

HPC 100877



GLEISCHMAN SUMNER COMPANIES

November 20, 2010

Ann Pieper-Eisenbrown
Chairperson
City of Milwaukee Historic Preservation Commission
200 East Wells Street
Milwaukee, WI 53202

Dear Ann:

I'm writing to let the Commission know that my partners and I are in favor of the development of the Marriott Hotel on Milwaukee St.

We have owned two 19th century buildings at 715-723 N. Milwaukee, about a block from the proposed hotel, for more than 25 years so we have a long standing commitment to East Towne in general and Milwaukee St. in particular.

Good development in historic districts requires close attention to things like scale, exterior materials, overall design and lighting but we don't think that it requires saving every existing structure. In this case good faith negotiation among stakeholders ought to lead to a new building that is complimentary to the neighborhood, meets the property owner's business objectives and very importantly addresses the City's economic development and job creation imperatives.

For the entire community's sake we hope that all concerned have the imagination and flexibility to create a project that means all three of these important goals.

I'm not able to attend the public hearing on December 13, 2010 so I ask that you include this letter in the record.

Thank you very much.

Cordially yours,

GS Partners

Mark Gleischman
President

cc: Mayor Barrett
Alderman Bauman
Commissioner Rocky Marcoux

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