

**GRANT ANALYSIS FORM  
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: **Health Department/Family and Community Health Services Division**

Contact Person & Phone No: **Nancy Castro 286-8804**

**Category of Request**

- New Grant**
- Grant Continuation**
- Change in Previously Approved Grant**

**Previous Council File No.** 131106,131365 and 131721

**Previous Council File No.**

**Project/Program Title:** 2014 Women's, Infant's and Children's Nutrition Program Grant (C)

**Grantor Agency:** US Department of Agriculture through the State of Wisconsin Division of Health and Family Services

**Grant Application Date:** N/A Continuing

**Anticipated Award Date:** January 2014

**Please provide the following information:**

**1. Description of Grant Project/Program (Include Target Locations and Populations):**

The purpose of this program is to prevent nutrition-related health problems and to improve the health status of low income, at-risk pregnant, breast feeding, or post partum women, infants and children up to the age of five years. The locations are South Side Health Center, Northwest Health Center and the Keenan Health Center.

**2. Relationship to Citywide Strategic Goals and Departmental Objectives:**

This program relates to the Health Department objective of promoting the health and safety of women and children. Specifically, this program addresses low birth weight, infant mortality and childhood obesity. Good prenatal care is effective in lowering these risk factors as well as other risks of adverse pregnancy outcomes. Research has also shown that low-income women and children often consume inadequate amounts of key nutrients needed during pregnancy, during lactation, and for growth and development.

**3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):**

In addition to the nutrition services, children attending WIC clinics were screened for lead poisoning and given immunization referrals when necessary and women are offered access to on-going reproductive health services. Children with elevated lead levels are provided follow-up.

This program funds 19 positions; and provides funding for all related program activities.

**4. Results Measurement/Progress Report (Applies only to Programs):**

According to the State WIC contract our primary objective is to serve a minimum of 97% of our contracted caseload of 7,987 participants on a monthly basis. We are currently at 98% of WIC participants served for 2013. It is critical that we meet this goal in order to maintain our current level of funding. All WIC staff is informed of our caseload goals and our progress is highlighted at our clinic meetings which are held monthly. Staff is diligent in making phone calls via City Watch and in person, sending out notices for missed appointments and missed pick up of WIC checks. In addition to the caseload, WIC's web based system, ROSIE, is able to collect data and track our progress in breastfeeding rates, nutrition education, low iron levels, lead levels of children tested in our WIC clinics, prematurity, low birth weight, and overweight/obesity rates. This data is instrumental in determining our nutrition education work plans for the year.

**5. Grant Period, Timetable and Program Phase-out Plan:**

The grant period is January 1, 2014 through December 31, 2014

**6. Provide a List of Subgrantees:**

**G42 Security  
Ragir Interpreter Services  
Manpower Staffing Services**

**7. If Possible, Complete Grant Budget Form and Attach.**

Attached.