

LaMarr J. Franklin  
6920 North Beech Tree Drive  
Glendale, Wisconsin 53209  
414-228-6954

**OBJECTIVES:** To secure a Sales Management position with upward mobility to Senior management.

**EDUCATION:**

1985	Xerox Management Studies
1984	Xerox Professional Selling Skills
1983	Xerox Marketing School
1982	IBM Basic Programming Course
1980	IBM Advance System Marketing
1974	UWM
1973	IBM Advanced Sales Training School
1972	IBM Sales Training School
1966	U.S. Army Finance School
1963-65	Arkansas AM&N College

**EXPERIENCE:**

MARRS SYSTEMS, Milwaukee, Wisconsin  
October 1993 to Present  
Position: National Sales Manager

Informer Computer Systems, Inc. Milwaukee, Wisconsin  
January 1986 to September 1993  
Position: Regional Sales Manager

Xerox Corporation, Milwaukee, Wisconsin  
July 1983 to December 1985  
Position: Account Manager

Franklin, Madison & Associates Milwaukee, Wisconsin  
October 1982 to July 1983  
Position: President

IBM Corporation, Milwaukee, Wisconsin  
June 1972 to October 1982  
Position: Account Manager

Texaco Inc. St. Louis, Mo  
April 1969 to May 1972  
Position: Sales Representative

References will be furnished upon request

I LaMarr Franklin have served on the following Boards:

North Central YMCA Board which I chaired for 3 years.

I started the YMCA Black Achievers Program which is still going today

I served on the NAACP Board for several years.

I served on the Finance Committee for the Milwaukee Urban League

I served on the Task Force for Battered Women

I served on the Martin Luther King Economic Development Board, which I chaired for 3 years, and I am responsible for bringing the Ponderosa Franchise to King Drive

I have also served on the Northcott Neighborhood Board which I chaired for 5 years

I have served on the Real Estate Appraisal Board for the State of Wisconsin which I chaired for 3 years. I was appointed by Gov. Thompson, reappointed by Gov McCallun, and reappointed by Gov Doyle.

I am currently serving on the Marriage and Family Therapist, Professional Counselors, and Sociology Joint Board for the State of Wisconsin. I have chaired this board 3 years. I have also been on the Foundation Board for St. Michael Hospital as well as St. Joseph Hospital Foundation Board.

I have also served on the African American Art Alliance Board for the Milwaukee Art Museum which I chaired for 10 years.

I have chaired LaVarnway Boys & Girls Club Board for the past 25 years. I also serve on the Boys and Girls Club Scholarship Committee as well as the Youth of the year Committee. I also serve on a Committee that oversees the various Club expansion and Programs. I have been involved with the Boys and Girls Club since 1976.