

Melendez, Yadira

From: License
Sent: Monday, July 20, 2026 9:17 AM
To: Melendez, Yadira
Subject: FW: [Martin-Drive] Re: [MDNA-CC] Final Signed Letter: Request to Postpone Consideration of the Food Dealer and Alcohol Beverage License Applications for 2Mesa, 4410 W. Martin Drive, Milwaukee, WI 53208

Support for file

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



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From: Abby Matthews <abby_mtthws@yahoo.com>
Sent: Saturday, July 18, 2026 8:31 PM
To: Terri Bartlett <terribartlett007@gmail.com>; Raymond Duncan <raymond.duncan@gmail.com>
Cc: License <LICENSE@milwaukee.gov>; Moore, Sharlen <Sharlen.Moore@milwaukee.gov>; Grice, Amanda <Amanda.Grice@milwaukee.gov>; Martin Drive NA Coor Comm <mdna-cc@googlegroups.com>; Martin Drive Google Listserve <martin-drive@googlegroups.com>; DAVE JOHNSON <djmke@djmke.com>
Subject: Re: [Martin-Drive] Re: [MDNA-CC] Final Signed Letter: Request to Postpone Consideration of the Food Dealer and Alcohol Beverage License Applications for 2Mesa, 4410 W. Martin Drive, Milwaukee, WI 53208

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We should be sensitive to the fact that the restaurant was trying to survive the pandemic and when I met with the chef earlier in the year he mentioned how difficult that was- which I'm sure lead to it being empty for longer. Let's also keep in mind. He is an international chef who has had so many successful restaurants. As someone who has been inside to me, says I can say that the bar area is so small and it's such a small part of the sun up there I think we have to be realistic about what a restaurant needs to and it would be great if we knew everything. Chef was thinking about re-launching this, but I also think we need to be welcoming to this business getting restarted and maybe not lead with so many concerns that aren't actual issues. It's valid to feel out of the loop but to take such strong action just because someone didn't attend the neighborhood meeting to discuss the relaunch is a bit much. There was some time I was communicating with the Chef to try to acquire the building ourselves for my daughter who is an up-and-coming Chef and I'm grateful that that didn't work out honestly just based on this conversation and how that would've been so difficult for her to even start.

Sent from Yahoo Mail for iPhone

On Saturday, July 18, 2026, 5:32 PM, Terri Bartlett <terribartlett007@gmail.com> wrote:

I agree with the enclosed thoughts and request for postponement.

I personally reached out to Mr. Fecker once to request status of the restaurant and my concerns a year ago only to not receive a reply. It has been empty too long and us beginning to be a hangout at times.

This spot was once a vibrant well attended eatery owned by 2 seperate owners at different times. Each time, the hours were early morning and lunch. Meals could be ordered to pick up before they closed. I was well attended by nearby businesses who would walk over. Neighbors, their friends and family frequented the cafes. Friends and family of the neighbors always verbalized how lovely this little niche was and how nice and blessed we were to have the addition to our neighborhood. The second of the two businesses, Birdies, was supportive to entities outside of our neighborhood, hosting healthcare facility residents and presenting interactive programs at those facilities. The current nonbusiness has not, in my opinion, lived up to the former cafes reputations. It is limited to late afternoon evening clientele and although prior establishments were limited in hours as well, they were more varied in available options to eat and charge. Prices were more affordable for young non professionals and seniors. The owners were considered neighbors although they did not live in Martin Drive and customers were walking MD neighbors and neighbors from nearby neighborhoods that wished they had what we had. I personally would prefer no alcohol on the premises and varied food, I don't eat Mexican every night. I also would enjoy more accommodating hours rather than late hours and a more responsive owner.

Blessings, Terri Bartlett

On Fri, Jul 17, 2026, 6:38 PM Raymond Duncan <raymond.duncan@gmail.com> wrote:

*****Neighbors interested in sharing their thoughts can reply all to agree with the message below or add their own thoughts in their reply.

The email should include the following:

- *Your name*
- *Your mailing address*
- *The specific reason for your concerns*

Please see below and attached:

Sincerely,

Raymond Duncan
1260 N 43 ST
Milwaukee, WI 53208
(414) 294-3828

Neighborhood Website
www.martin-drive.org

July 17, 2026

To:

Alderperson Moore

Members of the Milwaukee Common Council Licenses Committee

Re: Request to Postpone Consideration of the Food Dealer and Alcohol Beverage License Applications for 2Mesa, 4410 W. Martin Drive, Milwaukee, WI 53208

Dear Alderperson Moore and Members of the Milwaukee Common Council Licenses Committee,

We, the **members of the Coordinating Committee of the Martin Drive Neighborhood Association**, respectfully request that the Milwaukee Common Council Licenses Committee postpone consideration of the proposed Food Dealer and Alcohol Beverage License applications for **2Mesa**, located at **4410 W. Martin Drive, Milwaukee, Wisconsin 53208**, until the applicant has had an opportunity to meet with neighborhood residents and address the concerns of those who will be most directly affected by the operation of this business.

Our request is not intended to oppose Chef Feker, the success of 2Mesa, or new investment in the Martin Drive Neighborhood. We welcome responsible businesses that contribute positively to our community. Rather, we believe that before a Food Dealer and Alcohol Beverage License is granted for an establishment located within a residential neighborhood, there should be meaningful communication, transparency, and collaboration between the applicant and the surrounding neighborhood.

One of our primary concerns is the proposed hours of operation. We are concerned about a business serving alcohol and operating beyond **10:00 p.m.** within just a few feet of neighboring homes. Extended evening hours have the potential to increase noise, traffic, loitering, and other late-night activity that may negatively affect the quality of life for nearby residents. Before any license is approved, neighbors deserve to understand exactly how these concerns will be addressed.

Equally concerning is the absence of a comprehensive plan of operation. The plan of operation is a fundamental part of the City's alcohol beverage licensing process because it provides the factual basis upon which the Licenses Committee evaluates how a proposed establishment will operate and whether the operation is compatible with the surrounding neighborhood. To date, neither the surrounding neighborhood nor Alderperson Moore has been provided with sufficient operational information explaining how 2Mesa intends to function as a restaurant and licensed establishment.

Important details—including proposed hours of operation, alcohol service policies, food service plans, security measures, occupancy management, parking and traffic management, outdoor activities, entertainment or amplified sound plans, noise mitigation, and procedures for addressing neighborhood concerns—have not been shared with the community.

On **July 7, 2026**, the Martin Drive Neighborhood Association held its monthly neighborhood meeting, during which residents discussed 2Mesa, its previous operations, communication with the neighborhood, and its future. A consistent concern expressed during that meeting was the lack of information available regarding the proposed business model and the requested Alcohol Beverage License. It was evident that neither neighborhood residents nor Alderperson Moore had been provided with an operational plan or sufficient details to evaluate how the proposed establishment would operate within our residential community.

To our knowledge, no public meeting has yet been held at which Chef Feker has presented his proposed plan of operation to the Martin Drive Neighborhood or answered questions from nearby residents regarding the requested Food Dealer and Alcohol Beverage Licenses.

This lack of communication is particularly disappointing because it differs from the process that occurred when 2Mesa originally opened. At that time, the owner met with neighborhood residents to introduce the business, answer questions, and establish a relationship with the community. As significant changes are now being proposed—including **changes in alcohol**

service and food service that could substantially alter the character of the establishment—no comparable outreach or neighborhood meeting has occurred.

The surrounding neighborhood seeks clarity regarding the intended operation of 2Mesa. Without a clearly communicated plan of operation, nearby residents do not know whether the establishment is intended to operate primarily as a neighborhood café or restaurant, or whether it may function more as a late-night bar. This distinction is important to those living immediately adjacent to the property because the type of operation, hours of service, and alcohol service can have a direct impact on noise, traffic, parking, public safety, and the overall character of the surrounding residential neighborhood. A neighborhood café or restaurant generally presents different expectations than an establishment whose primary activity may involve late-night alcohol service. These are reasonable questions that deserve clear answers before any license is approved.

Members of the Coordinating Committee have also made multiple good-faith efforts to communicate directly with Chef Feker. We reached out by email and through Facebook. Our emails have gone unanswered, including correspondence informing him that individuals had been observed looking into the windows of the 2Mesa property. While this communication was intended simply to notify him of activity affecting his property, we received no response. Unfortunately, this lack of communication has raised concerns about how future neighborhood issues would be addressed should the requested licenses be approved.

Fortunately, there remains an opportunity to correct this significant lapse in communication. The Martin Drive Neighborhood Association's next monthly meeting will be held on **Tuesday, August 4, 2026, at 6:30 p.m., at 4145 W. McKinley Court, Milwaukee, Wisconsin**. We respectfully invite Chef Feker to attend this meeting to present his vision for 2Mesa, explain his proposed operations, share a detailed plan of operation, answer questions from neighborhood residents, and engage in an open and constructive dialogue with the community.

Wisconsin Statutes Chapter 125 authorizes municipalities to administer alcohol beverage licensing through their local licensing authorities. Pursuant to that authority, the Milwaukee Common Council, acting through its Licenses Committee and Chapter 90 of the Milwaukee Code of Ordinances, reviews license applications, conducts public hearings, considers neighborhood impacts, and determines whether a license should be granted, conditioned, denied, or postponed while additional information is obtained.

In carrying out these responsibilities, the Licenses Committee considers whether a proposed operation may have a substantial adverse effect upon the health, safety, convenience, prosperity, and welfare of the immediate neighborhood. Because 2Mesa is located immediately adjacent to residential homes, questions regarding hours of operation, alcohol service, customer activity, parking, noise, entertainment, and overall management are directly relevant to that determination. A meaningful evaluation cannot occur without sufficient operational information describing how the business intends to operate.

Chapter 90 of the Milwaukee Code of Ordinances provides the Committee with discretion to postpone or condition action when additional information is necessary or when doing so serves the public interest and the good order of the City. In this case, postponing consideration until after meaningful neighborhood engagement and presentation of a complete operational plan would allow both the Committee and nearby residents to better understand the proposed operation before any final licensing decision is made.

In this case, the surrounding neighborhood has not been provided with sufficient operational information, nor has there been a meaningful opportunity for dialogue with Chef Feker before action is taken on these license applications. We therefore respectfully request that the Licenses Committee exercise its discretion to **table or postpone** consideration of these applications until after the August 4, 2026, Martin Drive Neighborhood Association meeting.

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We appreciate the Committee's consideration of this request. Our goal is not to delay progress unnecessarily, but rather to ensure that the licensing process results in a successful business and a successful neighborhood partnership. We believe that taking the time now to foster communication, transparency, and collaboration will create a stronger foundation for both 2Mesa and the Martin Drive Neighborhood.

Thank you for your thoughtful consideration of this request and for your continued service to the residents of Milwaukee.

Respectfully,

Raymond Andrew Duncan

On behalf of the Coordinating Committee
Martin Drive Neighborhood Association

1260 N 43rd Street
Milwaukee, WI 53208
414-294-3828
raymond.duncan@gmail.com

David Johnson
1223 N 45 Street
Milwaukee, WI 53208
414-588-7675
Djmke@djmke.com

CC: David Johnson, member, Martin Drive Neighborhood Association Coordinating Committee,

Martin Drive Neighborhood Association Coordinating Committee Members, &

Martin Drive Neighborhood Residents

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Instagram <https://www.instagram.com/martindriveneighborhood/>

Facebook <https://www.facebook.com/MartinDrive/>

Twitter <https://twitter.com/MartinDrive>

Website www.martin-drive.org

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License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



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From: Josh Jackson <jackson.josh.b@gmail.com>
Sent: Saturday, July 18, 2026 1:56 PM
To: License <LICENSE@milwaukee.gov>; Moore, Sharlen <Sharlen.Moore@milwaukee.gov>
Subject: Re: [Martin-Drive] Re: Final Signed Letter: Request to Postpone Consideration of the Food Dealer and Alcohol Beverage License Applications for 2Mesa, 4410 W. Martin Drive, Milwaukee, WI 53208

You don't often get email from jackson.josh.b@gmail.com. [Learn why this is important](#)

Good Morning-

As a resident of the Martin Drive neighborhood, I would like to make clear the letter from the Martin Drive coordinating committee are not those of the whole neighborhood. I was a frequent visitor of 2Mesa and would love for it to return in some fashion, even with limited food options. It has been almost 5 years since it has been open and toys emptiness has become an eyesore on our neighborhood and I'd hate for it not o continue. The Martin Drive neighborhood is a vibrant neighborhood but the one thing missing is a sit-down restaurant. I hope you take into consideration all perspectives!

Josh Jackson
1272 N 44th St.
jackson.josh.b@gmail.com
(414) 426-9836

On Fri, Jul 17, 2026 at 18:52 Raymond Duncan <raymond.duncan@gmail.com> wrote:

Please see the attached signed copy.

Sincerely,

Raymond Duncan
1260 N 43 ST
Milwaukee, WI 53208
(414) 294-3828

Neighborhood Website
www.martin-drive.org

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*****Neighbors interested in sharing their thoughts can reply all to agree with the message below or add their own thoughts in their reply.

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Respectfully,

Raymond Andrew Duncan

On behalf of the Coordinating Committee
Martin Drive Neighborhood Association

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414-294-3828
raymond.duncan@gmail.com

David Johnson
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414-588-7675
Djmke@djmke.com

CC: David Johnson, member, Martin Drive Neighborhood Association Coordinating Committee,
Martin Drive Neighborhood Association Coordinating Committee Members, &
Martin Drive Neighborhood Residents

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Facebook <https://www.facebook.com/MartinDrive/>
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Website www.martin-drive.org

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Melendez, Yadira

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To: Melendez, Yadira
Subject: FW: Final Signed Letter: Request to Postpone Consideration of the Food Dealer and Alcohol Beverage License Applications for 2Mesa, 4410 W. Martin Drive, Milwaukee, WI 53208
Attachments: Request to Postpone Consideration of the Food Dealer and Alcohol Beverage License Applications for 2Mesa, 4410 W. Martin Drive, Milwaukee, WI 53208 (1) (1).pdf

Morning Yadira,

Can you please add this to the file for tomorrow? It's at 9:25AM. There will be a handful of others I forward as well because there's a bunch of neighbors chiming in with objection or support.

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



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Cc: Moore, Sharlen <Sharlen.Moore@milwaukee.gov>; Grice, Amanda <Amanda.Grice@milwaukee.gov>; Martin Drive NA Coor Comm <mdna-cc@googlegroups.com>; Martin Drive Google Listserve <martin-drive@googlegroups.com>; DAVE JOHNSON <djmke@djmke.com>
Subject: Final Signed Letter: Request to Postpone Consideration of the Food Dealer and Alcohol Beverage License Applications for 2Mesa, 4410 W. Martin Drive, Milwaukee, WI 53208

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Fortunately, there remains an opportunity to correct this significant lapse in communication. The Martin Drive Neighborhood Association's next monthly meeting will be held on **Tuesday, August 4, 2026, at 6:30 p.m., at 4145 W. McKinley Court, Milwaukee, Wisconsin**. We respectfully invite Chef Feker to attend this meeting to present his vision for 2Mesa, explain his proposed operations, share a detailed plan of operation, answer questions from neighborhood residents, and engage in an open and constructive dialogue with the community.

Wisconsin Statutes Chapter 125 authorizes municipalities to administer alcohol beverage licensing through their local licensing authorities. Pursuant to that authority, the Milwaukee Common Council, acting through its Licenses Committee and Chapter 90 of the Milwaukee Code of Ordinances, reviews license applications, conducts public hearings, considers neighborhood impacts, and determines whether a license should be granted, conditioned, denied, or postponed while additional information is obtained.

In carrying out these responsibilities, the Licenses Committee considers whether a proposed operation may have a substantial adverse effect upon the health, safety, convenience, prosperity, and welfare of the immediate neighborhood. Because 2Mesa is located immediately adjacent to residential homes, questions regarding hours of operation, alcohol service, customer activity, parking, noise, entertainment, and overall management are directly relevant to that determination. A meaningful evaluation cannot occur without sufficient operational information describing how the business intends to operate.

Chapter 90 of the Milwaukee Code of Ordinances provides the Committee with discretion to postpone or condition action when additional information is necessary or when doing so serves the public interest and the good order of the City. In this case, postponing consideration until after meaningful neighborhood engagement and presentation of a complete operational plan would allow both the Committee and nearby residents to better understand the proposed operation before any final licensing decision is made.

In this case, the surrounding neighborhood has not been provided with sufficient operational information, nor has there been a meaningful opportunity for dialogue with Chef Feker before action is taken on these license

applications. We therefore respectfully request that the Licenses Committee exercise its discretion to **table or postpone** consideration of these applications until after the August 4, 2026, Martin Drive Neighborhood Association meeting.

We want to emphasize that this request should **not** be interpreted as opposition to Chef Feker or as a request to permanently deny the applications. To the contrary, the Martin Drive Neighborhood Association wants 2Mesa to become a successful and valued neighborhood business. Delaying approval simply provides the time necessary for Chef Feker and nearby residents to work collaboratively toward a mutually acceptable plan of operation—one that supports both a profitable business and the peaceful enjoyment of the homes surrounding the establishment.

We believe that taking the time to establish open communication and clear expectations before a Food Dealer and Alcohol Beverage License is issued will benefit Chef Feker, the neighborhood, Alderperson Moore, and the City of Milwaukee. A collaborative process now will help build trust, reduce misunderstandings, and establish a strong foundation for a successful long-term relationship between the business and the community.

Accordingly, we respectfully request that the Milwaukee Common Council Licenses Committee **take no action to approve the requested Food Dealer and Alcohol Beverage License applications at this time**. Instead, we ask that the applications be held until Chef Feker has met with neighborhood residents, presented a comprehensive plan of operation, answered the community's questions, and addressed neighborhood concerns to the point that both the applicant and the surrounding neighborhood have developed a shared understanding of how 2Mesa can operate responsibly and successfully within a residential neighborhood.

We appreciate the Committee's consideration of this request. Our goal is not to delay progress unnecessarily, but rather to ensure that the licensing process results in a successful business and a successful neighborhood partnership. We believe that taking the time now to foster communication, transparency, and collaboration will create a stronger foundation for both 2Mesa and the Martin Drive Neighborhood.

Thank you for your thoughtful consideration of this request and for your continued service to the residents of Milwaukee.

Respectfully,

Raymond Andrew Duncan

On behalf of the Coordinating Committee
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