



June 9, 2017

Honorable Mayor Tom Barrett
City Hall, Room 201
200 East Wells Street
Milwaukee, WI 53202

RE: BID #37 Board Member Appointment

Dear Mayor Barrett,

We would like to request the appointment of Ted Matkom as a new member to the Board of Directors for Business Improvement District #37. Ted (tmatkom@gormanusa.com) is the Wisconsin Market President for Gorman & Company, whose Milwaukee office is a part of BID #37, 3412 W. Fond du Lac Avenue, Milwaukee, WI 53210.

Ted has held the role of Wisconsin Market President over the past six years with Gorman & Company and has also served as General Counsel for the past eight years. Ted has a wealth of experience in developing both residential and commercial real estate. Ted has served five years on the board of directors for Menomonee Valley Partners, the non-profit development entity designated to revitalize Milwaukee's Menomonee Valley industrial park. Ted has been President of The 30th Street Industrial Corridor Corporation, a nonprofit organization that has been charged with helping to redevelop the "30th Street Corridor" in the heart of Milwaukee for the past three years. He has also been appointed for the past three years to the Board of Directors for the Milwaukee Area Workforce Investment Board, Inc.

Ted has a Bachelor of Arts in International Relations and Political Science from the University of Wisconsin-Madison, and a Doctorate of Law from Marquette University.

We hope that you will agree that the appointment of Ted will benefit our board and BID #37.

If you require additional information, please do not hesitate to contact me at 414-509-5115.

Sincerely,

Cheryl Blue
Executive Director
BID #37

cc: Kenneth Little, DCD
City Clerk's Office