



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 17, 2016

COMMITTEE MEETING NOTICE

AD 07

JOSEPH F ALAKA

3043 N 35TH St

MILWAUKEE, WI 53210

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, May 31, 2016 at 10:15 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal Applications for "West End Lounge" at 3043 N 35TH St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 04/22/2016

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 228507

Application Date: 04/22/2016

Expiration Date:

License Location: 3043 N 35th Street

Aldermanic District:07

Business Name: Embassy Lounge

Licensee/Applicant: Alaka, Joseph F

(Last Name, First Name, MI)

Date of Birth: 11/14/56

Male: X

Female:

Home Address: 7455 N 42nd Street

City: Milwaukee

State: Wi

Zip Code: 53209

Home Phone: (414) 540-2277

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/01/04, applicant received a citation for Building Code Violations at 4500 N 38th Street.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$ 420.00
Date: 04/14/05
Case: 04139514

2. On 08/29/05, applicant received a citation for B & Z Violations at 4500 N 38th Street.

Charge: B & Z Violations
Finding: Guilty
Sentence: Fined \$220.00
Date: 07/18/06
Case: 06010885

3. On 09/08/05, applicant received a citation for Building Code Violations at 4500 N 38th Street.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$ 620.00
Date: 04/20/06
Case: 05117702

4. On 10/30/06 at 11:22 pm, Milwaukee Police were dispatched to Embassy Lounge for a Trouble With Subject complaint. Investigation revealed several subjects standing outside by the bar door and when they observed officers, went back into the bar and locked the door. Officers were knocking on the door for some time before someone unlocked it and let officers in. Once inside the owner, Babs Olusanya, stated he didn't know the door was locked because he was bartending. Investigation also revealed several females dancing in the bar with one having no clothes on. The licensee denied having dancers but when officers questioned one of the dancers as to why she was there and had no clothes on, she replied she was there dancing. Officers interview three other women who also said they were there dancing. Olusanya was issued two citations for Tavern Amusement License Required and Immediate Entry For Police, Local & State.

Charge: Immediate Entry/Police/Local & State
Tavern Amusement License Required
Finding: Guilty
Dismissed w/o prejudice
Sentence: Fined \$280.00
Date: 01/25/07
Case: 06121201
06121202

5. On 11/17/06 at 2:50 am, Milwaukee Police were dispatched to check for a shooting scene near a parking lot at 3500 W Burleigh. Investigation revealed two females had an altercation at the Embassy Lounge when they were escorted out of the tavern by the owner. Shortly after, shots were heard being fired in the area. Officers found 2 gun shot holes at the Checkers Auto Parts building located at 3431 W Fond Du Lac and later learn one male was shot in the leg. The owner, Babs Olusanya, stated there was a video surveillance system within and outside of the tavern however, it was not running all day.

6. On 01/19/07 at 11:37 pm, Milwaukee Police were dispatched to Embassy Bar for a possible Shooting. Investigation revealed shots were heard but the shooting was found to be baseless. The owner, Babs Olusanya, did call police regarding hearing shots being fired. A tavern check was conducted and officers found the capacity license obstructed and not in plain sight. No other violations were found at this time.

7. On 02/03/07 at 12:30 am, Milwaukee Police conducted a license premise check at Embassy Lounge. Four patrons were arrested on outstanding warrants and one patron was found to be in possession of a gun and was arrested for Carrying A Concealed Weapon.

8. On 06/04/07 at 4:27 pm, Milwaukee police were dispatched to 2661 N 35th Street for a Strong Arm Robbery complaint. Officers spoke to the victim who stated on 06/03/07 between 12:00- 12:30 am, he was robbed while patronizing the Embassy Lounge. The victim stated a known subject came into the bar, physically attacked him and removed his money from his pockets then fled in an unknown direction. Officers conducted follow up on 06/03/07 at 8:36 pm and spoke to the owner Babs Olusanya who stated he was unaware of any incident that may have taken place that evening. Officers also spoke to the bartender Joseph Alaka who was bartending with Alaka also stating he did not recall any incidents that night.

9. On 09/09/07 at 12:51 am, Milwaukee police were dispatched to 3043 N 35th Street for a Shots Fired complaint. Police spoke to Babs Olusanya who stated he did not see or hear anything. Officers then spoke to Leshawn Banks who was a security guard for the tavern. Banks stated there had been an argument in the bar but that the parties involved exited the bar. Banks stated he did hear some shots fired but that it occurred outside of the bar and that he did not see anyone who was involved. Further investigation found a shooting victim who was shot once to his right ankle. Officers spoke to the victim who stated that he was in the bar and was told his cousin was being beaten outside the tavern. The victim stated he exited the tavern and did indeed see his cousin being beaten by several males. He further stated he then heard 3 to 4 shots fired and started running away from the tavern. The victim stated he felt pain to his right ankle and saw that he had been shot.

10. On 02/03/08 at 1:25 am, Milwaukee police were dispatched to 3043 N 35th Street for a Shots Fired complaint. Officers observed a large group of people exiting the Embassy Lounge and walking to the Checkers parking lot causing a disturbance. Officers disperse the crowd and went inside the Embassy Lounge where they spoke with the manager Joseph Alaka regarding the disorderly patrons. Police did not find any evidence of shots being fired at this location.

11. On 03/16/08 at 2:30 am, Milwaukee police were patrolling the area near Embassy Lounge when the observed patrons exiting the tavern causing a disturbance by dancing in the streets and on top of cars. Some patrons who got into their cars and turned up their car stereos while other autos would pull out of the parking lot at a high rate of speed. One subject was observed to be standing on the rear bumper of an auto while it was being driven. Additional squad cars were called and one subject was issued a citation for Disorderly Conduct while another subject was issued a citation for Riding Illegally On Vehicle.

12. On 03/29/08 at 12:30 am, Milwaukee police were dispatched to the Checkers parking lot at 35th and W Fond Du Lac for a Shooting complaint. Investigation found no one was shot however, shots were fired in the area. Officers spoke to Babs Olusnaya owner of the Embassy Lounge. Olusnaya stated that at 12:30 am, a group of subjects attempted to gain entrance into the tavern but were turned away because they did not have any ID and appeared to be underage. One of the subjects became argumentative and began fighting with another group of subjects who were exiting the club. Olusnaya stated he was then punched by a female who he pointed out to officers. Officers spoke to the woman who stated she and her friends intended to go to the Embassy Lounge to celebrate her friends 19th birthday. She stated Olusnaya was checking ID's and collecting money when he told her she would have to be frisked for weapons before entering. She proceeded to state that Olusnaya several times "cupped" her breasts while he searched her for weapons and that is when she punched Olusnaya in the face and pushed him away. She further stated that is when a fight broke out in front of the bar and she ran across the street to where her friends' auto was parked and that is when she heard 2 or shots fired in front of the tavern. Police issued a citation for Assault & Battery to the woman and two citations Olusnaya for Mashing and Disorderly Premises. A suspect was arrested for firing shots and was charged with ESBUDW.

Charge: Mashing
Disorderly Premises
Finding: Guilty
Sentence: Fined \$221.00
Date: 08/05/08
Case: 08045749

13. On 06/14/08 at 2:25 am, Milwaukee police while on routine patrol, observed a crowd of people outside the Embassy Lounge at 3043 N 35th Street. When patrons observed police on the scene, they began leaving the tavern. One patron who was leaving was observed by officers to have a large bump under his eye and when questioned what had happened, the patron stated some males punched him in the face. The victim was uncooperative with police and stated he did not want to prosecute and left the scene shortly after. Officers spoke to Babs Olusanya and Joseph Alaka, licensees' of the tavern who stated there was a disturbance in the bar and that they were trying to move the disturbance out of the bar and were attempting to control the disturbance without police involvement.
14. On 12/31/08 at 11:31 pm, Milwaukee police conducted a License Premise check at 3043 N 35th Street. Investigation found several individuals in the bar who were under the age of 21. Each patron was cited for Presence of Underage as well as the licensee Joseph Alaka. The citation for Alaka was not found the municipal system.
15. On 01/01/09 at 2:25 am, Milwaukee police were dispatched to 3042 N 35th Street for a Fight complaint. Upon officers' arrival, several patrons were yelling obscenities and causing a disturbance. Investigation revealed a fight did occur prior to police arrival and these subjects were issued several citations.

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16. On 11/26/2012 the applicant was cited at 3737 West Vliet Street in the city of Milwaukee for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: \$280.00 fine
Date: 08/19/2014
Case: 14023316

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17. On 08/19/2014 the applicant was cited in the City of Milwaukee at 3043 N. 35th St for Building Code Violations.

Charge: Building Code Violations
Finding: Guilty
Sentence: Fined \$3280.00
Date: 09/29/2015
Case: 15026173



Tuesday, May 17, 2016



Notice of Public Hearing

ALAKA, Joseph F
West End Lounge at 3043 N 35TH St
Class B Tavern and Public Entertainment Premises License Renewal Applications

Tuesday, May 31, 2016 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/31/2016 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	3043 N 35TH ST A	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3023 N 35TH ST	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3013 N 35TH ST	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3024 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3056 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3061 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3034 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3009 N 35TH ST	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3031 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3041A N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3020A N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3060 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3057 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3036 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3042 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3063 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3062 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3023A N 35TH ST	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3053 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3055 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3010A N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3015 N 35TH ST	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3016 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3047 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3025 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3016A N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3032 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3038 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3048 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3052A N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3021 N 35TH ST	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3035 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3010 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3416 W FOND DU LAC AVE	MILWAUKEE, WI 53210-1935
CURRENT OCCUPANT	3045 N 35TH ST	MILWAUKEE, WI 53210-1923
CURRENT OCCUPANT	3041 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3037 N 36TH ST	MILWAUKEE, WI 53210-1929
CURRENT OCCUPANT	3020 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3048A N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3052 N 36TH ST	MILWAUKEE, WI 53210-1928
CURRENT OCCUPANT	3028 N 36TH ST	MILWAUKEE, WI 53210-1928

Total Records: 42

Radius: 250.0 feet and Center of Circle: 3043 N 35th ST

2016-2017 Plan of Operation for 3043 N 35TH ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>1</u> Locations: <u>B/BARC</u> Outside <u>1</u> Locations: <u>3043 N 35th</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>			
Name of solid waste contractor: <u>SELF</u>			
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>INSIDE</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>DRIVER LIC / GOVT ID</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>100</u> %	Food Sales _____ %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input type="checkbox"/> Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Convenience Store <input type="checkbox"/> Other:
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Hotel	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Private/Fraternal/Veterans' Club
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to the floor plan or capacity? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
If requesting changes to the floor plan, submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.			
6. Sidewalk Dining (if renewing a current license)			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			

PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Patrons Dancing, Jukebox, Karaoke, (1) Pool Table (1) Amusement Machine

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to ADD:

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures | <input type="checkbox"/> Amusement Machines - | <input type="checkbox"/> Concerts | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____ | How many? _____ | Approx. # per year? _____ | Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial change in the information supplied in this application.

I understand that I shall not willfully refuse to provide these services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status, or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

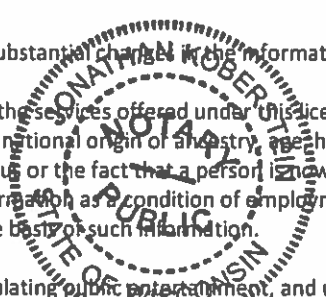
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

SUBSCRIBED AND SWORN TO BEFORE ME

This 22nd day of April, 20 16

[Signature]
(Clerk/Notary Public)

My Commission Expires March 23, 2019
*Notary Seal must be affixed.



[Signature]
Agent/20% or More Shareholder/Partner

Additional 20% or More Shareholder/Partner



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, May 18, 2016

COMMITTEE MEETING NOTICE

AD 07

CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar, LLC
4050 N 44th St

Milwaukee, WI 53216

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, May 31, 2016 at 10:15 AM

Regarding: Your Class C Wine-Service Bar Only and Food Dealer License Applications as agent for "Elation Wine & Dessert Bar, LLC" for "Elation Wine & Dessert Bar" at 4706-01  Fond du Lac Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:02/19/2016
Officer: Daniel Pierce

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Elation Wine & Dessert Bar
Address: 4706 W. Fond du Lac Avenue
Phone:

Owner: Joseph T. Clayton
Owner address: 4050 N. 44th Street
City State Zip: Milwaukee, WI, 53216
Owner Phone: 414-520-0406
Owner email: claytonjoseph@ymail.com

Licensee/Agent:
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: 414-520-0406

Location currently open: YES NO

Projected open date: June 1st, 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6:30am-10pm 24 hours Y N
Mon: 6:30am-10pm
Tue: 6:30am-10pm
Wed: 6:30am-10pm
Thu: 6:30am-10pm
Fri: 6:30am-12a
Sat: 6:30am-12a

Premise Type: Tavern/Bar
 Restaurant
 Other:

Licenses currently held:

Alcohol: Yes No Class: CWine #: 224946
Tobacco: Yes No #:
Food: Yes No #: FREST 224949
Occupancy: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Who is your alcohol distributor? Unknown at this time

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many?
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a bus stop? Yes No
7. Is there a bus shelter? Yes No N/A
8. Street parking Yes No
9. Is there a parking lot Yes No
10. Is the parking lot clean? Yes No N/A
11. Is the parking lot well lit? Yes No N/A
12. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
13. Are there areas where a person could conceal themselves Yes No
14. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
15. Exterior Payphone? Yes No
16. Are there No Loitering Signs posted? Yes No
17. Are there exterior security cameras Yes No How Many: 4
18. Are the address numbers prominently displayed and easy to see Yes No

Exterior Comments: At the time of conducting this survey the building was still awaiting the construction phase. Cameras have yet to be installed, but the owner was able to point out where they would be on the exterior of the building. "No Loitering" signs were not posted, but the owner stated that he intends to. Speaking with the owner he will be having large picture windows installed on the south side of the location and the west side of the location to improve the ability to allow citizens/police to see into/out of the location.

Camera Survey:

- 19. Does this location have security cameras? Yes No
- 20. Are they in working order? Yes No
- 21. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
- 22. How long is footage stored for later viewing: 5-7 Days
- 23. Are there exterior cameras Yes No How many: 4
- 24. Are there interior cameras Yes No How many: 6
- 25. Do all employees know how to retrieve recorded digital images/footage? Yes No
- 26. Cameras located in parking lot Yes No N/A How many: 1

Camera Survey Comments: No cameras are actually on the premise as of yet. Location has yet to go through construction phase. What is detailed above was given to me via statements made by the owner on what his intentions are.

Interior Survey:

- 27. What is the planned/posted capacity 75-100 persons
- 28. What is the minimum number of employees that will be on premise 6
- 29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 30. Is the interior of the location neat and clean? Yes No
- 31. Does an interior camera face the entrance/exit? Yes No
- 32. Are emergency and non-emergency numbers posted near the phone? Yes No
- 33. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Interior Comments: At the time of the survey there is not entrance facing camera, but the owner intends to have one placed there to deter criminal activity.

Security

- 34. How many security personnel are going to be employed: 1-2 N/A
- 35. How will they be deployed: Interior 1 Exterior 1 N/A
- 36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL
- 37. Will the security be managed by business or contracted
- 38. Will they be armed Yes No N/A
- 39. What type of security measures will be used: N/A
 - Wanding/metal detector wanding for weapons
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction 21 and over
 - Other
- 40. When at capacity, how will the overflow crowd be managed? counter monitored by employees

41. Will a guard monitor the overflow crowd at all times? Yes No

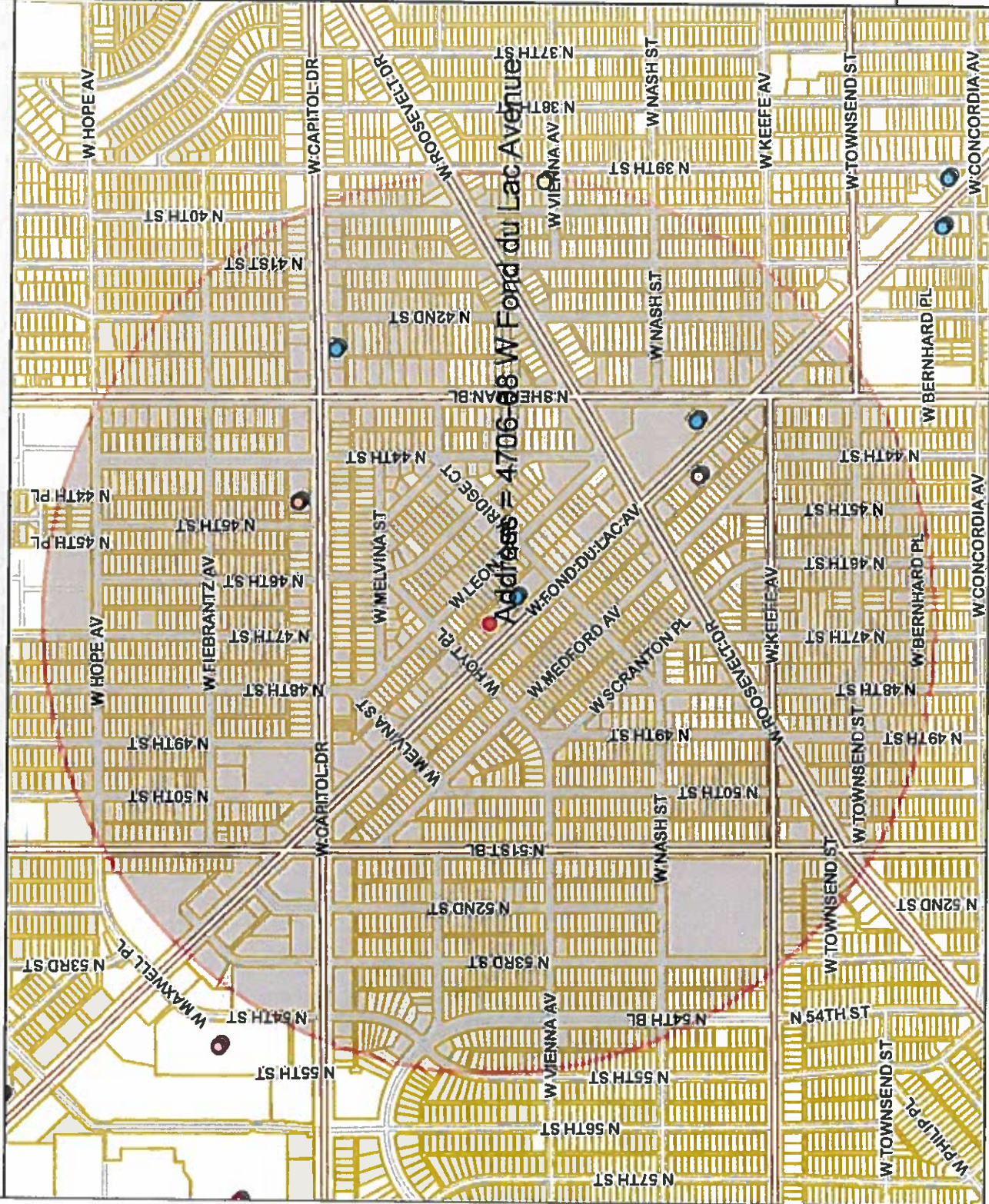
Security Comments: Owner stated that he will have 2 security guards on Fridays and Saturdays. Monday through Thursday will only be one guard.

ADDITIONAL COMMENTS/RECOMMENDATIONS:

See comments made after each section

Alcohol Concentration for 4706-08 W. Fond du Lac Ave

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

- Notes -

Alcohol establishments within a .5 mile radius centered on 4706-08 W. Fond du Lac Avenue on 2/2/16



Department of Administration - ITMD

Map Scale: 1: 10,000
833.3
0 416.67 833.3 Feet

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information
Disclaimer
2/2/2016

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 4706-08 W. Fond du Lac Avenue, 2/2/16

Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
		License Summary					
		Class A Fermented Malt Beverage Retailer's License	Total				
		Class A Malt & Class A Liquor License	1				
		Class B Tavern License	2				
		Grand Total	5				
Indertip Corp	Vienna Mini Mart	INDERJIT S DHINDSA, Agt	3801 N 39th ST	Class A Fermented Malt Beverage Retailer's License			1/14/2017
PARMSAT, INC	NORTHEND BEVERAGE II	SATNAM S KHERA, Agt	4409 W FOND DU LAC AV	Class A Malt & Class A Liquor License			3/4/2016
ON Group LLC	Best Buy Liquor	Navneet K Randhawa, Agt	4426 W Capitol DR	Class A Malt & Class A Liquor License			11/16/2016
AR Jones, LLC	Mr J's Lounge	ARLIS R JONES, Agt	4610 W FOND DU LAC AV F	Class B Tavern License			1/21/2017
THE GALLERY	THE GALLERY	STEPHANIE POWELL-EMONS, SP	4322 W FOND DU LAC AV	Class B Tavern License	70		7/5/2016
M & J LOUNGE, INC	M & J CAP TAP	JANE M POINTER, Agt	4221 W CAPITOL DR	Class B Tavern License	47		10/10/2016



Wednesday, May 18, 2016

Licenses Committee Notice of Hearing

Jumaane Cheatham
809 N BROADWAY

Milwaukee, WI 53202

Date: 5/31/2016
Time: 10:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class C Wine-Service Bar Only and Food Dealer License Applications
CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar at 4706-08 W Fond du Lac Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, May 18, 2016

Licenses Committee Notice of Hearing

A-1 Home Solutions
4050 N 44th St
Milwaukee, WI 53216

Date: 5/31/2016
Time: 10:15 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class C Wine-Service Bar Only and Food Dealer License Applications
CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar at 4706-08 W Fond du Lac Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, May 18, 2016



Notice of Public Hearing

CLAYTON, Joseph T, Agent
Elation Wine & Dessert Bar at 4706-08 W Fond du Lac Av
Class C Wine-Service Bar Only and Food Dealer License Applications

Tuesday, May 31, 2016 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/31/2016 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	4535 W LEON TER	MILWAUKEE, WI 53216-2430
CURRENT OCCUPANT	4513 W LEON TER	MILWAUKEE, WI 53216-2430
CURRENT OCCUPANT	4713 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2424
CURRENT OCCUPANT	4610 W LEON TER	MILWAUKEE, WI 53216-2433
CURRENT OCCUPANT	4628 W LEON TER	MILWAUKEE, WI 53216-2433
CURRENT OCCUPANT	4725 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2424
CURRENT OCCUPANT	4647 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4627 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4629 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4617 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4618 W LEON TER	MILWAUKEE, WI 53216-2433
CURRENT OCCUPANT	4729 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2424
CURRENT OCCUPANT	4703 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2424
CURRENT OCCUPANT	4544 W LEON TER	MILWAUKEE, WI 53216-2431
CURRENT OCCUPANT	4641 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4633 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4541 W LEON TER	MILWAUKEE, WI 53216-2430
CURRENT OCCUPANT	4531 W LEON TER	MILWAUKEE, WI 53216-2430
CURRENT OCCUPANT	4525 W LEON TER	MILWAUKEE, WI 53216-2430
CURRENT OCCUPANT	4609A W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4609 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4513 W LEON TER 2	MILWAUKEE, WI 53216-2430
CURRENT OCCUPANT	4639 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4635 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4534 W LEON TER	MILWAUKEE, WI 53216-2431
CURRENT OCCUPANT	4540 W LEON TER	MILWAUKEE, WI 53216-2431
CURRENT OCCUPANT	4546 W LEON TER	MILWAUKEE, WI 53216-2431
CURRENT OCCUPANT	4615 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4604 W LEON TER	MILWAUKEE, WI 53216-2433
CURRENT OCCUPANT	4719 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2424
CURRENT OCCUPANT	4635 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4645 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4622A W LEON TER	MILWAUKEE, WI 53216-2433
CURRENT OCCUPANT	4629 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4735 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2424
CURRENT OCCUPANT	4701 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2424
CURRENT OCCUPANT	4625 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4603 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4635A W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4619 W LEON TER	MILWAUKEE, WI 53216-2432
CURRENT OCCUPANT	4618A W LEON TER	MILWAUKEE, WI 53216-2433
CURRENT OCCUPANT	4623 W FOND DU LAC AVE	MILWAUKEE, WI 53216-2422
CURRENT OCCUPANT	4545 W LEON TER	MILWAUKEE, WI 53216-2430
CURRENT OCCUPANT	4622 W LEON TER	MILWAUKEE, WI 53216-2433

Total Records: 45

Radius: 250.0 feet and Center of Circle: 4706 W Fond Du Lac AV



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/11/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours Establishment Filling Station
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 6/1/16
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: Kitchen, Bathroom, Bar + Dining Area
Outside: 4 Locations: Front (1), Side (1), Rear (2)
- c. Is a crowd control barrier used? No Yes -If yes, describe: to control crowd + secure full parking lot
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 10
 Describe parking security plan: Security directed (10 spots) + Self Service parking on street
- b. Is there a loading zone? No Yes If yes, describe loading area security plan _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 2
 What are their responsibilities? monitor interior/exterior, crowd control,
 Is security equipment used? No Yes If yes, describe security cameras
 List their licensing, certification, or training credentials none
 Will there be security cameras? No Yes If yes, where? Interior (bar/dining) Exterior
 Will searches/identification verification be conducted upon entry? No Yes If yes, describe Security checks IDs for patrons

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>60</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: Fond du Lac Avenue

g. Describe Building: Free Standing Building Strip Mall Other: _____

h. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Building Owner Name: A-1 Home Solutions, LLC Phone Number: 414-393-8425

Business Owner Address: 4050 N. 44th Street Milwaukee, WI 53216

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:30 am	10:00 pm	50	30-45	
Monday	6:30 am	10:00 pm	50-60	30-45	
Tuesday	6:30 am	10:00 pm	60	30-45	
Wednesday	6:30 am	10:00 pm	60	30-45	
Thursday	6:30 am	10:00 pm	60-75	30-45	
Friday	6:30 am	12:00 am	100	30-45	
Saturday	6:30 am	12:00 am	100	30-45	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)



Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Elation Wine & Dessert Bar, LLC

Premise Address: 4706-08 W Fond du Lac Avenue

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

- a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
If yes, list name and address: _____
 - b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
If no, list the name and address of the person(s) who will: _____
- Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business? No Yes
If yes, explain: _____
 - d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.
A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

- a) Do you own or lease the building? Own Lease
 - b) Who owns the fixtures (for example, coolers, etc.)? Elation Wine & Dessert Bar, LLC
 - c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 10,000.00
 - d) Total amount paid for business \$ 0
 - e) Total amount paid for goodwill of the business \$ 0
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 2/1/16 Ends 2/1/18
- b) Monthly rental \$ 2,500.00
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 yrs
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 2nd day of February, 2016

[Signature]

(Clerk/Notary Public)

[Signature]

Spse Proprietor, Partner, 20% or more Shareholder, or
Agent - only if there are no 20% or more shareholders

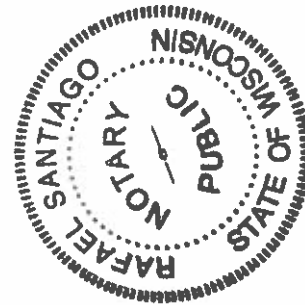
My Commission Expires 09-04-2016
*Notary Seal must be affixed.

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •
 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Elation Wine & Dessert Bar, LLC
Premises Address: 4706-08 W Fond du Lac Avenue

1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?
 Taking over a currently operating, licensed food business
 New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?
 Yes, I intend to rent space in my kitchen to other food businesses
 Yes, I am renting space from another food business which will also be using the kitchen*
 No, I will be the only food business using the space

*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.
 The form is available at www.milwaukee.gov/license

Provide a brief description of the food establishment.

Elation is a 5,000 sqft full service lounge that features a full service dessert menu w/ light fare appetizers. It is a destination choice that offers an upscale but casual dining experience.
 Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:
 Menu List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: 6/1/16

2. Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? Yes No *If no, skip to section 3.*

Scope of the planned project?
 New construction or conversion of an existing structure to be used as a food establishment
 Renovation/remodeling of a food establishment, which may or may not include equipment changes
 Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Full interior remodel adding commercial kitchen, 2 full bathrooms, office and dining hall area. New rubber flat roof system on exterior

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin 2/15/16

Name, address and phone number of architect

Name, address and phone number of general contractor
 Advanced Design Solutions 414-520-0406

3. Premises Description

Will food be prepared/sold at a single site or at multiple sites? (multiple site example: a hotel with multiple dining rooms or bars):

Single Multiple

- If multiple sites will be used, how many separate sites will be used? _____

List all sites and briefly describe the nature of the food activities at each site:

Single site operation. Preparation of desserts and light fare appetizer dishes.

Are any outdoor operations planned? Yes No

- If yes, what activities will be conducted outdoors (check all that apply):

Bar Cooking/Grilling Dining - Patio Dining - Sidewalk (DPW permit required) Storage

Other, Specify _____

Is seating provided on site for dining? Yes No

- If yes, are there additional banquet facilities other than the main dining area? Yes No

Total square footage of the establishment (exclude space used for other purposes other than food) 5,302 sq ft.

Number of Full Time Employees 3

Number of Part Time Employees 6

4. Business Type

Select the one that best describes the proposed business:

Bed & Breakfast

Community Food Program - A meal site or food pantry where food is provided free of cost to persons in need, or to organizations serving persons in need.

Distiller or Brewer - Facility primarily engaged in the production of alcohol beverages.

Food Distributor - A business that transports food for sale to retail and wholesale establishments, and does not prepare any food items

- Is food stored on site? Yes No

Food Manufacturer - A commercial operation that produces, packages, labels, or stores food, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small retail store onsite where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

- Is there a retail store onsite? Yes No

Food Store - An establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption. Examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

- If a food store, are you considered a convenience food store (see definition below)? Yes No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food.

School Lunch Program - Lunch program operated by an outside contractor. (If directly operated by the school, this license is not needed.)

Restaurant - An establishment in which the majority food sales consist of meals or other items ready for immediate consumption.

Shared Kitchen, Commissary or Base - A commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler, caterer or seasonal market vendor.

- Will meals make up greater than 50% of your sales? Yes No

4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)
- Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

10 % from meals (ready-to-eat food)

90 % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? Yes No

Will customers be able to purchase food from a self-service salad or food bar? Yes No

Will food be prepared on site and then transported for sale or consumption at another location? Yes No

If yes, check all the reasons why the food will be transported:

- Catering
- Delivery
- Base for Mobile Food Peddler
- Base for temporary or seasonal food stand
- Other-Describe:

5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? Yes No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license
- Class B fermented malt beverage licenses
- Class C wine license
- Class A liquor license
- Class B liquor license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- Immediately so you can open your food business
- at the same time as the alcohol license

6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

JC

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

JC

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

JC

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

JC

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

JC

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

JC

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

JC

I understand that all of the above must be complete before my permit is eligible to be issued.

JC

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

Joseph Clayton, will not operate my food business, until the permit has been issued and posted in the establishment.
Name of Applicant

Signature of Applicant:

Date: 1/31/16

Menu Selections

Appetizers

Bruschetta

(A traditional topping of Roma tomatoes, fresh mozzarella, basil, pesto, extra-virgin olive oil and balsamic drizzle)

Fruit Plate

(Fresh seasonal fruit)

Green Salad

(Mixed greens, tomatoes, cucumber, shredded carrots and choice of dressing; add chicken/shrimp)

Apple Salad

(Apples, candied pecans, cranberries and choice of dressing; add chicken/shrimp)

Buffalo Chicken Wings

(Chicken wings smothered in Buffalo Sauce with Celery and Blue Cheese or Ranch Dressing)

Meat and Cheese Plate

(Assortment of aged cheeses and meats)

Shrimp Cocktail

(Fresh lemon, herbs and cocktail sauce)

Shrimp Skewers

(Garlic, cilantro, veggies and fresh greens)

Glazed Salmon

(Brown Sugar glazed salmon on bed of brown rice and broccoli)

Desserts

Carrot Cake

(Spiced cake freshly grated carrots, layered w/ white chocolate, cream cheese frosting w/ caramel)

Chocolate Covered Strawberries

(Fresh strawberries covered with decadent chocolate)

Chocolate Molten Lava Cake

(Dark Chocolate cake w/ molten chocolate center served w/ whipped cream and fresh berries)

Cheesecake

(Cheesecake topped w/ strawberry, raspberry or chocolate syrup served w/ whipped cream)

Featured Cheesecakes – Oreo, Turtle, Turtle Pecan, Hershey, Reese's, Snickers, Cherry, Caramel, Smores

****Cheesecakes will be featured daily/weekly****

Red Velvet Cake

(Three layers of stunning red velvet filled and topped w/ cream cheese icing. Chocolate shavings and a light chocolate drizzle)

Banana Pudding

(Vanilla pudding, vanilla wafer cookies, sliced bananas and whipped cream)

Strawberry Shortcake

(Decadent pound cake served with sliced strawberries and whipped cream)

****Desserts served a la mode****

Coffee

Decaffeinated

Espresso

Cappuccino

Double Cappuccino

Latte

Mocha

Iced Cappuccino

Tea

Hot tea/Cold tea

Assorted selections (Teavana)

Dessert Infused Drinks

Kahlua Espresso

(Kahlua (original, French vanilla, hazelnut), Vanilla, chilled espresso, chocolate rim)

Hawaiian

(Coconut, pineapple juice, orange juice, grenadine)

Chocolate

(Godiva white or dark chocolate syrup, vanilla, splash of cream, cocoa rim)

White Chocolate Raspberry Truffle

(Godiva white chocolate syrup, vanilla, raspberry, splash of cream, white chocolate shavings)

Curious George

(Godiva white chocolate, Irish crème, banana syrup, chocolate graham cracker rim)

Dreamsicle

(Ice cream, orange juice, orange syrup, sugared rim)

Key Lime Pie

(Lime juice, splash of cream, lime wedge, white chocolate graham cracker rim)

Thin Mint

(Crave mint, splash of cream, chocolate sauce)

Specialty Drinks

Red Wine Sangria

(Red wine served w/ fruit and fresh mint leaves)

Cherry-Berry Sangria

(Red wine served w/ cherries and blueberries)

Strawberry Honey Sangria

(White wine served w/ strawberries, honey and a splash of sparkling water)

Sparkling Gold Sangria

(White wine served w/ sweet cherries and raspberries garnished w/ mint leaf)

Cherry Sangria

(Red wine served w/ cherries and orange juice garnished w/ cherry and orange)

Strawberry Sangria

(Red wine served w/ strawberries and oranges)

Mock Sangria

(Features three fruit juices and oranges, pineapple wedges and strawberries)

Sunset Sangria

(Pinot Noir served with lime juice garnished w/ a lime peel and a nectarine)

Wine Selections

Red

Pinot Noir
Merlot
Zinfandel
Cabernet

White

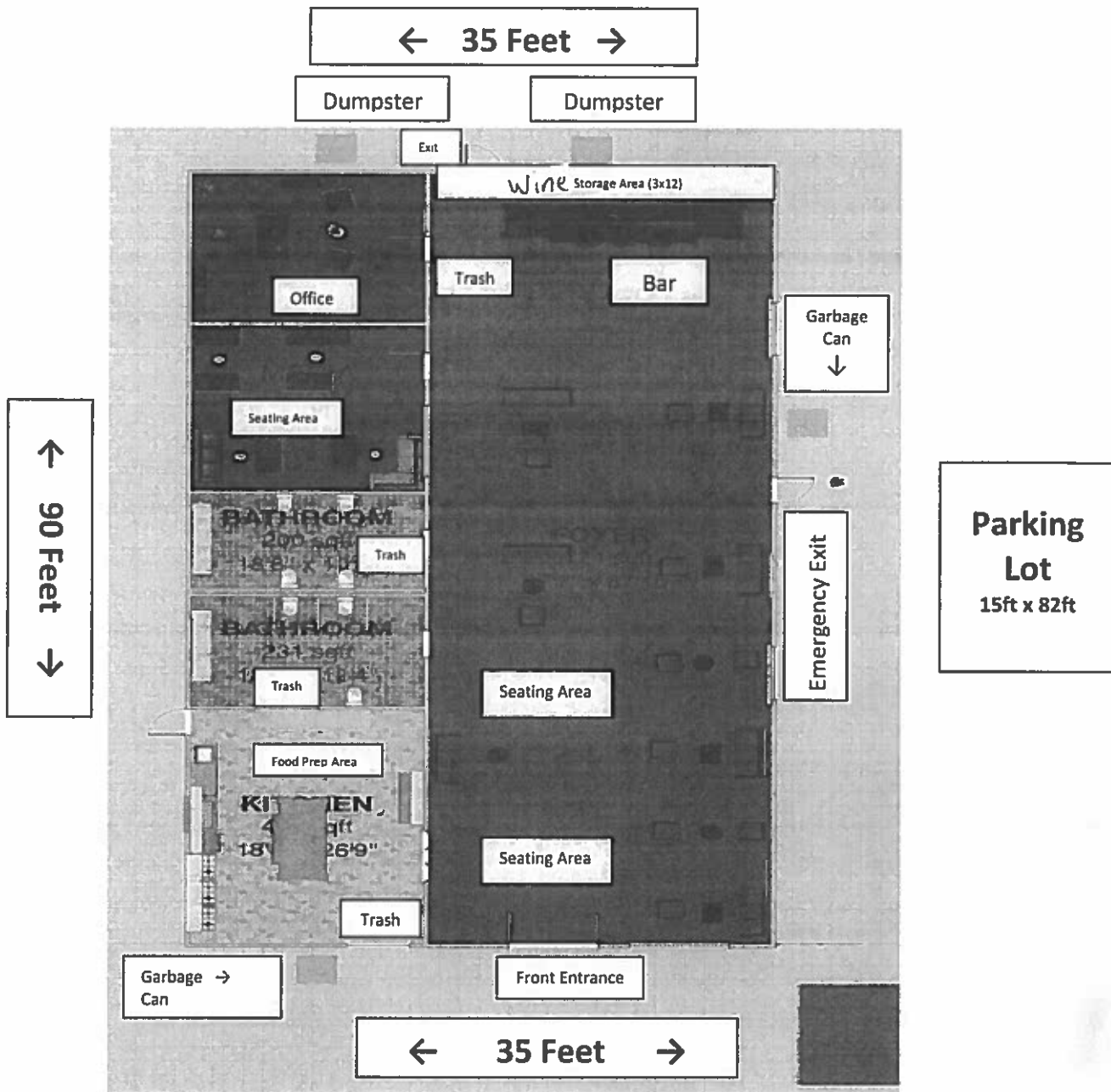
Riesling
Moscato
White Zinfandel
Pinot Grigio
Sauvignon Blanc
Chardonnay

Sparkling

Brut
J. Roget Asti
Veuve Clicquot

Champagne Selections

Moet & Chandon
Moet Ice Imperial
Moet Imperial Rose
Ace of Spades
Bel -Air



Fond du Lac Avenue

← North

Joseph Clayton – Agent

Total Square Feet – 5,300

Elation Wine & Dessert Bar, LLC

4706-08-W Fond du Lac Ave Milwaukee, WI 53216

1/31/2016

Elation Wine & Dessert Bar



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 17, 2016

COMMITTEE MEETING NOTICE

AD 07

MC WILLIE LEWIS

3328 W BURLEIGH St

MILWAUKEE, WI 53210

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, May 31, 2016 at 10:15 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications for "PEOPLE'S LOUNGE" at 3328 W BURLEIGH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

**MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT**

**CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS**

DATE: 04/15/2016
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 228498
Application Date: 04/14/2016
Expiration Date:

License Location: 3328 W Burleigh St
Business Name: People's Lounge

Aldermanic District: 07

Licensee/Applicant: Lewis, McWillie
(Last Name, First Name, MI)
Date of Birth: 3-20-1945

Male: x **Female:**

Home Address: 4939 N 62nd St
City: Milwaukee
Home Phone: 414-464-7816

State: Wi **Zip Code:** 53218

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. **Charge** : Obstructing an Officer
 Finding : Guilty
 Sentence : Fined \$50.00
 Date : 03/03/68
 Case # : Unknown

2. **Charge** : Disorderly Conduct (Loud Music)
 Finding : Wamed by Officers
 Date : 07/26/78

3. **Charge** : Disorderly Conduct (Loud Music)
 Finding : Refused by City Attorney
 Date : 08/08/78

4. **Charge** : Improper Egress
 Finding : Wamed by Officers
 Date : 02/12/86

5. **INCIDENT:** On03/19/86 Officers were sent to People's Lounge located at 3328 W. Burleigh St. regarding a cutting. Investigation revealed that a fight occurred inside the tavern resulting in a patron being stabbed twice. While this victim was lying on the floor numerous other patrons kicked him. Four patrons were arrested for Battery.

6. INCIDENT: On 04/05/89 at about 12:48AM approximately 10 armed men entered People's Lounge located at 3328 W. Burleigh St. Numerous shots were fired, wounding 5 patrons. One subject was positively identified as one of the shooters, and was being sought by Officers.

7. INCIDENT: On 08/24/97 at 12:11AM Officers were flagged down at 25th and Burleigh by a citizen who stated that there was someone shooting a gun by People's Lounge located at 3328 W. Burleigh St. Upon their arrival Officers found that two unknown Males approached another Male in front of the 34th St. entrance to People's Lounge. These subjects began to fight, and a security guard attempted to separate them. One of the subjects stepped back, raised his arm, and two loud pops were heard. The security guard ran inside the tavern, and the other subjects fled the scene. Incident Report Filed.

8. On 01/18/98 at 10:30PM Officers went to People's Lounge located at 3328 W. Burleigh St. Upon their arrival they observed about 25 patrons standing outside of the premises. The Offices attempted to enter finding the door locked. After knocking, and waiting one minute Twenty seconds the Officers were allowed to enter. Once inside Officers found 252 persons Inside. The occupancy capacity sign read 200, however it appeared as if the "2" was Handwritten. At this time Officers counted 211 patrons inside the tavern. Upon talking to Patron who were standing outside it was found that they were upset that they had to pay a \$5.00 cover charge but were not being allowed to re-enter. On 01/20/98 an Officer spoke to Clyde Hutchinson, a supervisor at the Department of Building Inspection who stated that the Official capacity for this premises was 100 patrons. On 01/22/98 the Officer returned to People's Lounge and spoke to the Licensee. At this time he observed that the capacity sign Had a 300 patron limit. The sign was confiscated and placed on inventory.

Charge : Ct. 1 Posting of Capacity
Ct. 2 Immediate Entry for Police
Ct. 3 Cover Charges to be Posted
Finding : Ct. 1 Guilty
Ct. 2 Warning
Ct. 3 Warning
Sentence : Ct. 1 Fined \$150.00
Ct. 2 Warning
Ct. 3 Warning
Date : Ct. 1 10/16/98
Ct. 2 01/18/98
Ct. 3 01/18/98
Case # : Ct. 1 98025792

9. On 01/23/98 at 10:20PM Officers went to People's Lounge located at 3328 W. Burleigh St. to deliver a citation to the licensee (McWillie Lewis). As the officers entered the premises they did not observe any sign regarding a cover charge. They observed a subject requesting \$5.00 from patrons as they entered the premises. Upon talking to the licensee (Mcwillie Lewis) they explained the current violation to him. Mr. Lewis stated "you're just bogarting us."

Charge : Charges to be posted
Finding : Guilty
Sentence : Fined \$335.00
Date : 03/31/98
Case # : 98037582

10. On 03/23/98 at 1:23AM Officers were dispatched to a fight at People's Lounge located at 3328 W. Burleigh St. Upon their arrival a security guard stated that a group of Males began fighting an arguing outside the bar, but left before the Officers arrival. The actors were not known. Incident Report Filed.

11. INCIDENT: On 03/30/98 Officers were dispatched to People's Lounge located at 3328 W. Burleigh St. for actors trying to gain entry to the club when they were at capacity. Upon their arrival Officers were informed by security that the actors causing the disturbance outside the tavern left the scene when they were informed that the police were responding to the location and that the actors had guns. The Officers advised security not to call in unfounded complaints if they knew the actors did not have guns to shorten police response time. Incident report filed.

12. INCIDENT: On 04/12/98 at about 1:10AM Officers were dispatched to 3328 W. Burleigh St. to check for loiterers. Upon their arrival Officers spoke to the caller Edward Pruss who stated that people were congregating around, both in cars and on foot. These individuals were keeping him awake, and he felt they were coming from People's Lounge. The crowd had dispersed before the Officers arrival. Incident report filed.

13. INCIDENT: On 04/25/98 Officers went to the area of People's Lounge located at 3328 W. Burleigh St. to monitor this area regarding a citizen complaint. Tavern employees were cooperative with the officers. No violations were found. On 04/26/98 at 1:45AM Officers Returned to this location to investigate a report of shots fired in the tavern. A witness reports that about 10 minutes after Officers left the area several subjects became involved in a physical altercation inside the tavern. A subject from outside entered and fired multiple shots from a handgun. No injuries were reported. Criminal Complaint Filed.

14. INCIDENT: On 05/04/98 at 1:03AM Officers were dispatched to People's Lounge located at 3328 W. Burleigh St. regarding a group of people who were refusing to leave. Upon arriving, Officers were informed by security personnel that there had been a large group of people waiting to enter the tavern, which was filled to capacity, and they were refusing to leave. Security also informed the Officers that the beat Officers had taken care of the problem earlier. Incident Report Filed.

15. INCIDENT: On 05/24/98 at 11:15PM Officers were dispatched to People's Lounge located at 3328 W. Burleigh St. for a report of disorderly subjects. Upon their arrival it was found the security officers called the police because about 100 people had gathered around the tavern. Security stated that the club had reached capacity and the group was beginning to cause a disturbance. The officers observed many autos leaving the area, and were informed by security that the Officers were no longer needed. Incident report filed.

16. INCIDENT: On 06/01/98 at 12:17AM Officers were dispatched to Peoples Lounge located at 3328 W. Burleigh St. regarding a subject down. Upon their arrival Officers spoke to a security guard who informed them that there was a girl inside the bar who passed out from drinking too much. He further stated that her friends had taken her home before police arrived. Incident report filed.

NOTE: On 09/23/98 the Common Council voted not to renew the Tavern Dance License for People's Lounge located at 3328 W. Burleigh St.

17. INCIDENT: On 02/10/99 Officers investigated a Battery that occurred at People's Lounge located at 3328 W. Burleigh St. Investigation revealed that on 02/10/99 at about 11:00PM two subjects were involved in an argument, and then a minor altercation inside the tavern. Both actors received minor scratches to their faces. This incident was reviewed in the District Attorney's Office the next day with no charges being issued. Incident report filed.

18. On 04/29/99 McWillie Lewis filed a Renewal Alcohol Beverage License Application for the Renewal of the Class B Tavern License for People's Lounge located at 3328 W. Burleigh St. On this application he answered No to question #5a which asks "Since filing of the last application, has any individual, partner, corporate officer, director, member/manager of limited liability company or agent been convicted of any felony or misdemeanor (other than traffic unrelated to alcohol beverages) for violation of any federal law, any Wisconsin laws, any laws of any other states or ordinances of any municipality?" See item #8 On 10/16/98 Mr. Lewis was convicted of Posting of occupancy capacity case #98025792 and fined \$150.00.

Charge : Truth of Statements & Affidavits – Falsifying
Finding : Not Guilty
Date : 10/18/99
Case # : 99099468

19. On 8-25-2001 Milwaukee Police responded to a man with a gun complaint at Peoples Lounge 3328 W Burleigh St. There was not a man with a gun, but the officer did investigate a battery complaint from a victim who stated that he received a 1-inch laceration to his head as a result of a beer bottle being thrown by a female patron.

20. On 1-5-2003 Milwaukee Police were sent to 5541 W Leon Tr. to investigate a strong-armed robbery complaint. The complainant stated that at about 1:30am this date, he was at the Peoples Lounge, 3328 W Burleigh when a fight broke out between two females. A male had struck one of the females at which time the male fell onto to the victim and began to fight with him. The other males friends then began to beat up on the victim. They then dragged the victim outside of the tavern. The victim in this case was 20 years old and he was issued a citation for Presence of Underage Minor (1st Offense).

McWillie Lewis stated that on the night of the incident, he had quality control security on the scene checking id's and he would be talking to them.

McWillie Lewis, the licensee, was issued a citation for the following:

Charge : Sale To Underage
Finding : Case Dismissed.
Date : 4-21-2003
Case : 03015557

21. On 2-8-2005 McWillie Lewis was arrested in Milwaukee County for the following:

Charge : Operating While Intoxicated
Finding : Guilty
Sentence : Fined \$787.50 , Drivers License Revoked for 6 Months
Date : 2-22-2005
Case : 2005TR002206

22. On 02/22/2005 the applicant was convicted of OWI in Milwaukee County and had his license revoked
For 6 months.

23. On 04/05/2005, at 11:33 AM, Officer were called to investigate an individual attempting to use Someone else's identification to purchase liquor at The People's Lounge located at 3328 W. Burleigh St. Person was identified as b/f LACY, Katrina N. (10/13/1985), and was cited for Minor Underage representation.

Charge	:	Minor Underage Misrepresentation
Finding	:	Guilty, Municipal Court
Sentence	:	\$354.00 fine
Date	:	05/27/2005
Case	:	05047574

=====

23. On 01/29/2010 at 1:57pm Milwaukee Police were dispatched to a shots fired complaint at 3328 W. Burleigh Street (Peoples Lounge). Investigation revealed there was a fight in the business between patrons that spilled out onto the sidewalk. There is no indication that any shots were fired. One patron received severe injuries including, but not limited to, a broken leg and head injuries. During this altercation, the applicant was also injured when he attempted to intervene. The police report indicates the applicant and business employees were co-operative with the investigation. Police incident report #100300015 filed.

=====

24. On 05/15/2015 officers went to People's Lounge at 3328 W. Burleigh St for a license premise check. They found the displayed food permit was expired and two exited were obstructed. No other violations observed.

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Captain Jutiki JACKSON

Business Name: People's Lounge

Address of Licensed Premises: 3328 W. Burleigh St.

District: 7

Business Phone: 445-5112

Type of License: BTAVN

Violation / Incident #

Date of Incident: 5/15/15

Licensee or Manager on premises at time of violation / incident? Yes No

Licensee cooperative? Yes No (if no, explain in narrative section)

Licensee Notified by Officer: PO Tiffany KOCH

Date: 05/15/15

Time: 8:02p.m.

Licensee or Agent's Name: LEWIS, Mc Willie

Date of Birth: 03/20/1945

Home Address: 4939 N 67th St

Home Phone: 445-5112

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT -- DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

LICENSE INVESTIGATION UNIT

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Received 6/9/15

Investigating Officer: Tiffany Koch

District / Bureau: 7

Date: 5/15/15

[Signature]
Commanding Officer

By: [Signature]
Date: 6/11/15

DISPOSITION – FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

PA-33E Narrative

On Friday, May 15th, 2015 at 8:02p.m. While assigned to sq. 7464, along with DNS inspector Joshua STOUFF conducted a tavern check at 3328 W. Burleigh St (Peoples Lounge).

The owner, McWillie LEWIS was bartending and his wife (Rene LEWIS, b/f, 3/29/50) was cooking. I observed that the food license displayed was expired. I was assured by Rene that the current one would be put up there tomorrow.

DNS inspector STOUFF observed that the west facing exit door was sealed all the way around with a foam type insulator that prevented it from opening. Just past that door was a small entry way along with another door that lead into the bar. The entry way had a large cart in it that would have obstructed the exit in case of an emergency.

This concludes my report.



Tuesday, May 17, 2016



Notice of Public Hearing

LEWIS, Mc willie
PEOPLE'S LOUNGE at 3328 W BURLEIGH St
Class B Tavern, Food Dealer, and Public Entertainment Premises License Renewal Applications

Tuesday, May 31, 2016 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/31/2016 at 10:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	3147 N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3122 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3125 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3121 N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3149A N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3111 N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3124 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3068A N 34TH ST	MILWAUKEE, WI 53210-1919
CURRENT OCCUPANT	3129 N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3131 N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3318 W BURLEIGH ST	MILWAUKEE, WI 53210-1906
CURRENT OCCUPANT	3128 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3144 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3307 W BURLEIGH ST 3	MILWAUKEE, WI 53210-1900
CURRENT OCCUPANT	3148 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3136 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3118 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3064 N 34TH ST	MILWAUKEE, WI 53210-1919
CURRENT OCCUPANT	3301 W BURLEIGH ST	MILWAUKEE, WI 53210-1907
CURRENT OCCUPANT	3303 W BURLEIGH ST	MILWAUKEE, WI 53210-1907
CURRENT OCCUPANT	3307 W BURLEIGH ST 2	MILWAUKEE, WI 53210-1900
CURRENT OCCUPANT	3123 N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3134 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3136 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3307 W BURLEIGH ST 4	MILWAUKEE, WI 53210-1900
CURRENT OCCUPANT	3140 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3127 N 34TH ST A	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3120 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3320 W BURLEIGH ST	MILWAUKEE, WI 53210-1906
CURRENT OCCUPANT	3058A N 34TH ST	MILWAUKEE, WI 53210-1919
CURRENT OCCUPANT	3132 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3111A N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3052 N 34TH ST	MILWAUKEE, WI 53210-1919
CURRENT OCCUPANT	3119 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3416 W FOND DU LAC AVE	MILWAUKEE, WI 53210-1935
CURRENT OCCUPANT	3127 N 34TH ST	MILWAUKEE, WI 53216-3701
CURRENT OCCUPANT	3309 W BURLEIGH ST	MILWAUKEE, WI 53210-1907
CURRENT OCCUPANT	3149 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3121 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3322 W BURLEIGH ST	MILWAUKEE, WI 53210-1906
CURRENT OCCUPANT	3068 N 34TH ST	MILWAUKEE, WI 53210-1919
CURRENT OCCUPANT	3058 N 34TH ST	MILWAUKEE, WI 53210-1919
CURRENT OCCUPANT	3130 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3104 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3137 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3305 W BURLEIGH ST	MILWAUKEE, WI 53210-1907
CURRENT OCCUPANT	3145 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3133 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3129 N 33RD ST	MILWAUKEE, WI 53216-3846
CURRENT OCCUPANT	3120 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3128 N 34TH ST	MILWAUKEE, WI 53216-3702
CURRENT OCCUPANT	3132 N 35TH ST	MILWAUKEE, WI 53216-3706
CURRENT OCCUPANT	3052A N 34TH ST	MILWAUKEE, WI 53210-1919

Total Records: 54

Radius: 250.0 feet and Center of Circle: 3328 W Burleigh ST

2016-2017 Plan of Operation for 3328 W BURLEIGH ST

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted
 Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe:

Number of garbage cans: Inside 12 Locations: _____
Outside Dumpster Locations: Behind Building Alley

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 2

Name of solid waste contractor: 7090

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? No Yes If Yes, describe security plans:

Do you have security personnel on the premise? No Yes If Yes, how many? 1-2

AND What are their responsibilities? Clk, ID, Weapons
What security equipment do they use? Walk through Detector - Hand held
List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If Yes, list all locations: Back entrance, Dance floor, front Bar area ^{34th} Burleigh

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe:

2. Percentage of Sales (must total 100%)

Alcohol 98 % Food Sales 2 % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

- Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Other:
 Night Club Tavern Banquet Hall Sports Facility
 Liquor Store Hotel Supermarket Private/Fraternal/Veterans' Club

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to the floor plan or capacity? No Yes If Yes, Describe:

If requesting changes to the floor plan, submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.

6. Sidewalk Dining (if you renewing a current license - Renewal Fee : \$)

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTAL APPLICATION

1. CURRENT APPROVED ENTERTAINMENT

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Instrumental Musicians, Disc Jockey, Patrons Dancing, Jukebox, Karaoke, 6 Amusement Machines, 2 Pool Table

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to ADD:

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures | <input type="checkbox"/> Amusement Machines – | <input type="checkbox"/> Concerts | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____ | How many? _____ | Approx. # per year? _____ | Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. NOTARIZED SIGNATURES

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, marital status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


SUBSCRIBED AND SWORN TO BEFORE ME

This 14th day of APRIL, 20 16


{Clerk/Notary Public}

My Commission Expires MARCH 22, 2019

*Notary Seal must be affixed.


Agent/20% or More Shareholder/Partner

Additional 20% or More Shareholder/Partner