



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, May 07, 2025

COMMITTEE MEETING NOTICE



AD 14

LOVEDAY, Candice K, Agent
BABES & GENTS LLC
5716 W BELOIT Rd
West Allis, WI 53214

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 20, 2025 at 11:25 AM

The access code is <https://meet.goto.com/724980021>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and  Dealer Licenses Application Requesting Disc Jockey, Jukebox, Karaoke, 5 Amusement Machines  Patrons Dancing as agent for "BABES & GENTS LLC" for "The House" at 1100 E POTTER AV.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Office of City Clerk,

I am writing in objection to the proposed license of a Class A tavern at 1100 E Potter Ave called The House.

I have several reasons for my objection.

1. Safety: There is a school one block away. Children pass by there everyday in large groups on their way to the Beulah Center. People driving under the influence could harm or interfere with these students even though they are accompanied by a teacher. Unaccompanied students walk past this bar every weekday to attend after-school sports at the Beulah Center.

2. Welfare: There are already two other bars on this block. This bar is two or three blocks from KK. There are plenty of restaurants and bars there. Those of us who live here do not need that entertainment spilling out into our neighborhood.

3. Health and Welfare: The last bar at this location attracted loud motorcycles every night. Those patrons will continue to frequent the new bar. This is a residential neighborhood with working people, seniors and children who need to sleep after 10 pm which isn't possible with cars and loud motorcycles racing up and down the street at all hours of the night.

4. Health: Homeowners in the immediate area have a rat problem because of nearby bars.

Due to my health, I am not available for in-person objection so please do not ask me to appear at a hearing. This letter clearly states my objection and that should suffice.

REDACTED
BY

RC

CITY OF MILWAUKEE
LICENSE DIVISION
2025 FEB -4 PM 1:22



NOTICE OF PUBLIC INTEREST

New License Application Filed

REDACTED
BY *RC*

Pursuant to Milwaukee Code of Ordinances, notice is hereby given that the following new retail establishment license application has been filed with the Office of the City Clerk-License Division:

License Type(s):	Class B Tavern, Public Entertainment Premises, and Food Dealer-Restaurant
Applicant:	Candice K. Loveday, Agt. BABES & GENTS LLC
Business Name:	The House
Premise Address:	1100 E Potter Ave

This applicant is filing new Class B Tavern, Public Entertainment Premises and Food Dealer-Restaurant license applications at this location. (The previous licensee held the same types of licenses as at this location.)

A Class B Tavern license allows for the consumption of intoxicating liquors and fermented malt beverages on the licensed tavern premises.

A Public Entertainment Premises license allows entertainment such as floor shows, music exhibitions, dancing, cabaret acts, and theater performances provided that certain standards are complied with regarding proper dress code and conduct. The applicant has selected Disc Jockey, Jukebox, Karaoke, Patrons Dancing, and 5 Amusement Machines as the types of entertainment on the Public Entertainment Premises application.

A Food Dealer- Restaurant license allows for the sale and consumption of food and non alcoholic drink on the licensed premises.

For more information regarding licensing please visit www.milwaukee.gov/license.

HOW TO SUBMIT OBJECTIONS:

Written objections to the granting of the license based on the proposed operation of the license premises should be submitted immediately by any interested party to the Office of the City Clerk-License Division, City Hall, Room 105, 200 East Wells Street, Milwaukee, WI 53202, or via email to license@milwaukee.gov.

WHAT TO SUBMIT IN OBJECTIONS:

Written objections must include the following information:

1. Name of the person objecting.
2. Contact information for the objector. (Mailing or Email address)
3. Information personally known to the objector that may form a basis for denial of the license application. Such information should relate to the manner in which the operation of the proposed premises will have an adverse impact on the health, safety, and welfare of the public and the neighborhood.

Thursday, January 23, 2025

Roman, Carmen

From: License
Sent: Monday, February 3, 2025 10:20 AM
To: Roman, Carmen
Subject: Fw: Letter of Objection to Business License and Application

Please add objection

From: ¹
Sent: Monday, February 3, 2025 9:02 AM
To: License <LICENSE@milwaukee.gov>
Subject: Letter of Objection to Business License and Application

REDACTED
BY *CR*

02/03/2025

City of Milwaukee
Office of the City Clerk - License Division, City Hall
200 E. Wells St, Room 105
Milwaukee, WI 53202

Dear City Officials,

I am writing to formally object to the proposed establishment of a bar called "The House" and the applicant Candice K. Loveday of Babes & Gents, at 1100 E. Potter Ave, which is the street from

While I support local business growth in Milwaukee, I strongly believe this location is entirely inappropriate for a bar that intends to promote adult entertainment and would impact the welfare of its neighbors and community.

This block is home to new families and young children, making it a thriving, family-oriented neighborhood. The home to this building has three young children. The home that has a newborn. Within close proximity, we have a community center and a religious store that welcome and represent family-friendly activities and retail. The introduction of a bar with an adult entertainment focus is not aligned with the values or needs of this area and would be disruptive to the neighborhood's family-centered atmosphere. A bar has not been successful in this location for some time due to the changing nature of people wanting to live on a quiet and safe block.

Additionally, this location lacks adequate parking, which would likely lead to increased traffic congestion, noise, and safety concerns for residents, particularly for children who live and play here. A bar of this nature should be situated in a more appropriate area, such as a commercial district with proper infrastructure and parking, and away from residential neighborhoods that prioritize safety and community well-being. Beyond that, the noise of their patrons on motorcycles is extremely disruptive and not what the neighbors want or appreciate.

I kindly ask the city to reconsider permitting this bar to open at this location and encourage the owners to find a site that is better suited for their business model. Protecting the character and integrity of our family-oriented neighborhood is essential for the quality of life for all who live here. I ask that you please visit this block and talk with us, the neighbors here, and understand that a venue of "disc jockey, pole dancing" and other adult entertainment activities by an LLC named Babes & Gents is not an appropriate or wanted fit for our block.

Thank you for your attention to this matter. I trust that the city will take into account the voices of the community when making this decision.

Sincerely,

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/24/25

LICENSE TYPE: Class B Tavern

NEW: ☐

RENEWAL: ☒

No. 376107

Application Date:

License Location: 1100 E. Potter Avenue

Business Name: Old Skoolz

Licensee/Applicant: WISHMAN, Timmy T.
(Last Name, First Name, MI)

Date of Birth: 06/09/1973

Home Address: 3554 S. 16th Street

City: Milwaukee

State: WI **Zip Code:** 53221

Home Phone: 414-550-9875

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/08/21 at 7:54pm, Milwaukee Police conducted a license premise check at 1100 E. Potter Avenue. No violations were found.

=====

PREVIOUS PREMISE

Date: 02/05/2025
Officer: PO Fabian Garcia

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: The House
Address: 1100 E. Potter Avenue
Phone:

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Candice K. Loveday
Home Address: 5716 W. Beloit Rd
City State Zip: West Allis, WI 53214
Phone: 414-610-0128
Email: babelove1981@gmail.com

Preferred contact: Phone

Location currently open: ☐ YES ☒ NO

Projected open date: As soon as license are approved

Day's open: ☒S ☐M ☒T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 2p-2a ☐24 hours ☐Y ☐N
Mon: Closed
Tue: 2p-2a
Wed: 2p-2a
Thu: 2p-2a
Fri: 2p-2:30a
Sat: 2p-2:30a

Premise Type: ☒Tavern/Bar
☐Restaurant
☐Other:

Licenses currently held:
Alcohol: ☐Yes ☐No Class: #:

Tobacco: ☐ Yes ☐ No #:
 Food: ☐ Yes ☐ No #:
 Extended Hours: ☐ Yes ☐ No #:
 Secondhand Dealer: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☒ Tavern(s) If so, how many 1
 - f. ☒ Residential
 - g. ☐ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No N/A
8. Off-Street parking ☒ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No N/A
10. Valet Parking ☐ Yes ☐ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 4
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☒ Yes ☐ No How many: 4
22. Are there interior cameras ☒ Yes ☐ No How many: 5
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☐ Yes ☐ No How many N/A

Interior Survey:

25. What is the planned capacity? 77
26. What is the minimum number of employees That will be on premise 1
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No.
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
31. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security NONE

33. How many security personnel are going to be employed:
34. How will they be deployed: Interior Exterior
35. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
36. Will the security be managed by business ☐ or contracted ☐
37. Will they be armed ☐ Yes ☐ No
38. What type of security measures to be used:
- ☐ Wanding/metal detector
 - ☐ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☐ Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report was written by Police Officer Fabian GARCIA assigned to District 6-Days, Squad 6164.

On Wednesday, February 5, 2025, at 12:00 pm, my partner PO Michael WARD and I meet with licensee/agent Candice K. LOVEDAY at 1100 E. Potter Avenue.

LOVEDAY stated that the tavern will be called "The House" and she plans to be open every day except on Mondays. The exterior of the location in clean and well maintained and the address numbers are easily readable. The exterior of the location is equipped with 4 cameras. The interior is equipped with 5 surveillance cameras and are in working order. LOVEDAY stated that one she is able to gain access to them she will be able to access the cameras remotely and will be able to see video from her electronic device. The video surveillance cameras are located in a manner that do cover the bar area as well as the front entrance and exit doors. The basement does have a surveillance camera, which is directed towards their storage.

A discussion was had with LOVEDAY regarding the posting of "No Loitering" signs and also regarding the standing complainant form. The location does not have a parking lot, and LOVEDAY stated that she will be updating the exterior lighting as well. The property does have 2 residential units, which are occupied and have a separate entrance and exit.

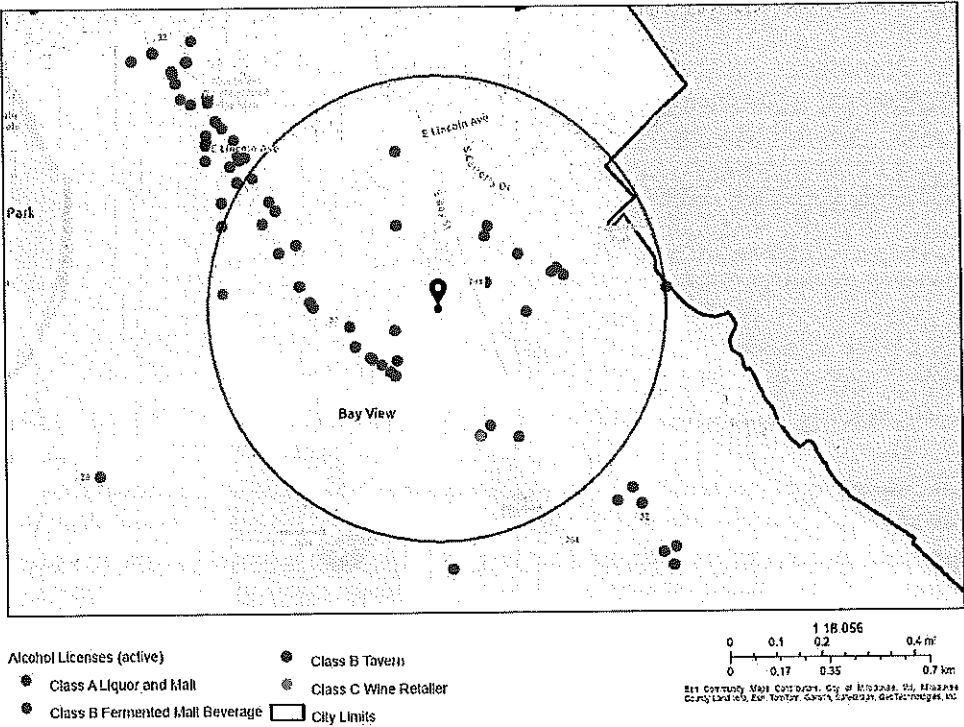


Concentration Map 1100 E Potter Ave

Area of Interest (AOI) Information

Area : 21,862,585.68 ft²

Jan 23 2025 15:22:52 Central Standard Time



1100 E Potter Ave

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	35		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2025, 6:00 PM	1
2	Franks Power Plant BV LLC	Patti's Power Plant	Patricia A D'Acquisto, Agt	2800 S KINNICKINNI C AV	Class B Tavern License	80	2/4/2025, 6:00 PM	1
3	Nonfiction LLC	Nonfiction Natural Wines	Bradley A Kruse, Agt	2563 S Kinnickinnic AV	Class B Tavern License		3/19/2025, 7:00 PM	1
4	BAY VIEW QUICK MART, LLC	BAY VIEW QUICK MART	YASSER JABER, Agt	2690 S KINNICKINNI C AV	Class A Malt & Class A Liquor License		3/21/2025, 7:00 PM	1
5	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class C Wine Retailer's License		3/22/2025, 7:00 PM	1
6	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		3/22/2025, 7:00 PM	1
7	Cactus Patch LLC	Cactus Club	Kelsey E Kaufmann, Agt	2496 S WENTWORTH H AV	Class B Tavern License	80	4/3/2025, 7:00 PM	1
8	Marcat Corp	Hue Restaurant	MARK V NIELSEN, Agt	2699 S Kinnickinnic AV	Class B Tavern License	94	5/2/2025, 7:00 PM	1
9	Tulum Latin Gastropub, LLC	Tulum Latin Gastropub	Ernesto Carmona, Agt	2352-54 S KINNICKINNI C AV	Class B Tavern License		4/24/2025, 7:00 PM	1
10	HONEYPIE CAFE, INC.	Honeypie	VALERIA LUCKS, Agt	2569 S KINNICKINNI C AV	Class B Tavern License		4/28/2025, 7:00 PM	1
11	FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	FRANCIS C CREED, Agt	939 E CONWAY ST	Class B Tavern License	80	5/18/2025, 7:00 PM	1
12	Love Bowl Inc	Goodkind	KATHARINE L ROSE, Agt	2457 S Wentworth AV	Class B Tavern License	86	5/25/2025, 7:00 PM	1
13	HOWLING YAM, INC	CLUB GARIBALDI	JOSEPH F DEAN, Agt	2501 S SUPERIOR ST	Class B Tavern License	150	6/13/2025, 7:00 PM	1
14	THREE BROTHERS RESTAURANT LLC	THREE BROTHERS RESTAURANT	Patricia J Radicevic, Agt	2414 S ST CLAIR ST	Class B Tavern License	25	5/23/2025, 7:00 PM	1
15	CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		5/23/2025, 7:00 PM	1
16	CLASSIC SLICE, INC	CLASSIC SLICE PIZZA	MARISA D LANGE, Agt	2797 S KINNICKINNI C AV	Class C Wine Retailer's License		5/23/2025, 7:00 PM	1
17	OUTPOST NATURAL FOODS COOPERATIVE	OUTPOST NATURAL FOODS COOPERATIVE	EDWARD J SENGGER, Agt	2826 S KINNICKINNI C AV	Class B Tavern License		6/17/2025, 7:00 PM	1

18	U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License		7/25/2025, 7:00 PM	1
19	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/25/2025, 7:00 PM	1
20	PKNJ, LLC	Sorella	Kyle C Toner, Agt	2535 S Kinnickinnic AV	Class B Tavern License		8/16/2025, 7:00 PM	1
21	SEIGEL LIQUOR, INC	SIEGEL LIQUOR	AMARJIT S VIRK, Agt	2632 S KINNICKINNI C AV	Class A Malt & Class A Liquor License		9/23/2025, 7:00 PM	1
22	Palomino Inc	Palomino Bar	VALERI A LUCKS, Agt	2491 S SUPERIOR ST	Class B Tavern License	80	9/22/2025, 7:00 PM	1
23	LOGAN & POTTER, INC	BURNHEART S	WILLIAM J SEIDEL, Agt	2599 S LOGAN AV	Class B Tavern License	80	9/24/2025, 7:00 PM	1
24	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class C Wine Retailer's License		9/26/2025, 7:00 PM	1
25	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class B Fermented Malt Beverage Retailer's License		9/26/2025, 7:00 PM	1
26	Bumstead Provisions LLC	Crafty Cow/Hot Head Fried Chicken	David T Eichler, Agt	2671 S KINNICKINNI C AV	Class B Tavern License	150	9/14/2025, 7:00 PM	1
27	Piedmont Property Corporation	Puddler's Hall	Casey C Foltz, Agt	2461 S St Clair ST	Class B Tavern License	80	9/20/2025, 7:00 PM	1
28	BCT5 LLC	Vanguard	CHRISTOPHE R J SCHULIST, Agt	2659 S KINNICKINNI C AV	Class B Tavern License		10/14/2025, 7:00 PM	1
29	Happy Dough Lucky Catering and Events, LLC	Happy Dough Lucky	Andrew L Swofford, Agt	2691 S KINNICKINNI C AV	Class B Tavern License		9/22/2025, 7:00 PM	1
30	Semolina MKE LLC	Semolina MKE	Petra L Orlowski, Agt	2474 S KINNICKINNI C AV	Class B Tavern License		10/16/2025, 7:00 PM	1
31	DOMINIC & PHILIP, INC	DE MARINIS ORIGINAL RECIPES	LUCIA R DE MARINIS, Agt	1211 E CONWAY ST	Class B Tavern License	160	11/4/2025, 6:00 PM	1
32	At Random Cocktail Lounge LLC	At Random	JOHN M DYE, Agt	2501 S DELAWARE AV	Class B Tavern License	90	11/27/2025, 6:00 PM	1
33	Bellis Bistro, LLC	Bellis Bistro	Charmice L Dodson, Agt	2643 S Kinnickinnic AV	Class B Tavern License		11/10/2025, 6:00 PM	1
34	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		1/16/2026, 6:00 PM	1
35	ST AUGUSTINE CONGREGATION	ST AUGUSTINE OF HIPPO PARISH	Joseph A Laska, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License		12/30/2025, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, May 07, 2025



Notice of Public Hearing

Blank Notice

LOVEDAY, Candice K, Agent
The House at 1100 E POTTER Av

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting
Disc Jockey, Jukebox, Karaoke, 5 Amusement Machines and Patrons Dancing

Tuesday, May 20, 2025 at 11:25 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/20/2025 at 11:25 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1015 E OTJEN ST	MILWAUKEE, WI 53207-1837
CURRENT OCCUPANT	1015A E OTJEN ST	MILWAUKEE, WI 53207-1837
CURRENT OCCUPANT	1026 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1026A E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1028 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1028A E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1029 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1032 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1035 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1035A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1040 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1041 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1043 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1043A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1046 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1046 E POTTER AVE# B	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1051A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1100 E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1100A E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1108 E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1109 E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1110 E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1113 E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1113A E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1116 E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1117 E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1117A E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1122 E RUSSELL AVE# 101	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 102	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 103	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 104	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 105	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 106	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 201	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 202	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 203	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 204	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 205	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE# 206	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1130 E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1206 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1208 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1208A E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1212 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1214 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1216 E RUSSELL AVE	MILWAUKEE, WI 53207-1825

CURRENT OCCUPANT	1216 E RUSSELL AVE# A	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	2538 S LOGAN AVE	MILWAUKEE, WI 53207-1836
CURRENT OCCUPANT	2542 S LOGAN AVE	MILWAUKEE, WI 53207-1836
CURRENT OCCUPANT	2552 S CLEMENT AVE	MILWAUKEE, WI 53207-1834
CURRENT OCCUPANT	2556 S LOGAN AVE	MILWAUKEE, WI 53207-1866
CURRENT OCCUPANT	2556A S LOGAN AVE	MILWAUKEE, WI 53207-1866
CURRENT OCCUPANT	2560 S CLEMENT AVE	MILWAUKEE, WI 53207-1834
CURRENT OCCUPANT	2561 S CLEMENT AVE	MILWAUKEE, WI 53207-1833
CURRENT OCCUPANT	2564 S CLEMENT AVE	MILWAUKEE, WI 53207-1834
CURRENT OCCUPANT	2565 S CLEMENT AVE	MILWAUKEE, WI 53207-1833
CURRENT OCCUPANT	2568 S LOGAN AVE	MILWAUKEE, WI 53207-1866
CURRENT OCCUPANT	2602 S CLEMENT AVE# 1	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2602 S CLEMENT AVE# 2	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2602 S CLEMENT AVE# 3	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2602 S CLEMENT AVE# 4	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2614 S CLEMENT AVE	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2616 S CLEMENT AVE	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2618 S CLEMENT AVE	MILWAUKEE, WI 53207-1802

Blank Notice

Total Records: 64

Radius 250 feet and Center of the Circle: 1100 E Potter Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

BAR, TAVERN

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: Feb 2025
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: TAVERN
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: speakers, juke box

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: outside
- b. Number of Garbage Cans: Inside: 4 Locations: 2 bathrooms, behind bar, outside of bar
Outside: 2 Locations: back door, by the front door
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☒ Advanced Disposal ☐ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 3+ and list locations: outside front
inside front, 2 Facing Bar, 2 Facing windows
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>80</u> %	Food <u>10</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %			
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal) _____	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility | <input type="checkbox"/> Bowling Alley | |
| <input type="checkbox"/> Hotel/Motel : Number of Floors: _____
Number of Rooms: _____ | <input type="checkbox"/> Rooming House: Number of Floors: _____
Number of Rooms: _____ | | |

Type 2

- | | | | |
|--|--|--------------------------------------|---|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | | <input type="checkbox"/> Recycling, Salvage or Towing |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) | | <input type="checkbox"/> Recording Studio |

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 77 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: _____
- b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: _____
- c. Nearest Major Cross Street: Russell Ave
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____
- f. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: _____
- g. Building Owner Name: Todd Sokolowski Phone Number: 414 234 1586
 Building Owner Address: 1100 E. POTTER AVE

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	2pm	2 AM	20	25	None
Monday	Closed	Closed	20+	25+	21 and older
Tuesday	3pm	2am			older
Wednesday		2 AM			
Thursday		2 AM			
Friday		2:30 AM			
Saturday	2pm	2:30 AM			

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Candice K. Lonsdale
 Signature of Sole Proprietor, Partner, or 20% or more shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: BABES & GENTS, LLC

Premise Address: 1100 E POTTER AVE

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes 2

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? owner of building

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ N/A

e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins approval Ends 18 mths

b) Monthly rental \$ 2200.00

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 18 mths

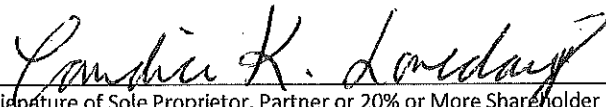
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan
☒ If a restaurant, copy of the menu

pizza
garlic bread

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: <u>Babus & Gents LLC</u>	
Premises Address: <u>1100 E POTTER AVE</u>	
SECTION 1 TYPE OF BUSINESS	
What will be the majority of your food sales? (check one)	
<input checked="" type="checkbox"/> Restaurant Items (meals): MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.	
<input checked="" type="checkbox"/> Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.	
Will it be a convenience store? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.	
<input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Micro Market	
All Applicants: Submit a menu or a list of food items that will be sold.	
Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale?	
<input type="checkbox"/> Less than 25%	
<input type="checkbox"/> 25% or More AND: <input type="checkbox"/> Restaurant items (meals) will be sold – Complete this application and also contact DATCP. <input type="checkbox"/> NO restaurant items (meals) will be sold – Do NOT complete this application. Contact DATCP only.	
SECTION 2 FOOD PROCESSING	
Will any food processing be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.	
SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL	
Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)	
If yes, list the types of food items: _____	

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☒ No ☐ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
- If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
- ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
- ☒ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- [Signature]* I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- [Signature]* I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- [Signature]* I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- [Signature]* I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- [Signature]* I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: *[Signature]*

Signature of Additional Partner: _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 1100 E. POTTER AVE

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input checked="" type="checkbox"/> Amusement Machines
How many? <u>5</u> |
| <input type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input checked="" type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input checked="" type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe: _____

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: Speakers

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Candice K. Lowndes
Signature of Sole Proprietor, Partner or 20% or More Shareholder

(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

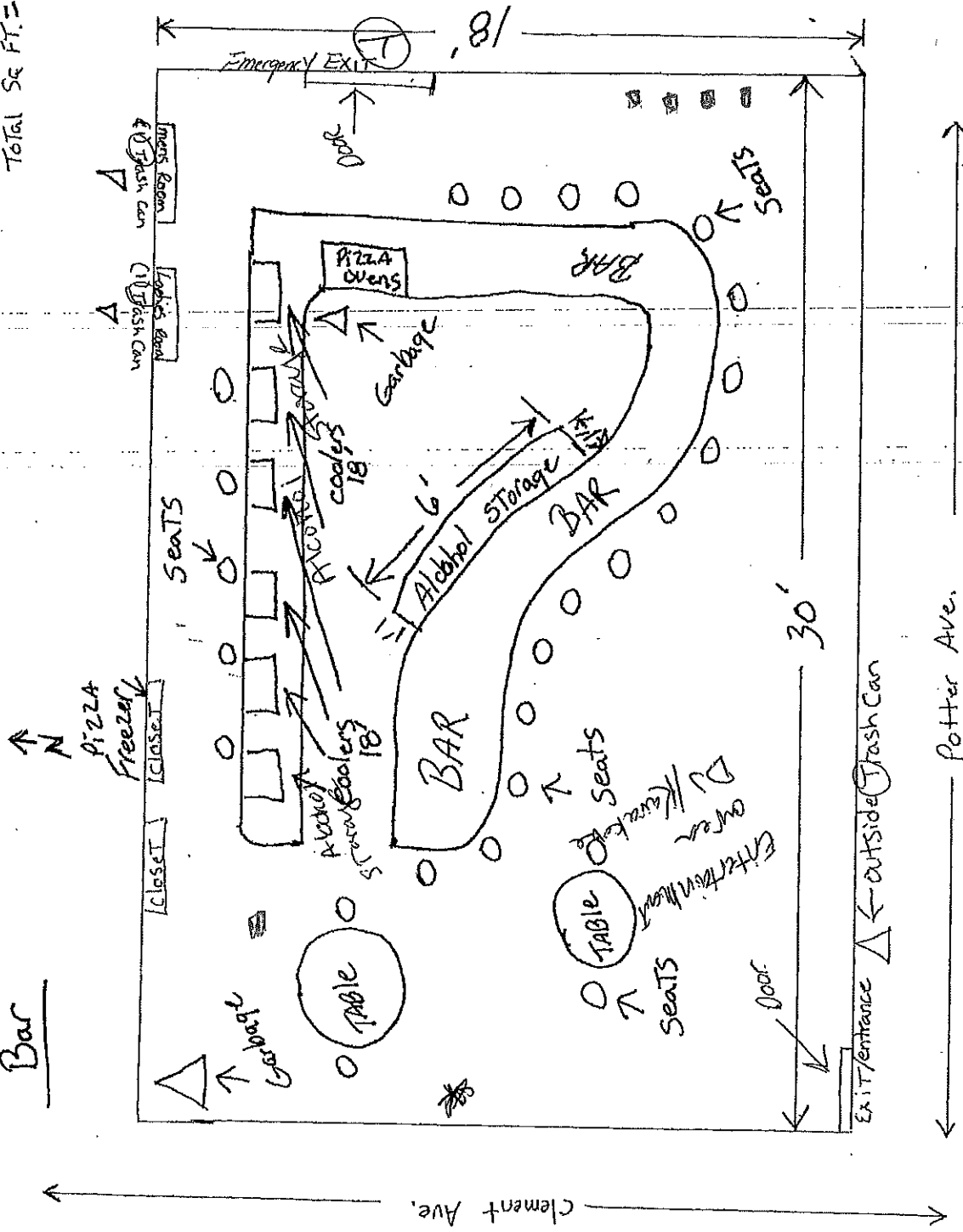
Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

Bar

Total Sq Ft. = 5740



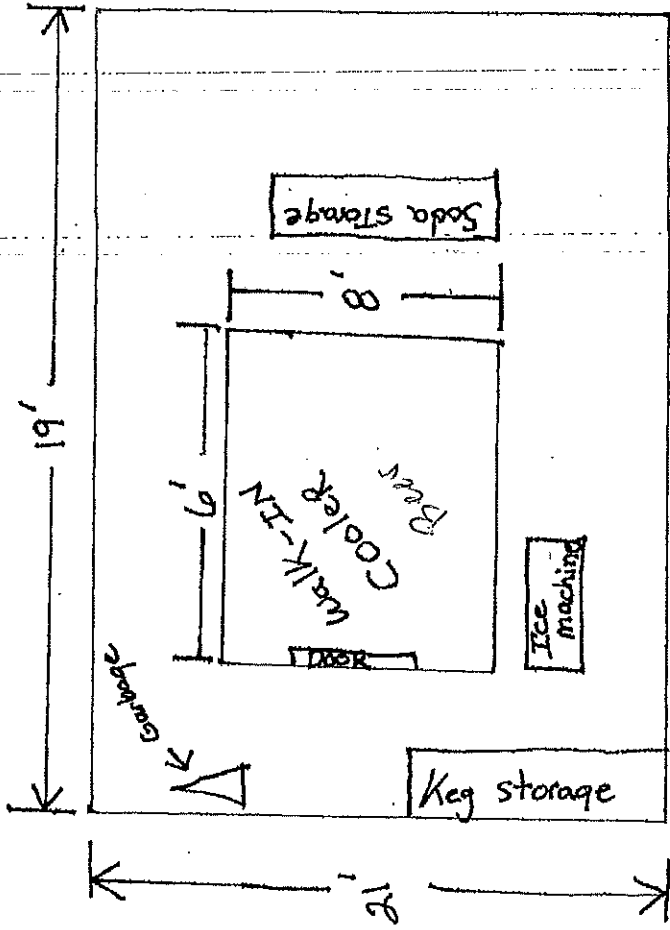
Legal Entity: BABES & GENTS LLC
 Trade Name: THE HOUSE
 Agent: CANDICE LOVEDAY
 Date: 1/23/2025

1100 E. Potter Ave. Milw, WI 53207
 = Amusement Machines
 * = Jukebox
 (T) = trash cans

Basement

↑ N

Total sq ft = 399



Legal Entity: BABES & GENTS LLC

Trade Name: THE HOUSE

Agent: CANDICE LOVEDAY

Date: 1/23/2025

1100 E. Potter Ave Milwaukee, WI 53207

tantative Menu

Baked
Frozen Pizza (pre packaged)

pepporoni

Deluxe

sausage

cheese