

CHRIS MAMBU RASCH

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PROFESSIONAL EXPERIENCE

Sixteenth Street Community Health Centers 03/2017 - Present
Director of Government and Community Relations 03/2017 - Present

- Develop and maintain relationships with local, state, and federal elected officials and their staffs as well as state and local governmental bodies to effectively channel the goals and program needs of the Sixteenth Street.
- Monitor local, state, and national political landscape. Evaluate opportunities for advocacy and collaboration
- Responsible for maintaining and building strategic partnerships with community organizations.
- Foster a positive relationship with the community to maintain an environment that benefits both the agency and the community.

Wisconsin Medical Society 09/2009 – 03/2017
Vice President of Advocacy and Member Relations 11/2016 – 03/2017
Director of State and Federal Relations 11/2012 – 10/2016
Government Relations Specialist 10/2009 – 11/2012

Membership Responsibilities

- Responsible for the Wisconsin Medical Society's \$3.5 million in membership dues.
- Was asked to lead the Membership department during a time of great organizational change and during a critical membership revenue period, and successfully met budget.
- Developed annual membership plan to maintain and increase members and dues revenue.
- Managed staff, activities and budget of the Membership and Policy Departments.

Advocacy Responsibilities

- Key member of weekly senior leadership planning meetings, and work directly with the Chief Executive Officer and Vice Presidents.
- Registered lobbyist with the State of Wisconsin on behalf of the Wisconsin Medical Society, which is consistently ranked as one of the most active lobbying organizations in the state. I help manage the communications of the Society's advocacy efforts to physician members, members of the legislature, and the general public. *"Medical lobby is a powerhouse in Wisconsin Capitol": Milwaukee Journal Sentinel; June 28, 2014.*
- Coordinate and lead advocacy outreach to the Wisconsin congressional delegation and various health committee staff in Washington, D.C. Consistently gained support for Society issues from elected officials and staff by regularly communicating, briefing and meeting with key leaders.
- Treasurer of the Wisconsin Medical Society's Federal Political Action Committee and Political Action Committee Administrator/Director of the Society's State Political Action Committee. Manage the PAC budget and responsible for the public record filings with the Government Accountability Board and Federal Election Commission. Lead the PAC Board meetings with the PAC Board Chair.
- Staff Society policy and legislative councils.
- Organize and coordinate all Doctor Day at the Capitol advocacy day events.
- Work with a diverse group of medical students as the Society's Medical Student Liaison for the state's two medical schools.
- Write weekly e-newsletter articles on the Society's advocacy efforts which is sent via the Society's e-newsletter "Medigram" to over 10,000 physicians, health care managers, and medical students.
- Initiated and led the Society's first ever Medicare Physician Fee Schedule comments to the Centers for Medicare and Medicaid Services in 2011, and every year since.

Key Successes

- Instituted the Society's first Doctor Day at the Capitol in nearly a decade in 2010, and built it into an extraordinarily successful yearly event which is now one of the largest in the entire country.
- Initiated the idea and implemented a plan to identify and communicate with physicians who were eligible for an average Medicaid pay increase of 35 percent. My efforts resulted in a significant increase in the amount of physicians who self-attested to become eligible for the payment increase.

Managerial Experience

- Supervised the Society's Political Action and Legislative Member Liaison
- Jointly supervised the Society's Government Relations Coordinator
- Managed staff of the Membership and Policy Departments

Public Speaking Engagements

- Testified in front of Wisconsin Legislative Committees on health care issues important to the Society.
- Presented government relations and health care reform updates for physician and medical student leaders at Society Board of Directors, county, medical staff, and medical student meetings.
- Presented Continuing Medical Education (CME) accredited update on the Affordable Care Act for medical faculty from the University of Wisconsin School of Medicine and Public Health.
- Anthem BlueCross BlueShield conference speaker on the Affordable Care Act.
- Wisconsin Society of Healthcare Risk Management (WSHRM) conference speaker and was ranked as one of their top presenters at the WSHRM conference over the previous five years.
- American Association of Medical Society Executives (AAMSE) panelist speaker at AAMSE's national conference.

Wisconsin Federation of Nurses and Health Professionals

04/2006 – 09/2009

Organizer

- Led and directed healthcare organizing campaigns at Milwaukee-area hospitals.
- Formulated organizing plans and developed campaign communication messages.
- Conducted outreach communication and led group meetings with workers, members, and the public.
- Identified, recruited, trained, and mobilized worksite leaders.
- Created and maintained an information management system database of 85,000 employees.
- Researched and analyzed technical information of compensation packages for workers that were used for framing messages on organizing campaigns.
- Built support for nurses' issues with groups and coalitions to raise greater community awareness and support of the nurses' efforts.

AFSCME Council 31

10/2001 – 03/2006

Organizer

- Consistently led and won organizing drives that produced over 1,500 newly organized members.
- Successfully organized workers at the Illinois Tollway Authority and negotiated legal issues of the Illinois State Labor Relations Act with the Illinois Tollway Authority regarding the legal appropriateness of the bargaining unit.
- Worked with the legal team to strategize for Unfair Labor Practice charge hearings, and testified at numerous hearings including during litigation in Washington D.C.
- During de-certification petition of 1,700 Cook County Clerk of the Circuit Court members, represented members with contract issues and local affiliate matters.

Wisconsin Citizen Action

03/2000 – 09/2001

Community and Political Organizer

Dane County Labor Electoral Coalition: Labor Electoral Coordinator

- Coordinated the 2000 fall campaign political effort for the 2nd Congressional District.

- Developed, implemented, coordinated, and oversaw the Dane County Labor Electoral Coalition’s membership communication program for 40 affiliates for the spring and fall 2000 elections.
- Trained local member coordinators and activists for member-to-member and volunteer programs.
- Executed a voter registration drive of 750 newly registered members.
- Developed literature for direct mail member communication and oversaw phone banks.

Health Care Task Force Community Organizer

- Assisted in public relations and wrote press releases for the prescription drug bill “Wisconsin Care,” which was later enacted as “SeniorCare.”
- Conducted trainings and communicated with members and the public on the prescription drug bill.
- Assisted in legislative outreach to build support for the prescription drug bill.
- Staffed the Health Care Task Force.
- CWAG “SeniorCare” Advisory Committee member

Campaign Finance Reform Organizer

- Obtained support from 70 judges and community leaders for the Impartial Justice Campaign Finance Reform Bill.

OTHER EXPERIENCE

Wisconsin State Senate Sergeant at Arms **02/1999 – 02/2000**
State Senate Messenger

- Staffed Senate floor periods and committees.

Garvey/Lawton Gubernatorial Campaign **06/1998 – 11/1998**
UW Madison Student Coordinator

- Coordinated the UW Madison Students for Ed Garvey and Barbara Lawton gubernatorial campaign.

EDUCATION AND HONORS

College
University of Wisconsin, Madison **09/1997 – 12/1999**

- Completed dual degrees in Political Science and History, 1999

University of Wisconsin, Fond du Lac **09/1996 – 05/1997**

- University of Wisconsin, Dean’s List 1997
- Phi Theta Kappa Honor Society 1997

Carroll College **09/1995 – 05/1996**

- Carroll College, Dean’s List 1996

Honor
Badger Boys State Representative: **1994**

- Lomira High School Badger Boys State Representative

PERSONAL INTERESTS

Brewers Hill Neighborhood Association **2014-15**

- Personally raised over \$10,000 of the \$40,000 raised for our neighborhood association’s Gateway Signage Project.