



MILWAUKEE
**NORTH
SOUTH**
Transit Enhancement



PROJECT OVERVIEW

City of Milwaukee Public Works Committee
January 24, 2024





Milwaukee County Transit System

FIXED ROUTE PUBLIC TRANSPORTATION

17M Rides | 10% increase over 2022

17M Miles of Service

Population Served | 943,240

Fixed Routes

44 Lines

- 1 Bus Rapid Transit
- 36 local
(14 High-Frequency)
- 3 UBUS
- 3 High School
- 1 Worker Shuttle

Bus Fleet

- 296 Clean Diesel
- 11 Battery Electric
- 256 in Peak Hour

Personnel

- 1,050 Total
- 750 Drivers



BRINGING CONNECT BRT TO 27TH STREET





WHY 27th STREET

CONNECTIVITY EMPOWERS COMMUNITY



Investment in
**communities
of color**



One of MCTS's
most-used
routes



Link to
**jobs and essential
services**

BRT FEATURES



Bus-Only Lanes



Signal Improvements



Quick-Board Stations with Enhancements



Pre-Board Fare Collection



Specialized Vehicles

BRT BENEFITS



Reliability for Riders



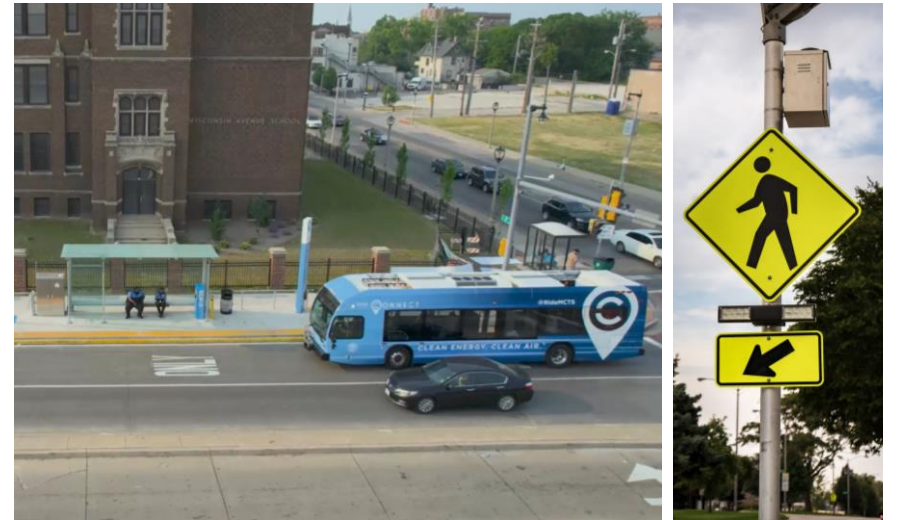
Low-Impact Construction



Accessibility



Stations as Investments in our Community



Community Safety (Traffic calming, pedestrian safety improvements, lighting)



BY THE NUMBERS



18 miles



32 station areas



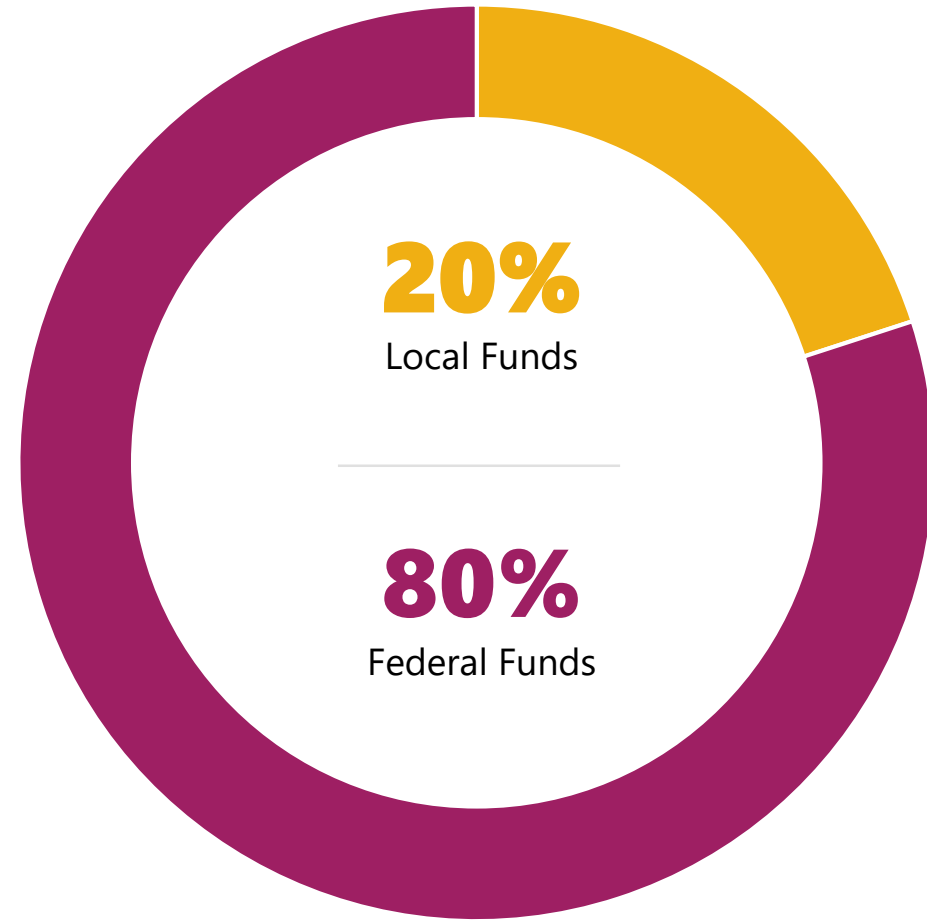
Buses arrive **every 10 minutes**,
using bus-only lanes



Transfer to **55% of MCTS routes**

PROJECT COST & FUNDING

Feasibility Study Cost Estimate*
\$148.15M



**Note: Feasibility Study Cost Estimate. Subject to Change.*



TIMELINE



2020 - 2022

Feasibility Study



2023 - 2025

Environmental Review
and Design



2026 - 2028

Construction



2028

Earliest BRT
Open to Service



UPCOMING APPROVALS

FEDERAL

- **Fall 2024** Small Starts

COUNTY

- **March 2024** LPA
- **Fall 2024** Local match

CITY

- **Spring/Summer 2024** Conceptual plan intergovernmental agreements (IGAs)
- **2025** Construction/maintenance IGAs, as needed



PROJECT DEVELOPMENT PROGRESS



Outreach



Planning Studies
and FTA



Environmental
Review



Traffic
Analysis

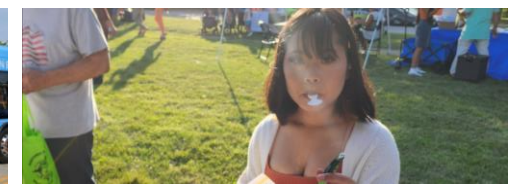


Design





IN THE COMMUNITY



2020 to 2023

500+ Subscribed for Project Updates

130 Stakeholder Meetings

14 Community Events

WHO WE REACHED IN 2023

- Milwaukee County
- Federal Transit Association
- Wisconsin DOT
- City of Milwaukee
- City of Glendale
- City of Greenfield
- City of Franklin
- City of Oak Creek
- African American Chamber
- Amalgamated Transit Union (ATU) Local 998
- Amani United
- Bublr
- Century City Triangle Neighborhood Association
- Franklin Business Park Consortium

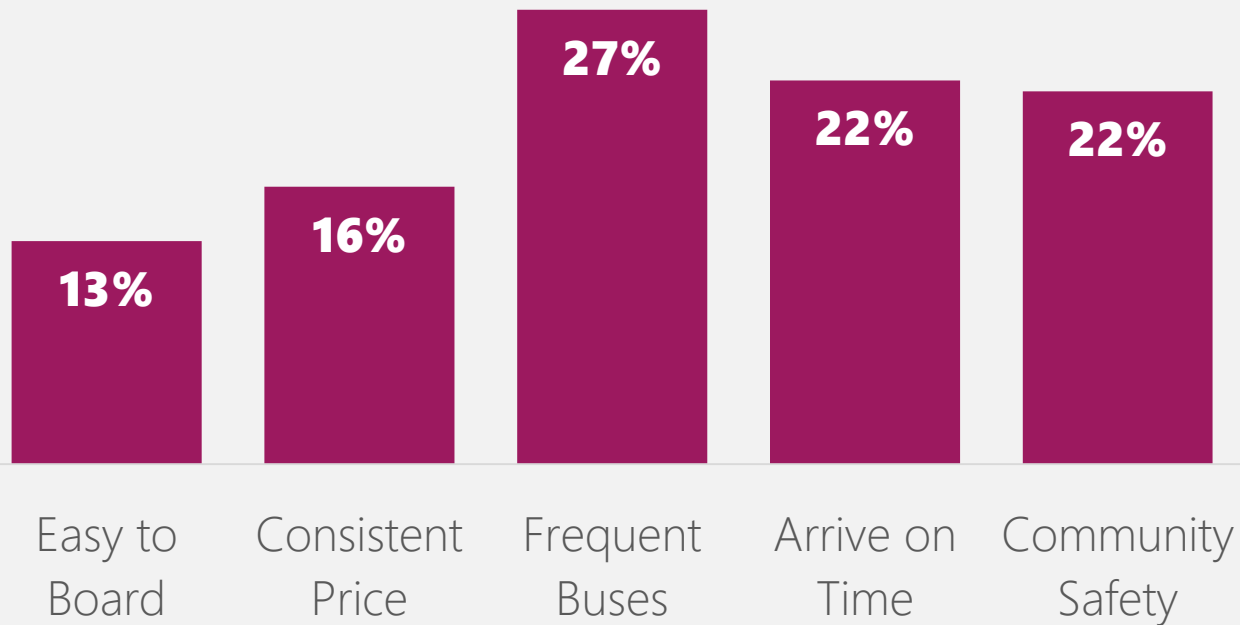
- Independence First
- Menomonee Valley Partners
- Milwaukee Inner-City Congregations Allied for Hope (MICAH)
- MobilISE
- Near West Side Partners
- Northwest Side CDC
- Sherman Park Community Association
- Sierra Club
- Sixteenth Street Community Health Center
- South 27th Street BID
- Southeast Wisconsin Regional Planning Commission (SEWRPC)
- Southside Organizing Center
- VIA
- Villard Avenue BID
- Vision Forward



WHAT WE'VE HEARD

This project will enhance transit in several ways.

WHICH ARE MOST IMPORTANT TO YOU?



250 in-person + **50** online responses

"I'm **excited** about this project."

"We need **more buses**."

"How can this project **make 27th Street safer**?"

"How will bus-only lanes **impact others** on the road?"

"Any changes to the roadway will need **lots of communication**."

"Keep **street parking** where people need it most."

"**What's next?** How can we get more BRT for our community?"



ADVISORY COMMITTEES



NEXT STEPS

UPCOMING OUTREACH

- Local official briefing on Feb 26
- Public meetings on Feb 27, 28 & 29
- Neighborhood meetings throughout Feb & March

OTHER PROJECT DEVELOPMENT

- Ongoing traffic analysis
- Refinement of guideway concept and platform locations
- Station programming and design

MILWAUKEE NORTH SOUTH Transit Enhancement

SHARE YOUR VOICE. SHAPE YOUR COMMUNITY.

Join Milwaukee County and MCTS to learn about plans for the North-South Transit Enhancement project, which is bringing **CONNECT bus rapid transit (BRT) to 27th Street**. This meeting is a chance to provide input on project elements, such as bus-only lanes, station locations and more.

SOUTH OPEN HOUSE

- Tuesday, February 27, 2024 at 4:00 PM to 7:00 PM
- Wilson Senior Center, 2601 W Howard Ave, Milwaukee, WI 53221
- Open-house style; stop by anytime
- Take the PurpleLine to 27th & Howard or parking is available.

VIRTUAL MEETING

- Wednesday, February 28, 2024 at 12:00 PM to 1:00 PM
- Zoom: <http://tinyurl.com/virtualnsbrt>
- Live presentation, followed by questions and answers

NORTH OPEN HOUSE

- Thursday, February 29, 2024 at 3:00 PM to 6:00 PM
- Century City Tower, 4201 N 27th St, Milwaukee, WI 53216
- Open-house style; stop by anytime
- Take the PurpleLine to 27th & Hope or parking is available.

We are committed to providing everyone a meaningful opportunity to participate in discussions shaping public transportation.

Language. Spanish-speaking translators will be available at each open house. To request assistance with other languages, email info@mkenorthsouth.com at least three (3) days in advance.

Accessibility. Each open house location is ADA accessible. Email info@mkenorthsouth.com for more information.

SCAN FOR MORE INFORMATION or VISIT THE WEBSITE

www.mkenorthsouth.com

MILWAUKEE COUNTY MILWAUKEE COUNTY

PROJECT CONTACTS

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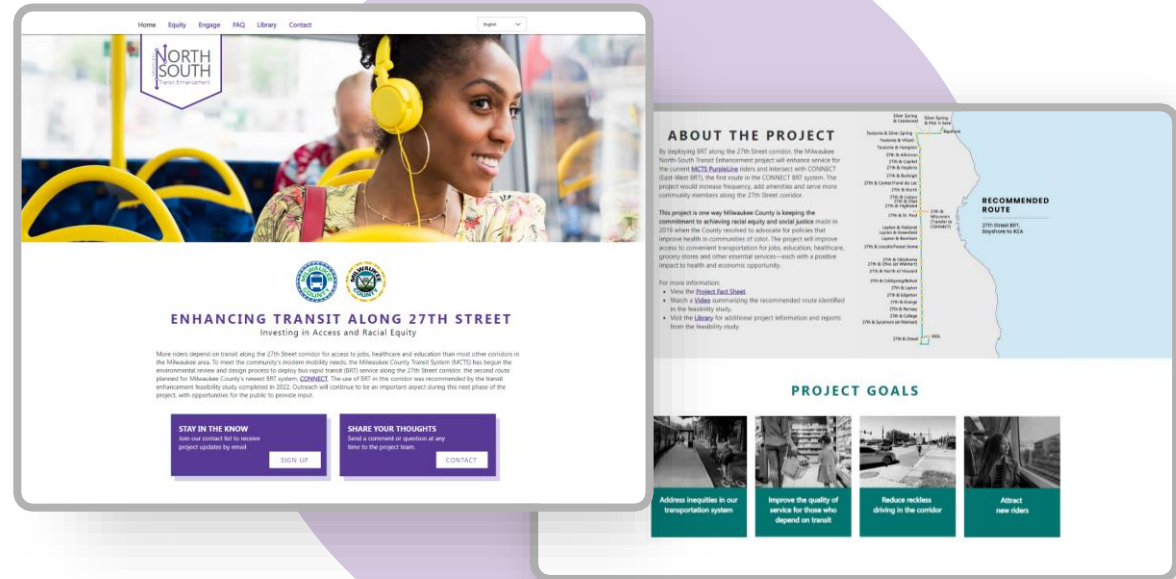
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FOR MORE INFORMATION
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