BUSINESS IMPROVEMENT DISTRICT NO. 21 MILWAUKEE DOWNTOWN YEAR NINE OPERATING PLAN

SEPTEMBER 15, 2005

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I. INTRODUCTION

Under Wisconsin Statutes section 66.1109, cities are authorized to create Business Improvement Districts ("BIDs") upon the petition of at least one property owner within the proposed district. The purpose of the BID statute is "... to allow businesses within those districts to develop, to manage and promote the districts and to establish an assessment method to fund these activities." 1983 Wis. Act 184, Section 1, legislative declaration. See <u>Appendix A</u>.

On or about July 16, 1997, the City of Milwaukee (the "City") received a petition from property owners which requested creation of a BID known as the Milwaukee Downtown Management District (the "District"). On October 14, 1997, the Common Council of the City of Milwaukee adopted resolution no. 970900, creating the District and approving the initial operating plan for the District (the "Initial Operating Plan"). On November 4, 1997, the Mayor of the City appointed members to the board of the District (the "Board") in accordance with the requirements set forth in Article III.D. of the Initial Operating Plan. The purpose of the District is to sustain the competitiveness of Downtown and ensure a safe, clean environment conducive to business activity. In this regard, the District is authorized to manage and maintain services which supplement those services currently provided by the City to owners and occupants in the District.

Pursuant to the BID statute, this Year Nine Operating Plan (the "Operating Plan") for the District has been prepared to establish the services proposed to be offered by the District, proposed expenditures by the District and the special assessment method applicable to properties within the District for its ninth year of operation. This Plan has been developed by the District Board with technical assistance from the Department of City Development, the Department of Public Works and the Police Department.

II. DISTRICT BOUNDARIES

The District boundaries cover approximately 120 square blocks and encompass the City's Downtown. The District boundaries include North 4th Street and North 10th Street to the west; West St. Paul Avenue, the Menomonee River, and West Clybourn Street to the south; Lake Michigan to the east and Schlitz Park to the north. Boundaries of the BID are shown in <u>Appendix B</u> of this Operating Plan. A narrative listing of the properties included in the District is set forth in <u>Appendix C</u>.

III. PROPOSED OPERATING PLAN

A. <u>Plan Objectives</u>

The objectives of the District are to increase pedestrian traffic Downtown and to better enable Downtown to compete for customers with suburban residential and commercial areas. The District proposes to achieve its objectives by, among other methods, supplementing the maintenance and security services provided by the City in order to increase the safety and cleanliness (and the perceived safety and cleanliness) of Downtown. The City will continue to provide its current level of maintenance and policing services. The City and the District have entered into the cooperation agreement on file in the District's office (the "Cooperation Agreement"). The District also seeks to achieve its objectives by marketing Downtown as a great place to live, work and play and by working with like-minded associates to attract and retain businesses.

B. <u>Proposed Activities</u>

The District offers Downtown owners and occupants additional safety personnel, enhanced sidewalk cleaning, supplemental public space maintenance and integrated marketing and promotional services to complement the base level of services currently being provided by the City. As a supplement to City services, the District retains and manages its own safety and maintenance staff and develops and implements its own marketing initiatives. The District has also hired an executive director, who reports to the Board, to implement and manage the day to day activities of the District and to supervise all District staff and independent contractors. The following are the activities proposed by the District for calendar year 2006. The District may, from time to time and as it deems necessary, adjust the size and scope of the activities and staffing levels described below, but only so long as such adjustments in activities and staff are part of the activities identified in this Operating Plan. The District may not undertake new activities except as included in duly approved operating plans for future years.

1. <u>Public Service Ambassadors Program</u>. The District will continue to sponsor a Public Service Ambassador Program to provide safety and goodwill services to Downtown, supplemental to existing City police services. The aim of the program is to increase the public's comfort and sense of security through a visible, uniformed presence in addition to law enforcement.

The District may implement this program either by hiring staff directly or by hiring independent contractors to provide staff. In either case, a PSA director, who will report to the executive director, will be hired to manage this program, hire and supervise staff and maintain communications with police. Public Service Ambassadors ("PSAs"), including shift supervisors, will be retained to provide up to 45,000 on-duty hours. The District, in cooperation with the City Police Department, the Greater Milwaukee Convention and Visitor's Bureau, the Shops at Grand Avenue and other City departments and resources, will develop an intensive initial training program, as well as on-going in-service and field training, for PSAs. Training will focus on available City services, preventing and reporting crime, dealing with panhandlers and the homeless, applicable sanitation and building codes, radio communications, first aid and CPR, Milwaukee history and local attractions, general retailing (as sponsored by management for the Shops at Grand Avenue), communications skills and interactions with residents and visitors. For a portion of their training PSAs will be paired with police officers or experienced PSAs patrolling their beats. Training will be supplemented by a book of Operating Rules and Procedures serving as a guide for handling both common and unusual incidents.

Following their training, uniformed but unarmed PSAs will be assigned "beats" to patrol on foot. Beat assignments will be based on the amount of foot traffic in the area, hours of business operation, special event schedules, police beat assignments and crime statistics and trends. Generally, PSAs will be deployed on beats to maximize the provision of security services during peak hours like weekday lunch hours, before and after business hours and for special events. During weekday shifts, "beats" will range from 10 to 16 blocks. During evenings and on weekends, PSAs will be deployed in a more concentrated area where people congregate. In addition to the previously described "beats", a beat may include The Shops of Grand Avenue Guest Services Center and/or any other indoor venue, so long as providing PSA services at such venue furthers the purposes outlined in this Operating Plan and any services unique to the indoor venue are provided on a revenue-neutral basis so that the District avoids incurring any costs disproportionately benefiting any individual property owner. A schedule for deploying PSAs on their beats shall be developed by the District's executive director together with the PSA director and altered as appropriate for weather, redeployment for special events and for changing circumstances.

PSAs' primary responsibilities will be to assist and direct workers, shoppers and visitors and to observe and report suspicious behavior. PSAs must familiarize themselves with the businesses and residents in their beats and be able to recognize suspicious behavior. PSAs will be supplied with uniforms to create an official but approachable appearance and will be equipped with two-way radios to report any incidents to a PSA supervisor/dispatcher linked directly to the City Police Department. One PSA supervisor/dispatcher shall be on duty whenever PSAs are on patrol. Using two-way radios and telephones, the PSA supervisor will maintain communications among PSAs, other Downtown security personnel and City police.

The City Police Department shall provide the District with the ability to monitor police calls for service. The District will permit any on-duty police officers assigned to the Downtown area to work out of the District office. The agreement between the District and the City Police Department regarding services to be provided is more fully described in the letter from Chief of Police Arthur L. Jones dated July 17, 1997 on file in the District's office.

The District will pursue partnerships with other service providers. These partnerships may include development of a policy for referring panhandlers and the homeless to appropriate resources and/or working with other Downtown security resources to share information and develop response strategies.

2. <u>Clean Sweep Ambassadors Program</u>. The District will continue to sponsor a Clean Sweep Ambassador Program to provide additional sidewalk cleaning and public space maintenance, to implement special projects and, more generally, to introduce an active, positive force in Downtown.

The District may provide cleaning, maintenance, graffiti removal and landscaping services in any manner deemed reasonable by the District Board, including hiring staff directly or hiring independent contractors to provide staff. In any event, a CSA director will be selected, who will report to the District's executive director, to manage this program, hire and supervise staff and serve as a liaison among City departments and property owners and businesses. During the summer months, a minimum of 12 full-time equivalent Clean Sweep Ambassadors ("CSAs") will report directly to the CSA director. Fewer CSAs may service the District during the winter months. Full-time CSA staff will be trained in maintenance, safety

and informational services and furnished with identifiable uniforms. In addition, the District may retain other staff and/or independent contractors as it deems reasonable to perform the tasks necessary to implement the program.

The maintenance efforts of CSAs, other staff and independent contractors retained, paid and uniformed by the District will complement the efforts of the City Department of Public Works. CSAs will manually sweep sidewalks and riverwalks, pick up litter and remove graffiti each day. Weather permitting, CSAs will mechanically sweep public sidewalks and riverwalks in a rotation consistent with the City's street sweeping schedule--with approximately one fifth of the District being swept each working day. From April through October, CSAs will also power wash and steam clean sidewalks and clean, maintain, water, plant and weed tree wells and planters. CSAs will be assigned "beats" depending on the public use of the area and the need for services. A schedule for deploying CSAs and their tasks shall be developed by the District's executive director and the CSA director and altered as appropriate for restrictions imposed by weather and redeployment as necessary in the judgment of District staff.

In addition to their daily cleaning and maintenance duties, the District may deploy CSAs to accomplish special projects. These projects may range from the installation and removal of holiday lights to set up and clean up for special events.

In servicing all aspects of the CSA program, CSAs and other staff servicing this program will maintain a friendly and helpful presence Downtown. Working during busy hours in recognizable uniforms, they will create an aura, not only of cleanliness, but also of safety. CSAs will be trained in crime resistance and to furnish helpful information and directions to residents and visitors. CSAs will remain in contact with the District office and its other resources using two-way radios or cellular telephones.

3. <u>Business Recruitment and Retention; Marketing Initiatives.</u>
District staff will coordinate and/or contract to implement public relations programming to promote the cleaner, safer, friendlier Downtown being created through District efforts. Marketing and programming will aim to encourage increased use of Downtown, to attract businesses to locate and remain and expand in Downtown and to convince both constituents of the District and potential users that

Downtown is a positive destination with unique qualities and amenities.

District staff will continue the District's marketing efforts commenced in previous years of operation, including utilizing the graphics package developed and materials purchased. District staff will organize an internal communications program to inform members about District activities and benefits. Internal communications may include a semi-annual newsletter, an annual report and various print and e-mail notices. District staff will maintain an umbrella-advertising theme, graphics package and media relations program. District staff will cross sell Downtown's assets with various seasonal promotions, including a Downtown Trolley Loop promotion and a Grand Rapids high-speed ferry promotion, if available.

In addition, District staff will develop and/or contract for other marketing initiatives, attractions and/or events promoting Downtown. Among these marketing initiatives, the District will continue the comprehensive marketing campaign targeted at residents in the area including Milwaukee, Waukesha, Ozaukee, Washington, Racine and Kenosha Counties, and upgrade marketing to other target markets such as the Fox Valley and Northern Illinois. The campaign may include public relations and advertising on busboards, billboards, news coverage and in print, television and radio ads to reinforce positive impressions and to encourage businesses, residents and tourists to locate within and use Downtown. The District has purchased and will maintain traveling information kiosks and/or similar devices which may be staffed and deployed at various events (inside and outside of Downtown) to increase District visibility and outreach.

The District may undertake other marketing initiatives and programming reasonably estimated to attract and retain businesses, residents and tourists to Downtown as deemed appropriate by the District Board. Specifically, the District may cooperate and/or contract with other like-minded associates to solicit and collect data about Downtown businesses and the Downtown real estate market and to proactively identify and address property owner concerns.

Finally, the District will continue its sponsorship of holiday lighting each November. Each year, the District will cause lighting purchased by the District in previous years to be reinstalled. In

addition, the District may spend and/or solicit additional money as it deems necessary to purchase additional holiday lighting. For the winter of 2005-2006, the District will sponsor the seventh annual City of Lights Festival in Downtown. This festival will continue previous year's street lighting efforts, encourage private owner roofline lighting and implement intense lighting displays in select Downtown parks such as Pere Marquette Park, Ziedler Union Square and Cathedral Square.

C. Proposed Expenditures and Financing Method

The 2006 proposed annual operating budget for the District is \$2,737,858. \$2,569,858 will be the amount received from District assessments. \$168,000 is additional income that is anticipated to come from several sources, including voluntary contributions from tax-exempt properties. See Appendix D. Of these amounts, \$800,000 will finance the Public Service Ambassadors Program, \$662,600 will fund the Clean Sweep Ambassadors Program, \$652,258 will pay for public information, marketing and promotions, \$223,000 will be devoted to business retention and recruitment efforts and \$400,000 will be reserved for administrative expenses and a contingency (including, without limitation, the salaries of a full-time executive director and other District staff, legal fees, insurance costs and office expenses). In the event that the Board reasonably determines that amounts allocated to any particular program are not needed for that program, unneeded amounts for one program may be used for another program. In addition, any funds collected but unspent pursuant to previous years' operating plans and any unanticipated voluntary contributions or other income will be made available in 2006 (for any purpose set forth in this Operating Plan, including without limitation for public information, marketing, promotions and/or business retention and recruitment efforts). The Board shall have the authority and responsibility to prioritize expenditures and to revise the budget as necessary to match the funds actually available.

The Board shall approve an annual operating budget for the District each year. Prior to approving any annual operating budget, the District will mail a public hearing notice and make available a copy of the proposed annual operating plan and budget to all owners of real property within the District. In addition, a Class 2 notice of the public hearing will be published in a local newspaper of general circulation. The District Board will hold a public hearing and approve the annual operating plan and budget for the District for that year. If any year's annual operating budget exceeds the prior year's annual operating budget by 4% or more, such budget must be approved by a 2/3 majority of the entire District Board. (This Year Nine Operating Plan was unanimously approved by Board members in attendance at the Board meeting of September 15, 2005.) Any capital improvements costing more than \$10,000 each or \$30,000 in the aggregate for any one year must be approved by a 2/3 majority of the entire District Board. For the purposes of this Operating Plan, "capital improvement" means any physical item that is permanently affixed to real estate including, without limitation, street lighting and sidewalk improvements. The term "capital improvement" shall not include, among other things, any maintenance equipment or supply, any communications equipment, any vehicles, any seasonal improvement or any holiday lighting or decorations. After the District Board has approved the annual operating plan and budget, they will be sent to the City for approval, adoption and inclusion in the City's annual budget for that year.

The 2005 assessed valuation of all property subject to assessment within the proposed District boundaries was approximately \$1,685,000,000. The method of assessing annual operating expenses against properties located within the District is set forth in Article IV of this Operating Plan. Any change in the method of assessing annual operating expenses against properties located within the District must be approved by a 3/4 majority of the entire District Board and a majority of the Common Council of the City. Subsequent revisions to this Operating Plan will specify any additional assessment methodologies and amounts for operating expenses. In addition, if any year's annual aggregate assessment to property owners exceeds the prior year's annual aggregate assessment by 6% or more, such increased assessment must be approved by the owners of property assessed by the District having a property tax assessed valuation equal to at least 3/4 of the aggregate property tax assessed valuation of all property assessed by the District.

The District may not borrow funds without approval of a 2/3 majority of the entire District Board.

D. Organization of the District Board

The Mayor shall appoint members to the District Board. The Board shall be responsible for implementation of this Operating Plan. This requires the Board to negotiate with providers of services and materials to carry out the Operating Plan; to enter into various contracts; to monitor the effectiveness of the District's activities, to ensure compliance with the provisions of applicable statutes and regulations; and to make reimbursements for any overpayments of District assessments.

Wisconsin Statutes section 66.1109(3)(a) requires that the Board be composed of at least five members and that a majority of the Board members be owners or occupants of property within the District.

The Board shall be structured and operate as follows:

- 1. Board size 19 members.
- 2. Composition -
 - (a) Three members shall be representatives of each of the three largest (as measured by assessed valuation) multi-tenant office buildings in the District. In 2006, U.S. Bank Center (777, 811 and 827 East Wisconsin Avenue), 411 East Wisconsin Avenue and 100 East Wisconsin Avenue are the three largest office buildings.
 - (b) Two members shall be representatives of the fourth through the ninth largest (as measured by assessed valuation) multi-tenant office buildings in the District. In 2006, the Milwaukee Center (111 East Kilbourn Avenue), Plaza East (330 East Kilbourn Avenue), 875 East Wisconsin, Chase Manhattan Bank (111 East Wisconsin Avenue), 1000 North Water Street and the M&I Bank Building (778 North Water Street) are the fourth through the ninth largest multi-tenant office buildings.
 - (c) Three members shall be representatives of any multi-tenant office buildings in the District.
 - (d) Three members shall be representatives of owner-occupied or single tenant buildings in the District with assessed valuations in excess of \$5,000,000. One member from this category

- shall be a representative of The Northwestern Mutual Life Insurance Company.
- (e) One member will be a designee of The Shops of Grand Avenue or its successors and assigns.
- (f) Two members shall be owners or operators of street-level retail businesses located within the District (which businesses may include, without limitation, restaurants).
- (g) Two members shall be representatives of hotels located within the District. Such hotels shall not be owned or controlled by the same entity or individuals.
- (h) One member shall be a representative of a tax-exempt entity making a voluntary contribution to the District of not less than \$53,890 in the year 2006, which minimum contribution shall increase each year by the proportionate increase in the District operating budget for that year.
- (i) Two members shall be "at large" members who shall not represent any particular constituency but who shall be owners and/or occupants of real property located within the District used for commercial purposes.

For purposes of measuring the assessed valuations of any building or site set forth above, all contiguous buildings and/or sites connected above- or below-ground, separated only by an intervening street and with identical ownership shall be included as one building or site. (For example, the U.S. Bank Center, consisting of property located at 777, 811 and 827 East Wisconsin Avenue, constitutes one site.) Each year, the Board shall reconfirm the assessed valuations, ownerships and occupancies of all properties located within the District. If the assessed valuation, ownership or occupancy of any particular building or site in any year ceases to satisfy the criteria set forth above, the Board shall rearrange such building or site in the appropriate category. In addition to the composition requirements set forth above, one member of the Board shall also be a member of the board of directors of Westown Association as long as the Westown Association remains in existence, and one member of the Board shall also be a member of the board of directors of East Town Association as long as the East Town Association remains in existence. In satisfying the categories for Board members set forth

- above, the geographic representation of Board members shall be varied to the extent possible.
- 3. Term Appointments to the Board shall generally be for a period of three years, except that the "at large" members designated under subparagraph 2(i) above shall be appointed for a period of two years. To the extent possible, the terms of members representing each of the categories set forth in subparagraph (2) above shall be staggered so that the terms of not more than 60% of the representatives of any one category shall expire simultaneously.
- 4. Compensation None.
- 5. Meetings All meetings of the Board shall be governed by the Wisconsin Open Meetings Law if and as legally required.
- 6. Record Keeping Files and records of the Board's affairs shall be kept pursuant to public record requirements.
- 7. Staffing and Office The Board may employ staff and/or contract for staffing services pursuant to this Operating Plan and subsequent modifications thereof. In 2006, the Board shall employ, at minimum, a full-time executive director and a full-time administrative assistant. The Board shall maintain an office for the District, which shall be centrally located in Downtown. The District's current office is located at 600 East Wells Street, but such office may be relocated as the District Board deems reasonable. All District staff, including PSAs and CSAs, may work out of the District office.
- 8. Meetings The Board shall meet regularly, at least once every three months. The Board has adopted rules of order (by-laws) to govern the conduct of its meetings.
- 9. Executive Committee The Board shall elect from its members a chair, a vice-chair, a secretary, a treasurer and an assistant secretary who shall comprise an Executive Committee of the Board. At least one member of the Executive Committee shall be elected from the category of members set forth in subparagraphs (2)(a) or (b) above. Moreover, the member representing The Northwestern Mutual Life Insurance Company under subparagraph (2)(d) above shall be elected to some office on the Executive Committee. The Executive

- Committee shall be authorized to oversee the day to day operations of the District, subject to the by-laws adopted by the Board.
- 10. Non-voting Members At the option of a majority of the members of the Board, representatives of the Greater Milwaukee Convention and Visitors Bureau, the Milwaukee Development Corporation, the Metropolitan Milwaukee Association of Commerce (and/or similar organizations) may be invited to attend meetings of the Board or Executive Committee as nonvoting members.
- E. RELATIONSHIP TO MILWAUKEE DOWNTOWN, INC. AND ALLIANCE FOR DOWNTOWN PARKING AND TRANSPORTATION, INC.

The District is a separate entity from Milwaukee Downtown, Inc., a private, not for profit corporation, exempt from taxation under section 501(c)(3) of the Internal Revenue Code, notwithstanding the fact that some or all of the members, officers and directors of each entity may be shared. Milwaukee Downtown, Inc. shall remain a private organization, not subject to the open meeting law, and not subject to the public records law except for its records generated in connection with the Board. The Board may contract with Milwaukee Downtown, Inc. to provide marketing and promotional services to the District and donate operating funds to Milwaukee Downtown, Inc. to facilitate the provision of such services, all in accordance with this Operating Plan.

The District and Milwaukee Downtown, Inc. are also separate entities from Alliance for Downtown Parking and Transportation, Inc. (the "Alliance"), a private, not for profit corporation, notwithstanding the fact that the District Board appoints all members to the board of directors of the Alliance. The Alliance shall remain a private organization, not subject to the open meeting law, and not subject to the public records law except for its records generated in connection with the Board. The Board may work in tandem with the Alliance and other Downtown commercial organizations to improve and mitigate adverse parking and transportation issues impacting Downtown Milwaukee and to promote positive parking and transportation options within the area, consistent with the purposes of this Operating Plan.

IV. METHOD OF ASSESSMENT

A. Annual Assessment Rate and Method

The annual assessment for District operating expenses will be levied against each property within the District in direct proportion to the current

assessed value of each property for real property tax purposes as of the date the District held the public hearing regarding its Year Nine Operating Plan (September 15, 2005). No owner of property within the District shall be eligible to receive or be subject to any reductions or increases in its assessment as a result of a decrease or increase in the assessed value for their property occurring after such date. In addition, the amount of an assessment against a particular property may change from year to year if that property's assessed value changes relative to other properties within the District.

Appendix C identifies each property included in the District and shows the proposed BID assessment for each property for the ninth year of operation. Such proposed assessments are based on the assessed value and classification estimated in 2005 pursuant to the foregoing formula.

In addition, any amounts due to the District from a property owner pursuant to a contract between the District and the property owner may, at the option of the District Board, become a special assessment against that property upon 30 days' prior written notice to the property owner.

B. Excluded and Exempt Property

The BID statute requires explicit consideration of certain classes of property. In compliance with the law, the following statements are provided.

- 1. Wisconsin Statutes section 66.1109(l)(f)(1m): The District will contain property used exclusively for manufacturing purposes, as well as properties used in part for manufacturing. These properties will be assessed according to the method set forth in this Operating Plan because it is assumed that they will benefit from development in the District.
- 2. Wisconsin Statutes section 66.1109(5)(a): Property used exclusively for residential purposes will not be assessed. Mixed use properties containing some residential use will be fully assessed by the District.
- 3. In accordance with the interpretation of the City Attorney regarding Wisconsin Statutes section 66.1109(l)(b), property exempt from general real estate taxes has been excluded from the District. Owners of tax exempt property adjoining the District and expected to benefit from District activities will be asked to make a financial contribution to the District on a voluntary basis. Funds collected in

this manner in any given year may be used in any manner deemed appropriate by the Board. In addition, those tax exempt properties adjoining the District which are later determined no longer to be exempt from general property taxes and whose owners consent in writing shall automatically become included within the District and subject to assessment under any current operating plan without necessity to undertake any other act.

V. PROMOTION OF ORDERLY DEVELOPMENT OF THE CITY

A. Enhanced Safety and Cleanliness

Under Wisconsin Statutes section 66.1109(1)(f)(4), this Operating Plan is required to specify how the creation of the District promotes the orderly development of the City. The District will enhance the safety and cleanliness of Downtown and, consequently, encourage commerce in the City. Increased business activity in the City will increase sales tax revenues and property tax base.

B. <u>City Role in District Operation</u>

The City has committed to assisting owners and occupants in the District to promote its objectives. To this end, the City has played a significant role in creation of the District and in the implementation of this Operating Plan. In furtherance of its commitment, the City shall:

- 1. Perform its obligations and covenants under the Cooperation Agreement.
- 2. Provide technical assistance to the District in the adoption of this and subsequent operating plans and provide such other assistance as may be appropriate.
- 3. Collect assessments, maintain the same in a segregated account and disburse monies to the Board.
- 4. Receive annual audits as required per Wisconsin Statutes section 66.1109(3)(c).
- 5. Provide the Board, through the Office of Assessment, on or before July 1 of each year, and periodically update, with the official City records on the assessed value of each tax key number within the

District as of January 1 of each year for purposes of calculating the District assessments.

VI. PLAN APPROVAL PROCESS

A. Public Review Process

The BID statute establishes a specific process for reviewing and approving operating plans. Pursuant to the statutory requirements, the following process will be followed:

- 1. The District shall submit its proposed Operating Plan to the Department of City Development.
- 2. The Zoning, Neighborhoods and Development Committee of the Common Council will review the proposed Operating Plan at a public meeting and will make a recommendation to the full Common Council.
- 3. The Common Council will act on the proposed Operating Plan.
- 4. If adopted by the Common Council, the proposed Operating Plan is sent to the Mayor for his approval.
- 5. If approved by the Mayor, this Year Nine Operating Plan for the District is approved and the Mayor will appoint, in accordance with Article III.D., new members to the Board to replace Board members approved whose terms have expired or who have resigned.

VII. FUTURE YEAR OPERATING PLANS

A. Changes

It is anticipated that the District will continue to revise and develop this Operating Plan annually, in response to changing needs and opportunities in the District, in accordance with the purposes and objectives defined in this Operating Plan.

Wisconsin Statutes section 66.1109(3)(b) requires the Board and the City to annually review and make changes as appropriate in the Operating Plan. Therefore, while this document outlines in general terms proposed activities, information on specific assessed values, budget amounts and assessment amounts are based solely upon current conditions. Greater

detail about subsequent years' activities will be provided in the required annual plan updates, and approval by the Common Council of such plan updates shall be conclusive evidence of compliance with this Operating Plan and the BID statute.

In later years, the District Operating Plan will continue to apply the assessment formula, as adjusted, to raise funds to meet the next annual budget. However, the method of assessing shall not be materially altered, except with the approval of a 3/4 majority of the entire District Board and consent of the City of Milwaukee. In addition, if any year's annual aggregate assessment to property owners exceeds the prior year's annual aggregate assessment by 6% or more, such increased assessment must be approved by the owners of property assessed by the District having a property tax assessed valuation equal to at least 3/4 of the aggregate property tax assessed valuation of all property assessed by the District. Further, as set forth in Article III.C. above, a 2/3 majority of the entire District Board must approve increases in the District operating budget exceeding 4% of the prior year's budget and capital improvement expenditures of over \$10,000 in any one instance or of \$30,000 in the aggregate in any one year.

B. Early Termination of the District

The City shall consider terminating the District if the owners of property assessed under the Operating Plan having a valuation equal to more than 50% of the valuation of all property assessed under the Operating Plan, using the method of valuation specified herein, or the owners of property assessed under the Operating Plan having an assessed valuation equal to more than 50% of the assessed valuation of all property assessed under the Operating Plan, file a petition with the City Plan Commission requesting termination of the District. On or after the date such a petition is filed, neither the Board nor the City may enter into any new obligations by contract or otherwise until the expiration of thirty (30) days after the date a public hearing is held and unless the District is not terminated.

Within thirty (30) days after filing of a petition, the City Plan Commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a Class 2 notice. Before publication, a copy of the notice with a copy of the Operating Plan and a copy of the detail map showing the boundaries of the District shall be sent by certified mail to all owners of real property within the District.

Within thirty (30) days after the date of such hearing, every owner of property assessed under the Operating Plan may send a written notice to the City Plan Commission indicating, if the owner signed a petition, that the owner retracts the owner's request to terminate the District or, if the owner did not sign the petition, that the owner requests termination of the District.

If, after the expiration of thirty (30) days after the date of the public hearing, by petition or subsequent notification and after subtracting any retractions, the owners of property assessed under the Operating Plan having a valuation equal to more than 50% of the valuation of all property assessed under the Operating Plan, using the method of valuation specified in the Operating Plan, or the owners of property assessed under the Operating Plan having an assessed valuation equal to more than 50% of the assessed valuation of all properties assessed under the Operating Plan have requested the termination of the District, the City shall terminate the District on the date that the obligation with the latest completion date entered into to implement the Operating Plan expires.

C. <u>Amendment, Severability and Expansion</u>

This District has been created under authority of Wisconsin Statutes section 66.1109. Except as set forth in the next sentence, should any court find any portion of this statute invalid or unconstitutional its decision will not invalidate or terminate the District and this Operating Plan shall be amended to conform to the law without need of re-establishment. Should any court find invalid or unconstitutional the organization of the entire District Board, any requirement for a 2/3 or 3/4 majority vote of the District Board, the budgeting process or the automatic termination provision of this or any subsequent Operating Plan, the District shall automatically terminate and this Operating Plan shall be of no further force and effect.

Should the legislature amend the statute to narrow or broaden the definition of a BID so as to exclude or include as assessable properties a certain class or classes of properties, then this Operating Plan may be amended by a 2/3 majority of the entire District Board and a majority of the Common Council of the City of Milwaukee as and when they conduct their annual Operating Plan approval and without necessity to undertake any other act. This is specifically authorized under section 66.1109(3)(b).

D. Automatic Termination Unless Affirmatively Extended.

The District Board shall not incur obligations extending beyond ten years from the date on which the District was created. At the end of the tenth

year of the District's existence, the District Board shall prepare an operating plan for the eleventh year that contemplates termination of the District at the commencement of the eleventh year as set forth in Wisconsin Statutes section 66.1109(3)(b), unless the owners of property assessed by the District having a valuation equal to 60% of the valuation of all property assessed by the District affirmatively vote to continue the District.

In addition, the Board may elect by majority vote to terminate the District if the City is in default of any obligation or covenant of the City set forth in the Cooperation Agreement. In such event, the District shall terminate as set forth in Wisconsin Statutes section 66.1109(4m).

APPENDIX A

Wisconsin Statutes section 66.1109

66.1109 Business improvement districts. (1) In this section:

- (a) "Board" means a business improvement district board appointed under sub. (3) (a).
- (b) "Business improvement district" means an area within a manigible consisting of configuous percels and may include railroad rights—of-way, rivers, or highways continuously bounded by the parcels on at least one side, and shall include parcels that are contiguous to the district but that were not included in the original or amended boundaries of the district because the parcels were taxecame taxable after the original or amended boundaries of the district were determined.
- (c) "Chief executive officer" means a mayor, city manager, village president or town chairperson.
- (d) "Local legislative body" means a common council, village board of trustees or town board of supervisors.
 - (e) "Municipality" means a city, village or town
- (f) "Operating plan" means a plan adopted or amended under this section for the development, redevelopment, maintenance, operation and promotion of a business improvement district, including all of the following:
- The special assessment method applicable to the business improvement district.
- im. Whether real property used exclusively for manufacturing purposes will be specially assessed.
- The kind, number and location of all proposed expenditures within the business improvement district.
- A description of the methods of finencing all estimated expenditures and the time when related costs will be incurred.
- A description of how the creation of the business improvement district promotes the orderly development of the municipality, including its relationship to any municipal master plan.
- 5. A legal opinion that subds. 1. to 4, have been complied with
- (g) "Planning commission" means a plan commission under s. 62.23, or if none a board of public land commissioners, or if none a planning committee of the local legislative body.
- (2) A municipality may create a business improvement district and adopt its operating plan if all of the following are met:
- (a) An owner of real property used for commercial purposes and located in the proposed business improvement district designated under par. (b) has petitioned the municipality for creation of a business improvement district.
- (b) The planning commission has designated a proposed business improvement district and adopted its proposed initial operating plan.
- (c) At least 30 days before creation of the business improvement district and adoption of its initial operating plan by the municipality, the planning commission has held a public hearing on its proposed business improvement district and initial operating plan. Notice of business improvement district and initial operating plan. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the proposed initial operating plan and a copy of a detail map showing the boundaries of the proposed business improvement district shall be sont by certified mail to all owners of real property within the proposed business improvement district. The notice shall state the boundaries of the proposed business improvement district and shall indicate that copies of the proposed initial operating plan are available from the planning commission on request.

- (d) Wichin 30 days after the hearing under par. (c), the owners of property to be assessed under the proposed initial operating plan having a valuation equal to more than 40% of the valuation of all property to be assessed under the proposed initial operating plan, or the owners of property to be assessed under the proposed initial operating plan, or the owners of property to be assessed under the proposed initial operating plan having an assessed valuation equal to more than 40% of the assessed valuation of all property to be assessed under the proposed initial operating plan, have not filled a petition with the planning commission protesting the proposed business improvement district or its proposed initial operating plan.
- (e) The local legislative body has voted to adopt the proposed initial operating plan for the municipality.
- (3) (a) The chief executive officer shall appoint members to a business improvement district board to implement the operating plan. Board members shall be confirmed by the local legislative body and shall serve staggered terms designated by the local legislative body. The board shall have at least 5 members. A majority of board members shall own or occupy real property in the business improvement district.
- (b) The board shall annually consider and may make changes to the operating plan, which may include termination of the plan, for its business improvement district. The board shall then submit the operating plan to the local legislative body for its approval. If the local legislative body disapproves the operating plan, the board shall consider and may make changes to the operating plan and may continue to resubmit the operating plan until local legislative body approval is obtained. Any change to the special assessment method applicable to the business improvement district shall be approved by the local legislative body.
- (c) The board shall prepare and make available to the public annual reports describing the current status of the business improvement district, including expenditures and revenues. The report shall include an independent certified sudit of the implementation of the operating plan obtained by the municipality. The municipality shall obtain an additional independent certified audit upon tecnination of the business improvement district.
- (d) Either the board or the municipality, as specified in the operating plan as adopted, or amended and approved under this section, has all powers necessary or convenient to implement the operating plan, including the power to contract.
- (4) All special assessments received from a business improvement district and all other appropriations by the municipality or other moneys received for the benefit of the business improvement district shall be placed in a segregated account in the municipality treasury. No disbursements from the account may be made except to reimburse the municipality for appropriations other than special assessments, to pay the costs of audits required under sub. (3) (c) or on order of the board for the purpose of implementing the operating plan. On termination of the business improvement district by the municipality, all moneys collected by special assessment remaining in the account shall be disbursed to the owners of specially assessed property in the business improvement district, in the same proportion as the last collected special assessment.
- (4m) A municipality shall terminate a business improvement district if the owners of property assessed under the operating plan having a valuation equal to more than 50% of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50% of the assessed valuation of all property assessed under the operating plan, file a petition with the planning commission requesting termination of the business improvement district, subject to all of the following conditions:

(a) A petition may not be filed under this subsection earlier than one year after the date the municipality first adopts the operating plan for the business improvement district.

(b) On and after the date a petition is filed under this subsection, neither the board nor the municipality may enter into any new obligations by contract or otherwise to implement the operating plan until the expiration of 30 days after the date of hearing under par, (c) and unless the business improvement district is not termi-

nated under par. (e).

(c) Within 30 days after the filing of a petition under this subsection, the planning commission shall hold a public hearing on the proposed termination. Notice of the hearing shall be published as a class 2 notice under ch. 985. Before publication, a copy of the notice together with a copy of the operating plan and a copy of a detail map showing the boundaries of the business improvement district shall be sent by certified mail to all owners of real property within the business improvement district. The notice shall state the boundaries of the business improvement district and shall indicate that copies of the operating plan are available from the planning commission on request.

(d) Within 30 days after the date of hearing under par. (c), every owner of property assessed under the operating plan may send written notice to the planning commission indicating, if the owner signed a petition under this subsection, that the owner retracts the owner's request to terminate the business improvement district, or, if the owner did not sign the petition, that the owner requests

termination of the business improvement district.

- (e) If after the expiration of 30 days after the date of hearing under par. (c), by petition under this subsection or subsequent notification under par. (d), and after subtracting any retractions under par. (d), the owners of property assessed under the operating plan having a valuation equal to more than 50% of the valuation of all property assessed under the operating plan, using the method of valuation specified in the operating plan, or the owners of property assessed under the operating plan, or the owners of property assessed under the operating plan having an assessed valuation equal to more than 50% of the assessed valuation of all property assessed under the operating plan, have requested the termination of the business improvement district, the municipality shall terminate the business improvement district on the date that the obligation with the latest completion date entered into to implement the operating plan expires.
- (5) (a) Real property used exclusively for residential purposes and real property that is exempted from general property taxes under s. 70.11 may not be specially assessed for purposes of this section.
- (b) A municipality may terminate a business improvement district at any time.
- (c) This section does not limit the power of a municipality under other law to regulate the use of or specially assess real property.

APPENDIX B

District Boundaries



MILWAUKEE DOWNTOWN



APPENDIX C

Listing of Properties Included in the District

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DOWNTOWN MILWAUKEE CLEAN*SAFE*FRIENDLY

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BID ASSESSMENT		\$39,701.38	£149 80	¢2 634 74	+4.100,44	\$20.6T	\$266.30	\$150.56	\$24,034.60	\$795,55	\$265.69	\$348.15	\$2,966.00	\$1,407.87	\$1.104.77	\$925.35	\$508.48	\$299.29	\$386.32	\$97.27	\$122.92	\$139.11	\$311.50	\$358.84	\$1,258.23	\$91.01	\$1,349.85	\$2,208.01	\$597.05	\$364.95	\$407.70	\$245.84	\$1,701.05	\$277.91	\$488.63	5334.41	\$781.81	483.50 4850 62	CC:500#	4/0'30 4-031 FO	\$397.43	\$3.632.68	\$3,314,91	\$17,090.83	\$1,710,21	\$45,809,28	\$9,419.92	\$956.04	\$410.76	
ASSESSED VALUE LAND+BLD		\$26,000,000	\$98 100	£1 773 500	000,000	000,514	\$174,40U	\$38,600	\$15,740,000	\$521,000	\$174,000	\$228,000	\$1,942,400	\$922,000	\$723,500	\$606,000	\$333,000	\$196,000	\$253,000	\$63,700	\$80,500	\$91,100	\$204,000	\$235,000	\$824,000	\$59,600	\$884,000	\$1,446,000	\$391,000	\$239,000	\$267,000	\$161,000	\$1,114,000	\$182,000	\$320,000	\$219,000	\$512,000	\$61,100	000,1000 000,000	004,004	\$257,000	\$2 379 000	\$2,170,900	\$11,192,600	\$1,120,000	\$30,000,000	\$6,169,000	\$626,100	\$269,000	
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LOT AREA SQ. FT.		634,300	15,000	165,667	200,000	070'01	22,943	49,296	108,929	22,275	3,750	3,975	34,000	7,891	36,186	15,150	2,850	7,500	4,500	3,000	3,750	3,750	3,750	3,750	4,950	2,550	15,000	22,500	4,425	3,075	5,824	2,936	6,300	3,000	3,000	1,980	25,000	2,500	2,000	2,400	2,720	15 531	48.971	127,800	0.600	73,740	29,210		Page 1 3,750	
OWNER		SCHLITZ RIVERCENTER LLC	MILWAUKEE PLATING COMPANY	COMMERCE POWER :	H 20012100 1100 1100	THE BARWERS WORKS, INC.	KINERTRON FOWER LIC	THE BREWERY WORKS INC	RIVERFRONT POWER LLC	BREWERY WORKERS CREDIT UNION	BRIAN L MOSEHART	MATHEW WEGLARZ	NEW LAND INVESTMENTS	KNAPP STREET REALTY CORP	RIVERFRONT PLAZA JOINT	GAROT HOSPITALITY INC	RUSSELL DAVIS	RIVERFRONT PLAZA JOINT	CARMELINO CAPATI JR &	FRED USINGER INC	FRED USINGER, INC	HIGHLAND BEACH SURFERS INC	CHARLES E & AILEEN M ALBERT	CARMELINO R CAPATI &	OLD WORLD DEV LLC	FRED USINGER, INC	THE MILWAUKEE TURNERS	G VICTOR MADER	MILWAUKEE JEWISH FEDERATION	TOM AND PATTY LLC	MADERS GERMAN RESTAURANT INC	RICHARD WAGNER	BUCK BRADLEY LLC	THOMAS P EHR	LENRAK LLC	JAMES A BOUCHARD	THE JOURNAL COMPANY	BRIAN E OLEANY			PORERT A BOILDHARD &	HIGH! AND BEACH SUBFER INC	FRED USINGER INC	JOHNAL/SENTINEL INC.	THE JOURNAL COMPANY	MILWAUKEE MECCA HOTEL	THE ISAACS FAMILY LIMITED		ANAT CHONGVATANABANDIT	
STREET NAME TYPE		RIVERCENTER DR	CHERRY ST		L					MARTIN LKING JR DR	MARTIN L KING JR DR	MARTIN L KING JR DR	MARTIN LKING JR DR	JUNEAU AV	JUNEAU AV	OLD WORLD THIRD ST	OLD WORLD THIRD ST	OLD WORLD THIRD ST	OLD WORLD THIRD ST	OLD WORLD THIRD ST	OLD WORLD THIRD ST			OLD WORLD THIRD ST	D THIRD	HIGHLAND AV			OLD WORLD THIRD ST							ORLD THIRD	STATE	SIAIE SI				OLD WORLD THIRD ST			NZI.			WELLS ST	OLD WORLD THIRD ST	
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\$4,000,000	96,022	80,311	DÓNALD R DREISKE		633 W	633	3610822110
\$17,733,000	236,218	64,000	ISTAR CTL I LP	HGAN	435 W	409	3610799110
\$4,700	135	135	FB PROPERTIES JOINT VENTURE		200 N	200	3610790100
\$56.200	2.565	2,565	MISPARA LLC		176 W	176	3610789100
\$487,500	4 800	32,500	WISPARK LLC	· agi		522	3610/86100
\$842,000	40,000	40,000	WISPARK LLC	KINTON		503	3610785100
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\$2,450,000	105,078	24,000	WISPARK LLC		219 W	211	3610750100
\$2,754,000	280,872	48,000	BOSTCO LLC		615 N	615	3610739120
\$43,750,000	1,113,000	4,125,000	MILW CITY CENTER LLC	WISCONSIN AV	509 W	609	3610719112
\$7,700,000	172,609	41,955	DOWNTOWN VENTURES LLP	WISCONSIN AV	611 W	611	3610714111
\$8,479,000	424,295	71,400	THE CLARK BUILDING	z	633 W	633	3610713111
\$730,920	23,009	15,000	LIBERTY HOLDING COLLID			700	3610712000
\$97,400	7,275	7,275	TOWNE PETERSON LLC			625	3610709100
\$2,976,000	111,109	63,000	TOWNE PETERSON LLC			735	3610707110
\$385,000	22,057	22,057	TOWNE REALTY, INC			801	3610703000
\$97,800	4,576	4.576	TOWNE REALTY, INC			815	3610702000
\$3,575,000	120,444	22,200	TOWNE REALTY, INC			736	3610565100
\$20,000,000	693,953	97,000	FEDERAL PLAZA ASSOCIATES		310 W	310	3610664113
\$2,050,000	32,255	4,075	HOTEL INVESTMENT PROPERTY		240 W	236	3610663000
\$503,000	16,410	6.025	230 WISCONSIN GROUP LTD		234 W	234	3810662000
\$000,000 \$380,000	4 875	0,400	(AEDONG "DENNY" KIN		228 W	224	3610661000
\$2,492,000	160,200	15,000	WISCONSIN HOTEL COMPANY LL			720	3610659000
\$1,152,000	104,955	21,600	CENTRE THEATRES CORPORATION		212 W	212	3610658000
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\$653,772	16,143	16,143	FB PROPERTIES JOINT VENTURE	LS	215 W	215	3610652100
\$2,7.20,000	100,001	250,01	CONTRACT MALLATO				
\$500,000	26,350	3,425	CASWELL INVESTMENTS		725 N	155	3610647000
\$5,955,000	121,612	29,707	TOWNE REALTY, INC		710 N	710	3610642111
\$400,000	12,800	2,560	ROBERT E JOHN		808 N	808	3610635000
\$360,000	12,550	2,520	PLANKINTON PROFESSIONAL		810 N	810	3610634000
\$904,000	24,000	7,440	J MICHAEL BARTELS			814	3610633000
\$136,000	3,9/6	2,440	ROBERT E JOHN			830 830	3610631000
\$426,000	18,560	4,800	ROBERT E JOHN			834	3610630000
\$396,000	12,864	7,800	KILBOURN TOWN LLC			840	3610629000
\$833,000	12,594	9,283	KILBOURN BRIDGE ASSOCIATES	KILBOURN AV	11	111	3610627100
\$658,000	15,000	15,000	LOTS OF LUCK LLC	WELLS	206 W	206	3610625000
\$2,200,000	111,894	18,750	CENTURY BUILDING LLC	OLD WORLD THIRD ST	808 N	808	3610624000
\$5,312,000	150,000	15,000	CHALET AT THE RIVER LLC	ZND ST	823 N	823	3610622000
\$462,000	11,250	11,250	ANANT PHOUNGPHOL			822	3610621100
\$845,000	15,000	7,500	ANANT PHOUNGPHOL	OLD WORLD THIRD ST		830	3610620000
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5,625 5,046 132,334 9,600 7,200 159,679 30,000 15,000 124,245 23,760	158,916 2,612 1,986 45,000 12,000 16,312 54,748	97, 153 0 105,328 92,039 45,479 51,181 32,904 14,439 3,375	40,670 46,398 9,155 79,188 22,771 15,230	73,250 10,025 300,871 81,039 422,865 472,507 286,884 45,975 14,400 7,200 7,200 66,913
5,625 5,000 60,260 9,600 9,146 42,950 7,500 7,500 7,500	36,750 2,000 1,750 15,000 12,000 16,312 13,688	10,500 0 31,137 83,191 31,879 36,986 13,690 48,000 40,5 41,463 33,377 31,134	109,335 73,862 43,627 165,146 118,250 15,604 14,682 22,771 3,431	16,000 4,325 25,205 10,925 27,526 41,186 46,800 14,400 7,200 7,200 7,200
LIBERTY HOLDING CO LTD THE SCHETTLE JOINT REVOCABLE TOWNE REALTY, INC TOWNE REALTY, INC TOWNE REALTY, INC TOWNE REALTY, INC CULLEN OAKLAND INC. CAFFEINE FACTORY LLC FRANK G O'CONNOR JR DETHLOFF REVOCABLE TRUST D F INVESTMENTS	ALLRIGHT CORPORATION SHARED DOG VENTURES LLC STEVEN M LECHTER & LOVELL DEVELOPMENT LLC ALLRIGHT REALTY COMPANY THE CENTRAL MARKET PLACE CO WISCONSIN AVENUE PROPERTY CITY REAL ESTATE DEVELOPMENT	ULIT REAL ESTATE DEVELORMENT WESTOWN INC RIVERFRONT PLAZA JOINT THE BREWERY WORKS INC SCHLITZ PARK ASSOCIATES IS SCHLITZ PARK ASSOCIATES IS SCHLITZ PARK ASSOCIATES IS GROHMANN INDUSTRIES INC MOSTREET III LLC THE BREWERY WORKS INC THE BREWERY WORKS INC THE BREWERY WORKS INC	SCHLITZ PARK ASSOC II LTD THE BREWERY WORKS INC SCHLITZ PARK ASSOCIATES I SCHLITZ PARK ASSOCIATES I WISCONSIN CLUB MOSTREET III LLC GERMANIA LTD LIABILITY CO THANKS A LOT LLC JOANNE L CHARLTON	WATER STREET INVESTMENT DERMOND ASSOCIATES LLC COMPASS PROPERTIES COMPASS PROPERTIES 100 EAST WISCONSIN AVENUE PLAZA BLDG MANAGEMENT CORP BANC ONE BUILDING MACKIE BUILDING COMPANY EPA LLC EPA LLC EPA LLC DAVID V UIHLEIN JR TAXMAN INVESTMENT CO
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JAMES LOVELL JAMES LOVELL MICHIGAN 8TH 8TH 5TH ST PAUL 5TH ST PAUL 3TP	WELLS JAMES LOVELL JAMES LOVELL JAMES LOVELL GTH WISCONSIN WISCONSIN	WISCONSIN WISCONSIN OLD WORLD THIRD ZND PLEASANT PLEASANT ZND MARTIN L KING JR PLANKINTON CHERRY GALENA	PLEASANT PLEASANT 2ND PLEASANT WISCONSIN PLANKINTON WELLS PLANKINTON OLD WORLD THIRD	WATER WATER WATER WISCONSIN WISCONSIN WATER MICHIGAN BROADWAY BROADWAY WATER
545 N 555 N 803 W 533 N 521 N 434 N 422 N 422 N 422 N 423 N	601 W 740 N 746 N 728 N 723 N 638 W 624 W	700 W 700 W 1122 N 119 W 101 W 1542 N 730 N 730 N	W W N 900 W 751 N 135 W 863 N 840 N	773 N 745 N 745 N 745 N 731 N 100 E 111 E 543 N 225 E 531 N 501 N
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3610834210 3610835000 3610840111 3610849100 3610872110 3610877000 3610878100 3610878100	3611713100 3611715000 3611716000 3611717000 3611718100 3611722000 3611722000		3611954000 3611961000 3611962000 3611963000 3910101000 3920001111 3920202000 3920203000	3920401110 3920411000 3920601110 3920601110 3920604110 392065111 3920656000 3920656000 3920658000

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	\$1,265.86	\$829,000	51,914	16,200 Page 4 10,320	MARSHALL BLOCK,INC	AV ±		315 E		3920745000
	2025.02	000,5554	13,440	3,600	A & K ENTERPRISES		BROADWAY	612 N	612	3920742000
	\$485.58	\$318,000	13,480	3,600	A&KENTERPRISES		BROADWAY		808	3920741000
	\$3,140.99	\$2,057,000	25,966	7,200		5	BROADWAY	27 N 909	925	3920740000
	\$2,617.24	\$1,714,000	39,423	7,200	THE MC GEOCH REALTY GROUP	S 5	MICHIGAN	322 T	323	3920739000
	\$2,379.03	\$1,558,000	65,106	16,200	SWITCH & DATA WI ONE LLC	, p	MILWAUKEE	627 N	62/	3920/3/000
	\$225.99	\$148,000	6.400	2,400	HOWARD D SPECTOR	<u>,</u> p	MILWAUKEE	631 N	629	3920736000
	\$1,046,32	\$683,000 \$194,000	28,800	7,200	HOWARD D SPECTOR	} {	WISCONSIN	323 E	319	3920735000
	\$638.28	\$418,000	13,846	3,800	HOWARD D SPECTOR	¥	WISCONSIN	327 E	327	3920734000
	\$2,299.63	\$1,506,000	17,000	3,400	JOHNSON BANK	¥	WISCONSIN	331 E	329	3920733000
	\$6,553.78	\$4,292,000	68,655	14,400	D&K MANAGEMENT LLC	{	WISCONSIN	312 E	312	3920729000
	\$9,545.13	\$6,251,000	117,166	12,000	TOWNE BEALTY INC.	5 ≩	MILVADARE	N 87/	22.6	3920729000
	\$971.16	\$636,000	15,708	7.200	PELEK J KONDOS	ה לי	MILWAUKEE	737 N	733	3920725000
	\$328.30	\$205,000	7,200	7,200	MILWAUKEE ATHLETIC CLUB	ţ	BROADWAY	792 N	792	3920723000
							The state of the state of			
	\$3,153.21	\$2,065,000	52,544	12,000	COLBY ABBOT BLDG LLP	S	MILWAUKEE		753	3920717000
	\$250.42	\$164,000	3,268	2.400	COLBY ABBOT BLDG LLC	5 b	MILWAUKEE	Z /9/	/6/	3920/15000
	\$1,9/5.91 \$621.48	\$1,294,000	54,890	21,600	MILWAUKEE ATHLETIC CLUB	ST	MILWAUKEE		111	3920714110
	\$45,323.70	\$29,682,000	492,954	63,600	M & I BUILDING CORP	ST	WATER	778 N	778	3920707111
	\$626.06	\$410,000	9,410	2,400	GRAY MAIDEN LLC	S S	MASON	222 E	216	3920705100
	\$534.44	\$350,000	3,282 2,862	1,250	PENTALLC	rs t	MASON	226 E	226	3920703000
-	\$2,687.48	\$1,760,000	67,200	009'6	757 N BROADWAY LLC	:	BROADWAY	765 N	751	3920702000
	\$900.92	\$590,000	14,080	14,400	MARSHALL & ILSLEY BANK		BROADWAY	Z 697	769	3920700100
	\$2,262.98	\$1,482,000	000.96	12,000	100 E WISCONSIN AV J. V. COMPASS PROPERTIES	ES ES	WATER	722 N	718	3920696100
	\$11,279.77	\$7,387,000	153,201	15,800	700 NORTH WATER LLC	۸۷	WISCONSIN		200	3920690113
	CONTRACTOR OF	000,000,110	00,000	008'0	225 EAST MASON PROPERTY	7	MASON	225 E	225	3920683000
	\$3,210.42 \$3,735,65	\$2,147,000 e4 70E 000	0,0,0	8,400	WISCONSIN 205 LLC	} }	WISCONSIN		205	3920681100
	\$444.35	\$291,000	6,120	6,120	TOON CITY INC	ST	WATER	636 N	632	3920677110
	\$1,120.80	\$734,000	14,400	4,740	ELKVILLC	ST	WATER	628 N	628	3920676000
	\$829.15	\$543,000	8,300	2,400	ELK VI LLC	ST	WATER	624 N	624	3920675000
	\$2,226.33	\$1,458,000	42.000	8 400	TOOM CITY INC.	<u>, r</u>	WATER	610 N	610	3920672100
	44,708.70	\$3,123,000	79,609	21,600	LOYALTY BUILDING CORP	!	BROADWAY	611 N	611	3920670000
	\$407.70	\$267,000	3,776	2,400	JOSEPH IANNELLI & GRACE HW &		BROADWAY	625 N	625	3920669000
	\$233.63	\$153,000	4,800	2,400	MILWAUKEE BUILDING CORP		BROADWAY	629 N	627	3920668000
	\$282.49	\$185,000	5,740	4.800	MILWACKEE BOILDING CORP	Š	WISCONSIN	1 N 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	817	3920665000
	\$876.48	\$574,000	13.000	000 8	MAILWAY EXCHANGE BUILDING	\ \ \	WISCONSIN	231 H	229	3920665000
	\$4,041.04	\$7,714,000 \$784,000	42,500	9,600	MITCHELL BUILDING CORP	S	MICHIGAN	207 E	207	3920664000
	\$429.06	\$281,000	16,800	4,800	SUPERIOR ÓFFICE SERVICE INC	ST	WATER	534 N	532	3920663000
	\$868.85	100000000000000000000000000000000000000		4,800	WOMENS HEALTH SERV OF WI INC	ST		530 N	530	3920662000
	\$415.34	\$569 000	10,000	2,400	BASE STATION LLC	ST	WATER	524 N	524	3920661000
	\$734.48	\$272,000 \$569,000	8,800 10,000	4,800	ST PAUL CROSSING LLP	ST	WATER		518	3920660200
	\$435.19	\$481,000 \$272,000 \$569,000	16,616 8,800 10,000	2.400		U	WATER WATER WATER		1	3920659000
		\$285,000 \$481,000 \$272,000 \$569,000	4,800 7,200 16,616 8,800 10,000	4,000	TAXMAN INVESTMENT COMPANY C-SYSTEMS INC	<u></u>	WATER WATER WATER WATER	512 N	510	3 4

\$684.09 \$3,706.89 \$739.06 \$1,139.12 \$151.32 \$535.97 \$45,809.28 \$2,175.94 \$1,297.93 \$442.82 \$581.78 \$91.62	\$1,033.76 \$412.28 \$424.50 \$1,904.14 \$493.21 \$523.75 \$1,334.58 \$493.21 \$4,765.69 \$752.80 \$952.83 \$8,651.85 \$3,005.09 \$1,293.35 \$1,293.35 \$12,397.52 \$14,004.85 \$4,238.89 \$389.38 \$12,397.52 \$14,004.85 \$4,238.89 \$389.38	\$3,873.94 \$3,873.94 \$795.55 \$334.41 \$535.97 \$1,756.02 \$41.70 \$366.47
\$448,000 \$2,427,600 \$484,000 \$746,000 \$99,100 \$351,000 \$30,000,000 \$1,425,000 \$390,000 \$381,000 \$60,000	\$677,000 \$270,000 \$278,000 \$323,000 \$343,000 \$343,000 \$34,121,000 \$493,000 \$5,666,000 \$5,666,000 \$5,666,000 \$1,968,000 \$1,968,000 \$1,198,000 \$1,198,000 \$1,198,000 \$1,1795,000 \$7,978,000 \$7,978,000 \$7,978,000 \$256,500 \$256,500 \$256,500 \$7,978,000 \$7,978,000 \$256,500 \$7,978,000	\$165,000 \$2,537,000 \$21,000 \$219,000 \$351,000 \$1,150,000 \$27,308 \$240,000
11,730 81,834 17,760 10,760 2,400 14,400 654,165 391,430 24,000 12,000 6,080 9,200 6,000	7,143 3,094 4,182 24,684 5,900 12,160 15,360 10,716 277,439 10,716 108,214 18,000 108,214 18,000 16,370 16,370 16,370 16,370 18,483 4,800 19,205 142,748 19,272 80,950 4,040 9,396 41,705	3,870 45,089 18,784 5,875 1,938 5,000 23,925 1,604 2,448
4,080 18,240 17,760 7,200 2,400 117,840 43,200 6,560 6,560 4,800 2,400 2,400	7,200 3,600 3,600 7,200 7,200 4,800 17,880 17,880 15,240 15,240 8,040 8,040 8,040 8,040 15,240 15,240 15,240 7,200 16,500 7,200 7,200 16,500 16,500 16,500 16,500 16,500 16,500 16,500 16,500	3,870 3,870 14,960 18,640 5,875 3,590 27,920 1,604 1,604
LORETTE RUSSENBERGER SAF CORP NKA SAF CORP NKA PETERS & FRISCH INV CO INC MARIETTA SCHIELD UNIVERSAL FOODS CORPORATION TIAA REALTY INC PFISTER CORPORATION CURRY-PIERCE LTD PTNRSHP PALERMATHEN LLC LCD 728 MILW LLC LCD 728 MILW LLC C M SCHMIDT	DANIEL J HELFER MARVIN A ZETLEY MARVIN A ZETLEY SELZER-ORNST COMPANY FOX PROPERTIES LLC CAROL HARTTER WATTS, GEORGE M&I MARSHALL & ILSLEY BANK FILLMORE BUILDING LLC MICHAEL LORD PAPPAS ENTERPRISES INC WASHINGTON SQUARE ASSOCIATES JACKSON STREET REAL ESTATE PALMOLIVE BLDG CO LTD PTSHP WUTUAL S & L ASSN MUTUAL S & L ASSN JOHNSON CONTROLS INC LEWIS CENTER LLC NORTHWESTERN MUTUAL VAN BUREN BUILDING COMPANY, 600 WISCONSIN LLC JACKSON BUILDING COMPANY THOMAS J KUESEL THOMAS J KUESEL THOMAS J KUESEL THOMAS J KUESEL	
ST S	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3
CLYBOURN MICHIGAN JEFFERSON JEFFERSON CLYBOURN MILWAUKEE WISCONSIN WISCONSIN MILWAUKEE MILWAUKEE	WELLS JEFFERSON JACKSON MICHIGAN WISCONSIN WISCONSIN VAN BUREN	MASON JACKSON JACKSON EDISON STATE JUNEAU EDISON JUNEAU
320 E 433 E 517 N 501 N 412 E 500 N 424 E 428 E 720 N 722 N 722 N	789 N 789 N 789 N 789 N 770 N 77	762 N 762 N 790 N 1005 N 110 E 113 E 1144 N 151 E 151 E
320 433 517 501 412 500 411 424 400 718 722 724 730	419 787 783 775 771 767 771 767 770 770 770 770 770 770 770 770 770	762 790 1005 113 1147 1128 145
3920749000 3920783000 3920785000 3920785000 3920787000 3920801100 3920801100 3920803100 3920807000 3920800000	3920811000 3920813000 3920813000 3920814000 3920816000 3920816000 3920816000 3920820000 3920820000 3920833110 3920833110 3920841100 3920841100 3920841100 3920841100 3920841100 3920841100 3920841100 3920841100 3920841100 3920841100 3920841100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100 3920848100	3920838100 3920843100 3921178100 3921178100 3921188110 3921188110 3921188000

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200 000								
\$471,000	3.232	5.040	EVEDETT & SMITH	L'S		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		4004700000
000,000,044	+06'1'80+	104,240	NORTHWESTERN MUTUAL LIFE	AV	WISCONSIN	800 E	800	3921656112
\$47,645,000	542,005	95,832	NORTHWESTERN MUTUAL LIFE	ST	MASON	818 E	818	3921636110
\$2,646,000	43,427	13,580	TAH 14 LLC	ST	CASS	826 N	826	3921629000
\$351,000	12,000	12,000	TAXMAN INVESTMENT CO	ST	MARSHALL		607	3921622100
\$760,000	980'6	000'6	MARSHALL ST LLC	S	MARSHALL	819 N	817	3921621000
\$438,000	4.195	7.219	DANIE: 8 MC COBMICK	Į,	MADSHALL	N oca	820	3024620000
\$734,000	22,965	22,965	WIS SCOTTISH RITE BODIES	ST	VAN BUREN	822 N	822	3921574100
\$1,079,700	0	0	TOMAR LIMITED PARTNERSHIP	ST	VAN BUREN	804 N	804	3921570000
\$424,000	5,256	2,310	WIN 3 LLC	ST	VAN BUREN	802 N	802	3921569000
\$328,000	5,129	3,400	CLARK WELLS LLC	S 10	WELLS	718 E	718	3921567000
\$209,000	4,022 2.014	2,400	BENJAMIN'S TOO, INC	, b	CASS	805 N 7.26 F	501	3921565000
\$413,000 \$310,000	5,710 4,022	4,200	MARGADETTE M DEMET	<u>.</u> 5	CASS	815 N	315	3921563000
\$357,000	3,250	3,600	TODD ROBERT MURPHY	ST	CASS	8 19 N	819	3921562000
\$553,000	5,358	4,200	REBEL FLATS PARTNERSHIP	ST	CASS	823 N	823	3921561000
\$1,161,600	0	0	829 CASS LLC	STS	CASS	829 N	829	3921560000
\$285,800	14,290	14,290	SR BODIES LLC	≱ է	KILBOURN	711 E	711	3921558000
\$28,748,000	322,007	91,440	NORTHWESTERN MUTUAL LIFE	Α	WISCONSIN	720 E	720	3921546000
						(4.4), (4.4) (4.4)		1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
\$30,598,000					A184 A A A A A A A A A A A A A A A A A A A	1. March 1997	2000	
000'1 VI 'to	535,904	168,910	JBC 59 LLC, TAH 59 LLC		JACKSON	1029 N	1029	3921410111
£4 104 000	46,607 535,904	14,400 168,910	D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	AV	MILWAUKEE JACKSON	411 N 1029 N	840 1029	3921395000 3921410111
\$1,035,000	16,640 46,607 535,904	8,400 14,400 168,910	CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	ST AV	WELLS MILWAUKEE JACKSON	432 E 411 N 1029 N	418 840 1029	3921391220 3921395000 3921410111
\$1,035,000	13,265 16,640 46,607 535,904	6,540 8,400 14,400 168,910	CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	ST ST AV	JEFFERSON WELLS MILWAUKEE JACKSON	817 N 432 E 411 N 1029 N	811 418 840 1029	3921391210 3921391220 3921395000 3921410111
\$3,609,000 \$824,000 \$1,035,000	57,000 13,265 16,640 46,607 535,904	11,400 6,540 8,400 14,400 168,910	NORTHRIDGE COMPANY CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	ऽस अस	JEFFERSON JEFFERSON WELLS MILWAUKEE JACKSON	825 N 817 N 432 E 411 N 1029 N	825 811 811 840 1029	3921390100 392139120 3921391220 3921395000 3921395000
\$5,288,000 \$430,000 \$3,609,000 \$824,000 \$1,035,000	54,280 9,240 57,000 13,265 16,640 46,607 535,904	12,000 4,800 11,400 6,540 8,400 14,400 168,910	839 N JEFFERSON ST PTNRSHP KARL R KOPP NORTHRIDGE COMPANY CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	ST S	JEFFERSON JEFFERSON JEFFERSON WELLS MILWAUKEE JACKSON	839 N 833 N 825 N 817 N 432 E 411 N 1029 N	839 831 825 811 418 840 1029	3921388100 3921389000 3921389100 3921391220 3921395000 3921410111
\$307,000 \$5,288,000 \$430,000 \$3,609,000 \$824,000 \$1,035,000	15,180 54,260 9,240 57,000 13,265 16,640 46,607 535,904	15,792 12,000 4,800 11,400 6,540 8,400 14,400	HISTORIC HOLDINGS LLC 839 N JEFFERSON ST PTNRSHP KARL R KOPP NORTHRIDGE COMPANY CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	AV ST ST ST ST AV	JUNEAU JEFFERSON JEFFERSON JEFFERSON WELLS MILWAUKEE JACKSON	311 E 839 N 833 N 825 N 817 N 432 E 411 N 1029 N	311 839 831 825 811 418 840	3921361000 3921388100 3921380000 3921391210 3921391220 3921395000 3921395000
\$2,252,000 \$307,000 \$5,288,000 \$430,000 \$3,609,000 \$824,000 \$1,035,000	37,833 15,180 54,260 9,240 57,000 13,265 16,640 46,607	13,100 15,792 12,000 4,800 11,400 6,540 8,400 14,400	FEDERAL RESERVE BANK HISTORIC HOLDINGS LLC 839 N JEFFERSON ST PTNRSHP KARL R KOPP NORTHRIDGE COMPANY CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	AV ST ST ST ST AV	BROADWAY JUNEAU JEFFERSON JEFFERSON JEFFERSON WELLS MILWAUKEE JACKSON	1012 N 311 E 839 N 833 N 825 N 817 N 411 N 1029 N	1008 311 839 831 825 811 418 418 1029	3921353110 3921361000 3921388100 3921389000 3921391210 3921391220 3921391220 3921391220
\$1,159,000 \$2,252,000 \$307,000 \$5,288,000 \$430,000 \$3,609,000 \$824,000 \$1,035,000	43,632 37,833 15,180 54,260 9,240 57,000 13,265 16,640 46,607	7,220 7,200 13,100 15,792 12,000 4,800 11,400 6,540 8,400 14,400	FLANDERS WEST PORTOGER 828 N BROADWAY PTNRSHP FEDERAL RESERVE BANK HISTORIC HOLDINGS LLC 839 N JEFFERSON ST PTNRSHP KARL R KOPP NORTHRIDGE COMPANY CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	ST S	WELLS WELLS BROADWAY BROADWAY JUNEAU JEFFERSON JEFFERSON JEFFERSON WELLS MILWAUKEE JACKSON	530 E 628 N 311 E 539 N 833 N 825 N 817 N 417 N 411 N	828 311 311 839 831 825 811 418 840	3921335000 3921353110 3921353110 3921388100 3921389000 3921391210 3921391220 3921395000
\$3,802,000 \$6,398,000 \$1,159,000 \$2,252,000 \$37,000 \$430,000 \$3,609,000 \$1,035,000 \$1,035,000	261,315 198,073 43,632 37,833 15,180 54,260 57,000 13,265 16,640 46,607 535,904	91,440 46,920 7,200 13,100 15,792 12,000 4,800 11,400 6,540 8,400 14,400 16,8,910	MILW SCHOOL OF ENGINEERING FLANDERS WESTBOROUGH 828 N BROADWAY PTNRSHP FEDERAL RESERVE BANK HISTORIC HOLDINGS LLC 839 N JEFFERSON ST PTNRSHP KARL R KOPP NORTHRIDGE COMPANY CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	ST S	MARKET WELLS BROADWAY BROADWAY JUNEAU JEFFERSON JEFFERSON JEFFERSON WELLS MILWAUKEE JACKSON	1000 N 330 E 628 N 1012 N 311 E 839 N 825 N 825 N 417 N 411 N 411 N	1000 330 828 1008 311 839 831 811 418 840	3921305111 3921333111 3921335000 3921353110 392138100 3921388100 3921389100 3921380100 392139120 392139120
\$64,400 \$3,802,000 \$6,398,000 \$1,159,000 \$2,252,000 \$307,000 \$5,288,000 \$5,288,000 \$430,000 \$3,609,000 \$1,035,000	3,494 261,315 198,073 43,632 37,833 15,180 54,280 9,240 57,000 13,265 16,640 46,607	3,494 91,440 46,920 7,200 13,100 15,792 12,000 4,800 11,400 6,540 8,400 14,400	BREWERY HOUSING ASSOCIATES MILW SCHOOL OF ENGINEERING FLANDERS WESTBOROUGH 828 N BROADWAY PTURSHP FEDERAL RESERVE BANK HISTORIC HOLDINGS LLC 839 N JEFFERSON ST PTURSHP KARL R KOPP NORTHRIDGE COMPANY CATHEDRAL SQUARE LIMITED CATHEDRAL SQUARE LIMITED D&K MANAGEMENT LLC JBC 59 LLC, TAH 59 LLC	St S	HIGHLAND MARKET WELLS BROADWAY JUNEAU JEFFERSON JEFFERSON JEFFERSON JEFFERSON JEFFERSON JEFFERSON JEFFERSON JEFFERSON JACKSON	250 E 1000 N 330 E 828 N 1012 N 311 E 839 N 833 N 825 N 825 N 417 N 411 N 1029 N	250 1000 330 828 311 839 831 418 825 811 418	3921394220 3921305111 3921333111 3921353110 3921351100 3921361000 3921391000 3921391210 3921391220 3921391210
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APPENDIX D Proposed 2006 Budget (Subject to Change)

BUSINESS IMPROVEMENT DISTRICT #21

CLEAN*SAFE*FRIENDLY 2006 BUDGET

INCOME			
2006 BID #21 Asse Additional Income	essments		2,569,858 168,000
TOTAL INCOME	E	\$	2,737,858
EXPENSES			
Clean Sweep Amba	assador Program		
	Sidewalk Cleaning Landscaping Graffiti Removal	\$ \$ <u>\$</u>	150,000
		\$	662,600 (24.2% of total)
Public Service Am	bassador Program	\$	800,000 (29.2% of total)
Administrative		\$	400,000 (14.6% of total)
Public Information	Marketing	<u>\$</u>	652,258 (23.8% of total)
Business Retention	/Recruitment	\$	223,000 (8.1% of total)
TOTAL EXPENS	ES	\$	2,737,858

APPENDIX E

Cooperation Agreement between District Board and City of Milwaukee

On file at District office.

APPENDIX F

City Attorney's Opinion

CITY OF MILWAUKEE

GRANT F. LANGLEY

RUDOLPH M. KONRAD Deputy City According

THOMAS E. HAYES
PATRICK B. McDONNELL
CHARLES R. THEIS
Special Deputy City Attorneys



OFFICE OF CITY ATTORNEY
800 CITY HALL
200 EAST WELLS STREET
MILWAUKEE, WISCONSIN 53202-3551
TELEPHONE (414) 286-2601
TDD 286-2025
FAX (414) 286-8550

August 6, 1997

Mr. Michael L. Morgan Commissioner Department of City Development 809 Building

Attention: Mr. Dan McCarthy

Dear Mr. Morgan:

Re: Proposed Downtown

Business Improvement District

Pursuant to your August 1, 1997 request, we have reviewed the initial operating plan for the proposed Downtown Business Improvement District. Based upon that review, it is our opinion that the plan complies with the provisions of sec. 66.608(1)(f)1-4. Stats. This legal opinion is being offered in accordance with the requirements of sec. 66.608(1)(f)5, Stats.

Finally, we note that the proposed operating plan of sec. III.A. states that "simultaneous with the approval of this Operating Plan by the City's Common Council, the City and the District shall enter into the cooperation agreement attached hereto as Appendix E (the 'Cooperation Agreement')." Because of this provision in the proposed operating plan, we advise that a file should be introduced into the Common Council which would allow the Council to consider and act upon the Cooperation Agreement at the

BEVERLY A TEMM THOMAS O. GARTI LINOA LUISS BURK LUNDA LUISS BURK BRIGGE D. SCHRIM ROXAVE L. CRAWF ROXAVE L. CRAWF ROXAVE L. CRAWF ROXAVE L. LOSSEY HARRY A. STEIN STUART S. MILKAW THOMAS J. BEAME JOHN J. HEIMAN JOHN J. HEIMAN JOHN J. HEIMAN SUSAN E. LAPPEN DAVID R. HALBROCK DAVID R. THACOVAL DAVID R. SWANDI THACY M. JOHNSOO GREGORY POWELI GREGORY

same time that it acts upon the proposed Downtown Business Improvement District initial operating plan.

Very truly yours,

ANT AMGLES

PATRICK B. McDONNBLL Special Deputy City Attorney

PBMcD:dms

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APPENDIX G

By-Laws for the District Board

BY-LAWS OF BUSINESS IMPROVEMENT DISTRICT NO. 21

Effective: As of October 14, 1997 Amended: As of May 10, 2001

ARTICLE I. NAME AND PURPOSE

Section 1: Name and Purpose

The District was created by the Common Council of the City of Milwaukee on October 14, 1997, by the adoption of ordinance no. 970900 and the approval of an initial operating plan pursuant to Wisconsin Statutes section 66.1109. The name of the District shall be Business Improvement District No. 21. The purpose of the District shall be to sustain the competitiveness of the downtown area in the City of Milwaukee and ensure a safe, clean environment conducive to business activity.

Section 2: Principal Office

The location of the principal office of the District shall be 600 West Wisconsin Avenue, Milwaukee, Wisconsin, or such other place as may be designated by the Board.

ARTICLE II. POWERS

The District shall have all powers permitted under Wisconsin Statutes section 66.1109, as it may be amended from time to time, provided that the District shall exercise its powers only in accordance with any current operating plan and these By-Laws.

ARTICLE III. BOARD

Section 1: Mayoral Appointment

Members shall be appointed to the Board by the Mayor of the City of Milwaukee pursuant to Wisconsin Statutes section 66.1109(3)(a) and the requirements of any current operating plan and these By-Laws.

Section 2: Number

The Board shall consist of seventeen (17) members.

Section 3: Membership

The Board shall be structured and operate as follows:

A. Composition -

- (i) Three members shall be representatives of each of the three largest (as measured by assessed valuation) multi-tenant office buildings in the District.
- (ii) Two members shall be representatives of the fourth through the ninth largest (as measured by assessed valuation) multi-tenant office buildings in the District.
- (iii) Three members shall be representatives of any other multi-tenant office buildings in the District.
- (iv) Three members shall be representatives of owner-occupied or single tenant buildings in the District with assessed valuations in excess of \$5,000,000. One member from this category shall be a representative of The Northwestern Mutual Life Insurance Company.
- (v) One member will be a designee of The Grand Avenue Corporation or its successors and assigns.
- (vi) Two members shall be owners or operators of street-level retail businesses located within the District (which businesses may include, without limitation, restaurants).
- (vii) Two members shall be representatives of hotels located within the District. Such hotels shall not be owned or controlled by the same entity or individuals.
- (viii) One member shall be a representative of a tax-exempt entity making a voluntary contribution to the District of not less than \$40,885 in the year 2002, which minimum contribution shall increase each year by the proportionate increase in the District operating budget for that year.

For purposes of measuring the assessed valuations of any building or site set forth above, all contiguous buildings and/or sites connected above- or below-ground, separated only by an intervening street and with identical ownership shall be

included as one building or site. (For example, the Firstar Center, consisting of property located at 777, 811 and 827 East Wisconsin Avenue, constitutes one site.) Each year, the Board shall reconfirm the assessed valuations, ownerships and occupancies of all properties located within the District. If the assessed valuation, ownership or occupancy of any particular building or site in any year ceases to satisfy the criteria set forth above, the Board shall rearrange such building or site in the appropriate category. In addition to the composition requirements set forth above, one member of the Board shall also be a member of the board of directors of Westown Association, as long as the Westown Association remains in existence, and one member of the Board shall also be a member of the board of directors of East Town Association, as long as the East Town Association remains in existence. In satisfying the categories for Board members set forth above, the geographic representation of Board members shall be varied to the extent possible.

B. Term - Appointments to the Board shall be for a period of three years, except that initially six members shall be appointed for a period of three years, six members shall be appointed for a period of two years, and five members shall be appointed for a period of one year. To the extent possible, the terms of members representing each of the categories set forth in subsection A. above shall be staggered so that the terms of not more than 60% of the representatives of any one category shall expire simultaneously.

C. Compensation - None.

D. Non-voting Members - At the option of a majority of the members of the Board, representatives of the Greater Milwaukee Convention and Visitors Bureau, the Milwaukee Redevelopment Corporation and/or the Metropolitan Milwaukee Association of Commerce may be invited to attend meetings of the Board or Executive Committee as nonvoting members.

Section 4: Resignation and Removal

A member of the Board may resign at any time by filing his or her resignation with the Chair of the Board.

Section 5: Vacancies

When a vacancy occurs on the Board, the Mayor shall appoint a replacement from that category of members set forth in the current operating plan and section 3.A. above from which the former member was appointed.

Section 6: Nominating Committee

The Chair shall appoint five members of the Board (other than members of the Executive Committee) to serve on a Nominating Committee. Within 30 days of the expiration of the term of any Board member or if any Board member resigns or otherwise ceases to be a Board member, the Nominating Committee shall, by majority vote, nominate a replacement for such Board member from that category of members set forth in the current operating plan and section 3.A. above from which such former member was appointed. The nomination of any replacement Board member shall be approved by majority vote of the entire Board and then forwarded to the Mayor for consideration.

ARTICLE IV. FUNCTIONS

The Board shall:

- A. Exercise the powers of the District, and promote the District's overall objectives, purposes and activities enumerated in any current operating plan.
- B. Prepare proposed operating plans and operating budgets each year as set forth in Article VI, section 1.
- C. Implement any current operating plan. In this regard, the Board may negotiate with providers of services and materials to carry out such operating plan, enter into various contracts, monitor the effectiveness of the District's activities, ensure compliance with the provisions of any current operating plan and applicable statutes and regulations and make reimbursements for any overpayments of district assessments.
- D. Manage the affairs of the District and receive and expend funds made available to them in strict accordance with the current operating plan.
- E. Monitor and enforce against the City of Milwaukee its obligations and covenants pursuant to the Cooperation Agreement dated November 4, 1997.
- F. Provide a permanent office, employ a full-time director for the District, employ legal, financial and technical experts, and other staff personnel (including, without limitation, a full-time administrative assistant) as may be necessary to assist in carrying out any current operating plan.

ARTICLE V. OFFICERS

Section 1: Number

The officers of the District Board shall consist of a Chair, a Vice Chair, a Secretary, a Treasurer and an Assistant Secretary.

Section 2: Election and Term

The officers shall be elected by the Board from among its members at its annual meeting. One officer shall be elected from the Board membership category set forth in section III(3)(A)(i) above, and one officer shall be the member representing The Northwestern Mutual Life Insurance Company pursuant to section III(3)(A)(iv) above. The officers shall serve terms concurrent with their terms on the Board.

Section 3: Vacancies

If an officer's seat becomes vacant, the Board shall elect a successor officer from among its members at the next regular meeting or special meeting.

Section 4: Duties of Officers

- A. Chair: Shall preside over all meetings of the Board and the District, shall make all appointments to committees and task forces, subject to the approval of the Board, and shall have the general powers and duties usually associated with the office, including, but not limited to, powers allowed pursuant to applicable laws to sign certificates, contracts and other instruments of the District which are authorized by the Board.
- B. Vice Chair: Shall serve in the Chair's stead if the Chair is unable to perform his or her duties and shall perform other duties as the Chair and the Board may direct. At such times, the Vice Chair shall have all of the powers of the Chair.
- C. Secretary: Shall be responsible for keeping and filing minutes of all meetings of the Board and the District, for compliance with open meetings law and public records requirements, and shall perform other duties as the Chair and Board may direct.
- D. Treasurer: Shall be responsible for keeping a record of all funds collected and spent, establishing necessary accounting procedures to assure

accuracy and accountability of the District, and shall perform other duties as the Chair and Board may direct.

E. Assistant Secretary: Shall serve in the stead of the Secretary or Treasurer if any such officer is unable to perform his or her duties and shall perform other duties as the Chair and Board may direct.

ARTICLE VI. MEETINGS

Section 1: Annual Meeting

The annual meeting of the Board shall be held each year during the month of September for the purposes of approving an operating plan and annual budget. Any annual budget which exceeds the prior year's budget by 4% or more must be approved by two-thirds majority of the entire Board without regard to quorum. Any capital improvements costing more than \$10,000 each or \$30,000 in the aggregate in any one year must be approved by two-thirds majority of the entire Board without regard to quorum. A "capital improvement" is any physical item that is permanently affixed to real estate including, without limitation, street lighting and sidewalk improvements. The term shall not include, among other things, any maintenance equipment or supply, any communications equipment, any vehicles, any seasonal improvement or any holiday lighting or decorations. In addition, if any year's annual aggregate assessment to property owners exceeds the prior year's annual aggregate assessment by 6% or more, such increased assessment must be approved by the owners of property assessed by the District having a property tax assessed valuation equal to at least 3/4 of the property tax assessed valuation of all property assessed by the District.

Section 2: Regular Meetings

The regular meeting of the Board shall be held at least four times per year at a time and place designated by the Chair. The time and place designated shall be during normal business hours of a regular business day and at some office within the District.

Section 3: Special Meetings

Special meetings of the Board may be called at the request of the Chair; or by a member of the Board by petition signed by at least one-third (or six members) of the Board and properly filed with the Secretary.

Section 4: Telephonic Attendance at Meetings

A Board member or members may request to participate in a scheduled Board meeting telephonically, and the Chair shall make reasonable efforts to accommodate such requests. The cost of participating telephonically in a regular or special meeting shall be paid by the District unless otherwise required by the Executive Committee. Any Board member participating in a meeting telephonically shall be counted towards the total number of Board members present for meeting quorum requirements provided for under section 6 below, and shall be permitted to vote on any matter before the Board at that meeting.

Section 5: Notice

Notice of all meetings shall be provided in accordance with the open meetings law if and as legally required. In addition, notice of each meeting shall be given to each member of the Board by written notice delivered through the mail or in person no less than one week prior to the meeting; such notice shall be deemed to be delivered when deposited in the United States mail so addressed with postage thereon prepaid. The failure of any member to receive actual notice shall not invalidate the meeting or any proceedings conducted at the meeting. Notice of special meetings shall be given not less than three days prior to the meeting. The presence of any member shall be deemed a waiver of notice as to such member unless such member objects at the opening of the meeting to the holding of the meeting because of failure to give proper notice. Members may waive notice of any meeting in writing to the Chair.

Section 6: Quorum

For the purposes of any regular or special meeting, nine (9) members of the Board shall constitute a quorum.

Section 7: Voting

At all meetings of the Board, each member shall have one vote. Proxy votes shall be permitted only to extent permitted by law.

Section 8: Minutes

The Board shall keep a correct and complete record of all District proceedings which shall be attested by the signature of the Secretary and made available to the public in accordance with public records requirements.

Section 9: Procedure

All meetings of the Board shall be governed by these By-Laws or Robert's Rules of Order in all matters not covered therein.

ARTICLE VII. AMENDMENTS

Except as set forth in the next sentence, these By-Laws may be amended by the affirmative vote of two-thirds of the entire Board without regard to quorum at a duly called meeting, provided the proposed amendment shall have been submitted in writing to all members at least ten days in advance of such meeting and made available to the public in accordance with requirements of the open meetings law if and as legally required. This Article VII, Article III, section 3 and Article VI, section 1 of these By-Laws may be amended only by the affirmative vote of three-fourths of the entire Board without regard to quorum at a duly-called meeting.

ARTICLE VIII. EXECUTIVE COMMITTEE

Section 1: Duties and Powers

The Executive Committee shall have full authority to implement decisions of Board and implement any current operating plan on behalf of the Board and the District between meetings of the Board.

Section 2: Composition

The Executive Committee shall consist of the elected officers of the Board, namely the Chair, Vice Chair, Secretary, Treasurer and Assistant Secretary.

Section 3: Term

The term of the members of the Executive Committee shall be coterminous with their term as elected officers of the Board.

Section 4: Vacancies

Vacancies in Executive Committee positions held by officers shall be filled by successor officers elected by the Board under Article V, section 3.

Section 5: Meetings

Meetings of the Executive Committee shall be held at a time and place selected by the Chair, provided that they shall be during normal business hours of a regular business day and in some office within the District. Special meetings of the Executive Committee shall be called by the Chair as needed.

Notice of all meetings shall be provided in accordance with the open meetings law if and as legally required. In addition, notice of any special meetings shall be given at least 48 hours prior to said meeting by written notice delivered personally or mailed to each Executive Committee member. Said notice may be waived with the consent of all Executive Committee members. Written notice of all regular meetings shall be given five (5) days in advance indicating time, place and agenda. Said notice may be waived by consent of all Executive Committee members.

A simple majority of the filled seats of the Executive Committee, but not less than three officers of the Board, shall constitute a quorum at any regular or special meeting of the Executive Committee.

Section 6: Telephone Attendance at Meetings

An Executive Committee member or members may request to participate in a scheduled Executive Committee meeting telephonically, and the Chair shall make reasonable efforts to accommodate such requests. The cost of participating telephonically in a regular or special meeting shall be paid by the District unless otherwise required by the Executive Committee. Any Executive Committee member participating in a meeting telephonically shall be counted towards the total number of Executive Committee members present for meeting quorum requirements provided for under section 5 above, and shall be permitted to vote on any matter before the Executive Committee at that meeting.

ARTICLE IX. INDEMNIFICATION, LIMITED LIABILITY AND INSURANCE

Section 1: Liability of Board Members and Officers

The members and officers of the Board shall not be liable to owners or occupants of property within the District arising out of or related to the creation or existence of the District or the Board or for any mistake of judgment, failure to adhere to the provisions of any operating plan or these By-Laws, negligence or otherwise, except for their own individual willful misconduct or bad faith. The District shall indemnify, defend and hold harmless each member and officer of the Board against all contractual liability (including, without limitation, reasonable

attorneys' fees and court costs) to others arising out of contracts made by the Board on behalf of the District unless any such contract shall have been made in bad faith. It is intended that the members of the Board shall have no personal liability with respect to any contract made by them on behalf of the District. Anything herein to the contrary notwithstanding, the liability of the owners and occupants or property located within the District arising out of any contract made by the Board or out of the indemnity in favor of the members of the Board shall be shared by all owners and occupants of property subject to assessment by the District in proportion to the assessed valuation of their property relative to the total assessed valuation of property within the District, and the liability of any single owner or occupant shall be limited to such proportionate share of the total liability.

Section 2: Allowance of Expenses as Incurred

The Board may, upon written request by a Board member or officer, pay or reimburse his or her reasonable expenses as incurred in connection with the performance of his or her official duties as a Board member or officer.

Section 3: Severability of Provisions

The provisions of this Article and the several rights to indemnification, advancement of expenses and limitation of liability created hereby are independent and severable and, in the event that any such provision and/or right shall be held by a court of competent jurisdiction in which a proceeding relating to such provisions and/or right is brought to be against public policy or otherwise to be unenforceable, the other provisions of this Article shall remain enforceable and in full effect.

Section 4: Purchase of Insurance

The Board shall use its best efforts to purchase and maintain insurance on behalf of any person who is or was a Board member or officer of the District, to the extent that such Board member or officer is insurable and such insurance coverage can be secured by the Board at rates, and in amounts and subject to such terms and conditions as shall be determined in good faith to be reasonable and appropriate by the Board, and whose determination shall be conclusive, against liability asserted against or incurred by him or her in any such capacity or arising out of his or her status as such, whether or not the District would have the power to indemnify him or her against such liability under the provisions of this Article.

Section 5: Benefit

The rights to indemnification and advancement of expenses provided by, or granted pursuant to, this Article shall continue as to a person who has ceased to be a Board member or officer and shall inure to the benefit of the heirs, executors and administrators of such a person.

Section 6: Amendment

No amendment or repeal of this Article shall be effective to reduce the obligations under this Article with respect to any proceeding based upon occurrences which take place prior to such amendment or repeal.

ARTICLE X. AUTOMATIC TERMINATION UNLESS AFFIRMATIVELY EXTENDED

The District Board shall not incur obligations extending beyond ten years from the date on which the District was created. At the end of the tenth year of the District's existence, the District Board shall prepare an operating plan for the eleventh year that contemplates termination of the District at the commencement of the eleventh year as set forth in Wisconsin Statutes section 66.1109(3)(b), unless the owners of property assessed by the District having a valuation equal to 60% of the valuation of all property assessed by the District affirmatively vote to continue the District.

In addition, the Board may elect by majority vote to terminate the District if the City is in default of any obligation or covenant of the City set forth in the Cooperation Agreement. In such event, the District shall terminate as set forth in Wisconsin Statutes section 66.1109(4)(m).

APPENDIX H

Letter dated July 17, 1997 from Chief of Police Arthur L. Jones





Police Department

July 17, 1997

Mr. Thomas G. Bernacchi, CPM Vice President Towne Realty, Inc. 710 North Plankinton Avenue Milwaukee, WI 53203

Dear Mr. Bernacchi:

I am in receipt of your letter dated July 16, wherein you discuss the level of services that the Milwaukee Police Department will provide to the new-Downtown Management Business Improvement District. The Milwaukee Police Department is proud to provide a high level of service to the people who work, live, and recreate in the downtown area. We look forward to working with this new partnership and providing services that will enhance the quality of life in the city of Milwaukee.

I have prepared a list of services that the Department will provide to the District to keep the downtown area safe. The list includes, but is not limited to, the following:

- 1. The Milwaukee Police Department will provide the level of staffing needed to meet the demand for service in the proposed new District. We will meet with members of the District to determine the need and types of services necessary to meet the demand on an as needed basis.
- We will establish a point of contact and maintain a line of communication to assist the District in coordinating security efforts. This will include developing and conducting an intense training curriculum that will address crime prevention, crime analysis, personal safety, basic first responder, community relations, and other related issues.
- 3. We will make the District part of our cellular patrol that will provide it with direct access to police services. In addition, we will provide the District with the ability to monitor police calls for service.
- 4. The Milwaukee Police Department will ensure that the District's outreach office is used by the crime prevention officer and other officers patrolling in the District for the purpose of conducting police business.

Milwaukee Police Department Bernacchi Letter July 17, 1997 Page 2

I am excited by the prospects for this new District. I extend my support and the cooperation of the entire Milwaukee Police Department in making this partnership successful for the parties involved and the citizens of the city of Milwaukee. If I can be of further assistance, please feel free to contact my office.

Sincerely,

ARTHUR L. JONES CHIEF OF POLICE

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