

November 21, 2013

Office of the City Clerk- License Division
City Hall, Room 105
200 East Wells Street
Milwaukee, Wisconsin 53202

In response to the Notice of Public Interest issued by your office November 14, 2013 regarding the new license application filed by Scott A Krahn on behalf of Silk Exotic to permit operation of a club at 1118 N. 4th Street with "Adult Entertainment/Strippers/Erotic Dance", I am authorized to submit the attached Resolution of the Bradley Center Sports and Entertainment Corporation Board of Directors, unanimously adopted at its meeting on November 20th, 2013, expressing its strong objection to the granting of such license.

Because your notice states that written objections to the proposed operation should be submitted immediately, I am providing notice of our objection and a copy of the Resolution today, and I will supplement it with additional information as we compile it. In short, the proposed use would adversely affect in a significant way the welfare of both the neighborhood in which we provide the largest selection of family entertainment in the City of Milwaukee, and the 1.5 million members of the public who annually come to enjoy it. Certainly there are other neighborhoods where such adverse effects would not be as significant or the number of the public affected as great.

Thank you for providing the notice.

Sincerely,



Stephen Costello
President and CEO

BRADLEY CENTER SPORTS AND ENTERTAINMENT CORPORATION

November 20, 2013

RESOLUTION

Resolution opposing location of a “Strip Club” in the City-owned 4th & Highland parking structure

WHEREAS, the BMO Harris Bradley Center is the home of the National Basketball Association's Milwaukee Bucks, as well as the American Hockey League's Milwaukee Admirals, and the Marquette University Golden Eagles NCAA men's basketball team, which collectively play in excess of 100 games each year at the Center; and

WHEREAS, the Center also hosts a variety of other sports, entertainment and community events, including concerts, family shows such as Sesame Street and Harlem Globetrotters, NCAA tournaments, and charitable events; and

WHEREAS, each year the Center and its tenants are able to attract 1.5 million people to downtown Milwaukee to attend events, most of which are family oriented; and

WHEREAS, operators of a “strip club” have proposed to lease space from the City of Milwaukee in the City-owned parking structure located at the corner of 4th Street and Juneau Avenue which is across from the Center and serves as one of two primary parking structures for Center events, and such operators have applied to the City for a license to allow “Adult Entertainment/Strippers/Erotic Dance”; and

WHEREAS, the location and operation of a “strip club” in the Center’s neighborhood, including the proposed site across the street from the Center in the parking structure used by families and others attending Center events, will adversely affect the neighborhood and its perception by customers, tenants and sponsors, create concern and discomfort for many who must walk by it to attend Center events, and make it more difficult for the Center to attract special events such as NCAA tournaments, all to the detriment of the welfare of the public using the Center and the Center neighborhood.

THEREFORE, BE IT RESOLVED, that the Bradley Center Sports and Entertainment Corporation hereby respectfully requests the City of Milwaukee not lease space for a “strip club” in its 4th Street and Juneau Avenue parking structure, and strongly objects to the granting of any licenses to permit such use in that location or elsewhere in the Center neighborhood; and Stephen A. Costello, President & CEO, and/or Gerrit J. Ostermick, Vice President, are each hereby authorized and directed to take such actions and execute and deliver such documents on behalf of the Corporation as either or both of them may deem necessary or appropriate to object to and oppose the location and licensing of a “strip club” in the Center neighborhood.