

# COMMUNITY ENGAGEMENT

## HUD Consolidated Plan 2020-2024



**Post on social media! #CONPLANMKE**

# Why a Consolidated Plan?

- The plan is ***an opportunity to listen*** to a diverse set of voices, ***inform civic leaders***, and ***shape community-focused programs*** over the next five years.
- It also ***helps align local and regional leadership*** around community needs, available resources and development outcomes.
- Priorities in the City's Consolidated Plan ***inform public investments*** in housing development and other public service programs.
- This plan will also include ***a regional analysis of impediments to fair housing choice***.

# What does the Consolidated Plan include?

1. A **Needs Assessment** and **Market Analysis** that use quantitative data related to housing and economic opportunity.
2. **Public engagement**, which includes *community meetings, surveys, focus groups*, and other opportunities for citizens and sector professionals to share their view on needs and priorities.
3. A **Strategic Plan**, which describes:
  - Geographic priorities and influence of current market conditions.
  - Priority needs, goals and anticipated resources.
  - Strategies for public housing and to address poverty, barriers to affordable housing, homelessness and lead-based paint hazards.

# Why is the Consolidated Plan important?

## ***Priorities identified in the plan...***

1. Guide the allocation of HUD resources, AND
2. Can be used to seek out additional Federal resources to support the activities listed below.
  - FEMA funding to address flooding
  - Crime and safety initiatives with the Department Justice
  - Clean-up of contaminated sites
  - Lead-based paint abatement
  - Housing development and repair
  - Acquisition of properties for rehabilitation
  - Homeownership counseling & assistance
  - Fair housing activity and referrals
  - Neighborhood cleanups
  - Workforce and youth services
  - Small business development

# Special to 2020: Regional Analysis of Impediments to Fair Housing Choice

- Through **Title VIII of the Civil Rights Act of 1968**, each jurisdiction receiving CDBG and HOME funds must plan and take actions to overcome impediments to fair housing.
- The **2020—2024 Regional Analysis of Impediments to Fair Housing Choice** will serve as the formal submission to the U.S. Department of Housing and Urban Development (HUD) **for jurisdictions in Milwaukee County, Waukesha County, City of Milwaukee, City of Wauwatosa and City of West Allis**. (This will be the third largest plan in the U.S., behind Harris County, Texas and Kansas City, Kansas/ Kansas City, Missouri)

# City Consolidated Plan Process

- June - September 2019: Public input and quantitative data collection
  - Community Survey - [www.ConPlanMKE.org](http://www.ConPlanMKE.org)
  - Public meetings, in partnership with neighborhood-based organizations
- September - October 2019: Issue-based focus groups
- September - December 2019: Analysis, drafting & editing of the plan
- January - March 2020: Plan open for public comment & review
- April-May 2020: Submit plan to HUD

The Urban Economic Development Association (UEDA) is assisting the City with the Consolidated Plan, and will coordinate with the consulting firm charged with the fair housing analysis.

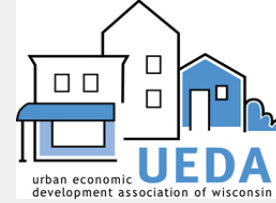




# Consolidated Plan: Public Input

- Community Survey - electronic & paper
  - Posted at [ConPlanMKE.org](http://ConPlanMKE.org), City, [UEDA](http://UEDA) websites
  - Shared on social media
  - Available in English, Spanish and Hmong
- Public meetings & Affinity Groups
  - Neighborhood Strategic Planning areas (city-defined)
  - Other community-organizing agencies
  - Groups like Take Root Milwaukee, Milwaukee BID Council, Small Business Affinity Group, Continuum of Care
- Other issue-based focus groups
  - Commercial Corridors/Small Business, Employment, Housing, Shelters/Special Needs, Youth Services

# THANK YOU!



*Your input is critical in terms of informing and shaping important programs that serve our community.*

**Visit [www.conplanmke.org](http://www.conplanmke.org)  
for survey links & to submit a meeting**