

Peter Liapis

Owner Operator

ABOUT ME

In 1994, Liapis realized his dream by opening Zebos Family Restaurant at 2701 W. Morgan Ave. on Milwaukee's South side. Transforming a modest corner spot into a new, local neighborhood cornerstone. For the past 30 years, Zebos has stood as a testament to his vision: an all-day diner, once 24 hours, now open from 8am to 10pm, serving generous portions of breakfast omelets, bawls, and ribs smothered in BBQ sauce and cold convenience soups paired with oversized rolls. The menu offers American comfort food with nods to his Greek heritage such as fresh Greek salads and quesadillas with a twist. Zebos draws generations of south side families, late-night shift workers and travelers en route to General Mitchell International Airport just minutes away.

Under Liapis's steady leadership, Zebos has weathered economic shifts, the challenges of the COVID-19 pandemic and even redevelopment rumors. In 2023, "Unfazed" Liapis reaffirmed his dedication, stating he had "no intention of closing" and planned to keep serving his community "like normal." Today, three decades on the helm, the restaurant remains a south side staple and buzzing with the energy of a place that's more than a meal—it's a ritual.

Peter Liapis reflects on a career spanning 40 years in the business, crediting his success to simple principles: quality ingredients, attentive service and treating customers and staff with genuine care. Though he needs a low profile, his impact is evident in the hundreds of five-star reviews praising "outstanding" food and "friendly faces."

As Milwaukee evolves, Liapis's story endures as one of resilience and flavor, proving that some traditions are worth preserving for another generation.