

# Travis Landry

Graphic & Product Designer



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To communicate beyond words through creativity and human-centered design, I combine unique design aesthetics with user functionality that makes me a valuable asset to any project.

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## EDUCATION

Jan. 2018 - May 2020

### ASSOCIATES IN GRAPHIC DESIGN

Milwaukee Area Technical College

Jan. 2021 - Dec. 2023

### BACHELORS IN DESIGN & VISUAL COMMUNICATION

University of Wisconsin - Milwaukee

## CERTIFICATES

Jan. 2022 - Jan. 2023

### UI/UX DESIGN COURSE

CareerFoundry

## SKILLS

- Adobe Illustrator ● ● ● ● ● ● ● ●
- Adobe Photoshop ● ● ● ● ● ● ● ●
- Figma ● ● ● ● ● ● ● ●
- Adobe InDesign ● ● ● ● ● ● ○ ○

## HOBBIES



## WORK EXPERIENCE

### PRODUCT DESIGNER

June 2024 - Present / Northwestern Mutual / Milwaukee, WI

Specialize in creating both low-fidelity and high-fidelity wire frames to effectively visualize and refine user experiences for the underwriting platform.

### UI/UX INTERNSHIP

June 2023 - August 2023 / Northwestern Mutual / Milwaukee, WI

Conducted interviews with users to understand current pain points. Used Atomic Design principles and developed a scalable component library in Figma and crafted a sample report.

### GRAPHIC DESIGN INTERN

Jan. 2019 - May 2020 / Milwaukee Area Technical College / Milwaukee, WI

Assisting with the design and production of various print and digital material such as brochures, posters, flyers, social media, and TV monitor graphics throughout the school.

### FREELANCE GRAPHIC DESIGNER

Jan. 2017 - Present / Westcare Wisconsin / Milwaukee, WI

Designing and executing strategic marketing campaigns to raise awareness about the organization's services and resources.

## ACHIEVEMENTS

- Wisconsin Public Radio Interview: [Class of 2020](#)

[Contemplates the Future](#) (my interview starts at 22 min)