Premises Phone		21. Premises Email	
22. Website			
23. Premises Description - Describe the building or buildings where cigarettes, tobacco products, and electronic vaping devices are to be sold and stored. Describe all rooms including living quarters, if used, for the sales and/or storage of cigarettes, tobacco products, and electronic vaping devices and records. Cigarettes, tobacco products, and electronic vaping devices may be sold and stored ONLY on the premises described in this application. Attach a floor plan if possible. FIRST FLOOR			

Part B: Questions

1. What products will be sold at this business location? (check all that apply)	
<input checked="" type="checkbox"/> Cigarettes	<input checked="" type="checkbox"/> Tobacco Products <input checked="" type="checkbox"/> Electronic Vaping Devices
2. How will cigarettes, tobacco, and/or electronic vaping devices be sold? (check all that apply)	
<input checked="" type="checkbox"/> Over the counter <input type="checkbox"/> Vending machine	
3. Is the applicant business owned by another business entity? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If yes, provide the name and FEIN of the parent company below, identify parent company members in Part C, and attach Form CTV-101 for all of the parent company's members, partners, or officers.	
3a. Name of Parent Company: _____	
3b. FEIN of Parent Company: _____	

Part C: Individual Information

An Individual Questionnaire, Form CTV-101, must be completed and attached to this application for each person involved in the applicant business and any parent company indicated in Part B. Such persons include: sole proprietor, all officers and agents of a corporation, all partners of a partnership, and all members and agents of a limited liability company.

List the full name, title, and phone number for each person below. Attach additional sheets if necessary.

Last Name	First Name	Title	Phone
SINGH	GURMURH	MEMBER	(414) 339-3689

Part D: Attestation

One of the following must sign and attest to this application:


- sole proprietor
- one general partner of a partnership
- one corporate officer
- one managing member of an LLC

READ CAREFULLY BEFORE SIGNING:

I understand and agree to the following:

- I will only purchase cigarettes, tobacco, and vapor products from distributors, jobbers, or subjobbers permitted by the Wisconsin Department of Revenue, unless I also hold the proper distributor's permit and pay all applicable excise taxes.
- I will not purchase or exchange products from another retailer, including transferring existing stock to a new owner.
- I will provide tobacco sales training that has been approved by the Wisconsin Department of Health Services to my employees. (<https://witobaccocheck.org>).
- I will not sell single cigarettes.
- I will not sell, give, or otherwise provide cigarettes, tobacco, or any nicotine products to minors.
- I will keep product invoices on the licensed premises for two years and ensure the records are available for inspection by law enforcement. Failure to comply with this will result in criminal penalties, including loss of inventory.
- I will not sell cigarettes or roll-your-own (RYO) tobacco products unless listed on the Wisconsin Department of Justice's directory of certified tobacco manufacturers and brands.

Further, under penalty provided by law, I state that this application has been truthfully answered to the best of my knowledge. I agree to operate this business according to law and that the rights and responsibilities conferred by the license(s), if granted, cannot be assigned to another. Any lack of access to any portion of a licensed premises during inspection will be deemed a refusal to permit inspection. Such refusal is a misdemeanor and grounds for revocation of this license. Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Signature 	Date 4-14-25
Name (Last, First, M.I.) SINGH GURMURH	
Title MEMBER	Phone (414) 339-3689

Part E: For Clerk Use Only

Date application was filed with clerk	Date license issued	Date license expires	License number
License fees	Signature of Clerk/Deputy Clerk		



WEIGHTS & MEASURES LICENSE SUPPLEMENTAL APPLICATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Office Use Only:

App# _____
Filed _____
Initials _____
Paid _____
Lic # _____

Legal Entity Name: G S Beer & Food LLC

Premise Address: 738 W. Historic Mitchell St. MILWAUKEE WI 53204

Device Type(s)

- Check all device types for which you need a license.
- For each device type checked, indicate how many you have in the Number of Devices column (b).
- Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
- Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.

* **Exception:** The Scanner fee is not per device. Check the box for the appropriate range.

If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250.

Check the Number of Devices (b).

Device Type	License Period	Fee Per Device Type (a)	Number of Devices (b)	Total Fee Per Device Type (a x b)
Liquid Measuring Devices				
<input type="checkbox"/> Retail Petroleum Meters	12 months	\$60		
<input type="checkbox"/> 0 to 30 gallons per minute	24 months	\$60		
<input type="checkbox"/> 31 to 200 gallons per minute	24 months	\$250		
<input type="checkbox"/> Over 200 gallons per minute	24 months	\$250		
Scales				
<input type="checkbox"/> Measuring any weight amount	24 months	\$55		
Scanners				
		Fee for scanners is by range	Check how many scanners you have	
<input checked="" type="checkbox"/> Up to 3 scanners	24 months	\$130 total*	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3	
<input type="checkbox"/> Four or more scanners	24 months	\$250 total*	<input type="checkbox"/> 4 <input type="checkbox"/> Other _____	
Other Devices				
<input type="checkbox"/> Length Measuring Device	24 months	\$60		
<input type="checkbox"/> Timing Device	24 months	\$30		

Total Fee Due

Signature

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44. I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

This form must be submitted with the Business License Application, Weights & Measures Plan of Operation, and appropriate fee.
Forms can be obtained online at www.milwaukee.gov/licenses.

Cigarette, Tobacco, and Electronic
Vaping Device License - Individual Questionnaire

Date

Part A: Business Information

1. Legal Business Name (individual name if sole proprietor)

GS BEER & FOOD LLC

2. Business Trade Name or DBA

MITCHELL FOOD

3. Entity Type (check one)

☐ Sole Proprietor☐ Partnership☒ Limited Liability Company☐ Corporation

Part B: Individual Information

1. Name (Last)

SINGH

2. Name (First)

GURMURH

3. Name (M.I.)

4. Relationship to Business (Title)

MEMBER

5. Email

6. Phone

(414) 339-3689

7. Home Address

9501 70 TH ST

8. City

KENOSHA

9. State

WI

10. Zip Code

53142

11. Date of Birth

04/10/1971

12. Drivers License/State ID Number

S 520-2807-1130-09

13. Drivers License/State ID State of Issuance

WI

Part C: Individual's Address History

List in chronological order all of your addresses within the last 5 years. Attach additional sheets if necessary.

Previous Address	City	State	Zip Code
1 - SAME AS ABOVE -			
2			
3			
4			
5			
6			

If applicable, list all states and counties you have lived in as an adult. Attach additional sheets if necessary.

State	County	State	County	State	County	State	County
WI	Kenosha						
WI	MILWAUKEE						

Continued →

Part D: Individual's Criminal History

1. Have you ever been convicted of any offenses (other than traffic offenses) for violation of any federal, Wisconsin, or another state's laws, or of any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 1, please list details of each conviction below:

Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No
Law/Ordinance Violated	Location	Trial Date
Penalty Imposed		Was sentence completed? <input type="checkbox"/> Yes <input type="checkbox"/> No

2. Are charges for any offenses currently pending against you (other than traffic offenses) for violation of any federal, Wisconsin, or another state's laws or any county or municipal ordinances? ☐ Yes ☒ No

If yes to question 2, describe nature and status of pending charges using the space below. Attach additional sheets as needed.

Part E: Attestation by Individual

READ CAREFULLY BEFORE SIGNING: I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on an application for cigarette, electronic vaping devices, and tobacco products retail license may be required to forfeit not more than \$1,000 if convicted. I declare under penalties of the law that I have examined this information and, to the best of my knowledge, it is true, correct, and complete to the best of my knowledge and belief.

Signature 	Date 4-14-25
--	-----------------

Part F: Licensing Authority Approval

I hereby certify that I have checked municipal and state criminal records. To the best of my knowledge, with the available information, this individual qualifies to serve in the reported role with the above-named business.

Name of Local Official	Title
Signature of Local Official	Date

Cigarette, Tobacco, and Electronic Vaping Device
Appointment of Agent

Date

Agent Type (check one): ☒ Original ☐ Change

Part A: Agent Information

1. Last Name SINGH	2. First Name GURMUKH	3. M.I.
4. Email	5. Phone (414) 339-3689	
6. Home Address 9501 70 TH ST		
7. City KENOSHA	8. State WI	9. Zip Code 53142
10. Date of Birth 04/10/1971	11. Drivers License/State ID Number S 520-2807-1130-09	12. Drivers License/State ID State of Issuance WI

Part B: Questions

1. Have you completed Form CTV-101, *Cigarette, Tobacco, and Electronic Vaping Device License - Individual Questionnaire*? Submit a completed Form CTV-101 with this form. ☒ Yes ☐ No
2. If this is a change of agent, please describe the reason for the agent change. Attach additional sheets if necessary.

Part C: Business Information

1. Legal Business Name (individual name if sole proprietor) GS BEER & FOOD LLC		
2. Business Trade Name or DBA MITCHELL FOOD		
3. Entity Type (check one) <input checked="" type="checkbox"/> Limited Liability Company <input type="checkbox"/> Corporation		
4. Premises Address 738 W HISTORIC MITCHELL ST		
5. City MILWAUKEE	6. State WI	7. Zip Code 53204

Part D: Attestations

READ CAREFULLY BEFORE SIGNING: I, the Licensee, authorize the above-named individual to act for the above-named corporation or limited liability company with full authority and control of the premises and of all business relative to cigarettes, tobacco products, and/or electronic vaping devices conducted therein. I certify that I am authorized by the entity to authorize this individual to act on behalf of the entity. If I am appointing a successor agent, I rescind all previous agent appointments for this premises. Further, I understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Signature of Licensee (officer, member, or authorized signatory) Cuth Sen	Date 4-14-25
Name of Person Signing for Licensee GURMUKH SINGH	Title MEMBER

READ CAREFULLY BEFORE SIGNING: I, the Agent, hereby accept this appointment as agent for the above-named corporation or limited liability company and assume full responsibility for the conduct of all business relative to sales of cigarettes, tobacco products, and/or electronic vaping devices conducted on the premises for the above-named business. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this form, and that any person who knowingly provides materially false information on this form may be required to forfeit not more than \$1,000 if convicted.

Signature of Agent Cuth Sen	Date 4-14-25
--------------------------------	-----------------

GURMUKH SINGH North ← 85 Feet → South

04-15-2025

Bath Room.

Storage Room.

cell Phone.
1 1/2 Feet

total s.f. 3,910

46 Feet

Storage

including Beer Storage

8 Doors →

coolers

Juice

Soda

Soda

Beer

Beer

20 doors, cooler (60 Feet)

Warm Soda & Beer

Grocery

Grocery

36 Feet

36 Feet

→ 8 Feet ←

12 Feet

WALK-IN

10 Feet

Exit

Cooler

Beer

Paper Products

Dairy

MILK, Eggs ---

Frozen

16 Feet

5 Doors

← 85 Feet →

7 doors

46

Trash Can outside

check out counter. Entrance Tobacco Products.

Historic Mitchell Street

West → East

Mitchell Road 45 Beert Road 738 W. Historic Mitchell Milw. WI 53204