



HOUSING AUTHORITY OF THE  
CITY OF MILWAUKEE

**Cavalier Johnson**  
Mayor

**Willie L. Hines, Jr.**  
Secretary-Executive Director

**Board of Commissioners**

June 2, 2022

Licenses Committee  
City of Milwaukee  
200 W. Wells Street, Room 105  
Milwaukee, WI 53202

RE: Class A Malt & Class A Liquor License Application for SilverSpring Sentry LLC

Dear Members of the Licenses Committee:

On behalf of the Housing Authority of the City of Milwaukee (HACM), I am writing to support the Sentry grocery store project that is in development at 6350 W. Silver Spring Drive. The proposed store is located directly north of HACM's Westlawn Gardens neighborhood, which provides housing to nearly 600 families.

HACM, the City of Milwaukee, and many community partners have worked closely for over six years to realize the goals of the Choice Neighborhood Initiative, a \$300 million+ transformation plan for the Westlawn Gardens/Silver Spring neighborhood. Residents, employers, and employees in the neighborhood have all indicated that a top need is a full-service grocery store such as the Sentry that is in development. The owner of the business has communicated to the neighborhood that the store will provide fresh produce, a meat counter and other services that the neighborhood needs greatly. Therefore, we are not opposed to the approval of a Class A Malt & Class A Liquor License for SilverSpring Sentry LLC for the Sentry Foods at 6350 W. Silver Spring Drive.

Thank you for your consideration of this matter and support of the revitalization goals of the Choice Neighborhood Initiative.

Sincerely,

Willie L. Hines, Jr.  
Secretary-Executive Director





City of Milwaukee Licenses Committee  
200 W. Wells Street, Room 105  
Milwaukee, WI 53202

Re: Class A Malt & Class A Liquor License Application for SilverSpring Sentry LLC

To Whom It May Concern:

The Westlawn Resident Council expresses its support for a Class A Malt & Class A Liquor License to SilverSpring Sentry LLC for the Sentry Foods in development at 6350 W. Silver Spring Drive. Westlawn Gardens is located immediately south across Silver Spring Drive from the location of the store.

The Westlawn Resident Council is made up of individuals elected by the residents of Westlawn Gardens to represent and advocate for their interests. Our neighborhood has lacked access to a grocery store with fresh food for too long, and we are in great need of the services that the owner of this establishment has stated will be provided at the store, including fresh produce and meat. We understand that in order to achieve the goal of a full-service grocery store, a liquor license is necessary to allow the grocer to provide a full range of products to customers and to support the store's bottom line.

While there are other liquor stores in the vicinity, we support this liquor license because it supports a full-service grocery store.

Please approve the Class A Malt & Class A Liquor License application for SilverSpring Sentry LLC for the Sentry Foods at 6350 W. Silver Spring Drive.

Sincerely,

A handwritten signature in cursive script, appearing to read "Jackie Burrell".

Jackie Burrell

President, Westlawn Resident Council