



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, August 28, 2020

COMMITTEE MEETING NOTICE

AD 10

LUCHINI, Anthony L, Agent
S & V, INC
5218 W BLUE MOUND Rd

MILWAUKEE, WI 53208

You are requested to attend a virtual hearing to be held on:

Tuesday, September 08, 2020 at 01:25 PM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications with Transfer of Stock and Alcohol and Food Permanent Extension of Premise Applications Adding Patio to West Side Parking Lot and East Side Front for Bean Bag Boards as agent for "S & V, INC" for "KELLY'S BLEACHERS" at 5218 W BLUE MOUND Rd.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/530391517>. If you wish to call in, please call +1 (872) 240-3412 and use Access Code: 530-391-517.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the statutory and municipal requirements; the fitness and appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems (such as disorderly congregations of people, excessive litter, unreasonable noise, and traffic and parking problems), whether or not there is an over-concentration of alcohol beverage establishments in the neighborhood; whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jessica Celella
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/27/2020

LICENSE TYPE: Class B Tavern

No. 311936

NEW:

Application Date: 07/21/2020

RENEWAL:

License Location: 5218 W Blue Mound Rd

Business Name: Kelly's Bleachers

Licensee/Applicant: LUCHINI, Anthony L
(Last Name, First Name, MI)

Date of Birth: 04/23/1980

Home Address: 4180 N 137th St

City: Brookfield

State: WI Zip Code: 53005

Home Phone:

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/12/2016 Patrick GUENTHER (50% shareholder) was cited for Operating While Intoxicated. He was convicted on 07/13/2016 and his license was revoked for 6 months.

- =====
2. On 07/06/2018 at 12:25am officers investigated an incident at Kelly's Bleachers, 5218 W. Bluemound Rd. The investigation revealed the waitress attempted to close out a bill and the credit card was declined. She told a security guard who approached the subject outside as he was sitting in a vehicle. The subject became verbally combative and made threats to shoot him. The subject then drove off in their direction, almost striking the security guard.
- =====

3. On 01/01/2019 at 2:19am officers responded to a battery complaint at 5218 W. Blue Mound Rd. The officers spoke with the victim who stated he was outside of Kelly's Bleachers waiting for an UBER when a male subject was talking to a female in a degrading manor. The victim confronted the subject about the way he was treating the female and the subject hit the victim with a cane to the shoulder and head. The victim then punched the suspect, causing him to pass out. The officers spoke the suspect who did not recall what happened. The officers spoke with the applicant who stated he did not witness the fight but helped his security assist the subject up off the ground and told another employee to call 911. Both of the subjects refused medical attention and stated they did not want to press charges.

4. On 08/25/2019 at 2:30am officers were dispatched to fight at Kelly's Bleachers, 5218 W. Blue Mound Rd. When the officers arrived they observed a subject lying on the ground out front bleeding from the head. The victim stated she was exiting Kelly's Bleachers and observed two groups of former patrons fighting outside. She attempted to break up the fight and was struck in the head with the base of a car seat. The manager, Brendan BUTLER, stated there is a camera on the front door but it does not face the street and would likely not have captured the fight.

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- 5. On 03/13/2020 at 9:57pm officers conducted a license premise check at Kelly's Bleachers, 5218 W. Blue Mound Rd. The officers found no violations.
- 6. On 03/16/2020 at 9:11pm officers conducted a license premise check at Kelly's Bleachers, 5218 W. Blue Mound Rd. The officers spoke with the bartender and informed them of the rules going into effect at midnight. The staff stated they understood the rules. No violations observed.
- 7. On 05/11/2020 at 11:23am officers were dispatched to Kelly's Bleachers, 5218 W. Blue Mound Rd, regarding a violation of the Safer at Home order. The officers found only employees inside, with the business not open. The complaint was found to be baseless.
- 8. On 05/13/2020 at 7:16pm officers were dispatched to Kelly's Bleachers, 5218 W. Blue Mound Rd, for the business being open. The officers spoke with the applicant, who stated they were open for curb side pick-up only. The applicant allowed the officers inside where they only observed employees.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200730160

OtherEvent #: 20-LP-0260

Incident

5218 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 03/13/2020 21:57:00
CAD Number:: 200732407
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-258-9837
Phone 1 Type:: Work
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Premise Data (1)

KELLYS BLEACHERS

Phone 1 Number:: (414)-258-9837
Phone 1 Type:: Work
Address:: 5218 W BLUE MOUND RD
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 03/13/2020 21:57:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not Yes
explain in narrative):
Licensee or Manager was on No
premises at time of
violation/incident::

Narrative (1)

INITIAL INVESTIGATION

Leibsl, Larry L 009073

03/15/2020

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200730160

OtherEvent #: 20-LP-0260

This report is written by P.O. LEIBSLE, District 3, Late Power Tavern Car.

On 03-13-20, Squad 3465, P.O. ZUBE and I conducted a tavern check on Kelly's Bleachers at 5218 W. Bluemound at 9:57PM

During this check, agent was on scene, crowd was minimal and there were no issues or violations inside or outside of the establishment.

Officer (2)

Reporting Officer:	Leibsle, Larry L (009073)	03/15/2020 04:41:00
Section: (Work Location):	34	
Approving Officer:	Kingston III, William T (015484)	03/15/2020 19:07:47
Section: (Work Location):	33	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200760160

OtherEvent #: 20-LP-0277

Incident

5218 W BLUE MOUND RD Milwaukee, WISCONSIN 53208

Incident Date/Time:: 03/16/2020 21:11:43
CAD Number:: 200762403
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-258-9837
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Premise Data (1)

KELLY'S BLEACHERS

Phone 1 Number:: (414)-258-9837
Address:: 5218 W BLUE MOUND RD
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

TAVERN CHECK

Kempen, Andrew S 019729

03/17/2020

This report is written by P.O. Andrew KEMPEN, assigned to District 3, Late Power Shift.

On March 16th, 2020 at 9:11 PM, Squad 3465, P.O. Robert DAVIS and I, conducted a Tavern Check at

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200760160

OtherEvent #: 20-LP-0277

Kelly's Bleachers at 5218 W Bluemound Rd

I spoke to a bartender at this location and informed them of the current rules regarding the state mandated capacity levels that would go into effect at midnight that night. The staff stated that they understood the rules.

There were no other issues at this time.

Officer (2)		
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Reporting Officer:	Kempen, Andrew S (019729)	03/17/2020 02:03:00
Section: (Work Location):	34	
Approving Officer:	Washington, Michael A (018676)	03/18/2020 01:08:52
Section: (Work Location):	33	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:201320847

OtherEvent #: 20-LP-0485

Incident

5218 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 05/11/2020 11:23:00
CAD Number:: 201320847
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-258-9837
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Premise Data (1)

KELLY'S BLEACHERS

Phone 1 Number:: (414)-258-9837
Address:: 5218 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (If not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Fitchett, Robert A 010003

05/11/2020

This report is written by P.O. Robert FITCHETT assigned to Sq. 3120, District #3 Day Shift.

On Monday, 05/11/2020 at 11:23 a.m. Sq. 3120, P.O. Anthony KNOX and I, was dispatched to the

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:201320847

OtherEvent #: 20-LP-0485

business, Kelly's Bleachers, located at 4218 W. Blue Mound Rd. in the city and county of Milwaukee. The anonymous complainant stated that the business had too many occupants and was in violation of the 'Safer at Home' order. This complaint was found to be baseless. There were only six people in the business. All occupants were employees and there were no customers as the business is not open.

Officer (2)

Reporting Officer:	Fitchett, Robert A (010003)	05/11/2020 11:59:00
Section: (Work Location):	31	
Approving Officer:	Raden, Chad M (010032)	05/11/2020 13:42:15
Section: (Work Location):	27	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:201340112

OtherEvent #: 20-LP-0493

Incident

5218 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 05/13/2020 19:16:00
CAD Number:: 201342106
District:: 3
Beat:: 320
Reporting Area:: 4638

Business Agent (1)

LUCHINI, ANTHONY L

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-258-9837
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Persons Involved (1)

LUCHINI, ANTHONY L

Person Involvement:: Agent (License Holder)
DOB:: 04/23/1980
Sex:: MALE
Race:: WHITE
Address:: 4180 N 137TH ST
City:: BROOKFIELD
State:: WISCONSIN
Zip Code:: 53005

Licensed Premise Data (1)

KELLYS BLEACHERS

Phone 1 Number:: (414)-258-9837
Phone 1 Type:: Cell
Address:: 5218 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 05/13/2020 19:30:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:201340112

OtherEvent #: 20-LP-0493

Licensee or Manager was on premises at time of violation/incident: Yes

Narrative (1)

INITIAL INVESTIGATION

Perez, Randall R 014191

05/13/2020

This report is written by P.O. Randall R. PEREZ who is assigned to Milwaukee Police District 3 Early Shift.

On 05/13/2020 at or around 7:16 PM I, P.O. PEREZ who was assigned to Squad 3270 was dispatched to the Business check at 5218 W Bluemound Rd.

Upon arrival to this location I learned that this address is Kellys Bleachers which is a neighborhood tavern that sells food and drinks.

The anonymous caller stated that several customers are inside this location and have been for several hours.

I then spoke to the owner Anthony LUCHINI M/W 04/23/1980 who stated they are open for curb side food pick up.

LUCINI then escorted me inside the tavern to check if customers were inside with none located.

All staff were wearing masks as well as gloves.

LUCINI and his staff were extremely cooperative during this contact.

Officer (2)

Reporting Officer:	Perez, Randall R (014191)	05/13/2020 19:48:00
Section: (Work Location):	32	
Approving Officer:	Captain, Laura L (011309)	05/13/2020 23:54:02
Section: (Work Location):	32	



Friday, August 28, 2020



Notice of Public Hearing

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notice

LUCHINI, Anthony L, Agent
KELLY'S BLEACHERS at 5218 W BLUE MOUND Rd
Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications
with Transfer of Stock and Alcohol and Food Permanent Extension of Premise Applications
Adding Patio to West Side Parking Lot and East Side Front for Bean Bag Boards

Tuesday, September 08, 2020 at 1:25 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/8/2020 at 1:25 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	609 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5218 W BLUE MOUND RD	MILWAUKEE, WI 53208
CURRENT OCCUPANT	544 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	516 N 52ND ST 4	MILWAUKEE, WI 53208
CURRENT OCCUPANT	518 N 54TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5326 W BLUE MOUND RD 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	539 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	517 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	505 N 53RD ST 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	505 N 53RD ST 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	519A N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	516 N 52ND ST 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	516 N 52ND ST 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	605 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	535 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5202A W BLUE MOUND RD	MILWAUKEE, WI 53208
CURRENT OCCUPANT	536 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	522 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5122 W BLUE MOUND RD	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5122 W BLUE MOUND RD A	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5326 W BLUE MOUND RD 2	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5326 W BLUE MOUND RD 4	MILWAUKEE, WI 53208
CURRENT OCCUPANT	604 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	546 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	525 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5122 W BLUE MOUND RD B	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5128 W BLUE MOUND RD 302	MILWAUKEE, WI 53208
CURRENT OCCUPANT	532 N 54TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	533 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	505 N 53RD ST 1	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5230 W BLUE MOUND RD A	MILWAUKEE, WI 53208
CURRENT OCCUPANT	603 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	542 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	530 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	530A N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5128 W BLUE MOUND RD 401	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5128 W BLUE MOUND RD 402	MILWAUKEE, WI 53208
CURRENT OCCUPANT	605A N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	529 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	540 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	530 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	526 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	545 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	539 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	535 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5128 W BLUE MOUND RD 301	MILWAUKEE, WI 53208

CURRENT OCCUPANT	536 N 54TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	610 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	519 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5208B W BLUE MOUND RD	MILWAUKEE, WI 53208
CURRENT OCCUPANT	526 N 54TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	522 N 54TH ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	541 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	521 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	536 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	529 N 52ND ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5208A W BLUE MOUND RD	MILWAUKEE, WI 53208
CURRENT OCCUPANT	516 N 52ND ST 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5128 W BLUE MOUND RD 201	MILWAUKEE, WI 53208
CURRENT OCCUPANT	5326 W BLUE MOUND RD 3	MILWAUKEE, WI 53208
CURRENT OCCUPANT	545 N 53RD ST	MILWAUKEE, WI 53208
CURRENT OCCUPANT	517 N 53RD ST A	MILWAUKEE, WI 53208
CURRENT OCCUPANT	505 N 53RD ST 4	MILWAUKEE, WI 53208
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Total Records: 63

Radius: 250.0 feet and Center of Circle: 5218 W Blue Mound Rd

2020-2021 Plan of Operation for 5218 W BLUE MOUND RD

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input checked="" type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other: <u>Anything possible to keep volume down.</u>			
Are there designated outdoor smoking areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Front & Back Door Areas & Gig. Rest Garbage</u>			
Number of garbage cans: Inside <u>14-20</u> Locations: <u>Everywhere depending on business for that day</u> Outside <u>5</u> Locations: <u>Front, Side, Back, & in the parking lot.</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>4</u>		Name of solid waste contractor: <u>Waste Management</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>37</u> and describe security plans: <u>We have Security Members at Night, and a camera as well. Plus a fence to enclose the lot.</u>			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans: <u>they just pull in our lot.</u>			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? <u>1-4</u>			
AND What are their responsibilities? <u>Bouncers/Bar Backs.</u>			
What security equipment do they use? <u>None.</u>			
List their licensing, certification or training credentials: <u>None - we self educate them. Require Experience.</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Front Bar, Back Bar, Pool Room, Front & Back Door & Parking Lot</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>I.D. checks at the door Fri & Sat after 8pm. Bartenders check all that order drinks.</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>65</u> %	Food Sales <u>35</u> %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FREST 13461 Fee: \$800.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, 5 Amusement Machines, 2 Pool Tables

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

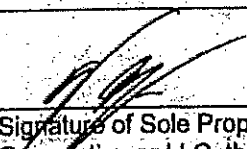
I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

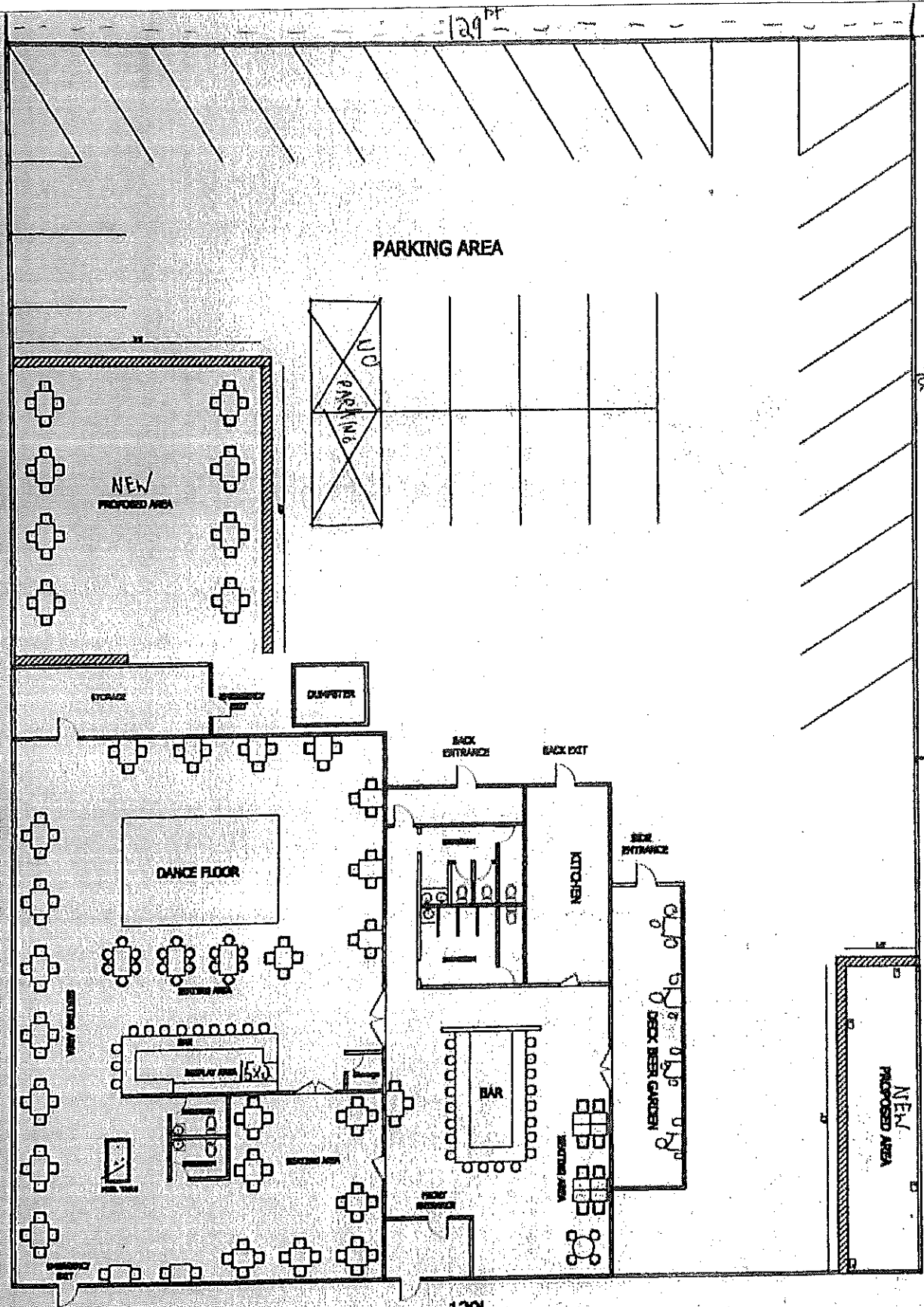


**PERMANENT EXTENSION OF PREMISES APPLICATION
FOOD AND ALCOHOL BEVERAGE ESTABLISHMENTS**
OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 E-MAIL ADDRESS: LICENSE@MILWAUKEE.GOV

Section A	Date of Application: <u>07/29/2020</u>	Aldermanic District: <u>10</u>
	Licensee (Name of Individual; partners, or agent, if Corp/LLC): <u>Anthony Luchini - Licensee</u>	
	Corporation or LLC Name (if applicable): <u>SIV Inc.</u>	Business Name: <u>Kewys BLEACHERS</u>
	Business Address (include city, state, zip): <u>5218 W. Bluemond Rd, Milwaukee WI 53208</u>	
	(Optional) Mailing Address (include city, state, zip): <u>5218 W Bluemond Rd, Milwaukee WI 53208</u>	Business Telephone Number: <u>414-258-9837</u>
Section B	This request is for the permanent extension of premises for a: <input checked="" type="checkbox"/> FOOD license <input checked="" type="checkbox"/> ALCOHOL license	
	The Current Premises Description is: <u>Tavern/Bar</u>	
	Identify the specific area(s) for which the permanent extension of premises is requested. Check all that apply and list for each the relationship of the area to the premises (example: north side, front, etc.)	
	<input type="checkbox"/> Sidewalk café (public sidewalk) at the _____ side of the premises in front of the following street address(es) _____ (area must be contiguous with licensed area and under the licensee's control) (An application for a Siding Dining Facility Permit must also be submitted with this application.)	
	<input checked="" type="checkbox"/> Patio (concrete surface) at the <u>West side of Parking lot</u> side of the premises <input type="checkbox"/> Beer garden (soil/grass surface) at the _____ side of the premises <input type="checkbox"/> Deck (attached to building) at the _____ side of the premises <input type="checkbox"/> Addition to the: <input type="checkbox"/> 1 st floor <input type="checkbox"/> 2 nd floor <input type="checkbox"/> 3 rd floor <input type="checkbox"/> Basement <input type="checkbox"/> Other: _____ at the _____ side of the premises <input checked="" type="checkbox"/> Other: Describe area(s): <u>EAST FRONT SIDE of parking lot for Beer Bag Boards</u>	
Does extension area have an additional street address? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list address: _____		
List all type(s) of business(es) that will operate at this location? <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Restaurant <input type="checkbox"/> Other: Describe: _____		
Section C	 Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign	

Office Use Only
 Filed 7/31/2020 Initials CP App #: Food FDEXI 312 325 Alcohol PERMEXT 312-324
 Queue to:
 DNS (all) Approved Hold _____
 HD (all food) Approved Hold _____
 CC Food Only (no alcohol) Approved Denied _____
 Email to:
 DPW (sidewalk cafes/parklets) Approved Hold _____ Sidewalk Dining Facility Permit Issued
 New Licenses Issued: Food _____ Initials _____ Alcohol _____ Initials _____

129 FT



172'

91 FT

BEAN BAG COURT

129'

ANTHONY LICENSORI, AGENT
 3615 5th AVE, SUITE 100, BELLINGHAM WA 98225
 360-738-1234
 DATE: JULY 27, 2008

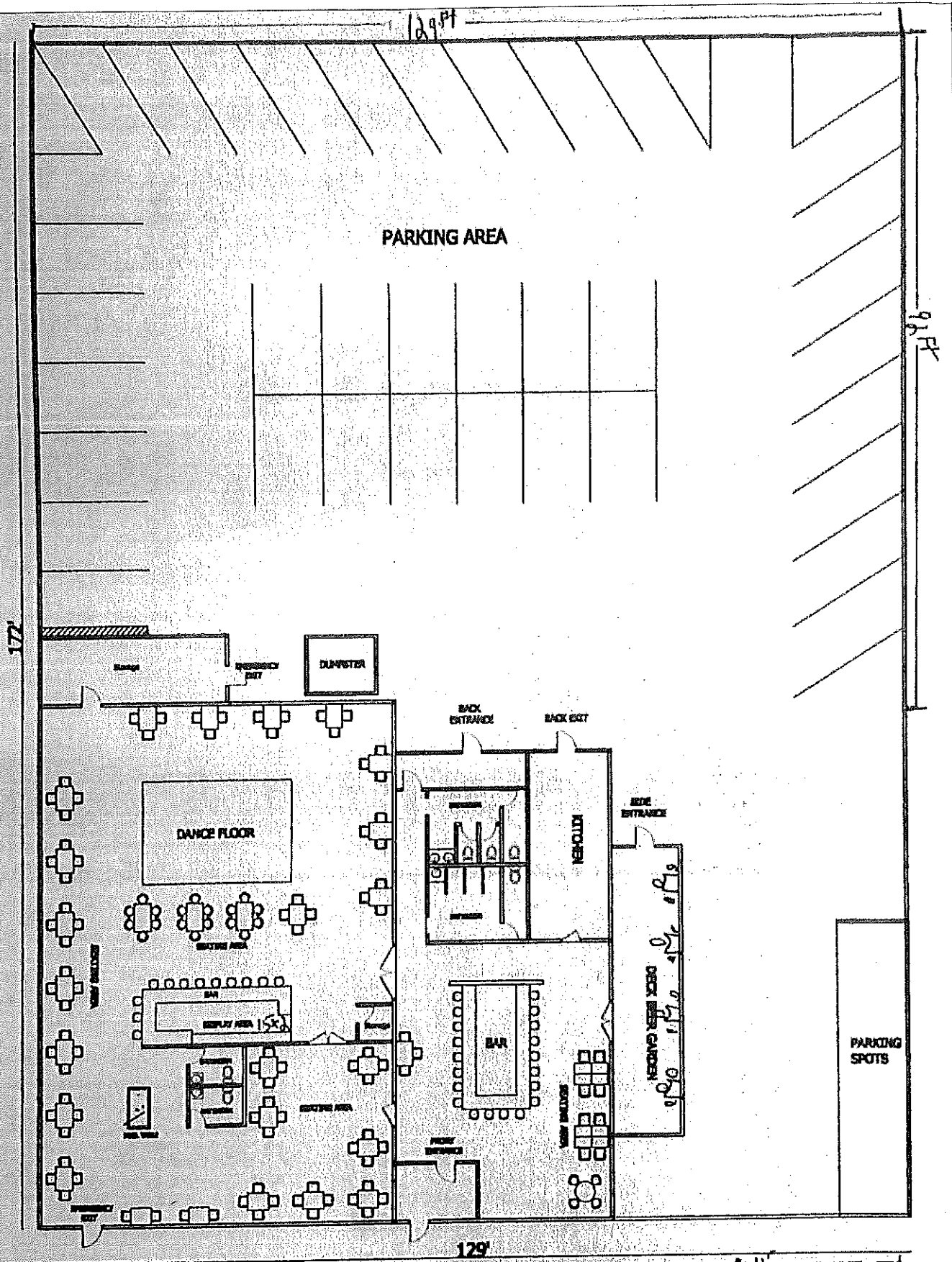
← BLUEMOUND RD →

1ST FLOOR

Proposed Floor Plan

Building TOTAL SQ FT - 6571
 NT

Property = 22,188 SQ FT



177

129'

91'

129'

AMITY LICENS. AGENT
 SALLY SMC, JARA, KELLY B. MC DON
 124 W. BLUEBOND RD.
 HOLMWOOD, MO 63041
 DATE: JULY 27, 2008

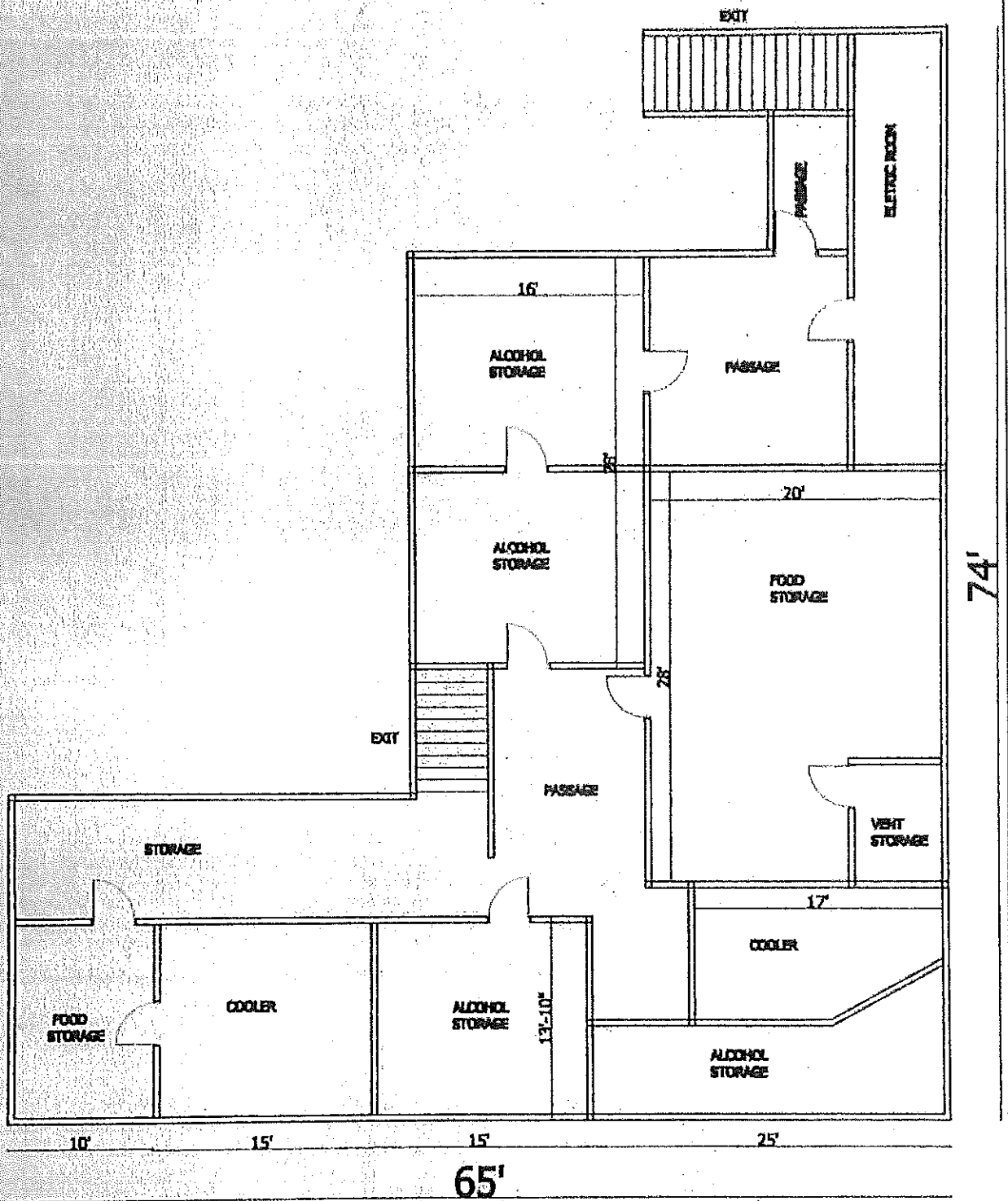
← BLUEBOND RD →

1ST FLOOR

Current Floor PLAN

Building TOTAL SQ FT = 6751
 NT 6751
 Property SAFF = 22,188

PARKING SPOTS



ANTHONY LUCHINI- AGENT
 SLV INC /DBA- KELLYS BLEACHERS
 52/8. W.BLUEMOUND RD.
 MILWAUKEE, WI 53208
 DATE: JULY 27 2020

TOTAL SQ FT= 3160 SQFT
 BASEMENT N↑
 Current Floor Plan