



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, June 30, 2015

COMMITTEE MEETING NOTICE

AD 12

ALBANIL COYOLT, Ruben, Agent
El Cielo LLC
1444 S 7th St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, Patrons Dancing, Karaoke, 1 Pool Table, and 2 Amusement Machines as agent for "El Cielo LLC" for "El Cielo" at 1444 S 7th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, June 30, 2015

COMMITTEE MEETING NOTICE

AD 12

ALBANIL COYOLT, Ruben, Agent
El Cielo LLC
2110 W Orchard St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, Patrons Dancing, Karaoke, 1 Pool Table, and 2 Amusement Machines as agent for "El Cielo LLC" for "El Cielo" at 1444 S 7th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Tuesday, June 30, 2015

Licenses Committee Notice of Hearing

ISABEL HERNANDEZ
AGUSTIN A GARNICA
PASQUAL HERNANDEZ
7101 W FOREST HOME Av
GREENFIELD, WI 53220

Date: 7/7/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Disc Jockey, Jukebox, Patrons Dancing, Karaoke, 1 Pool Table, and 2
Amusement Machines
ALBANIL COYOLT, Ruben, Agent
El Cielo at 1444 S 7th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.



Date:06/05/15
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: El Cielo
Address: 1444 S 7th St
Phone: pending

Owner: El Cielo LLC
Owner address: 2110 W Orchard St
City State Zip: Milwaukee, WI 53204
Owner Phone: (414) 865-1800
Owner email: none

Licensee/Agent: Ruben Abanil-Coyolt
Home Address: 2110 W Orchard St
City State Zip: Milwaukee, WI 53204
Phone: (414) 865-1800
Email: none

Preferred contact: Ruben Abanil-Coyolt

Location currently open: YES NO

Projected open date: July 2015

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6AM-2AM 24 hours Y N
Mon: 5PM-2AM
Tue: 5PM-2AM
Wed: 5PM-2AM
Thu: 5PM-2AM
Fri: 6AM-2:30AM
Sat: 6AM-2:30AM

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 1
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 6
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: 90 days
21. Are there exterior cameras Yes No How many: 6
22. Are there interior cameras Yes No How many: 2

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many 3

Interior Survey:

25. What is the planned/posted capacity planned 49
 26. What is the minimum number of employees that will be on premise 1
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 1
 33. How will they be deployed: Interior 1 Exterior
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed? He does not expect to be at capacity but will turn people away or have them wait outside, until space is available.
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he plans on running a bar. He stated he would have Mexican-style music and expects his customers to be of Hispanic decent. Applicant stated he has worked at El Beso bar that was formerly located at 1537 S Cesar E Chavez and currently works at Chipotle. He stated he is currently replacing the monitor for the surveillance system and will be adding a couple interior cameras, to obtain a better view of the entrance/exit door. I observed a poster inside the bar of the "Santa Muerte" (Holy Death.) Through my training and experience, I know this "Santa Muerte" is part of the narco culture. The drug traffickers believe this "Santa Muerte" will protected them from being caught trafficking drugs. Applicant denied being involved in drug trafficking and laughed saying, "That's not what it's for." I advised the applicant to monitor the noise level of his patrons, when they go outside to smoke. I also advised him to invest in a cigarette butt dispenser.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/05/2015
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 209338
Application Date: 05/04/2015

License Location: 1444 South 7th Street
Business Name: El Cielo

Licensee/Applicant: Albanil-Coyolt, Ruben
(Last Name, First Name, MI)

Date of Birth: 06/08/1985

Home Address: 2110 West Orchard Street
City: Milwaukee State: WI Zip Code: 53204
Home Phone: 414-865-1800

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/18/2012 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.
2. **The applicant has arrest warrant #11126013 with the Milwaukee police department dated 12/12/2011 in the amount of \$114.00 for Operating After Suspension.**

Licensed Alcohol Beverage Establishments Within a .5 Mile Radius Centered on 1444 S 7th St 05/04/2015							Total
License Summary:							
Class A Fermented Malt Beverage Retailer's License							4
Class A Malt & Class A Liquor License							4
Class B Fermented Malt Beverage Retailer's License							3
Class B Tavern License							31
Class C Wine Retailer's License							2
							Grand Total = 44
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
Amrit's Future LLC	El Paso Foods	SUKHINDER SINGH, Agt	1559 S 3rd ST	Class A Fermented Malt Beverage Retailer's License			7/25/2015
La Tiendita Quisquella	La Tiendita Quisquella	Deine J De La Rosa, SP	1610 S 7TH ST	Class A Fermented Malt Beverage Retailer's License			9/30/2016
LA TROPICANA	LA TROPICANA	SALWA B TALEB, SP	1011 S 5TH ST	Class A Fermented Malt Beverage Retailer's License			2/10/2016
QUALITY DISCOUNT, LLC	QUALITY DISCOUNT	OMAR A ALI, Agt	738 W HISTORIC MITCHELL ST	Class A Fermented Malt Beverage Retailer's License			8/3/2015
Campesino, LLC	Carniceria El Campesino	Paramjit Singh, Agt	635 W GREENFIELD AV	Class A Malt & Class A Liquor License			4/11/2016
JENNY-3, INC	GREENFIELD PANTRY	HUSSEIN P GOVANI, Agt	1110 W GREENFIELD AV	Class A Malt & Class A Liquor License			1/17/2015
LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM, Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License			8/20/2016
MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	732 W HISTORIC MITCHELL ST	Class A Malt & Class A Liquor License			11/30/2015
El Manantial	El Manantial	Luis L Gonzalez, SP	604 W Historic Mitchell ST	Class B Fermented Malt Beverage Retailer's License			1/20/2016
Salas Burgers LLC	Salas Burgers	Emily Rivera, Agt	807 W Historic Mitchell ST	Class B Fermented Malt Beverage Retailer's License			11/1/2015
THE NATIONAL, LLC	THE NATIONAL	Helen J Benton, Agt	839 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License	25		11/1/2015
Aramark Corporation	Rockwell Automation	Heidi M Petrakis, Agt	1201 S 2nd ST	Class B Tavern License			7/25/2015
Botanas LLC	Botanas	Jaime A Gonzalez, Agt	816 S 5th ST	Class B Tavern License			12/10/2015
Braise Restaurant, LLC	Braise Restaurant	David K Swanson, Agt	1101 S 2nd ST	Class B Tavern License	99	1st floor and basement storage	9/19/2015
BUCKAROO LTD	BRYANT'S COCKTAIL LOUNGE	JOHN M DYE, Agt	1579 S 9TH ST	Class B Tavern License	99		4/8/2016
CLUB ANYTHING	CLUB ANYTHING	TODD N NOVASIC, SP	807 S 5TH ST	Class B Tavern License	160		6/29/2015
EL SIETE DE COPAS	EL SIETE DE COPAS	ANTONIO U OCAMPO, SP	1339 S 7TH ST	Class B Tavern License			Null
Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	1725 S 11th ST	Class B Tavern License	129		1/27/2016
GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50		9/23/2015
Kana Mojito Lounge, LLC	Bamboo Lounge	FRANCISCO SANDINO-BADILLO, JR, Agt	201 W Mitchell ST	Class B Tavern License	80		2/29/2016
La Cama Club	La Cama Club	Gorgonio Lopez Saavedra, SP	1339 S 7TH ST	Class B Tavern License	75		2/12/2016
LA CARRETA VIEJA	LA CARRETA VIEJA	ABEL SANTOS, SP	1339 W GREENFIELD AV	Class B Tavern License	223		6/14/2015
LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Jayson Oquendo, Agt	1028 S 9TH ST	Class B Tavern License	170		8/16/2015
LA RAZA SPORTS BAR CORPORATION	LA RAZA SPORTS BAR / RESTAURANT	RICARDO REGALADO, Agt	854 W WINDLAKE AV	Class B Tavern License	69		5/2/2015
Lenny's LLC	Juniors Hook	MATTHEW J SHERMAN, Agt	1517 S 2ND ST	Class B Tavern License	80		7/5/2015
LUPE'S SQUIRREL CAGE	LUPE'S SQUIRREL CAGE	GUADALUPE BERRIOS, SP	1001 W MAPLE ST	Class B Tavern License	49		6/30/2015
Manny's Club 69, LLC	Club 69	Manuel Escobar, Agt	1663 S 11TH ST	Class B Tavern License	45		5/20/2015
Meraki LLC	Meraki	Malissa L Meier, Agt	939 S 2nd ST	Class B Tavern License			12/10/2015
Mitchell Park 6, LLC	Park 6	Tara A Rotella Cavazos, Agt	551 W Historic Mitchell ST	Class B Tavern License	94		11/9/2015
MULTIVERSE, INC	WOODY'S	PATRICK T HENEY, Agt	1579 S 2ND ST	Class B Tavern License	99		10/13/2015
PALOMAS PLACE	PALOMAS PLACE	J JESUS GAMEZ, SP	1905 S 6TH ST	Class B Tavern License	25		4/9/2016
Reyna's Events & Mexican Restaurant, LLC	Reyna's Events & Mexican Restaurant	Reyna G Morales, Agt	611 W NATIONAL AV	Class B Tavern License	306		4/22/2016
SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	1135 W LAPHAM BL	Class B Tavern License	240		11/24/2015
Saz's Catering, Inc.	Saz's Hospitality Group	Stephanie L Schneck, Agt	201 W Walker ST	Class B Tavern License			4/5/2016
Servito Properties LLC	La Casa Vieja	Byron F Gudiel, Agt	1629 S 10th ST	Class B Tavern License	80		8/24/2015
SOUTH SHORE RESOURCE GROUP, LLC	THE MONKEY BAR	DIANE M DOWLAND, Agt	1619 S 1ST ST	Class B Tavern License	78		1/22/2016
Strong Flavor Productions, LLC	Wayward Kitchen Co.	TYLER L MASON, Agt	1407 S 1ST ST	Class B Tavern License			7/22/2015
Taqueria Los Altos de Jalisco, Inc.	Taqueria Los Altos de Jalisco	Juan J Torrijos, Agt	1336-38 S 7th ST	Class B Tavern License	99		9/19/2015
TENTACIONES	TENTACIONES	MARTIN R SAAVEDRA, SP	600 W MAPLE ST	Class B Tavern License	75		4/13/2016
Theatre Unchained	Theatre Unchained	JAMES D DRAGOLOVICH, Agt	1024 S 5TH ST	Class B Tavern License	99		4/16/2016
TRANSFER, INC	TRANSFER PIZZERIA CAFE	JOHN M ROSSETTO, Agt	101 W MITCHELL ST	Class B Tavern License	99		5/14/2016
TRISKELE'S, LLC	TRISKELE'S	LYNN M WINTER, Agt	1801 S 3RD ST	Class B Tavern License	72		10/22/2015
WISCONSIN INVESTMENT GROUP, INC	HARBOR ROOM	EDWIN E CARVER, Agt	117 E GREENFIELD AV	Class B Tavern License	160	80 inside, 80 patio	7/24/2015
Salas Burgers LLC	Salas Burgers	Emily Rivera, Agt	807 W Historic Mitchell ST	Class C Wine Retailer's License			11/4/2015
THE NATIONAL, LLC	THE NATIONAL	Helen J Benton, Agt	839 W NATIONAL AV	Class C Wine Retailer's License			11/1/2015



Tuesday, June 30, 2015



Notice of Public Hearing

ALBANIL COYOLT, Ruben, Agent
El Cielo at 1444 S 7th St

Class B Tavern and Public Entertainment Premises License Applications Requesting Disc Jockey, Jukebox, Patrons Dancing, Karaoke, 1 Pool Table, and 2 Amusement Machines

Tuesday, July 07, 2015 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/7/2015 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1403 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1403 S 7TH ST 1	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1403 S 7TH ST 2	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1403 S 7TH ST 3	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1403 S 7TH ST 4	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1405 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1411 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1415 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1418 S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1418 S 7TH ST A	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1419 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1420 S 6TH ST	MILWAUKEE, WI 53204-2806
CURRENT RESIDENT	1420 S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1421 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1422 S 7TH ST 1	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 2	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 3	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 4	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 5	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 6	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 7	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1422 S 7TH ST 8	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1423 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1423 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1424 S 6TH ST	MILWAUKEE, WI 53204-2806
CURRENT RESIDENT	1425 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1425A S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1426 S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1426A S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1426B S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1427 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1427 S 6TH ST A	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1427 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1428 S 6TH ST	MILWAUKEE, WI 53204-2806
CURRENT RESIDENT	1428A S 6TH ST	MILWAUKEE, WI 53204-2806
CURRENT RESIDENT	1428B S 6TH ST	MILWAUKEE, WI 53204-2806
CURRENT RESIDENT	1431 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1431 S 7TH ST A	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1432 S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1432A S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1432B S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1433 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1433 S 6TH ST A	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1434 S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1434A S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1435 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1435 S 6TH ST 2	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1435 S 6TH ST A	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1435 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1435 S 7TH ST A	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1436 S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1436A S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1437 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1437 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1437A S 7TH ST	MILWAUKEE, WI 53204-2827

CURRENT RESIDENT	1439 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1439A S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1440 S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1441 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1441 S 7TH ST	MILWAUKEE, WI 53204-2827
CURRENT RESIDENT	1442 S 8TH ST	MILWAUKEE, WI 53204-2831
CURRENT RESIDENT	1443 S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1443B S 6TH ST	MILWAUKEE, WI 53204-2807
CURRENT RESIDENT	1444 S 7TH ST	MILWAUKEE, WI 53204-2826
CURRENT RESIDENT	1500 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1502 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1504 S 6TH ST 101	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 6TH ST 102	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 6TH ST 103	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 6TH ST 104	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 6TH ST 201	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 6TH ST 202	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 6TH ST 203	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 6TH ST 204	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1504 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1505 S 6TH ST	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	1508 S 6TH ST	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1508 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1508A S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1509 S 6TH ST	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	1509 S 6TH ST A	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	1510 S 6TH ST	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1512 S 6TH ST	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1512 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1514 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1514A S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1515 S 6TH ST	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	1516 S 6TH ST	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1516 S 6TH ST A	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1516 S 6TH ST B	MILWAUKEE, WI 53204-2846
CURRENT RESIDENT	1518 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1518A S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1519 S 6TH ST	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	1522 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1523 S 6TH ST	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	1523A S 6TH ST	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	1526 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1526A S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1528 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1530 S 7TH ST	MILWAUKEE, WI 53204-2848
CURRENT RESIDENT	1535 S 6TH ST	MILWAUKEE, WI 53204-2847
CURRENT RESIDENT	536 W ORCHARD ST	MILWAUKEE, WI 53204-2850
CURRENT RESIDENT	615 W ORCHARD ST	MILWAUKEE, WI 53204-2853
CURRENT RESIDENT	623 W ORCHARD ST	MILWAUKEE, WI 53204-2853
CURRENT RESIDENT	635 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-2812

Total Records: 106

Radius: 250.0 feet and Center of Circle: 1444 S 7th ST



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: <u>EL CIELO LLC</u>
Premise Address: <u>1444 S. 7th STREET - Milwaukee 53204</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Building & Business Information
a) Property Owners Name: <u>Pascual Hernandez - Isabel Hernandez and Agustin A. Garcia</u> Phone Number: _____ Address: <u>7101 W. Forest Home Avenue - Milwaukee WI 53220</u>
b) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
d) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
f) If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or office to purchase must: a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lease/buyer
Property Information (new & transfer applicants only)
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>owner</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>0</u>
e) Total amount paid for goodwill of the business \$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 03-01-15 Ends 02-28-17
- b) Monthly rental \$ 2500.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

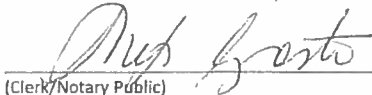
Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

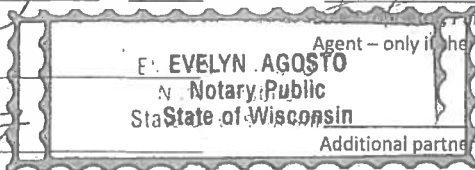
Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 21st day of February, 2015



(Clerk/Notary Public)



Agent - only if there are no 20% or more shareholders

My Commission Expires 4-28-17

Additional partner or 20% or more shareholder

*Notary Seal must be affixed.

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/8/14

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Is this application for an Extended Hours Establishment License? No Yes

Provide a detailed description of the type of business you plan on operating:

TAVERN

Do you have any experience operating this type of business? No Yes

If yes, explain: operated and worked for taverns during two years +.

2. Business Operations

a) Proposed Opening Date: 05-01-2015

b) Is this premise under construction? No Yes If yes, list estimated completion date: _____

c) Is this a franchise? No Yes

d) Is this premises currently licensed? No Yes If yes, list type of license: _____

e) Is the current licensee operating? No Yes If no, list date closed: _____

f) What other types of licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

g) Do you have future plans for other businesses, licenses or permits at this location? No Yes

If yes, explain: _____

h) Have you previously held an Extended Hours License in Milwaukee? No Yes

If yes, list address(es): _____

i) Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Premises Description

a) Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

- 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
- Other: Describe: _____

b) Describe Location: Major Thoroughfare Secondary Street Other: S. 7th STREET

c) Nearest Major Cross Street: Greenfield Avenue and Orchard St

d) Describe Building: Free Standing Building Strip Mall Other: _____

e) Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f) Describe Surrounding Area: Commercial Residential Industrial Other: _____

g) Are there off-street parking places? No Yes If yes, how many? _____

h) Property Owner's Name: Pascual Hernandez Phone Number: 414-865-1800

Address: 7101 W. Forest Home Avenue - Milwaukee WI 53220

4. Businesses On The Premises (check all that apply):

Type 1

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

5. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

6. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Cigarettes _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Food _____ %	Entertainment _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

7. Litter and Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. Number of Garbage Cans: Inside: 3 Locations: BATHROOMS and BAR AREA
Outside: 1 Locations: REAR Bldg.
- e. Describe sanitation facilities (restrooms): 1 LADIES and 1 MENS
- f. Name of solid waste contractor: Waste Management
- g. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- h. Will a sound amplification system be used? No Yes If yes, describe: DS Equipment

8. Security

- a. Will you have security personnel on premise? No Yes If yes, how many? 2
What are their responsibilities? Age Restrictions
Is security equipment used? No Yes If yes, describe Armed Security
List their licensing, certification, or training credentials State Licensed and Certified

- b. Will there be security cameras? No Yes If yes, where? Interior and Exterior
- c. Will searches or identification checks be conducted upon entry? No Yes If yes, describe PAT DOWN

9. Customers

- a. Will customers be entering the premises? No Yes
- b. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- c. Is a crowd control barrier used? No Yes If yes, describe: _____

10. Hours of Operation

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM	50-70	21 + up	21 + up
Monday	5:00 PM	2:00 AM	30-50	21 + up	"
Tuesday	5:00 PM	2:00 AM	30-50	21 + up	"
Wednesday	5:00 PM	2:00 AM	30-50	21 + up	"
Thursday	5:00 PM	2:00 AM	30-50	21 + up	"
Friday	6:00 AM	2:30 AM	50-70	21 + up	"
Saturday	6:00 AM	2:30 AM	50-70	21 + up	"

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Required Signature(s)

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more shareholder

See Application Information for a list of all required application forms.



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>
<input type="checkbox"/> Motion Pictures How many? _____	<input checked="" type="checkbox"/> Amusement Machines— How many? <u>2</u>	<input type="checkbox"/> Concerts Approx. # per year? _____	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Other: _____			

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

WILL SOUND AMPLIFICATION EVER BE USED?

No Yes, describe: DS Equipment

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

1. RA I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
2. RA I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
3. RA I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4. RA I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.
5. RA I request that my Public Entertainment Premises License Application be held subject to the processing and review requirements of the other licenses for which I am applying. I, therefore, waive the requirement of the Milwaukee Code of Ordinances Section 108-5-1-b requiring that the Common Council grant or deny my Public Entertainment Premises License Application within 60 days of certification. (If you do not wish to waive this requirement, you must complete the Public Entertainment Premises Waiver Exemption Form (cd-pepxmpt) and submit it with this application.)

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 27th day of February, 20 15

EVELYN AGOSTO
Notary Public
State of Wisconsin

[Signature]
Agent/ Owner/ Partner

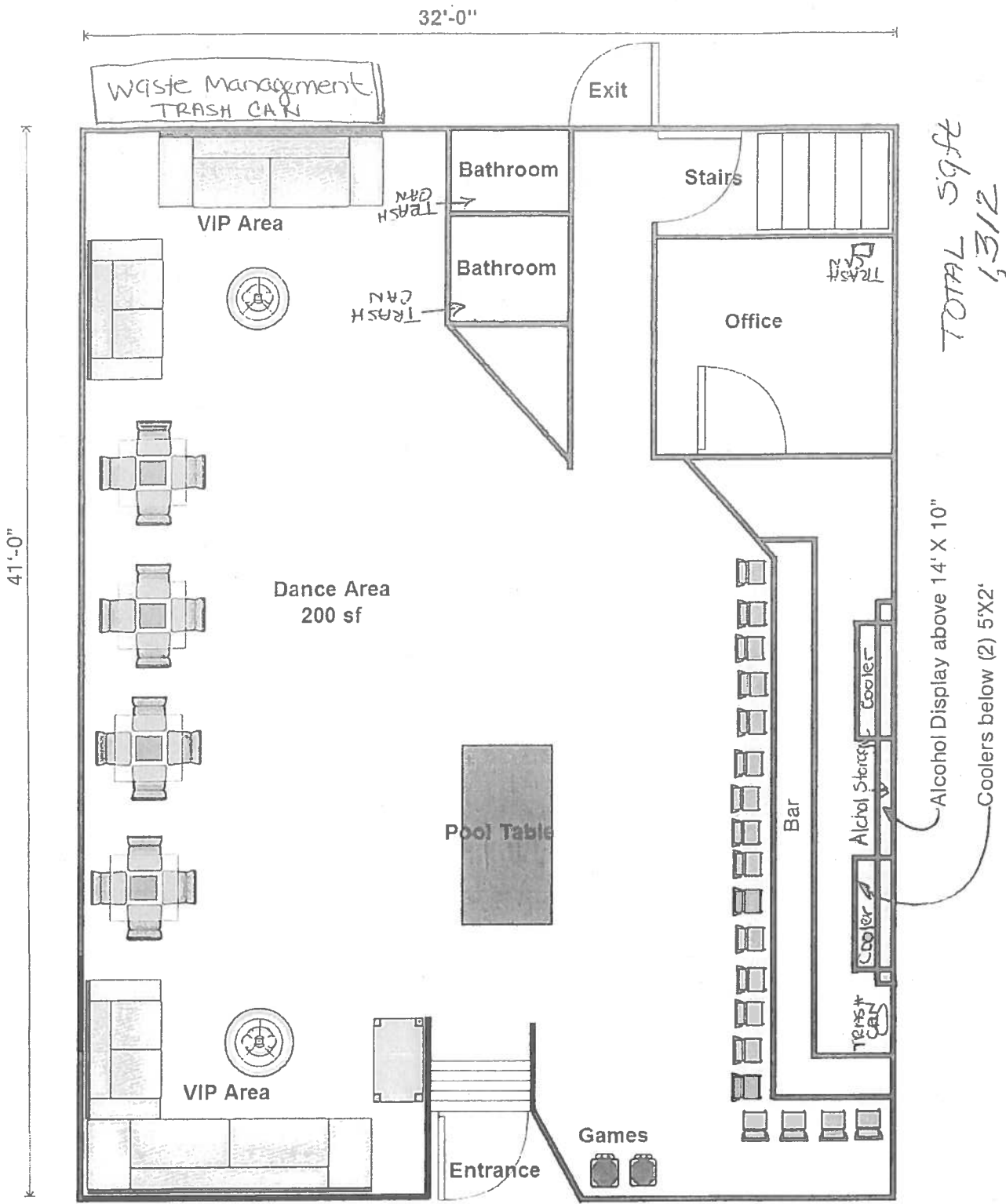
(Clerk/Notary Public)

[Signature]
Additional Owner/Partner

My Commission Expires 4-28-17

Notary Seal must be attached.

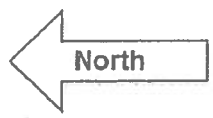
Office Use Only: Initials: _____ Filed: _____ App: _____ Waiver Signed
if Only PEP or Waiver Not Signed (and cd-pepxmpt completed): Email Mgr: _____
Granted _____ License # _____



TOTAL 59 SF
1312

DATE: 4/13/15

BUSINESS TRADE NAME: EL CIELO

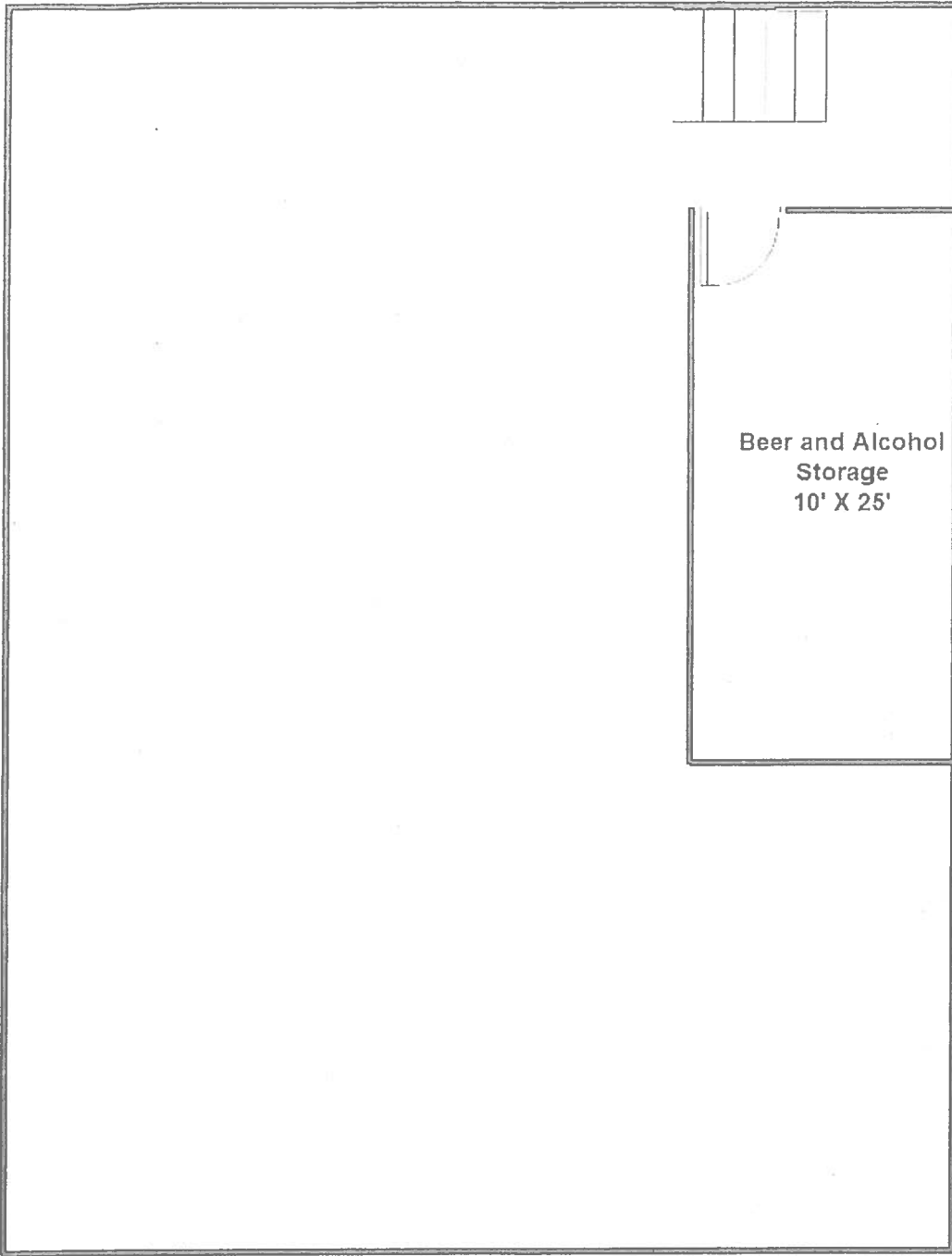


7th Street

EL CIELO, LLC
 1444 S. 7th STREET
 MILWAUKEE WI 53204
 Ruben Abanil Coyolt, owner
 414-865-1800

32'-0"

41'-0"



Total Sqft
1,312

DATE: 4/13/15

Beer and Alcohol
Storage
10' X 25'

Business name : EL CIELO



7th Street

EL CIELO, LLC
 1444 S. 7th STREET
 MILWAUKEE WI 53204
 Ruben Abañil, Coyote, owner
 414-865-1800



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, June 25, 2015

COMMITTEE MEETING NOTICE

AD 12

ANTUNEZ GOMEZ, Juan G, Agent
Tacos Gemelos Restaurant LLC
1116 W HISTORIC MITCHELL St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern License Application - Service Bar Only as agent for "Tacos Gemelos Restaurant LLC" for "Los Gemelos Tacos" at 1116 W HISTORIC MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, June 25, 2015

COMMITTEE MEETING NOTICE

AD 12

ANTUNEZ GOMEZ, Juan G, Agent
Tacos Gemelos Restaurant LLC
721 W Maple St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern License Application - Service Bar Only as agent for "Tacos Gemelos Restaurant LLC" for "Los Gemelos Tacos" at 1116 W HISTORIC MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:05/22/15
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Los Gemelos Tacos
Address: 1116 W Historic Mitchell St
Phone: (414) 383-9499

Owner: Tacos Gemelos Restaurant LLC
Owner address: 1116 W Historic Mitchell St
City State Zip: Milwaukee, WI 53204
Owner Phone: (414) 722-4686
Owner email: juanantunez4040@gmail.com

Licensee/Agent: Juan G Antunez-Gomez
Home Address: 721 W Maple St
City State Zip: Milwaukee, WI 53204
Phone: (414) 722-4686
Email: juanantunez4040@gmail.com

Preferred contact: Juan G Antunez-Gomez

Location currently open: YES NO

Projected open date: July 2015

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8AM-12AM 24 hours Y N
Mon: 8AM-12AM
Tue: 8AM-12AM
Wed: 8AM-12AM
Thu: 8AM-12AM
Fri: 8AM-2AM
Sat: 8AM-2AM

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: unknown
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many: 6

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity planned 80
 26. What is the minimum number of employees that will be on premise 3
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 0
 33. How will they be deployed: Interior 0 Exterior 0
 34. What days will they be deployed MonTueWedThuFriSatSun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction
Other
 38. When at capacity, how will the overflow crowd be managed? He does not expect to be at capacity but will monitor and have customers wait outside until there is capacity.
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he plans on opening a family restaurant and he would like to offer his customers the option of ordering alcoholic beverages with their food. Applicant stated he does not plan on having live music at his establishment. I advised applicant that he planned on having entertainment he needed to apply for a public entertainment premise license. Applicant was advised to monitor the noise of his smoking customers that smoke outside and to place a cigarette butt receptacle outside by the smoking area.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/26/2014
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 195109
Application Date: 09/25/2014

License Location: 1116 W Historic Mitchell Street
Business Name: Restaurante Puerto Escondido

Licensee/Applicant: Medina, Epifania J
(Last Name, First Name, MI)

Date of Birth: 04/26/53

Home Address: 2021 S Layton Blvd
City: Milwaukee State: WI Zip Code: 53215
Home Phone: (414)

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/14/12 at 8:30 am, Milwaukee police investigated a complaint made by the owner of 1116 W Historic Mitchell Street about an entry complaint. Investigation revealed the business' alarm sounded and the owner received a call from the alarm company. An attempt entry was made, but due to well-secured doors and the alarm trip, no entry was made.

=====

Previous premise

Alcohol License Concentration for 1116 W Historic Mitchell St

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways**
 - Freeways
 - Exit ramps
 - Entry ramps
 - Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses**
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer



- Notes -

License Alcohol Establishments Within a .5 Mile Radius Centered on 1116 W Historic Mitchell St on 04/22/2015



Licensed Alcohol Beverage Establishments Within a .5 Mile Radius Centered on 1116 W Historic Mitchell St on 04/22/2015							Total
License Summary:							
Class A Fermented Malt Beverage Retailer's License							5
Class A Malt & Class A Liquor License							4
Class B Fermented Malt Beverage Retailer's License							2
Class B Tavern License							30
Class C Wine Retailer's License							1
							Grand Total = 42
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
Baba Nanak, Inc	Los Amigos	Jasmeet S Shergill, Agt	2100 S 13TH ST	Class A Fermented Malt Beverage Retailer's License			7/21/2015
Harjodh, Inc	Mi Pueblo	Harpreet S Chawla, Agt	1700 W MITCHELL ST	Class A Fermented Malt Beverage Retailer's License			10/15/2015
La Tiendita Quisquella	La Tiendita Quisquella	Deine J De La Rosa, SP	1610 S 7TH ST	Class A Fermented Malt Beverage Retailer's License			3/30/2016
Monarcas LLC	Monarcas	MARIA S HERRERA, Agt	1401 W GREENFIELD AV	Class A Fermented Malt Beverage Retailer's License			2/9/2016
QUALITY DISCOUNT, LLC	QUALITY DISCOUNT	OMAR A ALI, Agt	738 W HISTORIC MITCHELL ST	Class A Fermented Malt Beverage Retailer's License			8/3/2015
Campesino, LLC	Carniceria El Campesino	Paramjit Singh, Agt	635 W GREENFIELD AV	Class A Malt & Class A Liquor License			4/11/2016
JENNY-3, INC	GREENFIELD PANTRY	HUSSEIN P GOVANI, Agt	1110 W GREENFIELD AV	Class A Malt & Class A Liquor License			1/17/2016
LA LUNA LIQUOR, INC	LA LUNA LIQUOR	HANIN K ABDELRAHIM, Agt	552 W MAPLE ST	Class A Malt & Class A Liquor License			3/20/2016
MITCHELL BEVERAGE, LLC	SAM'S LIQUOR	RUPINDER KAUR, Agt	732 W HISTORIC MITCHELL ST	Class A Malt & Class A Liquor License			11/30/2015
El Manantial	El Manantial	Luis L Gonzalez, SP	604 W Historic Mitchell ST	Class B Fermented Malt Beverage Retailer's License			1/20/2016
Salas Burgers LLC	Salas Burgers	Emily Rivera, Agt	807 W Historic Mitchell ST	Class B Fermented Malt Beverage Retailer's License			11/4/2015
BUCKAROO LTD	BRYANT'S COCKTAIL LOUNGE	JOHN M DYE, Agt	1579 S 9TH ST	Class B Tavern License	99		4/8/2016
CANTARITOS BAR, LLC	Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52		10/11/2015
CARNITAS MACHETES	CARNITAS MACHETES	FRANCISCO H LOPEZ, SP	2000 S 8TH ST	Class B Tavern License	50		11/29/2015
Century Beverage Group LLC	The Century Pub	William E Lukowski, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80		10/23/2015
Davez Barz, LLC	The Last Drop	DAVID NUNEZ-CRUZ, Agt	1979 S 15TH ST	Class B Tavern License			11/4/2015
EL ESCONDITE	EL ESCONDITE	SONIA M FANTAUZZI, SP	1832 S 13TH ST	Class B Tavern License	80		7/5/2015
EL RODEO BAR	EL RODEO BAR	HORACIO M SANCHEZ, SP	1586 S PEARL ST	Class B Tavern License	25		10/5/2015
EL SIETE DE COPAS	EL SIETE DE COPAS	ANTONIO U OCAMPO, SP	1339 S 7TH ST	Class B Tavern License			Null
Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	1725 S 11th ST	Class B Tavern License	129		1/17/2016
La Borincana Restaurant, LLC	La Borincana Restaurant	Santa I Fret, Agt	1820 S 13th ST	Class B Tavern License	49		10/2/2015
La Cama Club	La Cama Club	Gorgonio Lopez Saavedra, SP	1339 S 7TH ST	Class B Tavern License	75		2/12/2016
LA CARRETA VIEJA	LA CARRETA VIEJA	ABEL SANTOS, SP	1339 W GREENFIELD AV	Class B Tavern License	223		6/14/2015
LA RAZA SPORTS BAR CORPORATION	LA RAZA SPORTS BAR / RESTAURANT	RICARDO REGALADO, Agt	854 W WINDLAKE AV	Class B Tavern License	69		5/2/2015
La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80		2/26/2016
LUPE'S SQUIRREL CAGE	LUPE'S SQUIRREL CAGE	GUADALUPE BERRIOS, SP	1001 W MAPLE ST	Class B Tavern License	49		6/30/2015
Lupitas Restaurant, LLC	Lupitas Restaurant	Antonio Hernandez Lopez, Agt	1300 W Burnham ST	Class B Tavern License			11/25/2015
Manny's Club 69, LLC	Club 69	Manuel Escobar, Agt	1663 S 11TH ST	Class B Tavern License	45		5/20/2015
Mitchell Park 6, LLC	Park 6	Tara A Rotella Cavazos, Agt	551 W Historic Mitchell ST	Class B Tavern License	94		11/9/2015
PALOMAS PLACE	PALOMAS PLACE	J JESUS GAMEZ, SP	1905 S 6TH ST	Class B Tavern License	25		4/9/2016
PARK PLACE SPORTS BAR	PARK PLACE SPORTS BAR	HOWARD J ZANZIG, SP	2079 S 8TH ST	Class B Tavern License	71		3/1/2016
PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	1139 W MAPLE ST	Class B Tavern License	45		11/9/2015
Promociones Nava, LLC	Club El Patron Bar	ESMERALDA NAVA, Agt	2000 S 13th ST	Class B Tavern License	160		5/21/2015
R & D BEVERAGE CORPORATION	GANONG'S CORNER	DONNA M GANONG, Agt	1400 W ORCHARD ST	Class B Tavern License	25		9/14/2015
RICHIE'S PUB	RICHIE'S PUB	RICHARD A DOBS, SP	2000 S 11TH ST	Class B Tavern License	25		7/26/2015
SAN JOSE, LLC	CLUB GUADALAJARA	GUILLERMO RODRIGUEZ, Agt	1135 W IAPHAM BL	Class B Tavern License	240		11/24/2015
SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	2075-79 S 13TH ST	Class B Tavern License	156	Restaurant = 49, Hall = 107	9/21/2015
Siervito Properties LLC	La Casa Vieja	Byron F Gudiel, Agt	1629 S 10th ST	Class B Tavern License	80		9/24/2015
Taqueria Los Altos de Jalisco, Inc.	Taqueria Los Altos de Jalisco	Juan J Torrijos, Agt	1336-38 S 7th ST	Class B Tavern License	99		9/19/2015
Taqueria y Pollos al Carbon El Parlan LLC	Parlan	Rafael Garcia Garcia, Agt	1631 W MITCHELL ST	Class B Tavern License			1/22/2016
TENTACIONES	TENTACIONES	MARTIN R SAAVEDRA, SP	600 W MAPLE ST	Class B Tavern License	75		4/13/2015
TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License			11/8/2015
Salas Burgers LLC	Salas Burgers	Emily Rivera, Agt	807 W Historic Mitchell ST	Class C Wine Retailer's License			11/4/2015



Thursday, June 25, 2015



Notice of Public Hearing

ANTUNEZ GOMEZ, Juan G, Agent
Los Gemelos Tacos at 1116 W HISTORIC MITCHELL St
Class B Tavern License Application - Service Bar Only

Tuesday, July 07, 2015 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/7/2015 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT RESIDENT	1670 S 11TH ST 418	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 419	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 420	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 421	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 422	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 423	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 424	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 425	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 426	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 427	MILWAUKEE, WI 53204-3358
CURRENT RESIDENT	1670 S 11TH ST 428	MILWAUKEE, WI 53204-3359
CURRENT RESIDENT	1670 S 11TH ST 429	MILWAUKEE, WI 53204-3359
CURRENT RESIDENT	1670 S 11TH ST 430	MILWAUKEE, WI 53204-3359
CURRENT RESIDENT	1670 S 11TH ST 431	MILWAUKEE, WI 53204-3359

Total Records: 126

Radius: 250.0 feet and Center of Circle: 1116 W Historic Mitchell ST



Thursday, June 25, 2015

Licenses Committee Notice of Hearing

Maria Novoa-Sanchez
Jose Sanchez
3316 W Layton Av
Milwaukee, WI 53221

Date: 7/7/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application - Service Bar Only
ANTUNEZ GOMEZ, Juan G, Agent
Los Gemelos Tacos at 1116 W HISTORIC MITCHELL St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, June 25, 2015

Licenses Committee Notice of Hearing

Maria Novoa-Sanchez
4420 Country Rd
Franksville, WI 53216

Date: 7/7/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application - Service Bar Only
ANTUNEZ GOMEZ, Juan G, Agent
Los Gemelos Tacos at 1116 W HISTORIC MITCHELL St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Tacos Gemelos Restaurant, LLC

Premise Address: 1116 West Historic Mitchell Street, Milwaukee, WI

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes NO

Building & Business Information

a) Property Owners Name: Maria D. Nova - Sanchez Phone Number: 414-303-6982
Address: 4420 Country Rd. Franksville, WI 53216

b) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____

c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

d) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: Maria D. Nova Sanchez, 4420 Country Rd

f) If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes Franksville, WI 53216
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

a) Be in the same legal entity name as that apply for the license
b) Reflect the same address as the premises address on this application
c) Reflect current dates and
d) Be signed by the lessor/seller and lease/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Maria D. Nova - Sanchez

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 8,200.00

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 04-01-15 Ends 03-31-17
- b) Monthly rental \$ 1,600.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? two years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

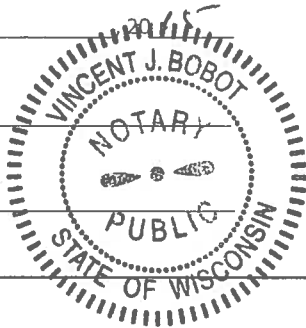
SUBSCRIBED AND SWORN TO BEFORE ME

This 2nd day of April

V. J. Bobot
(Clerk/Notary Public)

My Commission Expires Permanent

*Notary Seal must be affixed.



[Signature]

Sole Proprietor, Partner, 20% or more Shareholder, or Agent -- only if there are no 20% or more shareholders

Roselia Martinez Dominguez

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 2/18/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment License Filling Station License Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Dine in Restaurant with beer and wine sales.

Do you have any experience operating this type of business? No Yes

If yes, explain: I have been in the restaurant business as a cook and manager for over 20 years.

2. Business Operations

- a. Proposed Opening Date: 04/15/2015
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Food Dealer and Class B Alcohol Licence
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Hair Salon next door.

3. Litter & Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
Will a sound amplification system be used? No Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- f. Number of Garbage Cans: Inside: 5 Locations: Kitchen, Dining Room, Under Bar.
Outside: 1 Locations: Dumpster behind the building.
- g. Is a crowd control barrier used? No Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): Two seperate bathrooms, with a urinal, a sink and a toilet
- i. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

4. Parking & Security

- a. Are there off-street parking places? No Yes If yes, how many? _____
 Describe security plan for parking lot: _____
- b. Is there a loading zone? No Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
 Will there be security cameras? No Yes If yes, where? _____
 Will searches or identification checks be conducted upon entry? No Yes If yes, describe _____

5. Percentage of Sales (must total 100%)

Alcohol <u>15</u> %	Food <u>85</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

- Type 1**
- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Bowling Alley Hotel Banquet Hall Sports Facility

- Type 2**
- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Auto Wrecker
- Used Car Dealer Used Auto Parts Personal Service Establishment Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

7. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

- d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- e. Describe Location: Major Thoroughfare Secondary Street Other: _____
- f. Nearest Major Cross Street: Mitchell Street and S. 12th Street.
- g. Describe Building: Free Standing Building Strip Mall Other: _____
- h. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- i. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- j. Property Owner's Name: Maria Novoa Sanchez Phone Number: 414-303-6982
 Address: 1116 W Historic Mitchell Street, Milwaukee WI 53204

9. Hours of Operation & Customers

Will customers be entering the premises? No Yes

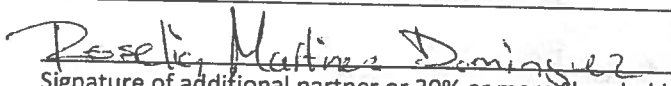
Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	8AM	12AM	50	18-65	None
Monday	8AM	12AM	40	18-65	None
Tuesday	8AM	12AM	40	18-65	None
Wednesday	8AM	12AM	40	18-65	None
Thursday	8AM	12AM	40	18-65	None
Friday	8AM	2AM	70	18-65	None
Saturday	8AM	2AM	70	18-65	None

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
 If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,
 unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)


 Sole Proprietor, Partner, Agent, or 20% or more Shareholder

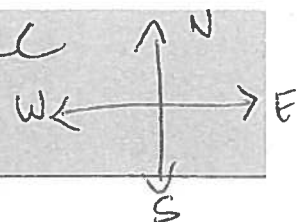

 Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

4/13/15

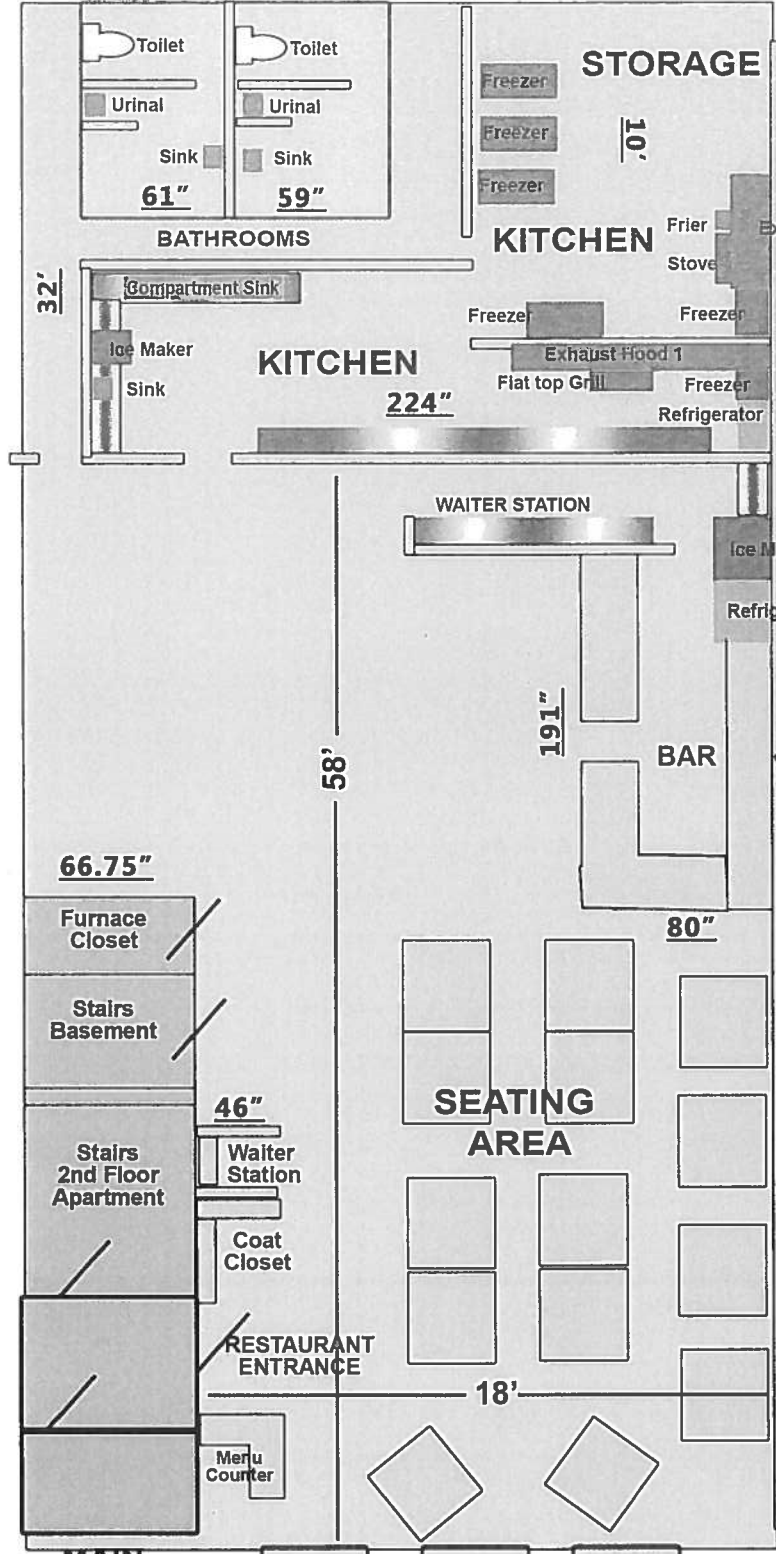
TACOS GEMELOS RESTAURANT LLC

- Juan Antunez-Gomez
(Los Gemelos Tacos)



Total Sq. ft.
of premises:
2,050
(90 x 25')

DUMPSTER EXIT 2



86 cuft. fridge
Cold Alcohol Storage Areas
Under bar Room Temp Alcohol Storage
(100" x 20")

MAIN ENTRANCE

25'

SIDEWALK



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, June 25, 2015

COMMITTEE MEETING NOTICE

AD 12

BERTRAND, Debra A, Agent
106 Seeboth, LLC
106 W Seeboth St #103

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern License Renewal and New Public Entertainment Premises Applications Requesting Bands, Disc Jockey, and Patrons Dancing as agent for "106 Seeboth, LLC" for "Wine Maniacs On The River" at 106 W Seeboth St #103.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



Thursday, June 25, 2015



Notice of Public Hearing

BERTRAND, Debra A, Agent
Wine Maniacs On The River at 106 W Seeboth St #103
Class B Tavern License Renewal and New Public Entertainment Premises Applications
Requesting Bands, Disc Jockey, and Patrons Dancing

Tuesday, July 07, 2015 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/7/2015 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT RESIDENT	130 S WATER ST 214	MILWAUKEE, WI 53204-4302
CURRENT RESIDENT	130 S WATER ST 215	MILWAUKEE, WI 53204-4302
CURRENT RESIDENT	130 S WATER ST 216	MILWAUKEE, WI 53204-4302
CURRENT RESIDENT	130 S WATER ST 217	MILWAUKEE, WI 53204-4302
CURRENT RESIDENT	130 S WATER ST 301	MILWAUKEE, WI 53204-4302
CURRENT RESIDENT	130 S WATER ST 303	MILWAUKEE, WI 53204-4302
CURRENT RESIDENT	130 S WATER ST 304	MILWAUKEE, WI 53204-4302
CURRENT RESIDENT	130 S WATER ST 305	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 306	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 307	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 308	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 309	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 310	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 311	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 312	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 313	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 314	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 315	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 316	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 317	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 400	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 403	MILWAUKEE, WI 53204-4303
CURRENT RESIDENT	130 S WATER ST 404	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 405	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 406	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 407	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 408	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 409	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 410	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 411	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 412	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 413	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 414	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 415	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 416	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	130 S WATER ST 417	MILWAUKEE, WI 53204-4304
CURRENT RESIDENT	131 W SEEBOTH ST	MILWAUKEE, WI 53204-1445

Total Records: 261

Radius: 250.0 feet and Center of Circle: 106 W Seeboth ST

2015-2016 Plan of Operation for 106 W SEEBOTH ST #103

1. Litter and Noise

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

How often will grounds be cleaned? Daily Weekly Other: _____

Grounds Cleaned By: Licensee Building Owner Employees Hired Maintenance Other: _____

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____

2. Smoking and Sanitation

Are there designated outdoor smoking areas? No Yes
 If yes, describe the area(s) and provide location(s): Patio Section

Number of Garbage Cans: Inside: _____ Locations: _____
 Outside: _____ Locations: _____

Is a Crowd Control Barrier used? No Yes If yes, describe: _____

Describe sanitation facilities (restrooms): Shared w/neighbor business in back hall

Provide name of solid waste contractor: Waste Management of WI-MN

3. Security

Are there parking spaces on the premises? No Yes If yes, number of spaces: _____ and describe security provisions: _____

Are there designated loading areas? No Yes If yes, describe security provisions _____

Do you have security personnel on the premise? No Yes If yes, how many? 1921
 AND What are their responsibilities? _____
 What security equipment do they use? _____
 List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If yes, list all locations: _____

Are searches and/or identification checks conducted upon entry? No Yes If yes, describe: _____

4. Percentage of Sales (must total 100%)

Alcohol 60 % Food Sales 40 % Entertainment - % Other - %

5. Businesses On The Premise (choose all that apply):

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input type="checkbox"/> Night Club | <input checked="" type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Other _____ | | |

6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If yes, describe _____

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

7. Floor Plan

Are there any changes to the current floor plan? No Yes If yes, describe _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

(1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	How many? _____	How many? _____
How many screens? _____	How many? _____	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
		Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

(3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: _____

(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

(5) LEGAL CAPACITY OF PREMISES

_____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(6) IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: _____

(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read **And Initial** Each Item Confirming Your Understanding:

- 1 I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- 2 I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- 3 I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- 4 I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

(8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME Jeffrey A Cox

This 28th day of May, 20 15

Katelynn M. Jorgenson
(Clerk/Notary Public) Katelynn M. Jorgenson
My Commission Expires 10/08/2018

[Signature]
Agent/Owner/Partner
[Signature]
Additional Owner/Partner

*Notary Seal must be affixed.





CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, June 25, 2015

COMMITTEE MEETING NOTICE

AD 12

MARTINEZ, Miguel A, Agent
The Flow DJ's Entertainment LLC
3200 W Mangold Av #3

Greenfield, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "The Flow DJ's Entertainment LLC" for "Desperados" at 828 S 1st St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing for MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/29/2015

LICENSE TYPE: BTAVN

NEW:

RENEWAL:

No. 211960

Application Date: 05/28/2015

License Location: 828 South 1st Street

Business Name: Desperados

Licensee/Applicant: Martinez, Miguel
(Last Name, First Name, MI)

Date of Birth: 01/22/1979

Home Address: 3200 West Mangold Avenue #3

City: Greenfield

State: WI **Zip Code:** 53221

Home Phone: 414-736-7754

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/19/2015 Milwaukee police conducted a licensed premise check at 828 South 1st Street (Desperados). No violations were observed.
2. On 02/23/2015 at 2:11am Milwaukee police observed several vehicles parked in front of 828 South 1st Street (Desperados). Officers then conducted a licensed premise check and discovered several patrons still inside the business. The applicant was behind the bar and dispensing alcoholic drinks. Officers identified themselves and pointed out that the license indicated the business should be closed to the public at 2:00am. The applicant told officers he knew he was operating after hours and apologized, but stated he was having a hard time convincing patrons to leave. The applicant was cited. The citation maintains a balance due of \$378.00

Charge: Class B Premises-Allow Patrons After Hours

Finding: Pending

Sentence:

Date:

Case:

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Alfonso MORALES

Business Name: Desperados Bar
Address of Licensed Premises: 828 S 1st Sr
Business Phone: 414 736-7754

Type of License: Class B Tavern

District: 2

Violation / Incident #

Date of Incident:

Licensee or Manager on premises at time of violation / incident? Yes No

Licensee cooperative? Yes No (if no, explain in narrative section)

Licensee Notified by Officer: Eliel CONTRERAS

Date: 1-19-15

Time: 1:15AM

Licensee or Agent's Name: Miguel A MARTINEZ
Home Address: 3200 W Mongold Ave Greenfield, WI 53221

Date of Birth: 1-22-79
Home Phone: 414 736-7754

Co-Licensee Name:
Home Address:
Class S License Number:

Date of Birth:
Home Phone:

Bartender Name:
Home Address:
Class D License Number:

Date of Birth:
Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:
Home Address:
Class D License Number:

Date of Birth:
Home Phone:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Investigating Officer: Eliel CONTRERAS

District / Bureau: 24

Date: 1-20-15

Signature of Commanding Officer

Signature and Date: 1/27/15

Commanding Officer

Date

DISPOSITION - FOR LICENSING ONLY

Table with 5 columns: Citation No., Case Number, Disposition, Judge, Date. Includes rows for License Investigation Unit, Received, and Referred.

By

PA-33E Narrative

This report is written by PO Eliel CONTRERAS assigned to District 2, Late Power Shift.

On Monday, 1-19-15, at approximately 1:15am Squad 2470 (PO Francisco CARTAGENA and I) responded to 828 S 1st St.(Desperados) for a license premise check. Upon arriving on scene, I spoke with the owner, Miguel A MARTINEZ (W/M 1-22-79), of Desperados. MARTINEZ stated he was the new owner of the bar. While checking the license for the bar, I did observe MARTINEZ'z information on the license confirming he was the new owner of the bar. While on scene, MARTINEZ was cooperative and I did not observe any violations.

This report was written by P.O. Roman MARTINEZ, assigned to District Two/Late Power Shift.

On Monday, February 23rd, 2015, at approximately 2:11AM, Squad 2470 (P.O. MARTINEZ) and 2411 (Sgt SCHLEI) observed the tavern "Desperados" at 828 S 1st St to have numerous vehicles parked out front and the open sign still on and lights on within the establishment. Sgt. SCHLEI and I then conducted a License Premise check of the business and entered through the unlocked front doors. Upon entering into the business, I observed the numerous patrons (approximately 15+) within the tavern still consuming alcohol. I then observed the licensee/agent, Miguel A. MARTINEZ (W/M 1-22-79), behind the bar pouring additional alcoholic drinks for patrons. Sgt SCHLEI and myself identified us as Milwaukee Police and instructed Miguel and his staff to stop serving. Sgt. SCHLEI then requested for an additional squad to responded to help conduct a license premise check and assist with controlling the scene and patrons that attempted the leave the establishment. Squad 2340 (P.O. RATKOWSKI/P.O. PICENO) responded to our assignment to assist with the investigation and later took 8 photographs at 2:25AM documenting the scene and patrons within the tavern. After identifying each of the patrons that were on scene, Officers allowed them to leave the establishment.

I then spoke with the licensee/agent, Miguel A. MARTINEZ, and asked why he was still open after closing hours. Miguel stated that he was trying to make the patrons leave but was having difficulty getting them out in time. I asked Miguel to provide me with the tavern licenses, which he showed me. I then pointed out to him the hours of operations that were listed on the licenses and the current time, which was after 2:00AM. Miguel acknowledged that he was operating after hours and apologized for doing so. I informed Miguel that a PA-33 License Premise Report will be filed regarding the violation and that a citation will be issued.

On March 6th, 2015, I met Miguel MARTINEZ at his establishment and issued him his citation for 90-15-3-a-1 / Class "B" Premises – Allow Patrons after Hours (Cit# 6105893-3) with Court Date of 4-22-15 at 1:15PM.



Thursday, June 25, 2015



Notice of Public Hearing

MARTINEZ, Miguel A, Agent
Desperados at 828 S 1st St
Class B Tavern and Public Entertainment Premises License Renewal Applications

Tuesday, July 07, 2015 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/7/2015 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	105 E WALKER ST	MILWAUKEE, WI 53204-1855
CURRENT RESIDENT	117 W WALKER ST 1	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 2	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 206	MILWAUKEE, WI 53204-1891
CURRENT RESIDENT	117 W WALKER ST 3	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 302	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 303	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 307	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 308	MILWAUKEE, WI 53204-1892
CURRENT RESIDENT	117 W WALKER ST 309	MILWAUKEE, WI 53204-1891
CURRENT RESIDENT	117 W WALKER ST 4	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 5	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	117 W WALKER ST 7	MILWAUKEE, WI 53204-1889
CURRENT RESIDENT	805 S BARCLAY ST	MILWAUKEE, WI 53204-1835
CURRENT RESIDENT	809 S BARCLAY ST	MILWAUKEE, WI 53204-1835
CURRENT RESIDENT	811 S 1ST ST	MILWAUKEE, WI 53204-1816
CURRENT RESIDENT	812 S 2ND ST	MILWAUKEE, WI 53204-1821
CURRENT RESIDENT	812 S 2ND ST A	MILWAUKEE, WI 53204-1821
CURRENT RESIDENT	821 S 1ST ST	MILWAUKEE, WI 53204-1816
CURRENT RESIDENT	828 S 1ST ST	MILWAUKEE, WI 53204-1815
CURRENT RESIDENT	900 S 1ST ST	MILWAUKEE, WI 53204-1817
CURRENT RESIDENT	904 S 1ST ST	MILWAUKEE, WI 53204-1817
CURRENT RESIDENT	907 S 1ST ST	MILWAUKEE, WI 53204-1818

Total Records: 24

Radius: 250.0 feet and Center of Circle: 828 S 1st ST

2015-2016 Plan of Operation for 828 S 1ST ST

1. Litter and Noise

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____

How often will grounds be cleaned? Daily Weekly Other: _____

Grounds Cleaned By: Licensee Building Owner Employees Hired Maintenance Other: _____

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: Security Cameras & Alarm System

2. Smoking and Sanitation

Are there designated outdoor smoking areas? No Yes
 If yes, describe the area(s) and provide location(s): _____

Number of Garbage Cans: Inside: 10 Locations: Restrooms, Dance Floor, Seating Area and Bar
 Outside: 3 Locations: Next to delivery area, South of the building

Is a Crowd Control Barrier used? No Yes If yes, describe: As needed for events

Describe sanitation facilities (restrooms): Male (1) & Female (1) bathrooms

Provide name of solid waste contractor: Waste Management

3. Security

Are there parking spaces on the premises? No Yes If yes, number of spaces: _____ and describe security provisions: _____

Are there designated loading areas? No Yes If yes, describe security provisions _____

Do you have security personnel on the premise? No Yes If yes, how many? 1

AND What are their responsibilities? Card individuals, remove individuals if intoxicated, keep crowd control

What security equipment do they use? Metal detectors

List their licensing, certification or training credentials: Training

Are there security cameras? No Yes If yes, list all locations: 19 Security cameras - 4 outside - 15 inside

Are searches and/or identification checks conducted upon entry? No Yes If yes, describe: Check IDs.

4. Percentage of Sales (must total 100%)

Alcohol 100 % Food Sales _____ % Entertainment _____ % Other _____ %

5. Businesses On The Premise (choose all that apply):

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Rest. | <input type="checkbox"/> Private/Fraternal/Veterans' Club |
| <input checked="" type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Other _____ | | |

6. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If yes, describe _____

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

7. Floor Plan

Are there any changes to the current floor plan? No Yes If yes, describe _____

AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

(1) CURRENT ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:
Instrumental Musicians, Bands, Disc Jockey, Patrons Dancing, Karaoke

(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Jukebox	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Patrons Dancing
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many screens? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

(3) REMOVE ENTERTAINMENT

If applicable, list any entertainment you wish to remove: _____

(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

(5) LEGAL CAPACITY OF PREMISES

298 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

(6) IDENTIFY IF SOUND AMPLIFICATION IS USED

No Yes, describe: Speakers

(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

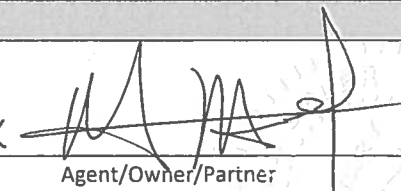
1. MAM I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
2. MAM I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
3. MAM I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4. MAM I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

(8) NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 27TH day of May, 20 15

(Clerk/Notary Public)
My Commission Expires July 03 2016

X 
Agent/Owner/Partner

Additional Owner/Partner
*Notary Seal must be affixed.



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, June 25, 2015

COMMITTEE MEETING NOTICE

AD 12

MILLER, Andrew H, Agent
Merriment Social LLC
2340 N Cramer St #306

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern, Food Dealer, and Sidewalk Dining Facility License Applications as agent for "Merriment Social LLC" for "Merriment Social" at 240 E Pittsburgh Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 05/02/12

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 147092

Application Date: 05/01/12

Expiration Date:

License Location: 240 E Pittsburgh Avenue

Aldermanic District:12

Business Name: Moct

Licensee/Applicant: Torbica, Nebojsa

(Last Name, First Name, MI)

Date of Birth: 02/09/73

Male: X

Female:

Home Address: 2429 E Wyoming Place

City: Milwaukee

State: Wi

Zip Code: 53202

Home Phone: (414) 364-4659

This report is written by Police Officer Kristyn Kukowski, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

- 1) On 05/12/00 at 11:20PM Officers observed the front door open at the Café Bar Dinastija located at 5701 W. Oklahoma Av. The licensee (applicant) was on the scene.

Charge: Open Doors after Hours
Finding: Guilty
Sentence: Fined \$336.00
Date: 05/12/01
Case # 00066289

NOTE: Nebojsa Torbica has an Open Milwaukee Municipal Court Warrant #04093270, issued on

9-16-2004 for Zoning Violations for \$524.00.

A Warrant Notification Letter was mailed to Nebojsa Torbica's residence on 2-3-2005.

2. On 06/24/06, applicant received a citation for Presence of Minor Prohibited at 240 E Pittsburgh.

Charge:	Presence of Minor Prohibited
Finding:	Guilty
Sentence:	Fined \$367.00
Date:	02/01/07
Case:	06072905

Previous premise

Date:06/05/15
Officer: J. Alba

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Merriment Social
Address: 240 E. Pittsburgh Av.
Phone: 414-403-8672

Owner: Merriment Social LLC
Owner address: 2340 N. Cramer St.
City State Zip: Milwaukee, WI. 53211
Owner Phone: 414-403-8672
Owner email:

Licensee/Agent: Andrew H. Miller W/M 08/31/88
Home Address: 2340 N. Cramer St.
City State Zip: Milwaukee, WI. 53211
Phone: 414-403-8672
Email:

Preferred contact: Agent

Location currently open: YES NO

Projected open date: 08/01

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 11am-9pm 24 hours Y N
Mon:
Tue: 4pm-12am
Wed: 4pm-12am
Thu: 4pm-12am
Fri: 4pm-2:30am
Sat: 11am-2:30am

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 3
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: unlimited
21. Are there exterior cameras Yes No How many: 3
22. Are there interior cameras Yes No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity 193 5950 Sqr. Ft.
 26. What is the minimum number of employees that will be on premise 8
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

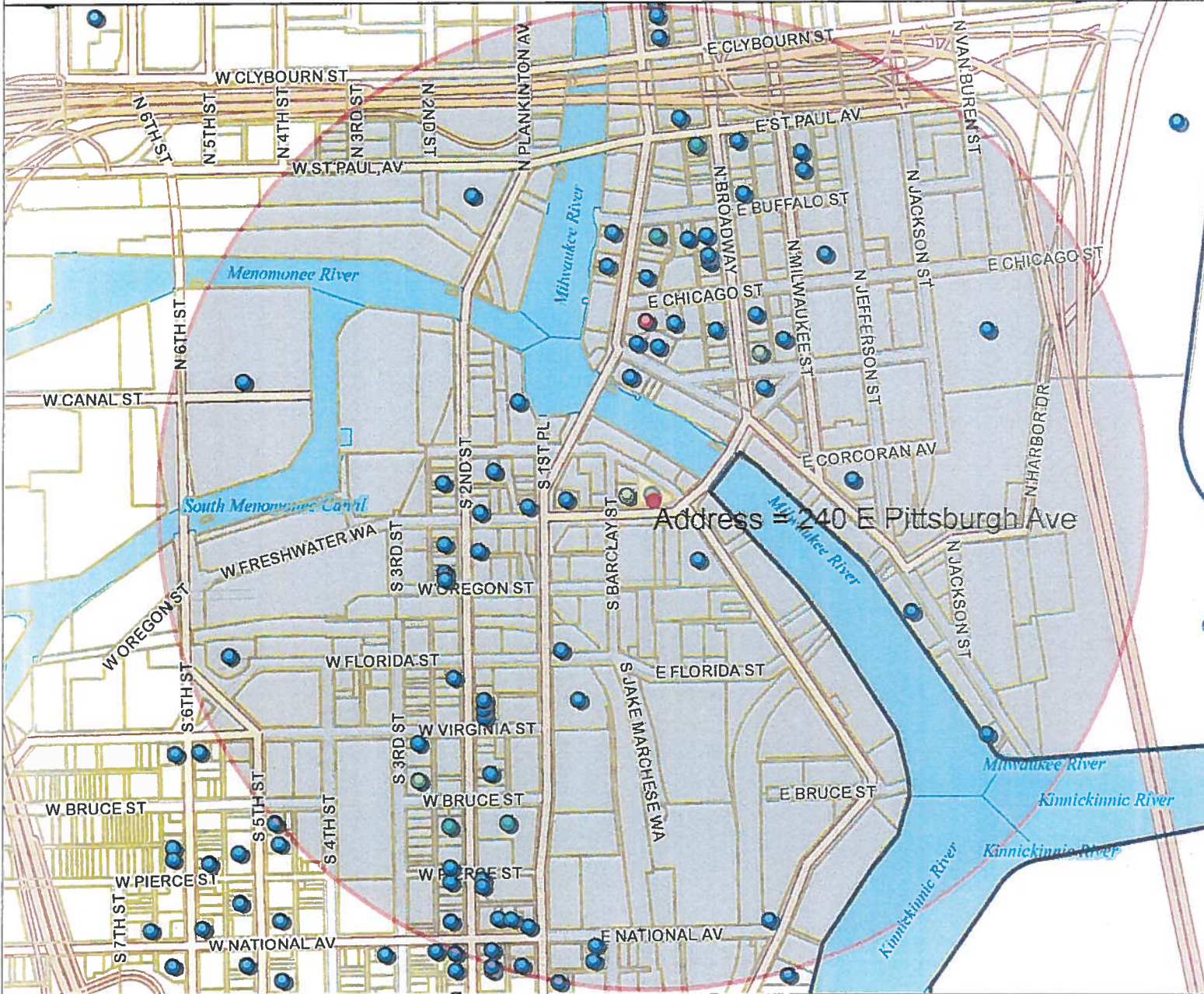
32. How many security personnel are going to be employed: 0
 33. How will they be deployed: Interior Exterior
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other Staff to ID at service
 38. When at capacity, how will the overflow crowd be managed? N/A
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

- Applicant has never held a liquor license.
- \$80K planned in renovation of existing space.
- Contemporary American and seasonal world small plate portion food plan.
- Application for craft Wisconsin and domestic beer service.
- Conventional high end spirits and wine by the glass planned.
- Ambient contemporary American music planned, provided by management.

Alcohol License Concentration for 240 E Pittsburgh Ave

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways**
 - Freeways
 - Exit ramps
 - Entry ramps
 - Ramps
- Major streets**
- Streets**
- Waterways
- Alcohol licenses**
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer



- Notes -

Licensed Alcohol Beverage Establishments Within a .5 Mile Radius Centered on 240 E Pittsburgh Ave on 05/15/2015



License Alcohol Establishments Within a .5 Mile Radius Centered on 240 E Pittsburgh Av on 05/15/2015							Total
License Summary:							
Class A Malt & Class A Liquor License							2
Class B Fermented Malt Beverage Retailer's License							7
Class B Tavern License							74
Class C Wine Retailer's License							5
							Grand Total = 88
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
Bhatia Corp	Fine Vineyard	VARINDER P BHATIA, Agt	601-B S 1st ST	Class A Malt & Class A Liquor License			2/8/2015
CIRCLE K LLC	CIRCLE K PANTRY	ZIAD W KAID, Agt	130 N WATER ST	Class A Malt & Class A Liquor License			12/10/2015
Central Standard LLC	Central Standard Craft Distillery	William P McQuillan, Agt	613 S 2ND ST 609	Class B Fermented Malt Beverage Retailer's License			3/2/2016
Clutch Corp	Anodyne Coffee Roasting Co.	Matthew J McClutchy, Agt	224 W Bruce St	Class B Fermented Malt Beverage Retailer's License			10/1/2015
Collectivo Coffee Roasters, Inc	Collectivo Coffee Roasters, Inc	William D Suskey, Agt	225 E ST PAUL AV	Class B Fermented Malt Beverage Retailer's License			4/1/2016
Girl Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class B Fermented Malt Beverage Retailer's License			7/22/2015
JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45		7/20/2015
KARAMPELAS INVESTMENTS INC	GYRO PALACE	NICK A KARAMPELAS, Agt	602 S 2ND ST	Class B Fermented Malt Beverage Retailer's License	75		5/18/2016
Skylight Music Theatre Corp	Skylight Music Theatre	AMY S JENSEN, Agt	158 N Broadway	Class B Fermented Malt Beverage Retailer's License			2/6/2016
106 Seebboth, LLC	Winemanlacs On The River	Debra A Bertrand, Agt	106 W Seebboth ST 103	Class B Tavern License	124		7/25/2015
223 N Broadway LLC	Onesto	JOSEPH J SORGE, JR, Agt	221-223 N Broadway	Class B Tavern License	298		7/31/2015
5th Ward Entertainment LLC	Black Sheep	Keith P Harenda, Agt	216 S 2nd ST	Class B Tavern License	160		6/10/2015
700 CLUB, LLC	SABBATIC	JAY K STAMATES, Agt	700 S 2ND ST	Class B Tavern License	80		12/20/2015
Ashley's Que LLC	Ashley's Que	Darnell D Ashley, Agt	124 W NATIONAL AV	Class B Tavern License			8/13/2015
BAM RESOURCES, LLC	FIRE ON WATER	JULIE M Meeusen-Debelack, Agt	518 N WATER ST	Class B Tavern License	156		10/12/2015
Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455		5/2/2016
Blue Jacket LLC	Blue Jacket	Tom H Van Hejningen, Agt	135 E National AV	Class B Tavern License	88		5/20/2015
CARNAL LLC	CLUB CHARLIES	CRAIG M BLOOMFIELD, Agt	320 E MENOMONEE ST	Class B Tavern License	128		12/15/2015
CENTANNI, LLC	Gouda's Italian Deli and Buggys, A Back Alley Saloon	OMAR L SHAIKH, Agt	218 N WATER ST	Class B Tavern License	160		7/15/2015
CIELITO LINDO, LLC	CIELITO LINDO	RODRIGO R LOPEZ, Agt	733-39 S 2ND ST	Class B Tavern License	198		3/1/2016
COLGAN, LLC	THE IRISH PUB	REBECCA GOLDBERGER, Agt	124 N WATER ST	Class B Tavern License	210	160 1st floor and patio	7/20/2015
COMPROV, INC	COMEDY SPORTZ	Jason Manske, Agt	420 S 1ST ST	Class B Tavern License	320	50 2nd floor	12/12/2015
Copper Penguin Management Group, LLC	Oak	Jared J Siemers, Agt	231 E BUFFALO ST	Class B Tavern License	170		3/19/2016
COQUETTE CAFE, INC	COQUETTE CAFE	NICHOLAS A BURKI, Agt	316 N MILWAUKEE ST	Class B Tavern License	150		11/12/2015
Cuvee Champagne LLC	Cuvee	KRIS H GORSKI, Agt	177 N BROADWAY	Class B Tavern License	244		2/6/2016
Gravity Marketing, LLC	RailHall	MICHAEL J KUHARSKE, Agt	131 W Seebboth ST	Class B Tavern License			4/9/2016
HTWA - Catalano Square	HTWA - Catalano Square	MICHAEL GARDNER, Agt	138 N Broadway	Class B Tavern License			6/13/2015
HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320		5/23/2015
Hungry Sailor, Inc	Milwaukee Sail Loft	JEFFREY G REINBOLD, Agt	649 E Erie St	Class B Tavern License	300		3/25/2016
Indulge Wine Rooms LLC	Indulge Wine Room	MARC R BIANCHINI, Agt	158 N Broadway	Class B Tavern License	156		1/17/2016
Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License			7/22/2015
IRON HORSE MILWAUKEE, LLC	THE IRON HORSE HOTEL	TIMOTHY J DIXON, Agt	500 W FLORIDA ST	Class B Tavern License	550		7/29/2015
ITALIAN CONFERENCE CENTER INC	ITALIAN CONFERENCE CENTER	LAURIE J BISESI, Agt	631 E CHICAGO ST	Class B Tavern License			6/30/2015
Konzak Enterprises, LLC	Zaks Cafe	Douglas R Konzak, Agt	231 S 2nd ST	Class B Tavern License	99		4/11/2016
KRUZ, LLC	KRUZ	SERGE PELLICELLI, Agt	354 E NATIONAL AV	Class B Tavern License	160	80 first floor	2/5/2015
LA MERENDA, INC	LA MERENDA	AUGUSTO P SANDRONI, JR, Agt	125 E NATIONAL AV	Class B Tavern License	146	80 patio	11/13/2015
LE CABARET, INC	Texas J's	JOHN A URBAN, Agt	813 S 1ST ST	Class B Tavern License	360		3/19/2016
Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	ANNIE M CHAMPEAU, Agt	401 W CANAL ST	Class B Tavern License	690	250 - Restaurant, 440 - Special Events Room	5/19/2016
Love Goat, LLC	Rumor Lounge	Christopher Surges, Agt	161 S 1ST ST	Class B Tavern License	150		5/21/2015
Luxor Food Group, LLC	Prodigal	GUY W LAMBERG, Agt	240 E Pittsburgh AV	Class B Tavern License			6/10/2015
MARGARITA PARADISE, LLC	MARGARITA PARADISE 2	DULCE M ALARCON, Agt	400 N WATER ST	Class B Tavern License	320		6/15/2015
MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Class B Tavern License	150		6/5/2015
Memento LLC	Bavette	Karen E Bell, Agt	330 E Menomonee ST	Class B Tavern License			5/20/2015
MILWAUKEE TABLE TENNIS, INC	Evo Milwaukee	SUSANNE M MAYER, Agt	233-39 E CHICAGO ST	Class B Tavern License	480		7/26/2015
Morel Restaurant LLC	Morel Restaurant	Jonathan S Manyo, Agt	430 S 2nd ST	Class B Tavern License			7/17/2015
Movida LLC	Movida	Aaron R Gersonde, Agt	524 S 2ND ST	Class B Tavern License	49		8/12/2015
Nehring's Family Market LLC	Nehring's Family Market	ANNE C FINCH-NEHRING, Agt	400 N Water St 6	Class B Tavern License			6/11/2015
Next Act Theatre, Inc.	Next Act Theatre	David A Ceccarini, Agt	255 S Water St	Class B Tavern License			9/19/2015
Noble Provisions, LLC	The Noble	DAVID G KRESSIN, Agt	704 S 2nd ST	Class B Tavern License	50		7/5/2015
NORTH WATER 500, LLC	JOEY BUONA'S PIZZERIA GRILLE	JEFFERY E WHITEMAN, Agt	500 N WATER ST	Class B Tavern License	480		5/20/2015
Pritzlaff Redevelopment, LLC	Pritzlaff	Kendall G Breunig, Agt	325-33 N Plankinton AV	Class B Tavern License	915	325 N Plankinton - 315, 333 N Plankinton - 600	5/21/2015
Pritzlaff Redevelopment, LLC	Pritzlaff	Kendall G Breunig, Agt	143 W St Paul AV	Class B Tavern License			5/21/2015
RELO CORPORATION	RIVERFRONT PIZZERIA BAR AND GRILL	BRENDA A REGENFELDER, Agt	509 E ERIE ST	Class B Tavern License	300		2/5/2015
ROJU, INC	GINGER	ROSE A BILLINGSLEY, Agt	235 S 2ND ST	Class B Tavern License	150		7/28/2015
Romp LLC	Kasana	Ana C Docta, Agt	241 N BROADWAY 1	Class B Tavern License			11/26/2015
SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174		6/14/2015
SHAKERS, INC	SHAKERS CIGAR BAR & WORLD CAFE	ROBERT G WEISS, Agt	422 S 2ND ST	Class B Tavern License	144		10/13/2015
Smoke Shack Mke, LLC	Smoke Shack	JOSEPH J SORGE, JR, Agt	332 N Milwaukee ST	Class B Tavern License			2/7/2015
Splash Studio Inc	Splash Studio	Marla R Poytinger, Agt	184 N Broadway	Class B Tavern License	91	Interior capacity = 91, Beer Garden capacity = 75	2/27/2015
ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License	150		6/22/2015
STACKED MILWAUKEE, LLC	STACK'D BURGER BAR	TIMOTHY J DIXON, Agt	170 S 1ST ST	Class B Tavern License	249	1st Floor - 99, 2nd Floor - 150	6/28/2015

STENY'S, INC	STENY'S	JEROME L STENSTRUP, Agt	800 S 2ND ST	Class B Tavern License	160	11/12/2015
STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Class B Tavern License	136	7/7/2015
SURG Waterfront, LLC	SURG On The Water	OMAR L SHAIKH, Agt	102 N WATER ST	Class B Tavern License	290	3/22/2016
Swig MKE, LLC	Swig	JOSEPH J SORGE, JR, Agt	217 N BROADWAY	Class B Tavern License	100	2/7/2016
The Chef's Table LLC	The Chef's Table	David P Magnasco, Agt	500 S 3rd ST	Class B Tavern License		Null
The Chef's Table LLC	The Chef's Table	David P Magnasco, Agt	500 S 3rd ST	Class B Tavern License		9/23/2015
The Flow DJ's Entertainment LLC	Desperados	Miguel A Martinez, Agt	828 S 1st ST	Class B Tavern License		9/23/2015
The Hudson Business Lounge LLC	The Hudson Business Lounge	Barbara M DeMeulenaere, Agt	310 E Buffalo ST	Class B Tavern License		10/14/2015
THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70	6/30/2015
THE TRIPLE BELT CORPORATION	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Class B Tavern License	150	10/22/2015
THE V BAR, LLC	The Tin Widow	MICHELLE R HOFF, Agt	703 S 2ND ST	Class B Tavern License	49	4/16/2016
THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	3/1/2016
THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/30/2015
TRESSLER THIRD WARD, LLC	Hinterland Erie Street Gastropub	WILLIAM K TRESSLER, Agt	222 E ERIE ST 100	Class B Tavern License	300	4/16/2016
TULIP RESTAURANT, LLC	TULIP	KORKUT B COLAKOGLU, Agt	117 N JEFFERSON ST	Class B Tavern License	165	3/1/2016
Two Nephews One Uncle, LLC	Lucky Joes Tiki Room	Leeland T Guk, Agt	196 S 2nd ST	Class B Tavern License	80	8/4/2015
Var Gallery & Studios LLC	Var Gallery & Studios	Josh Hintz, Agt	643 S 2nd ST	Class B Tavern License		11/30/2015
VINO THIRD WARD, LLC	VINO 100 MILWAUKEE THIRD WARD	PAUL J MONIGAL, Agt	102C N WATER ST	Class B Tavern License	41	11/2/2015
Water Buffalo MKE, LLC	Water Buffalo	JOSEPH J SORGE, JR, Agt	249 N WATER ST	Class B Tavern License	240	2/7/2016
Woori Corp	Kanpai	Tai K Park, Agt	408 E Chicago ST	Class B Tavern License	99	6/4/2015
Wunderjak Enterprises, LLC	Fat Daddy's	STEFANI I JAKSIC, Agt	120 W National AV	Class B Tavern License	270	92 - First floor, 178 - Beer Garden 4/10/2015
ZAD'S, INC	ZAD'S	TERRY M ZADRA, Agt	436-38 S 2ND ST	Class B Tavern License	160	2/13/2016
ZARLETTI2, LLC	RUSTICO	BRIAN C ZARLETTI, Agt	223 N WATER ST	Class B Tavern License	160	5/24/2016
Clutch Corp	Anodyne Coffee Roasting Co.	Matthew J McClutchy, Agt	224 W Bruce ST	Class C Wine Retailer's License		10/1/2015
Colectivo Coffee Roasters, Inc	Colectivo Coffee Roasters, Inc	William D Suskey, Agt	225 E ST PAUL AV	Class C Wine Retailer's License		4/1/2016
Girl Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class C Wine Retailer's License		7/22/2015
JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/30/2015
Skylight Music Theatre Corp	Skylight Music Theatre	AMY S JENSEN, Agt	158 N Broadway	Class C Wine Retailer's License		2/6/2016



Thursday, June 25, 2015



Notice of Public Hearing

MILLER, Andrew H, Agent
Merriment Social at 240 E Pittsburgh Av
Class B Tavern, Food Dealer, and Sidewalk Dining Facility License Applications

Tuesday, July 07, 2015 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/7/2015 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT RESIDENT	235 E PITTSBURGH AVE 401	MILWAUKEE, WI 53204-4335
CURRENT RESIDENT	235 E PITTSBURGH AVE 402	MILWAUKEE, WI 53204-4335
CURRENT RESIDENT	235 E PITTSBURGH AVE 403	MILWAUKEE, WI 53204-4335
CURRENT RESIDENT	235 E PITTSBURGH AVE 404	MILWAUKEE, WI 53204-4335
CURRENT RESIDENT	235 E PITTSBURGH AVE 405	MILWAUKEE, WI 53204-4335
CURRENT RESIDENT	235 E PITTSBURGH AVE 406	MILWAUKEE, WI 53204-4335
CURRENT RESIDENT	235 E PITTSBURGH AVE 407	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 408	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 409	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 410	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 411	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 412	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 413	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 414	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 415	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 416	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 501	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 502	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 503	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 504	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 505	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 506	MILWAUKEE, WI 53204-4436
CURRENT RESIDENT	235 E PITTSBURGH AVE 507	MILWAUKEE, WI 53204-4436

Total Records: 303

Radius: 250.0 feet and Center of Circle: 240 E Pittsburgh AV



Thursday, June 25, 2015

Licenses Committee Notice of Hearing

Tormac Investments, Inc
2745 S 13TH St

Milwaukee, WI 53215

Date: 7/7/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Sidewalk Dining Facility License Applications
MILLER, Andrew H, Agent
Merriment Social at 240 E Pittsburgh Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, June 25, 2015

Licenses Committee Notice of Hearing

Miki Maric
2745 S 13TH St

Milwaukee, WI 53215

Date: 7/7/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Sidewalk Dining Facility License Applications
MILLER, Andrew H, Agent
Merriment Social at 240 E Pittsburgh Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Merriment Social LLC

Premise Address: 240 E Pittsburgh St Milwaukee WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: Silent partner, Geramin Labrie

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: Geramin Labrie, \$100K over 60 years

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Merriment Social LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 15,000

d) Total amount paid for business \$ 15,000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 6/1/15 Ends 7/31/20
- b) Monthly rental \$ 6500
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 10
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain 33% of building UOW, approx \$1,125
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 13th day of May, 2015

[Signature]

(Clerk/Notary Public)

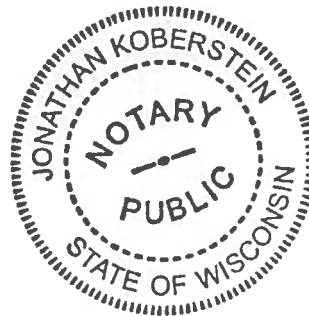
My Commission Expires March 22, 2019
*Notary Seal must be affixed.

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent - only if there are no 20% or more shareholders
[Signature]
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment License Filling Station License Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Full service restaurant + bar serving American cuisine.

Do you have any experience operating this type of business? No Yes

If yes, explain: Over 12 years operating full service restaurants

2. Business Operations

- a. Proposed Opening Date: 2/15/15
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Food Dealer / Class B Tavern
- e. Is the current licensee operating? No Yes If no, list date closed: 1/18/15
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: Sidewalk Cafe
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Antique Warehouse

3. Litter & Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: Daily staff maintenance
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
Will a sound amplification system be used? No Yes If yes, describe: small outdoor speakers
- e. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- f. Number of Garbage Cans: Inside: 10 Locations: dining room, bar, kitchen
Outside: 3 Locations: entrance, patio, back door
- g. Is a crowd control barrier used? No Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): 5 separate (2 male, 3 female)
- i. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

4. Parking & Security

- a. Are there off-street parking places? No Yes If yes, how many? _____
 Describe security plan for parking lot: _____
- b. Is there a loading zone? No Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe Cameras indoor/outdoor
 List their licensing, certification, or training credentials _____
 Will there be security cameras? No Yes If yes, where? indoor/outdoor
 Will searches or identification checks be conducted upon entry? No Yes If yes, describe _____

5. Percentage of Sales (must total 100%)

Alcohol <u>35</u> %	Food <u>65</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Bowling Alley Hotel Banquet Hall Sports Facility

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Auto Wrecker
 Used Car Dealer Used Auto Parts Personal Service Establishment Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 193 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: Water St / 1st St

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Property Owner's Name: Miki Maria Phone Number: 414 803 9507

Address: 2745 S 13th St Milwaukee, WI 53215-3875

9. Hours of Operation & Customers


Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	10 AM	10 PM	150	10-80	None
Monday	—	—	—	—	—
Tuesday	4 PM	11 PM	150	10-80	None
Wednesday	4 PM	11 PM	150	10-80	None
Thursday	4 PM	12 AM	175	10-80	None
Friday	4 PM	2 AM	225	10-80	None
Saturday	10 AM	2 AM	225	10-80	None

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

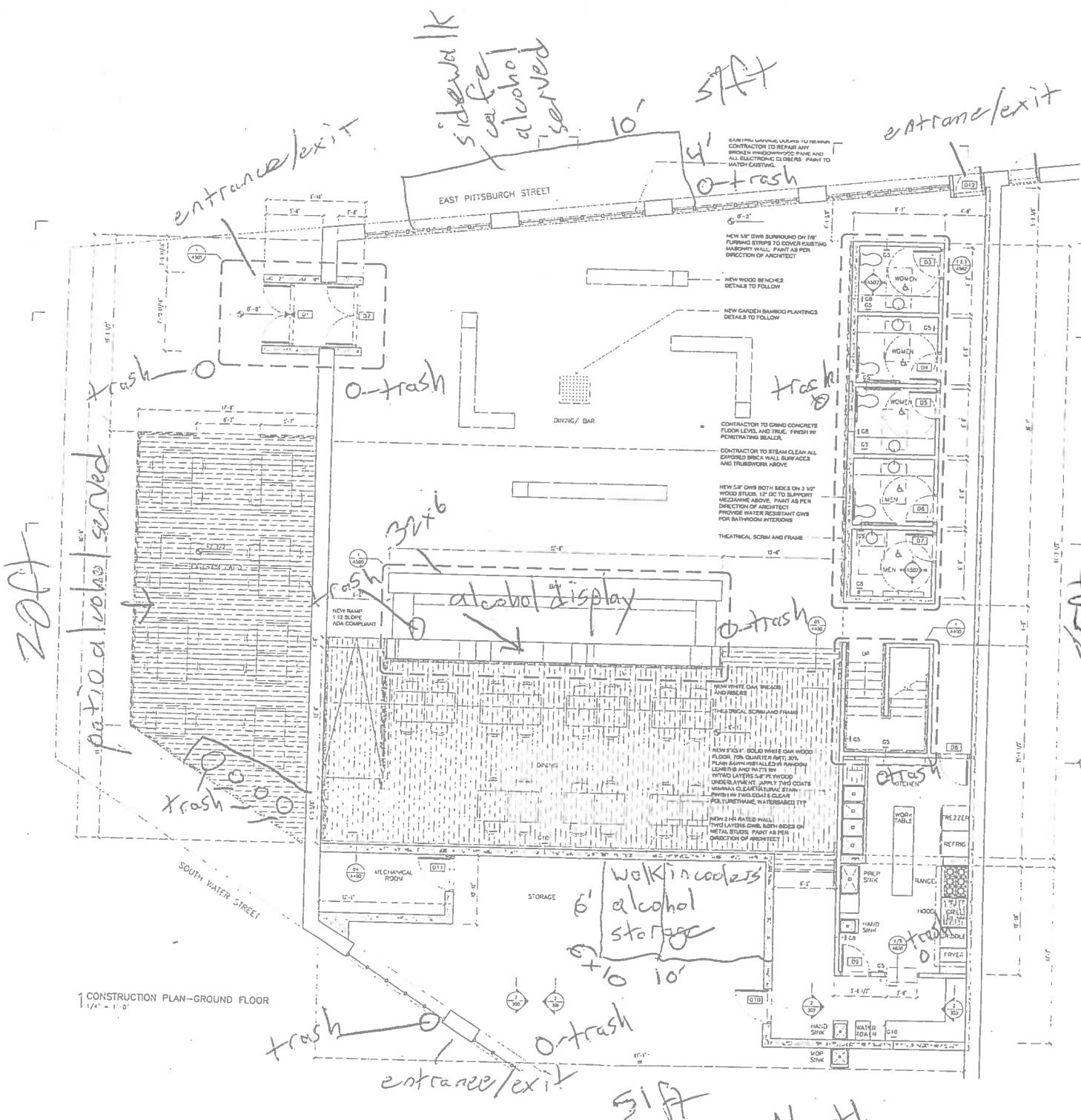
10. Required Signature(s)


Sole Proprietor, Partner, Agent, or 20% or more Shareholder


Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

5/12/15



- LEGEND
- NEW WALL CONSTRUCTION
 - DOOR DESCRIPTION
 - ⊕ FLOORING TRANSITION IN MATERIAL, PATTERN, FINISH AND/OR DIRECTION
 - CS- NEW WALL TYPE/SIZE

6000 SF

85A

FILING SET
 RESUBMISSION #1 - 2 MAY 03
 RESUBMISSION #2 - 2 JUNE 03

Merriment Social
 Merriment Social LLC

240 East Pittsburgh Avenue
 Milwaukee, Wisconsin
 Agent Andrew Miller

STUDIO
 ZERO10



Architect of Record
 Steve Jackson Architects
 413 North 2nd, Suite 125
 Milwaukee, WI 53202

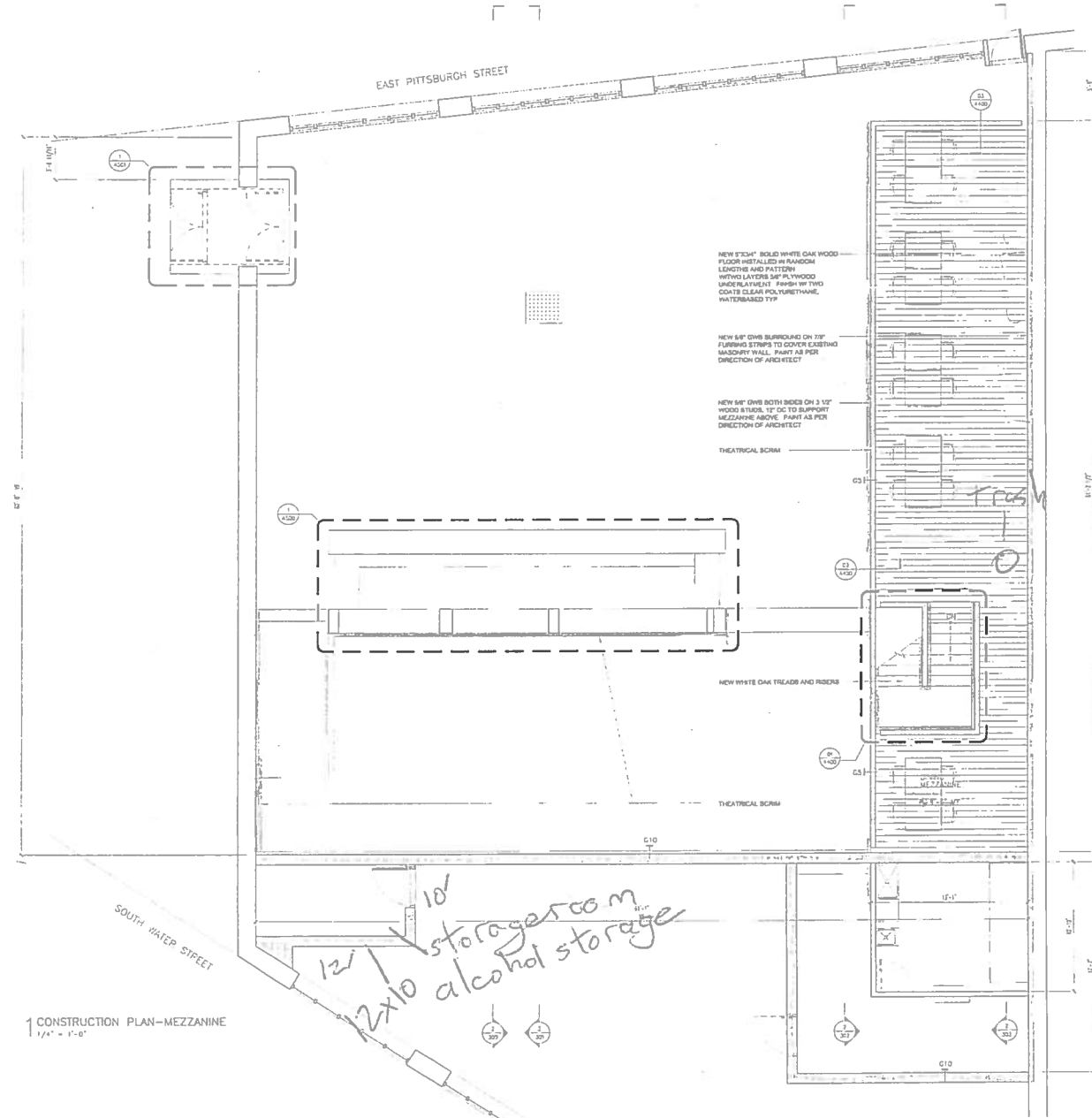
GROUND FLOOR
 CONSTRUCTION PLAN

1/4" = 1'-0"
 04/02/15

A100

1 CONSTRUCTION PLAN-GROUND FLOOR
 1/4" = 1'-0"

5/12/15



- LEGEND
- ▭ NEW WALL CONSTRUCTION
 - DOOR DESIGNATION
 - ⋈ FLOORING TRANSITION BY MATERIAL, PATTERN, FINISH AND/OR DIRECTION
 - NEW WALL TYPE/D.I.L.

6000 SF

FILING SET
 RESUBMISSION #1 - 2 MAY 03
 RESUBMISSION #2 - 2 JUNE 03

Merriment Social
 Merriment Social LLC

~~MOST BAR~~
 240 East Pittsburg Avenue
 Milwaukee, Wisconsin

Agent Andrew Miller
 STUDIO
 ZERO10

320 West 43rd St and
 New York, NY 10018
 Tel: (212) 966-0919 ext 2178
 Fax: (212) 961-4381

Architect of Record
 Bruce Jackson Architects
 413 North 2nd, Suite 125
 Milwaukee, WI 53207



MEZZANINE
 CONSTRUCTION PLAN

Scale: 1/4" = 1'-0"
 Date: 04/02/15
 A101

1 CONSTRUCTION PLAN—MEZZANINE
 1/4" = 1'-0"

North

Wisconsin Department of Financial Institutions

Strengthening Wisconsin's Financial Future

Search for:

merriment social

Search Records

[Search](#)
[Advanced Search](#)
[Name Availability](#)

Corporate Records

Result of lookup for M092265 (at 5/15/2015 2:19 PM)

MERRIMENT SOCIAL LLC

You can: [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

Vital Statistics

Entity ID M092265

Registered Effective Date 05/02/2015

Period of Existence PER

Status Organized [Request a Certificate of Status](#)

Status Date 05/02/2015

Entity Type Domestic Limited Liability Company

Annual Report Requirements Limited Liability Companies are required to file an Annual Report under s. 183.0120, WI Statutes.

Addresses

Registered Agent Office CAMERON WHYTE
2340 N CRAMER ST #306
MILWAUKEE , WI 53211

[File a Registered Agent/Office Update Form](#)

Principal Office

Historical Information

Annual Reports None

Certificates of Newly-elected Officers/Directors None

Old Names None

Chronology

Effective Date	Transaction	Filed Date	Description
05/02/2015	Organized	05/02/2015	E-Form



FOOD DEALER LICENSE PLAN OF OPERATION
 OFFICE OF THE CITY CLERK, LICENSE DIVISION
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •
 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Merriment Social LLC

Premises Address: 240 E Pittsburgh St Milwaukee WI 53204

1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?

- Taking over a currently operating, licensed food business
- New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- Yes, I intend to rent space in my kitchen to other food businesses
- Yes, I am renting space from another food business which will also be using the kitchen*
- No, I will be the only food business using the space

*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.
 The form is available at www.milwaukee.gov/license

Provide a brief description of the food establishment.

Full service restaurant & bar serving American cuisine.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- Menu
- List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: 7/15/15

2. Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? Yes No *If no, skip to section 3.*

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling of a food establishment, which may or may not include equipment changes
- Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Relocation of dishwashing station. Minimal equipment change in regard to food preparation. Furnishing improvements in dining room.

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin 6/1/15

Name, address and phone number of architect
Jeff Folstad / 220 N Milwaukee St Suite 301 / 414 467 6851

Name, address and phone number of general contractor
Adam Kirchner / 2738 S 13th St Milwaukee WI 53215 / 208601280

3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

Single Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? Yes No

If yes, what activities will be conducted outdoors (check all that apply):

Bar Cooking/Grilling Dining - Patio Dining - Sidewalk (DPW permit required) Storage

Other, specify

Seating provided on site for dining? Yes No

If yes, are there additional banquet facilities other than the main dining area? Yes No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

4. Business Type

Establishment Type (select the one that best describes the proposed business)

Bed and Breakfast

Community Food Program – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages

Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any food items
If distributor, is food stored on site? Yes No

Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? Yes No

Food Store – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? Yes No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

School – educational institution including elementary, middle and high schools. Check type:

Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

Restaurant – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

Shared Kitchen, Commissary or Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

Tavern – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
 Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

% from meals (ready-to-eat food)

% from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? Yes No

Will customers be able to purchase food from a self-service salad or food bar? Yes No

Will food be prepared on site and then transported for sale or consumption at another location? Yes No

If yes, check all the reasons why the food will be transported:

- Catering Delivery Base for Mobile Food Peddler Base for temporary or seasonal food stand

Other-Describe: _____

5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? Yes No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license Class A liquor license
 Class B fermented malt beverage licenses Class B liquor license
 Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- immediately so you can open your food business at the same time as the alcohol license

6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

AM

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

AM

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

AM

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

AM

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

AM

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

AM

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

AM

I understand that all of the above must be complete before my permit is eligible to be issued.

AM

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, _____, will not operate my food business, until the permit has been issued and posted in the establishment.

Name of Applicant

Signature of Applicant:

Date:

mer·ri·ment so·cial

/'merēmənt/ noun 1. lighthearted fun-making 2. a lively celebration or party

TODAY'S SNACKS

coconut **sticky bun** 4 v

almond **croissant**, lemon curd, cream cheese 3 v

merriment biscuit, whipped honey butter 4 v

nutella **pop tart**, blood orange icing 4 v

SMALL

bourbon-custard **French toast sticks**, maple syrup 5 v

roasted **garlic flatbread**, house churned butter, soft herbs 6 v

fried Brussels sprouts, pie crust, pecans, fermented honey, thyme-crème fraiche 6 v

german weisswurst sausage, house sweet mustard 7 gf

pineapple upside-down waffle, rum caramel, foie gras butter 11

1000 island **home fries**, chives 5 v gf

buckwheat dosa, smoked salmon, dill, whipped mascarpone 8

white chocolate-caramel **custard filled beignets**, smoked sea salt 7 v

bratwurst corn dog, mustard aioli, sambal ketchup 7

SLIDERS

crispy chicken, merriment biscuit, sausage gravy 6

braised pork belly, root beer gastrique, carrot kimchi 8 df

lamb sausage, peppercorn mayo, goat cheese, grilled asparagus 8

SALADS

shredded **Brussels sprouts**, cashews, buttermilk, mint, thai chili 8 v gf

chopped romaine, blue cheese, bacon, Israeli couscous, scallions, chicken, avocado, red wine vinaigrette 9

grilled asparagus, baby kale, crispy ham hock, caramelized shallot vinaigrette, sarvecchio parmesan 9 gf

SANDWICHES

merriment burger, "cheese wiz", bacon-onion jam, iceberg lettuce, pickled tomato, secret sauce, brioche 13

pork belly reuben, sauerkraut, mustard-mayo, pickles, swiss, rye 12

bacon-sausage, fried egg, avocado, garlic aioli, tomato, brioche 11

LARGE

fried chicken, pork belly pancakes, maple butter, hot sauce 17

breakfast burrito suiza, scrambled eggs, bacon-sausage, smokey tomato sauce, queso Oaxaca 13

banana pancakes, walnut butter, maple syrup, whipped crème fraiche 13

huevos rancheros, crispy tortilla, fried eggs, queso fundido, pico de gallo 13

pan roasted hangar **steak & eggs**, 1000 island home fries 18 gf

scrambled eggs, maple bacon, toasted brioche & jam, home fries 14

mer·ri·ment so·cial

/ˈmerēmənt/ noun 1. lighthearted fun-making 2. a lively celebration or party

TODAY'S SNACKS

crispy **bbq chicharron**, lime crema 4

spicy candied **marcona almonds** 3 vg df gf

merriment biscuit, whipped honey butter 4 v

fried **onion strings**, Wisconsin blue cheese fondue 4 v

SMALL

pimento cheese stuffed **fried olives** 5 v

roasted **garlic flatbread**, house churned butter, soft herbs 6 v

fried Brussels sprouts, pie crust, pecans, fermented honey, thyme-crème fraîche 6 v

crispy **chicken tikka wings**, pickled radish, ranch yogurt 7

morel mushroom pierogi, brown butter vinaigrette, pickled onions 9 v

1000 island **home fries**, chives 5 v gf

oyster cracker **fried east coast oysters**, parsley béarnaise 8

beer cheese filled **beignets**, smoked sea salt 6 v

parissienne gnocchi, duck confit, charred carrots, slow egg, maple vinegar 9

SLIDERS

crispy **shrimp**, spicy pickles, shredded romaine, remoulade sauce 7

braised pork belly, root beer gastrique, carrot kimchi 8 df

lamb burger, peppercorn mayo, goat cheese, grilled asparagus 8

SALADS

shredded **Brussels sprouts**, cashews, buttermilk, mint, thai chili 8 v gf

chopped romaine, blue cheese, bacon, Israeli couscous, scallions, chicken, avocado, red wine vinaigrette 9

grilled asparagus, baby kale, crispy ham hock, caramelized shallot vinaigrette, sarvecchio parmesan 9

SANDWICHES

merriment burger, "cheese wiz", bacon-onion jam, iceberg lettuce, pickled tomato, secret sauce, brioche 13

pork belly reuben, sauerkraut, mustard-mayo, pickles, swiss, rye 12

fried chicken po-boy, spicy savoy cabbage slaw, marinated tomatoes, avocado mayo, baguette 12

LARGE

fried chicken, pork belly pancakes, maple butter, hot sauce 17

seared scallops, asparagus, spring pea risotto, dill, lemon balm vinaigrette 24 gf

braised **beef shortrib**, crispy sticky rice, massaman curry, lime pickles 22 gf

grilled rainbow trout, dill potato "salad", pickled mustard seed, charred spring onion vinaigrette 20 gf

pan roasted hangar steak, taleggio spaetzle, horseradish gastrique, summer greens 26

Chef/Proprietor Andrew Miller

v- vegetarian gf - gluten free vg - vegan df - dairy free



Sidewalk Dining Facility Supplemental Application

ccl-side1 4/16/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

Business Operations

Check one:

- Currently hold Food/Alcohol license(s) # _____
- Also applying for Food/Alcohol license(s) at this time

Sidewalk Dining Facility will operate from: Start Date 7/15/15 to End Date 10/15/15

Will any food prep be done outdoors? No Yes If yes, describe: _____

and also complete the "Request To Modify Food Establishment/Food Operational Plan" and submit with this application

What type of security will be provided? Same as Food or Alcohol Other: _____

Will any sidewalk dining facility improvements be physically attached to public structures? No Yes

If yes, describe: _____

Property Owner

Check one:

- Applicant owns the property
- Property Owner's Information/Signature:

Name: Miki Maric Phone Number: 414 803 9507

Address: 2745 S 13th St Milwaukee, WI 53215

Property Owner's Signature (if other than the applicant) Miki Maric

Detailed Floor Plan

Please read all instructions before preparing the plan.

- You are required to submit a separate floor plan showing only the sidewalk café, including the information below, in addition to any floor plan required as part of an alcohol beverage or food dealer license application.
- If you do not submit a sidewalk dining facility permit at the same time as your food or alcohol license application and you wish to add them later you will be subject to the permanent extension fee and a new application process.
- The plan must be filed on 8 1/2 x 11 inch size paper. Handwritten plans are acceptable. Plans do not need to be architectural drawings and need not be to scale.

THE PLAN MUST INCLUDE ALL OF THE FOLLOWING:

- Dimensions of the sidewalk seating area (length and width)
- Total square feet of the sidewalk seating area (length X width)
- The curb line, property line and building face
- All items (tables, chairs, benches, planters, server stations, umbrellas, heating lamps, other furniture or fixtures.)
- Mark the North point (N↑) on each page
- The current date
- Business name (Legal entity and trade name), premise address, premise phone number
- Agent's name (contact person) and phone number

Additional Forms Needed

- Business License Application (ccl-busapp) - only one copy needed if submitting with other license applications
- Business Plan of Operation (ccl-busplan) - only one copy needed if submitting with other license applications
- Sidewalk Dining Facility Certificate of Insurance (ccl-side4)
- Request To Modify Food Establishment/Food Operational Plan (if food prep outdoors)

Office Use Only:

Initials JK Filed 6-3-15 App # 212377 Floor Plan Recd Insurance Recd
Food Prep Outdoors No Yes If yes, Modification Form Recd and Queue to HD

BUSINESS LICENSE APPLICATION

SEE INFORMATION SHEET FOR THE TYPE OF LICENSE FOR WHICH YOU ARE APPLYING FOR ADDITIONAL FORMS REQUIRED

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail: license@milwaukee.gov

ccl-busapp 10/27/14

BUSINESS CONTACT INFORMATION

Legal Entity Name: Sole Proprietor Partnership LLC Corporation Other:
Trade/DBA Name: Merrimont Social LLC
Phone: 414 897 3765
Premises Address (include city, state, zip code): 240 E Pittsburg St Milwaukee WI 53204
Mailing Address: Same as premises address Same as home address in Section 2 Other (include city, state, zip code):

Seller's Permit#: 456-1025593381-02

E-mail: merrimontsocial@gmail.com

AGENT / SOLE PROPRIETOR / 1ST PARTNER INFORMATION

FULL LEGAL NAME (Last, First & Middle Initial): Andrew H Miller Date of Birth: 8/31/1958

Home Address (include city, state, and zip code): 2340 N Cramer St #306 Milwaukee WI 53211

Driver's License Number/State ID #: M400-0088-9311-07 State: WI

Home Phone: 414 403 6672 Cell Phone: Same Cell Phone Provider: Verizon AT&T T-Mobile US Cellular Cricket Virgin Other

Percent % of Ownership Interest: 28.33 Email: andrewmiller631@gmail.com

LIST ALL PERSONS WITH 20% OR MORE OWNERSHIP INTEREST / ADDITIONAL PARTNER(S)

FULL LEGAL NAME (Last, First & Middle Initial): White, Cameron S Date of Birth: 11/03/87

Home Address (include city, state, and zip code): 2340 N Cramer St #306, Milwaukee, WI 53211

Driver's License Number/State ID #: 0300-1008-7403-02 State: WI

Home Phone: 414-897-3765 Cell Phone: Same Cell Phone Provider: T-Mobile

Percent % of Ownership Interest: 28.34% Email: c3white87@gmail.com

FULL LEGAL NAME (Last, First & Middle Initial): Emery, Samuel W Date of Birth: 12/30/88

Home Address (include city, state, and zip code): 2340 N Cramer St #306, Milwaukee, WI 53211

Driver's License Number/State ID #: E560-7998-8470-04 State: WI

Home Phone: 630 408 7901 Cell Phone: Same Cell Phone Provider: AT&T

Percent % of Ownership Interest: 28.33% Email: samemey8088@gmail.com

Check if there are additional partners or persons with 20% or more ownership interest. Complete additional sheets as necessary.

OCCUPANCY PERMIT STATUS AND SIGNATURE(S)

CHECK ONE: An occupancy permit has been obtained has been applied for will be obtained before operating is not needed (will obtain home occupation statement) is not needed-reason:

I/we understand that I am/we are required to inform the City Clerk within 10 days of any substantial changes in any of the information supplied in this application. I/we have knowledge of the City Ordinances currently regulating the license applied for herein, and understand that the license may be subject to suspension, non-renewal or revocation, if I/we violate any rule or regulation relating to this license. I/we understand that I/we shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information. The undersigned understands that the filing of an application does not entitle applicants to permits, and that granting of permits is in the sole discretion of the Common Council. I/we state that this application for a license is not made for and behalf of any other person and that the applicant is not acting as an agent for, or in the employ of another. I/we certify that I am/we are the applicant and all statements are true and correct.

Sole Proprietor, Partner, 20% or more Shareholder, or the Agent - only if there are no 20% or more shareholders

Signature of additional partner or 20% or more shareholder

Office Use Only: Initials: Filed: Applications: Exp Date:
NL or NA: Last License New or Renewal Granted with No Issues or License # Note Other Lics
Paid: MPD Granted License #



BUSINESS LICENSE PLAN OF OPERATION

cdl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment License Filling Station License Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Full service restaurant + bar serving American cuisine.

Do you have any experience operating this type of business? No Yes

If yes, explain: Over 12 years operating full service restaurants

2. Business Operations

a. Proposed Opening Date: 2/15/15

b. Is this premise under construction? No Yes If yes, list estimated completion date: _____

c. Is this a franchise? No Yes

d. Is this premises currently licensed? No Yes If yes, list type of license: Food Dealer / Class B Tavern

e. Is the current licensee operating? No Yes If no, list date closed: 1/15/15

f. Do you have future plans for other businesses, licenses or permits at this location? No Yes

If yes, explain: Sidewalk Cafe

g. Have you previously held an Extended Hours License in Milwaukee? No Yes

If yes, list address(es): _____

h. Are other businesses operating in the same building? No Yes If yes, describe: Antique Warehouse

3. Litter & Noise Control

a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: Daily staff maintenance

b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____

c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____

d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police

Signs Posted Other: _____

Will a sound amplification system be used? No Yes If yes, describe: small outdoor speakers

e. Are there designated outdoor smoking areas? No Yes If yes, describe: _____

f. Number of Garbage Cans: Inside: 10 Locations: dining room, bar, kitchen
Outside: 3 Locations: entrance, patio, back door

g. Is a crowd control barrier used? No Yes If yes, describe: _____

h. Describe sanitation facilities (restrooms): 5 separate (2 male, 3 female)

i. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

4. Parking & Security

- a. Are there off-street parking places? No Yes. If yes, how many? _____
 Describe security plan for parking lot: _____
- b. Is there a loading zone? No Yes. If yes, describe security for loading zone: _____
- c. Will you have security personnel on premise? No Yes. If yes, how many? _____
 What are their responsibilities? _____
 Is security equipment used? No Yes. If yes, describe: Cameras indoor/outdoor
 List their licensing, certification, or training credentials: _____
 Will there be security cameras? No Yes. If yes, where? indoor/outdoor
 Will searches or identification checks be conducted upon entry? No Yes. If yes, describe: _____

5. Percentage of Sales (must total 100%)

Alcohol <u>35</u> %	Food <u>65</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

- Type 1
- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Bowling Alley Hotel Banquet Hall Sports Facility

- Type 2
- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Auto Wrecker
- Used Car Dealer Used Auto Parts Personal Service Establishment Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures

Secondhand Dealer Precious Metal & Gem Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 193 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: Water St / 1st St

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Property Owner's Name: Miki Maria Phone Number: 414 803 9507

Address: 2745 S 13th St Milwaukee, WI 53215-3875

9. Hours of Operation & Customers


Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	10 AM	10 PM	150	10-80	None
Monday	—	—	—	—	—
Tuesday	4 PM	11 PM	150	10-80	None
Wednesday	4 PM	11 PM	150	10-80	None
Thursday	4 PM	12 AM	175	10-80	None
Friday	4 PM	2 AM	225	10-80	None
Saturday	10 AM	2 AM	225	10-80	None

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)


Sole Proprietor, Partner, Agent, or 20% or more Shareholder

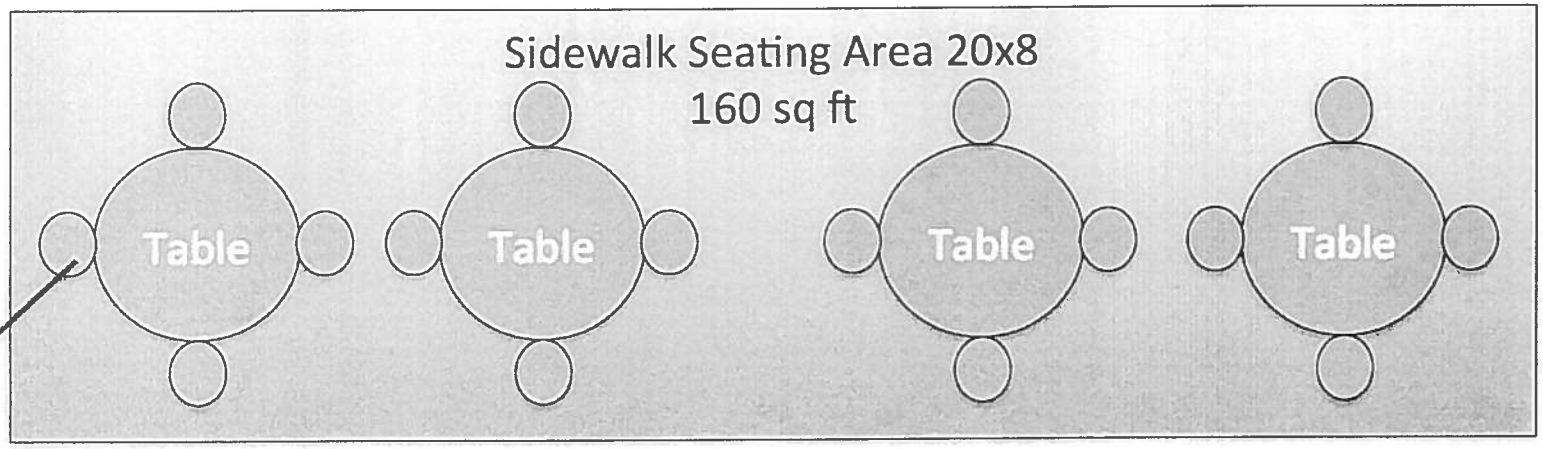

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

Sidewalk Dining Facility Floor Plan Merriment Social LLC
Merriment Social 240 E Pittsburgh Ave
Agent: Andrew Miller 414-403-8672
5/28/2015

Building Face

Property Line



Chairs



Curb Line





CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, June 30, 2015

COMMITTEE MEETING NOTICE

AD 12

VELAZQUEZ, Angel M, Agent
Sway Guild LLC
606-608 S 5TH St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Patron Contests, Patrons Dancing, and Jukebox as agent for "Sway Guild LLC" for "Klik Launja" at 606-608 S 5TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.



Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, June 30, 2015

COMMITTEE MEETING NOTICE

AD 12

VELAZQUEZ, Angel M, Agent
Sway Guild LLC
626 S 5TH St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, July 07, 2015 at 10:00 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Poetry Readings, Dancing by Performers, Patron Contests, Patrons Dancing, and Jukebox as agent for "Sway Guild LLC" for "Klik Launja" at 606-608 S 5TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 06/16/2015
LICENSE TYPE: BTAVN
NEW:
RENEWAL:

No. 212960
Application Date: 06/11/2015

License Location: 606-608 South 5th Street
Business Name: Sway Guild

Licensee/Applicant: Velazquez, Angel M.
(Last Name, First Name, MI)
Date of Birth: 05/29/1969

Home Address: 626 South 5th Street
City: Milwaukee State: WI Zip Code: 53204
Home Phone: 414-732-8453

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/01/2010 the applicant was cited at 2638 North Palmer Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$2195.00 fine***in warrant status for unpaid balance of \$1305.00***
Date: 12/07/2011
Case: 11094144

2. On 03/04/2013 the applicant was cited by Greendale Police for Retail Theft; Obstructing and Battery.

Charge	1:	Retail Theft
	2:	Obstructing
	3:	Battery
Finding	1:	Guilty
	2:	Guilty
	3:	Guilty
Sentence	1:	Fine
	2:	Fine
	3:	Fine

Date : 05/16/2013
Case 1: 4261031513
2: 4261061514
3: 4261061515

3. On 04/27/2014 the applicant was cited at 201 West Mitchell Street in the city of Milwaukee for Licensed Establishment-Exceeding Occupancy Limit.

Charge: Exceeding Occupancy Limit
Finding: Guilty
Sentence: \$5000.00 fine
Date: 11/18/2014
Case: 14035263

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 04/29/12

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 146440

Application Date: 04/26/12

Expiration Date:

License Location: 606 S 5th St

Aldermanic District:

Business Name: Texture

Licensee/Applicant: Salvo, Salvatore

(Last Name, First Name, MI)

Date of Birth: 08/14/1946

Home Address: 7454 S Logan Av

City: Oak Creek

State: WI

Zip Code: 53154

Home Phone: (414) 803 - 4080

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

☞ Background investigation of corporate officer, **SAFINA, Salvatore G (07/27/1973)** revealed the following incidents:

1. On 04/11/2007 at 12:00AM, the corporate officer (**SAFINA**), was cited by City Of Milwaukee for Building Code Violations at 3025 N Richards Street.

Charge: Building Code Violations
Finding: Further Proceedings – Milwaukee Municipal Court
Sentence: UNKNOWN
Date: 04/24/2008
Case#: 07114616

2. On 07/10/2007 at 12:00AM, the corporate officer (**SAFINA**), was cited by City Of Milwaukee for Building Code Violations at 114 W Center Street.

Charge: Building Code Violations
Finding: Guilty – Milwaukee Municipal Court
Sentence: \$320.00 penalty
Date: 03/27/2008
Case#: 08019345

- o Background investigation of Corporate Officer, **HETZEL, Mark W. (09/12/1959)** revealed the following incidents:

1. On 09/11/2004, Hetzel was cited in the City of Milwaukee for Underage Class B Owner/Licensee Responsibility. No further information available.

Charge : Underage Class B Owner/Licensee Responsibility
Finding : Guilty, Municipal Court
Sentence : \$150.00 fine
Date : 01/20/2005
Case : 04110318

2. On 12/12/2004, Hetzel was cited in the City of Milwaukee for Disorderly Premises/Drunkenness/Gambling. No further information available.

Charge : Disorderly Premises/Drunkenness/Gambling
Finding : Guilty, Municipal Court
Sentence : \$250.00 fine
Date : 03/09/2005
Case : 05003735

3. On 01/20/2005, Hetzel was cited in the City of Milwaukee for A & A /Exceed Posted Occupancy Capacity. No further information available.

Charge : A & A /Exceed Posted Occupancy Capacity
Finding : **Dismissed Without Prejudice**
Date : 08-26-05
Case : 05018540

4. On 03/24/2005, Hetzel was cited in the City of Milwaukee for A & A/Exceed Posted Occupancy Capacity. No further information available.

Charge : A & A /Exceed Posted Occupancy Capacity
Finding : Guilty
Sentence : Fined \$3,275.32
Date : 08-26-05
Case : 05043167

5. On 03/24/2005, Hetzel was cited in the City of Milwaukee for Presence of Minors Prohibited. No further information available.

Charge : Presence of Minors Prohibited
Finding : **Dismissed Without Prejudice**
Date : 08-29-05
Case : 05043168

These incidents occurred under the current licensee Gaetano Salvo.

1. On 09/02/06 at 1:45 am, Milwaukee Police were dispatched to St Lukes for a Substantial Battery that occurred at Texture Night Club at 606 S 5th Street. Police spoke to two victims who stated they were battered by security at Textures. Investigation revealed a fight occurred inside the tavern with security escorting out the two patrons. One of these patrons began to fight security with security fighting back. Video was obtained but did not specifically show who struck whom, causing the injuries. It was also unclear if any weapons were used.

2. On 11/12/06 at 1:27 am, Milwaukee Police were dispatched to 6th and Bruce for a Battery Complaint. Investigation revealed a female patron struck a security guard as he tried to help patrons exit the tavern. The security guard, after being struck, pushed this patron away causing her to fall. Officers viewed a videotape of such incident but were unable to observe specific actions due to the security guards position during the incident.

3. On 01/08/07 at 12:53 am, Milwaukee police were dispatched to 606 S 5th Street for a Shooting complaint. Investigation revealed that a patron who was inside Textures club had been struck by a bullet to her left hip. Officers were advised that a patron had earlier approached the DJ booth asking the DJ to play his CD. Later on that night, this patron was removed by security because he became disorderly. This patron returned to the area as a passenger in an auto and was seen firing shots at the nightclub ultimately striking a patron inside. Witnesses were unable to positively identify the suspect.

4. On 06/03/07 at 1:48 am, Milwaukee police were dispatched to St Mary's Hospital for a Battery complaint. The victim stated to police that she was at Textures Nightclub when she got into a fight with several girls who punched and scratched her. Security broke up the fight and escorted all parties involved out of the tavern. On 06/09/07 at 11:30 pm, followed up was conduct and police spoke to Donato Salvo who stated he was aware that a fight had taken place with security escorting everyone out of the tavern.

5. On 11/24/07 at 12:55 am, Milwaukee police were dispatched to 606 S 5th Street for a Trouble With Subject. Officers spoke with a security officer, identified as Philip Stewart, who stated a subject was escorted out of the tavern after an altercation with the some of the bouncers. Stewart stated this patron had made threats to Stewart as he ran to his auto and Stewart thought he might be running to his car to get gun. Stewart signaled for more security officers who stopped the patron and detained him until police arrived. Police received consent from this patron to search his auto and officers found a 45 caliber semi automatic hand gun. Further investigation revealed this patron was also a convicted felon. The suspect was arrested and a search revealed marijuana being found on his person. Charges of CCW, Disorderly Conduct and Felon in Possession of Firearm and Possession of Marijuana were issued.

=====

6. On 08/09/08 at 3:45 am, Milwaukee police were dispatched to St Mary's Hospital for a Battery complaint. Officers were unable to talk to the victim that night due to being sedated on pain medication. On 08/15/08, officers spoke with the victim who stated he was at Textures with his girlfriend when an unknown patron came up to them and started harassing them. The suspect then began hitting and punching the victim when the bouncer came over and held the victim while the suspect kept punching the victim. The victim further stated he was escorted out of the tavern by the bouncer where again the bouncer held on to him while the suspect and another subject continued to punch him. A report was filed.
7. On 11/13/08 at 9:14 pm, Milwaukee police were dispatched to 606 S 5th Street for a Battery complaint. Investigation found the victim was at Textures on 11/08/08 and was leaving the bar with friends at closing time when he observed a fight taking place in front of the tavern. The victim stated next thing he knew he was being hit in the head with an expandable baton. The victim further stated his friends attempted to get help at the club and that security would not call for police or medical help. The victim was treated at a nearby hospital for bleeding on the brain, skull fracture, concussion and an inner ear injury. The victim could not provide officers with a description of the actor. Police viewed some video surveillance but the fights were never caught on tape. A report was filed.
8. On 12/29/08 at 1:28 am, Milwaukee police were dispatched to St Luke's Hospital for a Battery complaint. Officers spoke to the victim who stated she was at Textures with some friends when she saw an old acquaintance who she had an ongoing dispute with over money. Words were exchanged and a fight started with the acquaintance taking a glass and hitting the victim over the head causing several lacerations to her face and head. Security guards broke up the fight and the victim stated they put her out of the club with security telling her she "couldn't bleed in the club". The victim stated her friends came out from the tavern and gave her ride to the hospital. The victim required over 80 stitches to the right side of her head. Officers spoke to a security guard Lamarr Lindsey who stated he heard two females arguing in the back hallway and then observed one female hit the other over the head with a glass. Both were punching and pulling each other's hair. Lindsey stated he escorted the victim out of the tavern while another security guard called for an ambulance. A report was filed.
9. On 01/04/09 at 2:33 am, Milwaukee police were dispatched to 606 S 5th Street for a Battery complaint. Police spoke to the caller who stated he was beat up by security from Textures nightclub. The victim stated he was leaving in his auto as security was directing traffic. He attempted to make some turns but was told by security he couldn't. The victim stated he was not confrontational with security and the next thing he knew a uniform security guard opened his car door and punched him in the face. Officers spoke to manager Donato Salvo who stated he employs inside security for "intimidation". Salvo stated all of his security guards are paid in cash and that he does not have their names or personal information. Officers requested to see video surveillance that would show the outside of the club and Salvo stated his video surveillance was not working. Officers express concern to Salvo that this was the third battery complaint made where his employees were the suspects. It was also the second time police requested video surveillance and was not provided any stating the equipment was not working. An officer spoke with security guard Wynn Kitzman who stated he works only at the door and watches the crowd when he observed a fight break out in the street. Kitzman stated he ran over to where the fight was taking place when he was punched and scratched in the face by the alleged victim. A report was filed regarding this incident.

The following applies to Mark Hetzel who is listed as a corporate officer:

On 11/22/08, Hetzel received a citation for Harvest or Tag a Buck in an Earn A Buck Unit w/o First Tagging in Dodge County. On 01/06/09, he was found guilty and fined. 08FO001690.

The following applies to Salvatore G Safina who is listed as a corporate officer:

On 12/14/08 at 1:55 am, Safina received a citation for Assault & Battery at 236 N Water Street. There is a future court date on 05/29/09 at 1:30 pm set for Pre-Trial.

The following applies to Donato Salvo who is listed as a corporate officer:

On 12/14/08 at 1:55 am, Salvo received a citation for Vandalism at 236 N Water Street. There is a future court date of 05/29/09 at 1:30 pm set for Pre-Trial.

=====

The following incidents were previously reported, dispositions now added on 04/16/10.

The following applies to Salvatore Safina:

Charge:	Assault & Battery
Finding:	Dismissed w/o prejudice
Date:	08/31/09
Case:	09018989

The following applies to Donato Salvo:

Charge:	Vandalism
Finding:	Dismissed w/o prejudice
Date:	08/31/09
Case:	09018990

9. On 03/21/09, Milwaukee police were flagged down by Textures security regarding a Subject With Weapon complaint. Security stated a subject in a dark color Dodge Durango was seen waving a gun out of the window. Police located the auto and conducted a traffic stop. Officers recovered a gun and the suspect was arrested and charged.
10. On 10/31/09 at 1:35 am, Milwaukee police conducted a License Premise Check at 606 S 5th Street. As officers conducted the check, a patron who was highly intoxicated became disorderly and was interfering with the investigation. Security attempted to escort the patron out of the tavern but he began to argue with the guards. Officers arrested and cited the patron with Disorderly Conduct.

11. On 11/07/09 at 2:14 am, officers were monitoring the Textures Tavern for crowd and traffic control when officers responded to a Fight in the bar's parking lot. Officers observed security for the bar struggling with a patron. Security stated to officers that the subject started arguing with other patrons when he threatened violence. Security stated they feared it would turn physical so they attempted to remove the patron when he struck one of the guards in the face. The patron was issued citations for Disorderly Conduct and Assault & Battery.
12. On 11/09/09 at 1:04 am, Milwaukee police were dispatched to 606 S 5th Street for an Altered Currency complaint. Officers spoke to the manager Salvatore Taormina who stated a patron attempted to pass a counterfeit \$100 at the front door for the ten-dollar cover charge. Taormina stated the subject was no longer on scene but that he had video surveillance of the incident. A report was filed.
13. On 11/23/09 at 12:36 am, Milwaukee police were dispatched to 606 S 5th Street for a Subject With Gun complaint. Officers spoke with Donato Salvo who stated that a known patron was inside the club and was escorted out by security when he was observed flashing gang signs. Once the patron was outside, he threatened security that he was going to shoot them and the tavern up. The patron continued to make threats and refused to leave so security detained him until police arrived. The subject was issued a citation for disorderly conduct and told he was no longer welcomed at the club.
14. On 01/11/10 at 12:10 am, Milwaukee police were dispatched to 3rd and National for a Battery While Armed complaint. Officers spoke to the victim who stated he was in the Textures Night Club when he was intentionally struck in the face with a glass causing a laceration that required stitches. Police continued the investigation at Textures and found that management and security were untruthful in their involvement and knowledge of the incident.
15. On 02/14/10 at 1:57 am, Milwaukee police were dispatched to 5th and Bruce for a Battery complaint. Police spoke to the victim who stated he was sprayed with mace by security from Textures. Officers continued the investigation at Textures and spoke to a security guard identified as Eric Rivera. Rivera stated the patron was escorted out of the club for fighting. The patron attempted to re enter the club and was putting his hands on security when he was sprayed with mace. Security provided water and flushed his eyes out. Officers reviewed video surveillance that showed the incident. Call was advised.
16. On 02/15/10 at 12:33 am, Milwaukee police were flagged down for a Trouble With Subject complaint at 600 S 5th Street. Officers observed two subjects physically fighting with Textures security. Security stated the fight started when a patron was asked to put her shoes back on. The patrons boyfriend got angry and started arguing with security. Security escorted both parties out and that's when the argument turned physical. Both patrons were cited for Disorderly Conduct.
17. On 02/21/10 at 1:38 am, Milwaukee police met a Battery victim at the District 5. The victim stated she was at the Textures Club when her ex-boyfriend and father of her child approached her and punched her in the mouth. The victim stated they had a brief argument before he punched her. Security then escorted her ex boyfriend from the club and she left shortly after. The victim further stated she got into car when her ex boyfriend began kicking the vehicle, breaking her driver side mirror. The victim stated she then drove the police station. A report was filed.

18. On 02/28/10 at 2:00 am, Milwaukee police observed a fight at the intersection of 5th and Bruce. Investigation found a patron was fighting with Textures security and officers cited him for Disorderly Conduct and Resisting/Obstructing An Officer. Officers also were flagged down for a property damage that occurred instead of the club. A patron punched a hole in the wall and the subject was identified and found to be only twenty years of age. The subject stated to police that he just showed his ID and they let him in. The subject admitted to drinking and was cited for Possession/Consumption of Alcohol and Vandalism.
19. On 03/14/10 at 1:44 am, Milwaukee police were flagged down by security for Textures for a Trouble With Subject complaint. Security stated they escorted a patron out after he became disorderly and he became confrontational with security. The patron was cited for disorderly conduct.
20. On 03/20/10 at 11:57 pm, Milwaukee police conducted a License Premise Check at 606 S 5th Street. Officers observed several patrons paying cover charges but found no sign posted. Police spoke to Salvatore Salvatore who stated he was not aware he needed to post a sign for cover charges. Salvatore was shown the city ordinance and issued a citation.

Charge: Tavern Charges to be Posted
Finding: **Guilty**
Sentence: Fined \$200.00
Date: 07/15/10
Case: Citation # 6098148-0

The following applies to corporate officer Salvatore Safina:

- On 11/25/09, Safina received a citation for Place, Use, Hunt Wild Animals with Bait in Adams County.

Charge: Place, Use, Hunt Wild Animals With Bait
Finding: Guilty
Sentence: Fined
Date: 01/13/10
Case: 09FO001456

=====
Incident # 20 previously reported, disposition now added on 05/09/11.

21. On 09/06/10 at 1:58 am, Milwaukee police observed a large crowd gathering in the street in front of Textures Nightclub located at 606 S 5th Street. Security officers were flagging down police to report that the subjects were attempting to fight with security and making threat's to "shoot up the place". Officers called for additional squads to the scene. Police were advised that 2 security officers had deployed pepper spray at the three subjects who were disorderly. Police were told that the three subjects were inside the club refusing to leave and when verbal attempts failed to have the subjects leave, security attempted to physically remove them. Once they got the subjects to the door, threats were made to security and one subject was overheard stating he had a gun in his car. A fight occurred between the subjects and security and that is when a security guard utilized the pepper spray. Citations were issued to the subjects for disorderly conduct.

22. On 03/14/11 at 1:25 am, Milwaukee police were monitoring closing at Club Texture. Officers observed an auto playing excessively loud music and conducted a traffic stop. Investigation found that patron had just left Texture's Club. One passenger was arrested on an outstanding warrant.
23. On 03/06/11 at 1:58 am, Milwaukee police were monitoring the closing at Textures and observed 40-50 people fighting with security as they exited the club. More squads were called to the scene to gain control of the scene. The fights were broken up and three subjects were cited for disorderly conduct.
24. On 03/28/11 at 1:00 am, a squad car had to call for more squads in attempts to help with the large crowd of about 30 subjects outside the club. Investigation found the club was at capacity and was not letting any other patrons in the club for the rest of the night. Loitering citations were issued to two subjects.
25. On 04/02/11 at 12:10 am, a Battery complaint was taken at the 2nd Precinct that occurred in front of the Texture Nightclub. The victim stated she and her cousin had left the Texture Nightclub and were driving in front of the tavern when a car that was also parked in front of the tavern pulled out in front of her and she struck that car. She got out to look at her car and the driver the other car exited his auto and began yelling obscenities at her. The driver without provocation struck her four to five times in the face causing pain and bloody nose. The victim stated she attempted to get back into her car but the subject followed her and struck her several more times. The victim sought medical assistance and was treated for fracture nose. Follow up was conducted and officers located the driver of the other car. His statement was similar to the one given by the victim only the subject stated the driver of the other car was the one who got physical first and that he was just defending himself. On 04/12/11, officers conducted follow up with the security guards at Textures and requested a copy of the video surveillance from the club.

=====

26. On 10/16/11 at 1:09 am, Milwaukee police were dispatched to 606 S 5th Street for a Fight complaint. Upon arrival, police spoke to the victim who stated she was battered in and outside the club by a know subject. Police spoke with the suspect who admitted to hitting the victim. Officers spoke with security guard Brian Davis who stated the both subjects were kicked out for fighting in the club and continued to fight when outside. Police attempted to positively identify the victim and suspect but were told by security that the ID scanner wasn't working. Officers requested video surveillance regarding the incident.

27. On 03/12/12 at 1:39 am, Milwaukee police were dispatched to 606 S 5th Street for a Shots Fired complaint that was later upgraded to a shooting when a victim arrived a nearby hospital. Police arrived on scene at the bar and observed several security guards in the street directing people out of the area and also pointing police towards the area where there shots were fired. Security also pointed out a vehicle that was struck by gunfire. Investigation revealed the incident took place across the street from the bar in the parking lot that belonged to La Fuentes. The restaurant was closed at the time. Police spoke with Angel Acevedo regarding the incident who made contact with the owner Donato Salvo who was on scene at the time of the incident. Salvo produced a DVD from the video surveillance who then interviewed by a detective. Further investigation revealed a possible victim from a robbery attempt, which led to the shooting. Both the victim and suspect of the robbery admitted to being patrons of Texture Nightclub.

28. On 03/17/12 at 12:45 am, Milwaukee police investigated an injured person at 606 S 5th Street. Investigation found a patron of the club became intoxicated and fell approximately 5 feet off a ledge, onto the dance floor. The patron was unable to walk and was conveyed to an area hospital where he was treated for a fracture to his spine. Police obtained witness statements that the subject fell while standing on the ledge. On 03/24/12, police interviewed the victim who insisted he was pulled off a ledge by Textures security, even after having multiple witnesses stated the opposite to police. Police attempted to view the incident on video surveillance but the cameras did not capture the incident due to where they were positioned.
29. On 03/19/12 at 4:43 pm, Milwaukee police investigated a walk-in Battery complaint at District Two. A victim told police he was a battery victim and that is occurred outside the Texture bar. Police conducted follow up and spoke with Jose Acevedo. Acevedo provided police with video surveillance from that night which showed no fights or disturbances outside the club at the time the victim stated he was battered.
30. On 06/04/12 at 1:37am, Milwaukee Police investigated a subject with gun complaint at 606 South 5th Street (Texture). An individual was removed from the establishment by security for starting a fight. The subject returned to the establishment minutes later armed with a .357 magnum revolver and began to wave the firearm in the air demanding the subjects he had an altercation with earlier to exit the establishment. An armed security guard confronted the subject at which time the subject handed the gun to another individual who than ran from the location. The security chased the subject and apprehended both individuals and recovered the firearm. Both subjects were convicted felons. Security assisted the police in blocking off the street and the club staff was cooperative.

Previous premise

Date:06/24/15
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Klik Launja
Address: 606-608 S 5th St
Phone: pending

Owner: Sway Guild LLC
Owner address: 606-608 S 5th St
City State Zip: Milwaukee, WI 53204
Owner Phone: (414) 732-8453
Owner email: angelv9296@yahoo.com

Licensee/Agent: Angel M Velazquez
Home Address: 626 S 5th St
City State Zip: Milwaukee, WI 53204
Phone: (414) 732-8453
Email: angelv9296@yahoo.com

Preferred contact: Angel M Velazquez

Location currently open: YES NO

Projected open date: August 2015

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 3PM-1AM
Mon: 3PM-1AM
Tue: 3PM-1:30AM
Wed: 3PM-1:30AM
Thu: 3PM-1:30AM
Fri: 3PM-2AM
Sat: 3PM-2AM
24 hours Y N

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 5
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 2
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing: unknown
21. Are there exterior cameras Yes No How many: 2
22. Are there interior cameras Yes No How many: 5

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity planned 315
 26. What is the minimum number of employees that will be on premise 6
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

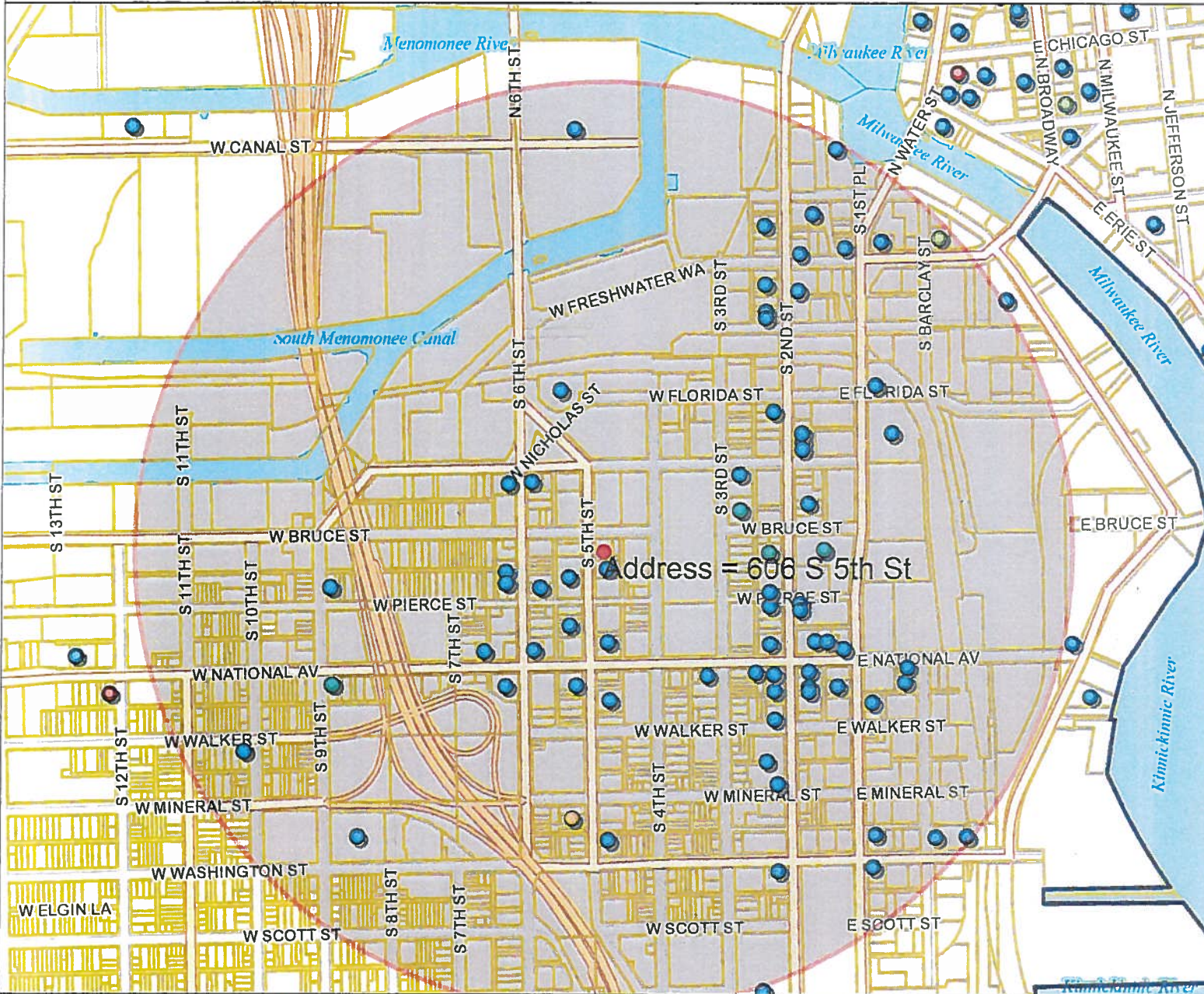
32. How many security personnel are going to be employed: 2
 33. How will they be deployed: Interior 1 Exterior 1
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code No hats, no shorts, no team jerseys, and no excessive jewelry
 Cover Charge
 Age restriction
 Other pat downs
 38. When at capacity, how will the overflow crowd be managed? Applicant stated he would security manage over flow crowd and will make patrons wait outside until there is room.
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he plans on running a latin lounge. He stated he would offer his patrons food and signature drinks. Applicant stated he plans on having music for his patrons to enjoy. He stated he hopes this establishment would be a starting point for patrons and then he hopes they will go to his dance club Kana next door located at 626 S 5th St. He stated he has been running Kana for several years and is familiar with running a tavern. Applicant stated he has a patio in the rear of the building that he will be using as a smoking section. Applicant was advised to have security monitor the noise level of the crowd. Applicant stated he would be doing some minor remodelling to the building if he gets approved. He stated he would also be repositioning the cameras to get a better view of the entry/exit door.

Alcohol License Concentraion for 606-608 S 5th St

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways**
 - Freeways
 - Exit ramps
 - Entry ramps
 - Ramps
- Major streets**
- Streets**
- Waterways**
- Alcohol licenses**
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer



- Notes -

License Alcohol Establishments Within a .5 Mile Radius Centered on 606-608 S 5th St on 06/11/2015



Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 606 S 5th St on 06/11/2015							Total
License Summary:							
Class A Fermented Malt Beverage Retailer's License							1
Class A Malt & Class A Liquor License							1
Class B Fermented Malt Beverage Retailer's License							5
Class B Tavern License							56
Class C Wine Retailer's License							3
							Grand Total = 76
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
LA TROPICANA	LA TROPICANA	SALWA B TALEB, SP	1011 S 5TH ST	Class A Fermented Malt Beverage Retailer's License			7/10/2015
Bhatia Corp	Fine Vineyard	VARINDER P BHATIA, Agt	601-B S 1st ST	Class A Malt & Class A Liquor License			2/9/2016
Central Standard LLC	Central Standard Craft Distillery	William P McCulllan, Agt	613 S 2ND ST 609	Class B Fermented Malt Beverage Retailer's License			3/3/2016
Clutch Corp	Anodyme Coffee Roasting Co.	Matthew J McClutchy, Agt	224 W Bruce ST	Class B Fermented Malt Beverage Retailer's License			10/1/2015
Giri Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class B Fermented Malt Beverage Retailer's License			7/22/2015
KARAMELAS INVESTMENTS INC	GYRO PALACE	NICK A KARAMELAS, Agt	602 S 2ND ST	Class B Fermented Malt Beverage Retailer's License	75		5/8/2016
THE NATIONAL, LLC	THE NATIONAL	Helen J Benton, Agt	839 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License	25		11/1/2015
106 Seeboth, LLC	Wine Maniacs On The River	Debra A Bertrand, Agt	106 W Seeboth ST 103	Class B Tavern License*	124		7/25/2015
5th Ward Entertainment LLC	Black Sheep	Kelth P Harenda, Agt	216 S 2nd ST	Class B Tavern License	160		6/10/2016
700 CLUB, LLC	SABBATIC	JAY K STAMATES, Agt	700 S 2ND ST	Class B Tavern License	80		12/30/2015
AP, LLC	AP Bar & Kitchen	PEGGY J MAGISTER, Agt	814 S 2nd ST	Class B Tavern License			7/22/2015
Ashley's Que LLC	Ashley's Que	Darnell D Ashley, Agt	124 W NATIONAL AV	Class B Tavern License			8/13/2015
Blue Jacket LLC	Blue Jacket	Tom H Van Heljningen, Agt	135 E NATIONAL AV	Class B Tavern License	88		5/20/2016
Botanas LLC	Botanas	Jaime A Gonzalez, Agt	816 S 5th ST	Class B Tavern License			12/10/2015
Braise Restaurant, LLC	Braise Restaurant	David K Swanson, Agt	1101 S 2nd ST	Class B Tavern License	99	1st floor and basement storage	9/19/2015
Camacho's Bar, LLC	Camacho's Bar	JESUS M CAMACHO, Agt	631 S 6TH ST	Class B Tavern License	49		7/5/2015
Changollon Productions, LLC	Kana Mojito Club	ANGEL M VELAZQUEZ, Agt	626 S 5TH ST	Class B Tavern License	359		12/17/2015
Chivas Bar	Chivas Bar	SANTIAGO S MERCADO, JR, ALFREDO MERCADO, FRANCISCO J MERCADO, JESUS S MERCADO	644 S 9th ST	Class B Tavern License	80		12/21/2015
CIELITO LINDO, LLC	CIELITO LINDO	RODRIGO R LOPEZ, Agt	793-39 S 2ND ST	Class B Tavern License	193		3/1/2016
CLUB ANYTHING	CLUB ANYTHING	2007 N NOVASIC, SP	807 S 5TH ST	Class B Tavern License	160		6/25/2015
COMPROV, INC	COMEDY SPORTZ	Jason Manske, Agt	420 S 1ST ST	Class B Tavern License	320		12/12/2015
CONEJITO'S PLACE, INC	CONEJITO'S PLACE	THOMAS W VIRGINIA ST	539 W VIRGINIA ST	Class B Tavern License	144		6/30/2015
CRAZY WATER	CRAZY WATER	PEGGY J MAGISTER, SP	839 S 2ND ST	Class B Tavern License	62		5/12/2016
ECN3 Inc	Engine Co No 3	AUGUSTO P SANDRONI, JR, Agt	217 W National AV	Class B Tavern License			9/3/2015
El Farol Bar, LLC	El Farol Bar	BEVERLYN GONZALEZ DEL TORO, Agt	636 S 6TH ST	Class B Tavern License			2/14/2016
FELIPE'S LATIN QUARTER	FELIPE'S LATIN QUARTER	LUIS M BELMONTES, SP	538 W NATIONAL AV	Class B Tavern License	80		3/23/2016
FLUID, INC	FLUID	WILLIAM M WARDLOW, Agt	819 S 2ND ST	Class B Tavern License	60		5/12/2016
GEORGE'S PUB, INC	GEORGE'S PUB	GEORGE P VONBERG, Agt	224 E WASHINGTON ST	Class B Tavern License	25		10/1/2015
Gravity Marketing, LLC	RailHall	MICHAEL J KUHARSKA, Agt	131 W Seeboth St	Class B Tavern License			4/9/2016
GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50		9/23/2015
Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License			7/22/2016
IRON HORSE MILWAUKEE, LLC	THE IRON HORSE HOTEL	TIMOTHY J DIXON, Agt	500 W FLORIDA ST	Class B Tavern License	550		7/29/2015
JACQUES, LLC	CHEZ JACQUES	JACQUES J CHAUMET, Agt	1022 S 1ST ST	Class B Tavern License	164		10/13/2015
Juto, LLC	Juto	Justin H Chan, Agt	605 W Virginia St	Class B Tavern License	99		6/23/2015
Konzak Enterprises, LLC	Zako Cafe	Douglas R Konzak, Agt	231 S 2nd ST	Class B Tavern License	99	1st floor and basement storage-4FD 2nd floor tavern and show lounge-200 Portion of lower level restaurant-90	4/11/2016
LA CAGE ENTERPRISES, LLC	LA CAGE	MICHAEL J JOST, Agt	801 S 2ND ST	Class B Tavern License	815	Ground level patio-45	12/12/2015
LA FUENTE, LTD	LA FUENTE RESTAURANT	JOSE Z ZARATE, Agt	625-31 S 5TH ST	Class B Tavern License	579		6/30/2015
LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Jayson Oquendo, Agt	1028 S 9TH ST	Class B Tavern License	170		9/6/2015
LA MERENDA, INC	LA MERENDA	AUGUSTO P SANDRONI, JR, Agt	125 E NATIONAL AV	Class B Tavern License	146		11/13/2015
LA PERLA, LLC	LA PERLA RESTAURANT	JOANNE A ANTON, Agt	730-34 S 5TH ST	Class B Tavern License	117		10/17/2015
LE CABARET, INC	Texas J's	JOHN A URBAN, Agt	813 S 1ST ST	Class B Tavern License	360		3/19/2016
Levy Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	ANNIE M CHAMPEAU, Agt	401 W CANAL ST	Class B Tavern License	600	250 - Restaurant, 440 - Special Events Room	5/19/2016
LL Associates, LLC	La Casa de Alberto	Luis A Gonzalez, Agt	624 W NATIONAL AV	Class B Tavern License	49		11/4/2015
LOLA'S, LLC	WALKERS PINT	ELIZABETH A BOENNING, Agt	818 S 2ND ST	Class B Tavern License	150	93 inside, 57 out with 1 portable restroom	6/28/2016
LOLA'S, LLC	WALKERS PINT	ELIZABETH A BOENNING, Agt	818 S 2ND ST	Class B Tavern License	150	93 inside, 57 out with 1 portable restroom	6/28/2015
LOUNGING AROUND, INC	Jynx Nightclub	SAMER L ASAD, Agt	715-17 S 5TH ST	Class B Tavern License	320	2nd floor = 80; 1st floor = 240	4/8/2016
Love Goat, LLC	Rumor Lounge	Christopher Surges, Agt	161 S 1ST ST	Class B Tavern License	150		5/21/2016
MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Class B Tavern License	150		6/5/2016
Meraki LLC	Meraki	Mallissa L Meler, Agt	939 S 2nd ST	Class B Tavern License			12/10/2015
Morel Restaurant LLC	Morel Restaurant	Jonathan S Many, Agt	430 S 2nd ST	Class B Tavern License			7/17/2015
Movida LLC	Movida	Aaron R Gersonde, Agt	524 S 2ND ST	Class B Tavern License	49		8/12/2015
Noble Provisions, LLC	The Noble	DAVID G KRESSIN, Agt	704 S 2nd ST	Class B Tavern License	50		7/5/2015
One Gray Fox, LLC	Circa 1880	Thomas E Hauck, Agt	1100 S 1st ST	Class B Tavern License	99		4/10/2015
Pasion Bar LLC	Pasion Bar	Deine J De La Rosa, Agt	625 S 6TH ST	Class B Tavern License	75		4/1/2016
PEPPER 200, LLC	Studio 200	STEPHEN G JASZKOWSKI, Agt	200 E WASHINGTON ST	Class B Tavern License	99		5/11/2016
Reyna's Events & Mexican Restaurant, LLC	Reyna's Events & Mexican Restaurant	Reyna G Morales, Agt	611 W NATIONAL AV	Class B Tavern License	306		4/23/2016
ROJU, INC	GINGER	ROSE A BILLINGSLEY, Agt	235 S 2ND ST	Class B Tavern License	150		7/29/2015
Saz's Catering, Inc.	Saz's Hospitality Group	Stephanie L Schneek, Agt	201 W Walker ST	Class B Tavern License			4/5/2016
SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174		6/14/2016
SHAKERS, INC	SHAKERS CIGAR BAR & WORLD CAFE	ROBERT G WEISS, Agt	422 S 2ND ST	Class B Tavern License	144		10/13/2015
STACKED MILWAUKEE, LLC	STACK'D BURGER BAR	TIMOTHY J DIXON, Agt	170 S 1ST ST	Class B Tavern License	249	1st floor - 99, 2nd floor - 150	6/28/2016
STENY'S, INC	STENY'S	JEROME L STENSTRUP, Agt	800 S 2ND ST	Class B Tavern License	160		12/12/2015
STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Class B Tavern License	136		2/7/2016
The Chef's Table LLC	The Chef's Table	David P Magnasco, Agt	500 S 3rd ST	Class B Tavern License			9/23/2015
The Flow DJ's Entertainment LLC	Desperados	Miguel A Martinez, Agt	818 S 1st ST	Class B Tavern License			9/23/2015
The Red Arrow Bar, LLC	Little Whiskey Bar	LUIS D GARCIA, Agt	309 W National AV	Class B Tavern License	49		4/6/2016
THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70		6/30/2015
THE TRIPLE BELT CORPORATION	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Class B Tavern License	180		10/22/2015
THE V BAR, LLC	The Tin Widow	MICHELLE R HOFF, Agt	703 S 2ND ST	Class B Tavern License	49		4/16/2016

Theatre Unchained	Theatre Unchained	JAMES D DRAGOLOVICH, SP	1024 S 5TH ST	Class B Tavern License	991	4/16/2016
Two Nephews One Uncle, LLC	Lucky Joes Tiki Room	Leeland T Guk, Agt	196 S 2nd ST	Class B Tavern License	80	8/4/2015
Var Gallery & Studios LLC	Var Gallery & Studios	Josh Hintz, Agt	643 S 2nd ST	Class B Tavern License		11/30/2015
Wunderjak Enterprises, LLC	Fat Daddy's	STEFANI J JAKSIC, Agt	120 W National AV	Class B Tavern License	270192 - First Floor, 278 - Beer Garden	4/10/2016
ZAD'S, INC	ZAD'S	TERRY M ZADRA, Agt	436-38 S 2ND ST	Class B Tavern License	1601	2/13/2016
Clutch Corp	Anodyne Coffee Roasting Co.	Matthew J McClutchy, Agt	224 W Bruce ST	Class C Wine Retailer's License		10/1/2015
GHI Corporation	Stone Creek Coffee	Eric A Resch, Agt	158 S Barclay ST	Class C Wine Retailer's License		7/22/2015
THE NATIONAL, LLC	THE NATIONAL	Helen J Benton, Agt	839 W NATIONAL AV	Class C Wine Retailer's License		11/1/2015



Tuesday, June 30, 2015



Notice of Public Hearing

VELAZQUEZ, Angel M, Agent
Klik Launja at 606-608 S 5TH St

Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Poetry Readings, Dancing
by Performers, Patron Contests, Patrons Dancing, and Jukebox

Tuesday, July 07, 2015 at 10:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/7/2015 at 10:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	410 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT RESIDENT	416 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT RESIDENT	416 W PIERCE ST A	MILWAUKEE, WI 53204-1703
CURRENT RESIDENT	503 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 5	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	509 W BRUCE ST 1	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 2	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 3	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 4	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	517 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	600 S 6TH ST A	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	600 S 6TH ST B	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	603 S 5TH ST 1	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	603 S 5TH ST 2	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	603 S 5TH ST 3	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	608 S 5TH ST 1	MILWAUKEE, WI 53204-1541
CURRENT RESIDENT	608 S 5TH ST 2	MILWAUKEE, WI 53204-1541
CURRENT RESIDENT	614 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	626 S 5TH ST 1	MILWAUKEE, WI 53204-1519
CURRENT RESIDENT	626 S 5TH ST 2	MILWAUKEE, WI 53204-1519

Total Records: 29

Radius: 250.0 feet and Center of Circle: 606 S 5th ST



Tuesday, June 30, 2015

Licenses Committee Notice of Hearing

Jose Chavez
339 W Lincoln Av

Milwaukee, WI 53207

Date: 7/7/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows,
Poetry Readings, Dancing by Performers, Patron Contests, Patrons Dancing, and
Jukebox
VELAZQUEZ, Angel M, Agent
Klik Launja at 606-608 S 5TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, June 30, 2015

Licenses Committee Notice of Hearing

Jose Chavez
2310 S 4th St

Milwaukee, WI 53204

Date: 7/7/2015
Time: 10:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows,
Poetry Readings, Dancing by Performers, Patron Contests, Patrons Dancing, and
Jukebox
VELAZQUEZ, Angel M, Agent
Klik Launja at 606-608 S 5TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: SWAY Guild LLC.

Premise Address: 606/608 S. 5TH ST MILW- WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

* **Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? LESSOR.

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 6/15 Ends 11/30/17
- b) Monthly rental \$ 4500.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2 1/2
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 11th day of JUNE, 20 15

[Signature]

(Clerk/Notary Public)

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

My Commission Expires MARCH 23, 2019

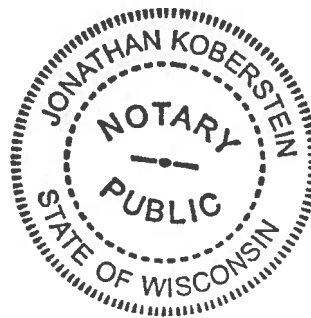
*Notary Seal must be affixed.

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment License Filling Station License Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating: LOUNGE SERVING SMALL TAPAS, A SPECIALTY DRINKS (EXOTIC) AND SPECIALTY SHOTS

Do you have any experience operating this type of business? No Yes

If yes, explain: I BEEN IN BUSINESS FOR RESTAURANT & BARS FOR 10 YEARS.

2. Business Operations

- a. Proposed Opening Date: 7-1-15
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
Will a sound amplification system be used? No Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? No Yes If yes, describe: THE PATIO AREA.
- f. Number of Garbage Cans: Inside: 7 Locations: BATHROOM, BEHIND BAR, HALLWAY
Outside: 3 Locations: PATIO
- g. Is a crowd control barrier used? No Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): THERE IS 4 BATHROOM IN THE BUILDING 5 TOILETS 1 URINAL
- i. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

4. Parking & Security

- a. Are there off-street parking places? No Yes If yes, how many? none
 Describe security plan for parking lot: _____
- b. Is there a loading zone? No Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 1
 What are their responsibilities? ID checking and preventing any issues.
 Is security equipment used? No Yes If yes, describe pepper spray, flash light
 List their licensing, certification, or training credentials Security is been doing it for 11 years
 Will there be security cameras? No Yes If yes, where? inside building upstairs/downstairs
 Will searches or identification checks be conducted upon entry? No Yes If yes, describe pat downs.

5. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>30</u> %	Secondhand Merchandise <u>N/A</u> %	Precious Metals & Gems <u>N/A</u> %
Entertainment <u>30</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>N/A</u> %	Salvaged Materials <u>N/A</u> % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Bowling Alley Hotel Banquet Hall Sports Facility

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Auto Wrecker
 Used Car Dealer Used Auto Parts Personal Service Establishment Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: FOOD

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 315 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: NATIONAL @ S. 5TH ST

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Property Owner's Name: Jose Chavez Phone Number: 414-704-7991

Address: 2310 S. 4TH ST MILW. WI 53204

9. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	3pm	1:00 AM	40	18-49 ↓	NONE
Monday	3pm	1:00 AM	40		NONE
Tuesday	3pm	1:30 AM	30		NONE
Wednesday	3pm	1:30 AM	30		NONE
Thursday	3pm	1:30 AM	50		NONE
Friday	3pm	2:00 AM	100		NONE
Saturday	3pm	2:00 AM	100		NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

Jose Chavez
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input checked="" type="checkbox"/> Magic Shows	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input checked="" type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input type="checkbox"/> Motion Pictures	<input type="checkbox"/> Amusement Machines –	<input type="checkbox"/> Concerts	<input type="checkbox"/> Theatrical Performances
How many? _____	How many? _____	Approx. # per year? _____	Approx. # per year? _____
<input type="checkbox"/> Other: _____			

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: _____

LEGAL CAPACITY OF PREMISES

315 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

WILL SOUND AMPLIFICATION EVER BE USED?

No Yes, describe: _____

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- AW I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- AW I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- AW I understand that I shall not willfully refuse to provide the services covered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- AW I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 11th day of June, 20 15

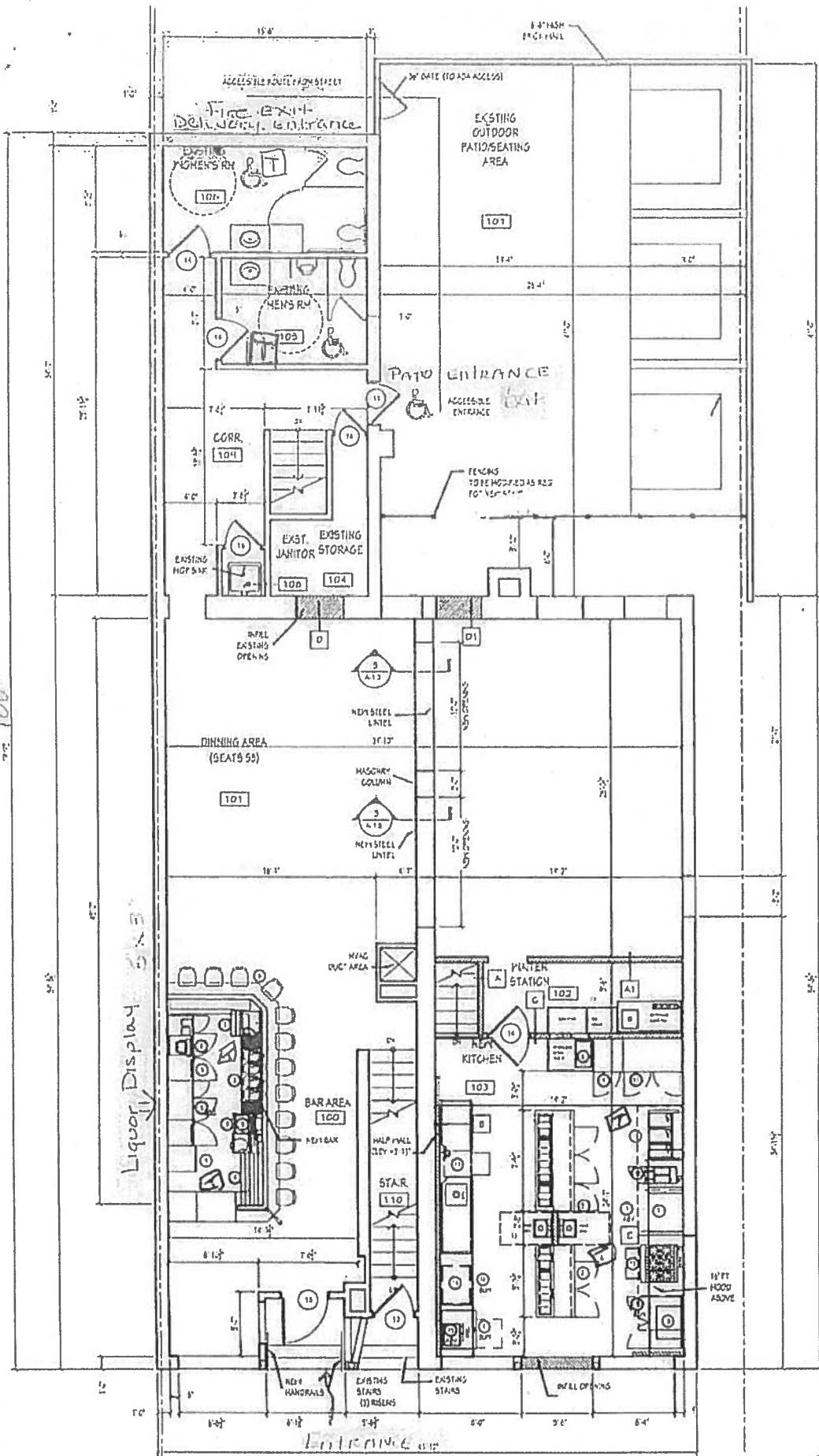
[Signature]
(Clerk/Notary Public)

[Signature]
Agent/Owner/Partner

My Commission Expires MARCH 22, 2019 *Notary Seal must be affixed.

Office Use Only: Initials: _____ Filed: _____ App: _____

Check if only PEP (must be heard w/in 60 days) Granted _____ License # _____



PROPOSED FIRST FLOOR

② 1ST FLOOR 2660 Total sq. ft. BASEMENT 2245 total sq. ft.

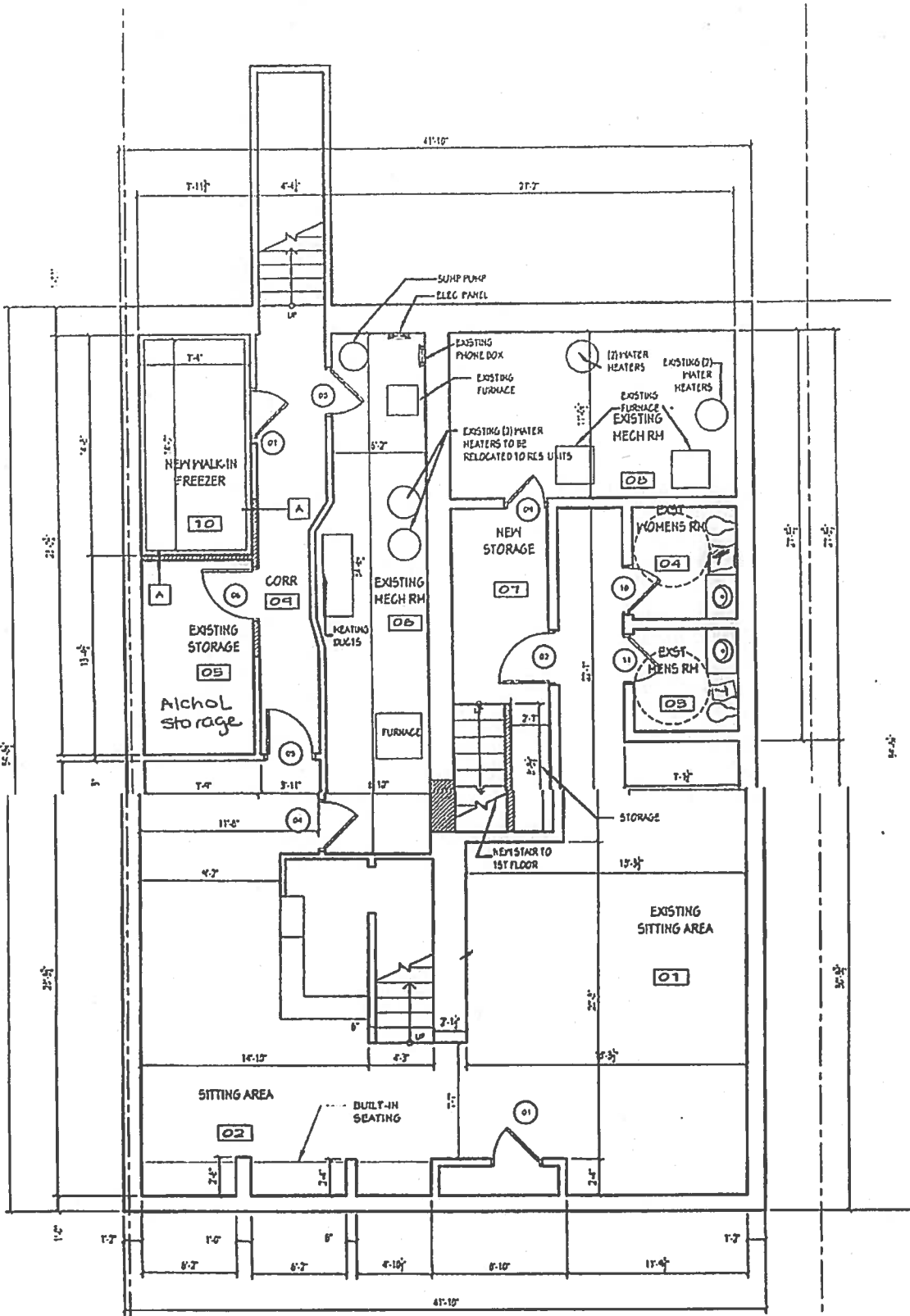
ETH ET

Alcohol storage
20' x 5'

606/608 S. 5TH ST
w/ w WI 53204

Sway could be
Angel Velazquez
KLICK LOUNGE





BASEMENT FLOOR



Basement 2245 total sqft.

Alcohol storage
Dimension 20' x 5'

606/608 S. 5TH
WILW WI 53204



KLIK LAUNJA

SWAY BUILD LLC
Angel Velazquez

S. 5TH ST



FOOD DEALER LICENSE PLAN OF OPERATION
OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

FREST
212 945

Legal Entity Name: Sway Guild LLC

Premises Address: 606/608 S. 5TH ST MILW. WI 53204

1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?

- Taking over a currently operating, licensed food business
- New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- Yes, I intend to rent space in my kitchen to other food businesses
- Yes, I am renting space from another food business which will also be using the kitchen*
- No, I will be the only food business using the space

*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.
The form is available at www.milwaukee.gov/license

Provide a brief description of the food establishment.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- Menu
- List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

7-1-15

2. Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? Yes No *If no, skip to section 3.*

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling of a food establishment, which may or may not include equipment changes
- Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

Name, address and phone number of architect

Name, address and phone number of general contractor

3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

Single Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? Yes No

If yes, what activities will be conducted outdoors (check all that apply):

Bar Cooking/Grilling Dining – Patio Dining – Sidewalk (DPW permit required) Storage

Other, specify

Seating provided on site for dining? Yes No

If yes, are there additional banquet facilities other than the main dining area? Yes No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

4. Business Type

Establishment Type (select the one that best describes the proposed business)

Bed and Breakfast

Community Food Program – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages

Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any food items
If distributor, is food stored on site? Yes No

Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? Yes No

Food Store – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? Yes No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

School – educational institution including elementary, middle and high schools. Check type:

Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

Restaurant – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

Shared Kitchen, Commissary or Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

Tavern – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
 Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

% from meals (ready-to-eat food)

% from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? Yes No

Will customers be able to purchase food from a self-service salad or food bar? Yes No

Will food be prepared on site and then transported for sale or consumption at another location? Yes No

If yes, check all the reasons why the food will be transported:

- Catering Delivery Base for Mobile Food Peddler Base for temporary or seasonal food stand

Other-Describe:

5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? Yes No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license Class A liquor license
 Class B fermented malt beverage licenses Class B liquor license
 Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- Immediately so you can open your food business at the same time as the alcohol license

6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

AMV

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

AMV

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

AMV

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

AMV

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

AMV

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

AMV

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

AMV

I understand that all of the above must be complete before my permit is eligible to be issued.

AMV

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, Angel Velazquez, will not operate my food business, until the permit has been issued and posted in the establishment.
Name of Applicant

Signature of Applicant:

Angel M. Velazquez

Date:

6-11-15



**VENDING MACHINE OWNERS AND FOOD DISTRIBUTORS
USING A PRIVATE RESIDENCE AS THEIR BUSINESS ADDRESS**

AGREEMENT RELATING TO STORAGE OF FOOD IN A PRIVATE RESIDENCE

Food storage by a vending machine owner or distributor in a private residence is limited as follows.

NOTE: No other food dealers may store food in a private residence.

1. **Prior to issuance of a license, the storage area must be inspected and in compliance with the following:**
 - A. Food storage in the home must be limited to commercially packaged, non-potentially hazardous snack foods such as gums candies, and chips.
 - B. All food must be stored in its original container. There can be no storage of unwrapped bulk food products or removal of product from its original package for repackaging of any kind.
 - C. No food can be stored in any room used as living or sleeping quarters. Food storage must be in a separate room, used exclusively for food storage. No other non-food items can be stored in this room. The room must also be equipped with a tight-fitting, self-closing door. No pets are to be kept or allowed in the food storage area.
 - D. No food can be stored in a garage or other buildings outside the dwelling unit.
 - E. Foods must be stored off the floor and away from the wall in rodent/insect proof containers (i.e., plastic or metal containers with tight-fitting lids).
 - F. There shall be no sales made in or around the dwelling unit.
 - G. This approval is only applicable to vending machine owners, peddlers, and distributors without retail operations or warehouses, and storage is limited to what can be sold in a week's time.
 - H. Operator must agree to unannounced annual inspection of the storage area by the Milwaukee Health Department as a condition of licensing. Violation of any of the above requirements is grounds for denial or revocation of a license.
 - I. Operator must have a Statement of Home Occupation on file with the Department of Building Inspection.
 - J. Vehicles used in transporting foods are also subject to inspection and approval by the Health Department.
 - K. No food can be stored in an attic unless the attic is properly finished and ventilated.

I have read and agree to the above as a condition of licensing.

Operator's Signature: _____

Arnal M. Delacruz

2. **In lieu of storage of food in my home, I will purchase product from an approved source as I need it for same day distribution without the storing of excess product.**

I have read and agree to the above as a condition of licensing.

Operator's Signature: _____

Arnal M. Delacruz

MENU

TAPAS / SMALL PLATES

Tacos Al Pastor

Nachos Con Queso, Pico de Gallo, Chicken or Pork

Personal Size Pizza (pepperoni, sausage, veggie)

Boneless Chicken Wings (Buffalo, BBQ, Teriyaki, Spicy Sweet n Sour)

Cuban Sandwich and Fries

Cheese Burger Sliders and Fries

Empanadas (ham & cheese or cheese & Chicken)

Fries and Cheese

Chicken Kabob and Fries

Chicken Flautas