

**Cooperative Ventures Undertaken by the City of Milwaukee and the
Milwaukee Area Workforce Investment Board**

Jan. 1, 2009 - June 30, 2009

I. Earn & Learn

The goal for 2009 was to place 3,000 youth in summer employment opportunities

- 2,000 (subsidized)
- 1,000 (private sector)

A. Community Work Experience

- MAWIB coordinates the Earn & Learn Community Work Experience program with the City of Milwaukee to place youth in seven-week work experiences during the summer.
- ARRA funds made it possible to significantly increase participation this summer.
- In addition, funds were provided by the City of Milwaukee, State of Wisconsin and Milwaukee Public Schools.
- Over 6,500 applications were received from Milwaukee County youth ages 14 to 24.
- 2,750 youth were placed in subsidized employment at over 90 community-based worksites.
- Milwaukee County Parks System placed 300 youth with an emphasis on youth 18-24.
 - The program is still in session and will allow older youth the opportunity to continue their work experience beyond the seven-week summer program
 - Milwaukee County also provided funding for program support and to hire an additional 50 youth for the summer.
- The City continued its internship program, placing 175 youth in virtually every city department.
- 90% of the students placed successfully completed the summer work experience program.
- Of the youth who did not successfully complete, less than 100 did not complete due to terminations (other reasons included returning to school, found other employment, internships, etc.)

B. Private Sector Coordination

- John Kissinger of GRAEF-USA and Giacomo Fallucca of Palermo's Pizza were champion in leading the private sector coordination to recruit more employers.
- Representatives from Common Ground also assisted with employer recruitment.
- Given the state of the economy, the goal of 1,000 private sector placements was not achieved.
- 594 youth were employed in private sector jobs.
- 38 employers pledged to hire youth.
- Seven employers hired youth with some form of wage subsidy from the MAWIB

Report to the Common Council Community & Economic Development Committee

- Johnson Controls supported the fourth year of the Milwaukee Conservation Leadership Corp Program, providing 100 youth jobs.
 - The program received a \$550,000 grant from the US Conference of Mayors (Wal-Mart Foundation) to add 50 youth to the summer program and to provide a year round program for 30 youth with an emphasis on “Green” careers.
- World Festivals, Inc. (Summerfest) employed nearly 400 Milwaukee residents between the ages of 16 and 24.
- Wisconsin State Fair employed 56 youth.
- Two private sector employers, WE Energies and M & I Bank, contributed funding to support summer employment.
- Project Lead the Way employers hired 11 youth to engage them in career opportunities in science, technology, engineering and math, with a 100% retention rate.

C. Summer Wrap up Event

On August 26, the MAWIB hosted a summer wrap up resource fair for youth that participated in the any of the MAWIB and City’s summer programs.

The event was held in the parking lot of the MAWIB

Over 2,000 youth, parents and vendors shared information regarding services and opportunities for life after the summer

The event also focused on recruiting older youth for continuation into year round opportunities with the youth and adult programs

The event was a huge success not one incident occurred and the Milwaukee Police Department and Department of Public Works played a key part in making sure youth were not ticketed or towed for parking along 27th street

II. Youth Build

MAWIB has been funded by the U.S. Department of Labor for a Youth Build Project that will work with 60 out-of-school youth over 3 years to gain educational and employment skills while building low income houses. The houses they will build will have an emphasis on “green” technologies.

III. Mayor’s Office and MAWIB

MAWIB and the Mayor’s office applied for funding through the US Conference of Mayors grant program funded by the Wal-Mart foundation. We received \$550,000 which allowed us to expand a model green jobs program for youth, the Milwaukee Leadership Conservation Corp. With this funding we were able to increase summer opportunities and add for the first time, a year round component.

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IV. M.O.R.E.

Milwaukee has a cooperative agreement with the City to administer a component of the First Source Program. MAWIB will provide a pipeline of applicants for contractors who receive funds from the city and will have new job opportunities. MAWIB will work with a network of partners including the One Stop Centers to identify applicants and we will ensure applicants obtain RPP certification. MAWIB will use a new tool called Quiet Agent that will efficiently screen for job ready applicants based on the job description provided.

V. Economic Stimulus

- MAWIB is collaborating with city departments on ARRA projects, developing specific projects with CBDG, DPW and HACM.
- We have partnered on a broadband stimulus grant and are looking for other opportunities to work together.
- The primary focus of these efforts is to create transitional jobs for adult job seekers. Initial projects are Urban Forestry Jobs Project (a transitional jobs project) and Milwaukee Build (also a transitional jobs project)

VI. Earmarks

MAWIB and the city are implementing projects funded by two earmark grants ---Youth Build and a Green Jobs Earmark (being developed). These projects are allowing older youth to get education, training, and hands on work experience

VII. FSET Resolution

MAWIB is continuing to enhance services with the integration of core services. In addition to overseeing the WIA programs, we have recently been appointed as the FSET Administrator for Milwaukee County. We have a great opportunity to increase resources under this program with your support. We will be requesting that the common council provide a resolution that will allow CBDG funds to be used as match for what is called the FSET 50/50 program. These funds have already been allocated to projects we are already partnering on.