



**DEMICHELE Co.**  
C O M M E R C I A L  
REAL ESTATE SERVICES

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2639 N. Downer Ave.  
Suite 4  
Milwaukee, WI 53211

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**Michael DeMichele, AIA**

**February 2023**

**Principal/Owner  
Lupi & Iris  
DeMichele Company  
WillowTree Development**

[www.demichele.com](http://www.demichele.com)  
[lupiandiris.com](http://lupiandiris.com)

In May of 2004, Michael established the commercial real estate development firm, WillowTree Development, and grew a portfolio of Industrial, Retail, Office and Mixed-Use properties in the Milwaukee area consisting of 800,000+ square feet of commercial development including two business parks.

In July of 2010, Michael started DeMichele Company, a Boutique Commercial Real Estate Services firm providing complete Development, Brokerage, Investment, Management and Owner's Representative Consulting Services. DeMichele's recent notable projects include Dohmen Foundation Headquarters historic renovation of the Fein Bros building and Food For Health's Commercial Kitchen new building, both in the Halyard Park neighborhood. The Milwaukee Ballet's Third Ward HQ, School, and Performance Space / Dohmen Life Science Services HQ and Red Arrow Labs HQ in the Third Ward / American Roller and Mortara Instrument's manufacturing facilities, Harken Yacht Equipment's HQ and Plant, Radio Milwaukee in Walker's Point, and WANTABLE.com's Walkers Point HQ and Cafe.

In May 2022, Michael established Lupi & Iris, a completely new fine dining restaurant in Milwaukee's 7Seventy7 building with James Beard Award winning Chef/Partner Adam Siegel to provide Milwaukeeans a new level of excellence in dining built around cuisine from the French and Italian Rivas.

Michael is registered architect in the State of Wisconsin, NCARB Certified Nationally, and a WI licensed real estate broker. He has over 30 years of complete real estate development experience including 3 years as a practicing architect. Michael serves on the Board of Directors of Radio Milwaukee, past board member of The Milwaukee Ballet, the Third Ward Architectural Review Board, President of Business Improvement District No 41 (Downer Ave), and Board Member of Business Improvement District No 2 (Historic Third Ward). His wife and four children reside on Milwaukee's upper east side.