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STATE OF WISCONSIN } S.S.
MILWAUKEE COUNTY }

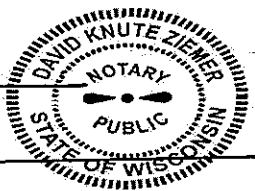
Ann Richmond, being the first duly sworn on oath, says that she is the Publisher of THE DAILY REPORTER, which is a public newspaper of general circulation, printed and published daily in the English language in the City of Milwaukee, in said county, and fully complying with the laws of Wisconsin, relating to the publication of legal notices; that the notice of which the printed one attached is a true copy, which was clipped from the said newspaper, was inserted and published in said newspaper on

Mar. 2, 2012

Ann Richmond
Ann Richmond, Publisher

Sworn to me this 2nd day of March 2012

David Ziemer
David Ziemer
Notary Public, Milwaukee County, Wisconsin
My Commission Is Permanent



PROOF OF PUBLICATION

Customer: 10003537/City Of Milwaukee - City Clerk

C. NO. 91
FILE NUMBER 111481
OFFICIAL NOTICE
Published by Authority of the
Common Council of
the City of Milwaukee
Office of the City Clerk

Notice is hereby given that an ordinance that was introduced at the February 28, 2012 meeting of the Milwaukee Common Council, the essence of which is as follows:

Resolution approving the 30th Street Corridor Economic Development Master Plan and amending the Near North Side, Fond du Lac and North, Near West Side and Washington Park Comprehensive Area Plans to include said Plan as part of Milwaukee's Overall Comprehensive Plan, in the 1st, 6th, 7th and 15th Aldermanic Districts.

Whereas, A detailed economic development plan has been prepared, which is titled 30th Street Corridor Economic Development Master Plan ("ED Plan"), a copy of which is attached to this Common Council File; and

Whereas, Recent developments in the 30th Street Corridor ("Corridor") have necessitated a more refined analysis and updated strategy to further the goals of the Century City initiative and other projects in the Corridor; and

Whereas, The ED plan was created to supplement the City's existing comprehensive area plans that contain sections of the Corridor to identify economic sectors best suitable for the Corridor through a detailed market analysis; identify priority sites susceptible to change in the Corridor; determine infrastructure needs; and establish implementation strategies to best achieve economic success in the Corridor; and

Whereas, The creation of the ED Plan involved extensive public outreach, input and cooperation with the public and Corridor stakeholders similar to the public process followed in the development of the City's 13 comprehensive area plans; and

Whereas, On September 21, 2004, the Common Council adopted File No. 040565, setting forth an Evaluation, Update and Amendment procedure for amending comprehensive area plans; and

Whereas, That procedure, including a properly noticed public hearing, has been complied with; now, therefore, be it

Resolved, That the Common Council of the City of Milwaukee, approves the 30th Street Corridor Economic Development Master Plan and amends the Near North Side, Fond du Lac and North, Near West Side and Washington Park Comprehensive Area Plans with the inclusion of the ED Plan as an element of the City's Overall Comprehensive Plan and as recommended by the City Plan Commission; and be it

Further Resolved, That the amended Comprehensive Area Plans, as approved, shall include, as an appendix, a text reference to consult the ED Plan as a supplement to provide further guidance and serve as the basis for

decision-making by the Common Council in its consideration of matters related to and located within the 30th Street Corridor; and, be it

Further Resolved, That the Department of City Development, the Department of Neighborhood Services, the Department of Public Works and other appropriate City departments and agencies are directed to work toward implementation of the ED Plan; and, be it

Further Resolved, That the Commissioner of the Department of City Development is authorized to send copies of the ED Plan to the parties identified in it as having responsibility for implementation of said Plan for their reference and use.

Notice is hereby further given that the foregoing matter will be given a public hearing by the Committee on Zoning, Neighborhoods and Development in Room 301-B, City Hall, 200 East Wells Street, Milwaukee, Wisconsin, on Wednesday, April 4, 2012 at 9:00 A.M. pursuant to the provision of Sub-Section (7)(d) of Section 62.23 of the Revised Statutes of the State of Wisconsin.

PLEASE NOTE: a) Members of the Common Council, and members of its Standing Committees who are not members of this Committee may attend this meeting to participate or to gather information. Therefore, notice is given that this meeting may constitute a meeting of the Common Council or any of its Standing Committees, and must be noticed as such, although they will not take any formal action at this meeting.

b) If you have difficulty with the English language, you may bring an interpreter with you, at your own expense, so that you can answer questions and participate in the hearing.

c) Upon reasonable notice efforts will be made to accommodate the needs of disabled individuals through sign language, interpreters, or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX) 286-3456, (TDD) 286-2025 or by writing to the ADA Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

d) Limited parking for persons attending meetings in City Hall is