

**LRB - FISCAL SECTION ANALYSIS - Revised**

**OCTOBER 11, 2005**

**ITEM 27, FILE 050709**

**COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE**

**EMMA J. STAMPS**

File #050709 is a resolution creating Business Improvement District No. 37 (30<sup>th</sup> Street Industrial Corridor) and approving its first year Operating Plan. (DCD)

**Background**

1. In Business Improvement Districts (BIDs), the City imposes special assessments on property owners in designated geographic areas that pay for projects that enhance the local business environment. These may include improvements to the streetscape, marketing efforts, business recruitment activity, and security programs.
2. The City may not create the BID if, within 30 days of the City Plan Commission's hearing, a petition is filed with the City containing signatures of qualifying property owners who wish to be recorded against the BID. The City Plan Commission met on this item September 12, 2005.
3. Section 66.1109, Wisconsin Statutes, requires that BIDs submit annual Operating Plans for City approval.
4. The City budget provides city contributions for BID activity in a Business Improvement Development special purpose account.
5. Beginning in 2003, self-supporting and loan repayments for BID activities are provided in the Economic Development Fund special purpose account.

**Discussion**

1. File 050709 establishes a Business Improvement District for the area generally including commercial properties located along the Canadian Pacific rail line from W. Ruby Avenue to N. Brown Street, and along varying east and west boundaries, but mainly bordered by N. 35<sup>th</sup> Street and N. 27<sup>th</sup> Street, in the 1<sup>st</sup>, 7<sup>th</sup>, and 15<sup>th</sup> Aldermanic District.
2. According to the Operating Plan, in the first year, \$166,000 is needed to provide for the following BID activities:
  - Asthetic enhancements (graffiti removal, street/litter cleaning), \$30,000
  - Infrastructure improvements (streetscaping, signage, lighting), \$50,000
  - Safety and Security (part-time staff coordinator position), \$36,000
  - Office and management administrative services, \$40,000
  - Miscellaneous costs, \$10,000
3. The substitute fiscal note lists \$150,159 funding required for the first year. In addition, the BID plans to apply for at least \$15,841 in grant funds to reach its total budget of \$166,000.
4. The 30<sup>th</sup> Street Industrial Corridor Business Improvement District, if approved, will not require City contributions.

**Fiscal Impact**

The proposed expenditure authority for BID No. 37 totals \$166,000, including \$150,159 in assessments and \$15,841 in grants, contingent upon budget authority pending adoption of the 2006 City of Milwaukee Budget.

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