



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Friday, December 12, 2025

COMMITTEE MEETING NOTICE

AD 04

ATKINSON, Elizabeth A, Agent
MY CEREMONY LLC
737 E QUAIL CT
OAK CREEK, WI 53154

You are requested to attend a hearing which is to be held in the Council Chambers, Room 301-B, Third Floor, City Hall:

Tuesday, December 16, 2025 at 08:30 AM

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Instrumental Musicians, Disc Jockey, Bands and Patrons Dancing as agent for "MY CEREMONY LLC" for "THE BARLEY ROOM" at 1125 N 9TH St #C.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/26/25

LICENSE TYPE: Class B Tavern

NEW: ☒

RENEWAL: ☐

No. 387011

Application Date:

License Location: 1125 N 9th St #C

Business Name: The Barley Room

Licensee/Applicant: Atkinson, Elizabeth A
(Last Name, First Name, MI)

Date of Birth: 09/01/79

Home Address: 737 E Quail Ct

City: Oak Creek

State: WI **Zip Code:** 53154

Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/07/17, Claiborne M Green 50% Shareholder, was charged in Milwaukee County Circuit Court with Injury by Negligent Use Weapon/Explosive (Felony). On 03/01/18, they were convicted and sentenced to 6 months House of Correction.

Crime Prevention Through Environmental Design



CPTED

Date: 11/03/25

Officer: FELIX

Business:

Name: The Barley Room

Location: 1125 N. 9th St.

Phone ☐ N/A:

Agent:

Name: Atkinson, Elizabeth A.

Address: 737 E. Quail Ct.

Phone: 262-370-6561

City: Oak Creek

Email:

State: WI ZIP: 53154

Owner of Business: ☒ Yes ☐ No (Add Info if not agent) _____

Phone: _____

Preferred Contact(s): ☒ Agent ☐ Owner ☐ Other _____

Type of business: ☐ Tavern/Bar ☐ Restaurant ☐ Convenience ☒ Other Event Space

The business is enclosed in a shopping structure, commercial building or hospital:

(Cannot be entered from a Public Street) ☐ Yes

Property is under construction or remodel: ☐ Survey was done by agent explaining plans. (Some items are not functional at time of survey).

Exterior Survey:

Are the address numbers prominently displayed and easy to see? ☒ Yes ☐ No

Is the area around the location clean? ☒ Yes ☐ No

The area is a business district ☐ or/and ☒ mix use (residential)?

Other businesses attached to the same building ☒ Yes ☐ No

Are windows free of signage? ☒ Yes ☐ No

Can the interior clearly be seen from outside? ☐ Yes ☒ No

Is there exterior lighting? ☒ Yes ☐ No.

Is lighting adequate? ☒ Yes ☐ No

Are there "No Loitering" Signs posted? ☐ Yes ☒ No

Parking:

Adequate City Street parking ☒ Yes ☐ No
Will valet service be used any time during business hours? ☐ Yes ☒ No
Is there a parking lot? (If no, skip other items in parking section) ☐ Yes ☒ No
Is lot clean? ☐ Yes ☐ No
Is the lot well illuminated? ☐ Yes ☐ No
Is there a security guard or perimeter control? ☐ Yes ☐ No
Are there Cameras? ☐ Yes ☐ No

Other resources or businesses within the area? (If yes, how many)

☐ Park ☐ School ☐ Youth Center or Day care ☐ Community Outreach ☒ Church ☐ Medical
☒ Residential

Convenience Store/ Supermarket: ☐ Yes ☒ No
Restaurant: ☒ Yes ☐ No Multiple
Gas station(s): ☐ Yes ☒ No
Tabaco/ Vape Store: ☐ Yes ☒ No
Liquor store(s): ☐ Yes ☒ No
Tavern(s): ☒ Yes ☐ No 2
Other(s): _____ ☐ Yes

Security: (If no security check and skip to next)

Will there be security ☒ Yes ☐ No Armed? ☐ Yes ☒ No
Employed by: ☐ business ☒ contracted company
Security will monitor: ☒ Interior ☒ Exterior
Security Hours (Add to narrative along with number and how they will be deployed)

Cameras:

Plans to have a camera system but not installed or operating: ☐ Yes
(If yes, answer next question and skip additional camera section add info to narrative)
Are cameras required by city ordinance at this business? ☐ Yes ☒ No
(If no, and there is no system skip to next section)
Are there working cameras at the business ☒ Yes ☐ No
How many working? Interior 3 Exterior _____
Is there a camera facing and entrance / exit? ☒ Yes ☐ No
Is a camera facing the register? ☐ Yes ☐ No
Is the data saved on: ☐ local hard drive ☒ Cloud / off site service
How long is footage saved? 90 Days
Is on site camera hard drive in a secured area? ☐ Yes ☐ No ☒ N/A
Who has access to security footage? ☒ Owner ☒ Manager ☐ Employee(s) ☐ Security/Service

Bar/ Tavern / night club/ Restaurant ☐ N/A (Skip to next section)

☐ Age Restriction ☐ ID Scanner ☐ Dress Code ☐ Metal Detector ☐ Physical search

Planned capacity: # 235

Interior:

Is the interior clean and neat? ☒ Yes ☐ No

Can employees see out of the business to the exterior? ☒ Yes ☐ No

What is the minimum number of employees during hours of operation? _____

Is there an area employees can secure themselves? ☒ Yes ☐ No

Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ NO

Does the store sell? ☒ N/A (Skip to next section)

Single chore boy: ☐ Yes ☐ No

Blunt wraps: ☐ Yes ☐ No

Scale/Grinders: ☐ Yes ☐ No

Items that may be used as crack pipes: ☐ Yes ☐ No

Describe items _____

Overabundance of sandwich baggies: ☐ Yes ☐ No

Does the owner/agent understand that these items are often used for drug use?

☐ Yes ☐ No

Do the products in the store appear to be new and rotated often?

☐ Yes ☐ No

Current License(s): (Held at location by agent or Business)

Alcohol #: _____ ☐ Yes ☐ No Class: ☐ A ☐ B ☐ B-Manager ☐ D-Oper

Extended Hours #: _____ ☐ Yes ☐ No

Filling #: _____ ☐ Yes ☐ No

Food #: _____ ☐ Yes ☐ No Type: ☐ Restaurant ☐ PED ☐ Retail

Hotel/Motel#: _____ ☐ Yes ☐ No

Tobacco #: _____ ☐ Yes ☐ No

Secondhand Dealer #: _____ ☐ Yes ☐ No Type: ☐ Pawn ☐ Vehicle

Parking lot #: _____ ☐ Yes ☐ No

Pub-Enter-Pre# 387012 ☒ Yes ☐ No Type: _____

Other #: _____ ☐ Yes ☐ No Type: _____

Plan of Operation:

Currently Open: ☒ Yes ☐ No – Projected open date: Click or tap to enter a date.

Hours: ☐ 24HRS ☒ Hours are the same every day (Enter time once)

Sun: 8 : 00AM - 12 : 00AM ☐ Closed

Mon: _____ : _____ - _____ : _____ ☐ Closed

Tue: _____ : _____ - _____ : _____ ☐ Closed

Wed: _____ : _____ - _____ : _____ ☐ Closed

Thu: _____ : _____ - _____ : _____ ☐ Closed

Fri: _____ : _____ - _____ : _____ ☐ Closed

Sat: _____ : _____ - _____ : _____ ☐ Closed

Complete this section if alcohol establishment is a convenience store: ☐ **N/A** *(Skip to Recommendations)*

(Exemption) Is the store located in an enclosed shopping structure, enclosed commercial building or hospital? A convenience food store is not in an enclosed structure or building if a customer cannot enter it directly from the outside.

- **All convenience food stores not exempted under sub. 3 shall:**

*Have cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☐ Yes ☐ No

*Post a sign which states that the cash register contains \$50 or less and that the safe is not accessible to employees? ☐ Yes ☐ No

- **Maintain any of the following at the property?**

*A safe that was in use at the convenience food store on August 17, 1994?

☐ Yes ☐ No

* A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?

☐ Yes ☐ No

* Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☐ No

* Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions: ☐ Yes ☐ No

(CPTED- A strategy that aims to reduce crime by changing the physical design of buildings and public spaces).

Comments/ Recommendations:

This business is in a mix use building. The space is used as an event hall. Across a common hall there is a locked room used as a storage space, with plans to add a locked cabinet for alcohol. Two security guards are planned into every event booked. The agent's business partner and the building management have access to the camera system, which is cloud based. The agent was advised to contact the district liaison if there are public events scheduled. Bar tenders will be employed by the business. During events 4 to 5 employees working.

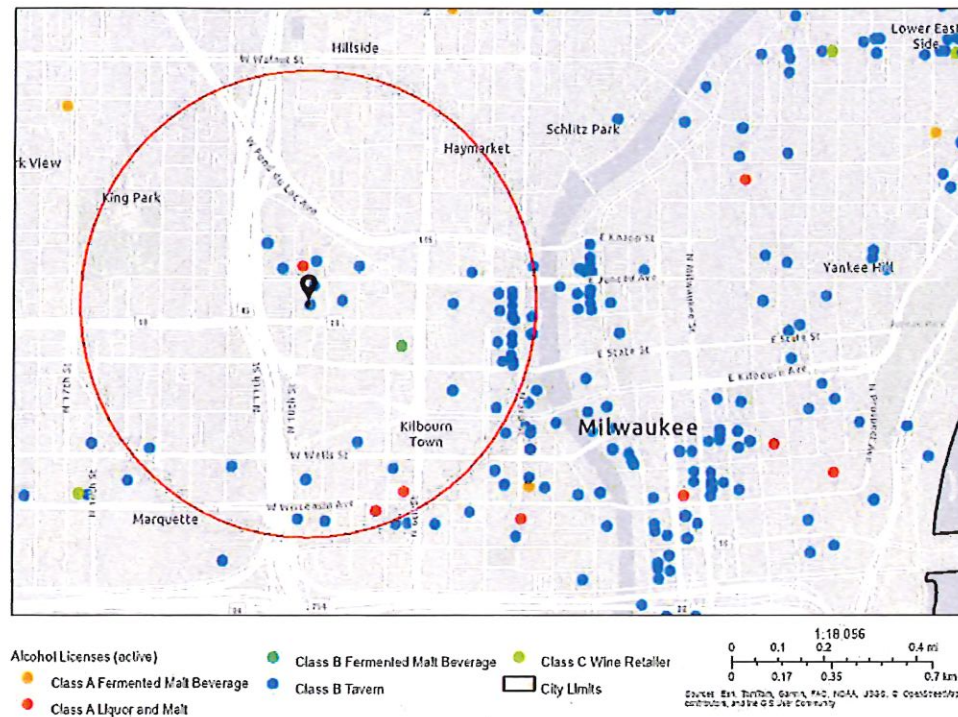


City of Concentration Map 1125 N 9TH ST #C

Area of Interest (AOI) Information

Area : 21,862,585.85 ft²

Oct 24 2025 11:49:23 Central Daylight Time



1125 N 9TH ST #C

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	50		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Ridley IPCO LLC	No Studios (1st floor)	Elizabeth L Ridley, Agt	1037 W MC KINLEY AV	Class B Tavern License	48	10/31/2025, 7:00 PM	1
2	Sodexo Management, Inc.	Sodexo Concessions @ Marquette	MELANIE M VIANES, Agt	770 N 12TH ST	Class B Tavern License		11/11/2025, 6:00 PM	1
3	Brewery House LLC	On Tap	Amie R Wilkerson, Agt	1203 N 10TH ST	Class B Tavern License	360	11/9/2025, 6:00 PM	1
4	Amped MKE, Inc	Amped	Marla R Poytinger, Agt	910 W Juneau AV	Class B Tavern License		11/12/2025, 6:00 PM	1
5	Mader's German Restaurant, Inc	Mader's German Restaurant	Benjamin T Stilp, Agt	1037 N MARTIN L KING JR DR	Class B Tavern License	370	12/12/2025, 6:00 PM	1
6	Coaches Restaurant & Bar LLC	Coaches	CHARLES E FOWLKES, Agt	1125 N 9TH ST	Class B Tavern License	250	11/24/2025, 6:00 PM	1
7	DEER CAMP, LLC	Deer Camp	Paul C Hackbarth, Agt	1023-1027 N Dr Martin L King Jr DR	Class B Tavern License		12/21/2025, 6:00 PM	1
8	MKE Events LLC	Red White and Blue	JACOB E DEHNE, Agt	1044 N MARTIN L KING JR DR	Class B Tavern License	824	11/11/2025, 6:00 PM	1
9	Lazo Brothers LLC	Lazo's Taco Shack	Jozelyn Lazo, Agt	641 N JAMES LOVELL ST	Class B Tavern License		1/17/2026, 6:00 PM	1
10	In & Out Pantry LLC	In & Out Pantry LLC	Abdalmajid Qetairi, Agt	701 W Wisconsin AV	Class A Malt & Class A Liquor License		2/12/2026, 6:00 PM	1
11	Uncle Bucks Red Star on 3rd, Inc	Uncle Bucks on 3rd	MICHAEL J VITUCCI, Agt	1125 N Dr Martin L King Jr DR	Class B Tavern License		2/6/2026, 6:00 PM	1
12	Oak Barrel Public House LLC	Oak Barrel	ROBERT L WILTGEN, Agt	1033 N MARTIN L KING JR DR	Class B Tavern License		1/29/2026, 6:00 PM	1
13	GO GROCER MKE, INC.	GO GROCER MKE #2	Edgar Rivera, Agt	934 W JUNEAU AV	Class A Malt & Class A Liquor License		2/20/2026, 6:00 PM	1
14	S'LUSH LLC	S'Lush Daiquiri Lounge & Event Space	Tiana M Razaa, Agt	1110 N MARTIN L KING JR DR 100	Class B Tavern License		2/17/2026, 6:00 PM	1
15	PABST THEATER CONCESSIONS, LLC	TURNER HALL BALLROOM	RICHARD J RYAN, Agt	1040 N VEL R PHILLIPS AV	Class B Tavern License	987	3/24/2026, 7:00 PM	1
16	PILOT PROJECT BREWING MILWAUKEE, LLC	PILOT PROJECT BREWING	Joseph A Wais, Agt	1128 N 9th ST	Class B Tavern License		3/19/2026, 7:00 PM	1
17	Who's Milwaukee LLC	Who's on Third, Milwaukee's Pub	ROBERT L WILTGEN, Agt	1003&1007 N Martin L King Jr DR	Class B Tavern License		3/31/2026, 7:00 PM	1

18	TACO MIKES HOLDINGS LLC	Taco Mikes LLC	Cornelius McClendon, Agt	1001 N MARTIN L KING JR DR	Class B Tavern License		2/19/2026, 6:00 PM	1
19	Milwaukee DD Lodging Investors, LLC	The Trade Milwaukee	Richard Lundt, Agt	420 W Juneau AV	Class B Tavern License		5/2/2026, 7:00 PM	1
20	190 Octane Retail LLC	Fat Tuesday	Jasmine A Morgan, Agt	333 W JUNEAU AV C	Class B Tavern License	25	4/20/2026, 7:00 PM	1
21	COPPER ON KING LLC	COPPER	PETER R MARSHALL, Agt	1019 N Martin L King Jr DR	Class B Tavern License		4/28/2026, 7:00 PM	1
22	PTM VENTURES LLC	State Street Pizza Pub	Andrew P Fish, Agt	322 W STATE ST	Class B Tavern License		5/18/2026, 7:00 PM	1
23	Wisconsinbly Holdings, LLC	Drink Wisconsinbly Pub	Richard K Lorbach, Agt	320 W Highland AV	Class B Tavern License	160	5/19/2026, 7:00 PM	1
24	Cheese Mart, Inc	Wisconsin Cheese Mart	KENNETH J MC NULTY, Agt	215 W Highland AV	Class B Tavern License	133	5/22/2026, 7:00 PM	1
25	HB Milwaukee Inc	Old German Beer Hall	HANS WEISSGERBER, III, Agt	1009 N MARTIN L KING JR DR	Class B Tavern License	120	6/16/2026, 7:00 PM	1
26	MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	340 W KILBOURN AV	Class B Tavern License	400	7/5/2026, 7:00 PM	1
27	BRICK 3 PIZZA, LLC	BRICK 3 PIZZA	RICHARD J BARRETT, Agt	1107 N Martin L King Jr DR	Class B Tavern License	57	7/5/2026, 7:00 PM	1
28	NOBLE CATERING MKE, LLC	NOBLE CATERING	Kaelyn M Cervero, Agt	800 W WELLS ST	Class B Tavern License		7/12/2026, 7:00 PM	1
29	Ridley IPCO LLC	No Studios (rooftop)	Elizabeth L Ridley, Agt	1037 W MC KINLEY AV	Class B Tavern License	49	7/13/2026, 7:00 PM	1
30	Carson's Ribs of Milwaukee, LLC	Carson's	Christopher C Carson, Agt	301 W Juneau AV	Class B Tavern License	150	7/13/2026, 7:00 PM	1
31	746JAMESLO VELLBAR LLC	Stella's	STEPHEN G GILBERTSON, Agt	746 N James Lovell ST	Class B Tavern License		7/29/2026, 7:00 PM	1
32	Wisconsin City and Country Club LLC	Wisconsin Club	Omar A Naimj, Agt	900 W Wisconsin AV	Class B Tavern License	600	7/13/2026, 7:00 PM	1
33	MKE Hotel, LLC	Hyatt Place - Milwaukee Downtown	Cody A Eckel, Agt	800 W Juneau AV	Class B Tavern License		8/30/2026, 7:00 PM	1
34	Truth Lounge, LLC	Truth Lounge	Tino K Bates, Agt	1111 N Martin L King DR	Class B Tavern License	90	5/25/2026, 7:00 PM	1
35	LOCAL PUB LLC	LP MKE	Rebecca Beres, Agt	1137 N MARTIN L KING JR DR	Class B Tavern License		9/1/2026, 7:00 PM	1
36	AVENUE LIQUOR, INC	AVENUE LIQUOR	Mohammad S Siddique, Agt	616 W WISCONSIN AV	Class A Malt & Class A Liquor License		8/30/2026, 7:00 PM	1
37	Best Place at Pabst LTD	Best Place at the Pabst	JAMES C HAERTEL, Agt	915 W Juneau AV	Class B Tavern License	868	9/22/2026, 7:00 PM	1

38	19002000 LLC	90s2K Cafe	JACOB E DEHNE, Agt	1103 N MARTIN L KING JR DR	Class B Tavern License		9/7/2026, 7:00 PM	1
39	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class C Wine Retailer's License		9/22/2026, 7:00 PM	1
40	Milwaukee Area Technical College	MATC Cuisine Restaurant	Michael J Sitte, Agt	1015 N 6th ST	Class B Fermented Malt Beverage Retailer's License		9/22/2026, 7:00 PM	1
41	MILWAUKEE BRAT HOUSE, LLC	MILWAUKEE BRAT HOUSE	SCOTT A SCHAEFER, Agt	1013 N Martin L King Jr DR	Class B Tavern License	191	9/14/2026, 7:00 PM	1
42	PTG Live Events LLC	Miller High Life Theater	RICHARD J RYAN, Agt	500 W Kilbourn AV	Class B Tavern License	9,166	7/24/2026, 7:00 PM	1
43	WELLS TACO PROS INC.	TACO PROS	Dharmesh D Ghelani, Agt	1400 W WELLS ST	Class B Tavern License		10/6/2026, 7:00 PM	1
44	Levy Restaurants at Wisconsin Center District	Levy Restaurants at Wisconsin Center District	Nikki L Dewey, Agt	420 W Kilbourn AV	Class B Tavern License		9/26/2026, 7:00 PM	1
45	INTERCHANGE THEATER COOPERATIVE	Interchange Theater Co-Operative	TIMOTHY P FARLEY, Agt	628 N 10th ST	Class B Tavern License	99	10/13/2026, 7:00 PM	1
46	LC MKE LLC	The Lucky Clover Pub	JACOB E DEHNE, Agt	1048 N MARTIN L KING JR DR	Class B Tavern License		8/19/2026, 7:00 PM	1
47	NFMKE INC.	THE NEW FASHIONED, BARS AND REC	Marla R Poytinger, Agt	1122 N VEL R PHILLIPS AV	Class B Tavern License		3/5/2026, 6:00 PM	1
48	833 WEST WISCONSIN AVENUE, LLC	St. James 1868	Kathryn E Crowle, Agt	833 W Wisconsin AV	Class B Tavern License	606	10/12/2026, 7:00 PM	1
49	TWB MILWAUKEE LLC	Tom's Watch Bar	BRIAN C RANDALL, Agt	1134 N VEL R PHILLIPS AV	Class B Tavern License	750	10/13/2026, 7:00 PM	1
50	Levy at Bucks Arena	Levy at Bucks Arena	Mason Gohlke, Agt	1111 N Vel R Phillips AV	Class B Tavern License		7/28/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

Lopez, Faviola

From: Griselda Aldrete <galdrete@aldretelaw.com>
Sent: Wednesday, December 10, 2025 12:32 PM
To: Marta Bianchini; Cox, Andrew; License
Cc: Lopez, Faviola; Cooney, Jim; Bauman, Robert; Jose Perez; elizabeth.thebarleyroom@gmail.com
Subject: Re: Liquor Licenses
Attachments: The Mitch License Amendment- Signed.pdf; Barley Room License Amendment- Signed.pdf; The Clybourn License Amendment- Signed.pdf
Importance: High

Hi Andrew:

Attached you will find the amended paperwork indicating that Clai Green is not affiliated and does not have any ownership stake in the following businesses which are seeking a liquor license to continue their operations.

1. The Mitch-100 % owner Marta Bianchini
2. The Clybourn- 100% owner Marta Bianchini
3. The Barley Room - 100% owner Elizabeth Atkinson

Once received, are you able to give us a timeline as to when the next licenses committee hearing will be and when these license applications might be reviewed? I have not been able to find on Legistar when the next licensing committee hearing will be in the month of December.

Thank you and please let me know if you need anything else from my clients to further these applications or if you have any questions.

Thank you,
Griselda Aldrete, J.D.

ALDRETE LAW
AND CONSULTING GROUP

GRISELDA ALDRETE
Founder and CEO
C: 1 (414) 491-8955
E: galdrete@aldretelaw.com

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From: Marta Bianchini <marta@getbianchini.com>
Sent: Wednesday, December 10, 2025 12:10 PM
To: Cox, Andrew <Andrew.Cox@milwaukee.gov>; License <license@milwaukee.gov>
Cc: Lopez, Faviola <Faviola.Martin@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; rjbauma@milwaukee.gov <rjbauma@milwaukee.gov>; Jose Perez <aldermanperez@gmail.com>; Griselda Aldrete <galdrete@aldretelaw.com>; elizabeth.thebarleyroom@gmail.com <elizabeth.thebarleyroom@gmail.com>
Subject: RE: Liquor Licenses



APPLICATION AMENDMENT

Office of the City Clerk License Division

200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 12/10/25

To the License Division of the City of Milwaukee:

I, Elizabeth Atkinson, wish to amend my answer(s) on the application for a
(full legal name)

Liquor license at 1125 N 9th St, Milwaukee, WI 53233:
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name) _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____

5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____

10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____

12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____

14. Class B Tavern: Age Distinction should be: _____
15. Other: Asserting that I am 100 % full owner of the business. Clai Green no longer has any ownership stake in the company.

(Check with the License Division before submitting "Other" amendments using this form.)

DocuSigned by:

Elizabeth Atkinson

Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only: Application #: _____ Date: 12/10/2025 Initials: _____ To LC: _____
LC Email: ☐MPD ☐NS ☐HD Initials: _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Event venue

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Multi locations 5+ years

2. Business Operations

- a. Proposed Opening Date: been open since 9/24
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: occupancy, venue
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Food Court + Apartments

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☐ Manager approaches customer(s) ☐ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: Speakers DJ equipment

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: outside venue
- b. Number of Garbage Cans: Inside: 8 Locations: Kitchen / Floor
Outside: 10 Locations: side of Building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2 w/ 4-6 stalls each
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area **security** plan: Front
Security guard
- c. Will you have licensed security on premise? ☐ No ☒ Yes If yes, how many? 1 and answer the following:
What are their responsibilities? inside make sure wedding / event
Describe equipment used whistle smooth
List their License Number (s) 20044-62 Prolific Arms LLC
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 2 and list locations: inside hall + entryway
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>0</u> % Cigarettes, Electronic Vape Devices, Tobacco Products	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Material _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>90</u> % Describe: <u>Venue rental</u>
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☒ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
- ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Photograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Jewelry ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 225 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe:

1st Floor Suite C, Storage room

b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other:

c. Nearest Major Cross Street: Juneau

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other:

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories ☐ Other:

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other:

g. Building Owner Name: Michael Kelly Phone Number: (414) 376-7300

Building Owner Address: 1125 N 4th St.

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8am	12am	100	35	none
Monday	8am	12am	0		
Tuesday	8am	12am	0		
Wednesday	8am	12am	0		
Thursday	8am	12am	0		
Friday	8am	12am	200		
Saturday	8am	12am	200		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: My Ceremony LLC

Premise Address: 1125 N 9th St.

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

- a) Are you taking out this application for anyone who may not be eligible for a license? ☒ No ☐ Yes
If yes, list their name and address: _____
- b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes
If no, list the name and address of the person(s) who will: _____
- Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes
If yes, explain: _____
- d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? ☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

- a) Do you own or lease the building? ☐ Own ☒ Lease
- b) Who owns the fixtures (for example, coolers, etc.)? My Ceremony LLC
- c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____
- d) Total amount paid for business \$ 0
- e) Total amount paid for goodwill of the business: \$ 0
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins Sept 24 Ends Dec 2027
- b) Monthly rental \$ 7,500
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3yr + 2 (3yr) options

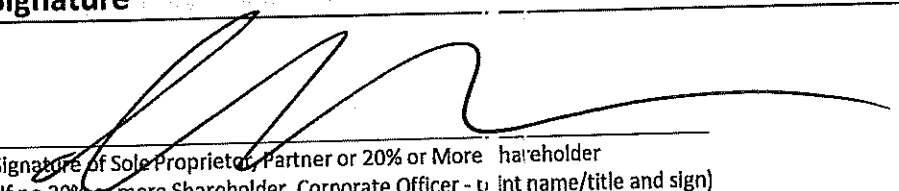
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit new floor plan and explain the change(s):

Signature


Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan
☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 1125 N 9th St Milwaukee WI 53233

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers | <input type="checkbox"/> Amusement Machines
How many? _____ |
| <input checked="" type="checkbox"/> Bands | <input type="checkbox"/> Comedy Acts | <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Concerts
Approx. # per year? _____ |
| <input type="checkbox"/> Bowling Alley
How many? _____ | <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables
How many? _____ | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Jukebox |
| <input type="checkbox"/> Motion Pictures (movies by
admission) - How many? _____ | <input type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Patrons Dancing | <input type="checkbox"/> Karaoke |
| <input type="checkbox"/> Other: _____ | | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday - Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe: _____

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: speakers, microphone

LEGAL CAPACITY OF PREMISES

225 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

Agent:

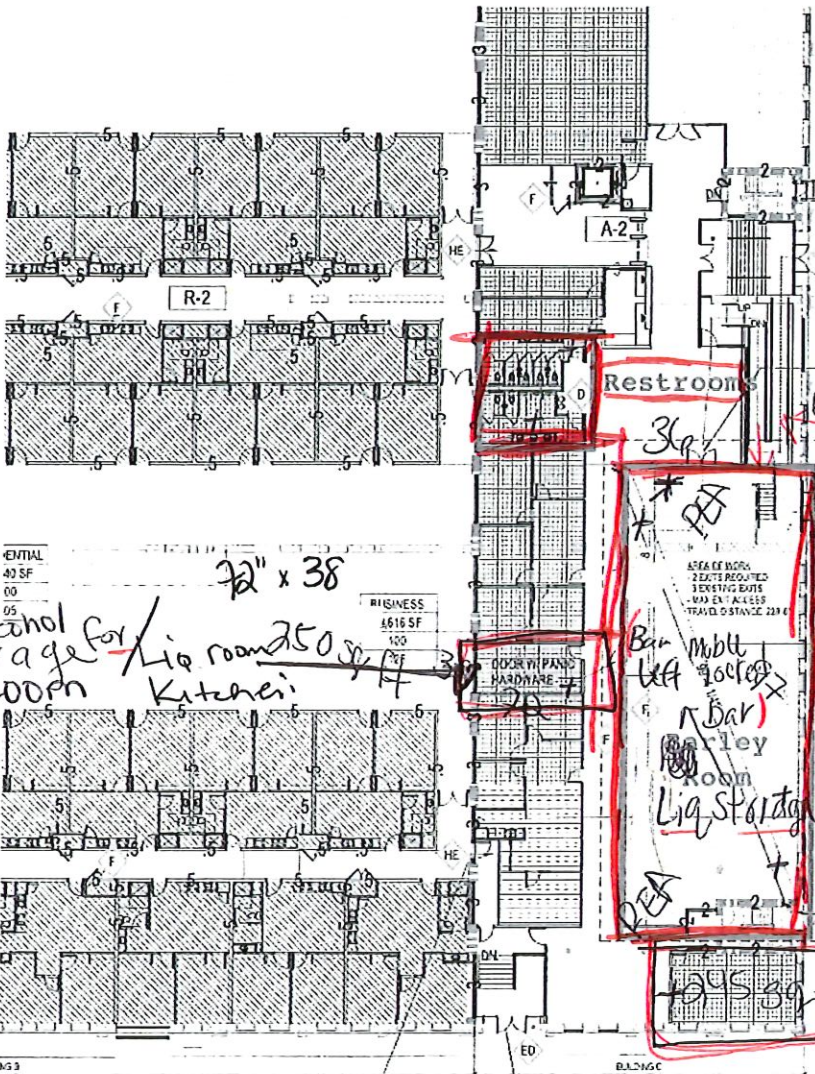
Elizabeth Atkinson



My Ceremony LLC
DBA The Barley Room
1125 N 9th St Milwaukee WI
Suite C 53233

total sq. 4020

Oct 23, 2025



MAIN ENTRY DOORS ARE NOT REQUIRED TO HAVE PANIC DEVICE PER IBC 1010.1.9.3 LOCKS AND LATCHES FOR ASSEMBLY OCCUPANCY WHEN OCCUPANT LOAD < 300. A SIGN STATING: THIS DOOR TO REMAIN UNLOCKED WHEN THIS SPACE IS OCCUPIED WILL BE PROVIDED ON THE EGRESS SIDE ADJACENT TO THE DOOR.

DOOR
164
32 3/4"
68"

DOOR
164
32 3/4"
68"

ASSEMBLY
15
235

AREA OF CHANGE OF OCCUPANCY REQUEST MAY 25, 2022

MERCANTILE
570 SF
30
19

STORAGE
1,554 SF
300
6

9th Street

(32.5 x 97) total sq.

dressing room

Alcohol storage for room
Kitchen
Liq room 250 sq ft

S

+ = trash can

PEA = public entertainment area