



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin 53202

Meeting Minutes

BRONZEVILLE ADVISORY COMMITTEE

CLIFTON CRUMP, CHAIR

Vacant, Vice-Chair

*Eve Hall, LaShawndra Vernon, Rayhainio Boynes, Rhonda
Manuel, and Theresa Garrison*

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Wednesday, September 12, 2018

9:00 AM

Room 301-A, Third Floor, City Hall

1. Call to order.

Meeting called to order at 9:03 a.m.

2. Roll call.

*Present 6 - Garrison, Manuel, Hall, Boynes, Perceptions, Crump
Excused 1 - Vernon*

3. Review and approval of the previous meeting minutes from July 18, 2018.

*Member Hall moved approval, seconded by member Garrison, of the meeting minutes
from July 18, 2018. There was no objection.*

4. Bronzeville RFPs, listings, projects, programs, initiatives, events, activities or updates.

a. North Ave. and 7th St. billboard site RFP

Individuals appearing:

Amy Turim, Dept. of City Development (DCD)

Mike D'Amato, on behalf of Clear Channel

*Ms. Turim gave an update. No proposals have been received for the RFP after its
issuance. The RFP was issued for 30 days with an August 31st due date. Inquiries
were received for a Captain D's and Taco Bell restaurant; however, those establishments
do not fit the district. Clear Channel may move forward with their plans to digitalize and
increase the height of the existing billboard. Further dialogue will be had with the local
alderperson and Clear Channel about options moving forward, such as extending the
RFP or doing a land swap and moving the billboard from its current spot. A
neighborhood charrette did result in the sentiment to move the billboard completely.*

*Member Boynes commented. He knows of some people interested in the site and the
idea of a land swap. The RFP was a short window and did not give adequate time for*

proposals to materialize.

Mr. D'Amato commented. A concern is that RFPs can linger very long, including this one if it is extended indefinitely. Clear Channel is agreeable to consider a land swap, including swapping land with the City lot across the street to the north of the site. Clear Channel is agreeable to move the billboard to the swapped land as long as the City allows for an increase in height for its billboard.

Chair Crump commented. The billboard has to legally remain due to existing Clear Channel property rights. Members should consider the best case scenario to do a land swap.

Member Hall moved that DCD work with Clear Channel to do a land swap, look at a developable parcel to move the billboard to, and allow BOZA to decide on the characteristics of the new billboard. Member Perceptions seconded. There was no objection.

b. Marcus Center of the Performing Arts

Member Crump said to hold this item for the next meeting due to Anthony Smith, Director of Community Engagement and Diversity, not being able to appear to make a presentation. The center hosts the Bronzeville Ensemble. Discussion can be had at the next meeting to learn more about upcoming theater productions.

c. Other

Member Crump commented. The Bronzeville Ensemble is doing a reception for the "Black Nativity" production and wants the committee to be a sponsor. The production will be from December 6-16, 2018 at the Marcus Center of the Performing Arts. There may be a talk back session with the cast, and the committee should be involved the ensemble's talk back sessions. The ensemble has another major play called "Just a Conversation about Chicken and Dumplings" in April 5-8, 2019.

5. Discussion on increasing awareness and exposure relative to Bronzeville events, activities, and projects by the City.

Chair Crump said that the committee should support and sponsor the activities of Bronzeville Ensemble as appropriate and as stated earlier.

6. Announcements.

Members commended vice-chair Perceptions for his service to the committee with this meeting being his last.

Member Manuel announced that she had recently retired from her position in DCD but will continue to serve as a member on the committee.

Ken Little, DCD Commercial Corridor, appeared and announced that he is the new DCD Bronzeville district liaison and main contact in the interim in place of member Manuel.

7. Next meeting date and time.

a. Wednesday, October 24, 2018, 9 a.m.

Ms. Garrison said that the committee should hold more offsite meetings in the Bronzeville neighborhood to be inclusive of Bronzeville residents.

Members concurred and stated that the Milwaukee Urban League and Community Warehouse are possibilities to hold offsite meetings.

8. Agenda items for the next meeting.

Next meeting agenda items to include election of a vice-chair, presentation from the Marcus Center of the Performing Arts, a recap of Bronzeville Week, and an update on the Historic King Drive BID main street program.

9. Adjournment.

Meeting adjourned at 9:32 a.m.

*Chris Lee, Staff Assistant
Council Records Section
City Clerk's Office*