



# City of Milwaukee

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

## Meeting Minutes

### MILWAUKEE ARTS BOARD PUBLIC ART SUBCOMMITTEE

**POLLY MORRIS, CHAIR**

*Tina Klose, Emilia Layden, Sandra McSweeney, and Tim  
Murphy*

**Staff Assistant, Yadira Melendez, 286-2775**  
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**Tuesday, November 14, 2023**

**3:00 PM**

**Virtual**

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#### **1. Roll call**

*The meeting was called to order at 3:05 pm*

*Members Present: Morris, Klose, Murphy and Mc Sweeney.*

*Members Excused: Layden.*

*Ms. Svetic, Mr. Olson and Ms. Davitt were present as well.*

#### **2. Review and Approval of Previous Meeting Minutes**

*Mr. Murphy moved approval of the meeting minutes from September 12, 2023. The motion was seconded by Ms. Klose. There were no objections.*

#### **3. PAIR Update**

*Milwaukee.gov/PAIR*

*Ms. Davitt gave the following report:*

*The fabrication of the art car continues, exoskeleton continues to take shape, and cones are being carved individually to be lit up. An electrical engineer has been brought on to make sure the lighting system functions and has the documentation to support longer term use. Images will be discussion points about the initiatives, and buildings and homes from neighborhoods, so the vehicle becomes a moving city.*

*Recent outreach initiatives were The Maker Faire Milwaukee, which was attended by makers of all ages. One hundred retro reflective (safety material that shines in headlights) visibility patches were printed from plates made of traffic cones as an engagement activity, and two full days of conversations about PAIR, the project and the theories of change around this Sarah's approach to the issue. She continues a perspective that hopes to engage folks via casual skills training, and small conversational messaging to convey the message without shaming, and to learn about everyone's part in the issue without feeling "schooled" as a bridge between classroom learning and what is learned from their families and peers.*

*A set of patches will be given for the upcoming Vigil for Victims of Traffic Violence (<https://shermanpark.org/wp-content/uploads/2023/10/The-World-Day-of-Remembrance>)*

*-7-1.pdf). Connections were made with Children's Court and others who will provide inroads to further engagement across multiple communities. Jessica Wineberg at Vision Zero has taken some of the carved cones, lights and is highlighting the project at the Newaukee "Spaceship" event on Nov 14, and has included the art car in her slide deck.*

*"The Eyes Project" is intended to work with existing traffic signs (same color, installed under existing signs) and placed in "neighborhood cut through" streets, where there are mixed use experiences. The Eyes are on display in the MAB vitrine at city hall, and will depict calm, joyful eyes of the community with a QR code pointing to the PAIR website, and a handwritten statement of whose eyes are on the front. If permitting becomes a challenge the eyes could be implemented differently.*

#### **4. New Business**

*This item was heard after item 2.*

*Ms. Svetic explained that there are three lines in the budget for this project:*

- 1. Liaison: she said that Angie is doing very good submitting her timecards with a good explanation of what she has been working on. There are over \$12K available.*
- 2. Pair: she said that Sarah has not submitted her time card for the past 2 months but that there are over \$27K available.*
- 3. Project Expenses: she said that everything that's been purchased has been using DCD's purchasing power; that there is a bill coming up for the Markerspace and some membership costs associated with (about \$1,300). She added that there are \$21K available in funds.*

*The meeting was adjourned at 3:56 p.m.*

*Yadira Melendez  
Staff Assistant.*