

**LRB-RESEARCH AND ANALYSIS SECTION**

**PUBLIC SAFETY COMMITTEE**

**DECEMBER 4, 2008**

**ITEM 23, FILE # 081104**

File # 081104 is a resolution relative to the application, acceptance and funding of the 2009 Tobacco Control Grant from the State of Wisconsin Department of Health and Family Services, Division of Public Health.

**Background**

1. This continuing award provides funding for the Wisconsin WINS Program and funding for the Milwaukee Community Tobacco Coalition. The Wisconsin WINS program includes enforcement activities. The activities of the Milwaukee Community Tobacco Coalition are designed to reduce and prevent tobacco use among communities of color.
2. This program is intended to support the continuing activities of a broad-based community tobacco coalition. The coalition develops and implements a strategic community plan to eliminate tobacco-related health disparities and the morbidity and mortality associated with tobacco use.
3. The goals of the coalition are consistent with the City's priorities in promoting a healthy population and in reducing disparities in health and health care. The specific objectives of the coalition include:
  - Reduction and prevention of tobacco use among communities of color;
  - Prevention of tobacco use among youth;
  - Promotion of smoking cessation;
  - Reduction of the percentage of pregnant women who smoke; and
  - Reduction of exposure to environmental tobacco smoke.

**Discussion**

1. The proposed grant in the amount of \$506,020 is substantially higher (+40.3%) than the total of the 2 awards received for 2008 (\$302,290). The award is allocated as follows:

|                                     |           |
|-------------------------------------|-----------|
| <b>Personnel Costs</b>              |           |
| 1 Tobacco Control coordinator       | \$ 66,010 |
| 1 Health Project Coordinator (new*) | 44,210    |
| <b>Fringe Benefits</b>              | 45,190    |
| <b>Office and Outreach Supplies</b> | 5,200     |
| <b>Services</b>                     | 35,434    |
| <b>Contract Services</b>            | 309,976   |

**Total \$506,020**

\*For a new Tobacco and Men's Health initiative.

2. The proposed grant period is January 1, 2009, to December 31, 2009.

3. Organizations that may receive these contracted funds include: Hope House, Marquette University Dental School, Milwaukee Christian Center, Milwaukee LGBT Community Center, Milwaukee Public Schools -Department of Recreation, St. Gabriel Church, the UWM Norris Health Center, Wisconsin Community Service, Inc., and the Children's Outing Association.
4. The resolution in File # 081103 authorizes the City Comptroller to commit \$506,020 grantor share funds within the Project/Grant Parent of the 2009 Special Revenue-Grant and Aid Projects Fund and to create appropriate Special Revenue Fund-Grant and Aid Project/Grant and Project /Grant levels.
5. This resolution authorizes the Health Department, consistent with the terms of the grant, to: expend from budgeted amounts; enter into subcontracts and leases; and to expend funds for training and out-of-town travel of departmental staff from the grant funds in 2009.

### **Fiscal Impact**

1. This 100% grantor share award supports continuing programming and will have no impact on the tax levy.

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