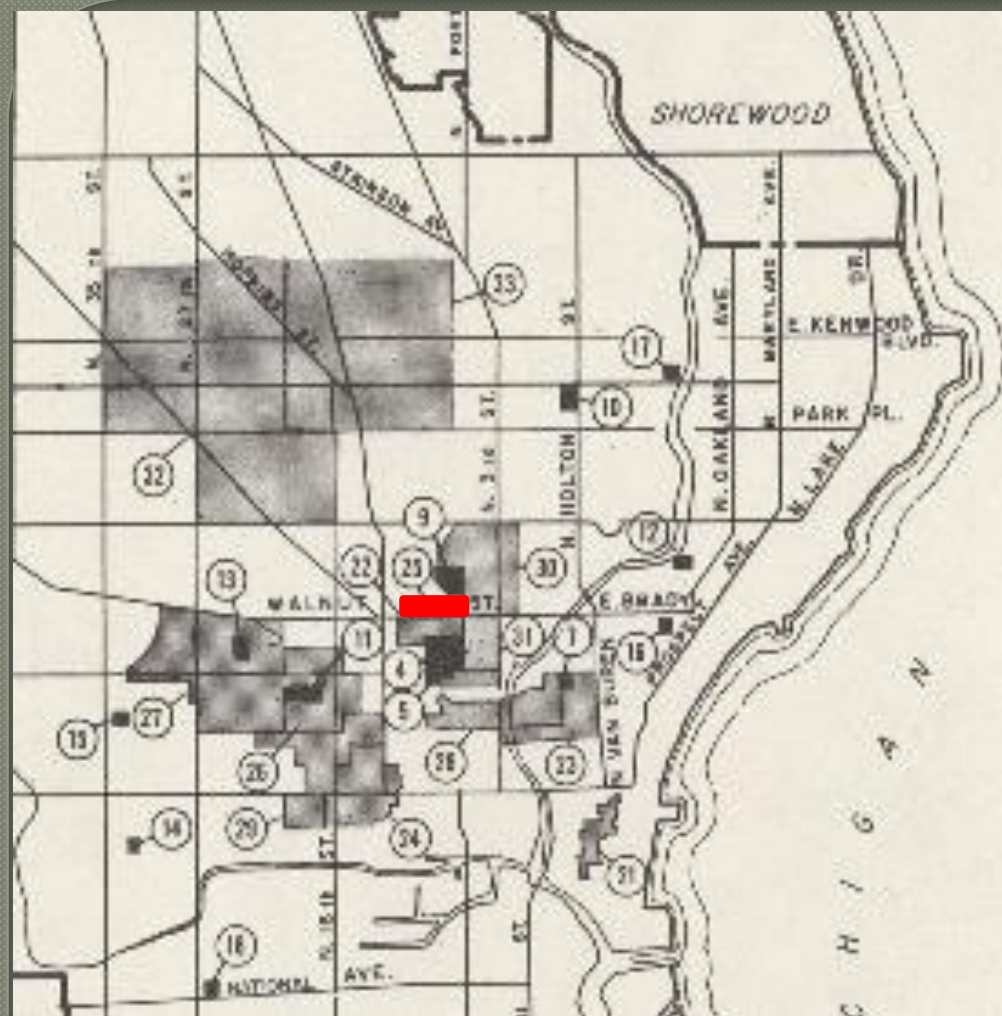




URBAN RENEWAL AND PUBLIC HOUSING SITES

DEPARTMENT OF CITY DEVELOPMENT
PLANNING & PROGRAMMING DIVISION
MILWAUKEE WISCONSIN

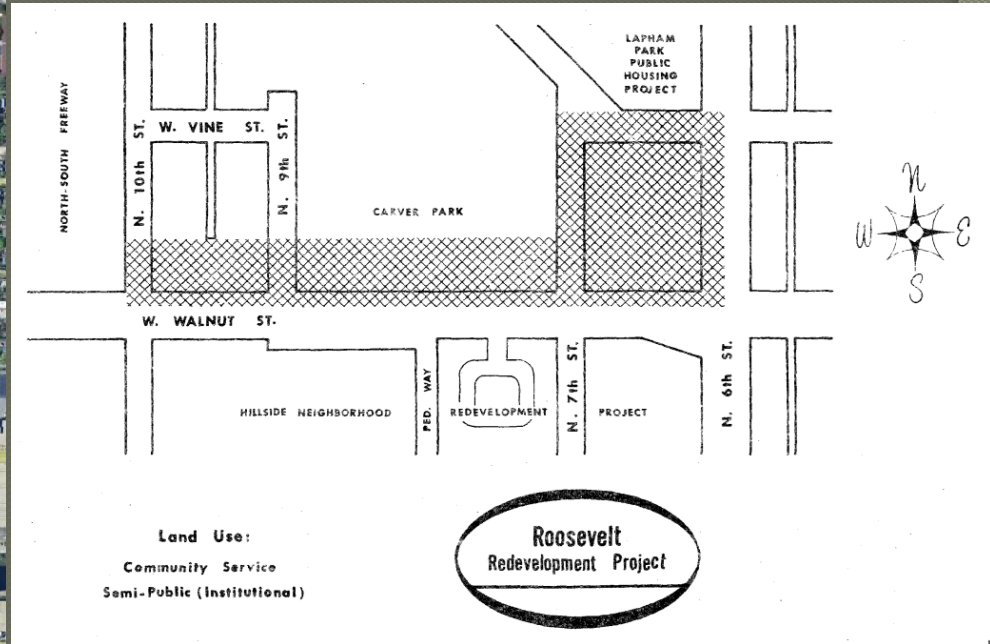
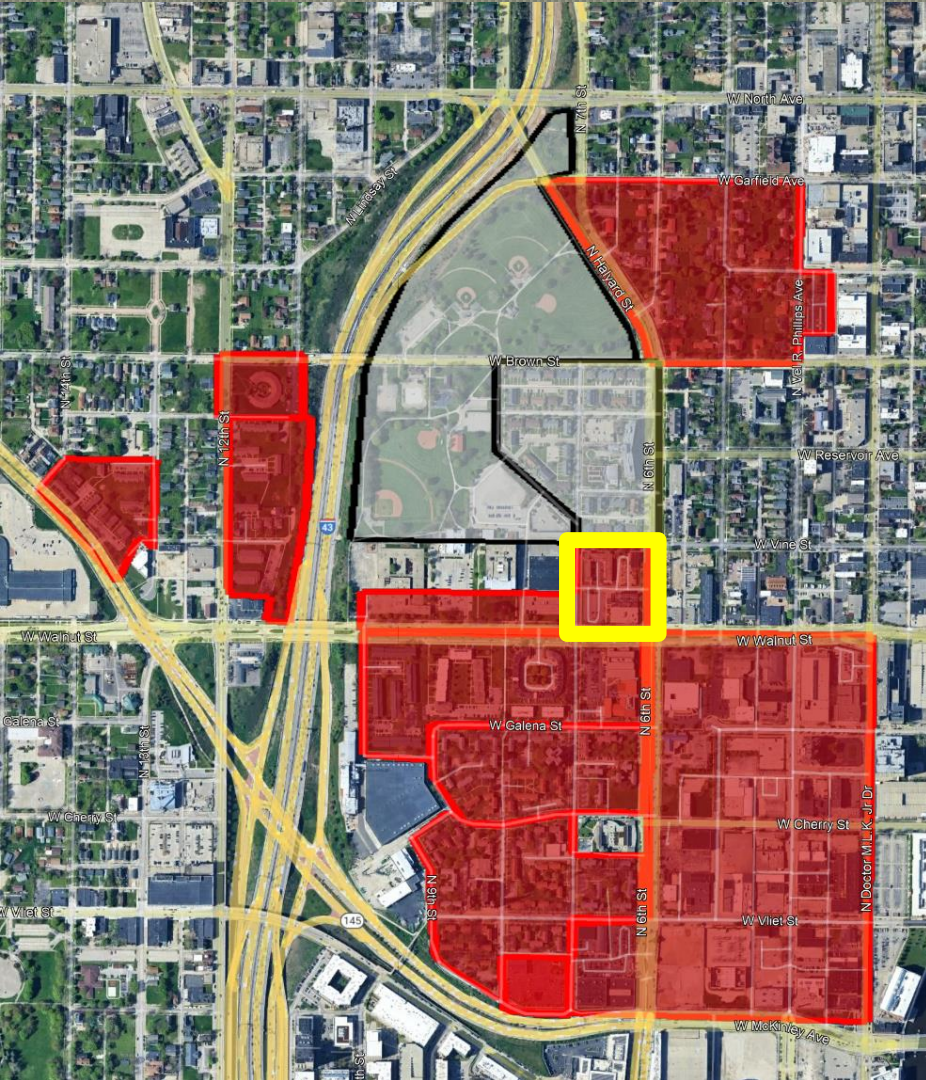


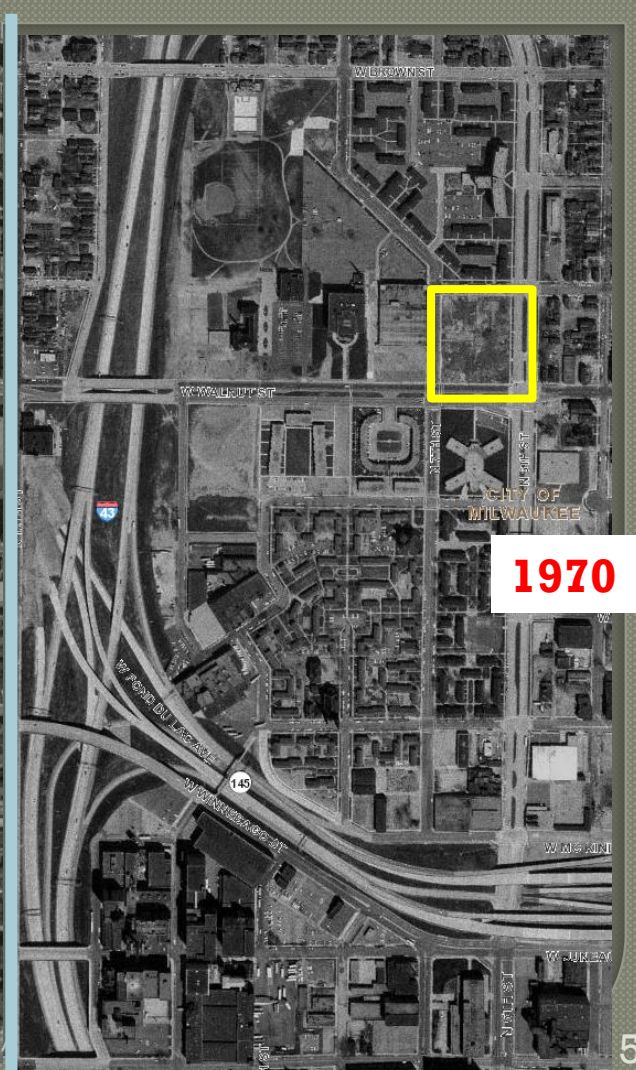
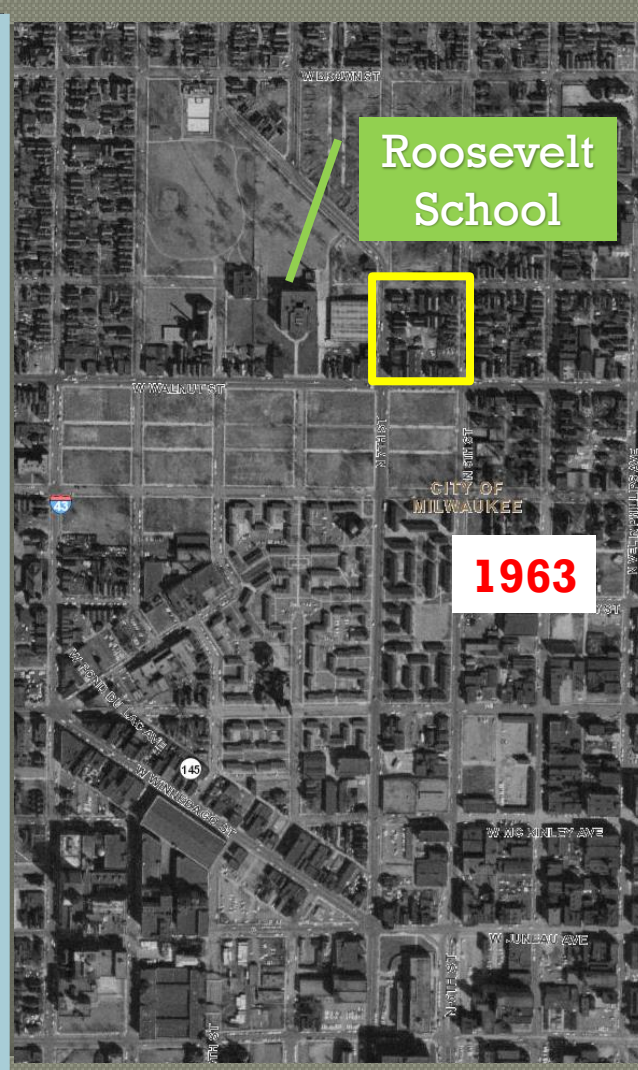
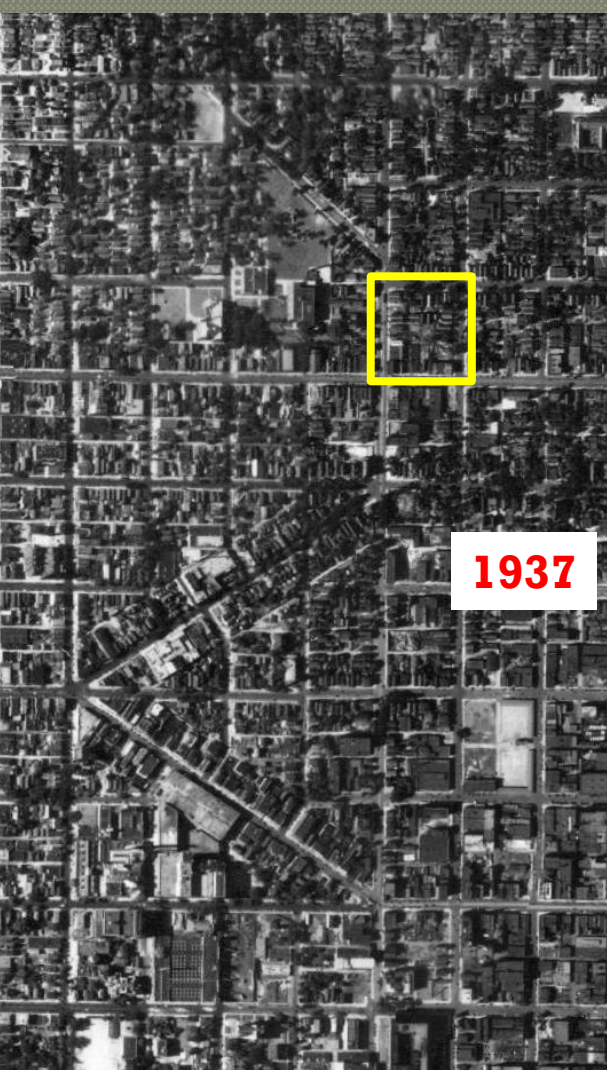
LEGEND



PUBLIC HOUSING PROJECTS

- ① NORTHLAWN
- ② SOUTHLAWN
- ③ BERRYLAND
- ④ HILLSIDE TERRACE
- ⑤ HILLSIDE ADDITION
- ⑥ WESTLAWN





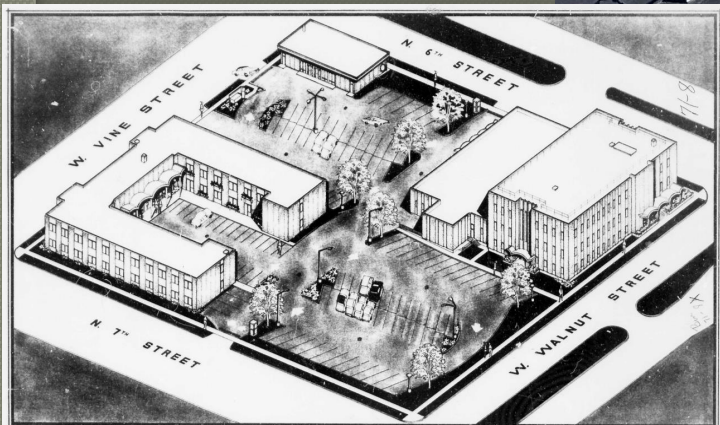


1963

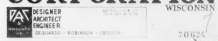
Hillside
has already
Been cleared

Milwaukee Public Library

Milwaukee Public Library



CENTRAL CITY DEVELOPMENT CORPORATION
 MILWAUKEE, WISCONSIN



4/15/2025



F-1. ITS EXEMPLIFICATION AND DEVELOPMENT OF THE
CULTURAL, ECONOMIC, SOCIAL OR HISTORIC HERITAGE OF THE
CITY, STATE OF WISCONSIN OR THE UNITED STATES

*Black Project in Core
Plans an Unveiling*



—Journal Photo by Ronald Overdahl

A new black business complex sits between N. 6th and N. 7th Sts., on N. Walnut, an area once lined with taverns



R.W.
STAMPER

LAWYER

F-3. ITS IDENTIFICATION WITH A PERSON OR PERSONS WHO SIGNIFICANTLY CONTRIBUTED TO THE CULTURE AND DEVELOPMENT OF THE CITY.

Images courtesy of *Milwaukee Journal* and Wisconsin Black Historical Society



—Journal Photo

Felmers O. Chaney (left) pointed out some of the features of the 54 unit motel complex which is among three buildings in a redeveloped block at 6th and Walnut. With him were Mrs. Eleanor A. Lofton and Atty. Clarence R. Parrish. The area was developed by the Central City Development Corp.

Project of Blacks Becomes a Reality

By Chris Lecos
of The Journal Staff

One would have to scratch his memory to remember the old, rundown taverns, homes and buildings along a small stretch of W. Walnut St. They were torn down years ago by the city.

In their places rose a modest commercial venture of particular significance to Milwaukee's black community and to the whole concept of encouraging minority enterprise.

The project consists of a cluster of three buildings in the block bounded by 6th, 7th, Walnut and Vine — all to be occupied by 13 black owned and operated businesses.

Its combined owner, developer and catalyst is the Central City Development Corp. Its officers are black and almost all the 152 people who

bought \$94,000 in shares are black.

At 2 p.m. on April 1, Central City's backers will celebrate the near completion of their shopping center with ribbon cutting ceremonies. Invitations have gone out to 1,250 persons.

Public officials from all levels of government, business

Turn to Project, page 3, col. 1



OTHER NEWS

on back of classified

Civil liberties group urges qualified shield law for newsmen.

West Allis engineer retiring.

Greendale fire causes \$100,000 damage to apartment.

F-5. ITS EMBODIMENT OF DISTINGUISHING CHARACTERISTICS OF AN ARCHITECTURAL TYPE OR SPECIMEN.

MILWAUKEE UNION DEPOT



MASTERPIECE LODGE



New Formalism

BOSTON STORE, BROOKFIELD SQUARE



Photo by Irgens

CENTRAL CITY PLAZA



F-6. ITS IDENTIFICATION AS THE WORK OF AN ARTIST, ARCHITECT, CRAFTSMAN OR MASTER BUILDER WHOSE INDIVIDUAL WORKS HAVE INFLUENCED THE DEVELOPMENT OF THE CITY.

- Raised in NC and DE
- WWII Veteran
- Howard University Architecture degree
- First Black architect in Wisconsin
- One of his largest private commissions
- Extensive career with city and county



The first Negro licensed by the state as an architect is Alonzo Robinson, 33, of 2457 N. 9th st. Robinson, an architectural designer in the city bureau of bridges and buildings, is a graduate of Howard university, Washington, D. C. —Journal Staff



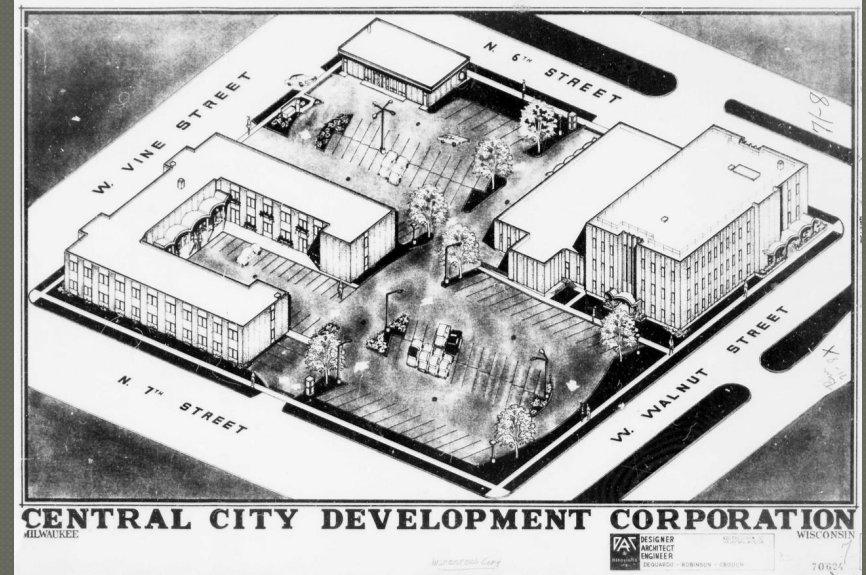
—Journal Photo

Architect Alonzo Robinson at his drawing board

Alonzo Robinson



F-8. ITS RELATIONSHIP TO OTHER DISTINCTIVE AREAS WHICH ARE ELIGIBLE FOR PRESERVATION ACCORDING TO A PLAN BASED ON A HISTORIC, CULTURAL OR ARCHITECTURAL MOTIF.



**F-9. ITS UNIQUE LOCATION AS A SINGULAR PHYSICAL
CHARACTERISTIC WHICH REPRESENTS AN ESTABLISHED AND
FAMILIAR VISUAL FEATURE OF A NEIGHBORHOOD, COMMUNITY
OR THE CITY.**



The Historic Preservation Commission recommends that the Central City Plaza be given permanent historic designation as a City of Milwaukee Historic Site as a result of its fulfillment of criteria f-1, f-3, f-5, f-6, f-8, and f-9 of the Historic Preservation Ordinance, Section 320-21(3) of the Milwaukee Code of Ordinances.