



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, November 18, 2020

**COMMITTEE MEETING NOTICE**

AD 12

SAZAMA-SCHNECK, Stephanie L, Agent  
Saz's Catering, INC  
5539 W STATE St  
Milwaukee, WI 53208

You are requested to attend a virtual hearing to be held on:

**Tuesday, December 01, 2020 at 09:00 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Comedy Acts, Disc Jockey, Poetry Readings, Patrons Dancing, Dancing by Performers, and Karaoke as agent for "Saz's Catering, INC" for "The National Block -The George and Mad Cap Lounge" at 425 W NATIONAL Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/907185773>. If you wish to call in, please call +1 (786) 535-3211 and use Access Code: 907-185-773.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, November 18, 2020

**COMMITTEE MEETING NOTICE**

AD 12

SAZAMA-SCHNECK, Stephanie L, Agent  
Saz's Catering, INC  
W267N6608 Lakeview Dr  
Lisbon, WI 53089

You are requested to attend a virtual hearing to be held on:

**Tuesday, December 01, 2020 at 09:00 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Comedy Acts, Disc Jockey, Poetry Readings, Patrons Dancing, Dancing by Performers, and Karaoke as agent for "Saz's Catering, INC" for "The National Block -The George and Mad Cap Lounge" at 425 W NATIONAL Av.

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/15/2020

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 315683**

**Application Date:** 10/14/2020

**License Location:** 425 W National Av

**Business Name:** Saz's Catering

**Licensee/Applicant:** SAZAMA-SCHNECK, Stephanie L  
(Last Name, First Name, MI)

**Date of Birth:** 10/04/1983

**Home Address:** W267 N6608 Lakeview Ct

**City:** Lisbon

**State:** WI **Zip Code:** 53089

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/16/2020 Stephen SAZAMA (70% shareholder) was arrested for Operating while Intoxicated by the Lac Du Flambeau Police.

Date:10/21/20  
Officer: PO Matthew Diener

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: The National Block - George and Mad Cap Lounge (Saz's Catering LLC)  
Address: 425 W National Av  
Phone: 414-378-3720

Owner: Stephanie Sazama-Schneck  
Owner address: W267N6608 Lakeview Ct  
City State Zip: Lisbon, WI 53089  
Owner Phone: 414-378-3720  
Owner email: stephaniepeter04@gmail.com

Licensee/Agent: same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: phone

Location currently open:  YES  NO

Projected open date: March 2021

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N  
Mon:  
Tue:  
Wed:  
Thu:  
Fri:  
Sat:

Premise Type:  Tavern/Bar  
 Restaurant  
 Other: Banquet Hall



Licenses currently held:

- Alcohol:  Yes  No Class: B #: 208256, 208018, 208219  
Tobacco:  Yes  No #:  
Food:  Yes  No #: 14396  
Other:  Yes  No Type: PEP #: 6524  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 2
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: 30+ days
21. Are there exterior cameras  Yes  No How many: 2
22. Are there interior cameras  Yes  No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No  
 24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned/posted capacity 225  
 26. What is the minimum number of employees that will be on premise 5  
 27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No  
 28. Is the interior of the location neat and clean?  Yes  No  
 29. Does an interior camera face the entrance/exit?  Yes  No  
 30. Are emergency and non-emergency numbers posted near the phone?  Yes  No  
 31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: Security will be hired by customer if desired/as needed  
 33. How will they be deployed: Interior Exterior  
 34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun  
 35. Will the security be managed by business  or contracted   
 36. Will they be armed  Yes  No  
 37. What type of security measures will be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other  
 38. When at capacity, how will the overflow crowd be managed?  
 39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

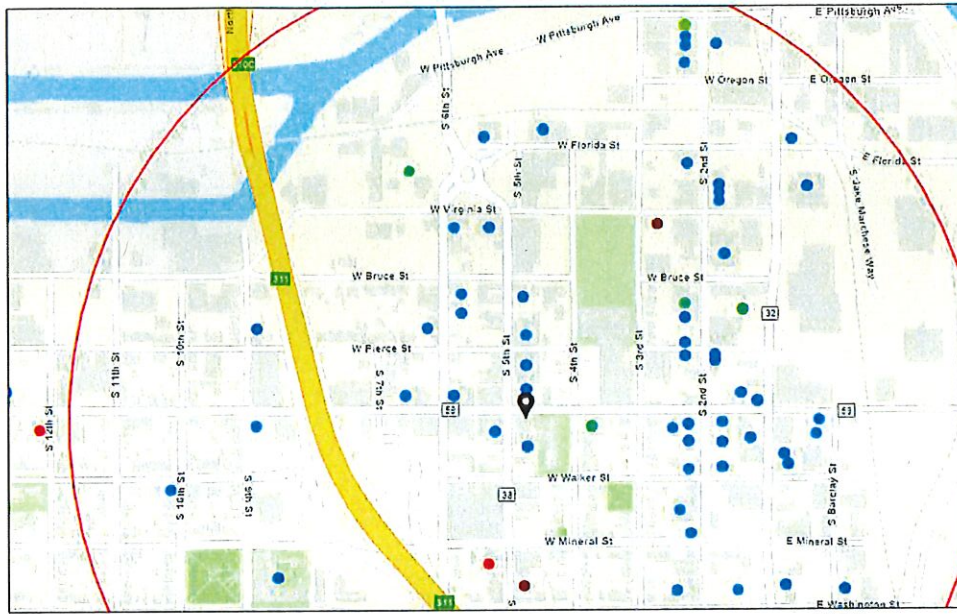
The premise will be a Saz's catering and banquet hall location. The property is currently under major construction and is "hard hat entry only" at the time of the CPTED. The applicant stated that they are installing security cameras and updating the exterior lighting as well. Since there is no onsite parking, they will be having valet parking option. The hours and days of operation will obviously change as needed and when events are scheduled.

# City of Milwaukee Concentration Map

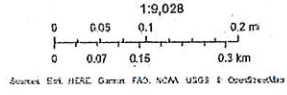
## 425 W National Av

Area : 21,862,585.89 ft<sup>2</sup>

Oct 16 2020 11:06:10 Central Daylight Time



- Alcohol Licenses
- Class A Liquor and Malt
  - Class B Fermented Malt Beverage
  - Class B Tavern
  - Class C Wine Retailer
- Food Licenses
- Food Licenses





### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Food Licenses	46		
Alcohol Licenses	82		

### Food Licenses

#	Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Expiration date	Count
1	STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Public Entertainment Premises License		2/6/2021, 6:00 PM	1
2	Cheesehead Events, LLC	The Factory on Barclay	Ralph J Bruno, Agt	1120 S Barclay ST	Public Entertainment Premises License		1/21/2021, 6:00 PM	1
3	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Public Entertainment Premises License		1/19/2021, 6:00 PM	1
4	Champion Property MGMT LLC	Freight 38	ADAM L SMITH, Agt	838 S 1st ST	Public Entertainment Premises License		1/19/2021, 6:00 PM	1
5	Bull & A Boy LLC	Glass + Griddle	Robert M Levin, Agt	1130 N 9TH ST	Public Entertainment Premises License		8/1/2021, 7:00 PM	1
6	Iron Horse Milwaukee, LLC	The Iron Horse Hotel	TIMOTHY J DIXON, Agt	500 W FLORIDA ST	Public Entertainment Premises License		7/29/2021, 7:00 PM	1
7	LE CABARET, INC	Texas J's	JOHN A URBAN, Agt	813 S 1ST ST	Public Entertainment Premises License		3/18/2021, 7:00 PM	1
8	MobCraft Beer Inc	MobCraft Beer	Henry W Schwartz, Agt	505 S 5th ST	Public Entertainment Premises License	265	8/19/2021, 7:00 PM	1
9	Keen Hospitality Group LLC	Sniffers	Julio C Maldonado, Agt	606 & 610 S 5th ST	Public Entertainment Premises License		8/13/2021, 7:00 PM	1
10	MO'BAY CAFE LLC	Mobay Cafe	Nadine N Dixon, Agt	1022 S 1ST ST	Public Entertainment Premises License		8/2/2021, 7:00 PM	1
11	Wunderjak Enterprises, LLC	Fat Daddy's	STEFANI I JAKSIC, Agt	120 W National AV	Public Entertainment Premises License		4/9/2021, 7:00 PM	1
12	FLUID, INC	Fluid	WILLIAM M WARDLOW, Agt	819 S 2ND ST	Public Entertainment Premises License		5/11/2021, 7:00 PM	1
13	Saz's Catering Inc	South Second: A Saz's Hospitality Group Property	Stephanie L Sazama-Schneck, Agt	838 S 2nd ST	Public Entertainment Premises License		4/11/2021, 7:00 PM	1
14	THE V BAR, LLC	The Tin Widow	SAMUEL L BERMAN, Agt	703 S 2ND ST	Public Entertainment Premises License		4/15/2021, 7:00 PM	1
15	LOUNGING AROUND, INC	Hex Nightclub	SAMER L ASAD, Agt	715-17 S 5TH ST	Public Entertainment Premises License		4/10/2021, 7:00 PM	1

16	Urban Harvest Brewing Company LLC	Urban Harvest Brewing Company	Steven T Pribek, Agt	1024 S 5th ST	Public Entertainment Premises License	80	3/29/2021, 7:00 PM	1
17	JD Commercial LLC	Fixture Pizza Pub	Joshua D Taylor, Agt	623 S 2nd ST	Public Entertainment Premises License		2/9/2021, 6:00 PM	1
18	KRUZ, LLC	KRUZ	SERGE PELLICELLI, Agt	354 E NATIONAL AV	Public Entertainment Premises License		9/4/2021, 7:00 PM	1
19	LA GUADALUPA NA	LA GUADALUPA NA/CAFE EL SOL	Frances A Rivera Gonzalez, Agt	1028 S 9TH ST	Public Entertainment Premises License		9/5/2021, 7:00 PM	1
20	The Chef's Table LLC	The Chef's Table	David P Magnasco, Agt	500 S 3rd ST	Public Entertainment Premises License		9/22/2021, 7:00 PM	1
21	THE TRIPLE BELT CORPORATION	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Public Entertainment Premises License		10/21/2020, 7:00 PM	1
22	KARAMELAS INVESTMENTS INC	GYRO PALACE	NICK A KARAMELAS, Agt	602 S 2ND ST	Public Entertainment Premises License		5/7/2021, 7:00 PM	1
23	RCW LLC	Lost Valley Cider Co	Stuart E Rudolph, Agt	408 W FLORIDA ST 102	Public Entertainment Premises License		5/15/2021, 7:00 PM	1
24	801-09 LLC	LEVEL (LVL)	Joseph A Angeli, Agt	801 S 2nd ST	Public Entertainment Premises License		9/20/2021, 7:00 PM	1
25	Shakers Milwaukee Inc	Shakers Cigar Bar and World Cafe	ROBERT G WEISS, Agt	422 S 2nd ST	Public Entertainment Premises License		10/12/2021, 7:00 PM	1
26	GEORGE'S PUB, INC	GEORGE'S PUB	GEORGE P VOMBERG, Agt	224 E WASHINGTON ST	Public Entertainment Premises License		9/30/2021, 7:00 PM	1
27	538 W National Hall, LLC	Walker's Point Music Hall	JAY K STAMATES, Agt	538 W National AV	Public Entertainment Premises License		11/11/2020, 6:00 PM	1
28	Botanas LLC	Botanas	Jaime A Gonzalez, Agt	816 S 5th ST	Public Entertainment Premises License		12/9/2020, 6:00 PM	1
29	Chivas Bar	Chivas Bar	FRANCISCO J MERCADO, SANTIAGO S MERCADO, JR, ALFREDO MERCADO, JESUS S MERCADO	644 S 9th ST	Public Entertainment Premises License		12/20/2020, 6:00 PM	1
30	MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Public Entertainment Premises License		6/4/2021, 7:00 PM	1



31	HM-MKE LLC	Hamburger Mary's	Brandon A Wright, Agt	730-734 S 5th ST	Public Entertainment Premises License		9/20/2021, 7:00 PM	1
32	The Flow DJ's Entertainment LLC	VIP Lounge	Miguel A Martinez, Agt	828 S 1st ST	Public Entertainment Premises License		9/22/2021, 7:00 PM	1
33	THE TRIPLE BELT CORPORATION	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Public Entertainment Premises License		10/21/2021, 7:00 PM	1
34	Milwaukee Comedy, LLC	Laughing Tap	MATTHEW S KEMPLE, Agt	706B S 5th ST	Public Entertainment Premises License		12/17/2020, 6:00 PM	1
35	COMPROV, INC	COMEDY SPORTZ	JOSHUA M LEFEVRE, Agt	420 S 1ST ST	Public Entertainment Premises License		1/15/2021, 6:00 PM	1
36	Var Gallery & Studios LLC	Var Gallery & Studios	Josh Hintz, Agt	643 S 2nd ST	Public Entertainment Premises License		1/15/2021, 6:00 PM	1
37	Sky Pub and Grill LLC	Sky Bar	Ruben Albanil Coyolt, Agt	1339 S 7TH ST	Public Entertainment Premises License		5/27/2021, 7:00 PM	1
38	700 CLUB, LLC	SABBATIC	JAY K STAMATES, Agt	700 S 2ND ST	Public Entertainment Premises License		12/25/2020, 6:00 PM	1
39	Dream Lab LLC	Dream Lab	Shawn Kazubowski, Agt	327 W National	Public Entertainment Premises License		12/28/2020, 6:00 PM	1
40	Camacho's Bar, LLC	Camacho's Bar	JESUS M CAMACHO, Agt	631 S 6TH ST	Public Entertainment Premises License		7/4/2021, 7:00 PM	1
41	AAL MM, INC.	Arts At Large Cafe	Sean T Kiebzak, Agt	1100 S 5th ST	Public Entertainment Premises License		7/8/2021, 7:00 PM	1
42	LOLA'S, LLC	Walker's Pint	ELIZABETH A BOENNING, Agt	818 S 2ND ST	Public Entertainment Premises License		6/27/2021, 7:00 PM	1
43	Noble Provisions, LLC	The Noble	DAVID G KRESSIN, Agt	704 S 2nd ST	Public Entertainment Premises License		7/4/2021, 7:00 PM	1
44	CLUB ANYTHING	CLUB ANYTHING	TODD N NOVASIC, SP	807 S 5TH ST	Public Entertainment Premises License		6/28/2021, 7:00 PM	1
45	PEPPER 200, LLC	Studio 200	WILLIAM E FENGER, Agt	200 E WASHINGTON ST	Public Entertainment Premises License		6/18/2021, 7:00 PM	1

10/16/2020

46	Zocalo Tavern LLC	Zocalo Tavern LLC	Jesus O Gonzalez, Agt	620-636 S 6TH ST	Public Entertainment Premises License		7/9/2021, 7:00 PM	1
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Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Cheesehead Events, LLC	The Factory on Barclay	Ralph J Bruno, Agt	1120 S Barclay ST	Class B Tavern License	49	1/21/2021, 6:00 PM	1
2	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Class B Tavern License		1/19/2021, 6:00 PM	1
3	Champion Property MGMT LLC	Freight 38	ADAM L SMITH, Agt	838 S 1st ST	Class B Tavern License	80	1/19/2021, 6:00 PM	1
4	Bull & A Boy LLC	Glass + Griddle	Robert M Levin, Agt	1130 N 9TH ST	Class B Tavern License	450	8/1/2021, 7:00 PM	1
5	Morel Restaurant LLC	Morel Restaurant	Jonathan S Manyo, Agt	430 S 2nd ST	Class B Tavern License		7/16/2021, 7:00 PM	1
6	Aramark Corporation	Rockwell Automation/Cafe	Heidi M Petrakis, Agt	1201 S 2nd ST	Class B Tavern License		7/24/2021, 7:00 PM	1
7	Greige, LLC	Greige	Jessica A Reinhardtson, Agt	408 W Florida ST 104	Class B Tavern License		7/11/2021, 7:00 PM	1
8	Braise Restaurant, LLC	Braise Restaurant	David K Swanson, Agt	1101 S 2nd ST	Class B Tavern License	202	2/9/2021, 6:00 PM	1
9	Central Standard LLC	Central Standard Craft Distillery	William P McQuillian, Agt	613 S 2ND ST 609	Class B Fermented Malt Beverage Retailer's License		3/2/2021, 6:00 PM	1
10	Fuel Cafe 5th Street, Inc.	Fuel Cafe 5th Street	KRISTYN A Eitel, Agt	630 S 5th ST	Class B Tavern License		2/25/2021, 6:00 PM	1
11	LE CABARET, INC	Texas J's	JOHN A URBAN, Agt	813 S 1ST ST	Class B Tavern License	360	3/18/2021, 7:00 PM	1
12	THE NATIONAL, LLC	THE NATIONAL	Amy R Plennes, Agt	839 W NATIONAL AV	Class B Tavern License		8/4/2021, 7:00 PM	1
13	MobCraft Beer Inc	MobCraft Beer	Henry W Schwartz, Agt	505 S 5th ST	Class B Tavern License	265	8/19/2021, 7:00 PM	1
14	Keen Hospitality Group LLC	Snifters	Julio C Maldonado, Agt	606 & 610 S 5th ST	Class B Tavern License	99	8/13/2021, 7:00 PM	1
15	El Taco Riendo LLC	The Laughing Taco	Lucia L Munoz, Agt	1031 S 1ST ST	Class B Tavern License		7/26/2021, 7:00 PM	1
16	Campesino, LLC	Carniceria El Campesino	Paramjit Singh, Agt	635 W GREENFIELD AV	Class A Malt & Class A Liquor License		4/10/2021, 7:00 PM	1
17	Wunderjak Enterprises, LLC	Fat Daddy's	STEFANI I JAKSIC, Agt	120 W National AV	Class B Tavern License	270	4/9/2021, 7:00 PM	1
18	Saz's Catering Inc	South Second: A Saz's Hospitality Group Property	Stephanie L Sazama-Schneck, Agt	838 S 2nd ST	Class B Tavern License	240	4/11/2021, 7:00 PM	1



19	Saz's Catering, Inc.	Saz's Hospitality Group	Stephanie L Sazama-Schneck, Agt	201 W Walker ST	Class B Tavern License		4/4/2021, 7:00 PM	1
20	MO'BAY CAFE LLC	Mobay Cafe	Nadine N Dixon, Agt	1022 S 1ST ST	Class B Tavern License	192	8/2/2021, 7:00 PM	1
21	Iron Horse Milwaukee, LLC	The Iron Horse Hotel	TIMOTHY J DIXON, Agt	500 W FLORIDA ST	Class B Tavern License	550	7/29/2021, 7:00 PM	1
22	LA MERENDA, INC	LA MERENDA	AUGUSTO P SANDRONI, JR, Agt	125 E NATIONAL AV	Class B Tavern License	146	11/12/2020, 6:00 PM	1
23	FLUID, INC	Fluid	WILLIAM M WARDLOW, Agt	819 S 2ND ST	Class B Tavern License	106	5/11/2021, 7:00 PM	1
24	THE V BAR, LLC	The Tin Widow	SAMUEL L BERMAN, Agt	703 S 2ND ST	Class B Tavern License	49	4/15/2021, 7:00 PM	1
25	LOUNGING AROUND, INC	Hex Nightclub	SAMER L ASAD, Agt	715-17 S 5TH ST	Class B Tavern License	320	4/10/2021, 7:00 PM	1
26	Rec Room Craft Co LLC	Rec Room Craft Co	Krista A Bach, Agt	219 S 2ND ST	Class B Tavern License		4/16/2021, 7:00 PM	1
27	JD Commercial LLC	Fixture Pizza Pub	Joshua D Taylor, Agt	623 S 2nd ST	Class B Tavern License		2/9/2021, 6:00 PM	1
28	KARAMPELA S INVESTMENT S INC	GYRO PALACE	NICK A KARAMPELA S, Agt	602 S 2ND ST	Class B Fermented Malt Beverage Retailer's License	75	5/7/2021, 7:00 PM	1
29	Great Lakes Distillery, LLC	Great Lakes Distillery	Guy A Rehorst, Agt	616 W Virginia ST	Class B Fermented Malt Beverage Retailer's License		9/3/2021, 7:00 PM	1
30	ECN3 Inc	Engine Co No 3	AUGUSTO P SANDRONI, JR, Agt	217 W National AV	Class B Tavern License		9/2/2021, 7:00 PM	1
31	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		9/22/2021, 7:00 PM	1
32	LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Frances A Rivera Gonzalez, Agt	1028 S 9TH ST	Class B Tavern License	170	9/5/2021, 7:00 PM	1
33	GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50	9/22/2021, 7:00 PM	1
34	KRUZ, LLC	KRUZ	SERGE PELLICELLI, Agt	354 E NATIONAL AV	Class B Tavern License	160	9/4/2021, 7:00 PM	1
35	Don's Deli LLC	Don's Diner	Aaron R Gersonde, Agt	1100 S 1ST ST	Class B Tavern License		10/22/2020, 7:00 PM	1
36	THE TRIPLE BELT CORPORATION	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Class B Tavern License	180	10/21/2020, 7:00 PM	1

37	LL Associates, LLC	La Casa de Alberto	Luis A Gonzalez, Agt	624 W NATIONAL AV	Class B Tavern License	49	11/3/2020, 6:00 PM	1
38	Momo Mee INC	Momo Mee	Tony W Ho, Agt	110 E GREENFIELD AV	Class B Tavern License	150	11/18/2020, 6:00 PM	1
39	STENY'S, INC	STENY'S	JEROME L STENSTRUP, Agt	800 S 2ND ST	Class B Tavern License	160	11/11/2020, 6:00 PM	1
40	CRAZY WATER	CRAZY WATER	PEGGY J MAGISTER, SP	839 S 2ND ST	Class B Tavern License	62	5/11/2021, 7:00 PM	1
41	RCW LLC	Lost Valley Cider Co	Stuart E Rudolph, Agt	408 W FLORIDA ST 102	Class B Tavern License	49	5/15/2021, 7:00 PM	1
42	801-09 LLC	LEVEL (LVL)	Joseph A Angeli, Agt	801 S 2nd ST	Class B Tavern License	772	9/20/2021, 7:00 PM	1
43	Shakersmilwaukee Inc	Shakers Cigar Bar and World Cafe	ROBERT G WEISS, Agt	422 S 2nd ST	Class B Tavern License	144	10/12/2021, 7:00 PM	1
44	Movida LLC	Movida	Aaron R Gersonde, Agt	524 S 2ND ST	Class B Tavern License	49	9/20/2021, 7:00 PM	1
45	GEORGE'S PUB, INC	GEORGE'S PUB	GEORGE P VOMBERG, Agt	224 E WASHINGTON ST	Class B Tavern License	25	9/30/2021, 7:00 PM	1
46	MILWAUKEE CANDLE COMPANY, LLC	Glassnote Candle Bar	Kevin J Goudzwaard, Agt	524 S 2ND ST 2	Class B Tavern License		9/28/2021, 7:00 PM	1
47	538 W National Hall, LLC	Walker's Point Music Hall	JAY K STAMATES, Agt	538 W National AV	Class B Tavern License	162	11/11/2020, 6:00 PM	1
48	El Bodegon LLC	Hotel Madrid/Bad English	Aaron R Gersonde, Agt	600 S 6TH ST	Class B Tavern License		11/26/2020, 6:00 PM	1
49	Meraki LLC	Meraki	Marshall F Meier, Agt	939 S 2nd ST	Class B Tavern License		12/9/2020, 6:00 PM	1
50	Botanas LLC	Botanas	Jaime A Gonzalez, Agt	816 S 5th ST	Class B Tavern License		12/9/2020, 6:00 PM	1
51	Bowls LLC	Bowls	Andrew C Larson, Agt	207 W Freshwater WA	Class C Wine Retailer's License		12/3/2020, 6:00 PM	1
52	Bowls LLC	Bowls	Andrew C Larson, Agt	207 W Freshwater WA	Class B Fermented Malt Beverage Retailer's License		12/3/2020, 6:00 PM	1
53	Chivas Bar	Chivas Bar	FRANCISCO J MERCADO, S ANTIAGO S MERCADO, JR, ALFREDO MERCADO, JE SUS S MERCADO	644 S 9th ST	Class B Tavern License	80	12/20/2020, 6:00 PM	1



54	ALLIE BOY'S BAGELRY & LUNCHEONE TTE, LLC	Allie Boy's Bagelry & Luncheonette	Staci Lopez, Agt	135 E National AV	Class B Tavern License		5/4/2021, 7:00 PM	1
55	MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Class B Tavern License	150	6/4/2021, 7:00 PM	1
56	HM-MKE LLC	Hamburger Mary's	Brandon A Wright, Agt	730-734 S 5th ST	Class B Tavern License		9/20/2021, 7:00 PM	1
57	The Flow DJ's Entertainment LLC	VIP Lounge	Miguel A Martinez, Agt	828 S 1st ST	Class B Tavern License	295	9/22/2021, 7:00 PM	1
58	Noble Provisions, LLC	The Noble	DAVID G KRESSIN, Agt	704 S 2nd ST	Class B Tavern License	50	7/4/2021, 7:00 PM	1
59	Don's Deli LLC	Don's Diner	Aaron R Gersonde, Agt	1100 S 1ST ST	Class B Tavern License		10/22/2021, 7:00 PM	1
60	THE TRIPLE BELT CORPORATION	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Class B Tavern License	180	10/21/2021, 7:00 PM	1
61	Caminobar LLC	Camino	CASEY A RATA CZAK, Agt	434 S 2nd ST	Class B Tavern License	48	10/12/2021, 7:00 PM	1
62	LL Associates, LLC	La Casa de Alberto	Luis A Gonzalez, Agt	624 W NATIONAL AV	Class B Tavern License	49	11/3/2021, 7:00 PM	1
63	Brew Fitness LLC	Brew Fitness	Ryan P Mleziva, Agt	408 W FLORIDA ST B100	Class B Fermented Malt Beverage Retailer's License		12/4/2020, 6:00 PM	1
64	Dream Lab LLC	Dream Lab	Shawn Kazubowski, Agt	327 W National	Class B Fermented Malt Beverage Retailer's License		1/17/2021, 6:00 PM	1
65	COMPROV, INC	COMEDY SPORTZ	JOSHUA M LEFEVRE, Agt	420 S 1ST ST	Class B Tavern License	320	1/15/2021, 6:00 PM	1
66	Var Gallery & Studios LLC	Var Gallery & Studios	Josh Hintz, Agt	643 S 2nd ST	Class B Tavern License		1/15/2021, 6:00 PM	1
67	Milwaukee Comedy, LLC	Laughing Tap	MATTHEW S KEMPLE, Agt	706B S 5th ST	Class B Tavern License		12/17/2020, 6:00 PM	1
68	Sky Pub and Grill LLC	Sky Bar	Ruben Albanil Coyolt, Agt	1339 S 7TH ST	Class B Tavern License	75	5/27/2021, 7:00 PM	1
69	700 CLUB, LLC	SABBATIC	JAY K STAMATES, Agt	700 S 2ND ST	Class B Tavern License	80	12/25/2020, 6:00 PM	1
70	Bhatia Corp	Fine Vineyard	VARINDER P BHATIA, Agt	601-B S 1st ST	Class A Malt & Class A Liquor License		2/8/2021, 6:00 PM	1
71	LA Tropicana Foods LLC	LA Tropicana Foods	SALWA B TALEB, Agt	1011 S 5TH ST	Class A Malt & Class A Liquor License		2/9/2021, 6:00 PM	1



72	STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Class B Tavern License	136	2/6/2021, 6:00 PM	1
73	Gordo's Water Street, LLC	Toast	Gordon Goggin, Agt	231 S 2nd ST	Class B Tavern License		2/19/2021, 6:00 PM	1
74	Cermak Milwaukee #2, LLC	Cermak Fresh Market	Joseph Marano, Agt	135 E Scott ST	Class A Malt & Class A Liquor License		6/21/2021, 7:00 PM	1
75	Camacho's Bar, LLC	Camacho's Bar	JESUS M CAMACHO, Agt	631 S 6TH ST	Class B Tavern License	49	7/4/2021, 7:00 PM	1
76	AAL MM, INC.	Arts At Large Cafe	Sean T Kiebzak, Agt	1100 S 5th ST	Class B Tavern License	512	7/8/2021, 7:00 PM	1
77	AAL MM, INC.	Arts At Large Cafe	Sean T Kiebzak, Agt	1100 S 5th ST	Class B Tavern License		7/8/2021, 7:00 PM	1
78	LOLA'S, LLC	Walker's Pint	ELIZABETH A BOENNING, Agt	818 S 2ND ST	Class B Tavern License	150	6/27/2021, 7:00 PM	1
79	CLUB ANYTHING	CLUB ANYTHING	TODD N NOVASIC, SP	807 S 5TH ST	Class B Tavern License	160	6/28/2021, 7:00 PM	1
80	CONEJITO'S PLACE, INC	CONEJITO'S PLACE	THOMAS A MILLER, Agt	539 W VIRGINIA ST	Class B Tavern License	144	6/29/2021, 7:00 PM	1
81	PEPPER 200, LLC	Studio 200	WILLIAM E FENGER, Agt	200 E WASHINGTON ST	Class B Tavern License	99	6/18/2021, 7:00 PM	1
82	Zocalo Tavern LLC	Zocalo Tavern LLC	Jesus O Gonzalez, Agt	620-636 S 6TH ST	Class B Tavern License		7/9/2021, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, November 18, 2020

## Licenses Committee Notice of Hearing

NATIONAL BLOCK LLC  
423 W National Av  
Milwaukee, WI 53204

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Instrumental Musicians, Bands, Comedy Acts, Disc Jockey, Poetry  
Readings, Patrons Dancing, Dancing by Performers, and Karaoke  
SAZAMA-SCHNECK, Stephanie L, Agent  
The National Block -The George and Mad Cap Lounge at 425 W NATIONAL Av

Date: 12/1/2020

Time: 09:00 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, December 1, 2020. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony.

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, November 18, 2020



# Notice of Public Hearing

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notice

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SAZAMA-SCHNECK, Stephanie L, Agent

The National Block -The George and Mad Cap Lounge at 425 W NATIONAL Av  
Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental  
Musicians, Bands, Comedy Acts, Disc Jockey, Poetry Readings, Patrons Dancing, Dancing by  
Performers, and Karaoke

**Tuesday, December 1, 2020 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 12/1/2020 at 9:00 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.



OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	819 S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	813A S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	813C S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	808C S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 8	MILWAUKEE, WI 53204
CURRENT OCCUPANT	528 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	438A W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	422 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	810A S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 10	MILWAUKEE, WI 53204
CURRENT OCCUPANT	522A W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	723A S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 5	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 11	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 12	MILWAUKEE, WI 53204
CURRENT OCCUPANT	818 S 5TH ST 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	808 S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	808A S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	808B S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 6	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 7	MILWAUKEE, WI 53204
CURRENT OCCUPANT	526 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	526 W NATIONAL AVE 2	MILWAUKEE, WI 53204
CURRENT OCCUPANT	518 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	720 S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	832A S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	818 S 5TH ST 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	813B S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 9	MILWAUKEE, WI 53204
CURRENT OCCUPANT	524 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	719A S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	813 S 5TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	808 S 4TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	427 W NATIONAL AVE 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	423 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	526 W NATIONAL AVE 1	MILWAUKEE, WI 53204
CURRENT OCCUPANT	526 W NATIONAL AVE 4	MILWAUKEE, WI 53204
CURRENT OCCUPANT	810 S 4TH ST	MILWAUKEE, WI 53204
CURRENT OCCUPANT	421 W NATIONAL AVE	MILWAUKEE, WI 53204
CURRENT OCCUPANT	526 W NATIONAL AVE 3	MILWAUKEE, WI 53204
CURRENT OCCUPANT	424 W NATIONAL AVE	MILWAUKEE, WI 53204

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notice

Total Records: 44

Radius: 250.0 feet and Center of Circle: 425 W National Ave



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive-Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Banquets, Catering + Private or Special Events

Do you have any experience operating this type of business?  No  Yes If yes, explain: SAZ'S Hospitality Group Since 1976

## 2. Business Operations

- a. Proposed Opening Date: 12/1/2020
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 11/30/2020
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: N/A
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: residential apartments other part of building

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: Decibel Meters
- e. Will a sound amplification system be used?  No  Yes If yes, describe: PA for Speakers + bands @ events

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: 50 ft or more from doors
- b. Number of Garbage Cans: Inside: 15 Locations: throughout Venue Spaces  
Outside: 2 Locations: outside doors
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 10
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_



### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: N/A
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: Applied for in front of building
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe N/A  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 6 and list locations: 2 in The George / 2 in The lower level Madcap lounge / 2 sidewalk-outside
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_      Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: Public Entertainment

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 225 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: Lower level Basement rentable space (Madcap lounge)
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: 5<sup>th</sup> St. & National Avenue
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 4 plus Basement  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: Mixed Commercial/Residential
- g. Building Owner Name: Michael Morrison Phone Number: 262-443-4713  
 Building Owner Address: 423 W. NATIONAL AVENUE

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7AM	Midnight	225	16-60	
Monday	7AM	Midnight	225	16-60	
Tuesday	7AM	Midnight	225	16-60	
Wednesday	7AM	Midnight	225	16-60	
Thursday	7AM	Midnight	225	16-60	
Friday	7AM	Midnight	225	16-60	
Saturday	7AM	Midnight	225	16-60	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday.

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Steve P. Spina  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.





**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Saz's Catering, Inc</u>	
Premise Address: <u>425 W. National Ave, Milwaukee, WI 53204</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes <u>ESCUELA VIEAU SCHOOL</u>	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>Saz's Catering, Inc &amp; National Block, LLC</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ <u>N/A</u>	
e) Total amount paid for goodwill of the business \$ <u>N/A</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>	
a) Date lease begins <u>11/30/2020</u> Ends <u>11/29/2023</u>	
b) Monthly rental \$ <u>Commission Based</u>	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>3</u>	



**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

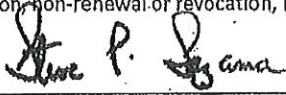
**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu



## PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

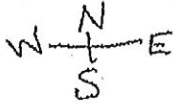
<b>PREMISES ADDRESS:</b> <u>425 W. NATIONAL AVENUE, MILWAUKEE, WI 53204</u>			
<b>TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)</b>			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday &amp; Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
<b>PROMOTERS/SOUND AMPLIFICATION</b>			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>band and Public speaking performance P.A.</u>			
<b>LEGAL CAPACITY OF PREMISES</b>			
<u>225</u> (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____, If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
<b>ACKNOWLEDGEMENT/SIGNATURE</b>			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

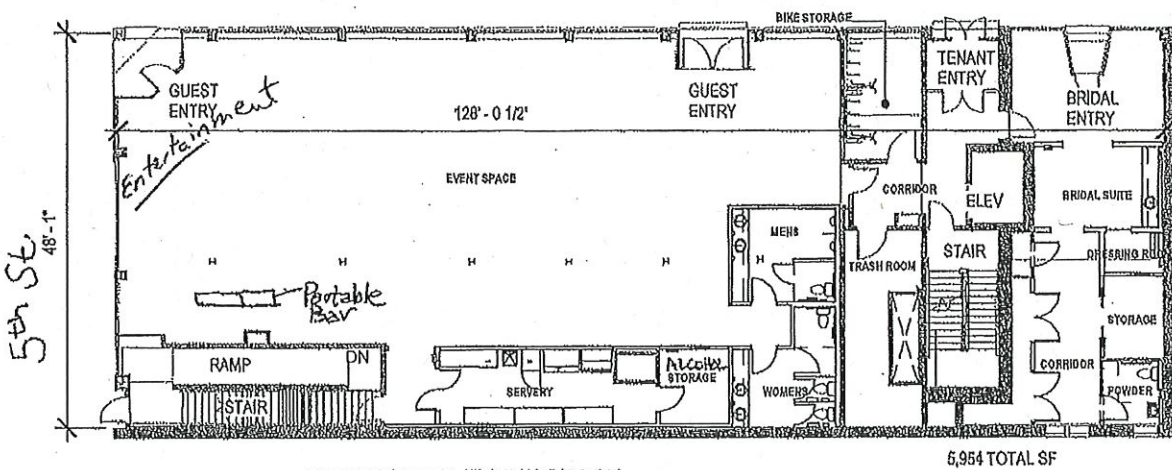
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)





NATIONAL BLOCK D/B/A The George & MADCAP LOUNGE  
425 W. NATIONAL AVE.  
SAZ'S CATERING, INC.  
STEPHANIE SCHNECK AGENT

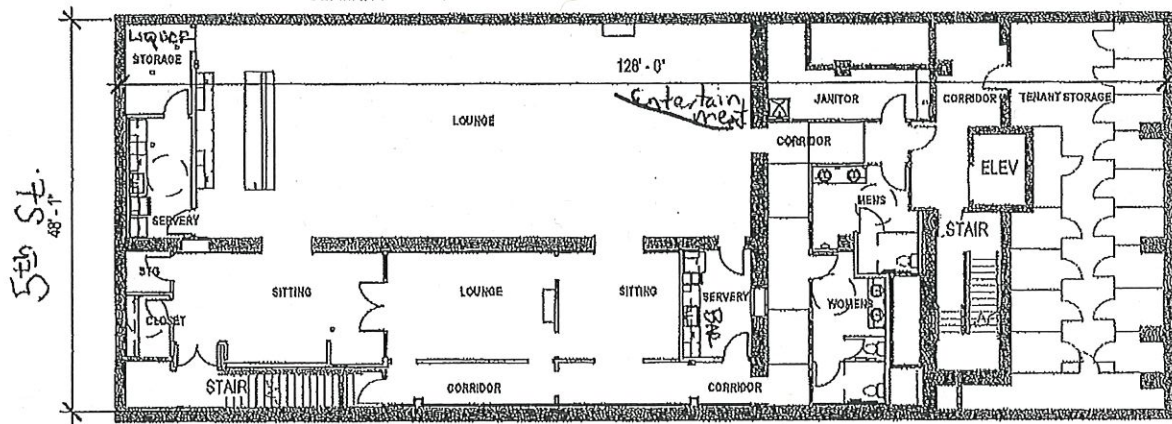
NATIONAL AVE



FIRST FLOOR EVENT SPACE

SCALE: 1/16" = 1'-0"

5,954 TOTAL SF



BASEMENT EVENT SPACE

SCALE: 1/16" = 1'-0"

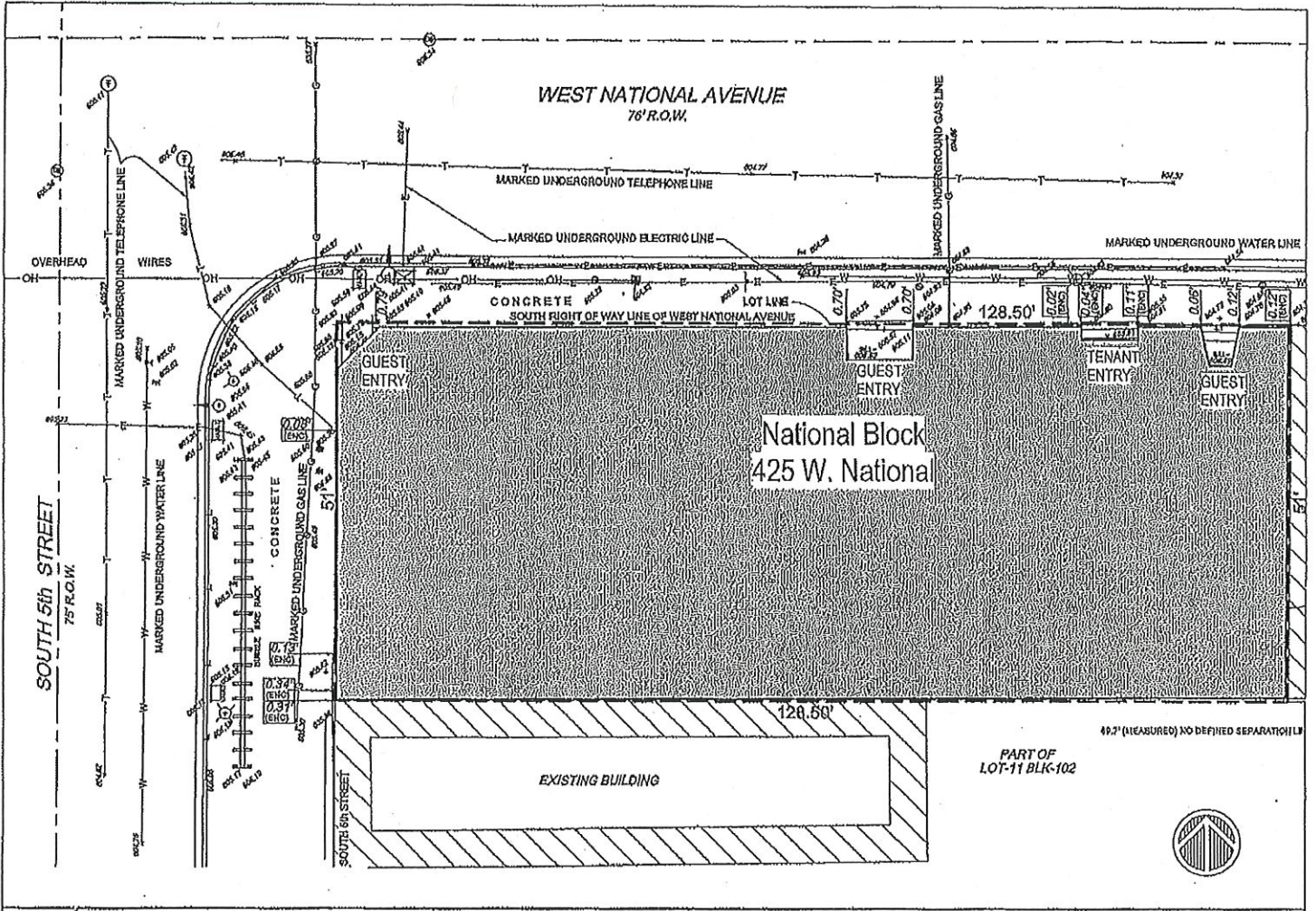
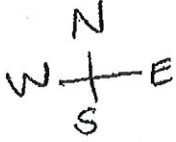
5,954 TOTAL SF

**continem** NATIONAL BLOCK - EVENT SPACE

ARCHITECT - PLANNERS

CAP PROJECT NO: 200501 | 08/31/20





# continem NATIONAL BLOCK - EVENT SPACE

ARCHITECTS + PLANNERS

CAP. PROJECT NO: 200501 | 08/31/20