

..Number

240407

..Version

PROPOSED SUBSTITUTE E

..Reference

001699, 010631, 180339, 181772

..Sponsor

ALD. CHAMBERS

..Title

Substitute resolution relating to the adoption of a new City flag.

..Analysis

This resolution recognizes the Robert Lenz flag design titled "Sunrise Over the Lake" as the official symbol of the City of Milwaukee.

..Body

Whereas, The current City flag was accepted by the Common Council on January 25, 1955; and

Whereas, In 2001, Common Council Files 001699 and 010631 established and amended a flag design competition which did not result in the selection of a winning design; and

Whereas, Common Council File 180339 adopted July 31, 2018, directed the Milwaukee Arts Board to develop a process to determine whether a new flag is necessary, establish and implement a process for the development and adoption of a new official flag, and develop an estimate of the cost of adopting a new official flag; and

Whereas, On September 25, 2018, the Milwaukee Arts Board determined that a new flag is necessary; and

Whereas, On November 13, 2018, the Milwaukee Arts Board determined that the process for considering, reviewing and recommending design for a new official City flag should be to issue a Request for Qualifications or a Request for Proposals; and

Whereas, Common Council File Number 181772, a resolution directing the City Clerk to issue a Request for Qualifications and Request for Proposals for designing and adopting a new official City flag, was adopted on May 7, 2019; and

Whereas, The City received no responses to the 2019 RFP; and

Whereas, In the nearly 5 years since the unsuccessful RFP, the Common Council has declined to take further action on the Milwaukee Arts Board's recommendations; and

Whereas, The winning design from the People's Flag competition, "Sunrise Over the Lake", has been embraced by some city residents and is widely used on homes, businesses and local products in some neighborhoods in Milwaukee; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that "Sunrise Over the Lake" shall be recognized as the official symbol of the City of Milwaukee; and be it

Further Resolved, That the “Sunrise Over the Lake” image, in a form suitable for flying, is authorized to be flown anywhere the official flag of the City of Milwaukee is flown.

..Requester

..Drafter
LRB179882-6
Kathleen M. Brengosz
9/23/2024