

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

DATA SHEET

FOR NPS USE ONLY

RECEIVED APR 1 1975

DATE ENTERED APR 21 1975

NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORMSEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS**1 NAME**

HISTORIC Pabst, Frederick, House

AND/OR COMMON

2 LOCATION

STREET & NUMBER 2000 West Wisconsin Avenue

CITY, TOWN Milwaukee

VICINITY OF

NOT FOR PUBLICATION

CONGRESSIONAL DISTRICT
5

STATE Wisconsin 53233

CODE 55

COUNTY Milwaukee

CODE 079

3 CLASSIFICATION

CATEGORY	OWNERSHIP	STATUS	PRESENT USE
☐ DISTRICT	☐ PUBLIC	☒ OCCUPIED	☐ AGRICULTURE ☐ MUSEUM
☒ BUILDING(S)	☒ PRIVATE	☐ UNOCCUPIED	☐ COMMERCIAL ☐ PARK
☐ STRUCTURE	☐ BOTH	☐ WORK IN PROGRESS	☐ EDUCATIONAL ☒ PRIVATE RESIDENCE
☐ SITE	PUBLIC ACQUISITION	ACCESSIBLE	☐ ENTERTAINMENT ☐ RELIGIOUS
☐ OBJECT	☐ IN PROCESS	☐ YES: RESTRICTED	☐ GOVERNMENT ☐ SCIENTIFIC
	☐ BEING CONSIDERED	☐ YES: UNRESTRICTED	☐ INDUSTRIAL ☐ TRANSPORTATION
		☒ NO	☐ MILITARY ☐ OTHER:

4 OWNER OF PROPERTY

NAME Roman Catholic Archdiocese of Milwaukee

STREET & NUMBER

345 North 95th Street

CITY, TOWN

Wauwatosa

VICINITY OF

STATE

Wisconsin 53226

5 LOCATION OF LEGAL DESCRIPTIONCOURTHOUSE,
REGISTRY OF DEEDS, ETC. Milwaukee County Courthouse

STREET & NUMBER

901 North 9th Street

CITY, TOWN

Milwaukee

STATE

Wisconsin 53233

6 REPRESENTATION IN EXISTING SURVEYS

TITLE Wisconsin Inventory of Historic Buildings and Sites

DATE 1971

☐ FEDERAL ☒ STATE ☐ COUNTY ☐ LOCALDEPOSITORY FOR
SURVEY RECORDS

Wisconsin State Historical Society

CITY, TOWN

Madison

STATE Wisconsin 53706

7 DESCRIPTION

CONDITION

☒ EXCELLENT
☐ GOOD
☐ FAIR

☐ DETERIORATED
☐ RUINS
☐ UNEXPOSED

CHECK ONE

☒ UNALTERED
☐ ALTERED

CHECK ONE

☒ ORIGINAL SITE
☐ MOVED DATE _____

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Frederick Pabst House is a three-story symmetrically planned Baroque Revival style residence of tan pressed brick, with stone quoins and carved stone and terra-cotta ornamentation based on 17th century Renaissance forms of English and Flemish derivation. The roof is covered with red Dutch pantile, and the downspouts and conductors are made of copper. The south (main) facade and west side of the building have arcaded porticos with ornamented pilasters.

Shortly after 1908, when the building was given to the Roman Catholic Archdiocese, an originally free-standing conservatory was moved and connected to the east side of the building and converted into the archbishop's chapel. The exterior of this conservatory-chapel is very Baroque in expression, with cherubs, caryatids and columns. The coach house, at the rear of the main building, was also converted at this time and made into the Chancery Office.

The symmetrically laid out interior is based on 18th century French precedent. The house originally had a men's parlor on one side of the main hall and a ladies' parlor on the other side, with the interior design and materials of each room corresponding to its users. The men's parlor was done in heavy mahogany, while the ladies' parlor was of a white enameled Rococo design. Some of the materials used on the interior are mahogany, ebony, clear finished birch, oak, marble and onyx.

The building, in excellent condition, remains very similar to its original appearance.

8 SIGNIFICANCE

PERIOD

AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW

☐ PREHISTORIC	☐ ARCHEOLOGY-PREHISTORIC	☐ COMMUNITY PLANNING	☐ LANDSCAPE ARCHITECTURE	☐ RELIGION
☐ 1400-1499	☐ ARCHEOLOGY-HISTORIC	☐ CONSERVATION	☐ LAW	☐ SCIENCE
☐ 1500-1599	☐ AGRICULTURE	☐ ECONOMICS	☐ LITERATURE	☐ SCULPTURE
☐ 1600-1699	☒ ARCHITECTURE	☐ EDUCATION	☐ MILITARY	☐ SOCIAL/HUMANITARIAN
☐ 1700-1799	☐ ART	☐ ENGINEERING	☐ MUSIC	☐ THEATER
☒ 1800-1899	☐ COMMERCE	☐ EXPLORATION/SETTLEMENT	☐ PHILOSOPHY	☐ TRANSPORTATION
☐ 1900-	☐ COMMUNICATIONS	☐ INDUSTRY	☐ POLITICS/GOVERNMENT	☒ OTHER (SPECIFY)
		☐ INVENTION		

Association with his-
torically significant person.

SPECIFIC DATES 1890-1892

BUILDER/ARCHITECT Ferry & Class, Milwaukee

STATEMENT OF SIGNIFICANCE

Richard Perrin, past chairman of the Milwaukee Landmarks Commission, states of this house: "If only a single building were to be chosen as Milwaukee's outstanding residential landmark, it would have to be the house that George Ferry built for Captain Pabst on grand (Wisconsin) Avenue." ¹

Built for Frederick Pabst, in 1890-1892, this Baroque Revival style mansion has no match either in Milwaukee or the rest of Wisconsin. Its architect, George Bowman Ferry, was, along with E. T. Mix and H. C. Koch, one of Milwaukee's three leading architects during the 19th century, and Perrin states that this was undoubtedly his "crowning domestic work." "Abandoning the towers, turrets, and architectural furbelows of current Victorian work, George Ferry produced a house of great dignity and repose, despite heavily enriched surface treatment based on 17th century Renaissance forms of English and Flemish derivation. The interiors lean decidedly on 18th century French precedent, but carefully blended and proportioned into a work of genuine distinction."

Frederick Pabst, president of the Pabst Brewing Company until his death in 1904, was one of the leading German-born citizens of Milwaukee during the 1890's. As a civic leader, he was interested in German art and culture, and was a member and officer of the Wisconsin Academy of Science, Arts and Letters, the Wisconsin State Historical Society, and the Musical Society of Milwaukee. Pabst is also noted for his establishment of the Pabst Theater, a National Register property, which contributed significantly to the development of the arts in Milwaukee.

Pabst lived at the residence until his death in 1904 and in 1908 the building was given to the Roman Catholic Archdiocese. It was designated as an Official Landmark of the City of Milwaukee in 1972. It is also the only Milwaukee residence mentioned in the recently published The Victorian Home in America.

¹ Perrin, Milwaukee Landmarks, 81-85.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

Perrin, Richard W. E., Milwaukee Landmarks, (Milw., 1968), 81-85.

Dictionary of Wisconsin Biography, (Madison, 1960), 276.

Maass, John, The Victorian Home in America, (New York, 1972).

Zimmerman, H. Russell, "The Past in Our Present: One of a Kind," Milwaukee Journal, March 9, 1975, Part 7, 1-4.

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY 1.5

UTM REFERENCES

A 16 423580 4765370
ZONE EASTING NORTHING
C

B
ZONE EASTING NORTHING
D

VERBAL BOUNDARY DESCRIPTION

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE CODE COUNTY CODE

STATE CODE COUNTY CODE

11 FORM PREPARED BY

NAME / TITLE

Patricia Warwick, Preservation Office Assistant

ORGANIZATION

State Historical Society of Wisconsin

DATE

3/12/75

STREET & NUMBER

816 State Street

TELEPHONE

608-262-0746

CITY OR TOWN

Madison

STATE

Wisconsin 53706

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE X

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

SHPO Signature

James Horton Smith

3/25/75

TITLE Director, State Historical Society of Wisconsin

DATE

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

A. J. Martenson

DATE

4/21/75

DIRECTOR, OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION

ATTEST:

Charles A. ...

DATE

4-18-75

KEEPER OF THE NATIONAL REGISTER

Acting

UNITED STATES DEPARTMENT OF THE INTERIOR
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CONTINUATION SHEET

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PABST, FREDERICK, HOUSE

6. Historic American Buildings Survey (photographs only) (Federal)

1972-73

Library of Congress

Washington, D. C. 20540