



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, June 19, 2019

**COMMITTEE MEETING NOTICE**

AD 11

PONIEWAZ, George J, Agent  
Ponys LLC  
2605 S Calhoun Rd #201

New Berlin, WI 53151

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, June 25, 2019 at 03:15 PM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, 1 Pool Table, and 6 Amusement Machines as agent for "Ponys LLC" for "Ponys LLC" at 2626 S 68TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**REDACTED RECORD**

293538  
293.540

**Schafer, Nathan**

**From:** License  
**Sent:** Thursday, May 30, 2019 1:38 PM  
**To:** Schafer, Nathan  
**Subject:** FW: Class B tavern license Pony's LLC 2626 S 68th St

Keren Becker  
License Specialist III  
City Clerk – License Division  
O: (414) 286-2238  
F: (414) 286-3057  
[License@Milwaukee.gov](mailto:License@Milwaukee.gov)  
[www.Milwaukee.gov/license](http://www.Milwaukee.gov/license)

-----Original Message-----

**From:** [mailto:\_\_\_\_\_]\_\_\_\_\_  
**Sent:** Wednesday, May 29, 2019 7:00 PM  
**To:** License  
**Subject:** Class B tavern license Pony's LLC 2626 S 68th St

To whom it may concern,

We would like it noted that had/have the following concerns

Indecent exposure/urination on our property

Drug paraphernalia/beer bottles/cans have been found in yard quite frequently. There are multiple children in the immediate area including our child next door

Loud profanity is often heard

Our driveway has been often blocked by bar patrons vehicles without permission to park there

and

Sent from my iPad

293578

Date: 6-6-19  
Officer: PO Josh Dummann

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Pony's  
Address: 2626 S. 68<sup>th</sup> St.  
Phone:

Owner: George J. Poniewaz  
Owner address: 2605 S. Calhoun Rd.  
City State Zip: New Berlin, WI 53151  
Owner Phone: 262-313-8020  
Owner email: poniewaz.george@yahoo.com

Licensee/Agent: George J. Poniewaz  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: George J. Poniewaz

Location currently open:  YES  NO (Different Owner and Licensee)

Projected open date: Mid July 2019

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 2PM - 2AM 24 hours Y N  
Mon: 2PM - 2AM  
Tue: 2PM - 2AM  
Wed: 2PM - 2AM  
Thu: 2PM - 2AM  
Fri: 2PM - 2:30AM  
Sat: 2PM - 2:30AM

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing:
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many

**Interior Survey:**

25. What is the planned capacity 50  
26. What is the minimum number of employees That will be on premise 1  
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No  
28. Is the interior of the location neat and clean? Yes No  
29. Does an interior camera face the entrance/exit? Yes No  
30. Is there a lockable area that separates employees from customers? Yes No  
31. Are emergency and non-emergency numbers posted near the phone? Yes No  
32. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: NONE  
34. How ill they be deployed: Interior Exterior  
35. What days will they be deployed MonTueWedThuFriSatSun  
36. Will the security be managed by business or contracted  
37. Will they be armed Yes No  
38. What type of security measures to be used:  
Wanding/metal detector  
ID Scanner  
Dress Code  
Cover Charge  
Age restriction  
Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

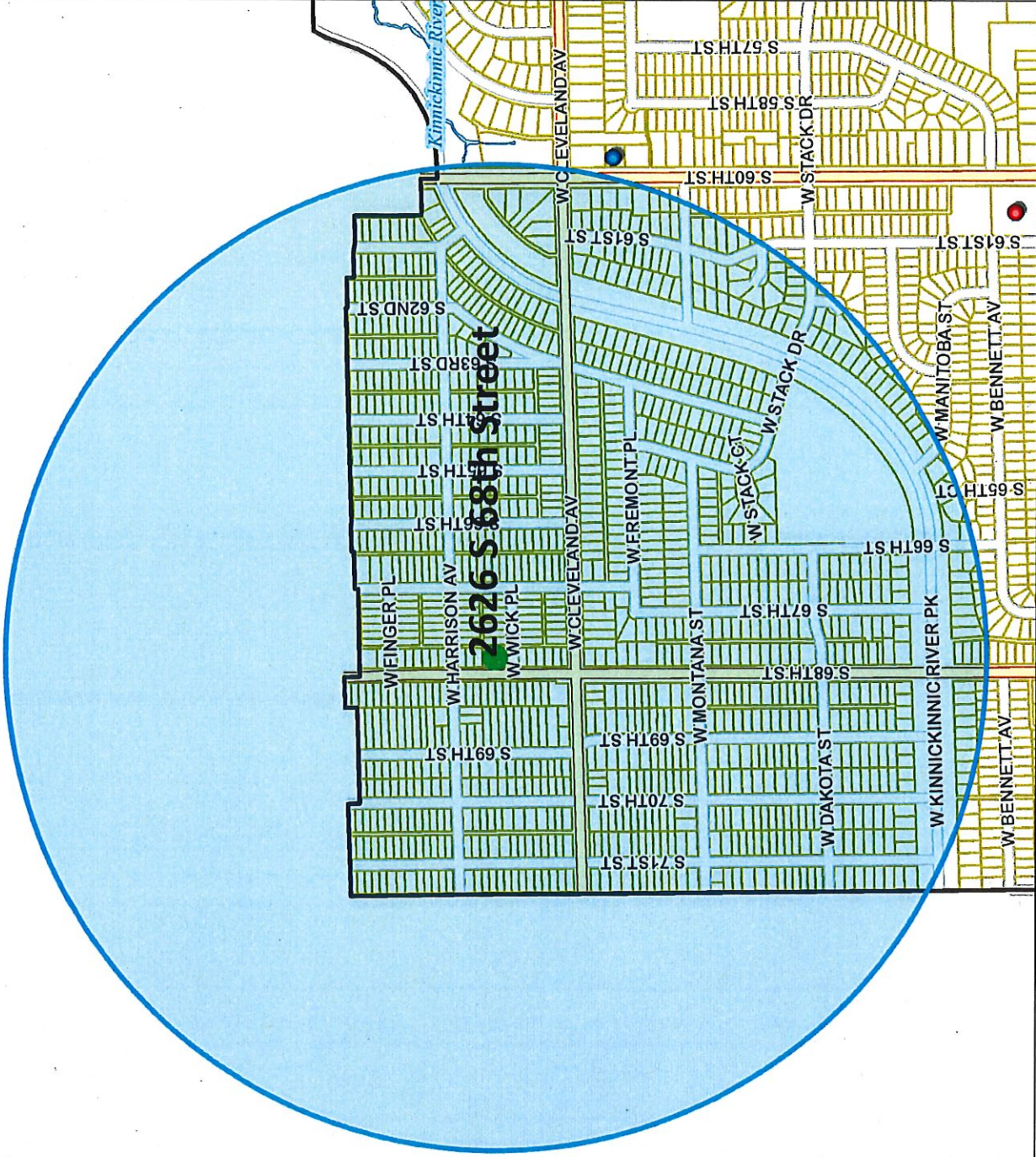
This report is written by P.O. Joshua Dummann assigned to District Six, Earl y Power Shift.

On 6-6-19 at 2:30PM I conducted a CPTED survey at 2626 S. 68<sup>th</sup> St. I met with George J. Poniewaz who is in the process of purchasing the property. He stated the sale of the building, which includes a tavern and upper apartment, is contingent on successfully receiving a liquor license for the tavern. Mr. Poniewaz stated if granted a license he will be the owner and manager of the tavern.

I walked throughout the tavern with Mr. Poniewaz. The area was clean and well maintained. I did not observe any security cameras in the interior or exterior of the location. Mr. Poniewaz stated he plans on adding numerous cameras to both the interior and exterior of the property.

# Alcohol Concentration for 2626 S 68th Street

City of Milwaukee, Wisconsin



## - Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Milwaukee Parcels
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Alcohol Establishments within a .5 Mile Radius Centered on 2626 S 68th Street as of 05/13/2019



Department of Administration - ITMD

Map Scale: 1: 10,000  
833.3 0 416.67 833.3 Feet

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information  
Disclaimer  
5/13/2019

Licensed Alcohol Beverage Establishments within a .5 Miles Radius Centered on 2626 S 68th Street as of 05/13/2019				
License Summary				Total
Class B Tavern License				1
			Grand Total	1
<b>Legal entity</b>	<b>Trade name</b>	<b>Licensee</b>	<b>License type name</b>	<b>Total capacity</b>
FRED'S FAST TRACK, LLC	FRED'S FAST TRACK	FREDERICK J WERNER, Agt	Class B Tavern License	25
				2626 S 68TH ST



Wednesday, June 19, 2019

# Licenses Committee Notice of Hearing

FREDERICK WERNER  
2626 S 68TH St  
MILWAUKEE, WI 53219

Date: 6/25/2019  
Time: 03:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Jukebox, 1 Pool Table, and 6 Amusement Machines  
PONIEWAZ, George J, Agent  
Ponys LLC at 2626 S 68TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







Wednesday, June 19, 2019

# Licenses Committee Notice of Hearing

George Poniewaz  
2605 S Calhoun Rd #201  
New Berlin, WI 53151

Date: 6/25/2019  
Time: 03:15 PM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
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If you have any questions, please call (414) 286-2238.





Wednesday, June 19, 2019



# Notice of Public Hearing

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PONIEWAZ, George J, Agent  
Ponys LLC at 2626 S 68TH St  
Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, 1  
Pool Table, and 6 Amusement Machines

**Tuesday, June 25, 2019 at 3:15 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/25/2019 at 3:15 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	2613 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2629 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2626A S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6734 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6734 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6719 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2646 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2632 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6733 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6735 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6707 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2641 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2651 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2634 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2650 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6713 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2620 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6821 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2623 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6750 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6710 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6706 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2626 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2601 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2625 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6729 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6715 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6709 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2640 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2643 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2655 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2656 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2664 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6709 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2602 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2618 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6732 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6725 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2633A S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2611 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2619 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6716 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6708 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2648 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2645 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2661 S 68TH ST	MILWAUKEE, WI 53219

CURRENT OCCUPANT	6751 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6729 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6823 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6728 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6724 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6735 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2642 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2638 S 69TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2632 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6723 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6719 W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6709A W WICK PL	MILWAUKEE, WI 53219
CURRENT OCCUPANT	6730 W HARRISON AVE	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2607 S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2619A S 68TH ST	MILWAUKEE, WI 53219
CURRENT OCCUPANT	2612 S 68TH ST	MILWAUKEE, WI 53219

Total Records: 62

Radius: 250.0 feet and Center of Circle: 2626 S 68th St



# BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccf-busplan-3/15/18

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

tavern

Do you have any experience operating this type of business?  No  Yes If yes, explain: Owned 5 taverns

## 2. Business Operations

- a. Proposed Opening Date: July 1 2019
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: tavern
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: front and back covered areas
- b. Number of Garbage Cans: Inside: 2 Locations: UNDER Bar  
Outside: 2 Locations: BACKYARD Back of parking.
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 5 and describe the parking security plan: lighting
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? \_\_\_\_\_ and list locations: \_\_\_\_\_
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe upon drink sale

## 6. Percentage of Sales (must total 100%)

Alcohol <u>90</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>10</u> %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant       Cafe/Coffee Shop       Deli or Fast Food Restaurant       Private/Fraternal/Veterans Club
- Night Club       Tavern       Cocktail Lounge       Teen Club
- Banquet Hall       Sports Facility       Bowling Alley
- Hotel/Motel: Number of Floors: 2       Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: 4      Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store       Corner Store       Supermarket       Convenience Store
- Gas Station       Amusement/Phonograph Distributor       Recycling, Salvage or Towing
- Used Car Dealer       Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)       Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 50 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: WICK PL
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: George Poniewaz Phone Number: 262-313-8020  
 Business Owner Address: 2605 So Calhan Apt 202 New Berlin WI 53151

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

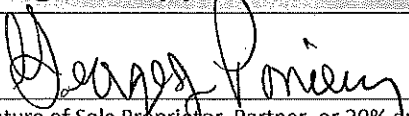
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	12pm	2 AM	15-50	21-100	
Monday	4 PM	2 AM	15-50	21-100	
Tuesday	4 pm	2 AM	15-50	21-100	
Wednesday	4 pm	2:00 AM	15-50	21-100	
Thursday	4 pm	2:00 AM	15-50	21-100	
Friday	4 pm	2:30 AM	15-50	21-100	
Saturday	2 pm	2:30 AM	15-50	21-100	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer—print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name:

PDNYS LLC.

Premise Address:

2626 S. 16th St. Milwaukee WI.

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?

No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?

No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?

No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?

No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?

No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?

Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)?

George Potewer

c) Are you purchasing the stock and/or fixtures?

No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business

\$ 0

e) Total amount paid for goodwill of the business

\$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**See Application Information for a list of all required application forms.**



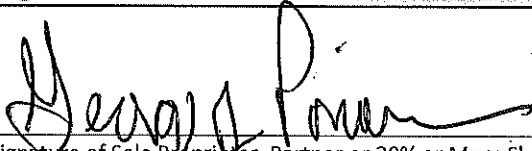
**Lease Information (New & Transfer Applicants who are leasing the premises only)**

- a) Date lease begins July 1, 2019 ends July 1, 2024
- b) Monthly rental \$ 1000
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_  
\_\_\_\_\_

**Signature**

  
\_\_\_\_\_  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 2626 S. 68th, Milwaukee, WI 53219-2616

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>6</u>
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: \_\_\_\_\_

At any time will sound amplification be used?  No  Yes If Yes, Describe: \_\_\_\_\_

**LEGAL CAPACITY OF PREMISES**

119 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

George J. Pomeroy  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**  
Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_  
Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

5/11/19

Alley (E)



PONYS LLC.

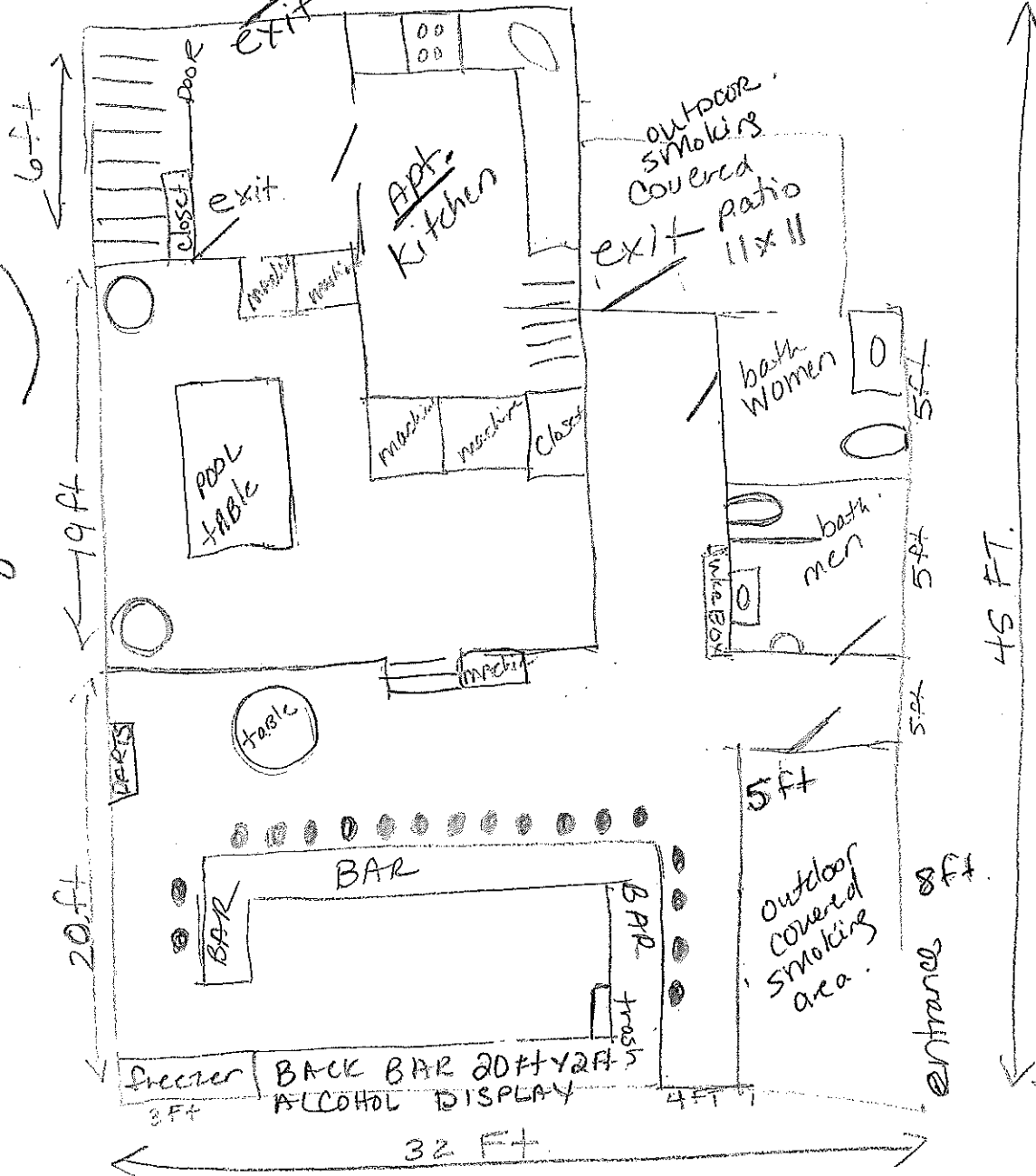
2626 S. 68th St.  
George Poniewaz

54 ft

44 ft

(N)

1500 sq ft.



(S)

45 ft

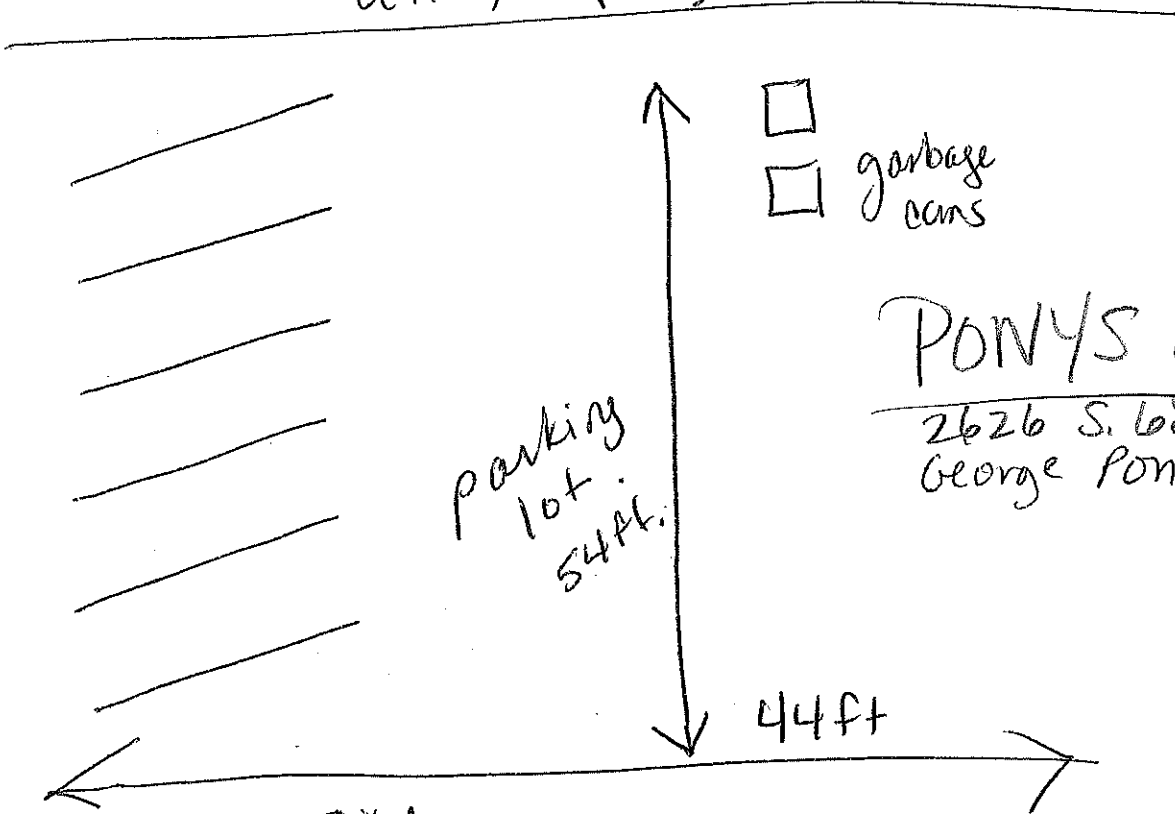
entrance 8 ft

32 ft

68th St (W)

5/1/19

alley (E)



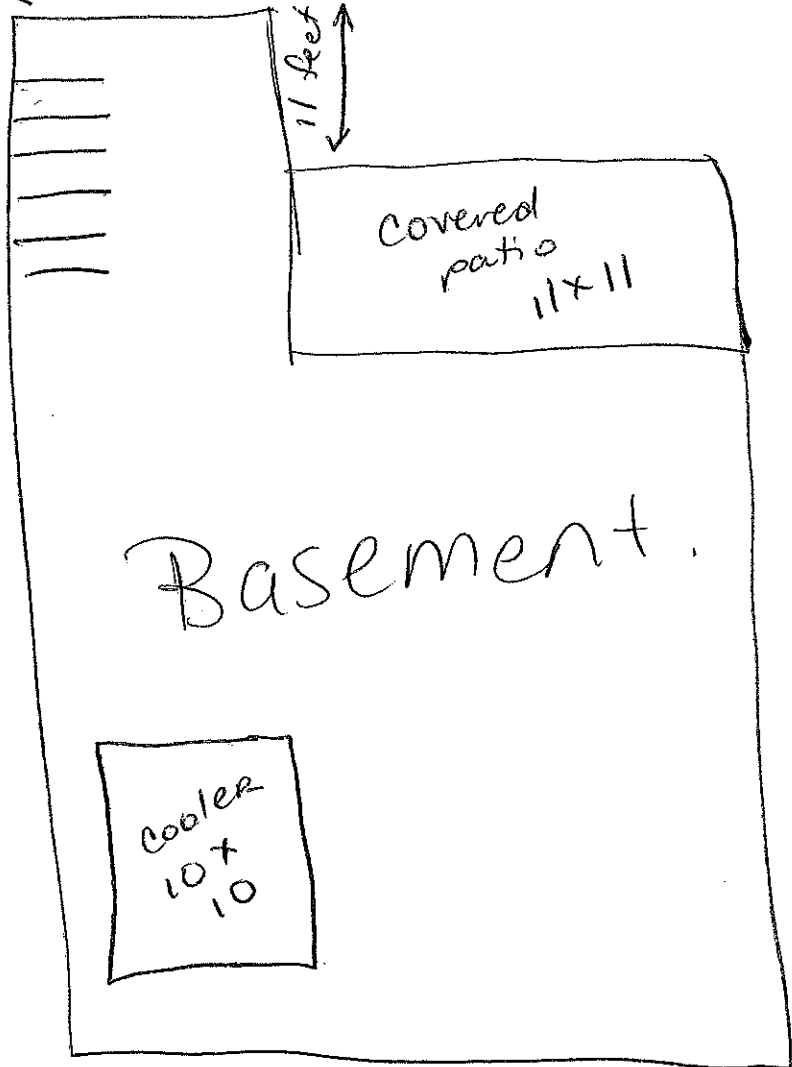
PONYS LLC.  
 2626 S. 168th St.  
 George Poniwarz

(N)

(S)

45 Ft.

A vertical double-headed arrow indicating the total length of the building from north to south is 45 Ft.



32 feet.

A horizontal double-headed arrow indicating the total width of the building from west to east is 32 feet.

(W)

168th St.