

Appendix A

Sig Strautmanis
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Sig is responsible for coordinating General Capital's design, municipal entitlements, construction and marketing. In addition, Sig leads General Capital's environmental initiatives, including managing the firm's energy efficiency programs and certifying new residential programs. He also co-manages General Capital's affordable housing portfolio, working collaboratively with various non-profit agencies, governmental agencies and municipalities in multiple states including Wisconsin, Illinois and Michigan.

In 2004, Sig was named to the Business Journal's 40 Under 40 list for his contributions to the profession and local community. Sig joined General Capital after working for LDR International, a nationally recognized land use and urban design firm in Columbia, Maryland and for the Village of Germantown, a high growth Milwaukee suburb. In addition to his work at General Capital, Sig is currently an Adjunct Assistant Professor of Urban Planning at the University of Wisconsin – Milwaukee and sits on the Village of Cedarburg Plan Commission. Sig earned a Bachelor of Science Degree in Architectural Studies (BSAS), a Master of Architecture (M.Arch), and a Master of Urban Planning (MUP) from the University of Wisconsin – Milwaukee.