

NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS

# FORUM 2005



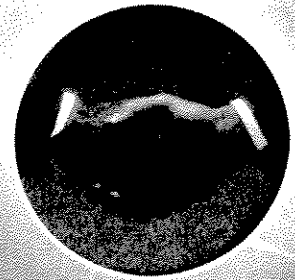
Making Partnerships Work:  
*Strategies For Success*

April 9-13, 2005

The Greater Richmond Convention Center  
Richmond, VA



Registration  
*Information*



To register, visit [www.nfbpa.org](http://www.nfbpa.org).

# MAKE FORUM 2005

## *Part of Your Strategy for Success*

### ARE YOU?

- Seeking new ways to meet goals that grow more challenging each year?
- Interested in what experts have to say about hot policy topics that affect your department, community or jurisdiction?
- Ready to take the next step in your career?
- Looking to build new networking connections?

Then don't miss FORUM 2005, a valuable training and educational experience designed to help you create and execute successful professional and personal strategies for the future. The event will draw nearly 1,000 public administrators from throughout the US and abroad to Richmond, VA, for a whirlwind week of workshops, plenary sessions, networking, tours, exhibits, recognition events and much more.

FORUM 2005 is National Forum for Black Public Administrators' premier training and educational activity. This five-day annual conference will:

- Provide in-depth training on topics of critical interest to administrators and executives in federal, state and local governments;
- Present a forum for public administrators to explore solutions to key challenges facing the urban community and local governments nationwide and globally;
- Support the career development of the next generation of public administrators by providing exposure and access to highly accomplished public officials.

Since NFBPA was founded in 1983, its membership has grown to include managers and executives in virtually all disciplines represented in state and local governments. Attendees will meet:

- Private sector executives
- Deans and faculty at schools of public administration
- Public service professionals
- Graduate students

### RICHMOND, A CAPITAL PLACE TO BE

FORUM 2005 will be at the Greater Richmond Convention Center in the heart of downtown Richmond, a city named by Partners for Livable Communities as one of the nation's 30 most livable communities. The convention center is located directly across the street from the Richmond Marriott, the "Downtown Jewel," one of three hotels serving as official conference sites.





## National Forum for Black Public Administrators

777 North Capitol Street, N.E. • Suite 807. Washington, D.C. 20002  
Telephone: (202) 408-9300 • Facsimile: (202) 408-8558 • www.nfbpa.org

### Officers

CHERYL PERRY LEAGUE  
*President*

HARRY L. JONES, SR.  
*1st Vice President*

ANITA R. FAVORS  
*2nd Vice President*

JERRY N. JOHNSON  
*Secretary/Treasurer*

### Board of Directors

DUWAIN BAILEY  
VERDENIA C. BAKER  
WILFRED L. BEAL  
TEODORO BENAVIDES  
DIANNA L. BERRY  
ARETHA FERRELL-BROWN  
JELYNNE L. BURLEY  
WILLIAM J. DAVIS  
ULYSSES G. FORD, III  
CALVIN D. JAMISON, Ed.D.  
GEORGE R. KOLB  
DONNA LINTON  
LIONEL D. LYONS  
BRUCE T. MOORE  
GEORGE J. PENN, Ph.D.  
H. WES PRATT  
DARNETTA K. TYUS  
VARONIA K. WILSON

### Ex-Officio

ROBERT C. BOBB

### Executive Director

JOHN E. SAUNDERS, III, CAE

Dear Friends,

On behalf of the NFBPA Board of Directors and the Conference Planning and Evaluation Committee, I am pleased to invite you to NFBPA's 22nd Annual Conference—a training and educational event designed to enhance your professional and personal effectiveness as public administrators. FORUM 2005, entitled "*Making Partnerships Work: Strategies for Success*," will focus on innovative, budget-friendly ways to build mutually beneficial partnerships with the private sector, the community, technology, and other strategically useful entities.

As always, you can count on your conference to offer five days of unprecedented access to our nation's best speakers, models and practices, plenary sessions, workshops, roundtables, recognition and networking events, field trips and mobile workshops. Our goal is to help you more effectively create livable communities through partnering, remain on the cutting edge of your profession and shape your personal life into a model of balance and self fulfillment.

Your conference hosts, the Central Virginia Chapter, are working hard to make your experience the most rewarding and enjoyable ever. And the city of Richmond, named one of the nation's most livable communities, is fully contributing to that effort. We'll be located at the midst of an aggressive downtown urban renewal program that provides an exciting counterbalance to the city's rich past. You'll have an opportunity to learn from Richmond's bold examples of innovative partnering, view progress in action and enjoy the best in cultural and social events.

We hope you'll make FORUM 2005 a part of your strategy for success.

See you in Richmond!

Sincerely,

Cheryl Perry League  
President



FORUM 2005 • APRIL 9-13, 2005 • RICHMOND, VA

# FORUM 2005

*Everything You Need To Put Success on Your Agenda.*

## Four Tracks of Targeted Workshops

### I. **Generation of Promise: The New Public Administrators**

There can never be enough focus on those who represent the next generation of public administration. Learn strategies for everything from networking to managing personal finances and put yourself on the fast track to success. Examples of workshop topics include:

- Career Development: Mobility vs. Stability
- Networking 101
- Ethics and Public Service
- 21st Century Leadership
- *Black Enterprise* Wealth Building for Young People

### II. **Competing Interests and Public Demands**

The only constant in public administration is change. And those who strategically plan, structure, harness and measure change have the best chance of creating successful outcomes. Examples of workshop topics include:

- An Easier Route to Strategic Planning and Performance Measurements
- The Added Value Approach to High Performance Outcomes
- Mentoring and Coaching Other People of Color
- Building a Maximum Strength Emergency and Homeland Security Plan
- The Key to Effectively Managed Regional Emergency Response Systems

### III. **Economic and Neighborhood Development**

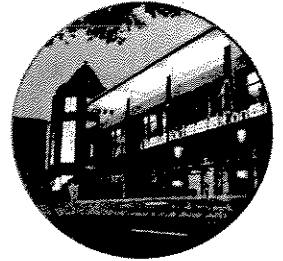
Opportunities abound to craft high-value partnerships into win-win solutions for our communities and neighborhoods. Follow the leaders to see how they are turning strategic partnering into well-planned growth and development. Examples of workshop topics include:

- Achieving Economic Viability for Communities of Color
- The Anatomy of Revitalization
- The Competitive Advantages of Wireless Technology
- Building Realistic Transportation Infrastructure Strategies
- Planning the Perfect Wedding: Public and Private Partnerships

### IV. **Professional Development: Leadership, Self-Management and Continuing Education**

Success is often its own reward, especially when it comes to your personal growth and development. Find out what you need to know to be a better manager, advance or transition with confidence, and bring greater value and balance to your life. Examples of workshop topics include:

- Coaching for Excellence
- Leadership in the Workplace
- Preparing for Transitioning to a New Administration
- Making Partnerships Work
- *Securing My Future: Do I Need an Employment Contract?*



# A Full Slate of Pre- and Post-Conference Workshops

## PRE-CONFERENCE WORKSHOPS

Saturday, April 9, 2005 • 1:00 p.m. – 5:00 p.m.

Sign up early. Seating is limited.

### Seven Habits of Highly Effective People

Review Steven Covey's basic principles for success and the seven habits found in highly effective people.

Learn how to apply these traits in your own quest to become a more effective public administrator.

- **Cheryl Orr**

Train the Trainer for Seven Habits,  
Director of Human Resources  
Norfolk State University, Norfolk, VA

- **Dr. Laverne Parker-Diggs**

Assistant City Manager, City of Norfolk, Norfolk, VA

Fee: \$69 with pre-conference registration  
\$99 with onsite registration

### Finessing Politics: The Art of Being

We live and work in complex environments of hidden agendas, special interests and constant change. Using the Williams mutual gain model, you'll learn to become more politically astute while operating "above the fray." See how applying creativity and savvy to conflict resolution and problem solving can improve performance in your personal and professional life.

- **Regina V.K. Williams**

Past President, NFBPA Board of Directors  
City Manager  
City of Norfolk, Norfolk, VA

Fee: \$69 with pre-conference registration  
\$99 with onsite registration

### Career Fair Prep: Resume Writing and Interview Skills

Preparation is half the equation for success in job hunting. This workshop will provide practical employment tips that will help you land the job you want. Those who register for this workshop will also have the opportunity to receive personal feedback on their resumes and skills from employment professionals.

Fee: \$19.95 Students  
\$29.95 Members



## PUBLIC POLICY FORUM

### Public Health and the African-American Community

Sunday, April 10, 2005 • 3:00 p.m. – 5:00 p.m.

Is there racism in health care? What role should government play in bridging the gap between those with good health and those without it? What can the public health system do to improve health outcomes for African Americans? Join author Bebe Campbell Moore and a panel of experts in an in-depth diagnosis of these and other psychosocial conditions, from HIV disease to homicide, and explore strategic remedies that can improve the prognosis for our communities.

### Post-Conference Forums, Workshops and Tours

- Sistahs on the Move: Venus and Mars Meet in the Workplace
  - Brothas on the Move
  - *Black Enterprise* Workshop
  - \*Redevelopment in Central Virginia Mobile Workshop
  - \*African-American Arts and Culture Tour
- \*Seating is limited. You must pre-register.

## SPECIAL POST-CONFERENCE WORKSHOP

### Emotional Intelligence

Wednesday, April 13, 2005 • 10:00 a.m. – 2:00 p.m.

Break through to the next level of leadership and organizational performance in this pragmatic and highly interactive session on the role emotional intelligence (EI) plays in leadership competency. Learn to identify your EI and apply it to your day-to-day responsibilities to gain a competitive edge as a leader.

- **Stuart Kantor, Ph.D.**

Managing Director  
Red Oak Consulting  
A Division of Malcolm Pirnie, Inc., San Diego, CA

- **Hy Pomerance, Psy.D.**

Managing Director  
Red Oak Consulting  
A Division of Malcolm Pirnie, Inc., San Diego, CA

Sign up early. Seating is limited

Fee: \$69 with pre-conference registration  
\$99 with onsite registration

# An "A" List of National Keynote Speakers

## OPENING PLENARY

Monday, April 11, 2005

KEYNOTE SPEAKER: TO BE ANNOUNCED  
8:00 a.m.

### The Judges' Chamber, An Informal Court Session

10:15 a.m.

In part two of the Opening Plenary, you'll face a panel of top Virginia judges with serious issues on their docket. In this unique "court session," you'll engage in a candid and insightful discussion of African Americans and the judicial system and what you can do to help shape public policy.

- **The Honorable Leroy R. Hassell**  
Chief Justice, Supreme Court of Virginia
- **The Honorable Roger L. Gregory**  
Judge, U.S. Court of Appeals for the Fourth District
- **The Honorable Cleo E. Powell**  
Chief Judge, Circuit Court of Chesterfield County, VA

## CORPORATE LUNCHEON

Monday, April 11, 2005 • 1:15 p.m.



KEYNOTE SPEAKER:  
**Tim Reid**  
*Actor and Producer*

Filmmaker Tim Reid has devoted his career to creating positive images of Black people and bringing relevant cultural and social issues to the forefront of American consciousness. His critically

acclaimed television and film credits include *WKRP*, the Emmy-winning *Frank's Place*, and *Once Upon a Time When We Were Colored*.

## TUESDAY PLENARY

Tuesday, April 12, 2005 • 8:00 a.m.



KEYNOTE SPEAKER:  
**Dick Gregory**  
*Social Activist and Satirist*

From comedy clubs to the frontlines of the Civil Rights struggle, social activist Dick Gregory has always been a "drum major for justice and equality." His social satire is as sharp-edged as ever, and he continues to use it to shed light on politics, crime, the drug epidemic, nutrition and other matters of importance to African Americans.

## HALL OF FAME LUNCHEON

Tuesday, April 12, 2005 • 1:15 p.m.



KEYNOTE SPEAKER:  
**The Right Reverend  
Vashti Murphy McKenzie**  
*Bishop, 18th District,  
The A.M.E. Church*

Reverend Vashti McKenzie, who serves as the 117th elected and consecrated Bishop of the African Methodist Episcopal Church, has taken her ministry to the far corners of the globe and deep into the heart of Baltimore's communities. Discover how this urban trailblazer has maximized the role of faith-based initiatives in building healthier lives and communities.

## Exciting New Resources and Showcases

### **The FORUM 2005 Career Fair**

*Tuesday, April 12, 2005*

Seeking a job or new career challenge? Then don't miss this one-time opportunity to meet with government and corporate employers looking for professional talent. Send in your resume ahead of time and schedule an onsite interview with interested NFBPA member agencies, HR directors, CAC members and other partners such as Wal-Mart, Coca-Cola and Home Depot.

You'll also receive a current listing of job opportunities and valuable feedback on your application. Starting January 2005, interested job seekers and applicants may visit [www.nfbpa.org](http://www.nfbpa.org) for further instructions.

### **The FORUM 2005 Corporate Exhibit and Vendor Showcase**

Explore new sources for information, products and services offered by our corporate, government and institutional exhibitors and retail vendors. New features include:

- The IBM Internet Café – check your e-mail, search the Internet, see what's new.
- The Artists' Showcase – View original artwork that casts a unique light on the Black experience. Meet the artists and learn more about "Collecting Art as an Investment."

## And a Full Spectrum of Special Events!

### **The Scars of Slavery Tour**

*Saturday, April 9, 2005*

*5:00 p.m. – 7:00 p.m.*

*\$20 per person*

*Must pre-register*

Forty years prior to the Civil War, Richmond was the nation's center for exporting enslaved Americans. Using call and response, vocal and instrumental music, narrative presentations and dialogue, this guided tour will allow participants to immerse themselves in Richmond's past, following the trail once used by our ancestors.

### **Early Bird Reception**

**HISTORIC RICHMOND REGION: EASY TO LOVE**

*Saturday, April 9, 2005*

*7:30 p.m. – 9:30 p.m.*

*Richmond Marriott*

*Featuring The BIGG E*

Enjoy a special Richmond welcome for FORUM early arrivals, where the focus will be on new public administrators eager to position themselves on the fast track to career success.

### **AFTER HOURS**

#### **Sampling the Best of the Bottom**

*Saturday, April 9, 2005*

*10:00 p.m. – 1:00 a.m.*

Spend an evening on the town in Richmond's historic Shockoe Bottom district. Buses will take you there and back.

### **Opening Reception**

**A LEGENDARY EVENING**

**AMONG THE STARS**

*Sunday, April 10, 2005*

*7:30 p.m. – 10:00 p.m.*

*Richmond Marriott*

Get into the conference groove with a fusion of networking, good food, and the sensational soul sounds of Frens featuring Rudy Faulkner. Elegant attire is recommended.



### **Central Virginia Host Chapter Reception**

**AN OLD SCHOOL SOUTHERN JAM**

*Monday, April 11, 2005*

*7:00 p.m. – 11:00 p.m.*

*The Landmark Theatre*

Join your hosts for a memorable night of spectacular entertainment at one of Richmond's finest concert venues. The hits will just keep on coming, as **The Temptations**, with Otis Williams of the original group, take center stage. 70s attire is suggested.

### **North Texas Host Chapter Reception**

**COWBOYS & CULTURE, ONLY IN FORT WORTH**

*Tuesday, April 12, 2005*

*6:30 p.m. – 8:30 p.m.*

*The Tredegar Ironworks*

Good things do come from Texas and FORUM 2006 is one of them. Your conference hosts for the coming year are planning a Texas-styled barbecue as your welcome to the future.

## Special Events, cont'd

---

### All-Chapters Reception

LET'S GO BACK TO THE GOOD OLD DAYS

Tuesday, April 12, 2005

9:30 p.m. – 12:30 a.m.

Head from the future to the past at this soul jam hosted by the Council of Presidents. Keep the night alive with sounds from the 70s and 80s from the Back in Da Day Band, friendly networking and great hospitality.

### FORUM 2005 Annual Golf Tournament

Wednesday, April 13, 2005

Independence Golf Course

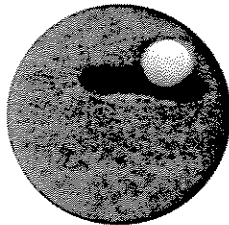
Midlothian (Chesterfield County), VA

Tee Time: 8:00 a.m.

Support NFBPA's Endowment Fund.

Get your swing on at the Virginia State Golf Association's beautiful 18-hole Tom Fazio signature golf course. Join your hosts, the Central Virginia Chapter and the Corporate Advisory Council, for some fairway fun as a corporate sponsored foursome, an NFBPA or chapter team or an individual.

Fee: \$100



### THE CULMINATING EVENT

#### The Marks of Excellence Award Banquet

Wednesday, April 13, 2005

7:00 p.m. – 10:00 p.m.

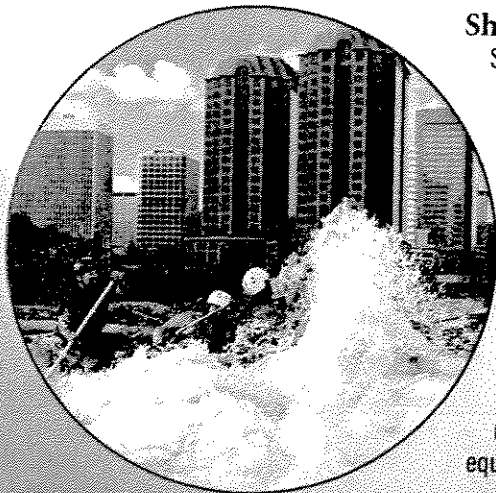
Richmond Marriott

The Power of Love will be in full force during this culminating recognition event and concert featuring the mind-blowing vocals of recording artist Stephanie Mills. Ms. Mills has topped the charts many times since receiving a Tony Award for her unforgettable onstage portrayal of Dorothy in *The Wiz*.



## Be Sure to Indulge Yourself

---



### Shopping Ops in Central Virginia

Saturday, April 9, 2005

12:00 noon — 5:00 p.m.

Free transportation will be provided to Central Virginia's newest shopping centers: Short Pump Town Center and Stoney Point.

### Discounts on Amusements

Be sure to pre-register for special discount tickets to Paramount's Kings Dominion and Busch Gardens.

### Stay Fit Throughout

Stick to your routine with an hour of aerobic exercise Sunday, Monday and Tuesday mornings from 6:00 a.m. – 7:00 a.m. Also be sure to take advantage of the fitness equipment and spa services at your hotel.



# FORUM 2005 SCHEDULE—*Preliminary Program of Events-at-a-Glance*

*(Program is subject to change)*

## FRIDAY, APRIL 8

- 3:00 p.m. – 4:00 p.m. Conference Planning & Evaluation Committee Meeting  
4:00 p.m. – 6:00 p.m. Board of Directors' Meeting

## SATURDAY, APRIL 9

- 8:30 a.m. – 3:00 p.m. ELI Special Projects Presentations  
10:30 a.m. – 12:00 noon Council of Presidents' Meeting  
12:00 noon – 5:30 p.m. Registration Open  
1:00 p.m. – 5:00 p.m. Corporate Advisory Council Meeting  
Pre-Conference Workshops  
5:00 p.m. – 7:00 p.m. Young Public Administrators' Reception  
7:30 p.m. – 9:30 p.m. Early Bird Reception  
10:00 p.m. – 1:00 a.m. Networking

## SUNDAY, APRIL 10

- 8:30 a.m. – 10:30 a.m. Ecumenical Service  
10:00 a.m. – 5:00 p.m. Registration Open  
11:00 a.m. – 1:30 p.m. ELI & Mentor Graduation Ceremony & Brunch  
1:00 p.m. – 5:00 p.m. Exhibit Hall Grand Opening  
2:00 p.m. – 3:00 p.m. New Members/First Timers' Reception  
ELI Alumni Network Meeting  
3:00 p.m. – 5:00 p.m. Public Policy Forum  
5:00 p.m. – 7:00 p.m. Corporate Advisory Council Reception  
7:30 p.m. – 10:00 p.m. Opening Reception  
10:00 p.m. – 1:00 a.m. Networking

## MONDAY, APRIL 11

- 7:30 a.m. – 5:00 p.m. Registration Open  
8:00 a.m. – 9:30 a.m. Opening Plenary  
9:00 a.m. – 5:00 p.m. Exhibit Hall Open  
9:30 a.m. – 10:00 a.m. Exhibit Hall Networking Break  
10:15 a.m. – 11:30 a.m. The Judges' Chamber  
11:45 a.m. – 1:00 p.m. Concurrent Workshops/Mini-Plenaries II  
1:15 p.m. – 3:00 p.m. Corporate Luncheon  
3:00 p.m. – 5:30 p.m. Technology Roundtable  
4:00 p.m. Exhibit Hall Prize Drawings  
7:00 p.m. – 11:00 p.m. Central Virginia Host Chapter Reception



## TUESDAY, APRIL 12

- 7:30 a.m. – 8:00 a.m. Continental Breakfast  
7:30 a.m. – 5:00 p.m. Registration Open  
8:00 a.m. – 9:30 a.m. Tuesday Plenary  
9:00 a.m. – 5:00 p.m. Exhibit Hall Open  
Career Fair Open  
9:30 a.m. – 10:00 a.m. Exhibit Hall Networking Break  
10:15 a.m. – 11:30 a.m. Concurrent Workshops/Mini-Plenaries I  
11:45 a.m. – 1:00 p.m. Concurrent Workshops/Mini-Plenaries II  
1:15 p.m. – 3:00 p.m. Hall of Fame Luncheon  
4:00 p.m. Exhibit Hall Prize Drawings  
6:30 p.m. – 8:30 p.m. FORUM 2006 North Texas Chapter Reception  
9:30 p.m. – 12:30 a.m. All-Chapters' Reception

## WEDNESDAY, APRIL 13

- 6:00 a.m. – 1:00 p.m. Annual Golf Tournament  
7:30 a.m. – 12:00 noon Registration Open  
8:00 a.m. – 10:00 a.m. Breakfast Forums  
9:00 a.m. – 9:45 a.m. Continental Breakfast  
10:00 a.m. – 12:15 p.m. Interactive Forums/Mini-Plenaries  
10:00 a.m. – 2:00 p.m. Special Post-Conference Workshop  
Central Virginia Tours  
6:30 p.m. – 7:00 p.m. Award Banquet Reception  
7:00 p.m. – 10:00 p.m. Marks of Excellence Award Banquet  
10:00 p.m. – 1:00 a.m. Networking

# FORUM 2005—*Call for Award Nominations and Scholarship Applications*

Nominations for all awards are due in the NFBPA National Office by February 4, 2005. Contact the NFBPA National Office at 202-408-9300, extension 101, or visit [www.nfbpa.org](http://www.nfbpa.org) for eligibility criteria and submission procedures.

## **CALL FOR AWARD NOMINATIONS**

We encourage your support in recommending candidates for the awards listed here.

### **Marks of Excellence Award**

NFBPA's Marks of Excellence Award is bestowed upon a Black public administrator who has achieved extraordinary success in the field of public management while demonstrating an unselfish commitment to the community. This prestigious award is NFBPA's highest honor and is presented annually at the closing banquet.

### **Hall of Fame Award**

The NFBPA Hall of Fame Award pays tribute to African Americans who have achieved unprecedented "firsts" in public service. Past recipients of the award include the NFBPA Founders, Colin Powell, Thomas Bradley, Ronald H. Brown, Maynard Jackson, Barbara Jordan, Quentin Lawson, Nelson Mandela, Thurgood Marshall, Louis Stokes, John Stroger, Jr., Maxine Waters, L. Douglas Wilder and Coleman Young.

### **Maynard H. Jackson Leadership Award**

The Maynard H. Jackson Leadership Award recognizes and encourages excellence in public service. The cash award of \$1,000 is intended to further support the education and development of NFBPA members who work in a financial services capacity in state and local government and who have demonstrated above average commitment and success in his/her profession, outstanding leadership qualities and exemplary service to the community.

### **Steven D. Ford Memorial Award**

The Steven D. Ford Memorial Award will be given to a young African-American public administrator who demonstrates professionalism and leadership. The award is presented each year during the ELI/Mentor Graduation Ceremony and Brunch.

## **CALL FOR SCHOLARSHIP APPLICATIONS**

Every year, NFBPA offers scholarships based on merit and/or financial need to deserving undergraduate and graduate students who show interest and/or promise in the field of public administration. Contact the NFBPA National Office at 202-408-9300, extension 114, or visit [www.nfbpa.org](http://www.nfbpa.org) for eligibility criteria and submission procedures. The deadline for all scholarship requests is February 9, 2005.

### **The FORUM 2005 Scholarship**

NFBPA provides approximately 25 full-time university students with conference registration scholarships to attend the FORUM. Scholarship recipients are responsible for their own travel, hotel and other related costs.

### **The Mary Ruth Fox Memorial Scholarship**

The Mary Ruth Fox Memorial Scholarship is awarded annually to an African-American high school senior requiring financial aid. This Scholarship Fund was established to memorialize Mary Ruth Fox, an early leader of NFBPA. Our members are urged to contribute, so that the Scholarship Fund can assist additional deserving students.

### **The Willie T. Loud CH2M Hill Scholarship**

The Willie T. Loud CH2M Hill Scholarship of \$5,000 will be awarded to an African-American graduate student pursuing a career in public administration, urban affairs or a related field. CH2M Hill, a long-time member of the NFBPA Corporate Advisory Council, has been awarding this scholarship since 1997.

### **The CDM Scholarship**

CDM, a long-standing member of the NFBPA Corporate Advisory Council, offers an award of \$5,000 to an African-American graduate or undergraduate student pursuing a career in public service.

### **The Andra Wicks Scholarship**

Andra Wicks, an NFBPA member and 2002-2003 Executive Leadership Institute graduate, has designated the Andra Wicks Scholarship in the amount of \$1,000 for an African-American woman pursuing a career in public service. This award is designated specifically for undergraduate women with average academic credentials (2.3 to 2.99).

### **The McKinley Financial Scholarship**

The McKinley Financial Scholarship will be awarded to an African-American undergraduate or graduate student pursuing a career in public service. In an effort to support the education and development of African-American students and prepare them for careers in public administration, McKinley Financial Services, Inc., has agreed to offer an award of \$1,000 to a deserving student.

## **THE NFBPA Endowment Fund**

Our Endowment Fund helps NFBPA sustain its three flagship programs: The Executive Leadership Institute (ELI), the Mentor Program, and the Bridges program. Your ongoing contributions help ensure that the Endowment Fund continues to support our program efforts. Your contributions are tax deductible.

Contact the National Office at 202-408-9300, extension 114, or visit [www.nfbpa.org](http://www.nfbpa.org) for more information or to register for the conference.

# FORUM 2005—Conference Information

## CONFERENCE SITE

FORUM 2005 main events and activities will be held at the Greater Richmond Convention Center in the heart of downtown Richmond.

**The Greater Richmond Convention Center**  
403 North Third Street, Richmond, VA 23219  
1-800-370-9004, [www.richmondcenter.com](http://www.richmondcenter.com)

## CONFERENCE HOTELS

To take advantage of special rates that have been negotiated for conference attendees, you are encouraged to stay at any of three conference hotels, all of which are located within one mile of the convention center. Certain networking events will be held at the Richmond Marriott. **All hotels require a one-night deposit at the time of reservation.**

### Richmond Marriott

(directly across from the convention center)

500 East Broad, Richmond, VA 23219  
804-643-3400, Fax: 804-788-1230

Web site: [www.marriott.com](http://www.marriott.com)

Rate: \$131 Sgl/DbI Reservations: 12.5% local tax

Deadline for reservations: March 5, 2005

### Omni Richmond Hotel

(one mile from the convention center)

(Free shuttle available M-F, 7:00 a.m. – 7:00 p.m.)

100 South 12th Street, Richmond, VA 23219  
804-344-7000, Fax: 804-648-6704

Web site: [www.omnihotels.com](http://www.omnihotels.com)

Rates: From \$135 to \$180 Reservations: \$135 -sgl \$150 - dbI  
\$165 - trpl \$180 - quad

Deadline for reservations: March 18, 2005

### Crowne Plaza

(seven blocks from the convention center)

555 East Canal Street, Richmond, VA 23219  
804-788-0900, Fax: 804-788-7087

Web site: [www.crowneplaza.com/ric-eastcanal](http://www.crowneplaza.com/ric-eastcanal)

Rates: From \$134 to \$231 Reservations: \$134 - sgl/dbI/quad \$231 - suite  
Deadline for reservations: March 9, 2005

## How To Register

You can register online by visiting

[www.nfbpa.org/nationalconf.cfm](http://www.nfbpa.org/nationalconf.cfm) and clicking on

Register Now. If you prefer to mail in your registration, go to [www.nfbpa.org/nationalconf.cfm](http://www.nfbpa.org/nationalconf.cfm) and download the Attendee Registration Form.

Mail with payment or fax with payment information to:

National Forum for Black Public Administrators (NFBPA)

777 North Capitol Street, NE, Suite 807

Washington, D.C. 20002-4239

Telephone: 202-408-9300 Fax: 202-408-8558

## CANCELLATIONS

**Please note the new NFBPA policy:** Cancellations at the hotels must be made at least 15 days prior to your arrival date or you will forfeit your one-night room deposit. If you must cancel your reservation, doing so in a timely manner will also allow others to take advantage of the NFBPA conference accommodations.

## LOCAL TRANSPORTATION

Richmond International Airport (RIC) is approximately 11 miles from downtown Richmond. The three conference hotels recommend using Groom Transportation to get to and from the airport. Each hotel allows you to charge your fare to your room.

One way per person to:

The Richmond Downtown Marriott—\$15

The Crowne Plaza—\$16.75

The Omni Richmond—\$16

Groups may be charged lower fares. For more information, contact Groom Transportation at 804-222-7222.

## TRAVEL ARRANGEMENTS

The following are official NFBPA conference airlines and car rental agencies. The earlier you book your travel, the more you will save. For discounts, you must advise the agent of the codes below. Advance booking required. Call ahead for rules and regulations.

### Airlines:

#### US Airways

1-877-874-7687  
Gold File Number 95193286

#### American Airlines

1-800-433-1790  
Auth. Number: A8845AN

#### Continental Airlines

1-800-468-7022  
Agreement Code: VVB90B;  
Z Code: ZK4R  
*Must use both numbers.*

### Car Rentals:

#### Avis Rent A Car

1-800-331-1600  
(AWD) Number: B714199

#### Hertz

1-800-654-2200  
CDP#1257487 & PC#954343  
*Must use both numbers.*

## REGISTER EARLY AND SAVE!

### Early Bird Registration – A Great Deal!

(Must be received by  
January 21, 2005):

- \$425 Member
- \$675 Non-member
- \$200 Student Member
- \$225 Student Non-member

### Advance Registration

(Must be received by  
February 25, 2005):

- \$500 Member
- \$750 Non-member
- \$210 Student Member
- \$235 Student Non-member

### Onsite Registration:

- \$575 Member
- \$825 Non-member
- \$220 Student Member
- \$245 Student Non-member



National Forum for Black Public Administrators (NFBPA)  
777 North Capitol Street, NE, Suite 807  
Washington, D.C. 20002-4239

PRESORTED  
FIRST-CLASS MAIL  
U.S. POSTAGE  
PAID  
WASHINGTON, D.C.  
PERMIT NO. 1992

## FORUM 2005

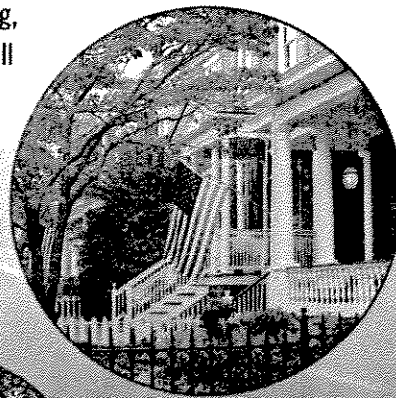
### **Making Partnerships Work: *Strategies for Success***

April 9-13, 2005 • Richmond, VA

## SHARPEN YOUR STRATEGIC EDGE AT FORUM 2005

*April 9-13, 2005 • Richmond, VA*

FORUM 2005 unfolds against a canvas of spectacular redevelopment, rich African-American culture, a 400 year-old history, 20 major institutions of higher learning, great neighborhoods and restaurants and the best shopping in the world. It's all here in our host city, Richmond, VA, recently named one of the 30 most livable communities in America. Thanks to strategic and innovative partnering, this historic capital city has been reshaping itself into a sparkling jewel that reflects a unique blend of culture, sophistication and Southern charm. Arthur Ashe, Jr., loved it. Bill "Bojangles" Robinson loved it. Edgar Allan Poe loved it. And so will you. FORUM 2005, Richmond and you – the perfect partnership for success.



***Register Today!***

*Go to [www.nfbpa.org/nationalconf.cfm](http://www.nfbpa.org/nationalconf.cfm).*



# Making Partnerships Work: Strategies For Success

## Conference Registration Form

FORUM 2005 - APRIL 9-13, 2005

The Greater Richmond Convention Center, Richmond

*(Please use one copy of this form per registrant.)*

### GENERAL INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Email: \_\_\_\_\_ Web Site Address: \_\_\_\_\_

*In case of emergency, please contact:*

Name: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_

**Check all that apply:**

- I need special accommodations. Please specify: \_\_\_\_\_  I am a first-time participant.

### MEMBERSHIP

Please renew my NFBPA membership:

- National  Local  I wish to pay my annual ELI Alumni dues — \$50

### CONFERENCE FEES

**Early Bird Registration — A Great Deal!**  
*(Must be received by January 21, 2005):*

- \$425 Member  
 \$675 Non-member  
 \$200 Student Member  
 \$225 Student Non-member

**Advance Registration**  
*(Must be received by February 25, 2005):*

- \$500 Member  
 \$750 Non-member  
 \$210 Student Member  
 \$235 Student Non-member

**Onsite Registration:**

- \$575 Member  
 \$825 Non-member  
 \$220 Student Member  
 \$245 Student Non-member

### ADDITIONAL TICKETS/PRE-ORDERS

Luncheon and banquet tickets are included in the registration fee. However, you may purchase additional tickets for unregistered guests. Please check the events for which you want to register additional guests.

- \$60 Corporate Luncheon (Monday, April 11)  
 \$60 Hall of Fame Luncheon (Tuesday, April 12)  
 \$95 Marks of Excellence Award Banquet (Wednesday, April 13) (Black Tie)

## ADDITIONAL TICKETS/PRE-ORDERS *(continued)*

Following are special events not included in your registration fee and/or that require pre-registration. Please check if you wish to attend:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> <b>Pre-conference Workshop: <i>Seven Habits of Highly Effective People</i></b><br>Saturday, April 9, 1:00 p.m. – 5:00 p.m.<br>\$69 with Early Bird or Advance Conference registration. \$99 onsite | <input type="checkbox"/> <b>Pre-conference Event: <i>The Scars of Slavery Tour</i></b><br>Saturday, April 9, 5:00 p.m. – 7:00 p.m.<br>\$20 per person  | <input type="checkbox"/> <b>Post-conference Mobile Workshop: <i>Redevelopment in Central Virginia</i></b><br>Wednesday, April 13, 10:00 a.m. – 2:00 p.m.<br>Free. Advance signup is required. |
| <input type="checkbox"/> <b>Pre-conference Workshop: <i>Finessing Politics: The Art of Being</i></b><br>Saturday, April 9, 1:00 p.m. – 5:00 p.m.<br>\$69 with Early Bird or Advance Conference registration. \$99 onsite    | <input type="checkbox"/> <b>Annual Golf Tournament</b><br>Wednesday, April 13, 8:00 a.m. tee time<br>Fee: \$100 per person   | <input type="checkbox"/> <b>Post-conference Tour: <i>African-American Arts and Culture Tour</i></b><br>Wednesday, April 13, 10:00 a.m. – 2:00 p.m.<br>Free. Advance signup is required        |
| <input type="checkbox"/> <b>Pre-conference Workshop: <i>Career Fair Prep: Resume Writing &amp; Interview Skills</i></b><br>Saturday, April 9, 1:00 p.m. – 5:00 p.m.<br>Students: \$19.95, Members: \$29.95                  | <input type="checkbox"/> <b>Post-conference Workshop: <i>Emotional Intelligence</i></b><br>Wednesday, April 13, 10:00 a.m. – 2:00 p.m.<br>\$69 with Early Bird or Advance Conference registration. \$99 onsite | <input type="checkbox"/> Check if you are interested in attending the FORUM 2005 Career Fair, Tuesday, April 12.  |

## NFBPA ENDOWMENT FUND

Enclosed is my tax-deductible donation to the NFBPA Endowment Fund in the amount of:

- \$25                       \$50                       \$100                       Other \$ \_\_\_\_\_

## PAYMENT INFORMATION

TOTAL: \_\_\_\_\_ METHOD OF PAYMENT:  Check  Credit Card  Purchase Order

Type of Credit Card:  AMEX  MasterCard  Visa  Discover

Account Number: \_\_\_\_\_

Name on Card (please print): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

I authorize NFBPA to charge the above-referenced credit card for my conference registration fee, membership dues, pre-orders and special event tickets as requested in the total amount of: \$ \_\_\_\_\_

***Make your check payable to NFBPA.***

### **Cancellation and Refund Policy**

NFBPA membership dues are not refundable. Written registration cancellations received by March 11, 2005, are refundable, less a \$100 administrative fee. There are no refunds after March 11, 2005. Registrations will not be processed if payment or an official purchase order is not included.

### **A Note About Booking Your Hotel**

Your conference organizers have worked hard to secure the best possible rates for you at each of the three official NFBPA conference hotels. We urge you to book your stay at these hotels. Booking at an unofficial conference hotel results in financial penalties for NFBPA and may diminish your overall conference experience. For more information about booking your stay, visit [www.nfbpa.org/nationalconf.cfm](http://www.nfbpa.org/nationalconf.cfm).

**Send payment and registration form to:**

FORUM 2005

National Forum for Black Public Administrators (NFBPA)

777 North Capitol Street, NE, Suite 807, Washington, D.C. 20002-4239

Telephone: 202-408-9300 Fax: 202-408-8558