

Derrick Martin

For more than a decade President and CEO Derrick Martin has been an integral part of the success that the Lena's Food Market chain of stores has seen throughout their 44 year history. His foresight and ingenuity has helped propel Lena's into one the most successful minority owned businesses in the State of Wisconsin.

As one of four founding members in the revival of the Lena's chain of stores, Derrick has continued to bring a quality establishment to the urban communities. Derrick serves on several boards and continues to impact the community through his sponsorship efforts. Lena's Food Market has received many accolades for its work within the community.

In September 2005, the brothers were awarded the National Minority Male Entrepreneur Award by the U.S. Department of Commerce. Derrick has served on the boards of Legacy Redevelopment Corp., the North side YMCA, and the Next Door Foundation. Currently Derrick serves on the Metropolitan Milwaukee Association of Commerce. Derrick is also a United Negro College Fund fundraiser and supporter.

A graduate of Clark Atlanta University Derrick has always been determined to succeed, there he received his bachelor's degree in business. Derrick is a member of Omega Psi Phi fraternity. His work history includes a number of small businesses and stints with Equitable Insurance and Bic, Inc before returning home to Milwaukee to carry on the Lena's chain of stores. As always Derrick continues to work to grow the Lena's name and works to continue to build a better community for all.