

Charrette Study's; Main Street, Sohi

Residents Ideas of what they want for the Neighborhood

- International arts 27th street
- Artist that work and sell
- Historic storefronts
- Arts district-live work artists & international
- SOHI International Arts District
- Gateway
- Attract businesses; Movie complex, Entertainment
- Preserve theater
- Historic preservation tax credit
- Theater with retail
- Support neighborhood & residents with development
- Whole 27th Street needs a facelift
- Community based, local businesses
- Neighbors, Miller, Concordia, State Building, Story Hill, Harley Davidson
- Marquette University Involvement Theater
- Capitalize on existing
- Create unique destination, sense of place
- Walkable neighborhoods with options
- Slow people down, force people to visit, destination
- Non-government occupant
- Bring life to the neighborhood
- Arts incubator
- Community Theater
- Arts, crafts, bohemian
- Theater groups
- Donations for renovation
- Children's Theater
- New facility vs renovation
- Marquette University and High School collaboration
- Work with existing owners and businesses, SOHI
- Start with theater
- Potential theater users; Historical, Harsbury Sands, Highland School, First Stage

Avenues West

Redevelopment Plan Overview

- Create a SOHI Main Street District that will be a focus for the community and a destination for visitors to the area
- Improve the physical character of the commercial district and the surrounding residential neighborhood
- Work with community partners to create investment and employment opportunities
- Preserve historically significant buildings
- Take measures to create a district identity
- Commercial Objectives; Repair/restore/replace/ buildings and parking lots along major commercial corridors
- Support the 27th Street Main Street Initiative
- Encourage preservation/design
- Build moment one success story at a time
- Conclusions; The Avenues West area need to focus commercial development at key nodes

Elvis Costello	529,962
AC/DC	30,199,704
Todd Rundgren	147,465
Police	5,753,106
Metallica	37,630,252
POCO	7,902
Pretenders	209,753
Cars	6,707
U2	17,515,057
Sad Café	3,233
Paul Young	109,839
Guru Guru	1,655
Plasmatics	2,765
Bad Boy	196
The Funnaways	377,242
The Ramones	5,847,415
Welsh Metal Band	2,765
The Destroyers	569,962
Steve Forbert	8,304
Asleep At The Wheel	89,150
Peter Tosh	1,881,397
Dire Straits	3,351,663
Megadeth	8,197,664
The Replacement	207,142
Duran Duran	2,653,433
Orchestral Manoeuvres in the Dark	331,787
Talking Head	2,207,433
The Psychedelic	207,144
Gang of Four	77,814
The Stray Cats	6,999
The Stranglers	221,949
The Motels	32,167
Joan Jet	4,463
Ramones	5,847,407
Hearbreakers	3,251,447
Meat Loaf	1,286,019
Judas Priest	4,563,426
Hawkwind	74,766
Rockfords	853
Lubricants	181
The Haskels	128
New Wave Festival	41,469
The Tense Expert	210
Yipes	594
The Tourist	58,019
The Pretenders	207,756
Utopia	6,192

Budgie

256

Horslips

21,548

Cheap Trick

955,601

134,709,361.00