

PRESENCE OF NATIONAL INITIATIVES SUPPORTING BLACK MEN AND BOYS

SINCE FIRST REPORTED in the 2015 Promise of Place report, nine national initiatives have largely sustained or slightly increased presence across the 50 cities in the index.

The greatest increase has been seen with the Coalition for Schools Educating Boys of Color (COSEBOC), Black Lives Matter (BLM), and Promise Neighborhoods. Three of the cities (Atlanta, Detroit, and Memphis) with new BLM chapters held events with focus areas impacting Black men and boys. COSEBOC's increase is due to a new presence in **Los Angeles, CA**.

NATIONAL INITIATIVES IMPACTING BLACK MEN AND BOYS remain strong in local communities, particularly those that are neighborhood-based and that address challenges with law enforcement. Cities should engage community members and stakeholders in discussions around priority areas for their respective cities, with intentional focuses on neighborhood challenges that impact Black men and boys.

NAACP

SUSTAINED AT 100%

NATIONAL URBAN LEAGUE

SUSTAINED AT 80% OF CITIES

COSEBOC

25% INCREASE SINCE LAST REPORT (INCREASE FROM 3 TO 5 CITIES)

CHOICE NEIGHBORHOODS

4% INCREASE SINCE LAST REPORT (INCREASE FROM 25 TO 29 CITIES)

NATIONAL ACTION NETWORK

8% INCREASE (FROM 20 TO 24 CITIES)

PROMISE NEIGHBORHOODS

10% INCREASE (FROM 17 TO 22 CITIES)

BLACK LIVES MATTER

10% INCREASE (FROM 14 TO 19 CITIES)

OPPORTUNITY YOUTH INCENTIVE FUND

2% INCREASE (FROM 13 TO 14 CITIES)

ASSOCIATION OF BLACK FOUNDATION EXECUTIVES (ABFE)

SUSTAINED AT 78% OF CITIES

TARGETED FUNDING SUPPORTING BLACK MEN AND BOYS

Cities largely sustained funding per capita levels from the previous report. Seven cities have more than \$3 million in philanthropic funding per capita, showing immense growth in funding levels over the last few years:

ATLANTA, GA	OAKLAND, CA
BALTIMORE, MD	PITTSBURGH, PA
JACKSON, MS	WASHINGTON, DC
NEWARK, NJ	

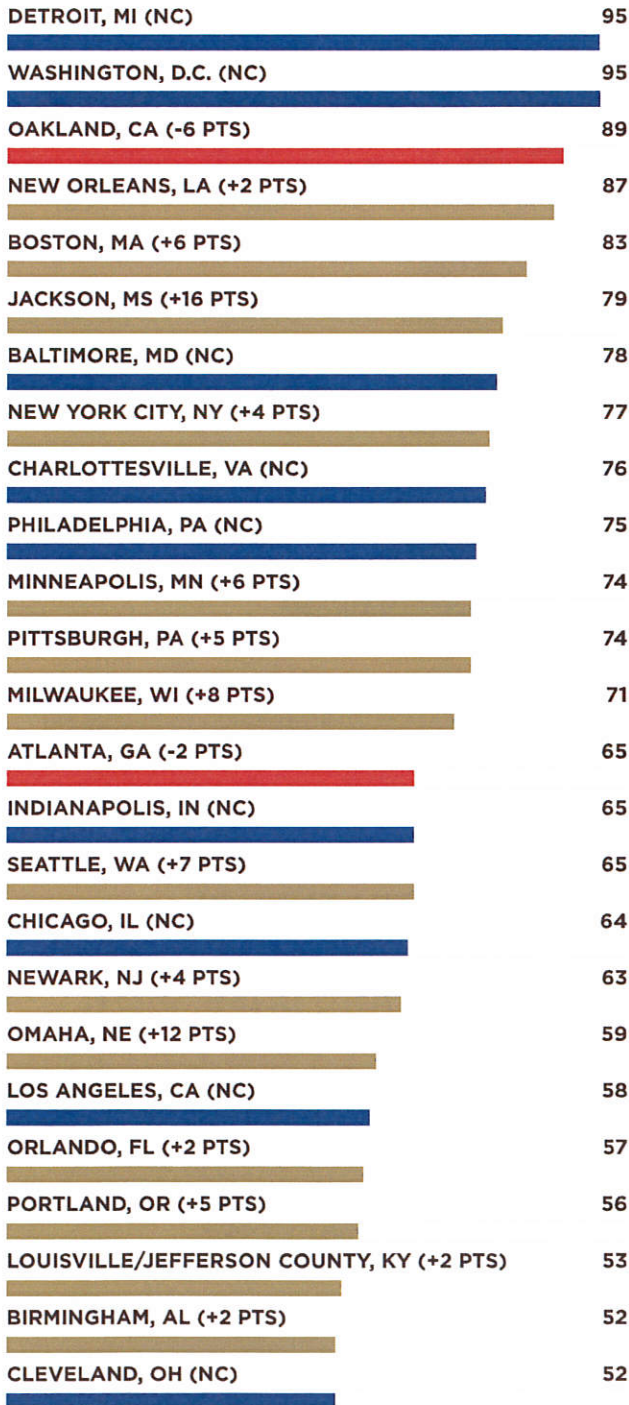
Philanthropic funding per capita for Black men and boys decreased only in Durham, NC, Fort Wayne, IN, Augusta-Richmond County, GA, and Jacksonville, FL, as those cities had no additional targeted funding influx after 2012 as reported through BMAfund.org.

ATLANTA REIGNED WITH THE HIGHEST LEVEL OF PHILANTHROPIC FUNDING FOR BLACK MEN AND BOYS, WITH \$8,633,634 PER CAPITA. THIS WAS A 71% INCREASE SINCE THE LAST REPORT, LARGELY DUE TO INVESTMENTS BY AND FOR MOREHOUSE COLLEGE.

THE 2017-2018 BMA CITY INDEX

ENGAGEMENT ON BEHALF OF BLACK MEN AND BOYS HAS INCREASED SINCE 2015

INCREASE NO CHANGE DECREASE



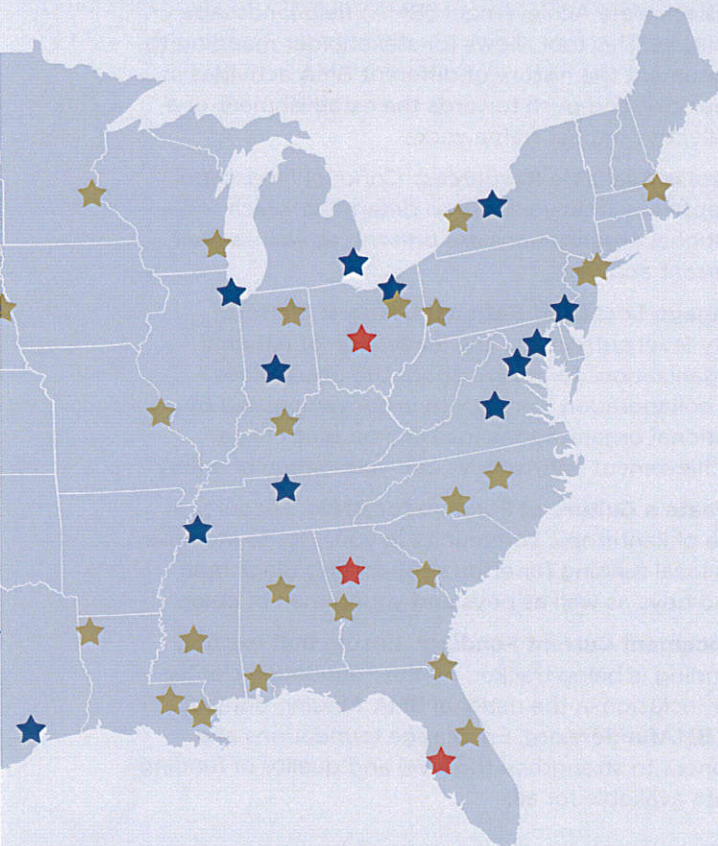
62 PERCENT OF CITIES SHOWED AN INCREASE IN THEIR OVERALL SCORE SINCE THE 2015 REPORT, WITH ONLY 8 PERCENT SHOWING A DECREASE IN SCORE AND 30 PERCENT WITH NO MOVEMENT.



THIS DEMONSTRATES A SIGNIFICANT INCREASE IN ENGAGEMENT AND COMMITTED ACTION ACROSS ALL 50 CITIES.

INCREASE NO CHANGE DECREASE

DURHAM, NC (+2 PTS)	52
SAN FRANCISCO, CA (+5 PTS)	52
ST. LOUIS, MO (+6 PTS)	51
AKRON, OH (+2 PTS)	50
FORT WAYNE, IN (+2 PTS)	50
BATON ROUGE, LA (+6 PTS)	49
BUFFALO, NY (+2 PTS)	49
HOUSTON, TX (NC)	48
NASHVILLE-DAVIDSON, TN (NC)	48
MEMPHIS, TN (NC)	46
FORT WORTH, TX (+6 PTS)	43
ROCHESTER, NY (NC)	43
COLUMBUS, OH (-4 PTS)	42
DALLAS, TX (NC)	42
JACKSONVILLE, FL (+2 PTS)	42
SAN ANTONIO, TX (NC)	42
AUGUSTA-RICHMOND, GA (+6 PTS)	41
MOBILE, AL (+10 PTS)	41
PHOENIX, AZ (+6 PTS)	41
CHARLOTTE, NC (+2 PTS)	39
TAMPA, FL (-2 PTS)	38
SHREEVEPORT, LA (+5 PTS)	33
SAN DIEGO, CA (+6 PTS)	31
OKLAHOMA CITY, OK (+5 PTS)	28
COLUMBUS, GA (+2 PTS)	17



WHAT IS A PROMISING CITY FOR BLACK MALE ACHIEVEMENT?

PROMISING CITIES FOR BLACK MALE ACHIEVEMENT have utilized the power of collective action, deliberate thought partnership, and courageous leadership to ensure that a movement focusing on Black men and boys is poised to have a sustainable impact. Based on our assessment of local and national data related to Black men and boys, CBMA has developed a standard set of **core values** and **field building** strategies a city must have to be a **Promising City for Black Male Achievement**.

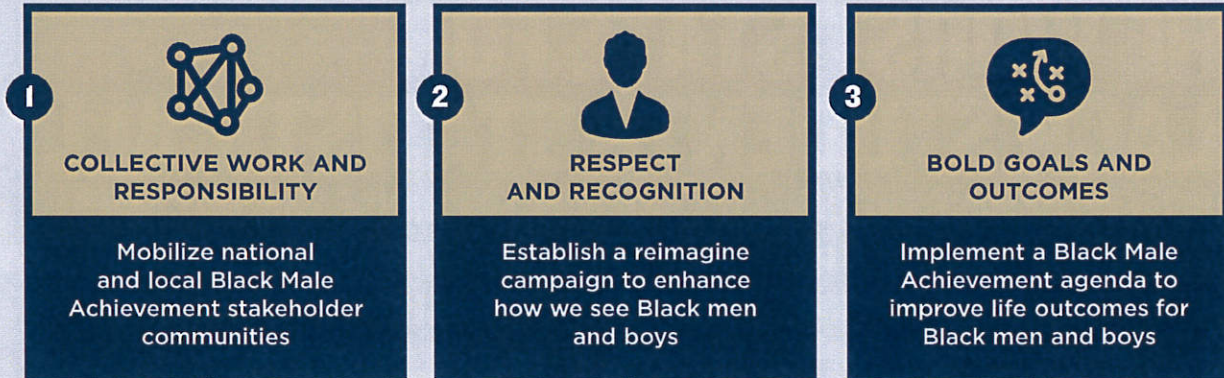
ACTION STEPS FOR INCREASING YOUR CITY SCORE

Cities can utilize several action steps to increase its current score. Directly tied to the five key indicators, these action steps can help cities begin, and/or continue work to advance Black Male Achievement.

ACTION STEPS

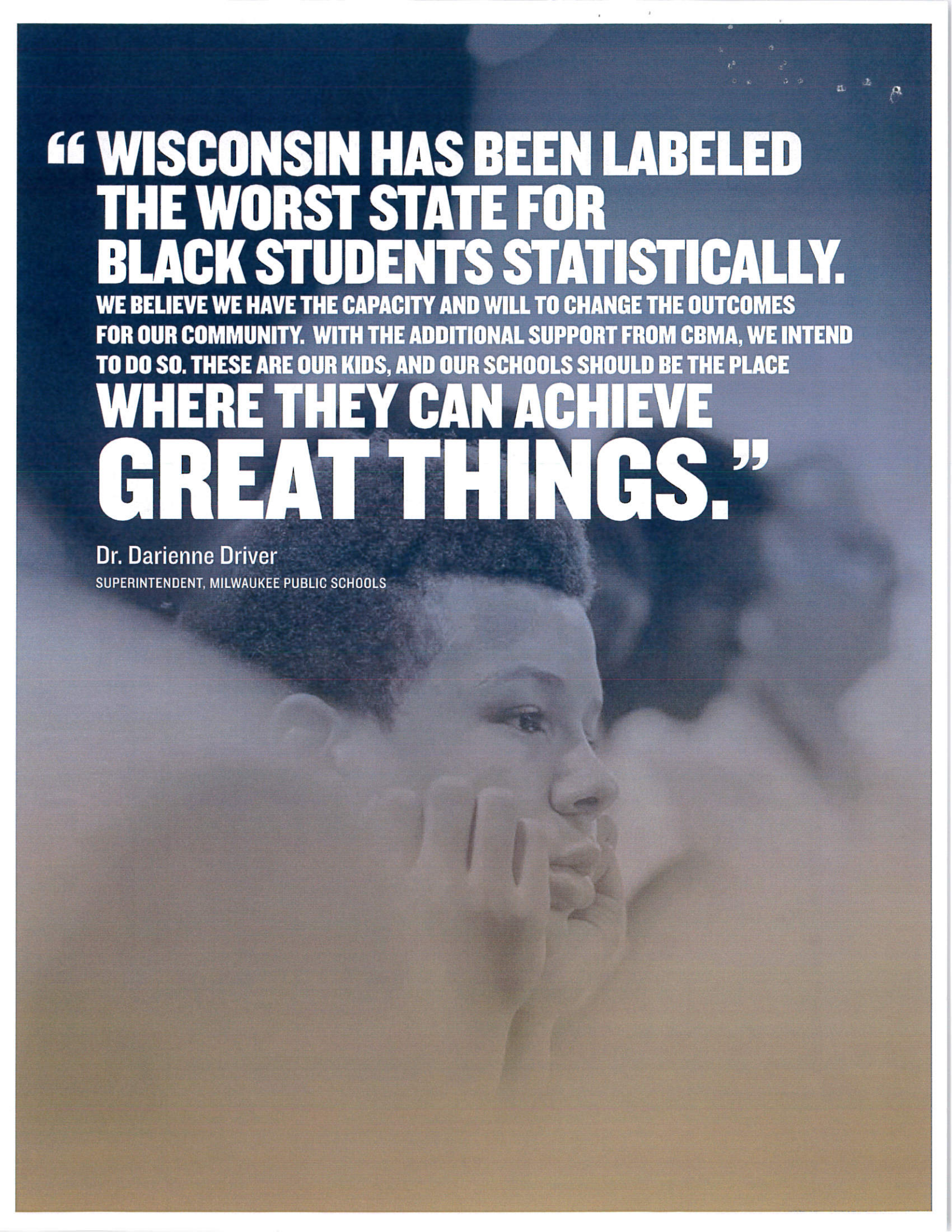
- **Utilize Data:** Utilize official data sets available from the U.S. Census Bureau and the American Community Survey. By analyzing data from these reputable sources, communities are better equipped to make decisions around resource allocation. Utilizing these tools allows for a more macro-level approach when considering where investments (education, housing, healthcare, criminal justice, etc.) will be most effective.
- **BMB City Tracking:** Cities can gather data about specific characteristics and conditions of Black men and boys in their city. Identifying trends of BMB moving in and out of areas will help cities create evidence-based supports and initiatives that directly reflect the needs of BMB for their city, and address the conditions that could create migration away from their regions.
- **Encourage City-Led Commitments to BMB:** Establish offices that focus on improving the life outcomes for Black men and boys.
While establishing offices is a step in the right direction, we want to caution against this singular focus without concomitantly focusing on allocation of relevant financial resources and sufficient investments in human capital.
- **Challenge the Community:** Accept the My Brother's Keeper (MBK) Community Challenge and begin multi-stakeholder agenda setting.
- **Drive Membership:** Encourage individuals and organizations focused on Black Male Achievement or boys and young men of color to join the CBMA network at blackmaleachievement.org.
- **Use Available Tools:** Communities should conduct a Black Male Achievement (BMA) field landscape analysis. This tool allows for stakeholder mapping to document the history of different BMA activities in your city, and push towards the establishment of a collective impact framework.
- **Assess Available Resources:** Conduct landscape mapping within your city to determine which national organizations are present, as well as their current activities.
- **Engage Local and National Leaders:** Perform city-level outreach to the leadership of national organizations to inquire about the possibilities of collaboration. Participate in convenings led by national organizations focusing on Black Male Achievement and/or boys and young men of color.
- **Create a Culture of Funding for BMB:** Encourage the philanthropic community in your city to increase its local funding for efforts supporting Black men and boys as well as boys and young men of color.
- **Document Current Funding:** Ensure that existing funding is being tracked by the Foundation Center for inclusion in the national BMA funding database at BMAfunders.org. Encourage foundations and donors to strengthen the level and quality of funding data available for all.

THREE BMA CORE VALUES



THE CORE BMA VALUES ARE MANIFESTED BY THE ACTUALIZATION AND SUSTAINABILITY OF THE FOLLOWING FIELD BUILDING BLOCKS





**“ WISCONSIN HAS BEEN LABELED
THE WORST STATE FOR
BLACK STUDENTS STATISTICALLY.
WE BELIEVE WE HAVE THE CAPACITY AND WILL TO CHANGE THE OUTCOMES
FOR OUR COMMUNITY. WITH THE ADDITIONAL SUPPORT FROM CBMA, WE INTEND
TO DO SO. THESE ARE OUR KIDS, AND OUR SCHOOLS SHOULD BE THE PLACE
WHERE THEY CAN ACHIEVE
GREAT THINGS.”**

Dr. Darienne Driver

SUPERINTENDENT, MILWAUKEE PUBLIC SCHOOLS

FIELD BUILDING BLOCKS: PROFILING 5 BMA CITIES

A DEEPER LOOK AT DYNAMICS IN CITY-BASED BLACK MALE ACHIEVEMENT FIELDS

Building off of the first Promise of Place report, CBMA expanded its BMA City Strategy to utilize three key BMA components that would propel us towards our Bold Goal of building Beloved Communities for Black men and boys. These three components include:

- **BMA Field Tracking:** Tracking 50 BMA cities across the country to set a baseline, highlight strong cities, and encourage cities to strengthen their BMA efforts, while positioning CBMA as a BMA field and movement leader.
- **BMA Field Support:** Working with local stakeholders in five to seven cities to assess the current BMA landscape and provide high-level support to strengthen the leadership, commitment, and infrastructure of the BMA field, while positioning the city to implement a place-based service model.
- **Place-Based Model:** Implementing and measuring a coordinated set of communications, capacity-building and network-building supports and strategies in a designated city to strengthen local efforts towards improving life outcomes of Black men and boys.

CBMA utilized BMA field support in action to dive deeply into cities, assessing the eight field building blocks, and how these cities are actualizing and sustaining them within their work. In order to determine which cities to engage, we assessed a city's current landscape and identified ways that CBMA can work with city stakeholders on developing a sustained and systematic effort to improve the life outcomes for Black men and boys. The process included:

- Selecting five to seven cities for deep assessment and support based on local media engagement, local activity, engagement of local stakeholders, and local philanthropic base
- Conducting initial conversations with city contact points

- Implementing on-the-ground reconnaissance (e.g., city seminars, one-on-one interviews)
- Conducting the BMA Engagement Readiness Assessment
- Formalizing, documenting, and reporting out to cities to develop a customized BMA Moderate City Supports (MCS) Plan

Through a larger strategy to drive targeted services and resources to catalyze city-based BMA work, CBMA has been working deeply in several Promise of Place cities, including **Baltimore, Maryland; Detroit, Michigan; Louisville, Kentucky; Milwaukee, Wisconsin; and Oakland, California.**

In partnership with the above Promise of Place cities and the American Express Foundation, CBMA has implemented the Building Beloved Community Leadership Fellowship (BBCLF) to engage emerging leaders in a year-long learning opportunity to ensure growth and impact in the broader BMA field (highlighted on page 14).

Based on the eight field building blocks below, this section lifts up the dynamics and perspectives of BMA stakeholders in each city, and their assessment and analysis of current successes, challenges, and opportunities to move local work forward on behalf of Black men and boys.

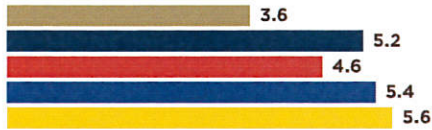
EIGHT FIELD BUILDING BLOCKS

1. City Administration Commitment
2. Funding
3. Reimagining Black Men and Boys
4. Effective Practice Base
5. Actionable Agenda for Black men and boys
6. Coordinated Capacity-Building Infrastructure
7. BMB Stakeholder Community
8. Coordination and Continuum of Activities

BUILDING BLOCKS: PERFORMANCE ACROSS THE 5 CITIES

BALTIMORE DETROIT MILWAUKEE LOUISVILLE OAKLAND

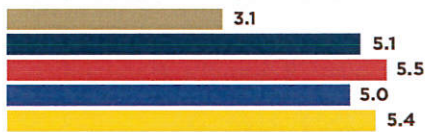
CITY ADMINISTRATION COMMITMENT



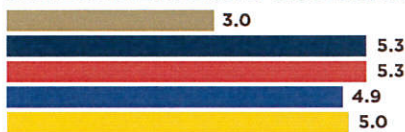
REIMAGINING BLACK MEN AND BOYS



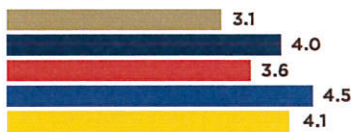
BMB STAKEHOLDER COMMUNITY



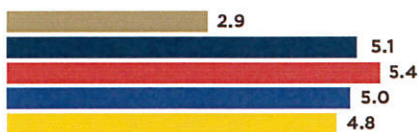
ACTIONABLE AGENDA FOR BLACK MEN AND BOYS



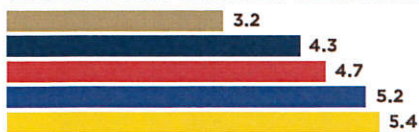
FUNDING



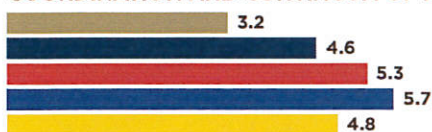
EFFECTIVE PRACTICE BASE



COORDINATED CAPACITY-BUILDING INFRASTRUCTURE



COORDINATION AND CONTINUUM OF ACTIVITIES



KEY FINDINGS:

OAKLAND, CA, has the highest building block scores for *City Administration Commitment, Reimagining Actionable Agenda for Black men and boys,* and *Coordinated Capacity-Building Infrastructure.*

MILWAUKEE, WI, has the highest building block scores for *BMB Stakeholders Community, Actionable Agenda for Black men and boys,* and *Effective Practice Base.*

BALTIMORE, MD, has "Reimagining Black men and boys" as its highest scoring building block.

LOUISVILLE, KY, has the highest building block scores for *Coordination and Continuum of Activities.*

DETROIT, MI, is tied with Milwaukee for the highest score for the *Actionable Agenda for Black men and boys* building block.

The lowest scoring building block in all cities was *Funding.*

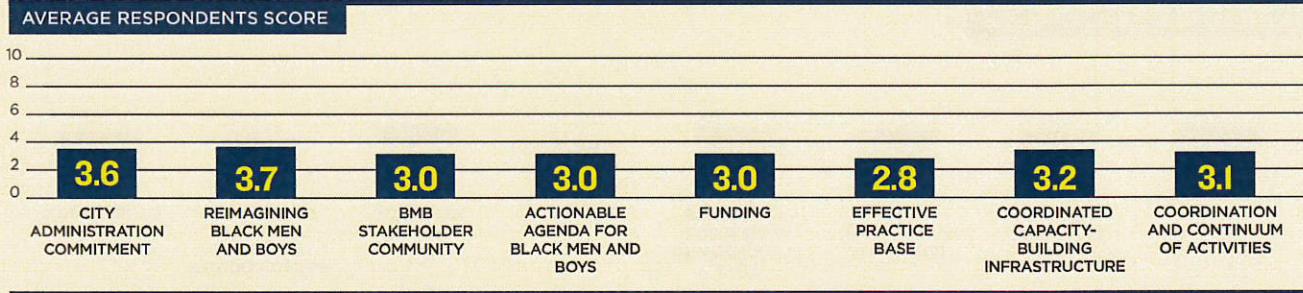
Across all cities, *Reimagining Black Men and Boys, BMB Stakeholder Community, and Actionable Agenda for Black men and boys* are the strongest building blocks in place. This shows that cities have a solid network, goals, and messaging to work from to continue building up their funding and practice base, city administration commitment, capacity-building infrastructure, and coordination and convening opportunities to continue to build and strengthen their local BMA fields.

We acknowledge that no city is perfect. Cities' leaders must continue to learn, share, and grow alongside other cities as we work collectively to support Black men and boys across the nation. We encourage you to use these building blocks to assess your city's work on behalf of Black men and boys. Through continued tracking, accountability, and coordination, all cities can become *Promising Cities for Black Male Achievement.*

A MAXIMUM OF 10 POINTS WERE CALCULATED FOR EACH BUILDING BLOCK, FOR A TOTAL OF 80 POINTS.

BUILDING BLOCKS PROFILE: BALTIMORE

REIMAGINING BLACK MEN AND BOYS / CITY ADMINISTRATION COMMITMENT



BALTIMORE IS RANKED SEVENTH in our *Promise of Place* report with a score of 78, primarily because of its high scores in the areas of CBMA membership, presence of national initiatives supporting Black men and boys, and targeted funding to invest in local BMA work. Baltimore is a city with a long history of significant activity on behalf of Black men and boys—from being home to one of the 2013 CBMA Innovators, **Center for Urban Families**, to the longstanding funder footprint led by the **Annie E. Casey Foundation** and **Open Society Institute (OSI)-Baltimore**. While such history has laid a solid groundwork for the growth of Baltimore’s BMA field, work needs to be done to solidify and further grow the foundation of work occurring in Baltimore on behalf of Black men and boys.

Baltimore’s strongest building blocks in place are **Reimagining Black Men and Boys** and **City Administration Commitment to Black Men and Boys**, with average scores of 3.65 and 3.55 out of 10 respectively. The weakest building block is **Effective Practice Base**, with an average score of 2.85.

City leadership has been involved in My Brother’s Keeper Baltimore and there is a need for deeper collaboration with local organizations. Local stakeholders believe there is also a need for city agencies to consider the potential impact of their public policies and delivery of services specifically on Black men and boys, and to track/monitor data accordingly, not solely as a reaction to specific tragedies. Stakeholders encourage the city to consider engaging multiple subsets of the Black community as it disseminates public resources to target improving life outcomes for BMB. Most public resources are targeted to custodial parents, which

often leaves out non-custodial fathers and women and men who do not have children.

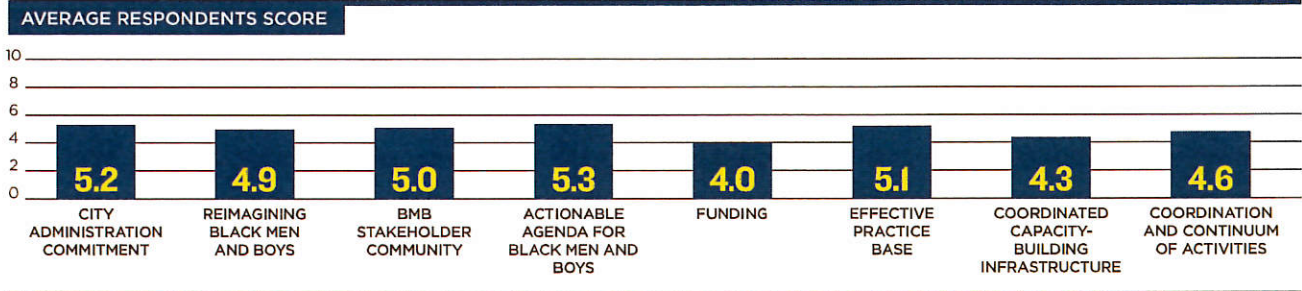
Baltimore’s Mayor Catherine Pugh has expressed interest in not simply issuing a formal statement, but ensuring there are deliberate strategies and opportunities to engage and support Black men and boys. Stakeholders urge the city to deepen its identification of the impact of systemic racism and inequity on these issues, and the city has a great opportunity to pull on local scholars and thinkers on equity, who have supported local organizations to develop equity components to their work.

While there has been significant philanthropic investment in sustaining local BMA work, more transparent and continued city-based funding needs to be developed. Respondents reported that the Annie E. Casey Foundation and OSI-Baltimore have been flagship philanthropic sources, but there is a need for greater funder cultivation to support work and for current funders to more deeply engage with and consider funding more grassroots organizations within the city that show promising activity.

Respondents noted a need for an extensive citywide push to build an effective practice base to ensure that BMA organizational strategies are based on proven methods and/or set the standards for what works for BMA locally. Local BMB-focused organizations utilize tools provided by CBMA, specifically the Promise of Place City Scorecards, to identify the most relevant and effective strategies for the city as starting points for quantitative and qualitative data research, but building a stronger and more expansive evidence base is desired.

BUILDING BLOCKS PROFILE: DETROIT

REIMAGINING BLACK MEN AND BOYS / CITY ADMINISTRATION COMMITMENT



DETROIT IS ONE OF THE HIGHEST RATED CITIES in our *Promise of Place* report (tied for #1). This is based on its strong score in the areas of CBMA Membership, Black men and boys stakeholders, and presence of initiatives that CBMA can leverage and partner with a strong funding base. Moreover, the funding footprint led by **The Skillman Foundation** has cultivated a Social Innovator cohort that marshals community-based supports for Black men and boys.

Detroit is home to six BMA Innovators: **Detroit Parent Network, Detroit Black Community Food Security Network, Don Bosco Hall, Green Door Initiative, The Union, Inc., and Neighborhood Service Organization's Youth Initiatives Project.** With the opening of a CBMA Detroit office in 2017, convening city seminars, supporting capacity-building grantees, partnering with Catchafire, cultivating funder relationships, as well as playing a key role in evolving MBK initiatives, CBMA has established a significant footprint in Detroit since 2016.

Local stakeholders scored their city mostly on average across all eight building blocks, signaling solid foundations currently in place to strengthen their local BMA field. Detroit's strongest building blocks are **Actionable Agenda for Black men and boys** and **City Administration Commitment to Black Men and Boys**, with average scores of 5.26 and 5.21 out of 10, respectively. The weakest building block is **Funding**, with an average score of 4 out of 10.

Actionable Agenda for Black men and boys: Stakeholders believe that the goals for increasing the well-being and life outcomes of Black men and boys are clear and publicly declared. There is a need

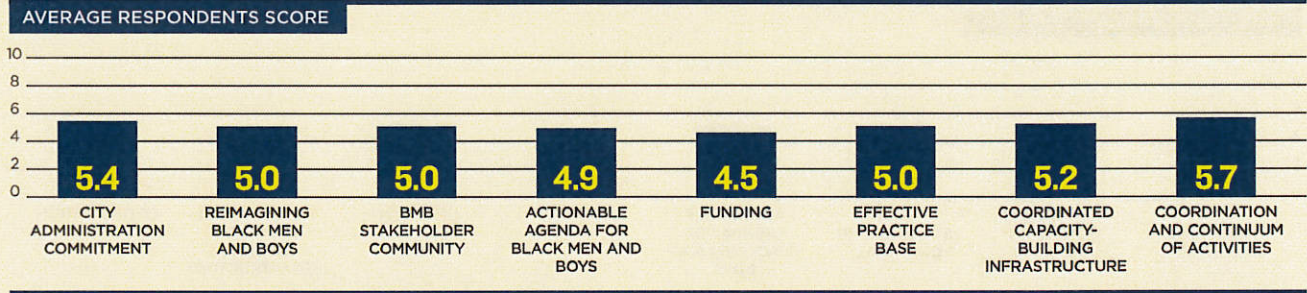
for greater dissemination among and convening of local stakeholders to ensure that the goals are truly shared, understood, and adopted. Most respondents disagreed on best practices to improve the overall well-being and life outcomes of Black men and boys, and there is an urgent need for coordination. These goals can be translated into agendas to influence advocacy and policy to improve systems that largely serve Black men, boys, and their families.

City Administration Commitment to Black Men and Boys: Respondents noted that programs and services available at the city level provide some opportunities for participation and access to Black men and boys, but often lack sustainable effort, strategies, and outcomes. Verbal commitments on the part of city leadership are not always followed up by concrete action. The city's agencies can consider the potential impact of their public policies and delivery of services on Black men and boys, track/monitor data accordingly, and ensure that strategy, policies, and data are accessible to all stakeholders throughout the planning and implementation stages.

Funding: Private and public sources of funding are not being analyzed and strategically allocated to improve targeted life outcomes for Black men and boys. Stakeholders communicated that there are often very limited funds available and competition is high. Stakeholders suggested making budget plans readily and easily accessible for public review to increase city leadership engagement with local leaders and groups, and to ensure transparency in resource allocations to programs and services that might impact BMB. The Skillman Foundation remains one of the biggest funders and philanthropic leaders of local work.

BUILDING BLOCKS PROFILE: LOUISVILLE

COORDINATION AND CONTINUATION OF ACTIVITIES/CITY ADMINISTRATION COMMITMENT



CONSIDERED THE EPICENTER of Black Male Achievement and the host city for CBMA's **Rumble Young Man, Rumble!** (RYMR) for the past five years, Louisville has a long history of Black Male Achievement work. Though Louisville's Promise of Place score was not high (a score of 51), it has several high profile and supportive BMA stakeholders who are advancing efforts. Its score was highest in the areas of city-led commitments and national initiatives supporting BMB. The CBMA footprint extends from city-level administrators to community-based organizations that have come together for RYMR convenings. Through the city's office of **Safe and Healthy Neighborhoods**, a strong amount of stakeholder coordination and network building has been undertaken to date.

Louisville's strongest building blocks in place are **Coordination and Continuum of Activities and City Administration Commitment to Black Men and Boys**, with average scores of 5.7 and 5.4 out of 10, respectively. The weakest building block currently in place in the city is Funding, with an average score of 4.5.

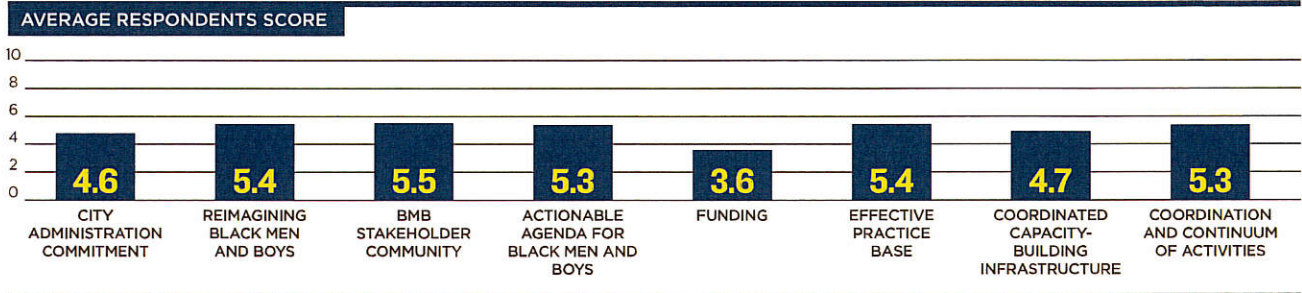
City Administration Commitment: There is a significant opportunity for the city leadership and administration to become champions for BMA and better engage with ongoing work on behalf of Black men and boys in Louisville. Many local stakeholders believe that verbal commitments have not translated into policy or funding actions to date and that there needs to be a greater acknowledgement of systems-level issues in relation to local BMA work. The city should strive for more engagements with local BMA-focused organizations and encourage the engagement of the **Metro Council, School Board**, and other city-level departments. Respondents

see an opportunity for the mayor to make bigger moves to address challenges impacting Black men and boys. There are still a number of promising initiatives launched by the city, including the **REImage initiative** (formerly Right Turn) that works with youth ages 16-24 to keep them in school, further their education, navigate the court system, and address addictions; and the city's **Zones of Hope Initiative**, which works in local communities to reduce the number of homicides, and improve the outcomes for young Black boys and men.

So far, coordination and collaboration is still largely unstructured and respondents want to see more strategic efforts in this area. Leaders in the BMA field communicate often with each other and desire to create a more structured approach to collaborating regularly. One respondent said they were proud of the work being done to support local organizations to use proven methods, which in turn allows them to expand and train others. Stakeholders want to see more opportunities for experienced organizations to aid younger ones in developing strategies, approaches, and best practices through collaboration, mentoring, and facilitating cross-generational growth and sustainability. There is early-stage work to advance this goal through **Metro United Way**. While some respondents believe there is a citywide network that facilitates collaboration between BMA stakeholders, others see more competition than collaboration. Local stakeholders' sustained engagement with CBMA is beginning to strengthen this area through cross-sector partnerships with city, funders, and local organizations. In addition, the creation of RYMR as the central rallying point for local BMA leaders to engage more deeply with each other, and with national leaders has also fostered opportunities for collaboration.

BUILDING BLOCKS PROFILE: MILWAUKEE

BLACK MEN AND BOYS STAKEHOLDER COMMUNITY/REIMAGINING BLACK MEN AND BOYS



MILWAUKEE RECEIVED A HIGH SCORE of 71 points due to its strong city administration commitment to Black men and boys, while showing significant need for greater targeted funding, a larger BMB stakeholder community, and coordinated activities supporting BMB. As it is one of CBMA's core City Strategy cities, CBMA has conducted local webinars, trainings, and meetings, and supported **Milwaukee's Council on African American Males** through a capacity-building grant. In June 2017, Milwaukee Public Schools launched the Department of African American and Latino Male Achievement to directly address equity for young men of color.

The strongest building blocks currently in place in Milwaukee are **Black Men and Boys Stakeholder Community and Reimagining Black Men and Boys**, scoring an average of 5.5 and 5.4 points out of 10, respectively. **Funding** is the weakest building block currently in place in Milwaukee.

The majority of work and leadership related to issues affecting BMB is occurring on the grassroots/ community level and there is a need for greater involvement and coordination with city leadership. Public and business leaders' participation in BMA efforts is currently siloed, largely uncoordinated, and not visible. Activity does appear to be happening in some individual organizations, such as: **MKE Fellows program, local Boys & Girls Clubs, and Milwaukee Area Workforce Investment Board.** Most resources available to Black men and boys come from non-city sources, and many stakeholders are not familiar with what is available. There is an opportunity for a citywide network to exist that can build on the current strength of community-based networks like

the **300+ Strong Coalition** to convene local leaders doing BMA work and build a strategy. Stakeholders believe that the implementation of the **Dignity Framework** (adoption of dignity-based tenets that will vastly improve the quality of boys and men of color programs) will significantly help Milwaukee move forward in a number of building blocks areas.

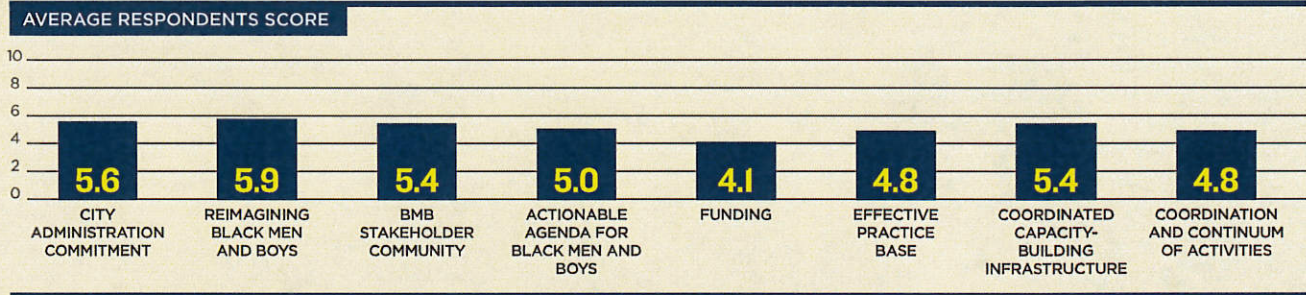
There are community efforts to include more stakeholders and expand the reach of BMA work within the BMA community, including recommendations to incorporate a strategy targeted at LGBTQ, Black male survivors of domestic violence, and the providers who work with them. Additionally, efforts are being made by local and regional Black-owned businesses to participate in initiatives that support Black men and boys.

While certain dialogue around BMB and their contributions may currently include a positive framing, communications and messaging that challenge negative perceptions have an opportunity to become more coordinated and aligned. Milwaukee is engaging in these dialogues through **We Got This Milwaukee, BrainBrawnBody.com, Milwaukee's 300+ Strong Movement Coalition, BMOC Initiative, and MyBlackStory.us.**

Tools and information about resources are not widely disseminated, and funding efforts are only somewhat coordinated. City and state leaders have a significant opportunity to strategically invest funds in the futures of Black men and boys. A funders' collaborative to begin building a local philanthropic community was created but strategy remains unclear for some stakeholders.

BUILDING BLOCKS PROFILE: OAKLAND

REIMAGINING BLACK MEN AND BOYS/CITY ADMINISTRATION COMMITMENT



OAKLAND IS ONE OF THE HIGHEST RATED CITIES in our *Promise of Place* report, with a score of 89, based on its strong score in the areas of CBMA membership, BMB stakeholders, and presence of initiatives in the city. CBMA has been instrumental in supporting the **Oakland Unified School District's (OUSD) African American Male Achievement (AAMA) initiatives**. AAMA serves as a practice model for many school districts attempting to improve the educational outcomes for Black boys and has been a contributor to the Social Innovator cohort focused on marshaling community-based supports for Black men and boys that can be used to support the direct and indirect activities of the **CBMA High School Excellence framework**.

Oakland's building block score shows both a current strong foothold and opportunity for improvement. Oakland's strongest building blocks are **Reimagining Black Men and Boys** and **City Administration Commitment to Black Men and Boys**, receiving 5.85 and 5.65 points out of 10, respectively. The area in need of most improvement is **Funding**, which received an average score of 4.1.

The BMA field in Oakland has been proactive in highlighting the positive contributions Black men and boys can make in conversations and dialogues around this work in the city. One of the main initiatives in Oakland is facilitating discourse with young boys and men of color with the intention of addressing and reframing narratives and perceptions about their value and contributions. Stakeholders note that while these conversations are active, more needs to be done to create spaces that support and highlight the accomplishments as well as academic and leadership

achievement of Black men and boys. Additionally, stakeholders note that more can be done to adopt a positive developmental orientation in their work.

City public sector leaders demonstrate some commitment to initiate, join, and sustain efforts to address the issues impacting Black men and boys in Oakland, and there is further opportunity to incorporate more Black men and boys and additional stakeholders into those actions. A number of stakeholders lauded the Oakland Unified School District's Office of African American Male Achievement (AAMA) for their work collecting data that impacts the progress being made in Oakland public schools. As a result of AAMA there has been an increase of Black males graduating from high school and enrolling in two- and four-year colleges.

Despite high levels of engagement and committed action occurring within all levels of Oakland's BMA ecosystem, solidifying a funding base remains a critical issue for local work. Stakeholders see an urgent need for city leadership to create greater transparency with regards to fund allocations. Stakeholders see a significant opportunity for continued funder cultivation and transparency in funding allocations to further build and sustain local work. Also, there are many foundations in Oakland that are committed to achieving the outcomes aligned with the community's goals, with some resources made available through local foundations—namely the California Endowment and the San Francisco Foundation. Still, there is significant competition and organizations are unsure how to find funders and request financial support. Stakeholders see a significant opportunity for further funder cultivation and funding and allocation transparency to build and sustain local work.



**“FOR FAR TOO LONG,
BLACK MEN AND BOYS
HAVE BEEN LEFT OUT OF
THE CONVERSATION.**

HOWEVER, THE WORK OF CBMA AND OTHERS IS CHANGING THAT BY UPLIFTING THE VOICES AND STORIES OF BLACK MEN AND BOYS FROM ALL ACROSS THE COUNTRY. THROUGH GATHERINGS LIKE BLACK MALE RE-IMAGINED, RUMBLE YOUNG MAN, RUMBLE, AND THEIR PROMISE OF PLACE REPORTS, CBMA UPLIFTS THE PROMISE OF ALL BLACK MEN AND BOYS.

Anthony Smith

EXECUTIVE DIRECTOR, CITIES UNITED

CITIES ON THE HORIZON

DENVER, COLORADO

THE CITY OF DENVER, a My Brother's Keeper (MBK) community, recognizes the vital importance of individuals working directly with or on behalf of boys and young men of color to challenge systems, remove barriers, and share lived experiences that help them overcome obstacles created by inequity. Denver's Office of Children's Affairs created the **MBK25** to honor local individuals that are providing services, programs, support, or mentoring to nearly 13,500 boys and young men of color of highest need in Denver. The Office also uses data to help policymakers, advocates, and community partners understand who Denver's children are, where they live, and what challenges, barriers, and opportunities they encounter. By statistically aggregating key indicators to highlight areas of cumulative disadvantage, Denver is identifying and focusing on societal and systemic problems that limit opportunity for young men of color by neighborhood. In June 2017, the Office launched the **MBK Models of Success Grant**, investing \$75,000 to support afterschool and summer programs to meet the needs of 400 boys and young men of color.

Local organizations are also working deeply to position boys and young men of color to realize their full potential. The University of Denver hosts its annual **Black Male Initiative Summit** encouraging students to achieve academic excellence, graduate high school, and advance to post-secondary education. **Kappa Alpha Psi Fraternity, Inc.**, is counseling young men on career choices through their Guide Right Program, while the Alpha Phi Alpha Fraternity, Inc., concentrates on the importance of completing post-secondary education through their Go-to-High-School, **Go-to-College Program**

where young men learn strategies that facilitate success. **The Porter-Billups Leadership Academy** at Regis University—a collaboration between the university, iconic Colorado basketball coach Lonnie Porter, and former NBA All-Star Chauncey Billups—provides academic and leadership training to at-risk, inner-city students from Denver. Regis will offer full-tuition scholarships to participants who graduate high school. Metro State University is empowering men of color by providing academic support and mentorship through their **Brother 2 Brother Center for Equity** and **Student Achievement Program**. Street Fraternity serves primarily immigrant or refugee boys and young men from Southeast Asia and Eastern Africa, engaging in a culture and space where they can discover their strengths and create their own stories of success. These initiatives demonstrate how the City and County of Denver are making strides in leveling the playing field for boys and young men of color through local leadership and strategic partnerships.

HAMPTON, VIRGINIA

THE CITY OF HAMPTON has demonstrated its commitment to Black Male Achievement through locally driven actions and participation in national movements. **Hampton United** was formed to respond to concerns about youth violence in the city, and the **Hampton Roads Committee of 200+ Men** is a regional organization of men who are committed to encouraging and inspiring Black youth to reach their highest potential. This organization has launched multiple efforts to bring Hampton closer to racial equity, including the **Brother to Brother Mentoring Camp Program**, which has mentored more than 175 boys since its inception; the **Caravan to Richmond**

“ACTIVE ENGAGEMENT IS KEY. ALONGSIDE YOUTH AND COMMUNITY MEMBERS, WE ARE FOCUSING OUR EFFORTS ON EDUCATION, SOCIAL AND EMOTIONAL HEALTH, JUVENILE JUSTICE, AND WORKFORCE DEVELOPMENT. THESE ARE PATHWAYS TO HOPE AND GO TO THE HEART OF WHAT'S HOLDING OUR BOYS AND YOUNG MEN OF COLOR BACK FROM ULTIMATELY ACHIEVING THEIR TRUE POTENTIAL.”

Michael B. Hancock, MAYOR, CITY OF DENVER

civic education initiative, which exposes Black teens to the legislative process; the **Scholars Breakfast**, where college/university presidents present scholarships to young scholars for undergraduate education; and the **Samuel DeWitt Proctor Forum Series**, presided over by Hampton City Council Member James Gray Jr., which hosts leaders in the field to speak to the community. In 2014, the **City of Hampton partnered with Cities United** to address the violent deaths of Black men and boys. To date, Cities United has helped Hampton establish an annual symposium on the status of racial equity and put out a report on education, housing, and legal issues as they relate to the city's Black men. While Hampton's efforts toward racial equity have laid the groundwork for substantial strides to be made, there is still a great opportunity to further increase activity on behalf of Black men and boys.

MIAMI, FLORIDA

MIAMI HAS PROVEN ITS IMPACT in the field of Black Male Achievement through dedication to local action, showing commitment from elected leadership, and participating in several national programs that are making significant strides on behalf of Black men and boys. While serving on Miami's school board, now-Congresswoman Frederica Wilson noticed an epidemic of low graduation rates and incarceration among young men of color. As a result, she founded the **5000 Role Models of Excellence Project** to pair young men with successful and positive mentors to encourage positive behavior. Local organizations such as **Liberty City's Circle of Brotherhood** have mobilized Miami's leadership to offer a broad range of support for the city's Black men and boys, offering not just mentoring but also professional certification and small business training. **The Roots Collective**, a grassroots group of individual members, focuses on community advocacy on behalf of all people of color in Miami. Nationwide programs such as **BMe, 100 Black Men, NAACP, Urban League, and My Brother's Keeper Alliance** have also been a crucial part of Miami's progress towards Black Male Achievement, and have helped lay a path for more action moving forward. Additionally, Miami's local funding landscape has had some traction through investments by foundations like the Knight Foundation, which has supported the 5000 Role Models of Excellence Project, and has also awarded **nearly \$2 million in support for Digital Grass, Black Tech Week, EcoTech Visions, and NewME Accelerator**. Through its engagement and committed action on behalf of Black men and boys, Miami's local BMA field continues to be a key example of sustained and coordinated activity for a growing field for BMA.

PALM BEACH COUNTY, FLORIDA

THE COORDINATED EFFORTS of Palm Beach County toward realizing a promising movement for Black Male Achievement show current impact and opportunity for more action. Building out of the city's Cities United work, the **Mayor's Village Initiative** in the city of West Palm Beach includes several programs to decrease violence and improve life outcomes for Black men and boys, such as a **Kids and Cops program** to bring teens and police together for productive dialogues, and the establishment of a **Neighborhood Accountability Board** which helps youth who have committed minor offenses stay on track without damaging their record or life outcome prospects. **Palm Beach County** has also committed to national efforts on behalf of Black men and boys by establishing a task force through the **My Brother's Keeper Alliance (MBK)**. The MBK task force is a coalition of public and private entities that work together to improve life outcomes for boys and young men of color through internal agency policy review, education, and employment opportunities. MBK also works with United Way of Palm Beach County to sponsor summits that promote racial equity within the local education and criminal justice systems. The County's **Birth to 22: United for Brighter Futures (B22)** alliance's explicit equity agenda expresses that readiness is a right to all the county's children, and works actively with its stakeholders to train and build capacity around racial equity.

Many organizations are focused on improving the life outcomes for Black men and boys, including the **Urban League of Palm Beach County (ULPBC)**, which offers the **NULITES college- and career-readiness program**, which has been recognized by the **National Urban League** with its National NULITES Chapter-of-the-Year Award five times over the last 15 years. Local efforts made to improve Black students' graduation rates include the **Superintendent's Graduation Task Force; The School District's African, African American, Latino, and Gender Studies department;** and the **Coalition for Black Student Achievement**, demonstrating the county-wide mobilization that has elevated Palm Beach County to be a promising city for Black Male Achievement.

SACRAMENTO, CA

SACRAMENTO HAS SHOWN its promise as a BMA city through impressive collective work towards Black Male Achievement. Across all levels of city leadership, crucial efforts are being made on behalf of Black men and boys. Efforts include the **Sacramento Boys**

and **Men of Color Collaborative**, formed with the goal of increasing opportunity for boys and men of color, and **The Black Child Legacy Campaign**, designed to address the disproportionate death rate of Sacramento's Black children. **Sacramento City's Unified School District (SCUSD)** has also made several important steps to achieve racial equity as well, including establishing the **Men's Leadership Academy**, a college level course rooted in social justice, for young men of color. SCUSD also implements CBMA's Health and Healing Strategies Initiative. Independent local organizations including, but not limited to, **Improve Your Tomorrow, Hawk Academy, BMAD, Always Knocking** and **Voice of the Youth** provide leadership training and academic encouragement to young men of color. Sacramento has also committed to national initiatives as well. In 2014, then-Mayor Kevin Johnson signed onto the **My Brother's Keeper Initiative (MBK)**, which continues on through the newly established **MBK Sacramento Collaborative**. The MBK Sacramento Collaborative engages systems leaders, community-based organizations and local law enforcement in a collective impact approach toward improving systems, policies and practices for boys and men of color. The Collaborative has also recently launched an **MBK Sacramento Youth Fellowship** program to elevate youth voice in local and statewide advocacy. Sacramento's Probation Department also received a Disproportionate Minority Contact Technical Assistance grant to address the overrepresentation of youth of color in the juvenile justice system, which is a crucial step towards addressing the city's racial inequity. Sacramento's efforts at the individual, organizational, and citywide level toward racial equity have created a platform for real progress to be made for the city's Black men and boys.

YONKERS, NEW YORK

YONKERS' EFFORTS TO INCREASE Black Male Achievement have been impressive in scale, depth, and coordination across all levels of city administration. The Mayor's office accepted the **My Brother's Keeper Community Challenge** and created a **Yonkers MBK Steering Committee**, appointing Co-Chairs Dr. Edwin M. Quezada, Superintendent of Schools, and Rev. Dr. Jim Bostic, Executive Director of the Nepperhan Community Center. The office also established an African-American Advisory Board tasked with reviewing city policies and making recommendations on behalf of the city's Black population. The Yonkers Board of Education introduced MBK associations in the eight public high schools where young men

DID YOU KNOW? THE STATE OF NEW YORK IS THE FIRST STATE TO ADOPT AND ENACT THE MBK INITIATIVE AND ENACT THE INITIATIVE INTO LAW WITH SUPPORTIVE FUNDING, APPROPRIATING AN UNPRECEDENTED \$20 MILLION OF THE 2016-2017 STATE BUDGET TOWARDS PROGRAMS THAT EMPOWER YOUNG MEN OF COLOR.

have created dozens of dynamic and enriching MBK programs now expanding into lower grades. These powerful MBK initiatives include the Each One-Reach One mentoring program, and Cross-Age Literacy Tutoring, in which trained high school students tutor and mentor elementary school students.

Yonkers' local organizations have also stepped up their efforts. The **Nepperhan Community Center** has started initiatives like **Empoweryou**, a mentoring program for at-risk youth, and a weekly program at the Westchester County Correctional Facility to assist incarcerated people in finding successful reentry. **The YMCA of Yonkers** has set up the country's only **SNUG Cure Violence program**, offering formerly incarcerated people the opportunity to help mitigate violence in the city's crime-heavy neighborhoods, and partnered with 80 other community organizations to form the **Yonkers Gang and Violence Prevention Coalition**. Additionally, Yonkers played a pivotal role in launching and leading the Lower Hudson Valley MBK Alliance, which includes Yonkers and five other cities.

CBMA recently established a partnership with Yonkers MBK and Greystone Social Enterprise to create a replicable, social enterprise-focused model to build pathways to success for Black men and boys. Yonkers will host a 2018 convening to share progress and outcomes of this innovative initiative and partnership. With the high level of momentum, and fully aligned work of partners and stakeholders to ensure excellence for Black men and boys, Yonkers is well positioned to be a promising city for Black Male Achievement.

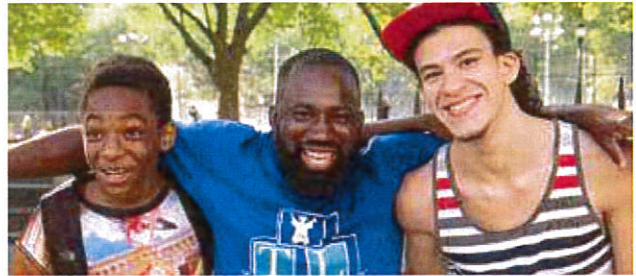
PARTNER SPOTLIGHT

CBMA HELPED TO CATALYZE SIX NATIONAL INITIATIVES THAT ANCHORED THE GROWING FIELD OF BLACK MALE ACHIEVEMENT—SEE HOW THESE ORGANIZATIONS CONTINUE TO MAKE IMPACT ACROSS THE NATION!



CITIES UNITED

Cities United is a national organization that supports a network of mayors who are committed to reducing the epidemic of homicides and shootings among African American men and boys 14–24 years of age by 50 percent by 2025. Over the past two years, Cities United has grown their network of mayors from 75 to 110, with a goal of having 200 mayors onboard by the end of 2017.



ECHOING GREEN

Since the last publication of Promise of Place in 2015, Echoing Green (EG) has selected a total of 21 Fellows for the 2016 and 2017 Black Male Achievement Fellowship cohorts. Over the last six years, EG has invested over \$9 million to support 65 leaders working across the nation in issues related to education, poverty alleviation and economic development, and civil and human rights, among others.




NATIONAL LEAGUE OF CITIES (NLC)

In the wake of the 2014 unrest in Ferguson, Missouri, NLC created the REAL (Race, Equity And Leadership) Initiative to strengthen local leaders' knowledge and capacity to eliminate racial disparities, heal racial divisions and build more equitable communities. Since 2015, REAL provided technical support to six cities who tackled policies within education, employment, and reentry that impact boys and men of color. REAL also launched a national initiative with 105 cities committed to sustaining community conversations focused on race relations, equity and policing.



MY BROTHER'S KEEPER (MBK) ALLIANCE

Since the launch of President Obama's My Brother's Keeper (MBK) initiative, nearly 250 communities in all 50 states, the District of Columbia, and Puerto Rico have taken the MBK Community Challenge. Over the last three years these communities have adopted proven strategies and strengthened local supports to expand opportunity for hundreds of thousands of boys and young men of color nationwide. Specifically, MBK Alliance has drilled down on four priority cities and focused on building collective impact in Oakland, Detroit, Memphis,



“BLACK MALE ACHIEVEMENT WORK IS ABOUT REIMAGINING OUR JUSTICE SYSTEM, RESHAPING OUR ECONOMY, AND BUILDING SUSTAINABLE CITIES. FOR ME, IT’S ABOUT ASKING OUR COMMUNITIES, ‘WHAT’S YOUR VISION FOR A SAFE AND JUST CITY?’”

Amanda Alexander

FOUNDER AND EXECUTIVE DIRECTOR, DETROIT JUSTICE CENTER
(2017 FELLOW, ECHOING GREEN)

and Albuquerque. These efforts have reached over 10,000 youth, through access to economic opportunity, resources, and technical assistance.



EXECUTIVES' ALLIANCE FOR BOYS AND MEN OF COLOR

Executives' Alliance (EA) is a network of 40 national, regional, and community foundations whose mission is to strengthen the philanthropic sector's breadth, depth and coordination of leadership, investments, and activities on behalf of boys and men of color. EA members exclusively seeded nearly \$3 million in support to the National Youth Alliance for Boys and Men of Color - a strategic collaboration of five youth organizing networks committed to advancing the leadership of young men of color in organizing for change in their communities.



BME COMMUNITY

Since 2015, BMe Community has become the national leader in asset-framed community building by training over 1,000 foundation and social innovation executives in asset-framing; adding 52 fellows to create the largest Black men social entrepreneurship fellowship in the country, with 194 BMe Community Geniuses (formerly called BMe Leaders). Those Genius Fellows have helped an additional 200,000 families secure youth development, educational, and economic opportunities in Akron, Baltimore, Detroit, Miami, Philadelphia, and Pittsburgh in that time—including \$2.5 million in housing loans through BMe's partner OneUnited Bank. BMe has also grown from 22,000 to 40,000 subscribers and will launch the fellowship in Louisville, KY, in 2018.

LOVING, LEARNING AND LEADING THROUGH STRATEGIC COMMUNICATIONS AND NARRATIVE CHANGE

OVER THE PAST TWO YEARS, CBMA has continued to grow our audiences through **strategic partnerships and events that yielded turnouts of nearly 10,000 people collectively**. Through initiatives and events like Rumble Young Man, Rumble!, Black Male Re-Imagined, MLK Now, Justice for Flint, and others, CBMA's programming and digital content has reached **more than a quarter billion people** through live streaming via popular platforms like Mic.com, Colorlines, and Interactive One; local and national media stories in the Washington Post, Associated Press, New York Times, Hollywood Reporter, The Root, VICE, The Undeclared, NPR, Baltimore Sun, and Huffington Post, among many others; and with both original and sponsored multimedia content, and conversations driven online and offline.

From 2016-2017, **CBMA's social content garnered over 11 million in reach**; opened the door to conversations uplifting powerful voices of both Black men and women across the BMA space—a fact reflected in the 50/50 share of men and women representing CBMA's social audience; bridged the geographic divide between the work being done in the field and global supporters, with over 67 live broadcasts reaching over 20 different countries; and galvanized diverse digital communities to action across the BMA, education, business, and creative spectrum with initiatives like the Black Male Re-Imagined photo narrative project, the Ali Prose poetry contest, the #KnowHERstory campaign, and the Black Male Educators Speak video series.

ENGAGEMENT WITH OUR VIRTUAL MEMBER NETWORKS

CBMA CONTINUES TO PROVIDE ONLINE MEMBERS AND FOLLOWERS with fuel for your mission in the form of content that powerfully resonates—from webinars, live streams, virtual hang outs, and blog posts, to inspirational quote graphics, video stories, and visually compelling photo narratives. Below is a snapshot of the content that stimulated the best responses from CBMA's network and social followers:

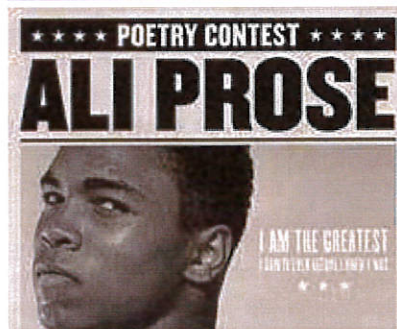
#ToussaintStone #TallerThanAGiant:

REACH 5M



#AliProse:

REACH 68,000



#KnowHERstory post:

REACH 7,000



CBMA WEBSITE: YOUR SOURCE FOR UPDATES ACROSS THE FIELD

CBMA'S WEBSITE serves as the virtual platform where you can stay abreast of Black Male Achievement activities, news and events, insights, resources, careers and internships, webinars, and opportunities to build capacity, make connections, and raise and/or donate funds on behalf of Black Male Achievement. The website is also where CBMA shares affirmative stories of BMA leaders and organizations, including CBMA's reports and publications, newsletters, monthly member calls, traditional and social media, and local, regional, and national seminars, workshops, webinars, and conferences. Browse www.blackmaleachievement.org.

IN EARLY 2017, CBMA LAUNCHED our new and improved website blackmaleachievement.org complete with fresh design, content, and a suite of functionalities that allow visitors to interact and engage with us in dynamic ways. As the central

resource for activity, tools, events, and updates on work occurring on behalf of Black men and boys across the country, the CBMA website is a **vital asset** for members and non-members alike to engage with leaders across the country and within their cities on how to move the needle on Black male life outcomes.

Along with this **Promise of Place** report, the website features a home for the **2018 BMA City Index** that serves as a key resource for change agents to continue engaging with the findings in this report. The website is also a useful tool for engaging with CBMA on how to improve city scores, further advance the BMA field with updates from your city, and become part of the national movement for Black Male Achievement.

The report and website are intended to be living, breathing mechanisms for accountability, solidification, and sustainability across the BMA field to **Love, Learn, and Lead** as a BMA community.

THROUGH THE PROMISE OF PLACE SECTION OF THE WEBSITE YOU CAN:



SEE YOUR SCORE

You can see scores for all cities featured in this report, as well as the details behind each score, on the website. This allows you to see how each city is performing on its engagement and committed action on behalf of Black men and boys and **use those scores as benchmarks to continue to track progress.**



VIEW YOUR CITY-SPECIFIC PAGE

Each city featured in the report has its own city-specific landing page where you can see more information about its score and also the latest updates on activities, events, and news curated by CBMA and informed by local stakeholders. **This is a key resource for continued coordination and network building amongst stakeholders in each city.**

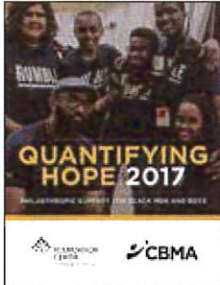


SUBMIT UPDATES

Via your city-specific page, you have the opportunity to not only provide feedback on your score and details, which keeps us updated as to how different indicators are evolving in your city, but also to submit updates on the latest activity and events in your city.

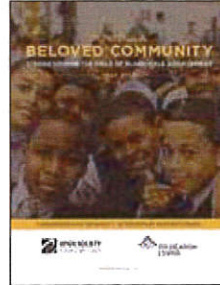
This is critical as it allows fellow leaders and stakeholders in your city to become engaged with your work and inform BMA work in your city!

CBMA PUBLICATIONS



Quantifying Hope analyzes U.S. funding trends for Black men and boys and describes recent activities and initiatives in the field of Black Male Achievement. In partnership with the Foundation Center and Open Society Foundations, the first two reports were released in October 2012 and April 2015

and highlighted steady growth in funding support for boys and men of color as a broader population. We are excited to share an update of this work in our latest Quantifying Hope report published in November 2017.



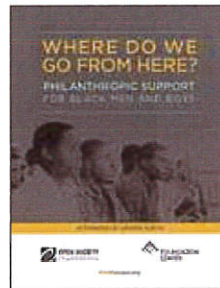
Building a Beloved Community: Strengthening the Field of Black Male Achievement maps the landscape of work in the area of black male achievement and offers recommendations for what it will take to strengthen the field moving forward. Based on interviews with 50 leaders in the social, academic,

government, and business sectors, the report takes stock of the major sectors engaged in the field and examines opportunities for other constituencies to become more involved.



Promise of Place. In 2015, CBMA released the nationally recognized, first-of-its-kind report—Promise of Place: Cities Advancing Black Male Achievement. The report unveiled the BMA City Index, which assessed and scored 50 cities in the U.S. for their committed actions and engagement on

behalf of Black men and boys. The top three ranked cities included: Detroit, Oakland, and Washington, DC. The report highlights documented city-level contributions and initiatives that aim to advance positive opportunities and outcomes for Black men and boys.



Drawing on eight years of grants data and twenty years of history, **Where Do We Go from Here?** describes important trends in foundation funding for black men and boys. The report also describes innovative philanthropic efforts in the field. While disparities faced by black males remain staggering, new

partnerships and initiatives based on an assets-based approach and institutional supports may be on the cusp of turning the tide.



CONCLUSION: LOOKING AHEAD AND TAKING ACTION

“THE FIGHT IS WON OR LOST FAR AWAY FROM WITNESSES—BEHIND THE LINES, IN THE GYM, AND OUT THERE ON THE ROAD, LONG BEFORE I DANCE UNDER THOSE LIGHTS.” — Muhammad Ali

BUILDING BELOVED COMMUNITIES entails a deep and loving long-term commitment to creating communities across the nation where Black men and boys are empowered to reach their fullest promise and potential. The 50 cities in our BMA City Index, and others not included, are dedicating dollars, time, skills, and outreach efforts to advance Black Male Achievement. As we celebrate a decade of deep engagement in the BMA field, the Campaign for Black Male Achievement invites you to look ahead and reimagine the future with us.

Reimagine your city and community as places where the ideas uplifted in *Promise of Place* are tangible strategies that emphasize evidence-based learning, and allow the current 50 cities to have greater impact, while challenging others to strive for success on behalf of Black men and boys. Imagine the collective energy and voices of city leaders, community advocates and, most importantly, the voices of our youth, whose lives are impacted daily by racial and social inequity. Their contributions to Black Male Achievement are essential to ensuring that Black men and boys matter today and everyday moving forward. This work towards Black Male Achievement requires a dismantling of systems and racism that have continuously hindered the elevation of Black men and boys, their families, and communities. In order to ensure a Promise of Place in our cities and as a nation, our diligent work must be inclusive, actionable and rooted in love.



Today, we amplify our call and urge you to reimagine an America where our Black males are healthy, happy, and thriving. In the words of our CEO, “There’s no cavalry coming to save us; we are the iconic leaders we’ve been waiting for.” Keeping this in mind, we must engage in transformative leadership that is rooted in accountability, collective responsibility, and bold action. CBMA is continuously emboldened by the many local leaders and hometown heroes like you who are helping to catalyze Black Male Achievement. Together we can ensure that Black men and boys have the resources, support and love to reach their greatest promise and potential, for the sake of their futures, and that of our cities, communities, and the entire nation.



“ THE STATS ARE A WAKE-UP CALL THAT WE ARE NOT YET SUCCESSFUL IN CHANGING THE SYSTEMS THAT ARE WORKING AGAINST OUR MEN.

WE NEED TO STAY WOKE, RECOMMIT TO MAKING A DIFFERENCE

AND USE EVERYTHING WE HAVE TO MAKE LIFE RIGHT/FAIR. IT'S NOT ABOUT YOU OR ME, IT IS ABOUT OUR CHILDREN.

Jeannette Simon

FOUNDER/CEO, ANANIZACH



APPENDIX A: CITY SCORE CHANGES

CITY NAME	2017 DEMOGRAPHIC MIX	2017 CITY-LED COMMITMENT SUPPORTING BMB	2017 CBMA MEMBERSHIP	2017 NATIONAL INITIATIVES SUPPORTING BMB	2017 TARGET FUNDING SUPPORTING BMB	2017 TOTAL SCORE	2015 TOTAL SCORE	POINT CHANGE
Detroit, MI	10	25	20	20	20	95	95	0
Washington, DC	5	30	20	20	20	95	95	0
Oakland, CA	3	30	20	16	20	89	95	-6
New Orleans, LA	7	30	12	18	20	87	85	2
Boston, MA	3	30	12	18	20	83	77	6
Jackson, MS	10	15	18	16	20	79	63	16
Baltimore, MD	7	15	16	20	20	78	78	0
New York City, NY	3	30	8	20	16	77	73	4
Charlottesville, VA	3	30	18	9	16	76	76	0
Philadelphia, PA	5	30	12	16	12	75	75	0
Minneapolis, MN	3	30	10	11	20	74	68	6
Pittsburgh, PA	3	15	20	16	20	74	69	5
Milwaukee, WI	5	30	8	12	16	71	63	8
Atlanta, GA	5	10	10	20	20	65	67	-2
Indianapolis, IN	5	30	4	14	12	65	65	0
Seattle, WA	3	30	4	20	8	65	48	17
Chicago, IL	5	15	8	20	16	64	64	0
Newark, NJ	5	10	12	16	20	63	59	4
Omaha, NE	3	20	6	14	16	59	47	12
Los Angeles, CA	3	15	4	20	16	58	58	0
Orlando, FL	5	30	6	16	0	57	55	2
Portland, OR	3	30	4	11	8	56	51	5
Louisville/Jefferson County, KY	3	30	6	14	0	53	51	2
Birmingham, AL	7	15	6	16	8	52	50	2
Cleveland, OH	5	15	6	18	8	52	52	0
Durham, NC	5	15	6	14	12	52	50	2
San Francisco, CA	3	10	8	11	20	52	47	5

CITY NAME	2017 DEMOGRAPHIC MIX	2017 CITY-LED COMMITMENT SUPPORTING BMB	2017 CBMA MEMBERSHIP	2017 NATIONAL INITIATIVES SUPPORTING BMB	2017 TARGET FUNDING SUPPORTING BMB	2017 TOTAL SCORE	2015 TOTAL SCORE	POINT CHANGE
St. Louis, MO	5	10	6	18	12	51	45	6
Akron, OH	5	15	6	16	8	50	48	2
Fort Wayne, IN	3	30	4	9	4	50	48	2
Baton Rouge, LA	7	10	6	14	12	49	43	6
Buffalo, NY	5	15	6	11	12	49	47	2
Houston, TX	3	15	4	18	8	48	48	0
Nashville-Davidson, TN	5	15	4	16	8	48	48	0
Memphis, TN	7	15	4	16	4	46	46	0
Fort Worth, TX	3	10	4	14	12	43	37	6
Rochester, NY	5	15	6	9	8	43	43	0
Columbus, OH	5	15	4	14	4	42	46	-4
Dallas, TX	3	15	4	16	4	42	42	0
Jacksonville, FL	5	15	4	14	4	42	40	2
San Antonio, TX	3	15	4	16	4	42	42	0
Augusta-Richmond County, GA	7	10	4	16	4	41	35	6
Mobile, AL	5	10	6	12	8	41	31	10
Phoenix, AZ	3	10	4	20	4	41	35	6
Charlotte, NC	5	10	4	16	4	39	37	2
Tampa, FL	3	15	4	12	4	38	40	-2
Shreveport, LA	7	10	4	12	0	33	28	5
San Diego, CA	3	0	4	16	8	31	25	6
Oklahoma City, OK	3	5	4	12	4	28	23	5
Columbus, GA	5	0	0	12	0	17	15	2

APPENDIX B: SCORING RUBRIC

FIVE CATEGORIES WERE USED TO SCORE THE 50 CITIES IN THE BMA INDEX. The below indicators drive the level of engagement and committed action that assists cities' Black men and boys in achieving. The scoring for each city from both the first report and this current report follow this scoring metric. Scoring is based on a total of 100 points.

I. DEMOGRAPHIC MIX (10 POINTS)

Description: Demographic profile of presence of Black males in city

INDICATORS:

- Presence of Black males as % of total male population of the city/75% or more

PROCESS NOTES AND SOURCES:

- Based on calculation in 2015 ACS Housing & Demographic 5-year estimates.

2. CITY-LED COMMITMENT TO BLACK MEN AND BOYS (30 POINTS)

Description: City-led, demonstrated engagement and committed action to address issues facing Black men and boys

INDICATORS:

- City leaders have created an initiative designed to improve life outcomes for Black males and boys and men of color (15 points)
- City accepted the MBK Community Challenge (10 points)
- Mayor has signed on to Cities United (5 points)

PROCESS NOTES AND SOURCES:

- Conducted online research for Black men and boys or Black Male Achievement initiatives for each city name (March 2017)
- Researched each city administration, city council, and/or school district website for each city for any noted initiatives (March 2017)
- Reviewed MBK Alliance and Cities United websites for participating cities (March 2017)

3. CBMA MEMBERSHIP (20 POINTS)

Description: Number of local organizations and leaders that are members of the CBMA national network

INDICATORS:

- CBMA individual members (per 100,000 residents) 30 or more (10 points)
- CBMA organizational members (per 100,000 residents) 15 or more (10 points)

PROCESS NOTES AND SOURCES:

- Using CBMA membership database, calculated ratio of number of individual CBMA members per 100,000 residents in each city (May 2017)
- Using CBMA membership database, calculated ratio of number of organizational CBMA members per 100,000 residents in each city (May 2017)

4. PRESENCE OF NATIONAL INITIATIVES SUPPORTING BLACK MEN AND BOYS (20 POINTS)

Description 1: Local presence of national initiatives or organizations focused on Black men and boys

INDICATORS:

- Concerned Black Men National; 100 Black Men of America; National CARES Mentoring Movement; Coalition of Schools for Boys of Color (COSEBOC)-Member School District; BMe Community; Black Star Project; Million Father March; Kappa League (4 or more = 10 points)

PROCESS NOTES AND SOURCES:

- Identified and reconfirmed core national initiatives with a sustained focus on Black males and Black Male Achievement
- Searched each organization's membership and affiliations data to determine if they have presence in each city (as of June 2017)
- Conducted follow-up calls and/or sent follow-up emails to each listed initiative to verify city affiliations indicated on website (June 2017)

Description 2: Local presence of select national initiatives or organizations targeting issues impacting Black men and boys

INDICATORS:

- ABFE Philanthropic Institutional Members and Black Philanthropic Network; Black Lives Matter; National Action Network; National Urban League; Opportunity Youth Incentive Fund; Promise Neighborhoods; Choice Neighborhoods; NAACP; Boys & Girls Club; College Success Foundation; Posse Foundation; Rotary Club; Urban Alliance; Usher's New Look Foundation; United Way; YMCA. (5 or more = 10 points)

PROCESS NOTES AND SOURCES:

- Identified core national initiatives with an impact on Black males and Black Male Achievement
- Searched each organization's membership and affiliations data to determine if they have presence in each city (as of June 2017)
- Conducted follow-up calls and/or sent follow-up emails to each listed initiative to verify listed city affiliations indicated on website (June 2017)

5. TARGETED FUNDING SUPPORTING BLACK MEN AND BOYS (20 POINTS)

Description: Amount of targeted philanthropic investment supporting locally based organizations to conduct work focused on Black men and boys

INDICATORS:

- \$ Funding allocated to local BMA field/total city population (per 100,000 residents)
- \$1 million or more (20 points)

PROCESS NOTES AND SOURCES:

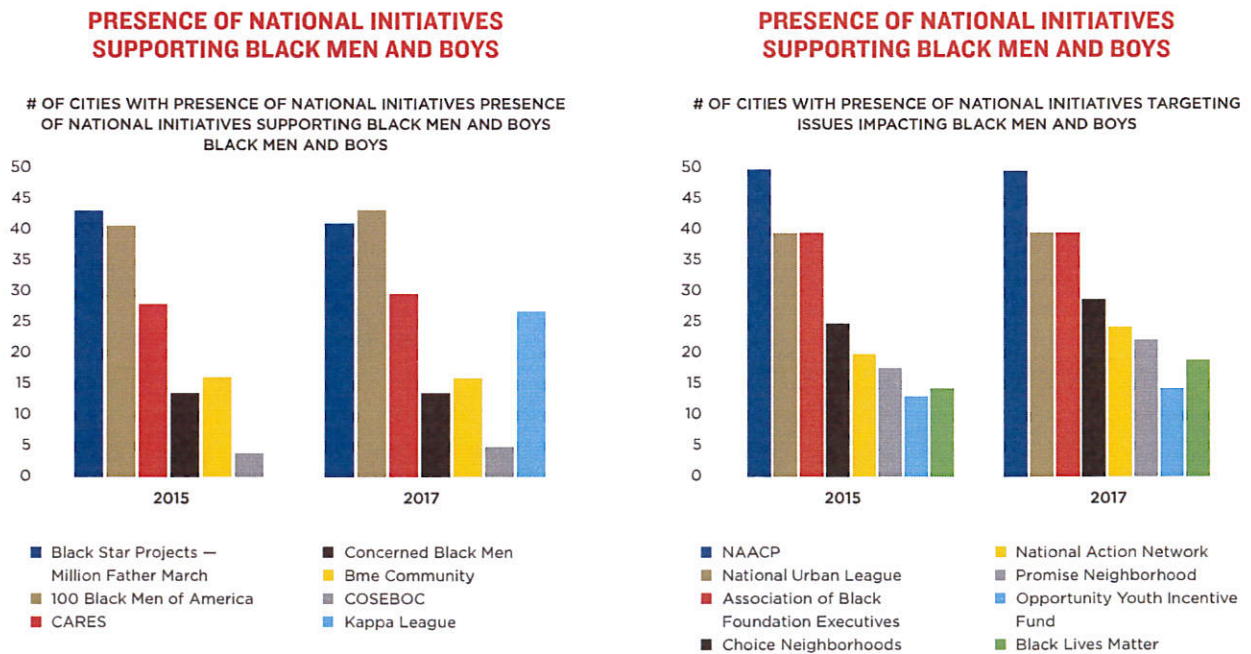
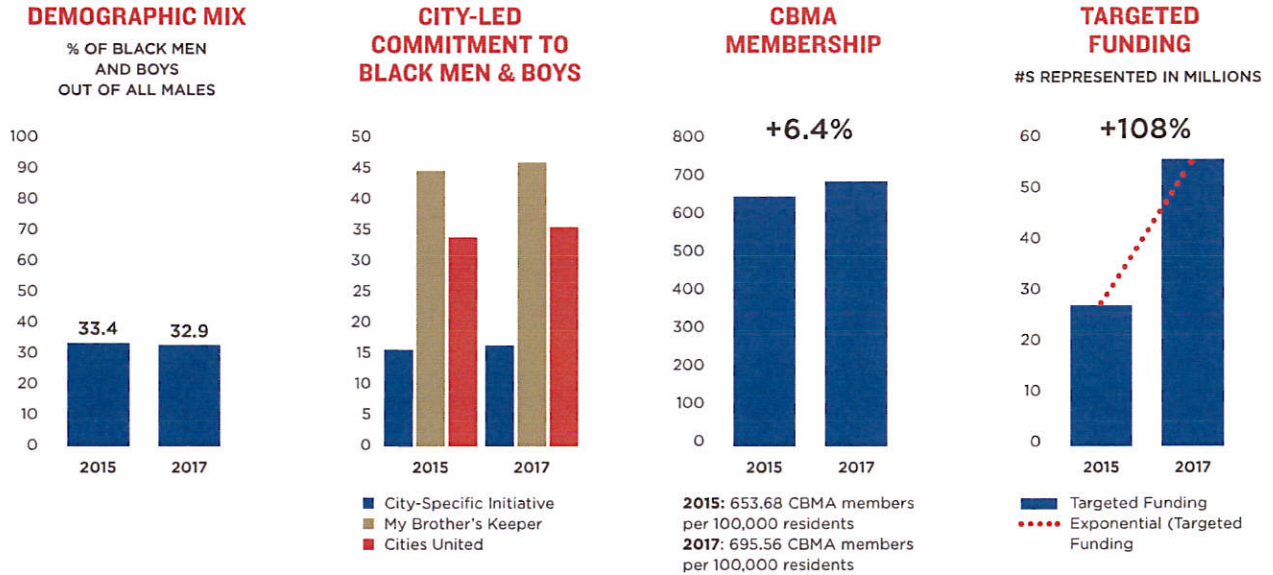
- Funding totals are based on a 2008–2017 estimate of grant funding designated to support work focused on either “Black males” or “boys and men of color,” as identified by the Foundation Center, which hosts the national Black Male Achievement funding database at BMAfund.org. Grant funding awarded to organizations and/or projects without a clear city geographic focus were removed from the totals, but the totals may still include some support for regional and/or national projects.

For more information, please refer to the CBMA report, or contact Grace Sato at the Foundation Center at gms@foundationcenter.org.



APPENDIX C: SUMMARY OF INDICATOR MOVEMENT

FIVE INDICATORS WERE USED TO MEASURE ENGAGEMENT with Black men and boys across the 50 cities within the BMA City Index. The below charts summarize the comparative movement of each indicator from 2015 to 2017.



APPENDIX D: NINE ORGANIZATIONS ADDED UNDER PRESENCE OF NATIONAL INITIATIVES

BELOW ARE DESCRIPTIONS OF THE NINE NEW NATIONAL INITIATIVES supporting Black men and boys that were added in this Promise of Place edition to the existing 14. For an overview of the 14 initiatives from the last report, please visit Appendix B of the 2015 Promise of Place report: www.blackmaleachievement.org/community/city-index

BOYS AND GIRLS CLUB

The mission of Boys and Girls Club is to provide the foundation for young men and women to reach their full potential as productive, caring, responsible citizens. Website: <https://www.bgca.org/about-us/our-mission-story>

COLLEGE SUCCESS FOUNDATION

The mission of College Success Foundation is to foster growth and development within low-income students. College Success Foundation works to help students complete high school, get degrees, and live successful lives by offering scholarships and supportive services. Website: <https://www.collegesuccessfoundation.org/about-us>

KAPPA LEAGUE

The mission of Kappa League is to work with young men of color to foster leadership, achievement, and service. They focus on personal development, academic achievement, and college and career preparation. Website: <http://www.natikappaleague.org>

POSSE FOUNDATION

Posse works to enrich the development of bright students who are often overlooked in the college admissions process. Partner universities award Posse Scholars full leadership scholarships. Website: <https://www.possefoundation.org/about-posse>

ROTARY CLUB

The Rotary Club works to promote health, economic improvement, and education through community volunteering. Their motto of Service Above Self motivates members to create change around the world. Website: <https://www.rotary.org>

UNITED WAY

The mission of United Way is to improve the lives and well-being of people worldwide. United Way works through community initiatives to support the common good. Website: <https://www.unitedway.org>

URBAN ALLIANCE

Urban Alliance provides internships to young men and women to provide the foundation for economic security and self-sufficiency. Website: <https://theurbanalliance.org/impact/>

USHER'S NEW LOOK FOUNDATION

The mission of Usher's New Look is to transform the lives of underserved youth through a 10-year comprehensive program that develops passion-driven, global leaders. Website: <http://ushersnewlook.org>

YMCA

The Y is committed to promoting personal and social change through strengthening community. They work nationally to ensure everyone, regardless of age, income, or background, has the opportunity to learn, grow, and thrive. Website: <http://www.ymca.net/about-us/>

APPENDIX E: DATA SOURCES AND BIBLIOGRAPHY

DEMOGRAPHIC MIX

TOTAL POPULATION DATA

- “DP05 ACS Demographic & Housing Estimates (2011–2015).” American Census Bureau. https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_15_5YR_DP05&prodType=table

BLACK MEN AND BOYS POPULATION DATA

- “B01001B Sex By Age (Black or African-American Alone) (2011–2015).” American Census Bureau. https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ACS_15_5YR_B01001B&prodType=table

CITY-LED COMMITMENT TO BLACK MEN AND BOYS

MY BROTHER'S KEEPER ALLIANCE

- Map of chapters on their website: <https://obamawhitehouse.archives.gov/node/279811>

CITIES UNITED

- List of chapters on their website: <http://citiesunited.org/about/participating-cities/>

SEATTLE, WA, CITY-SPECIFIC INITIATIVE

- “African American Male Advisory Committee.” African American Male Advisory Committee, Seattle Public Schools. <https://www.seattleschools.org/cms/one.aspx?pagelid=12557972>

NATIONAL INITIATIVES SUPPORTING BLACK MEN AND BOYS

ASSOCIATION OF BLACK FOUNDATION EXECUTIVES (ABFE)

- Chapters listed on their website at: www.ABFE.org

100 BLACK MEN OF AMERICA

- List of chapters on their website: <http://www.100blackmen.org/chapters/>

BMe COMMUNITY

- Engaged cities listed on their website: www.bmecommunity.org

NATIONAL CARES MENTORING MOVEMENT

- List of chapters on their website: <http://www.caresmentoring.org/index.php/take-action/locate-a-cares-mentor-recruitment-affiliate>

CONCERNED BLACK MEN NATIONAL

- List of chapters on their website: <http://cbmnational.org/our-chapters/>
- Internal list submitted by organization (2015)

COALITION OF SCHOOLS EDUCATING BOYS OF COLOR

- Internal list submitted by organization (2017)
- Additional information and references as informed by their website: <http://www.coseboc.org/>

BLACK STAR PROJECT MILLION FATHER MARCH

- Internal list submitted by organization (2016)

NATIONAL URBAN LEAGUE

- List of chapters on their website: <http://nul.iamempowered.com/in-your-area/affiliate-list>

NATIONAL ACTION NETWORK

- Map/list of chapters on their website: <http://nationalactionnetwork.net/chapters/>

NAACP

- List of chapters on their website: <http://www.naacp.org/find-local-unit/>

BLACK LIVES MATTER

- List of chapters on their website: <https://blacklivesmatter.com/take-action/find-a-chapter/>

OPPORTUNITY YOUTH INCENTIVE FUND

- List of “communities”/partners on their website: <https://aspencommunitysolutions.org/the-fund/communities/>

PROMISE NEIGHBORHOODS

- Washington, DC (2016): <http://streetsense.org/article/d-c-promise-neighborhood-initiative-holds-health-and-wellness-fair-in-ward-7/>
- Rose, Mark. “DCPNI and Paradise at Parkside Apartments Hold Health and Wellness Fair in Ward 7.” Street Sense. N.p., 15 June 2016. Web.

CHOICE NEIGHBORHOODS

- Boston, Louisville, St. Louis (2016): https://portal.hud.gov/hudportal/HUD?src=/press/press_releases_media_advisories/2016/HUDNo__16-188
- United States. Department of Housing and Urban Development. Heather Fluit. “HUD Awards \$132 Million to Five Communities to Revitalize Housing, Surrounding Neighborhoods.” N.p., 12 Dec. 2016. Web.
- Pittsburgh, Shreveport, Phoenix, Nashville (2016): https://portal.hud.gov/hudportal/HUD?src=/press/press_releases_media_advisories/2016/HUDNo_16-103