



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Monday, April 07, 2025

COMMITTEE MEETING NOTICE

AD 03

KASTMAN, Mary E, Agent
ATHELAS LLC
1749-1751 N FARWELL AV
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in the Council Chambers, Third Floor, City Hall:

Tuesday, April 22, 2025 at 08:45 AM

Regarding: Your Class B Tavern License Application as agent for "Athelas LLC" for "Purslane" at 1749-1751 N FARWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Monday, April 07, 2025

COMMITTEE MEETING NOTICE

AD 03

KASTMAN, Mary E, Agent
ATHELAS LLC
4040 N MARYLAND AV
SHOREWOOD, WI 53211

You are requested to attend a hearing which is to be held in the Council Chambers, Third Floor, City Hall:

Tuesday, April 22, 2025 at 08:45 AM

Regarding: Your Class B Tavern License Application as agent for "Athelas LLC" for "Purslane" at 1749-1751 N FARWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Justin Carlisle
1840 N. Farwell Ave.
Milwaukee, WI. 53202

The Common Council of the City of Milwaukee
200 N. Wells St.
Room 205
Milwaukee, WI. 53202

February 24, 2025

Dear Honorable Members of the Milwaukee Common Council,

I am writing to express my strong support for Mary Kastman's application for a liquor license for Purslane, her new restaurant venture at 1751 N. Farwell Avenue. As a chef with an exceptional culinary background and a deep commitment to our community, Ms. Kastman's proposed establishment promises to be a valuable addition to Milwaukee's dining landscape.

Ms. Kastman's vision for Purslane aligns perfectly with Milwaukee's values and economic development goals. The restaurant will serve as both a dining destination and a community gathering space, while showcasing the bounty of Wisconsin's agricultural producers. Her commitment to sourcing ingredients from local farmers and producers will help strengthen our regional food economy and create meaningful partnerships within our agricultural community.

The proposed operation of Purslane will mirror the successful model established by Ardent, the previous tenant of this space. This includes similar hours of operation, comparable seating capacity, and established protocols for responsible service. The space has already proven to be well-suited for an upscale dining establishment, and Ms. Kastman's plans will maintain the location's reputation for excellence while bringing her own unique perspective to our dining scene.

Swift approval of this liquor license application will allow Ms. Kastman to proceed with her business plans and begin contributing to our local economy. A vacant restaurant space serves neither the neighborhood nor the city's economic interests. By granting this license, the Council will enable the creation of new jobs, generate tax revenue, and support the continued vitality of this business district.

Ms. Kastman has demonstrated her commitment to responsible business practices and community engagement throughout her career. Her vision for Purslane represents exactly the kind of thoughtful, community-minded business development that Milwaukee seeks to encourage. I urge you to approve this liquor license application and welcome Purslane as a new member of Milwaukee's vibrant restaurant community.

Sincerely,



To the attention of the Milwaukee Common Council,

As a resident of Shorewood and the East Side of Milwaukee for nearly 18 years, I wholeheartedly endorse Mary Kastman and her endeavors to open Purslane at 1751 N Farwell Avenue. The space itself has, for the last 11 years, been operated by Justin Carlise as the restaurant Ardent where, during the last year and a half, I was Sous Chef.

Chef Mary Kastman is not just a tremendous talent, having been nominated for the James Beard award, the most prestigious award available to a Wisconsin based chef, but is a colleague I've worked with a number of times, an inspiration, and friend. Having worked there as long as I had, I can assure you that she is well and properly qualified to assume the space, which will in daily operations function comparably to how it has been run for more than a decade.

The space itself is serving no one in its present state. To further delay it is to delay a much needed presence in the Milwaukee restaurant scene, and would jeopardize a woman-owned small business facing an already adequate amount of challenges in light of the growing difficulties that come with owning and operating a restaurant in the current social and economic climate.

I ask you to approve this license for the sake of our city and our industry, which needs more people like her, and is in no small way responsible for the considerable influx of tourism as a result of the vibrant culinary community we belong to.

This should not in any way be a difficult decision.

Vanessa Rose

Chef/Owner - House of Bridges/ Mother's

Gregory R León
Chef/Owner, Amilinda
315 E Wisconsin Ave
Milwaukee, WI 53202
greg@amilinda.com
415/940-5404
02.21.25

Milwaukee Common Council
City Hall
200 E Wells St
Milwaukee, WI 53202

Subject: Letter of Support for Mary Kastman's Liquor License Application

Dear Milwaukee Common Council,

I am writing to express my strong support for Mary Kastman's application for a liquor license. As a respected chef and dedicated member of our culinary community, Mary has demonstrated an unwavering commitment to quality, hospitality, and responsible business practices. I have had the pleasure of working with her and have always been impressed by her professionalism, integrity, and passion for creating welcoming dining experiences.

Mary's approach to hospitality extends beyond great food—she values creating safe, inclusive, and responsible spaces for guests to enjoy. I have no doubt that she will uphold the highest standards in managing alcohol service, ensuring compliance with all regulations while fostering a vibrant and respectful atmosphere.

Granting her this license will not only benefit her business but will also contribute positively to our city's dining landscape. I wholeheartedly support her application and encourage you to approve it.

Thank you for your time and consideration. Please feel free to contact me if you require any further information.

Sincerely,

Gregory R León
Chef/Owner, Amilinda



March 5, 2025

Mary Kastman
Purslane
1751 N Farwell Ave
Milwaukee, WI 53202

Dear Mary,

Thank you for joining the Brady Street Area Association's (BSAA) Board of Directors meeting on March 4, 2025. During this meeting, we discussed your application for a **Class B Liquor License for Purslane**, located at **1751 N Farwell Ave, Milwaukee, WI 53202**, and the BSAA's support of that license.

After thorough discussion, **the BSAA Board of Directors voted to approve a recommendation for your liquor license**. This approval is contingent on:

- Your commitment to full food service with the installation of a commercial hood, as presented during the meeting.
- Hosting a 20-minute neighborhood check-in one year after license approval.

Based on these conditions, the BSAA will forward a favorable recommendation for your Class B Liquor License to the Common Council. We would like to emphasize the importance of maintaining a positive and communicative relationship with Purslane. To ensure ongoing communication, we would like to schedule a check-in meeting in one year to address any potential issues.

We look forward to a successful partnership and wish you the best in your new venture.

Regards,
Brady Street Area Association Board of Directors

Date: 1/17/2025
Officer: PLUMLEY

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Purslane
Address: 1749-1751 N Farwell Av
Phone:

Owner: Mary Kastman
Owner address: 4040 N Maryland
City State Zip: Shorewood WI 53211
Owner Phone: 608-609-8599
Owner email: Mary@purslane.kitchen

Licensee/Agent: Mary Kastman
Home Address: 4040 N Maryland
City State Zip: Shorewood WI 53211
Phone: 608-609-8599
Email: Mary@purslane.kitchen

Preferred contact: Phone

Location currently open: YES NO

Projected open date: 3/1/2025

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: Closed 24 hours Y N
Mon: Closed
Tue: 11AM-10PM
Wed: 11AM-10PM
Thu: 11AM-10PM
Fri: 11AM-10PM
Sat: 11AM-10PM

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:
Alcohol: Yes No Class: #:

Tobacco: Yes No #:
 Food: Yes No #:
 Occupancy: Yes No #:
 Other: Yes No Type: #:
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a bus stop? Yes No
7. Is there a bus shelter? Yes No N/A
8. Street parking Yes No
9. Is there a parking lot Yes No
10. Is the parking lot clean? Yes No N/A
11. Is the parking lot well lit? Yes No N/A
12. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
13. Are there areas where a person could conceal themselves Yes No
14. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
15. Exterior Payphone? Yes No
16. Are there No Loitering Signs posted? Yes No
17. Are there exterior security cameras Yes No How Many:
18. Are the address numbers prominently displayed and easy to see Yes No

Exterior Comments:

Camera Survey:

19. Does this location have security cameras? Yes No
20. Are they in working order? Yes No
21. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
22. How long is footage stored for later viewing:
23. Are there exterior cameras Yes No How many:
24. Are there interior cameras Yes No How many:

25. Do all employees know how to retrieve recorded digital images/footage? Yes No
 26. Cameras located in parking lot Yes No N/A How many

Camera Survey Comments:

Interior Survey:

27. What is the planned/posted capacity 58
 28. What is the minimum number of employees that will be on premise 4
 29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 30. Is the interior of the location neat and clean? Yes No
 31. Does an interior camera face the entrance/exit? Yes No
 32. Are emergency and non-emergency numbers posted near the phone? Yes No
 33. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Interior Comments:

Security

34. How many security personnel are going to be employed: N/A
 35. How will they be deployed: Interior Exterior N/A
 36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL
 37. Will the security be managed by business or contracted
 38. Will they be armed Yes No N/A
 39. What type of security measures will be used: N/A
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 40. When at capacity, how will the overflow crowd be managed?
 41. Will a guard monitor the overflow crowd at all times? Yes No

Security Comments:

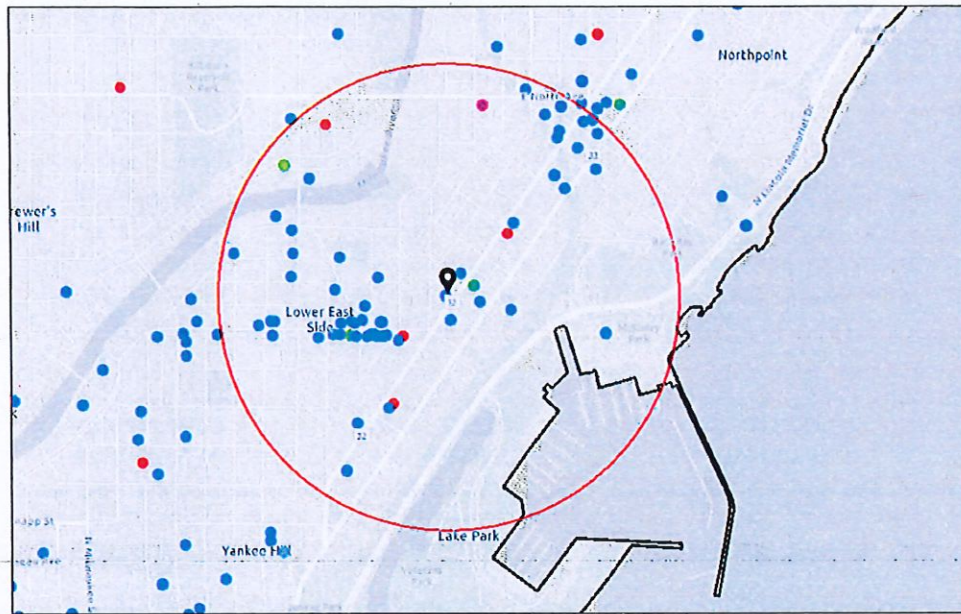
ADDITIONAL COMMENTS/RECOMMENDATIONS:

There are no current surveillance cameras , but the agent will be adding them. Agent also considering a business alarm.

Area of Interest (AOI) Information

Area : 21,862,585.81 ft²

Jan 3 2025 12:07:26 Central Standard Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	80		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Lazy Tiger Group LLC	Easy Tyger Restaurant	NONGLUK TRICK, Agt	1230 E Brady ST	Class B Tavern License		1/28/2025, 6:00 PM	1
2	Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/3/2025, 6:00 PM	1
3	Pomona Cider Company LLC	Pomona Cider Company	Thomas S Gabert, Agt	2163 N FARWELL AV	Class B Tavern License		2/5/2025, 6:00 PM	1
4	Strange Town, LLC	Strange Town	Mia L LeTendre, Agt	2101-2103 N Prospect AV	Class B Tavern License	49	2/13/2025, 6:00 PM	1
5	PTG Live Events, LLC	Pabst Theater Group	RICHARD J RYAN, Agt	1818 N FARWELL AV	Class B Tavern License	680	2/13/2025, 6:00 PM	1
6	Fink's of Milwaukee, Inc	Fink's	KRISTYN A Eitel, Agt	1875 N Humboldt AV	Class B Tavern License	80	2/20/2025, 6:00 PM	1
7	Woori Wells Corp	Maru	Jongsoo Kim, Agt	2150 N Prospect AV	Class B Tavern License		2/25/2025, 6:00 PM	1
8	Charles Allis and Villa Terrace Museums, Inc.	Charles Allis Art Museum	Jaymee Harvey Willms, Agt	1801 N PROSPECT AV	Class B Tavern License	99	2/25/2025, 6:00 PM	1
9	Erth Wellness, LLC	Kind Oasis	Salem J Kashou, Agt	2169 N FARWELL AV	Class B Tavern License		2/25/2025, 6:00 PM	1
10	Krikar LLC	Koppa's Fulbeli Deli	Karthik B Pothumachi, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/26/2025, 6:00 PM	1
11	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	Megan Marita, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2025, 6:00 PM	1
12	ZUM ZEPPEL, LLC	Thurmans 15	Richard J Paul, Agt	1731 N Arlington PL	Class B Tavern License	80	3/9/2025, 7:00 PM	1
13	WI LJ INC	Back Street	Ying Li, Agt	2116 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License		3/18/2025, 7:00 PM	1
14	Sorivilla Inc	Kompali Taqueria	JOSE F VILLAR, Agt	1205 E BRADY ST	Class B Tavern License	99	3/21/2025, 7:00 PM	1
15	MILAP, INC	SMITH BEER & LIQUOR MART	AMARJIT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License		3/21/2025, 7:00 PM	1
16	JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25	3/24/2025, 7:00 PM	1
17	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2025, 7:00 PM	1
18	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2025, 7:00 PM	1

19	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama-Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2025, 7:00 PM	1
20	Premier Closers LLC	Upper East Bar	Stephanie R Townsend, Agt	1732 E NORTH AV	Class B Tavern License		4/7/2025, 7:00 PM	1
21	PROSPECTOR PARTNERSHIP LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2025, 7:00 PM	1
22	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2025, 7:00 PM	1
23	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2025, 7:00 PM	1
24	COMET CAFE, INC	COMET CAFE	VALERIA LUCKS, Agt	1943-47 N FARWELL AV	Class B Tavern License	160	4/17/2025, 7:00 PM	1
25	MEGA MARTS, LLC	PICK 'N SAVE #882	Stephanie Nowatzki, Agt	1100 E GARFIELD AV	Class A Malt & Class A Liquor License		4/17/2025, 7:00 PM	1
26	BUSSEN MARSHALL LLC	Pete's Pub	PETER R MARSHALL, Agt	1234 E BRADY ST	Class B Tavern License		4/20/2025, 7:00 PM	1
27	Plantivore LLC	Twisted Plants	Arielle M Hawthorne, Agt	1233 E Brady ST	Class C Wine Retailer's License		4/23/2025, 7:00 PM	1
28	Plantivore LLC	Twisted Plants	Arielle M Hawthorne, Agt	1233 E Brady ST	Class B Fermented Malt Beverage Retailer's License		4/23/2025, 7:00 PM	1
29	JC Capital Dorsia LLC	Dorsia	JENO J CATALDO, Agt	1301-07 E Brady ST	Class B Tavern License	199	4/24/2025, 7:00 PM	1
30	Bharat Enterprise, Inc	Bharat Mart	RAVI SACHDEVA, Agt	1556 N Farwell AV	Class A Malt & Class A Liquor License		5/2/2025, 7:00 PM	1
31	FRANKIES RESTAURANT AND CATERING, LLC	Frankies Restaurant and Catering	Donna D Afrifa, Agt	1815 E KENILWORTH PL	Class B Tavern License		5/10/2025, 7:00 PM	1
32	Red Lion Restaurant Group LLC	Red Lion Pub on Tannery Row	CHRISTOPHE R J TINKER, Agt	1850 N WATER ST	Class B Tavern License	274	5/19/2025, 7:00 PM	1
33	ZAFFIRO BROS, INC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	5/19/2025, 7:00 PM	1
34	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		5/30/2025, 7:00 PM	1
35	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2025, 7:00 PM	1
36	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2025, 7:00 PM	1

37	Nashville North, LLC	Nashville North	Jeffrey Marsh, Agt	1216 E BRADY ST	Class B Tavern License	120	6/9/2025, 7:00 PM	1
38	ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	LORENZO G CATALDO, Agt	1317 E BRADY ST	Class B Tavern License	110	6/13/2025, 7:00 PM	1
39	Dairyland Retail Group LLC	7-Eleven #35852B	Daniel J Stachnik, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2025, 7:00 PM	1
40	SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	KHEMANONG KONGSIN, Agt	932 E BRADY ST	Class B Tavern License		6/14/2025, 7:00 PM	1
41	Dairyland Retail Group LLC	7-Eleven #35852B	Daniel J Stachnik, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2025, 7:00 PM	1
42	M P ON BRADY, INC	CLUB BRADY	MICHAEL D LEE, Agt	1339 E BRADY ST	Class B Tavern License	143	6/29/2025, 7:00 PM	1
43	DEM ANO, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80	6/29/2025, 7:00 PM	1
44	OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/29/2025, 7:00 PM	1
45	THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80	6/29/2025, 7:00 PM	1
46	JOEY C'S, INC	JO-CAT'S PUB	PATRICIA A CATALDO, Agt	1311 E BRADY ST	Class B Tavern License	220	6/30/2025, 7:00 PM	1
47	TKCS Brady LLC	The King Crab Shack	Tien Ngo, Agt	1330 E Brady ST	Class B Tavern License		7/5/2025, 7:00 PM	1
48	MILWAUKEE YACHT CLUB	MILWAUKEE YACHT CLUB	Dawn M Brooks, Agt	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	180	7/5/2025, 7:00 PM	1
49	HOSED ON BRADY INC	HOSED ON BRADY	DONNA R OLSON, Agt	1689 N FRANKLIN PL	Class B Tavern License	80	7/7/2025, 7:00 PM	1
50	BRG Lotta Burger, LLC	Roundhouse	CHRISTIAN M DAMIANO, Agt	1750 N Lincoln Memorial DR	Class B Tavern License	112	7/10/2025, 7:00 PM	1
51	J & S Malone, LLC	Malone's on Brady	JOSHUA L MALONE, Agt	1329 E BRADY ST	Class B Tavern License	80	7/21/2025, 7:00 PM	1
52	CONCOCTIONS LLC	CONCOCTIONS	HYACINTH E NEMBHARDT, Agt	1316 E BRADY ST	Class B Tavern License		7/23/2025, 7:00 PM	1
53	JC CAPITAL SAINT BIBIANA LLC	St. Bibiana/St. Bibi	JENO J CATALDO, Agt	1327 E BRADY ST	Class B Tavern License		7/28/2025, 7:00 PM	1
54	Jack's American Pub, LLC	Jack's American Pub	SCOTT A SCHAEFER, Agt	1323 E Brady ST	Class B Tavern License	240	7/29/2025, 7:00 PM	1

55	KOALA DK LLC	Nomad World Pub	JEFFREY A KOVACOVICH, JR, Agt	1401 E Brady ST	Class B Tavern License		8/3/2025, 7:00 PM	1
56	EI Grupo J & K, LLC	Judy's Cantina	Kevin I Lopez, Agt	2124 N FARWELL AV	Class B Tavern License		8/13/2025, 7:00 PM	1
57	1754 NFRANKLINBAR LLC	The Standard Tavern	STEPHEN G GILBERTSON, Agt	1754 N FRANKLIN PL	Class B Tavern License	78	8/13/2025, 7:00 PM	1
58	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	8/19/2025, 7:00 PM	1
59	COZUMEL III, LLC	Cozumel Mexican Restaurant	Miguel A Lopez Lopez, Agt	2060 N HUMBOLDT AV 200	Class B Tavern License		8/21/2025, 7:00 PM	1
60	La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99	8/30/2025, 7:00 PM	1
61	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	8/30/2025, 7:00 PM	1
62	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class C Wine Retailer's License		9/2/2025, 7:00 PM	1
63	Beau Chalet, LLC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class B Fermented Malt Beverage Retailer's License		9/2/2025, 7:00 PM	1
64	BELAIR CANTINA, INC	BELAIR CANTINA	KRISTYN A Eitel, Agt	1935 N WATER ST	Class B Tavern License	160	9/19/2025, 7:00 PM	1
65	SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/21/2025, 7:00 PM	1
66	WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25	9/25/2025, 7:00 PM	1
67	MJE, INC	HI HAT LOUNGE & GARAGE	KRISTYN A Eitel, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	159	9/27/2025, 7:00 PM	1
68	WURSTBAR MKE LLC	WURST BAR	SCOTT A SCHAEFER, Agt	1239 E BRADY ST	Class B Tavern License		10/10/2025, 7:00 PM	1
69	GLORIOSO'S FRATELLI, INC	Glorioso's Italian Market	Darin E Wisniewski, Agt	1011 E BRADY ST	Class B Tavern License		10/16/2025, 7:00 PM	1
70	7-ELEVEN, INC	7-ELEVEN # 35852J	Angela Schultz, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		10/23/2025, 7:00 PM	1
71	7-ELEVEN, INC	7-ELEVEN # 35852J	Angela Schultz, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		10/23/2025, 7:00 PM	1
72	SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License		10/30/2025, 7:00 PM	1

73	Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1749-51 N Farwell AV	Class B Tavern License		11/4/2025, 6:00 PM	1
74	FAMOUS CIGAR, LLC	FAMOUS CIGAR	JOHN PIETTE, Agt	1213 E BRADY ST	Class B Tavern License		11/5/2025, 6:00 PM	1
75	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		11/19/2025, 6:00 PM	1
76	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75	11/19/2025, 6:00 PM	1
77	Pitch's Lounge & Restaurant	Pitch's Lounge & Restaurant	JAMES L PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License		11/24/2025, 6:00 PM	1
78	Saplai Enterprises LLC	Lemongrass by Ee-Sane	Moukdala Phommanilath, Agt	1505 N FARWELL AV	Class B Tavern License		12/4/2025, 6:00 PM	1
79	Stone Bowl Grill, LLC	Stone Bowl	Young B Kim, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/15/2025, 6:00 PM	1
80	Apollo Cafe, LLC	Apollo Cafe	NIKOLAOS A LIMBERATOS, Agt	1310 E BRADY ST	Class B Tavern License	100	12/19/2025, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Restaurant

Do you have any experience operating this type of business? No Yes If yes, explain: Executive Chef at Driftless Cafe for 5 years

2. Business Operations

- a. Proposed Opening Date: April 24, 2025
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Food service, Class B Tavern
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: sidewalk dining
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Current tenant still operating until 2/1

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: 1 in each restroom, 3 in 1751 space, 3 in 1749 space
Outside: 1 Locations: Back alley
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? No Yes If yes, how many? _____ and list locations: _____
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>49</u> %	Food <u>51</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 58 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: Lower level

b. Describe Location: Major Thoroughfare Secondary Street Other: North Farwell Ave

c. Nearest Major Cross Street: Brady St.

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 3 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: New Land Enterprises Phone Number: 414-271-5263

Building Owner Address: 1840 North Farwell Ave, Milwaukee, WI. 53202

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

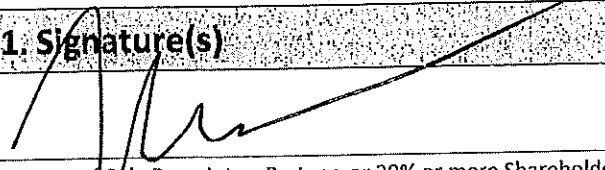
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day.	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None!')
	Open Time (Include a.m. or p.m.)	Close Time (Include a.m. or p.m.)			
Sunday	n/a	n/a			
Monday	n/a	n/a			
Tuesday	5pm	10pm	20-30	8-25	none
Wednesday	5pm	10pm	20-30	↓	none
Thursday	5pm	10pm	20-30		none
Friday	5pm	10pm	50		none
Saturday	5pm	10pm	50		none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Amelas LLC
Premise Address: 1749-1751 N. Farnwell Milwaukee, WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Amelas LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 72,000.00

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 2/1/2025 Ends 2/1/2028

b) Monthly rental \$ 3,000.00

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 3

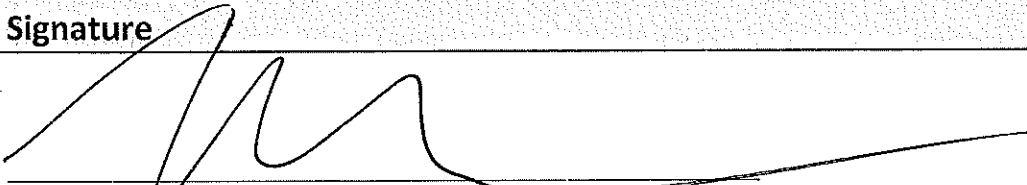
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain operations cost
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature

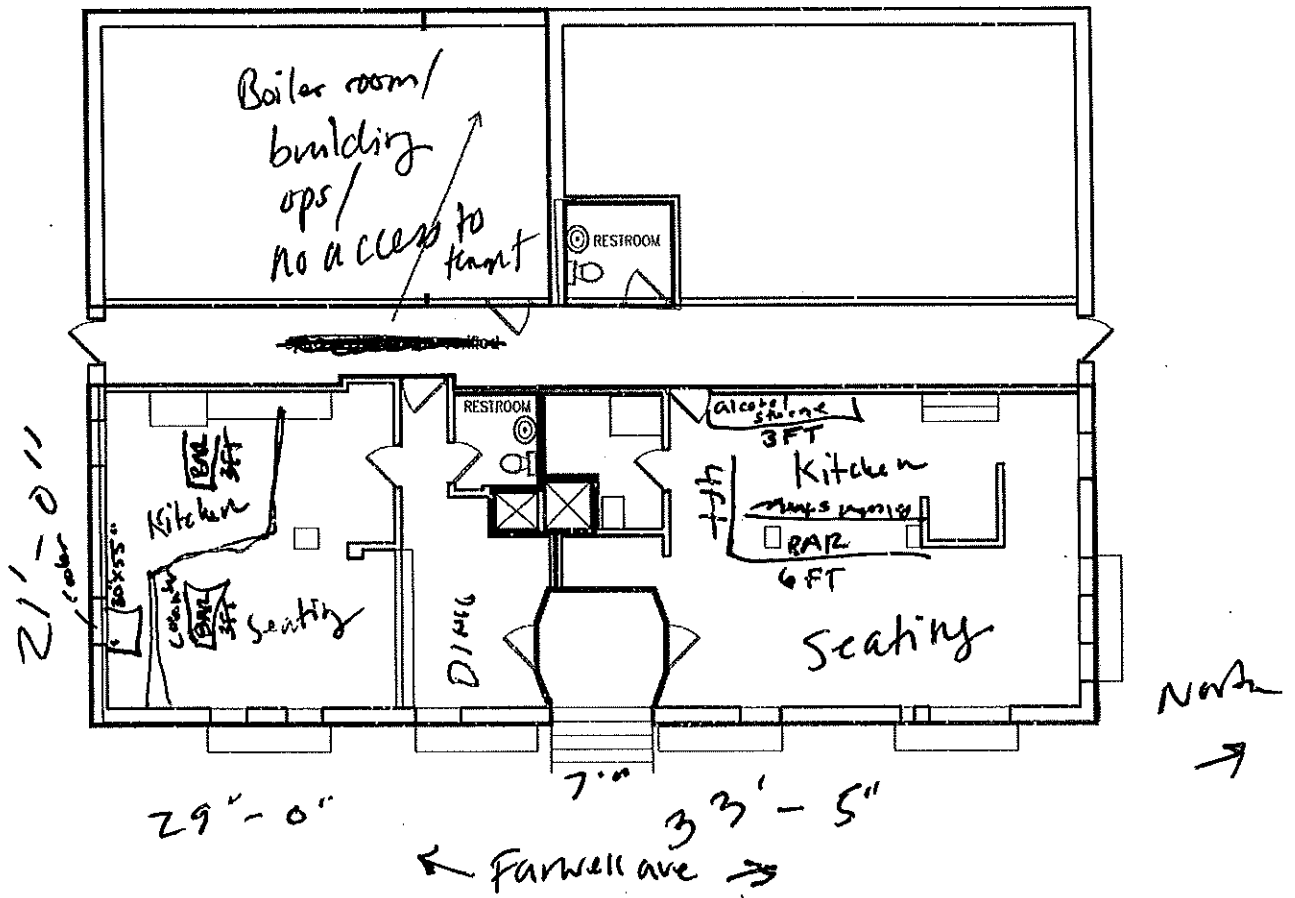


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



Athelas LLC

DBA Purslane

1749 / 1751 N. Farwell Ave

1,985.75 sq ft

Mary Kashman