

Qualifications

An extensive background that illustrates a high level of competency in all areas of advertising design/production from conceptual design and budget to finished product.

Areas of Strength

Leadership-supervision, Organization skills, Resourceful, Problem solver, Written/oral communication skills. Proficient in Macintosh, Adobe Illustrator, QuarkXpress, and Photoshop, hard working and determined to meet deadlines.

Experience

Creative Director

bvk/g, February 1999-Present

Responsible for establishing medical art direction for the company's creative process. Plan conceive, supervise and design concepts for world wide web, marketing communications, training materials, tradeshow displays, art direction of photography, illustration and CD Rom. Produced electronically in black/white or comprehensive four color.

Account Experience

Abbott Laboratories

American Lung Association

AutoMed Technologies

Arts Midwest -Minneapolis

Allen-Edmonds

Bank One-Chicago

Baxter

Coca Cola USA

Econo Print

ExecPc Internet

Fred Jones Pontiac

Guaranty Bank

Genentech

Hilton Hotels

Johnson Controls

Johnson & Johnson

Lakewood Technologies

Marcus Corporation

Miller Brewing Company

Pfizer-Parke Davis

PMC-Paper Machinery Corp.

Prostaff

Saz's

Security Bank

Tommy Bartlett, WI Dells

Copa Cabana, WI Dells

Senior Art Director

Advertising Boelter & Lincoln-January 1996-1998

Extensive background in advertising design, T.V. production and broadcast. Strong design skills from conception to completion. Detailed art director with strong leadership and supervisory responsibilities.

Art Director

Creative Advertising Services.-June 1995-December 1995

Provide creative art direction regarding production of photography, design and illustration in black/white and comprehensive four color print collateral, ie: publications, booklets, ads and small packaging.

Senior Graphic Illustrator

Milwaukee County Graphics, Department of Administration- March 1982-May '92

- Conceive, plan and execute production of designs, layouts and illustration in black/white and color for publications, booklets, budget annuals, charts, promo materials and signs for the Milwaukee County Executive and all other county institutions. (Judicial, Social Services and Parks Departments).
- Allocate and work within established departmental budgets
- Generate exact specifications and utilize services of outside vendors
- Directly accountable for and supervised image typesetters and Macintosh computer operators

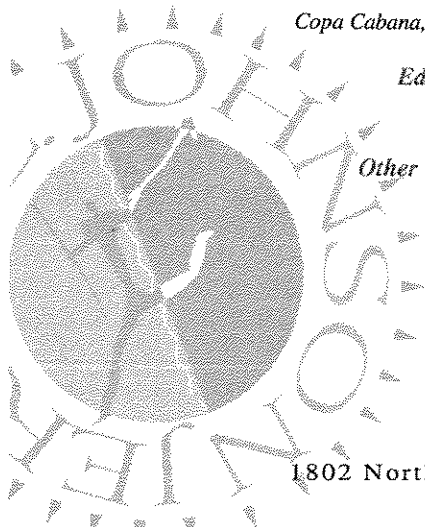
Education

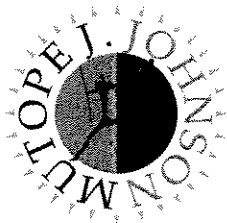
University of Wisconsin, Whitewater

Received B.A. Fine Arts degree 1978

Other Interest

- Co-founder, Board Directors member of Strive Media Institute
A non-profit drug and alcohol prevention and educational organization dedicated to training teenagers in all aspects of media production.
- Former Board of Directors Friends of Art, Milwaukee Art Museum
- League of Milwaukee Artists
- ABEA, African-American arts advocacy
- Fine Arts Representation by Peltz Gallery, Milwaukee
- Fine Arts Representation by Susan Woodson Gallery, Chicago





Artist Profile

A native of Milwaukee, Jerry L. Johnson is also known in the fine arts market as Mutópe J. Johnson. Mutópe is a graduate of the University of Wisconsin, Whitewater, from which he received a Bachelor of Fine Arts degree.

Johnson has successfully pursued a career as a marketing communications designer and illustrator. More than 20 years of experience, including positions as a Senior Graphic Illustrator and Advertising Art Director positions. Johnson also has extensive background in T.V. production and broadcast. With strong design and strategic thinking, from conception to completion, has led to his current position as Creative Director with a Milwaukee based advertising and marketing communications company.

Although Johnson is known commercially for his communications design work, he also uses his fine arts background and has re-focused on painting again. Mutópe is fast becoming a fine artist of record, who's works are collected both publicly and privately.

Selected Exhibitions: Washington Heights Home Tour and Art Exhibition "*Art in Architecture*," UWM Exhibition the Sesquicentennial Celebration of African-American art in Wisconsin, "*Images From Images*," Wisconsin Lutheran College, "*Hired Hands*" exhibit for which he co-curated, Wisconsin Paper Company 1999 "*Fine Artist Series*" Featured artist, Washington Heights Art Start "*Exhibition and Art Auction*," Ameritech Cellular corporate commission, The EAA Aviation Foundation AirVenture Museum, Oshkosh WI, Ardent Music Gallery Group show, "*Love a Hot Colored Passion*," Wisconsin Lutheran College Jazz inspired Art Exhibition, "*Jam Session*," League of Milwaukee Artist, Charles Allis Art Museum. "*Spring Group Show*," Gallery 218 Invitational Group Show entitled "*Jazz*," The Peltz Gallery Group Show, "*The Return of The Men*," and "*Small Treasures*," The Charles Wustum Museum of Art, Juried Group Show "*Watercolor Wisconsin*," Racine, WI, Concordia University Wisconsin, "*Seeing Blue in the heart of man*" a solo exhibition, Greer Oaks Gallery "*A.B.E.A. Spring Showcase*," Milwaukee Art Dealers Association, "*Art Milwaukee Festival of Art & Ideas*," Susan Woodson Gallery, Chicago, "*The Art of John Biggers, Group show*," Chicago South Side Community Art Center "*39th Annual Art Auction*," Northern Kentucky University Juried 6x6 Miniature Art exhibition, The Mother Kathryn Daniels Conference Center "*The Wisconsin Contemporary African-American Art Exhibition*," in conjunction with 2005 NAACP National Convention, Charles Allis Art Museum "*Indigo Through Brown Eyes, Solo exhibition*."

Other activities of record include: 1990 he co-founded Strive Inc., a nonprofit multi-media communications program for teens that fosters better readers, thinkers and writers, Former Milwaukee Art Museum, Friends of Art Board of Directors, Milwaukee Times 1999 Black Excellence Award winner for Fine Arts. Mutópe is a current member of The League of Milwaukee Artist, member of A.B.E.A., an African-American Art Advocacy organization, African-American Artist Beginning to Educate Americans About African-American Art and a member of Chicago South Side Community Art Center. Mutópe's work can be viewed at Greer Oaks Gallery, Peltz Gallery, Milwaukee, Wisconsin and Susan Woodson Gallery, Chicago Ill.

About the work

Focusing on political and social economic positions of African-Americans, Mutópe's current work demonstrates a true understanding of the fine art media and how it can be used to create works of art that speak to the human condition. "Capturing the tone of that condition is what inspires me to paint." The exuberant watercolor and watercolor pencil, in varied and strongly patterned backgrounds and the expressive gestures of his characters brings a heightened energy to his current work. The human figure, whether treated as a group portrait or as an individual, remain his favored subjects. His robust figurative paintings provide an important link between the African-American Social Realism period of the mid- to late 20th-century and the African-American contemporary art scene today.