

Rayhainio A. Boynes

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Professional Summary

Detail oriented, organized, and personable Event and Campaign Coordinator ready to move to help your company reach the next level. In-depth understanding of the value of planning and confirming details of events to ensure success. History of coordinating various campaign activities for organizations, leading events, and taking on tasks such as advertising, marketing, public relations, fundraising.

Experience

Flye Creatives

Owner

2014 – Present

Flye is a full service provider of event planning, which includes being the personal coordinator throughout the entire planning process and event. Services include, but are not limited to: advertising, marketing, public relations, fundraising. Flye works with a catalogue of artists, musicians, technology professionals, DJ's, and other creative sources to help successfully plan and execute events for groups of 50 to 5,000.

- **Bronzeville Celebration - August 2016**
Event attendance 250 to 500. Full day of programming and stage management of main entertainment stage. Booking of all major artists and acts performing on stage. Booking of additional services such as face painting, DJ, street acts. Creation and distribution of advertisement leading up to event, including Snapchat geo-filter. Hire and supervise staff of five to work at stage during the event and distribute flyers.
- **Milwaukee Bucks Block Parties (3 separate events) – 2015 & 2016**
Event attendance 5,000 to 10,000 per event. Full day of programming and stage management of main entertainment stage. Booking of all major artists and acts performing on stage. Booking of additional services such as face painting, DJ. Contract also required hiring and supervision of 2 additional staffers to assist with stage management for the entire day.

- **City of Milwaukee – June 2015**
My Brother's Keeper – Boys and Men of Color Event
 Programming and booking of speakers and vendors, including nationally known NBA player. Additionally, manage set up and break down of event, including DJ entertainment. As programmer of this event responsibilities included creation of flyer and all advertisement and marketing, and stage management for entire day with 3 hired staffers to assist with management.

*Young Voters Alliance
 Campaign Manager
 2004 Presidential Election Season*

Responsible for the overall campaign, established goals and objectives and the day-to-day management of the campaign team to achieve them. Build a broad and effective grassroots campaign including closely monitoring the progress of the program. Participate in weekly field and communications meetings to ensure activities are directed at targeted voters and goals are being met. Goal is to overall increase the amount of young voters in the 2004 election.

Education

Concordia University
 2002-2004
 Major: Mass Communication

Riverside High School
 1998-2002
 Diploma

Additional Skills & Competencies

- Excellent communication and negotiation skills
- Strong commitment to and understanding of community organizing, social justice
- Independent worker
- Great problem solver
- Ability to work collaboratively in a diverse organization

**References available upon request