



## CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

**1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)**

Zoning Code Says LB2 - Does not list what Historic District

**ADDRESS OF PROPERTY:**

1716 N. Arlington Place, Milwaukee, WI 53202

**2. NAME AND ADDRESS OF OWNER:**

Name(s): JWK MANAGEMENT LLC

Address: 3360 UNIVERSITY AVENUE

City: MADISON

State: WI

ZIP: 53705

Email: info@jwkmanagementgroup.com

Telephone number (area code & number) Daytime: 812-308-4778

Evening: 812-308-4778

**3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)**

Name(s): Bauer Sign & Lighting, Inc

Address: 2500 S. 170th Street

City: New Berlin

State: WI

ZIP Code: 53151

Email: lance@bauersignusa.com

Telephone number (area code & number) Daytime: 262-784-0500

Evening: 262-784-0500

**4. ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 or 414-286-5722 for submittal requirements)

**A. REQUIRED FOR MAJOR PROJECTS:**

Attached Digital photographs of affected areas & all sides of the building

Attached Sketches and Elevation Drawings in PDF form. New construction, major storefront remodels, etc., must provide one set of D or E size drawings and sections

Attached Material and Design Specifications (please attach)

**B. NEW CONSTRUCTION ALSO REQUIRES:**

N/A Floor Plans (show fenestration and approximate wall locations, final floor plans are not required)

N/A Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED.**

**5. DESCRIPTION OF PROJECT:**

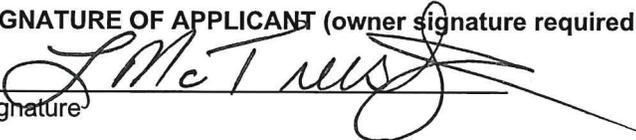
Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

This is a simple Sign Installation. Scope of work is to Install a Flush Mounted Illuminated Letterset that is 30 sq ft being 21" h x 205" long. Sign is made out of Aluminum - Plastic - Vinyl - LED Illumination. This Sign will be mounted on the fascia.

The second sign is Projecting Blade Sign. The Support Rods will be mounted to the Fascia. The sign itself will 3' x 3' or 9 sq ft overall and 11' above grade. sign will will be illuminated via LED's internally and LED Rope along the outside part of the circle. Sign is made of Aluminum - Plastice - Vinyl - LED's.

We feel this will be a very nice look for the business and the community as well, as Legend Larry's is a great Restaurant for the area.

**6. SIGNATURE OF APPLICANT (owner signature required for demolition):**

  
Signature

Lance Mc Trusty  
Please print or type name

02/09/2026  
Date

This form and all supporting documentation MUST arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

**Email Form to:** hpc@milwaukee.gov

Historic Preservation Commission  
841 N. Broadway, Rm. B1  
Milwaukee, WI 53202

**PHONE:** (414) 286-5712 or 286-5722

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

Or click the **SUBMIT** button to automatically email this form, if using an app such as Outlook or Apple Mail. The submit button does not work with web-based email interfaces.

**SUBMIT**

\* Finish Permit



## Milwaukee Restaurant Space

Exterior Signage Concepts

JANUARY 2026



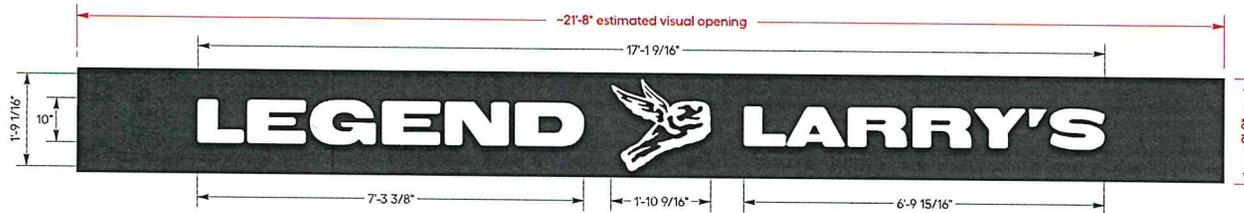
1 Building Elevation > Low Profile Embedded LED Acrylic Letterset > Daytime Viewing

Proposed sign consists of ~1.25" thick embedded LED letters and wing icon. Letters are hogged out to receive red LED tape and then edge-lit. White blackout film is applied to first surface of acrylic (reverse side black to prevent undesirable shadowing). Film on letter faces is in-lined 1/8" to allow for subtle exposed red border continuing from illuminated edge.

Technical survey required to confirm exact measurements of sign band and to determine degree of restoration required prior to new sign install.

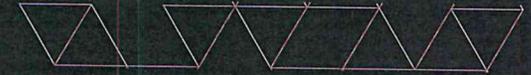


PHOTO SCALE | 3/16" = 1'



PROPOSED ELEVATION CONCEPT - FRONT VIEW  
SCALE | 1/2" = 1'

1 > Building Elevation > Low Profile Embedded LED Acrylic Letterset > Lighting Simulation



LEGEND  LARRY'S

1716 N Arlington Pl

Milwaukee, Wisconsin  
Google Street View  
Jun 2025



Google Maps

Image capture Jun 2025 © 2025 Google



1716 N Arlington Pl

Building

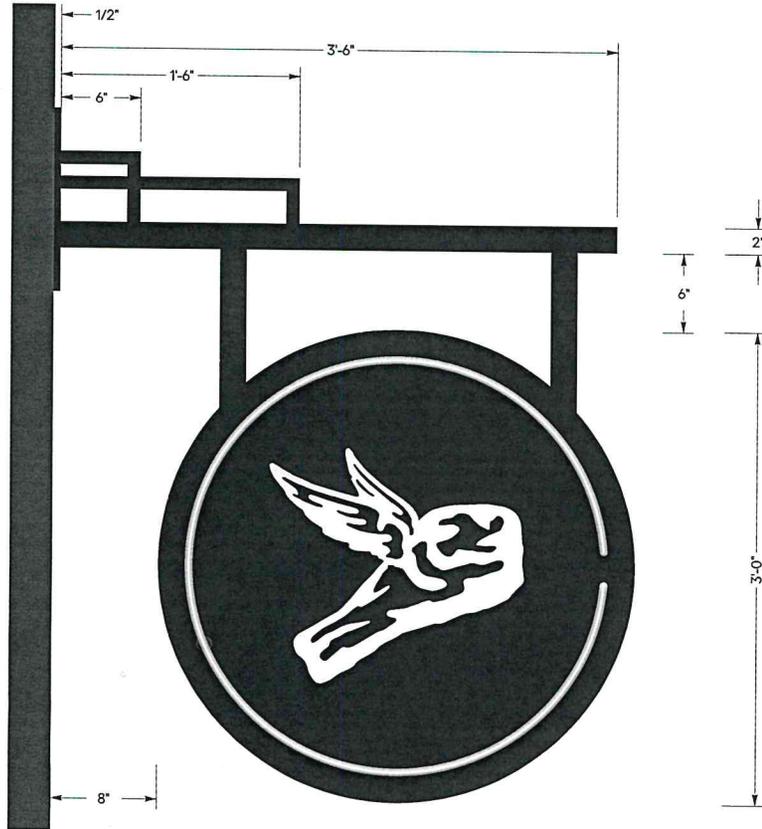
- Directions
- Save
- Nearby
- Send to phone
- Share

1716 N Arlington Pl, Milwaukee, WI 53202

Photos



2 > Projecting Sign > Push-Thru Wing & Faux Neon Border > Daytime Viewing



BLADE SIGN - FRONT VIEW  
SCALE | 1 1/2" = 1'



Projecting blade sign consists of ~4" deep suspended double-faced cabinet with push-thru wing on each face. Wing is 3/4" clear acrylic (1/2" exposed) with first surface white translucent film and second surface white Envision diffuser film. Cabinet additionally features white faux neon perimeter border and decorative suspended mounting bracket.

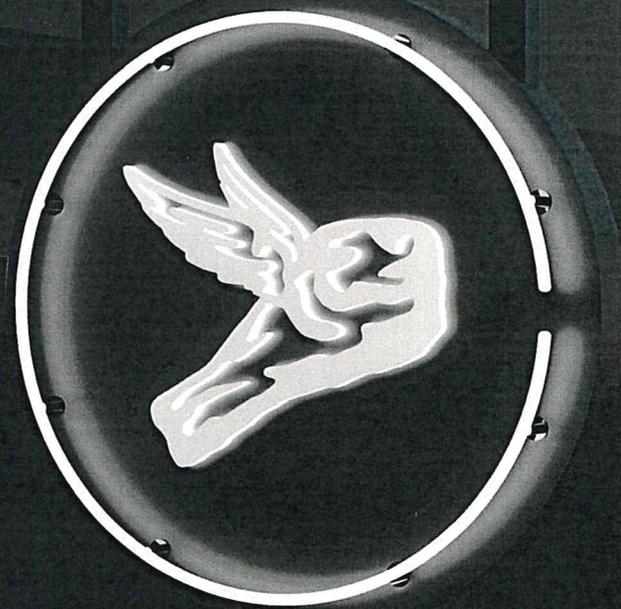
**Municipal research required to confirm projection limitations and verify final mounting height above grade. Existing scroll bracket to be removed.**



building  
brands  
together.

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2 > Projecting Sign > Push-Thru Wing & Faux Neon Border > Lighting Simulation



Google Street View  
Sep 2019



Google Maps

Image capture: Sep 2019 © 2020 Google



1716 N Arlington Pl

Building

- Directions
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1716 N Arlington Pl, Milwaukee, WI 53202

Photos





- HOME
- SEARCH
- SUMMARY
- INTERIOR
- EXTERIOR
- ABOUT

| [Printable Record Card](#) | [Previous Assessments](#) | [Sale Owner History](#) | [Permits](#)

Card 1 of 2

[Next Card](#)

[Last Card](#)

|                                 |   |                             |
|---------------------------------|---|-----------------------------|
| <b>Location</b> 1300 E BRADY ST | <b>Property Account Number</b> 3551511000 | <b>Parcel ID</b> 3551511000 |
|                                 |   | <b>Old Parcel ID</b>        |

**Current Property Mailing Address**

|  |                     |
|--|---------------------|
| <b>Owner</b> J W K MANAGEMENT LLC          | <b>City</b> MADISON |
| <b>Address</b> 3330 UNIVERSITY AVE STE 300 | <b>State</b> WI     |
|  | <b>Zip</b> 53705    |
|  | <b>Zoning</b> LB2   |

**Current Property Sales Information**

|                            |   |
|----------------------------|---|
| <b>Sale Date</b> 4/10/1999 | <b>Legal Reference</b> 7731337                  |
| <b>Sale Price</b> 0        | <b>Grantor(Seller)</b> MKM LIMITED LIABILITY CO |

**Current Property Assessment**

|                               |                                 |
|-------------------------------|---------------------------------|
| <b>Year</b> 2025              | <b>Total Parcel Value</b>       |
|                               | <b>Building Value</b> 2,187,100 |
|                               | <b>Yard Items Value</b> 0       |
| <b>Land Area</b> 0.40282 - AC | <b>Land Value</b> 438,700       |
|                               | <b>Total Value</b> 2,625,800    |

**Narrative Description**

This property contains 0.40282 - AC of land mainly classified as Local Commercial with a(n) Store Bldg - Multi Story (Store & Apt, Store & Ofc style building, built about 1997 , having Alum/Vynyl Siding exterior and N/A roof cover, with 3 commercial unit(s) and 4 residential unit(s), 0 total room(s), 3 total bedroom(s), 0 total bath(s), 0 total half bath(s), 0 total 3/4 bath(s).

**Legal Description**

CERTIFIED SURVEY MAP NO 6396 OF SW 1/4 OF NE 1/4 SEC 21-7-22 PARCEL 1 BID #11

**Property Images**

