

Milwaukee's Choice Neighborhood Transformation Plan

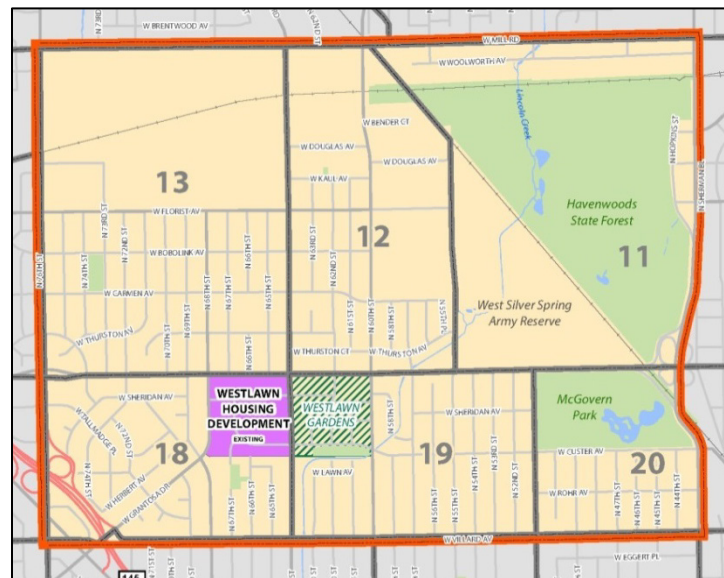
The City of Milwaukee is a finalist for up to \$30 million in HUD Choice Neighborhood Initiative (CNI) funding to support **a locally-driven, comprehensive strategy to transform the northwest side of Milwaukee into an inclusive community of opportunity with quality housing, schools, businesses, services, and amenities where people want to live, learn, work, shop, and play.** The CNI Program transforms neighborhoods by uniting diverse resources to impact **HOUSING, PEOPLE** and the **NEIGHBORHOOD.**

Lead Applicant: Mayor Tom Barrett and the City of Milwaukee

Co-Applicant: Housing Authority of the City of Milwaukee

Implementation Co-Leads: Sharon Robinson, Dept. of Administration & Tony Pérez, HACM

- The plan will use \$30 million in HUD Choice funds to leverage an additional \$251 million in neighborhood investment marshalled from public and private sources.
- Boundaries of Transformation Area: Sherman Boulevard west to 76th Street & Mill Road South to Villard Avenue



1. **HOUSING** – Lead Agency: Housing Authority of the City of Milwaukee

Goal: Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed and responsive to the needs of the surrounding neighborhood

Strategies:

- 708 new mixed-income housing units by one-for-one replacement of 394 distressed public housing units at Westlawn and developing 314 mixed-income rental and homeownership units
- Stabilize neighborhood housing through city foreclosure and other healthy neighborhood initiatives

Key Partners: Resident Leadership, Dept. of Administration, HUD, PNC, WHEDA, Architectural & Engineering firms, Construction Contractors, Dept. of Public Works, We Energies, Strong Neighborhoods Foreclosure Program, Office of Environmental Sustainability, Community Development Grants Administration, Northwest Side Community Development Corporation, Havenwoods Economic Development Corp., Greater Milwaukee Foundation

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2. **PEOPLE** – Lead Agency: Housing Authority of the City of Milwaukee with Education Lead: Milwaukee Public Schools

Goal: Improve educational outcomes and intergenerational mobility for youth with services and supports delivered directly to youth and their families

Strategies:

- Improve access to quality healthcare services
- Increase workforce development services to build economic stability and self-sufficiency
- Improve financial literacy and build household assets through education and IDAs
- Expand youth services through Silver Spring Neighborhood Center and other entities

Key Partners: Resident Leadership, Dept. of Administration, City Health Department, Growing Power, Impact Planning Council, Milwaukee Area Workforce Funding Alliance (MAWFA), Milwaukee Area Workforce Investment Board (MAWIB), Milwaukee Community Service Corps (MCSC), Milwaukee Health Services, Milwaukee Job Corps, Silver Spring Neighborhood Center, University of Wisconsin-Milwaukee College of Nursing, Westlawn Partnership for a Healthier Environment, Wisconsin Automobile & Truck Dealers Association (WATDA), Wisconsin Regional Training Partnership (WRTP)/Big Step, Wisconsin Women's Business Initiative Corporation (WWBIC)

EDUCATION – Lead Agency: Milwaukee Public Schools

Goal: Ensure that every child is prepared to excel in school and transform neighborhood schools into high performing schools

Strategies:

- Increase and improve access to high quality early childhood education programs and services so that children enter kindergarten ready to learn
- Improve quality of neighborhood schools so that students have a high quality educational pathway from early childhood education through elementary, middle and high school
- Ensure neighborhood youth are graduating high school ready for college or career

Key Partners: Resident Leadership, Dept. of Administration, Silver Spring Neighborhood Center, Day Care Services for Children, Browning Elementary, Kilbourn Elementary, Kluge Elementary, Carmen Middle/High School of Science & Technology

3. **NEIGHBORHOOD** – Lead Agency: Redevelopment Authority of the City of Milwaukee

Goal: Use and build upon existing partnerships to transform the CNI neighborhood into a vibrant mixed-income, mixed use community with amenities and assets that attract individuals and families (safety, good schools, commercial activity, etc.).

Strategies:

- Increase support for retail and entrepreneurial development, including a revolving loan fund
- Stabilize housing through Strong Neighborhoods Foreclosure Plan, Healthy Neighborhoods Initiative, Rebuilding Milwaukee Together, a Targeted Investment Neighborhood (TIN) and other programs
- Improve neighborhood amenities, including transportation and parks
- Establish Tax Incremental Financing district to allow neighborhood to "self-fund" future improvement
- Increase crime prevention through community policing, Neighborhood Watch groups, the city's Community Prosecution Unit (CPU), HACM's Public Safety

Key Partners: Resident Leadership, Dept. of Administration, Dept. of City Development, Dept. of Public Works, Dept. of Neighborhood Services, Strong Neighborhoods, Office of Environmental Sustainability, Community Development Grants Administration, Northwest Side Community Development Corporation, Havenwoods Economic Development Corp., Greater Milwaukee Committee, We Energies, Milwaukee County Parks, Milwaukee Police Department, Housing Authority