



SAFINA: ILLUMINATED FRIEZE SIGN

- Cabinet: 72" x 8.50" x 2" deep. All aluminum construction, painted white.
- "SAFINA": 3/4" clear acrylic push-thru. Character height: 7.50"
Letter Faces to use 2 layers of vinyl: Bottom layer: 3M/Gerber 220 COLOR: BLACK.
Top Layer: 3M/Gerber Translucent 230 COLOR: DURANODIC.
- Illuminated with white LEDs to create halo-lit effect at night.

Include LED driver. To be remote.



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)
811 N. Jefferson

ADDRESS OF PROPERTY:
811 N. Jefferson Street, Milwaukee WI 53202

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Van Buren Management, Inc.

Address: 788 N. Jefferson Street, Suite #800

City: Milwaukee

State: WI

ZIP: 53202

Email:

Telephone number (area code & number) Daytime: 414-224-5070

Evening: 414-224-5070

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): Ascend Design, Inc.

Address: W144 S6317 College Court

City: Muskego

State: WI

ZIP Code: 53150

Email: jeffrey.hojnack@ascenddesigninc.com

Telephone number (area code & number) Daytime: 414-422-9500

Evening: 414-698-4170

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

- X Photographs of affected areas & all sides of the building (annotated photos recommended)
- X Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.
- X Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

Our customer has asked us to design, fabricate an outdoor sign for their new restaurant opening within the history building located at 811 N. Jefferson Street. The desired location and placement of the sign is above the main entry door, mounted flush to the architectural prize detail. Beyond conveying the name "SAFINA", the design intent is to blend as seamlessly as possible with the architecture and ultimately maintain it's historic significance. By keeping the aluminum sign cabinet/pan as low-profile as possible (only 2") and by matching the color (white), the intent is for it to visually "drop-out" as much as possible, with only the "SAFINA" characters being noticeable. They are to be CNC-routed from 3/4" thick clear acrylic with the faces clad with 3M Duranodic Bronze opaque vinyl, and they are to "push-thru" the routed aluminum sign face also painted white. They are backlit by means of internal LED illumination (warm white; 3000K) and will effectively appear to be halo-illuminated at night -by light emitting through the sides of the 3/4" thick clear acrylic characters. The overall dimensions of the sign are 72.00" long by 8.50" high by 2" deep. The sign will be both elegant and timeless.

6. SIGNATURE OF APPLICANT:

Jeffrey P. Hojnacki

Signature



Jeffrey P. Hojnacki

11/22/22

Please print or type name

Date

This form and all supporting documentation MUST arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:
Historic Preservation Commission
City Clerk's Office
200 E. Wells St. Room E-4
Milwaukee, WI 53202

PHONE: (414) 286-5712 or 286-5722

npcemilwaukee.org

www.milwaukee.gov/hpc

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