



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Rocky Marcoux**  
Commissioner  
rmarco@milwaukee.gov

**Martha L. Brown**  
Deputy Commissioner  
mbrown@milwaukee.gov

January 27, 2015

To the Honorable Members of the  
Zoning, Neighborhoods and Development Committee  
City of Milwaukee  
City Hall, Room 205

Dear Committee Members:

File Nos. 141274 and 141236 relate to removing a Site Plan Review Overlay Zone and rescinding Common Council File Numbers 912098 and 921132 relating to design guidelines for the Site Plan Review Overlay Zone located on the northeast corner of South 27th Street and West College Avenue, in the 13th Aldermanic District.

These files were initiated by the City of Milwaukee, and would remove an overlay and the associated design guidelines that were established by s. 295-91.0017 of the former Milwaukee Code, as the overlay is no longer necessary. More specifically, the Common Council established the SPROZ in 1991, which set design standards for parking lot landscaping and signage for the two properties located within the overlay (6260 and 6292 South 27th Street). The City's zoning code was updated in 2002 and the design standards that the overlay dictates are now part of the zoning code. Therefore, the overlay is no longer needed to implement the design standards.

On January 26, 2015, a public hearing was held and at that time, nobody spoke in opposition. Since the SPROZ is no longer necessary, the City Plan Commission at its regular meeting on January 26, 2015 recommended approval of the subject file.

Sincerely,

Rocky Marcoux  
Executive Secretary  
City Plan Commission of Milwaukee

cc: Ald. Terry Witkowski

