



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, May 16, 2024

**COMMITTEE MEETING NOTICE**

AD 14

NGUYEN, Loan M, Agent  
ROLL UP INC.  
5735 N Bayshore DR  
Glendale, WI 53217

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, May 29, 2024 at 11:05 AM**

The access code is <https://meet.goto.com/790544861>. If you wish to call in: [+1 \(872\) 240-3412](tel:+18722403412) and use Access Code: 790-544-861  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Fermented Malt, Class C Wine and Food Dealer License Applications as agent for "ROLL UP INC." for "ROLL UP" at 2144-46 S KINNICKINNICK Av.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

<b>Notice for applicants with warrants or unpaid fines:</b>	<b>Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.</b>
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Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY:

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, May 16, 2024

**COMMITTEE MEETING NOTICE**

AD 14

NGUYEN, Loan M, Agent  
ROLL UP INC.  
3101 W DREXEL AV #215  
Franklin, WI 53132

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, May 29, 2024 at 11:05 AM**

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**JIM OWCZARSKI, CITY CLERK**

BY:

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

Date: May 1, 2024  
Officer: PO Fabian Garcia

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Roll Up  
Address: 2144 S. Kinnickinnic Avenue  
Phone: 414-241-8085

Owner:  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: Loan Thi Mona Nguyen  
Home Address: 3101 W Drexel Avenue #215  
City State Zip: Franklin, WI 53132  
Phone: 414-241-8085  
Email: glossmke1@gmail.com

Preferred contact: either phone or email

Location currently open:  YES  NO

Projected open date: October

Day's open:  S  M  T  W  Th  F  SA  ALL

Hours of Operation: Sun: 9a-12a  24 hours  Y  N  
Mon: 9a-12a  
Tue: 9a-12a  
Wed: 9a-12a  
Thu: 9a-12a  
Fri: 9a-12a  
Sat: 9a-12a

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held: none at this location  
Alcohol:  Yes  No Class: #:

Tobacco:	<input type="checkbox"/> Yes <input type="checkbox"/> No	#:
Food:	<input type="checkbox"/> Yes <input type="checkbox"/> No	#:
Extended Hours:	<input type="checkbox"/> Yes <input type="checkbox"/> No	#:
Secondhand Dealer:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type: #:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type: #:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all that apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many 2
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No N/A
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No N/A
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No N/A
  - b. Will this lot have cameras?  Yes  No N/A
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appear to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey: Still under construction-will add interior cameras**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: **will be cloud based**
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
24. Cameras located in parking lot  Yes  No How many N/A

**Interior Survey: LOCATION STILL UNDER CONSTRUCTION**

25. What is the planned capacity **unknown at this time, still under construction**

26. What is the minimum number of employees That will be on premise **7**

27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
**Unsure at this time**

a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No

28. Is the interior of the location neat and clean?  Yes  No

29. Does an interior camera face the entrance/exit?  Yes  No

30. Is there a lockable area that separates employees from customers?  Yes  No

31. Are emergency and non-emergency numbers posted near the phone?  Yes  No **will add**

32. Does the owner know how to contact their police district directly?  Yes  No

a. Did you provide a district contact guide to the owner?  Yes  No

#### **Security no security**

33. How many security personnel are going to be employed:

34. How will they be deployed: Interior      Exterior

35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun

36. Will the security be managed by business  or contracted

37. Will they be armed  Yes  No

38. What type of security measures to be used:

- Wanding/metal detector
- ID Scanner
- Dress Code
- Cover Charge
- Age restriction
- Other

#### **ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This report was written by Police Officer Fabian GARCIA assigned to District 6-Days, Community Partnership Unit.

On Wednesday, May 1, 2024, at 11am, I went to 2144 S. Kinnickinnic Avenue to meet with licensee/agent Loan Thi Mona Nguyen.

Let it be noted that this location is still under construction and will be used as a restaurant. Currently the location does not have any surveillance cameras. Nguyen stated that she plans on installing Nest cameras, because it is easy to access on her phone and is able to send video easily as needed. A discussion was had regarding placement of the cameras and the importance of have cameras face your entry/exit points. NGUYEN stated that she has had a discussion with the property owner regarding installing an exterior camera.

A discussion was had regarding loitering signs, which the location currently does not have. NGUYEN stated that she might place some "No Loitering" signs up in the near future. NGUYEN stated that she is willing to be a standing complainant. NGUYEN was also provided with a District 6 community contact guide.

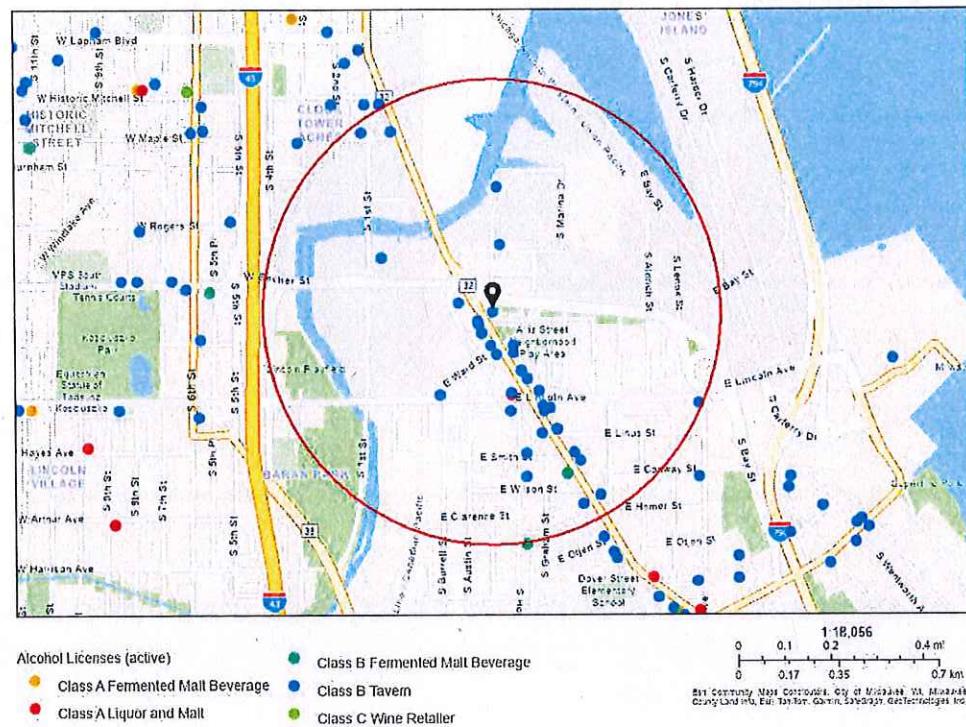


## Concentration Map For 2160 S Kinnickinnic Ave

### **Area of Interest (AOI) Information**

Area : 21,862,585.55 ft<sup>2</sup>

Apr 22 2024 12:50:04 Central Daylight Time



## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	37		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Tulum Latin Gastropub, LLC	Tulum Latin Gastropub	Ernesto Carmona, Agt	2352-54 S KINNICKINNI C AV	Class B Tavern License		4/24/2024, 7:00 PM	1
2	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	2151 S KINNICKINNI C AV	Class B Tavern License		6/18/2024, 7:00 PM	1
3	Cream City Hospitality LLC	Heirloom MKE	Jessica J Ignatiev, Agt	2376-78 S HOWELL AV	Class B Tavern License		6/20/2024, 7:00 PM	1
4	DRI 5 BAYVIEW LLC	Centraal Grand Cafe & Tappery	ERIC G WAGNER, Agt	2306 S KINNICKINNI C AV	Class B Tavern License	261	6/29/2024, 7:00 PM	1
5	MAPLE LEAF ENTERPRISE S, LLC	SUGAR MAPLE	ADRIENNE M PIERLUSSI, Agt	441 E LINCOLN AV	Class B Tavern License	160	7/29/2024, 7:00 PM	1
6	U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License		7/25/2024, 7:00 PM	1
7	BOTTLE MILWAUKEE, LLC	THE BOTTLE MILWAUKEE	TONY D WOJTECKI, Agt	1753 S KINNICKINNI C AV	Class B Tavern License	99	7/25/2024, 7:00 PM	1
8	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/25/2024, 7:00 PM	1
9	SUSHI YUKI RESTAURANT, INC.	SUSHI YUKI	Jin San Koh, Agt	2349 S KINNICKINNI C AV	Class B Tavern License		7/24/2024, 7:00 PM	1
10	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80	7/28/2024, 7:00 PM	1
11	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License		8/2/2024, 7:00 PM	1
12	SUMO, LLC	THE Highbury PUB	JOSEPH R KATZ, Agt	2322 S KINNICKINNI C AV	Class B Tavern License	80	7/26/2024, 7:00 PM	1
13	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Malt & Class A Liquor License		9/19/2024, 7:00 PM	1
14	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License		9/14/2024, 7:00 PM	1
15	Semolina MKE LLC	Semolina MKE	Petra L Orlowski, Agt	2474 S KINNICKINNI C AV	Class B Tavern License		10/16/2024, 7:00 PM	1
16	Vine Society LLC	Voyager Wine & Cocktail Bar	JORDAN A BURICH, Agt	422 E Lincoln AV	Class B Tavern License	49	10/17/2024, 7:00 PM	1
17	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNI C AV	Class B Tavern License	160	10/17/2024, 7:00 PM	1
18	Revel Group Inc	Revel	Haley Irene Garcia, Agt	2246 S Kinnickinnic AV	Class B Tavern License	80	10/31/2024, 7:00 PM	1
19	Bridgewater MKE, LLC	Bridgewater Modern Grill	David J Marcus, Agt	2011 S 1ST ST Unit 4	Class B Tavern License		10/29/2024, 7:00 PM	1

20	B&J Investing Group LLC	Pink Agave	Evalise R Navarro, Agt	2242 S KINNICKINNI C AV	Class B Tavern License		11/11/2024, 6:00 PM	1
21	RSVR LLC	RSVR	Reid C Spiering, Agt	2210 S KINNICKINNI C AV	Class B Tavern License		11/19/2024, 6:00 PM	1
22	RED MAPLE MKE LLC	RED MAPLE MKE	Robin L Koutecky, Agt	100 W MAPLE ST	Class B Tavern License	49	1/15/2025, 6:00 PM	1
23	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		1/16/2025, 6:00 PM	1
24	MARY JANE RESTAURANTS LLC	Cheba Hut.	Heather R Huhn, Agt	2202 S KINNICKINNI C AV	Class B Tavern License		2/1/2025, 6:00 PM	1
25	TODDBAYVIEW LLC	TODD I BELIEVE I CAN FRY	Papitchaya Liotrakun, Agt	2159 S KINNICKINNI C AV Unit 1	Class B Tavern License		1/15/2025, 6:00 PM	1
26	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2025, 6:00 PM	1
27	Homerun Holdings LLC	Santino's Social Club	Gregory L Huber, Agt	352 E Stewart ST	Class B Tavern License		3/1/2025, 6:00 PM	1
28	Egg & Flour II LLC	Egg & Flour	Adam M Pawlak, Agt	2273 S HOWELL AV	Class B Tavern License		3/2/2025, 6:00 PM	1
29	JSK Social Inc.	Satchmo's	Ting M Burazin, Agt	182 E LINCOLN AV	Class B Tavern License		1/8/2025, 6:00 PM	1
30	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class C Wine Retailer's License		3/22/2025, 7:00 PM	1
31	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		3/22/2025, 7:00 PM	1
32	PALOMA BAY VIEW LLC	Paloma Taco and Tequila	PATTIE L FORD, Agt	2156 S KINNICKINNI C AV	Class B Tavern License		4/1/2025, 7:00 PM	1
33	LANDLUBBERS, INC	BARNACLE BUD'S	GENE M MC KIERNAN, Agt	1955 S HILBERT ST	Class B Tavern License	50	4/2/2025, 7:00 PM	1
34	MPK 65 LLC	ROOM SERVICE	Kanokporn Phadungsil, Agt	2159 S KINNICKINNI C AV A2	Class B Tavern License		4/7/2025, 7:00 PM	1
35	PAPABEARD OWN LLC	ESTEREV	Daniel P Jacobs, Agt	2165 S KINNICKINNI C AV	Class B Tavern License		4/8/2025, 7:00 PM	1
36	Tulum Latin Gastropub, LLC	Tulum Latin Gastropub	Ernesto Carmona, Agt	2352-54 S KINNICKINNI C AV	Class B Tavern License		4/24/2025, 7:00 PM	1
37	SABOR TROPICAL RESTAURANT LLC	SABOR TROPICAL	Julio R Arias, Agt	2258 S KINNICKINNI C AV	Class B Tavern License		4/15/2025, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, May 16, 2024



# Notice of Public Hearing

Blank Notice

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NGUYEN, Loan M, Agent  
ROLL UP at 2144-46 S KINNICKINNICK Av  
Class B Fermented Malt, Class C Wine and Food Dealer License Applications

**Wednesday, May 29, 2024 at 11:05 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/29/2024 at 11:05 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**











CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 411	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 412	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 413	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 414	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 415	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 417	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 418	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 501	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 502	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 503	MILWAUKEE, WI 53207-1308
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CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 506	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 507	MILWAUKEE, WI 53207-1308
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CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 511	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 512	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 513	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 514	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 515	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 517	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	2202 S KINNICKINNICK AVE# 518	MILWAUKEE, WI 53207-1308
CURRENT OCCUPANT	326 E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	326A E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	332 E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	336 E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	339 E BRUNKS LN	MILWAUKEE, WI 53207-1353
CURRENT OCCUPANT	340 E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	340 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	340A E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	348 E ARCHER AVE	MILWAUKEE, WI 53207-1323
CURRENT OCCUPANT	350 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	352 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	353 E BECHER ST	MILWAUKEE, WI 53207-1221
CURRENT OCCUPANT	354 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	356 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	357 E BECHER ST	MILWAUKEE, WI 53207-1221
CURRENT OCCUPANT	359 E BECHER ST	MILWAUKEE, WI 53207-1221
CURRENT OCCUPANT	360 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	361 E BECHER ST	MILWAUKEE, WI 53207-1221
CURRENT OCCUPANT	364 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	368 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	371 E BECHER ST	MILWAUKEE, WI 53207-1221
CURRENT OCCUPANT	372 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	374 E BAY ST	MILWAUKEE, WI 53207-1236
CURRENT OCCUPANT	375 E BECHER ST	MILWAUKEE, WI 53207-1221

CURRENT OCCUPANT 380 E BAY ST

MILWAUKEE, WI 53207-1236

Blank Notice

Total Records: 282

Radius 250.0 feet and Center of the Circle: 2144 S Kinnickinnic Av



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

MILWAUKEE

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: *Made to order / build your own fresh Spring rolls & noodle bowls that serves bottled / canned beverages & made to order customizable lemonade & tea*

Do you have any experience operating this type of business?  No  Yes If yes, explain:

### 2. Business Operations

a. Proposed Opening Date: *End of September 2024*

b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_

c. Is this a franchise?  No  Yes

d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_

e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_

f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_

g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_

h. Are other businesses operating in the same building?  No  Yes If yes, describe: *Other food operations in the same building*

### 3. Litter & Noise

a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: *on site building trash*

b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_

c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_

d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

e. Will a sound amplification system be used?  No  Yes If yes, describe: *Sonos Speakers* \_\_\_\_\_

### 4. Smoking & Sanitation

a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_

b. Number of Garbage Cans: Inside: *12* Locations: *2 dining hall, 2 bathrooms, 2 behind counter*  
Outside: *1* Locations: *1 kitchen, 1 parking garage*

c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_

d. How many restrooms are on the premises? *2*

e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: *GFL* \_\_\_\_\_

## 5. Security

a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_

b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: Belongs to the landlord; Retail tenants allowed to use

c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_

d. Will there be security cameras?  No  Yes If yes, how many? 4 and list locations: dining Areas  
behind Counter No cameras outdoor

e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>5</u> %	Food <u>95</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ % Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input checked="" type="checkbox"/> Deli or Fast Food Restaurant	<input type="checkbox"/> Private/Fraternal/Veterans Club
<input type="checkbox"/> Night Club	<input type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility	<input type="checkbox"/> Bowling Alley	
<input type="checkbox"/> Hotel/Motel : Number of Floors: _____		<input type="checkbox"/> Rooming House: Number of Floors: _____	
	Number of Rooms: _____		Number of Rooms: _____

### Type 2

<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Amusement/Phonograph Distributor		<input type="checkbox"/> Recycling, Salvage or Towing
<input type="checkbox"/> Used Car Dealer	<input type="checkbox"/> Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)		<input type="checkbox"/> Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit  Cigarette, Tobacco,  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures  
Electronic Vape Products  
 Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity TBD (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: 1st floor common area excluding vendor retail space

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Becher

d. Describe Building:  Free Standing Building  Strip Mall  Other: midrise Apt complex w/ retail

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Hamburger Lofts LLC Phone Number: 414 271-5263  
Building Owner Address: 1940 N. Farwell Ave STE A. Milwaukee, WI 53202

## 10. Hours of Operation & Customers

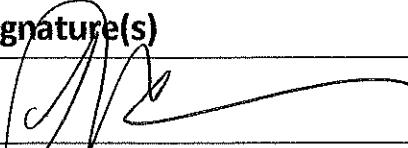
Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11 AM	11 PM	80	16 to 60	21 and up
Monday	11 AM	11 PM	80		
Tuesday	11 AM	11 PM	80		
Wednesday	11 AM	11 PM	80		
Thursday	11 AM	11 PM	80		
Friday	11 AM	11 PM	80	18	21
Saturday	11 AM	11 PM	80		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments	Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation:	Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday
Entertainment Outdoor Closing Hours:	10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(if there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



MILWAUKEE

## FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202

(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:

ROLL UP INC.

Premises Address:

2144-2146 S. Kinnickinnic Ave, Milwaukee WI

### SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store?  Yes  No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast  
 Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done?  No  Yes If yes, what percentage of food sales will be wholesale? Less than 25% 25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

### SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

### SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes

(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Meat, Poultry, Shellfish, eggs, milk, fresh Vegetables & fruits, Cook noodles, prepared lemonade & tea prepared housemade soups, boba toppings

**SECTION 4 DETAILS OF OPERATION**

Will you have seating on site for dining?  No  Yes

Will you be doing any catering?  No  Yes

Will you be doing any delivery?  No  Yes

Will you have outdoor activities?  No  Yes - Check all that apply:  Bar  Cooking/Grilling  Dining

Will you have a drive thru window?  No  Yes - Are hours different from inside?  No  Yes  
If Yes, provide drive thru hours: \_\_\_\_\_

Will scales or barcode scanners be used?  No  Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

 At a single site  At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

 No If No, SKIP to Section 7 Yes If Yes, check all that apply:  New construction of a building  Renovation or remodeling  
 Construction changes to existing building  Equipment changes only

Provide a brief description of the changes:

Start date:

Name, Address &amp; Phone Number of Architect:

(262) 786-6776  
ext #103

Name, Address &amp; Phone Number of Contractor:

(414) 254-9916

It's currently a white box doing a full buildout  
ASAP pending plan review.  
Nathan Remitz, Patera Architecture  
4040 N. Calhoun Road Suite #200, Brookfield  
Hartwood Builders LLC, Martin Guleczynski  
8650 W. Hawthorne Ln, Franklin

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

 No If No, SKIP to Section 8 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?  
 Immediately  At the same time as the alcohol license**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

W

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

W

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

W

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

W

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

W

I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: 

Signature of Additional Partner: \_\_\_\_\_

Roll up Inc.

TOTAL SQ FT: 2,235.42 SQ. FT

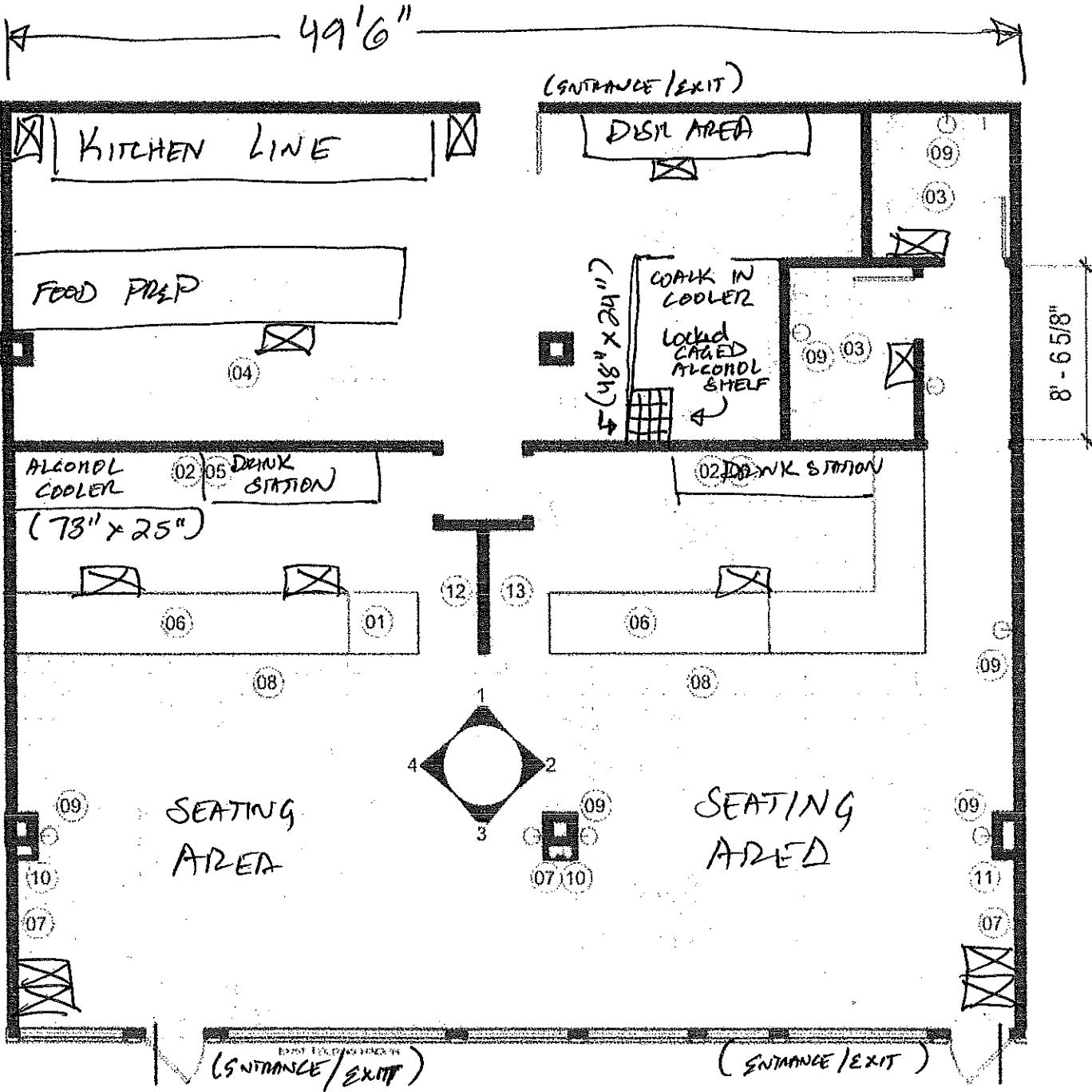
9/21/2024

Roll up

2144-2146 S. Kinnickinnic Ave.  
Milwaukee, WI 53207

☒ = TR-1811

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Z



KINNICKINNIC AVE.

# Roll Up

## Build your own rolls or bowls

### ***Choose your style***

-2 Springrolls    -3 Springrolls    -Bowl

### ***Choose your Base (Bowls only)***

-Noodles                                    -Fresh Greens

### ***Choose your Protein***

-Lemongrass Chicken	-Spiced Steak	-Garlic Shrimp
-Nem (Vietnamese Sausage)	-Vietnamese Pork	-Soy Garlic Tofu

### ***Choose your Vegetables and Herbs***

-Lettuce	-Beansprouts	-Cucumber	-Pickled carrots
-Red Bell Pepper	-Jalapenos	-Green Onions	-Mint
-Thai Basil	-Cilantro	-Red Onions	

### ***Choose your Toppings***

-Garlic Bits	-Onion Flakes	-Toasted Sesame	-Chopped Peanuts
	-The "Everything" (All Toppings)		

### ***Choose your Sauce***

-Nouc Cham	-Thai Peanut	-Lime Herb
-Chili Crunch	-Spiced Hoisin	-Vietnamese Chimichurri

## Build your own Refresher

*Flavored lemonade or tea with boba toppings*

### ***Choose your base***

-Lemonade                                    -Iced Tea

### ***Choose your flavors***

-Strawberry	-Peach	-Mango	-Apple	-Pineapple
-Guava	-Lychee	-Raspberry	-Passion Fruit	

### ***Choose your toppings***

-Rainbow Jelly	-Lychee Jelly	-Tapioca Pearls	-Brown Sugar Crystal Boba
-Strawberry Pop Boba	-Mango Pop Boba	-Lychee Pop Boba	

## Bottled/ Canned Beverages

-Soda    -Water                                    -Juice  
-Beer    -Wine